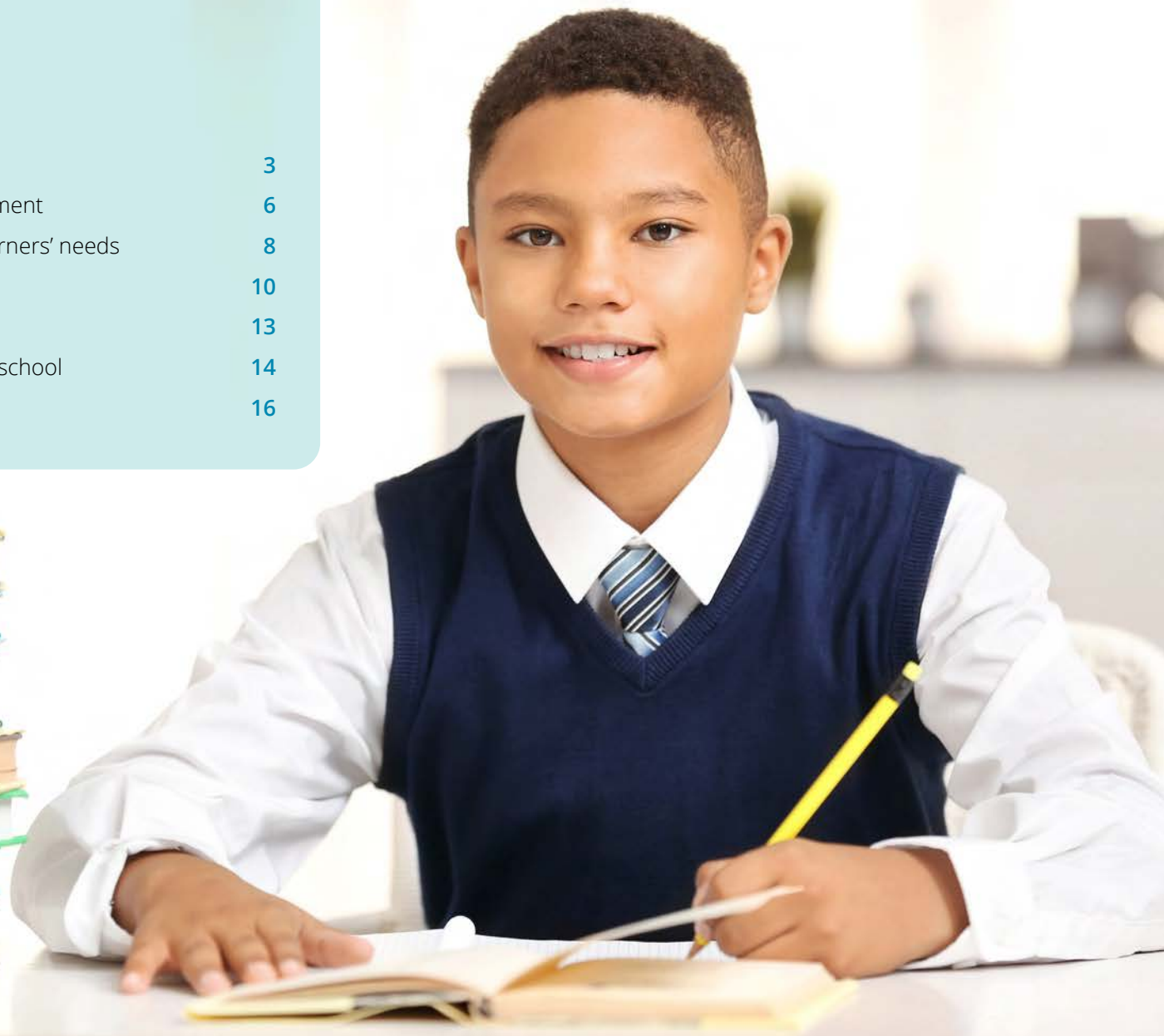


Why Choose Pearson Edexcel now?

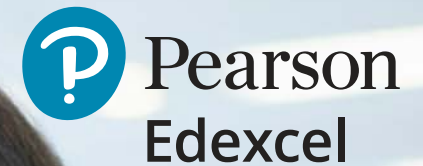
The partner you can trust through times of change

Find inside...

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Why choose Pearson Edexcel now?



The education landscape is changing fast.

The rapid pivot to online teaching and learning brought about by 2020's global pandemic has imposed new demands on teachers, learners and education systems.

To ensure your school and learners are best placed to face the challenges to come, you need a qualifications partner you can trust. Only Pearson Edexcel can provide that trust.

Let us explain why.

Why Choose Pearson Edexcel now?

1

We may not have a university name, but our international heritage stretches back over 150 years.

We are committed to using our expertise to help equip learners with the skills they need to enhance their employability prospects and to succeed in the changing world of work.

Schools across the globe partner with us to achieve their education vision.

This is why:

We lead the way in digital teaching, learning and assessment

We are the only awarding organisation with wider expertise to draw upon in onscreen assessment as a simple, intuitive way to sit exams digitally*. And we're investing in new forms of digital teaching and learning to provide a complete, integrated education experience wherever learning takes place.

We can help you and your learners adapt and thrive in a post-pandemic world.

* Read about our Pearson OnVUE technology on page 7.

2

Our globally recognised modular qualifications protect learners in times of uncertainty

Now, more than ever, learners need control over their education journey – and parents need assurance that their child's progression onto university or employment is secure.

In an uncertain world, our modular International A levels can provide certainty.

3

We are more than an awarding organisation

We are the world's learning company. When you partner with Pearson, you have access to our global expertise in education – virtual schooling, career based BTEC qualifications, English language resources and testing, learner research and professional development.

We can help you achieve more, more affordably and with better outcomes.



During the pandemic:

25,000

educators
accessed our
digital learning
resources

Thousands of
students followed
our GCSE live
online lessons

500,000
parents
registered for
The Maths Factor

We lead the way in digital teaching, learning and assessment

COVID-19 has led educationalists across all stages and phases of learning to rethink how to reach, teach and assess learners.

As the world's learning company and the UK's largest awarding organisation, we are working hard to ensure that our teaching and learning resources and assessments continue to deliver the hope and opportunity learners need, now more than ever.

We listen, and we support

When the pandemic closed schools, we listened to school leaders and supported our customers with six months free access to the resources they needed to keep the learning going.

Over 25,000 educators accessed our free primary and secondary digital resources in their pivot to online teaching; almost 500,000 parents registered for free primary maths videos from The Maths Factor and we delivered online live lessons in GCSE Maths, Science and English to thousands of students worldwide via our Pearson Edexcel YouTube channel.

Whatever the future holds, we will partner with you to keep the learning going.

We can support your move towards online schooling

Our online schooling expertise is not new. Through Pearson, we have been delivering high quality online learning education since 2002.

88%

of learners want education to take advantage of technology to maximise the learning experience for students of all ages

The Global Learner Survey, 2020
Pearson

[go.pearson.com/
global-learner-survey](https://go.pearson.com/global-learner-survey)

We operate 40+ virtual schools in the US and Pearson Online Academy, our global virtual private school, serves students from more than 55 countries.

We can help you add virtual schooling capabilities to your school to deliver Pearson Edexcel international curriculum and qualifications to your learners in new ways.

However your classrooms evolve, we will partner with you to help you adapt and thrive in a post-pandemic world.

We are experts in online assessment

We understand the vital importance of effective assessment and are using Pearson-wide expertise to determine how it should evolve in the future.

Through our Pearson OnVUE technology, we offer a consistent, online testing experience for Pearson VUE test takers in nearly every industry.

And through Pearson's partnership with the Ministry of Education in Egypt, we delivered over 14 million online assessments to 1.6 million of the country's students in 2020.

We can partner with you to ensure your students are assessed safely, securely and fairly.



Our globally recognised modular qualifications protect learners in times of uncertainty

Now, more than ever, learners need control over their education journey – and parents need assurance that their child's progression onto university or employment is secure.

Prefer linear GCE A levels? No problem.

We offer those too.

Worrying about university recognition? Don't.

Pearson Edexcel International A levels open the same doors as 'Cambridge' A levels. The world's universities recognise the qualification, not the awarding body.

Our modular International A levels give learners flexibility

Unlike other awarding organisations, Pearson Edexcel International AS/A levels are modular in structure, giving students vital flexibility over when and how they are assessed and the ability to bank grades as they progress.

Exams for our modular qualifications are taken at the end of each unit, at points throughout the course when the student feels ready, or all together at the end of the course. This, together with multiple assessment windows via exam series in January, June and October for most subjects – and the opportunity to bank unit grades to count towards the overall qualification grade, give students far greater opportunity to obtain the results they need to progress.

Our International A levels are modular, student-friendly and they remain entirely comparable to GCE AS/A levels, as confirmed by NARIC*.

In an uncertain world, modular International A levels can provide certainty.

*The national agency responsible for providing information and expert opinion on qualifications and skills worldwide.



“Cambridge Colleges welcome applications from those taking International A Levels (offered by Cambridge International, Oxford AQA or Pearson Edexcel) and these are recognised as equivalent to UK Board AS and A Levels.”

The University of Cambridge

Of course, we don't just offer International A levels. Through iProgress for the British curriculum, we deliver a consistent learning journey for learners aged 3 to 19 with world recognised Pearson Edexcel iPrimary, iLower Secondary and International GCSEs too.



Worrying
about university
recognition? Don't.

23% of students who went to
university in 2018 had a BTEC
and 90% of BTEC students
are employed full-time
after graduating.

Our project-based, career-focused BTECs give learners choice

Unlike other awarding organisations, we provide schools and learners with academic and vocational qualification pathways, so you can design a learning experience to best equip your learners for success.

BTECs, our popular, flexible, project-based and career-focused qualifications developed in partnership with employers, can be studied alongside academic qualifications in a broad and balanced curriculum.

They give learners of all levels and ages the employability skills they need, whether they progress to university or straight into work.

How learners progress with Pearson Edexcel

Where can our international curricula and qualifications take your learners? Here are just some of the inspirational stories from learners around the world who have all achieved success on their Pearson Edexcel journey.

“Pearson Edexcel and Potterhouse have not only given Denise classroom knowledge, they have also allowed her to explore her interests.”

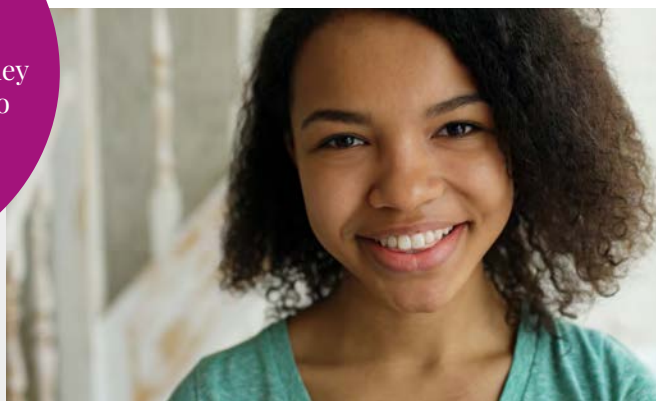
Denise's mother,
Kenya

Denise's iLower Secondary story

Denise began her education journey aged three, attending a German-speaking institute for the first eight years of her schooling. When she joined Potterhouse School, an international British school in Kenya, at age 11 she found the transition challenging – not only was she joining a new school, she also had to switch from German to conversing and studying in English. Fortunately, her teachers at Potterhouse supported her, helping her prepare for her Year 6 assessments.

Denise excelled in these first exams, carrying a valuable work ethic and determination with her as she progressed through the school into the Pearson Edexcel iLower Secondary curriculum and on to Pearson Edexcel International GCSEs.

Now, aged 16 and fully integrated into school life, Denise won a Pearson Edexcel Student Values Award in 2020 for showing courage, innovation and honesty in school. She is excited for the future and proud of her achievements at Potterhouse School.



“I want to change society for the better, whether that be on a small or large scale.”

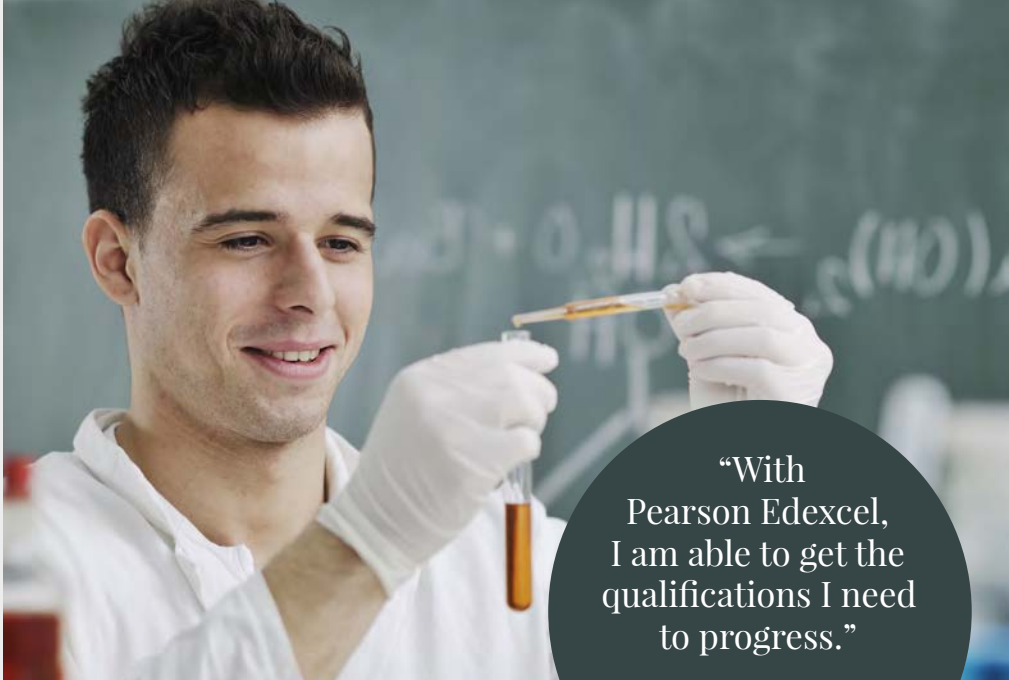
Erin, Alice Smith School,
Kuala Lumpur

Erin's International GCSE story

Erin is 16 and studying International A levels at Alice Smith School in Kuala Lumpur. She completed her International GCSEs in 2019, receiving two Pearson Outstanding Learner Awards for the highest mark in the world for history and the highest mark in Malaysia for PE.

Erin chose French, history, PE and business studies as her International GCSE options and enjoyed their diversity and breadth. “It allowed me to approach problems from different perspectives. The questions I had after each lesson made me genuinely curious about my subjects and fueled my love for learning.”

Studying Pearson Edexcel International GCSEs gave Erin wide knowledge in multiple subject areas. “Now I’m studying A level economics, if I get a question on tariffs; I can think back to how the Smoot-Hawley tariff affected post Great Depression America. I am able to do this because I studied history for my International GCSEs.”



“With
Pearson Edexcel,
I am able to get the
qualifications I need
to progress.”

**Karl, Academia
International School,
Zurich**

Karl's International A level story

Karl is 17 and studying International A levels at Academia International School in Zurich. Before joining the school, he lived in the US and loved learning in English so was keen to pursue an international school education on his return to Zurich.

He plans to study veterinary science at university so chose chemistry, biology and geography at International A level to progress to the university course of his choice.


“A level biology and chemistry are a good base for medicine which will help me a lot. I didn't want to follow the normal Gymnasium route of study over four or six years so with Pearson Edexcel, I am able to get the qualifications I need to progress within three years, to then start university at 19 or 20. With AS and A levels, you go deeper into the subject and learn way more about the areas you need for medicine.”

Malenka's International A level story

Malenka is 16 and studying at Academia International School in Zurich. She started her education journey at a Montessori school and changed schools several times before eventually joining Academia aged 15. She is now enrolled in the school's private tutoring programme which allows her to study International A levels in maths, biology and history alongside International GCSEs in English, maths and economics.

She enjoys the independence that A level studies afford her, viewing it as good preparation for university and her eventual career.

Because her International GCSEs and International A levels are globally recognised, Malenka is confident she could go to university in any country but is currently keen on staying in Zurich. “I love the city although with Pearson International A levels I can literally do anything. You can study in hundreds of countries and it always counts – I mean, I will have British A levels!”



“Studying for
Pearson Edexcel
qualifications has
helped explain concepts
in an interesting and
engaging way.”

**Malenka, Academia
International School,
Zurich**



We are more than an awarding organisation

We are the world's learning company.
When you partner with Pearson, you have access to our global expertise in education.

Our purpose is to help people make progress in their lives through learning because we believe that quality education is the key to shaping a better tomorrow. It can create better lives for individuals, greater equality within society, and a more prosperous, sustainable world.

We use efficacy and research to deliver better outcomes for learners

We were the first company to put efficacy at the heart of everything we do, and we use research and evidence to deliver measurable progress at each stage of learning.

Using outcome-based product design, we identify what matters most to educators and learners and we continuously measure the impact of our qualifications and products and find new ways to keep improving them, to bring learners closer to their achieving their goals.

Together, we can help your students learn in more accessible ways, more affordably and with better outcomes.

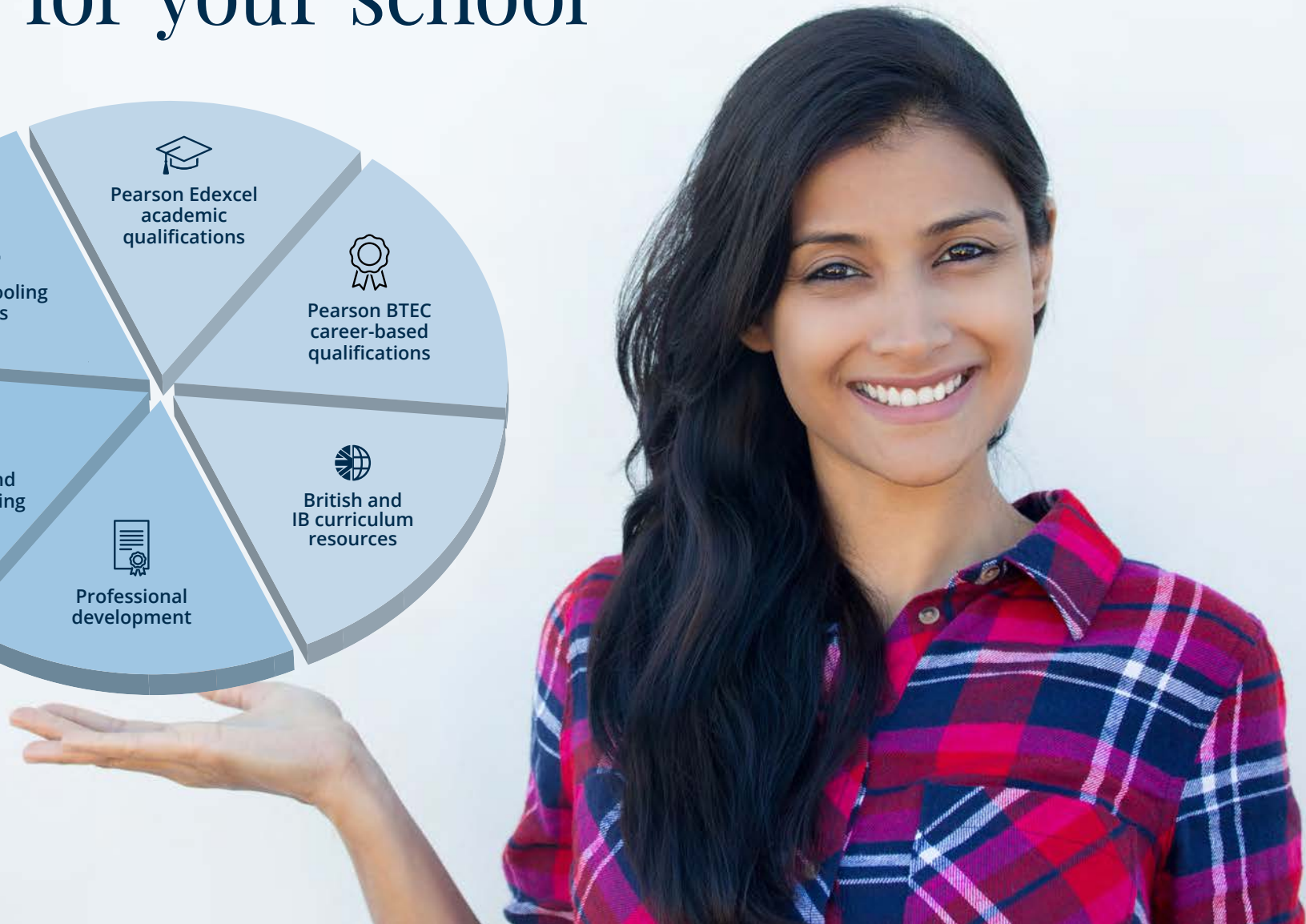
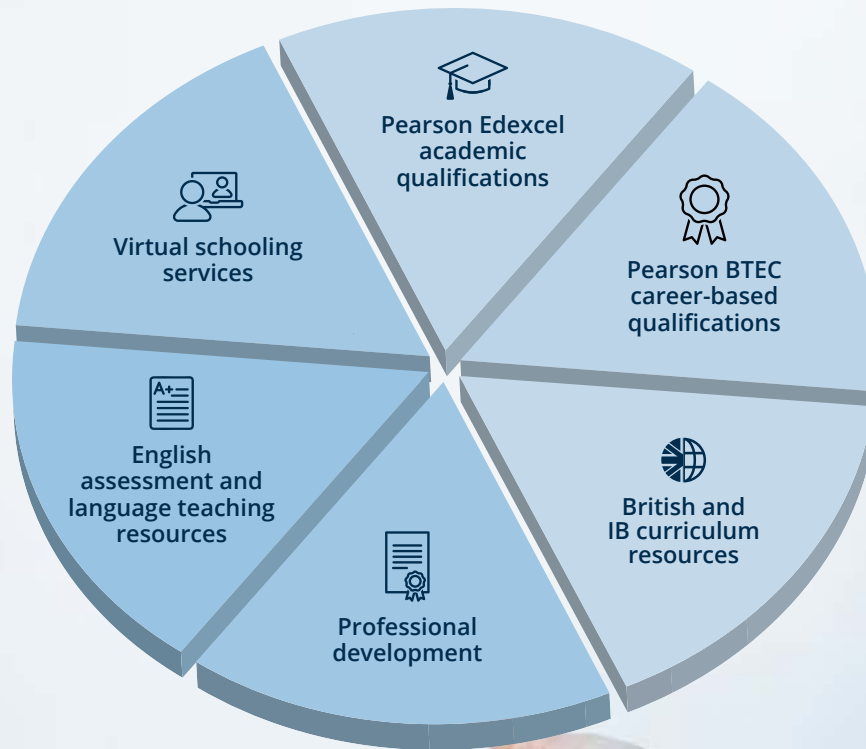
We are experts in more areas, so we can help you achieve more

With more than 22,500 employees operating in 70 countries, we can partner with you to support your school's education vision.

Working together, we can help you deliver the best outcomes for your students with our international curricula, world-class Pearson Edexcel qualifications and career-based BTECs.

But with the full scale of Pearson at your disposal, we can also help you create competitive advantage for your school with our virtual schooling services, professional development and English language assessments and resources.

We can help you create competitive advantage for your school

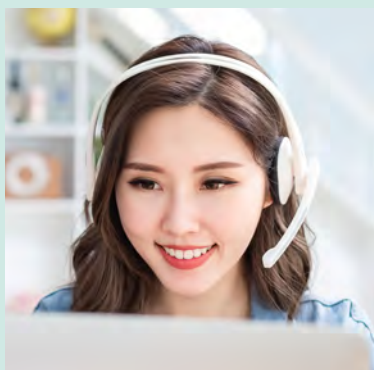


We can help you achieve your goals



We can help every student in your school achieve their potential

Our Pearson international curriculum, Pearson Edexcel qualifications, career-based BTECs and new forms of digital teaching, learning and assessment will provide you with a complete, integrated teaching and learning experience for learners aged 4 to 19.



Our virtual schooling services can help you meet learners' needs

Our online US and British curriculum virtual schooling services can add breadth and depth to your schools' 'bricks and mortar' offerings.



Our English assessments can help you measure learner progress

Our English language assessment solutions can help you with English placement, testing and personalised teaching for all the learners in your school.



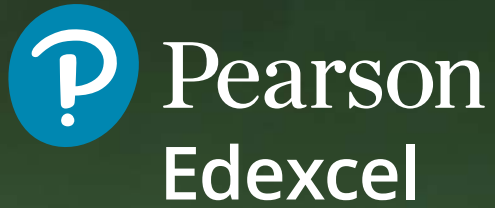
Our professional development can help your teachers flourish

We can deliver online and face-to-face professional development courses to support your teachers.



Our published resources can enhance your teaching and learning

Our internationally-renowned teaching and learning resources can support every learner in your school, whether you follow the British, International or International Baccalaureate curriculum – or even the Cambridge curriculum.



Start your Pearson Edexcel journey today

Contact our local team

We have Pearson representatives in all the countries in which we operate.

They will work in partnership with you to understand your needs and provide you and your school with personalised support in order to help you achieve your goals.

