



CARLY BARHORST

cbarhor@g.clemson.edu | 704-773-0206 | Fort Mill, SC 29715

Education

Clemson University | Clemson, SC

Bachelor of Science in Graphic Communications

Expected in 05/2022

- 3.72 GPA

Experience

Clemson Football | Clemson, SC

Clemson Football Graphic Design Intern

01/2021 - Current

- Actively involved in Clemson Football Recruiting
- Leverage Photoshop to design weekly graphics to send out to 150+ top high school recruits all over the nation
- Run Variable data printing, personals and generic graphics through automation and excel
- Generate digital image files for use in digital and traditional printing
- Communicate and collaborate with teammates and supervisor to complete tasks with a strict timeline, adhering to brand guidelines
- Export and prepare files for print through detail oriented technical tasks on excel

Barringer Construction | Charlotte, NC

Creative Marketing Intern

Summer - 05/2020

- Interned with Barringer Construction over the Summers of 2020 and 2021
- Updated the company website and community page with new projects and information for potential clients using Wordpress
- Created articles and web posts for social media platforms including Instagram, Facebook and Twitter to drive company interest
- Researched and evaluated competitor marketing and digital content, creating a report for the marketing manager
- Planned and helped set-up company events
- Actively participated in marketing meetings and jobsite visits
- Designed logos, invitations, and other office needs using Adobe Indesign

Skills

- Adobe Applications including Photoshop, Illustrator, InDesign & Acrobat
- Wordpress
- Graphic Design
- Product management and brand guideline adherence
- Social media digital marketing
- Event Planning
- Marketing Techniques

Activities and Honors

- Active member of the Chi Omega sorority at Clemson University
- Member of the philanthropic community through Make-A-Wish
- Dean's List 2018-2021

Sarah Beth Barker

EDUCATION

Clemson University | May 2022

Graphic Communications B.S

EMPLOYMENT HISTORY

Brand Ambassador

Bold Rock | August 2021- Present

- Promote Bold Rock Hard Tea and Lemonade around Clemson through tailgates, samplings, and product drops
- Used selling skills to agree on promotions and pricing with vendors

Marketing Intern

Athomewiththebarkers.com | May 2021 - July 2021

- Sought new ideas and approaches when rebranding social media and website
- Demonstrated creative strength and created content for social media platforms
- Provide valuable insights when developing a plan for Youtube content

Production Intern

Marleylilly | May 2020 - July 2020

- Prepared and printed artwork files to be applied to merchandise
- Used problem-solving skills to improve workflow through job entry

Marketing Intern

Marleylilly | January 2020- March 2020

- Assisted Marketing Associates / Creative Team with daily tasks & photo requests.
- Wrote and scheduled 5-10 social media posts a day, creating and uploading original content for Instagram and Facebook
- Implementing brand guidelines to media and marketing materials

Freelance

Chasing Friday | May 2021 - Present

- Design graphics for social media and products
- Managed inventory levels and conducted market research in an effort to stock the latest inventory
- Started the company from the ground up, while wearing every hat of the company

INVOLVEMENT

Pi Beta Phi | August 2018- Present

Vice President Community Relations 2020

- Oversaw Director of PR and Marketing and Director of Service and Philanthropy
- Planned major philanthropy events for each semester
- Approve and created content for social media

T-Shirt Chair 2019

Policy and Standards Board 2019

Gamma Epsilon Tau | September 2019- Present

GET IN CONTACT

Phone: (864)901-9854

Email: sebarke@clemson.edu

Website: www.sbbarker.myportfolio.com

◆ Vica Benyo

◆ Graphic Designer

Education

2019 - 2022
CLEMSON
UNIVERSITY

Graphic Communications

Tech Skills

Adobe Creative Cloud

Illustrator

Photoshop

InDesign

Aftereffects

Lightroom

Aero

Sprout

WordPress

Canva

Contact



(864) 266-3043



vicalbenyo@gmail.com



LinkedIn Portfolio



Portfolio

Experience

Anderson Arts Center 2021 - Summer

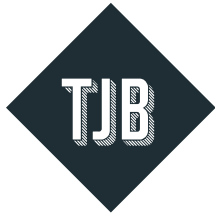
MARKETING INTERN

- Trusted with supervising 50 - 75 kids at sporadic times of the week during art camp
- Completed tasks outside of my comfort level by taking over photography needs, helping gallery coordinator, and stepping in as camp leader
- Prepared shirts and print process for screen printing weekly, as well as helped 4 - 5 year-olds with printing camp shirts
- Given projects with creative freedom and little to no supervision, and completing them in a timely manner with little review before printing
- Supported gallery coordinator by organizing show pieces with artists, handled pricing and payments during gallery shows, and hung art work / lighting during gallery set up

FTA - Flexographic Technical Association 2020 - Fall

SOCIAL MEDIA INTERN

- Managed live tweets during company's yearly conferences by interacting with customers and company leaders about questions for the newly on-line event in current time
- Given the task to launch a new social media platform usage (Instagram stories) by creating the first 6 stories on FTA's Instagram page
- Ran Sprout weekly by producing and managing 50-55 posts per week over 4 social media platforms
- Formed creative and original graphics while keeping within brand identity guidelines
- Conducted data studies related to user interactions on all company social media accounts
- Controlled company accounts including postings, direct messages, and data feedback for Instagram, Facebook, LinkedIn, and Twitter



TREY J. BOWE

WRITER AND DESIGNER

CONTACT AND ONLINE

- Cell: 858-922-4607
- Email: treybowe@gmail.com
- LinkedIn: @treybowe
- Behance: @treybowe
- World Anvil: @treybowe

EDUCATION

Clemson University (2018-2022)

Graphic Communications (BS)

Minor: Art

GPA: 3.92

TECHNICAL SKILLS

- Graphic design
- Prepress operation
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop

EXTRACURRICULAR

- Tiger Band, Color Guard
- TigerRPG Club
- Clemson TAGA President
 - Student Ambassador
 - Art Director

PRIMARY INTERESTS

- Transmedia storytelling
- World building
- Game design
- Creative writing
- Graphic design

EXPERIENCE

The Tiger Newspaper — Clemson, SCFeb. 2019 - Present *Managing Editor*

- Managed and oversaw extensive production of bi-weekly 12-page issues for print and online distribution across the Clemson area.
- Produced simplified templates to streamline production and to facilitate training of staff members.
- Created marketing collateral for social media advertising and in-person recruitment initiatives.

Packaging Corporation of America — Mooresville, NCJan. 2021 - July 2021 *Graphic Design Intern*

- Managed the prepress operations for 30-50 jobs per week for brands such as Stanley Black & Decker, Bosch, and Kobalt.
- Generated 2D and 3D artwork for point-of-purchase displays on a daily basis.
- Operated digital printing and mounting equipment to produce physical mockups for clients.

SGS & Co — Marietta, GA May 2019 - Jan. 2020 *Project Manager Intern*

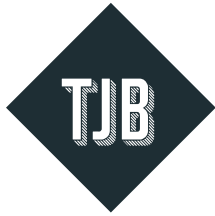
- Identified and documented on-site processes; produced six SOPs and one instruction manual for the on-site mounting department.
- Responsible for handling roughly 20-30 jobs per day; organized job tickets and worked with production floor employees to perform quality control procedures.

Children's Attention Home — Rock Hill, SCMarch 2018 - Oct. 2019 *Graphic Designer*

- Revised vocabulary and presentation of the organization with senior leadership team to better appeal to a younger audience.
- Created brand materials to advertise available services to target audience.

Wild Drift Co. — Clemson, SCJan. 2019 - Sept. 2019 *Graphic Artist Contributor*

- Adapted previous concept pieces to potential products.
- Aided in coordinating branding efforts with CEO.



TREY J. BOWE

WRITER AND DESIGNER

CONTACT AND ONLINE

- **Cell:** 858-922-4607
- **Email:** treybowe@gmail.com
- **LinkedIn:** @treybowe
- **Behance:** @treybowe
- **World Anvil:** @treybowe

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- Graphic design
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- World building
- Game design
- Creative writing
- Graphic design

EXPERIENCE

Hello there,

I am currently a student enrolled at Clemson University pursuing a BS in Graphic Communications. Since starting my journey in the design and print world back in high school, I have worked to accrue a diverse background of experience across multiple forms of digital and physical media. Having begun my adventure into digital art in 2015, I quickly found myself looking for additional outlets for my imagination. Through classes, clubs, and organizations, I began to explore how I could apply what I was learning to create opportunities to provide for those around me. Since then, I have had the opportunity to connect with many talented individuals who have mentored me and helped me gain confidence in my abilities.

While I am always striving to learn more and to further refine the skills that I have, I believe that I am capable of bringing enthusiasm and an open-mind to any project I work on. I have always been a detail-driven person and find myself enjoying my work the most when I am able to work on a team with a common goal and a clear definition of what the technical boundaries are. I believe that my skills would be most aligned with those necessary for narrative game design or game production. I hope to partner with a company that will allow me to develop my own skill set while I in turn help them attain their own goals with a combination of professional understanding and personal passion.

Sincerely,

Trey Bowe

HANNAH BRASWELL

UX DESIGNER/DEVELOPER

CONTACT

770.686.9292

hbraswe@g.clemson.edu

<https://madebyhannah.dev/>

www.linkedin.com/in/hannahbraswell

EDUCATION

Clemson University

BS, Graphic Communications

May 2022

Cumulative GPA: 3.68

Major GPA: 3.9

SKILLS

HTML5 / CSS3

Sketch

Invision

Adobe XD

Figma

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Lightroom

Adobe Premiere Pro

Adobe After Effects

Mac & PC Proficient

COURSEWORK

User Experience

Web Design

Computer Art & CAD Foundations

Digital Imaging and eMedia

Brand Communications

HONORS & AWARDS

Out of State Tuition Scholarship

Allen & Vivian Presidential Scholarship

Clemson University President's List

Clemson University Dean's List

WORK EXPERIENCE

SOCIAL MEDIA MARKETING INTERN

AccruePartners | May 2021 - August 2021

- Successfully managed strong social media presence across LinkedIn, Instagram, Facebook and Twitter
- Introduced new variety of LinkedIn posts to boost engagement from followers
- Utilized social media analytics tools to track user engagement and draw conclusions based on data
- Wrote copy for and posted relevant blogs to website

GRAPHIC DESIGN INTERN

Pieper O'Brien Herr Architects | Jan 2021 - May 2021

- Developed design deliverables that elevated and functioned on-brand and on-strategy
- Generated internal and external marketing graphics with limited direction and varying need
- Produced short films and animations showcasing company's past and present work
- Designed hero images for new website feature

OTHER EXPERIENCE

UX DESIGN - BANK OF AMERICA APP REDESIGN

- Ideated and redesigned the Bank of America mobile app
- Developed modern persona and created a final interactive prototype

WEB DESIGN AND DEVELOPMENT PROJECT

Clemson Women's Ultimate Frisbee Website

- Facilitated client meetings to gain wireframe and prototype approvals for desktop, mobile and tablet screens
- Exceeded client expectations after coding the website from scratch using HTML and CSS knowledge

GRAPHIC AND USER EXPERIENCE DESIGNER

Cadency - Student Led Agency | Jan 2022 - Present

- Developed social media graphics and strategy for Greenville Swamp Rabbits ECHL Team
- Designed website hero images and social media graphics for brand new MBA program at Clemson

Chayce Brock

Contact

960 Millwee Creek Rd. Pendleton, SC 29670

864-314-0944

chayce.brock@gmail.com

Education

Clemson University

2019-2022

B.S. Graphic Communication

Tri-County Technical College

2015-2018

Associates in Media Arts

Experience

August 2022-December 2022

Intern • Prepress • **Menasha Corporation. Neenah, WI**

- Would prep art files that would be used as POP displays.
- Would be over special graphic design projects
- Would communicate directly with customers about design needs

May 2020-August 2020

Intern • Photographer • **Camp Ozark. Mt. Ida, AR**

- Photographer for the Camp
- Filtered through photos that were used for marketing projects
- Assist other photographers in setting up for portrait photos

February 2014-Present

Part-time • Produce Associate • **Food Lion. Pendleton, SC**

Key Skills

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Esko

Relevant Course Work

Graphic Design

Print Production

Proficient in the Adobe Family

References

Todd Webb:

832-819-8847

Abbie Engelmaier:

912-677-5717

Don Peppers:

864-209-5632

Grace Catherine Burgin

(443)-875-5254

g2burgin@gmail.com

Education

Clemson University '22
Graphic Communications
Overall GPA: 3.72

Notable Coursework

- Computer Art & CAD Foundations
- Web Design and Development
- Principles of Marketing
- Entrepreneurial Foundations
- Photography and Videography

Advanced Skills

- Adobe Illustrator
- Adobe Photoshop
- Microsoft Outlook
- Microsoft Excel
- Microsoft PowerPoint

Proficient Skills

- Adobe Indesign
- Adobe Premiere Pro
- SEO Principles
- HTML/CSS

www.linkedin.com/in/graceburgin

Marketing Intern - Marketing Works

- York, PA/Remote (May 2021 - August 2021)

- Focused on conducting market research for various clients and as an internal brand
- Organized market research such as secret shopping calls from scenario development to execution
- Attend meetings focused on the implementation of new strategies, campaigns, and the momentum of client projects

Project Manager Intern - sgsc

- New York, New York (January 2020 - April 2020)

- Reviewed global pharmaceutical client projects to ensure proper printability for packaging
- Utilized a detail-oriented computer system and communication via email and phone calls with clients
- Presented updates daily on projects and deadlines from clients to 10-20 other project managers
- Adapted to remote communication and work related responsibilities during COVID-19

Clemson Athletics Front Desk Assistant Manager - Clemson University

- Clemson, South Carolina (September 2019 - Present)

- Greet the student athletes, staff, and visitors of Clemson's Academic Athletic building during the
- school year while also creating weekly schedules using Adobe Illustrator
- Promoted to assistant manager in Fall 2020

Styling Intern - South Moon Under

- Annapolis, Maryland (June 2019 - August 2019)

- Attended monthly handoff and analyzed finances and marketing tactics while styling outfits for the South Moon Under website and in-store displays

Graphic Designer - Capital SUP

- Annapolis, Maryland (June 2019 - July 2019)

- Created informational flyers and advertisements using Adobe Illustrator and Photoshop for a local stand-up paddle boarding company

Professional Experience

Sepire, LLC

Sales & Production Intern (Fall 2021, Chicago, IL)

- Designed post cards, flyers, & business cards as marketing collateral for sales.
- Utilized QR code technology through Adobe InDesign to make sales representative's information scannable & available to add immediately to recipient's contact list on their mobile device.
- Responsible for communicating with our marketing partner as a liaison for our monthly blog
- Participated in several sales calls for documentation & creating an agenda for our weekly sales meeting.
- Trained with prepress, project management, & data analysis teams in order to produce job tickets (utilized for producing marketing collateral)
- Organized & staged sample kits for clients to check over & approve (in-house or by mail)
- Responsible for utilizing ZoomInfo & HubSpot to organize & research potential clients for the next quarter & reach out through email, cold-calling, or LinkedIn.

Bold Impressions, LLC

Creative Management Intern (Summer 2020, Ladson, SC)

- Built the company's landing page through color management, graphic design, photography, & copywriting in utilization of Shopify.
- Built an e-commerce site for their primary client, Northwood Academy, where I worked with each department & determined what products to include for students, faculty, & parents to purchase.
- Responsible for revising products on the site upon request of the client and/or department.
- Managed clients over the phone, by email, & on site.

Pearson Center For Professional Communication at Clemson University

Client Program Participant (Fall 2019, Clemson, SC)

- Experience in creating communication deliverables to meet the needs our client, the Clemson University Emeritus College.
- Provided a research-based reference for the client, focusing on new ideas to improve their internal communication with current members.
- Experience in PowerPoint & public speaking.

Technology Skills/Experience

- | | | |
|----------------------|------------|------------------------------------|
| - Adobe Illustrator | - Shopify | - Ricoh Pro VC70000 |
| - Adobe Photoshop | - ZoomInfo | - Ricoh 9210 Color Cut |
| - Adobe InDesign | - HubSpot | - Ricoh 8220 Black and White Press |
| - Microsoft Dynamics | | |

Contact Information



AMELIA COBB

(843) 566-5448 | amecobb@gmail.com | www.ameliacobb.work

EDUCATION

Clemson University

B.S. Graphic Communications
Minor in Brand Communications
May 2022
3.7 GPA

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Microsoft Office Suite
Creatopy
LucidPress
Wordpress
Workfront
Wrike
Social Media Management
Creative and Brand Strategy
Logo Creation

LEADERSHIP

Tri Delta Executive Board
Clemson University Tour Guide
Mt. Pleasant Presbyterian
Church Youth Intern
Cadency Design Lead, Brand
Communication Student Led
Agency
Clemson Hope Elementary
Mentor
St. Jude Fundraising Rep

OBJECTIVE

My dream is to work on explosive campaigns for big brands that entice, entertain, and educate consumers.

WORK EXPERIENCE

CLEMSON UNIVERSITY RELATIONS

Graphic Design Intern | *August 2020 to December 2021*

- Sourced creative, marketing, and branding assets for internal clients within Clemson University.
- Generated logo ideas, produced layouts for print and digital promotions, and created social content for the Clemson University brand.
- Major projects included: designing the University Tour Guide post card, Rutland Institute 20th anniversary Instagram story highlight, promotional ad for the GVL today newsletter, "2021 Wrapped" Instagram post, and more.

ST. JOHN, FULL SERVICE AD AGENCY

Creative Intern | *January to May 2021*

- Reported to the Senior Art Director to assist in creative work for St. John, a full service agency in Jacksonville, FL.
- Worked with assets for brands such as Rooms To Go, Zaxby's, Nascar, Florida Lottery, JEA, Tampa Electric, and Florida Prepaid.
- Created branded google drive slide decks, formatted hundreds of pictures for campaigns, collaborated in weekly agency team meetings, and created promo Instagram posts for the agency social media.

ZAGS LIFE

Graphic Design and Social Media Intern | *Summer 2019*

- Worked closely with the CEO of ZAGS Life, a Charleston clothing company that designs and manufactures UPF50+ sun wraps.
- Collaborated with a small team on editorial planning, client relationships, sales, design, and photography/videography to be shown in Southern Living, Charleston Visitor Center, and our personal social accounts.

SCHOOL EXPERIENCE

CADENCY STUDENT LED AGENCY

Design and Art Direction | *Fall 2021 to Present*

- Design lead within a student team for the Erwin Center for Brand Communications. Assisted on strategy.
- Currently collaborating with the Ally Bank marketing team to create a "disruptive campaign" that connects Gen Z and their parents to Ally.

TRI DELTA SORORITY

Director of Public Relations and Marketing | *Spring 2021 to Present*

Licensing Chairman | *Spring 2020 to Fall 2020*

- Managed social media platforms and created content to post multiple times each week.
- Directed a promotional video to show during recruitment that gained a total of 14,636 impressions.



KALEB COBB

kalebcobb.com

WORK EXPERIENCE

MarleyLilly

MANUFACTURING MANAGEMENT INTERN
JANUARY-MAY 2021

- » Apparel company based in Greenville, SC specializing in personalized goods
- » Determined pricing and promotional strategy for factory 2nd products
- » Exceeded daily volume of items listed on website compared to previous interns
- » Participated in weekly marketing analytics meetings to understand company's marketing strategies

Preferred Finishing

GRAPHIC DESIGN INTERN
MAY-AUGUST 2020

- » Dye sublimation print plant based in Gaffney, SC
- » Produced optimal color swatches on actual fabric for customer approval
- » Produced designs for end use on variety of fabrics - backdrops, house flags, and face masks
- » Worked in a fast-paced work environment with customers expecting 48 hour turnaround for products

Freelance Photographer & Designer

2015-PRESENT - UPSTATE SC

- » Experienced in several types of portrait photography - creative shoots, headshots, and graduation shoots
- » Digital design experience includes both school experience and personal experience with album artwork design
- » Recognized by music group Valley in digital fanzine contest
 - » submitted artwork for consideration and was taken from thousands of submissions

CONTACT ME

(864) 491-1015

kaleb.cobb2000@gmail.com

linkedin.com/kalebcobb

EDUCATION

Clemson University

BS in Graphic Communications
May 2022 - GPA 3.50

HONORS & ACTIVITIES

Gamma Epsilon Tau

- 2019-Present
- 2020-Present - Executive Member
- Graphic Communications academic fraternity

President's List - Spring 2020

- finished with a 4.0 GPA for the semester

SOFTWARE PROFICIENCY

Adobe Photoshop●
Adobe Illustrator●
Adobe Lightroom●
Adobe InDesign●

JULIA COOPER

EXPERIENCE

Clemson Athletics - Football Recruiting | Clemson, SC

Graphic Design Intern | January 2021 - Present

- Produced a volume of 400 graphics weekly to be sent through mailers to the top recruits in the nation
- Researched and deciphered various creative ideas, and with this information, designed focused and purposeful graphics utilized in recruitment promotional materials
- Utilized confidential variable data such as name, position, and number to generate personalized graphics for each recruit
- Assisted with team and family events hosted at the Clemson Football Facility

Clemson University - Watt Center | Clemson, SC

Social Media Intern | August 2021 - January 2022

- Developed spotlight program to promote the undergraduate research programs offered through Clemson Creative Inquiry
- Gathered and deciphered information from various teams in order to explain their research to an everyday viewer to increase awareness about their work
- Planned weekly social calendars and graphics through detail-oriented communication with various sources

Charleston Shoe Company | Charleston, SC

Marketing and Social Media Intern | Summer 2021

- Redesigned weekly emails and added a direct link through Klaviyo
- Generated over \$10k in return on ad spend (ROAS) through sales emails and drip campaigns
- Communicated with a variety of local businesses to create cross-promotional sales materials and generate attention from consumers

Wofford College Athletics | Spartanburg, SC

Graphic Design and Social Media Intern | Summer 2020

- Increased distribution throughout social media outlets by creating weekly graphics and social media calendars for all members of the department
- Attended weekly meetings to stay up to date and organized on the events happening within and outside of the department

 jrcoope.myportfolio.com

 julia-cooper000

 jrcoope@g.clemson.edu

 864.619.9791

EDUCATION

Clemson University

Clemson, SC

B.S. Graphic Communications

May '22 | 3.5 GPA

LEADERSHIP

F45 Training | Clemson, SC

Co-Instructor

- Lead and encourage members of the class
- Follow protocols to ensure a safe environment

Creative Inquiry

Clemson University

All-In: Football Recruiting Design

- Create designs and packaging for mailers to be sent to future recruits

Delta Delta Delta

Clemson University

Community Service Chair

Clemson Event Planner Association

Clemson University

ABOUT

A Long Island native and avid sports fan who loves design, gaming and discovering new music. A great teammate and outside the box thinker who's not afraid to try something new or offer a fresh perspective.

Graphic Designer

CAMERON CREMER



WORK EXPERIENCES

STUDENT ASSISTANT, GRAPHIC DESIGN

Clemson Athletics Creative Solutions | Clemson, S.C. | 2021 - Present

- Created engaging graphics for social media generating over 450,000 likes across platforms
- Designed a highly visible schedule poster series for spring sports
- Produced graphics in a live game day environment
- Edited and retouched photos for social media on game days
- Assisted with photographing games and showcases
- Developed assets for web, video boards, t-shirts and credentials
- Collaborated with internal teams including marketing and student athlete development to create graphics that fit their needs
- Managed multiple projects with tight deadlines simultaneously

GRAPHIC ARTIST

RedBubble | Remote | 2020 - Present

- Created original graphics for sale using print on demand services
- Tracked sales, site traffic, and audience demographics using Google Analytics

RETAIL ASSOCIATE

Nike | Deer Park, N.Y. | 2018

EDUCATION

B.S. GRAPHIC COMMUNICATIONS

Clemson University | 2018 - 2022

- Learned the principles of design theory including typography, color, and composition
- Gained knowledge in Adobe Creative Suite applications like Illustrator, InDesign, Photoshop and Premiere
- Developed an understanding of business, marketing, consumer behavior, and industry standard printing methods and procedures

SKILLS

- Communication
- Content Creation
- Design
- Illustration
- Photography
- Social Media
- Videography

SOFTWARE

Adobe Photoshop



Adobe Lightroom



Google Analytics



Adobe Illustrator



Adobe Premiere Pro



Microsoft Office



Adobe InDesign



Adobe After Effects



Procreate



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3 Somerset Lane
Saint James, N.Y.




SAMUEL DELLICKER

10 Forster Road, Manchester, MA
(978) 810-1563 | sdellic@clemson.edu

I am an adaptive fourth-year student with product marketing and technical specification experience, pursuing full-time role in January 2023 to expand my skill sets in the marketing, communications, and digital media fields.

 www.linkedin.com/in/samueldellicker

 www.instagram.com/samdellicker

Skills

- Digital photography
- Social media analytics
- Content management
- Email marketing
- Copywriting / PR writing
- Video production
- Print/packaging production
- Adobe Creative Suite:
 - InDesign
 - Illustrator
 - Photoshop
- Microsoft Office:
 - Word
 - Excel
 - PowerPoint

Relevant Coursework

- Commercial Printing
- Technical Writing
- Media Management
- Content Strategy
- Computer Art & CAD
- Creative 3D Printing
- Consumer Behavior
- Professional Selling
- Principles of Marketing
- Principles of Management
- Financial Accounting
- Managerial Accounting

Achievements

- Clemson University President's List: *Spring 2020, Fall 2021*
- Clemson University Dean's List: *Fall 2019 & 2020*
- American University Dean's List: *Spring 2019*
- St. John's Prep Spanish National Honor Society
- Scholastic Photo Awards

Education

Clemson University | Powers College of Business

B.S. in Graphic Communications (Graduating Dec. 2022) | GPA: 3.85
Clemson, South Carolina

American University | School of Communication

Strategic Communication, Marketing (Transferred in 2019) | GPA: 3.74
Washington, District of Columbia

Work Experience

Signify | Product Marketing Intern | Jan. 2021 - Sept. 2021

Burlington, Massachusetts

- Promoted fully customizable, 3D-printed light fixtures to enhance retail experiences for brands including Marriott, American Eagle, and Taco Bell.
- Collaborated with both international and domestic teams to strategize digital/print marketing efforts and facilitate manufacturing operations.
- Created technical product designs & specification documents with R&D.
- Followed corporate brand guidelines to design B2B promotional content.
- Managed product matrix tables and configuration pricing sheets in Excel.

Barstool Sports | Social Media Coordinator | 2018 - Present

Washington, D.C. & Clemson, S.C.

- Manage university-associated social media brand accounts, with a total following of nearly 130,000 users and 200,000+ weekly interactions.
- Perform social listening to stay up-to-date on campus/community events, gaining hands-on experience with brand growth and digital marketing.
- Conceptualize T-shirt designs marketed to the Clemson community, and promote the online Barstool Store to drive merchandise sales.
- Communicate with headquarters in New York City to provide updates to my coordinator on initiatives and performance.

Tigervision Student Media | Sports Director | 2019 - Present

Clemson, South Carolina

- Lead the application process for Clemson Athletics media credentials and schedule photographers for Clemson's student-run television station.
- Mentor members on sports photography and social media management, while representing Clemson student media at Athletics events.

Commodore Builders | Operations Intern | Summer 2019

North Andover, Massachusetts

- Assisted with the replacement of hundreds of residential heating systems that had been damaged by a gas disaster through city permitting, cost tracking on Microsoft Excel, and data organization in Procore.



CAMERON EASLER

Freelance Cinematographer + Photographer

EXPERIENCE

Ridge Media LLC

Content Creator Intern - Fall 2018, Summer 2021

- Produced engaging video content for a variety of clients such as: BMW Charity Pro-Am, Prisma Health, Shriners Hospital, Artisphere, and Presbyterian College.
- Edited video and photo content in a variety of formats positioned for all client's media channels

Clemson Video (Clemson University)

Intern - Junior Editor - Fall 2017

- Produced the "Tigers in the NFL" video that was aired in front of 80,000 people at every home game in Death Valley (2017)
- Organized files on the main Clemson Video server

Boiling Springs First Baptist Church

Interim Creative Director (May 2017-August 2017)

- Produced marketing campaigns for new sermon series as well as managed all social channels
- Oversee content creation from other in-house content creators

EDUCATION

Clemson University

Bachelors in Graphic Communications - May 2022

- Freelanced as a content creator throughout the entire college career
- Established a wedding videography brand during freshman year.
- LinkedIn Learning Certificates acquired for Adobe Illustrator, Adobe Photoshop, and Adobe Indesign

PROFESSIONAL SKILLS

- Final Cut Pro
- Adobe Premiere Pro
- Adobe Audition
- Davinci Resolve
- Adobe Lightroom
- Adobe Camera Raw

CONTACT INFORMATION

(864)-349-7612
cameroneasler@gmail.com
@cameasler
@openroadvisuals_

PERSONAL INTEREST

- Scuba Diving
- Travel
- Live Sports Production
- Color Correction for Photo + Film

LAUREN EDENS

CONTACT

843.302.4020

leedens@clemson.edu

238 Molasses Lane Mt. Pleasant,
SC 29464

www.linkedin.com/in/laurenedens/

EDUCATION

CLEMSON UNIVERSITY

CLEMSON, SC | May 2022

B.S. | Graphic Communications

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Premiere Pro
- Microsoft Office
- Microsoft Powerpoint

HONORS & ACTIVITIES

- Life Scholarship Recipient
- Delta Delta Delta | Licensing Chairman

EXPERIENCE

The Graphic Cow Co. | Greenville, SC

Graphic Artist Intern | August 2021 - December 2021

- Produced 60+ jobs weekly for clients' custom apparel and promotional product needs
- Prepared full design and color mockups on requested apparel for customer approval
- Executed design and color changes requested by the customer; updated mockups with customer revision requests
- Recreated/ manipulated JPEG/ PNG logos to vector-based artwork provided by major clients such as Walmart, Chickfila, Clemson, Vanderbilt, Georgia Tech, The Blood Connection etc.
- Developed print-ready files for screen printing and embroidery

RMF Engineering | Charleston, SC

Graphic Design Intern | May 2021 - July 2021

- Executed the successful rebranding of the RMF Engineering proposal template specifically sent out to prospective or negotiated clients
- Created social media posts for Instagram, LinkedIn, and Facebook
- Reformatted technical presentations to make them visually appealing
- Designed a logo and graphic for the 10 year anniversary of the RMF Atlanta office
- Worked closely with the creative marketing team to create infographics highlighting areas RMF developed on University campuses

Charleston Harbor Resort | Charleston, SC

Server | June 2020 - August 2020

- Engaged with resort guests while delivering exceptional, fast, and friendly service to each customer

Tidewater Interiors/Edens Builders | North Charleston, SC

Receptionist/Assistant | 2015-2019 Seasonal Summer

- Developed communication skills through receiving clients' phone calls
- Filed invoices and company records



CONTACT

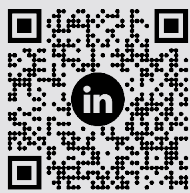
781 733 6249
efrance@clemson.edu

EDUCATION

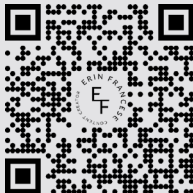
CLEMSON UNIVERSITY
2018-2022
GPA: 3.85
Bachelors of Science:
Graphic Communication
Minor:
Brand Communications &
Business Administration

AMERICAN UNIVERSITY
OF ROME
Spring 2020
Focus on International
Business & Italian culture

LINKS



LINKEDIN



PORTFOLIO

CERTIFICATIONS

Google Ads Search Certification
Completion ID: 90515549

TECHNICAL SKILLS

Adobe Illustrator	Adobe InDesign
Adobe Photoshop	Adobe Acrobat
Adobe Lightroom	Mintel
Adobe Premiere Pro	Commspoint
Content Creation	Brand Strategy
Microsoft Office	Social Media
Motion Graphics	Photography
Google Ads	SEO
Google Analytics	Email Marketing

PERSONAL SKILLS

Leadership	Detail Oriented
Communication	Goal Driven
Time Management	Collaboration
Teamwork	Adaptability

ERIN FRANCSE,

WORK EXPERIENCE

CLEMSON FOOTBALL RECRUITING DEPARTMENT

GRAPHIC DESIGNER

August 2020-present

- Collaborate directly with coaches to conduct market research to target highly prospective recruits, specifically assisting to recruit the 3rd nationally ranked recruiting class in 2020
- Produce hyper-personalized graphics, variable data prints, and cross-media marketing collateral to be sent out via social media platforms and direct mail
- Formulate content for current in-program players and coaches, such as Meet the Coaches graphics and statistic graphics to display the excellence of the program

CLEMSON WOMEN'S BASKETBALL

SOCIAL MEDIA ASSOCIATE

October 2021-present

- Responsible for developing social media content while evaluating success of campaigns
- Maximize content on a number of different channels, including Instagram and Twitter, and formats for an optimized social experience while working to maximize impressions

CLEMSON ATHLETICS

STUDENT PHOTOGRAPHER

April 2021-present

- Responsible for photographing various sporting events held at Clemson University specifically including Football, Baseball, Tennis, and Soccer
- Tasked with editing and uploading images to various platforms for several uses of Clemson Athletics and sports contacts in-game and post-game same day social media posting

UBERJETS

HEAD GRAPHIC DESIGNER

July 2020-present

- Collaborate directly with CEO and sales team to design graphics and initiate visual component of new marketing campaigns for company advertisements and emails
- Develop and animate motion graphics for promotional videos and advertisements
- Led art direction and assisted in redesign of the company's website

RIDGE MEDIA

GRAPHIC DESIGN INTERN

May 2021-October 2021

- Assist account executives and Vice President to generate a variety of marketing collateral including logos, social media content, email blasts, event tickets, Google Ads, and more
- Coordinate directly with clients to ensure graphics are created successfully to meet company's needs and reach desired market by driving website SEO through organic growth
- Managed and grew 18 external social media accounts on Instagram, and Facebook
- Designed and revamped website for clients with goal of layout and functionality

ADOBE

STUDENT AMBASSADOR AT CLEMSON UNIVERSITY

June 2021-present

- Formulate and execute 4+ workshops teaching students ways utilize Adobe Applications
- Develop a marketing plan, strategizing tactics on how to shape the program, and carry out initiatives capturing 250 student leads interested in learning more about Adobe
- Promote Adobe through content creation and advertising, leading to increased activations of free Adobe Creative Cloud at Clemson University and grow brand awareness

CAMPUS INVOLVEMENT

CADENCY - STUDENT LED AGENCY

CREATIVE DESIGNER

August 2021-present

- Collaborate with team in Clemson's student-led agency to meet the needs of clients, including Vapor Apparel, and assist in content creation, campaign development, and influencer marketing campaigns while reporting KPI insights weekly

GRAPHIC COMMUNICATIONS STUDENT ADVISORY BOARD

MEMBER

August 2021-present

- Advocate for and provide feedback from students in collaboration with Graphic Communications Department Chair while assisting in initiating new programs

GAMMA EPSILON TAU

MEMBER

August 2019-present

- Honor and Service Fraternity for Graphic Communication majors (Xi Chapter)

ACCOMPLISHMENTS

PRESIDENT'S LIST

Spring 2020, Spring 2021, Fall 2021

- Achieved a grade-point average of 4.0 on a 4.0 scale.

DEAN'S LIST

Fall 2018, Spring 2019, Spring 2020

- Achieved a grade-point average between 3.5 and 4.0 on a 4.0 scale.

1 Heading font is titled "Madrid" created by Erin Francese in the Graphic Communications course "Typography and Symbolic Communication".

CAROLINE W. FULLER

1424 Gadwall Way, Seneca, SC 29678
843.906.3735 | cwfulle@clemson.edu

EDUCATION

Clemson University, *Clemson, SC*

May 2022 - *Bachelor of Science in Graphic Communications*

WORK EXPERIENCE

ARCpoint Franchise Group, Greenville, SC

Marketing Intern, May 2021 – Present

- Design marketing collateral such as brochures, flyers, emails, postcards, booklets, and business cards
- Create social media content for two separate franchise location accounts on Facebook and Instagram
- Assist in developing spreadsheets and powerpoint presentations for training presentations
- Attend planning meetings for marketing tasks and social media content planning
- Navigate Rallio platform for scheduling social media posts
- Utilize KEAP (Customer Relationship Management tool) to create email broadcasts and campaigns to target leads

AM Barnhart Marketing, Greenville, SC

Social Media Consultant, September 2020 - September 2021

- Managed social media content on Instagram, Facebook, Twitter and LinkedIn via scheduling program Later
- Interacted with customers by managing likes, comments, and direct messages
- Designed social media posts for 3 separate businesses
- Posted up to 45 posts a month depending upon Company Owner's preference

Emily Bowen Designs, Waxhaw, NC

Social Media and Design Intern, August 2020 - January 2021

- Rendered graphic design assistance for party/wedding invitations via Adobe Creative Suite apps
- Produced 1 Instagram post and 2 Instagram Stories per week
- Consulted with clients to create custom paper goods
- Researched trending colors and designs
- Curated custom mood boards for clients
- Utilized HoneyBook CRM tool for sending emails and proofs

KEY SKILLS AND CHARACTERISTICS

- | | |
|--------------------------|-----------------------------|
| • Adobe Creative Suite | • Excellent time management |
| • Microsoft Office Suite | • Adaptable |
| • Self-motivated | • Creative thinker |

Hello! I'm **Chris Giuliani**. Let's work together.

cjgiuli@g.clemson.edu / 859.382.9869 / cjgiuli.myportfolio.com

Education

Aug 2018 - May 2022

B.S. - GRAPHIC COMMUNICATIONS

Clemson University / Clemson, SC

Clemson Honors College

GPA: 4.00

Work Experience

GRAPHIC DESIGN INTERN

Aug - Dec 2021

Lexmark International, Inc. / Lexington, KY

- Created and presented functional website mockups in Adobe XD that were implemented in Optra website redesign
- Designed web iconography and trade show assets for Optra launch
- Produced marketing videos to demonstrate Optra AI capabilities
- Developed the style guide for Optra brand consistency
- Created and presented logo concepts for Lexmark Ventures brand

GRAPHIC DESIGN INTERN

May - Aug 2020

Infinity Marketing / Greenville, SC

- Edited and color-corrected photos used in marketing material
- Created poster mockups of projects for office display
- Developed an intern recruitment campaign strategy

FREELANCE ARTIST / DESIGNER

2016 - Present

I have created custom deliverables for a wide variety of clients. A few of these clients include:

- Chick-fil-A (Junior Wildcat Club Promotion)
- Coffee Times Coffee House (Official Tumbler)
- College Admissions Consulting (Logo)
- Steadfast HOPE nonprofit (Logo)

GOLF OPERATIONS ASSISTANT

2018 - 2020

Keene Trace Golf Club / Nicholasville, KY

- In addition to managing day-to-day operations, I was also selected to work the two Barbasol PGA Championships hosted by the course.

Leadership

Jun - Aug 2021

Summer LINK Mission Trip Leader

2020 - Present

Crosspoint Church College Leadership Team

2017 - 2018

Fellowship of Christian Athletes,
Chapter Founder & Leader

Honors

2022

Wilbur O. and Ann Powers College of Business
Award for the Outstanding Senior in the Field
of Business

2021 - Present

Phi Kappa Phi Honor Society

2018 - Present

Clemson University President's List

2018 - Present

John F. Bannon Memorial Scholarship
Clemson Out of State Tuition Scholarship

2018

Lafayette Class of 2018 Top 10 (#9 of 608)

2017

Lafayette Cross Country "Best Work Ethic"

Skills

TECHNICAL

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe XD

Sketching

SOFT

Adaptability

Creative
Problem-Solving

Reliability

Attention to Detail
Communication

Bailey Gordon

Clemson University | B.S. Graphic Communications | 3.29

Experience

Email Marketer | Medals of America

August 2021 - Present

- Entrusted access to 170,000+ email addresses
- Became fluent in DotDigital quicker than expected.
- Served as email point person in meetings and interviews
- Responsible for daily marketing email content creation and delivery
- Saw a 40% increase in sales through the implementation of longer emails

Resident Assistant | Clemson University

August 2019 - Present

- Provide support and mentorship for 60+ residents
- Completed regular social justice and confrontation training
- Responsible for \$5,000 key with access to 780 apartments and individual rooms

Freelance Photographer | Stills By Bailey

November 2020 - Present

- Implement the use of strategic photography elements
- Edit RAW format pictures with Photoshop and Lightroom
- Capture candid moments through the lens of a mirrorless Canon camera

Graphics Director | Tiger Paw Productions

August 2019 - December 2019

- Followed branding guidelines for Clemson University and LANY
- Allocated budget funds and worked closely with partners to output advertisements
- In charge of graphic content creation for \$150,000+ production with LANY headlining



baileygordona@gmail.com



(864) 344 - 6363



<https://baileygordona.wixsite.com/portfolio>

Carlynn Harper

Email carlynh@g.clemson.edu Cell Number 843.833.9818



Education

Clemson University
B.S. in Graphic Communications
Graduating May, 2022

Technical Skills

- Adobe Lightroom
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Mac Proficient
- Microsoft Suite

Practical Skills

- Social Media Literacy
- Flexibility
- Self-Management

Social Medias



@carlynnharper



@HarperCarlynn



Carlynn Harper

Relevant Experience

L. Mae and Wild Mabel Boutique | Digital Media Intern

Myrtle Beach and Pawley's Island SC May 2021 - August 2021

- Created, planned and scheduled digital content for social media on Instagram, Face Book, and Pinterest. Increased followers on Instagram by 1,000 throughout the internship.
- Analyzed engagement through Instagram analytics and Facebook Ad Manager to report to my manager each week.
- Took product photography utilizing light and planned outfits and poses. Edited these photos in Adobe Lightroom to be added to the website.
- Utilized Google Analytics to search for keywords used in product and company descriptions to increase organic search performance.

Marleylily | Manufacturing Management Intern

Greer, SC January 2021 - May 2021

- Sorted and categorized over 30,000 factory-second items, known as bloopers, to be added to the website. Added on average 250 bloopers a day by taking a picture of each blooper and adjusting price as needed.
- Daily audit of the blooper site to check how many bloopers sold, what is selling the most at this time, and how many bloopers were added that day. Reported this to manager at the end of each day.
- Working with quality control to make judgment calls on what passes quality standards.
- Completed a bin audit of the blooper bins to keep them more organized and easier to go through.
- Created a presentation using analyzed blooper sales and bloopers added to the website to complete a renovation of the blooper process to make sure we are getting the most dollars from the website. Presented this presentation to the CEO and executive officers of the company.

Other Experience

Georgetown County YMCA | Summer Camp Counselor and After School Care

Georgetown, SC Summer 2019,2020 and 2021

- Looked after 60-80 kids each day ages 5-12 with my co-workers.
- Planned and created themes for each week, as well and games and activities.
- Cleaned YMCA building and kids rooms each day when leaving

EDYE HUMPHREY

• STRATEGIC CREATIVE THINKER •

CONTACT

803.609.4472
humphreyedy@gmail.com
linkedin.com/in/edye
www.edyehumphrey.com

EDUCATION

Clemson University • May 2022
B.S. Graphic Communications
Minor in Brand Communications
GPA: 3.3

EXPERIENCE

2021 - ACCOUNT MANAGER, BUSINESS DEVELOPMENT LEAD & BRAND STRATEGIST

2022 *Cadency at the Erwin Center of Brand Communications*

- Developed client sourcing screening process to build a strong client pipeline of work that fits our business model
- Field new client requests and execute screening process to qualify new business opportunities
- Serve as the primary point of contact to clients at all touchpoints for **Greenville Triumph** USL league one 1 team
- Determine scope, allocate resources, create project briefs, and delegate responsibilities to initiate successful brand campaigns
- Developed **Uniroyal** social media brand strategy to bring brand awareness to GenZ and establish a connection that will convert to higher sales in the target audience
- Conducted a QSR-industry app competitive analysis to identify opportunities for improvement of the **Chick-fil-A** rewards app
- Formed research-based recommendations to strengthen the **Chick-fil-A** brand strategy in the quickly evolving QSR space.

2021 BRAND MARKETING INTERN

Muse Lake

- Managed multiple clients to strengthen their branding through social media
- Managed four Instagram, Twitter, and Facebook accounts daily to increase engagement and sales
- Created content for multiple accounts based on research data to be able to increase accounts reached by over 1000%

2019 PRODUCT MARKETING INTERN

Segra

- Worked meticulously for the product marketing team to rebrand several documents and websites from Spirit Communications and Lumos to Segra
- Implemented new battle card designs for the sales team
- Created graphics for the sales team

SKILLS

Brand Strategy

Digital Experience

Web Design

Graphic Design

Account Management

ISAIAH G. JONES

CONTACT

03/13/1996

☎ 803-552-7918

✉ isaiahjones16Columbia@gmail.com

EDUCATION

- **Midlands Technical College**

May 2016 || GPA: 3.45 || Degree in Associate of Arts and Science

- **Clemson University**

May 2022 || Degree in Bachelor of Science – Graphic Communication

SKILLS

- MIRCOSOFT SKILLS
 - WORD
 - PUBLISHER
 - POWERPOINT
- ADOBE SKILLS
 - PHOTOSHOP
 - ILLUSTRATOR
 - PREIMERE
 - AFTER EFFECTS
 - ACROBAT
- SONY VEGAS SKILLS
- SCREEN PRINTING SKILLS
- FLEXOGRAPHY SKILLS
- HAND SKETCH DESIGN SKILLS
- TEAMWORK SKILLS
- COMMUNICATION SKILLS
- MULTITASK SKILLS

EXPERIENCE

Summer Graphic Intern – Carolina Screen Printers

- June 2021 – August 2021
- 1060 CHRIS DR SUITE B, WEST COLUMBIA, SC 29169 || (803) 796 – 0339
- **MY TASK WAS TO HELP THE PRESS RUNNER PRINT SHIRTS AND PACK THEM UP INTO BOXES. MY MAIN RESPONSIBILITY WAS TO CONFIRM TO THEM THAT THEY ARE READY FOR PICKUP OR TO BE SHIPPED OUT, ORGANIZE SHIRTS FOR THE PRESS RUNNERS, AND USE A HEAT TRANSFER MACHINE TO PUT PATCHES ON HATS.**

Fall Graphic Intern – RR Donnelley

- August 2020 – December 2020
- 101 N 12TH ST, WEST COLUMBIA, SC 29169 || (803) 796 – 4599
- **I HAVE WORKED ALONG SIDE A GROUP TO ASSIST THEM ON CONFIRMING ORDERS THEY HAVE CREATED AND SENDING THEM OUT TO THE CLIENTS. I ALSO WORKED IN THE WAREHOUSE GETTING OTHER ORDER READY TO BE SHIPPED.**

Summer Intern – The Web, LLC

- June 2018 – August 2018
- 1(706) 399-4599
- **I ASSISTED IN COMING UP WITH CERTAIN DESIGN IDEAS FOR ANY UPCOMING PROJECTS. ONE INVOLVED AN IDEAL POSTER FOR A RUNNING GOVERNOR.**

Clubs & Organizations

- CLEMSON'S TECHINICAL ASSOICATION GRAPHIC ARTS (TAGA) (2021 – 2022)
- LUTHEARN CAMPUS MINISTRY VOLUNTEER (2017 – 2022)
- AFRICAN AMERICAN CHAIR FOR CLEMSON'S CULTURAL AMBASSADORS (2017 – 2018)
- SOCIAL CHAIR FOR CLEMSON'S TIGERS FOR TIGERS (2017 – 2019)

References

Donna Rhodes, Manager

Key Solutions, RR Donnelly West Columbia

(803) 576-1045

Jeff Clement, Manager

Carolina Screen Printers

(803) 796-0339

Celina Lam

Spartanburg, SC | (864) 706-4689 | celinalam98@gmail.com

Education

Clemson University

Graphic Communications, BS
May 2022 - GPA 3.41

Skills

- Photography
- Adobe Creative Suite
- Leadership
- Microsoft Office
- Google Drive
- Customer service
- Wordpress
- Marketing
- Organization
- Social media management
- Project management

Activities

- President's List Fall 2020
- Dean's List Spring 2020
- Life Scholarship Recipient
- Volunteer - Local Library
- Volunteer - Soup Kitchen
- Violinist - District 6 Orchestra

Experience

Infinity Marketing - Greenville, SC **Marketing Intern**

August 2021 - Present

- Oversaw and executed multiple client projects
- Created content for social media and promotional material
- Completed weekly open job reports including billing/invoices and project updates
- Researched information for coworkers to use for content development
- Edited and reviewed content for accuracy and consistency
- Executed a recruiting campaign and directed a team involving social media and web for Infinity's Intern Program

Cancer Survivors Park Alliance - Greenville, SC **Marketing Intern**

Fall 2021

- Built a system for a more organized way to schedule social media posts
- Managed all 4 social media platforms
- Designed and produced the End of the Year Newsletter
- Structured and posted on website weekly using WordPress
- Promoted all weekly and monthly events and devised marketing material with quick turnaround time

Palmetto Commercial and Residential Solutions **Anderson, SC**

Spring 2021

Graphics/Marketing Intern

- Developed marketing collateral to accelerate success
- Customized company's organizational system
- Monitored customer's database

Tri-County Technical College **Pendelton, SC**

Summer 2018

Bridge to Clemson Orientation Ambassador

- Recruited prospective students to join the Bridge Program
- Educated parents and students on their decision to join
- Welcomed students and parents by engaging in conversation with them and answering any questions
- Inspired future 6 students weekly to be ambassadors themselves after orientation

GRACE LEONARDI



(843) 714 - 9125

@leonarg12940@gmail.com

PROFESSIONAL PROFILE

- 5 years of experience working with Adobe Creative Cloud
- Capable of handling multiple projects and working on a deadline
- Strong knowledge base in photography and video production
- Capable of preparing work for multiple printing methods and able to complete press runs using flexography, offset printing, and screen printing

EDUCATION

BS IN GRAPHIC COMMUNICATIONS | CLEMSON UNIVERSITY

August 2018-May 2022

EXPERIENCE

MARKETING INTERN | THE CHILDREN'S MUSEUM OF THE UPSTATE

May 2021-August 2021

- Created graphics to promote projects conducted by TCMU for use on social media platforms
- Planned and schedule social media content for the museum for Instagram, Facebook, and Twitter
- Filmed and edited videos for use in museum exhibits and on social media
- Developed marketing content to promote the museum's summer camp program
- Designed signs and graphics hung up and used throughout the museum
- Created letter heads to be used by museum staff
- Helped to develop branding guidelines for the museum
- Worked to expand the museum's reach in the community by getting marketing materials in hotels and visitor centers throughout the Greenville area

GRAPHIC DESIGN INTERN | CLEMSON ONLINE

January 2021 - April 2021

- Created graphics to promote projects conducted by Clemson Online for use on social media platforms
- Worked to create a cohesive brand image across social media platforms
- Helped to develop logos for on going projects within Clemson Online
- Assisted in the development of branding guidelines for Clemson Online
- Updated branded materials to fit within the current brand guidelines of the organization

CASHIER | KAIROS MEDITERRANEAN

June 2019 - Current

BARISTA | STARBUCKS

June 2017 - August 2018



Skills

- Adobe Creative Cloud (Proficient in Adobe XD, Illustrator, InDesign, & Photoshop)
- Sketch
- InVision
- Figma
- Abstract Software
- Google Suite
- UI / UX Design
- Graphic Design
- HTML5 / CSS3
- UX Research
- Typography

Education

- Clemson University / Clemson, SC** Graduation: May 2022
Bachelor of Science, Graphic Communication GPA: 4.0 / 4.0
Minor, Business Administration
- Studied Abroad** Spring 2020
American University of Rome / Rome, Italy
- UX Design- Mobile Application Project** Spring 2021
TeamUp Sports App / Clemson, SC
- Ideated, branded, and designed a mobile app based on user interviews and a developed persona and storyboard to create a final interactive prototype.
- Web Design & Development Project** Fall 2019
Dungeon and Dragons Website / Clemson, SC
- Facilitated client meetings and exceeded client's expectations when implementing interactive functionalities within the coded website.

Activities & Awards

- Pursuing Google UX Design Certificate
- Graphic Communications Honors & Service Fraternity
- National Society of Collegiate Scholars
- Central Spirit Club
- Italian Culture Club
- Academic Achievement Award

Experience

- Graphic Design Intern** Fall 2021
Clemson Football Recruiting / Clemson, SC
- Creating exciting and unique digital and print graphics to attract over 100 of the best high school football recruits in the nation to commit to playing at Clemson.
- User Experience Design Intern** Summer 2021
Citizens Bank / Charlotte, NC
- Designed wireframes, high fidelities, and a final prototype based on UX research data to hand off to developers for implementation using an agile workflow.
 - Collaborated with a team of six UX interns to develop a final site that was accessible, interactive, persuasive, and backed up by researched data.
 - Conducted A/B testing on users to determine a static contact form was best for users based on a 67% higher completion rate than a questionnaire format.
 - Executed time saving stakeholder feedback review.
 - Presented the team's process, findings, final prototype, and next steps to stakeholders, mentors, and numerous coworkers.
- Marketing Intern** Summer 2020
Local Government Federal Credit Union / Raleigh, NC
- Designed the company's external Board of Directors page layout by building a final prototype using Adobe XD.
 - Enhanced internal communication by developing a Marketing Department site by organizing important resources and designing layouts.
 - Influenced executive decision-making by communicating clear insights and a data-driven recommendation when presenting.

Leadership

- Captain of Clemson Women's Club Ultimate**
(Fall 2020 - Spring 2022)
- Nominated and selected as captain by a team of 32 players for two consecutive seasons based on leadership skills and athletic abilities.



MELLETTE MACKIE

INFO

Address

237 Oak Haven Dr, Lexington
SC 29072

Phone

803.622.2978

Email

mmackie@g.clemson.edu

LinkedIn

www.linkedin.com/in/mellette-mackie

Portfolio

[https://mmackie49ab.
myportfolio.com/work](https://mmackie49ab.myportfolio.com/work)

TECHNICAL SKILLS

Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Microsoft Office
Design Theory
Typography
Sketching/Painting

ACTIVITIES

Delta Delta Delta

2018-Present

First Friday Co-Chair

Member Development Chairman

EDUCATION

Clemson University Clemson, SC

BS Graphic Communications May 2022

GPA: 3.23

EXPERIENCE

EmediaGroup, Customer Service Representative Intern Fall 2021

- Project managed multiple jobs at a time and entered about 20 jobs a week. Our company dealt with big customers such as New York Marathon, Boston Marathon, Chicago Marathon and Walt Disney.
- Customer communication was key when it came to placing runner bib orders. Being the middle man between the customer and the different department in the company.
- Dealing with supply chain crisis.
- Worked under strict deadlines.
- Filtered through variable data in excel to organize for personalized runner bibs.
- Assisted in designing bibs for smaller companies or organizations.

Freelancing Work

2020-Present

- Designed logos for Cam Land a land clear company and Bulls Bay Contracting Company.
- Created a video for First Reliance Bank

Clemson University Relations, Graphic Design Intern Summer 2021

- Designed a flyer for a virtual Cemetery tour for Clemson University
- Rebranded department logos
- Developed a press release for University donor announcement, created a layout for paragraphs and pictures.
- Created layouts for invitations, social media posts, and flyers on Lucidpress for the university staff to use.

Nephron Pharmaceutical Corporation, Digital Media Intern

Summer 2020

- Designed flyer and t-shirt for an intern party.
- Created a poster for Pharm to Farm Wellness blend that the pharmacy was selling.
- Made labels for Thorne supplement products in the pharmacy.
- Designed a brochure for Nimbus PainPRO a new product Nephron was selling.



Kennon Maner

Graphic Designer

Experience

Mad Marketing House

Social Media & Graphic Design Intern

Lincolnton, GA | August 2021 - December 2021

- Managed 6 clients' Instagram, Facebook, and LinkedIn accounts including planning, implementing, and monitoring the social media strategies. Several clients saw an improvement in engagement.
- Designed brochures, feather flags, merchandise, and other marketing collateral for clients across South Carolina and Georgia.
- Created brand guidelines that covered logos, colors, fonts, patterns, and other imagery for new clients.
- Implemented new processes to ensure the creative processes would run smoothly within the team.
- Consistent communication with companies to make certain expectations and strategies were met.

ATC Development

Graphic Design Intern

Augusta, GA | May 2020 - August 2020

- Developed and managed 12 communities' Social Media accounts creating content, analyzing analytics, and scheduling posts.
- Created graphics, captured photos of communities, filmed/edited videos for social media posts and websites.
- Designed brochures, flyers, and other marketing materials to be displayed in office, local businesses, and new tenant folders.
- Created and modernized logos for future communities and current communities.

Camp Woodie

Photographer and Counselor

Pinewood, SC | Summer 2017 - 2019

- Supervised 7-12 campers aged 8-16 each week planning, coordinating, teaching, and carrying out daily activities.
- Captured photos and videos of daily activities among campers and staff. Updated Social Media daily. Created and edited a weekly activities showcase video for parents.

Education

Clemson University

Bachelor of Science in
Graphic Communications
May 2022

Skills

- Adobe Creative Cloud
- XMPie
- Canon Camera and Equipment
- DJI Drone
- Social Champ Proficient

Activities

- ASL Club
- Volunteer for Tee Off Fore Tatas Golf Tournament
- Freelance logo and graphic design

Contact

✉ kmaner2022@gmail.com

☎ (706) 825-0876

📍 35 Forest Drive
Clarks Hill, SC 29821

RYAN McCORMICK

Photographer / Videographer and Editor

Creative and goal oriented cinematographer with diverse experiences in the creative media industry. Adaptable, team oriented, and great work ethic. Passionate about creating compelling stories and high quality media production.

Work Experience

Head of Branding and Marketing

Sea Hunt Boats - Chapin, SC

July 2021 - Present

- Managing all branding and creative direction for Sea Hunt's Boats, the largest manufacturer of center console boats.
- Developing and tracking how creative design leads to sales. This process includes recording analytics from AR and QR codes for 18 different boat models.
- Created the 2022 Sea Hunt Catalog. This was an extensive 104 page catalog that displayed all 18 boat models, all exclusive features, and preferred partners of Sea Hunt.
- Creating and managing all video/photo/design for every media outlet.

Freelance Content Creator

KRA Architecture and Design - Bluffton, SC

March 2019 - Present

- Creating and editing all vlog episodes for "Our Palmetto Bluff Experience" series. This is a 32 episode web series documenting the work it took to build a large home in a prestigious neighborhood.
- Managing all new creatives and overall direction of KRA's media presence.

Freelance Content Creator

Oneill - San Diego, CA

December 2021 - January 2022

- Created and edited "Oneill Hawaii Live" episode 1. This episode covered everything from surfing to sustainability.
- Managed a small creative team to operate all VFX, sound, color, and editing tasks on this project.
- Edited "Welcome to the Team" for Caity Simmers and Red Bull Surfing. Caity Simmers is currently the youngest girl to qualify for the World Tour and also win the Vans US Open.

Creative Intern

Kanga Coolers LLC. - Greenville, SC

2018 - 2020

- Tasked with understanding different marketing concepts and comprehending new social campaigns.
- Assisted in developing new Kasemate designs. A Kasemate is an iceless cooler that fits over any case beverage and will keep in cold for 7 hours.
- Helped with maintaining social presence after Shark Tank Debut. This included editing small video pieces to gather views on platforms such as Instagram and Facebook.

Education

Clemson University 2018-2022

Bachelor of Science, Graphic Communications

GPA : 3.72

Technical Skills

Adobe Creative Suite

Adobe Lightroom, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Adobe Premier Pro, Adobe Indesign

RED Digital Cinema

REDCINE-X Pro, Red Viewer, IPP2 Pipeline, RED DSMC2 system, RED Raw

Color

Davinci Resolve

Awards

TGR / Teton Gravity Research

November 2021

- Assisted and helped produce a short film to be featured on TGR. The short film gained nearly 250K views across all social platforms and was chosen as an official TGR pick.

Pi Kappa Alpha Fraternity

September 2019 - May 2022

- Served as a general member and PR chair at the Eta Alpha Chapter of Pi Kappa Alpha at Clemson University.

Palmetto Fellows Scholarship

May 2018

- Received this amazing scholarship through the state for my academic achievements in high school. This required me to be within the top 10% of my graduating class and maintain a 3.5 GPA through high school

Local Life Magazine

March 2018

- Got chosen to showcase my photos and portfolio in a local magazine. This piece was a 6 page spread that documented the surf culture around HHI, SC

Eagle Scout

March 2017

- Attained this prestigious award through 7+ years of work with the Boy Scouts of America. My project to achieve this award required me to develop a community service project that accounted for 100+ hrs of service.

Portfolio/Social

<https://www.ryanmccormick.org/>

<https://www.instagram.com/ryanmmccormick>

<https://vimeo.com/ryanmmccormick>

EMILY MCLEOD

✉ mcleod7@clemson.edu

📞 704-699-4139

🏠 100 Daniel Drive, APT 605, Clemson, SC 29631

WORK EXPERIENCE

Cisco Systems, Inc. - Web Strategy Intern

San Francisco, CA / May 2021 - August 2021

- Strategized, built, and published a new web page for the ThousandEyes podcast and updated existing pages using the dotCMS platform
- Performed and documented website research on competitors, industry leaders, and other Cisco acquisitions to identify and narrow down optimization projects
- Documented resources for internal usage, such as a comprehensive guide of all existing widgets and a detailed transcription of a dotCMS training session
- Completed training and created a new playbook for our pricing page chat bot powered by Drift
- Brainstormed and planned a new area of the website that highlights ThousandEyes' solutions use cases with members of the web strategy team
- Participated in weekly meetings with our dev agency, demand generation team, and web strategy team to discuss current and upcoming projects

Clemson Football Recruiting - Graphic Design Intern

Clemson, SC / August 2019 - Present

- Create customized graphics for 4-5 star football recruits to improve their connection to Clemson and generate excitement around their signing decision
- Develop design collateral for coaching staff for special projects such as a facility tour booklet and graphics to highlight statistics demonstrating the program's excellence
- Responsible for the weekly creation of personalized, variable data, and generic recruiting graphics that get sent out via Twitter and direct mail

Social Ape Marketing - Social Media Marketing Intern

Charlotte, NC / May 2020 - August 2020

- Created 10+ custom graphics and social media posts for Social Ape and one of their client accounts weekly on multiple platforms
- Scheduled and managed weekly marketing posts for clients on multiple social platforms using scheduling technology
- Participated in weekly meetings with a client account

North Harbor Club Restaurant - Hostess

Davidson, NC / March 2017 - August 2020

INVOLVEMENT

Panhellenic Recruitment Counselor - Clemson Panhellenic

Clemson, SC / August 2020 & 2021

- Lead a group of 20 potential new members through the week-long recruitment process and served as a mentor of guidance and emotional support

Apparel Chair - Chi Omega Fraternity

Clemson, SC / December 2020 - December 2021

- Responsible for the designing and distribution of all clothing merchandise for the chapter, which includes t-shirts, sweatshirts, sweatpants, buttons, and stickers

EDUCATION

Clemson University

May 2022

Major: Graphic Communications

Minor: Business Administration

GPA: 3.78

South Iredell High School

August 2018

International Baccalaureate

Diploma Program

TECHNICAL SKILLS

- Adobe Photoshop
- Miro
- Adobe Illustrator
- Sprout Social
- Adobe Indesign
- DotCMS
- Adobe Brackets
- HTML/CSS
- Microsoft Suite
- Facebook Ads

DESIGN PORTFOLIO

<https://mcleod72.wixsite.com/mysite>



Use the QR code to the left or direct link above to view some of my previous graphic design work

HONORS & ACTIVITIES:

President's List (GPA 4.0)

Clemson University

May 2019, 2021

Dean's List (GPA 3.5+)

Clemson University

December 2018, 2019, 2020, 2021

Intramural Soccer

Clemson University

February 2019 - Present

LAINY MERRIWETHER

PHOTOGRAPHY + DESIGN

CONTACT

864.202.0480
merriwether.e.k@gmail.com
11 Tugaloo Bluff Rd.
Travelers Rest, SC 29690

EDUCATION

Clemson University
Class of 2022
B.S. Graphic Communication
Minor in Business Administration

AWARDS AND ACCOMPLISHMENTS

Gamma Epsilon Tau Member
2021-2022

Palmetto Fellows
Scholarship Recipient
2018-2022

ADVANCED SKILLS

Flexography
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Customer Service

PROFESSIONAL PROFILE

I am a highly motivated and positive individual who is passionate about all things design. My passion lies in making communication beautiful and effective. In the workplace, I hope to combine art and design with my passion for teamwork and communication.

WORK EXPERIENCE

CREATIVE INTERN

FerebeeLane Agency | 2021

Assisted in development and production of marketing materials for brands including Le Creuset, Coldwell Banker Stone and others.

- Collaborated on the Le Creuset Harry Potter Campaign
- Assisted in development of collateral for Reynolds Lake Oconee
- Developed structural tradeshow graphics for production

GRAPHIC ACCOUNT MANAGEMENT INTERN

Sealed Air Inc. | 2021

Assisted in management of material production for packaged food companies such as Smithfield, Tyson and Dietz & Watson.

- Worked with Esko Pilot and SAP software to create and process materials
- Assisted a team of Graphic Account Managers with client requests

GRAPHIC DESIGNER

Campus Banner and Design | 2019-2020

- Conceptualized and designed graphics for Clemson University
- Assisted with a university-wide re-brand in 2020
- Promoted to main design contact for Clemson CASE Department

OTHER WORK EXPERIENCE

FREELANCE DESIGNER

Greenville, SC | 2021-2022

BARISTA

Stumphouse Cafe | 2019-2020

Reynolds Metcalf

Clemson University
GPA: 3.4/4.0

Phone: (864)561-2828

email: Reynolm@clemson.edu

Linkedin: www.linkedin.com/in/ReynoldsMetcalf

Portfolio: <https://reynolm.myportfolio.com>

EDUCATION

Clemson University | Clemson, SC

B.S. Graphic Communications

Business Administration Minor

May 2022 Graduate

SKILLS

// PROFESSIONAL

- Creative Design
- Critical Thinking
- Adobe Creative Cloud
- Event Coordination
- Mac and PC Proficient
- Public Speaking
- Hubspot Proficient
- Organization

Extracurriculars

2018-Present

Young Life Leader

McCants Middle School

Christ-Centered ministry that helps students
come to know Jesus and grow in their faith

2018-Present

Fellowship of Christian Athletes

Clemson University

Campus Ministry serving students and
growing in Community

WORK EXPERIENCE

2021

Fellowship Greenville

May-Dec.

Connections and Events Intern

A local Church in Greenville, South Carolina with nearly 3,000 people attending.

- Lead the design development of multiple graphic design projects using Adobe programs including infographics, presentations, greeting cards, and brochures to be utilized
- Designed event spaces and coordinated visions with over 12 organizations in Greenville
- Volunteer coordination and assistance of 150 people
- Participated in impactful classes three days a week and conducted speeches in class
- Overall event management for over 20 events

2020

Cancer Society of Greenville County

May-Aug

Marketing and Graphic Design Intern

A non-profit in the Greenville area that seeks to help nearly 4,000 people annually who are affected by Cancer.

- Created a year-long marketing plan for the organization with graphics and videos showcasing the organization through Online media sites during COVID-19
- Conducted interviews for newsletter publications to showcase patient care
- Photographed events and filmed virtual tours of the building during COVID-19 for the community
- Assisted doctors on the development of an informational brochure regarding health and ways to prevent Cancer

2020

All Good Things Organization/ Jonathan R. Parker

May-Aug

Media and Marketing Intern

Jonathan Parker is a public speaker in the Greenville area who speaks on the Art of Conversation, team training, and leadership.

- Created a year-long social media and marketing plan for Hymns & Hops to be used for their Instagram and Facebook through Hubspot and Mailchimp
- Filmed YouTube videos and photographed events for online database throughout COVID-19
- Worked with Jonathan on podcast development and logo designs for the Website
- Conducted interviews with organizations that have worked with Jonathan Parker and published write-ups for people in the community to read during COVID-19

2017-
2019

Happy and Hale - Greenville, SC

Front of House Server

- Assisted cooks and front of house staff members
- Provided customer service to restaurant guest
- Multi-tasked with customers and employees

Ellee Mikell

Education

Clemson University, Clemson, SC
Bachelor of Science in Graphic Communications
Minor in Brand Communications- Dec. 2022
Overall GPA: 3.8/4.0

Contact



803-842-6357



mikell.ellee@gmail.com



@elleemike



www.linkedin.com/in/elleemikell



Portfolio Available at
<https://elleemikell.myportfolio.com>

Technical Skills

- Adobe Photoshop
- Adobe Lightroom
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere
- Adobe Rush
- Emplifi Analytic Software
- Creatopy Software
- Certified Peer Educator
- Basic HTML Coding
- Mac & PC proficient
- Microsoft Office Suite
- Nikon cameras & equipment
- Photography and Photo Editing
- Running a Social Media Platform
- Strategic and Analytic Social Media

Awards

- **Gold Award in Logo Design in 2022**
Educational Advertising Awards-Spring 2022
- **President's List**-Spring 2022
- **President's List**- Fall 2021
- **President's List**-Spring 2021
- **Dean's List**-Fall 2020
- **PTO Citizenship Award**-2019
- **Vertias in Unitate Larry K. Watt Award**-2019

Related Work Experience

Social Media Strategy Intern Clemson University Relations

August 2021–Present
Clemson, SC

- Create content for the Clemson University social media accounts which have a total of 782,456 followers with an average quarterly rate of 25.3 M impressions and 1.83 M engagements
- Use analytic software to double TikTok followers from 30,000 to 64,000 in five months
- Plan, create, edit and create copy for videos for the Clemson University TikTok account
- Produced pieces of content that produced over 1,200 website clicks and over a 1 M impressions
- Utilize Creatopy software to produce graphics for weekly Instagram content segments

Graphic Design Intern Clemson Student Affairs Publications

May–August 2021
Clemson, SC

- Designed over 75 illustrations and layouts and prepared files for printing
- Developed creative solutions and use problem-solving skills to help meet customer needs
- Created brand standard logos and designs that meet the Clemson University brand guidelines
- Worked with 20 clients from start to finish to creatively troubleshoot and design graphics

Social Media and Graphic Design Intern Clemson College of Science

August 2020–May 2021
Clemson, SC

- Created over 400 social media graphics, 15 print graphics and wrote SCIENCE NewsStand articles
- Doubled the Instagram follower count from 700 followers to 1600 followers in eight months
- Managed the day-to-day visual identity for SCIENCE social media
- Photographed and videoed locations across campus to be used for marketing

Graphics Coordinator Preston Altman's County Auditor Campaign

October 2019–February 2020
Hampton, SC

- Created simple Brand Standards for his campaign including fonts, colors and graphics
- Designed graphics campaign signs to be placed in various locations throughout the county
- Produced graphics and content for his social media platforms and website

Freelance Photographer Ellee Mikell Photography

October 2019–Present
Estill and Clemson, SC

- Photographed more than 50 clients in natural lighting
- Maintained a business Instagram account displaying my work

Logistics Coordinator Estill Auto Sales

June 2017– August 2019
Estill, SC

- Designed graphics for the company and performed administrative duties

Campus Involvement and Volunteer Experience

- **2021-Present** College of Business Recruitment Ambassador Program
- **2020-Present** Clemson FSL Wellness Advocate Member-Social Media Chair
- **2021-Present** Clemson Gamma Epsilon Tau Professional Fraternity
- **2020-Present** Member of Alpha Phi Sorority-Small Group Leader
- **2019-Present** Clemson Fellowship of Christian Athletes
- **2019–2020** Member of Clemson's Central Spirit Club
- **2019** Clemson Intramural Volleyball Participant
- **2019** Clemson Intramural Flag Football Referee



REAGAN MOODY

Diligent, creative, responsible, and motivated student with experience working in the commercial printing and design industry. Familiar with Adobe and Microsoft Office programs, design, print, and account management.

CONTACT

✉ reaganm@g.clemson.edu

📞 864.901.5790

📍 Greenville, SC

SKILLS

- Adobe Illustrator
- Photoshop
- InDesign
- Screen Printing
- Flexography
- Digital Printing
- Microsoft Excel, Word & PowerPoint

EDUCATION

Clemson University | B.S Graphic Communications

- GPA: 3.77
- Graduation: December 2022

ACTIVITIES AND AWARDS

- Edgar H. Snider Scholarship
- Protective Life Foundation Scholarship
- Zeta Tau Alpha Executive Council

EXPERIENCE

ACCOUNT MANAGER INTERN

emediagroup

SUMMER 2021

- Managed 20+ new and existing customer accounts including BMW, Clemson, Boston Marathon, Cleveland Marathon
- Processed hundreds of jobs each week
- Communicated with challenging customers explaining technical printing details
- Served as the connection from the client to prepress to ensure design requests and strict customer deadlines were met

PREPRESS DESIGN INTERN

emediagroup

SPRING 2021

- Designed and revised upwards of 100 proofs of endurance sports media (race bibs, banners, medals) per week for client approval
- Designed packaging and truck wraps for several individual companies
- Conducted market research of potential clients to generate new business
- Created marketing techniques to reach potential clients such as sending promotional email blasts and creating individual t-shirt designs
- Managed company Instagram and Facebook

CREATIVE INTERN

Redmond Imaging Solutions

SUMMER 2020

- Designed graphics for clients and ensured company database was up to date
- Market research of potential clients in the area
- Organized, packaged, and delivered completed jobs to customers

FREELANCE DESIGNER

Wholesale Cabinet Supply

SPRING 2021

- Designed packaging graphics, marketing materials, website graphics, and new company logo

ZETA TAU ALPHA

Historian

2020 - 2021

- Worked on Executive Council as a leader of the sorority
- Managed all chapter social media including Instagram, Facebook, TikTok, and Website
- Created content (4-5 posts per week) including posts and stories to document important happenings in the chapter

Graphics Chair

2019 - 2020

- Designed graphics for all social media platforms
- Created video content leading up to recruitment

Alyssa Moore

4717 Springwillow Rd, Fort Worth, TX, 76109 | (864) 640-9329 | aamoore1106@gmail.com
www.linkedin.com/in/alyssaamoore

EDUCATION

Clemson University

Clemson, SC

Bachelor of Science in Graphic Communications

Minor in Spanish Studies

May 2022

GPA: 3.45/4.0

Relevant Coursework: Principles of Marketing, Introduction to Packaging Science, Principles of Management, Introduction to Web Design and Development

WORK & LEADERSHIP EXPERIENCE

Clemson Hope

Social Media and Marketing Director

Clemson, SC

June 2021 - Present

- Developed, implemented, and maintained all strategic social media communications, public relations, outreach, and event activities
- Created and executed a marketing plan for a club event which included creating a content calendar and email marketing
- Increased volunteer numbers at club event by 67% and increased members in the club by 23% through our social media and email marketing platforms

Joii Barley Water

Social Media Intern

Remote

August 2020 - May 2021

- Designed and executed all social media campaigns through the Instagram and Facebook platforms
- Created monthly calendars to plan content in advance
- Tracked social media engagement through Instagram and Facebook analytics

Martin Sprocket & Gear, Inc.

Marketing Intern

Fort Worth, TX

Summer 2020

- Created graphic and technical content for websites, internal newsletters, and catalogs
- Strategized ways to market company products to employees and customers while keeping the integrity and branding of products

University Tees

Campus Manager, Sales Intern

Clemson, SC

November 2019 - June 2021

- Networked with student organizations to create t-shirt designs for on-campus clubs
- Met goal of \$50,000 worth of sales in one year

Clemson University, Introduction to Web Design and Development

Teacher's Assistant

August 2021 - December 2021

- Assisted with 40 students during lecture and lab times twice a week
- Responsible for grading assignments, tracking attendance, and teach concepts to students

ACTIVITIES

Clemson Undergraduate Student Government

Clemson, SC

Fall 2019 - Present

- Public Relations Committee, *Merchandise Specialist* (Fall 2019 - Spring 2020)
- Activities Committee, *Social Media and Marketing Director* (Fall 2021 - Present)

Alpha Delta Pi Sorority, Zeta Nu Chapter

Clemson, SC

Fall 2018 - Present

- Co-Video Director for Recruitment (Spring 2019)
- Director of New Member Experience (Fall 2020 - Fall 2021)
- Nomination Committee (Fall 2021)

SKILLS

Mastery in Adobe Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, Proficient in HTML and CSS coding



Education

Clemson University, SC (2022)
B.S. Graphic Communications
Minor: Brand Communications

GPA: 3.55

Clemson Deans List
2018, 2020, 2021

Technical Skills

Adobe After Effects
Adobe Audition
Adobe Dimensions
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe Photoshop
Adobe Premiere Pro
Google Suite Tools
Microsoft Office Suite
Photography (Nikon)
Procreate
Videography (Nikon)
Website Development

Accomplishments

2020 Clemson Football Recruiting Class
Ranked #1 in the country

2020 Campus Movie Fest Jury Award Winner
"Momo" - Best Comedy/Action

2019 CFB National Champions
Clemson Football Recruiting

Certified ANA Marketing Student (2022)

Experience

2021 - Present
Creative Media, PLB Sports & Entertainment
Pittsburgh, PA

- Solely responsible for all graphics, photography, videography, and branding for PLB Sports & Entertainment
- Collaborated directly with elite athletes and entertainers (Kane Brown, Josh Allen, DeAndre Hopkins, etc.)
- Directed and developed all on-site product photoshoots and interviews
- Produced 150+ posts across all social media channels (Instagram, Twitter, TikTok, Youtube, Facebook, LinkedIn)

2018 - 2021
Graphics/Recruiting Team, Clemson University Football
Clemson, SC

- Created content for the recruiting department and social media outlets (Twitter, Instagram)
- Responsible for creating / customizing weekly content for 250+ prospective Clemson Football recruits
- Utilized personal, generic, and variable data printing methods throughout content creation
- Contributed directly to the recruitment of multiple 5-star Clemson Football athletes (Beaux Collins, DJ Uiagalelei, Will Shipley, Bryan Bresee, Myles Murphy, etc.)

Summer 2019
Graphic Design Intern, O.Z. Enterprises Inc.
Pittsburgh, PA

- Created an easily accessible PDF database of system documentation for field technicians to use when troubleshooting / servicing customers' building automation systems
- Developed a new company website: (<https://www.ozenterprises.org>)
- Converted over 500+ PDF floor plan files into 3D PNG files

2018 - Present
TigerVision Content Director
Clemson, SC

- Managed and approved of all potential and currently running programs across TigerVision
- Gained knowledge of the various technical aspects of television production

SARAH ORIE

(843) 540 9622 | sorie@g.clemson.edu | www.sarahorie.com | linkedin.com/in/sarah-orie

EDUCATION

Clemson University

B.S Graphic Communications | May 2022 | GPA 3.50

WORK EXPERIENCE

Radical Company, Greenville, SC

Junior Account Executive Intern | Jan 2022–Present

- Create an engaging variety of social media content for Radical Company and Comradery Co-work.
- Utilize Sprout Social to develop and execute fresh weekly schedules for Instagram, Facebook, and TikTok.
- Support Radical team with various client management, marketing, and creative projects under tight deadlines.

Clemson Online, Clemson, SC

Social Media Content Intern | Aug 2021–Dec 2021

- Introduced the team to use of Planoly for social media management between Facebook, Twitter and Instagram.
- Wrote copy, designed graphics, and edited video content for 15 social media posts + various stories per week.
- Increased post interactions and accounts reached by 32% within the first month of analyzing platform engagement.

ULINE, Pleasant Prairie, WI

Print Design Intern | May 2021–Aug 2021

- Created and revised multiple post cards, packaging, calendars, and advertisements in a fast turnover environment.
- Produced annual report and employee handbook layouts based on strict brand guidelines.
- Mocked-up three cover concepts for the 700 page catalog to have one be chosen for further production.
- Designed detailed print + email campaign for intern presentation while managing other external design projects.
- Further developed project management skills through introduction to Workamajig and MediaBank.

Local Life Media Group, Hilton Head, SC

Graphic Design Intern | Jan 2021–May 2021

- Created attractive article layouts based on knowledge of esthetic design concepts and layout principles.
- Researched, wrote, and proofread magazine copy throughout each of the 5 publication cycles.
- Expanded digital photography knowledge by working on site to set up lighting and staging at article photoshoots.
- Trusted with distributing monthly inventory as well as weekly restocks at strategic locations to better magazine circulation.

AWARDS & ACTIVITIES

Campus Movie Fest

Finalist & Jury Award Winner | Jan 2020

- Directed and edited short film that was premiered as a top 20 selection during nationwide Moviemaking week.

Clemson University Marketing and Branding Club

Member | Aug 2019–Aug 2020

ClemsonLife & CU Adaptive Sports

Volunteer | Aug 2018–Present

- Facilitate the integration of special needs students into campus activities to improve overall program experience.

Alpha Delta Pi Sorority & Philanthropy

Member / Volunteer | Aug 2018–Present

MARIN PARKINSON

**2029 HERITAGE WALK
MILTON, GA
30004**

**13060 CLEMSON BLVD
SENECA, SC
29678**

SUMMARY

- Hands-on experience with conceptualizing design projects, coordinating with client needs and working on its execution
- Excellent communication and project management skills
- Talented public speaker
- Fluency in web design best practices, designing on responsive grids, as well as design software & editing tools
- A self-motivated team player
- VERY excited to learn

SKILLS

Coursework

- Computer Science
- Graphic Design
- Photography/Videography
- Brand Communications
- UX & Website Design
- Visual Art Direction
- Packaging/Printing

Software

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- Adobe Premiere Pro/After Effects
- Adobe Dreamweaver
- Sketch/Invision
- Wordpress

Programming Languages

- C/C++
- HTML/CSS

CONTACT

(770)-855-1171

marinp@clemson.edu

<https://marinp.myportfolio.com>

EDUCATION

Clemson University - May 2022

Bachelor of Science in Graphic Communications

Minors:

- Brand Communications
- Business Administration
- Art

GPA: 3.15

Study Abroad

Clemson Business Abroad: Rome, Italy (Summer 2019)

- Cross-cultural educational experience studying accounting and law

EXPERIENCE

User Experience Designer at Student-led Agency – 2021-2022

Clemson University - Erwin Center for Brand Communications

- One of two user experience designers in the forty-person agency and the sole one responsible for completely rebuilding the entire Cadency website using the content management system, WordPress.
- Learned vital client management skills and how to implement them in an agency setting using regular client briefings between the internal team (managers/ brand strategists/creatives) and the client.

Web Development Intern - 2020-2021

Clemson University - Center for Career and Professional Development

- Updated the existing code daily and maintained functionality of website used by thousands of students regularly.
- Worked under senior-level developer on small and large projects for the website, including being the lead developer in creation of an entire separate site for career fairs throughout the summer of 2020.

Web Editor/Content Contributor Intern – Spring 2022

Clemson University - PSA - CAFLS Communications

- Complete daily web updates as requested by clients to update out of date content from select websites to the current templates
- Assist the communications team with migrating publications from current web content management system to new publication database

ORGANIZATIONS

Sigma Kappa, Women's Sorority

Public Relations Chair - 2019

- Planned and executed public relations events and promotions

Webmaster - 2020 - 2021

- Responsible for chapter's entire online presence including social media, website, promotional graphics and event photography

Gamma Epsilon Tau, Graphic Communications Honors Fraternity

CAITLIN RIDGEWAY

EDUCATION

Clemson University
Clemson, SC
Expected May 2022
B.S. Major in Graphic Communications,
Minor in Brand Communications
3.77 GPA

HONORS & ACTIVITIES

Member of Delta Delta Delta
Member of Actively Moving Forward
Clemson University President's List
(Spring 2021, Fall 2019)
Clemson University Dean's List
(Fall 2020, Spring 2020, Spring 2019)
Arizona Community Foundation
Scholarship (Fall 2019)
LIFE Scholarship (Fall 2018-Present)

CONTACT

(864)-991-9174
ceridge@g.clemson.edu
207 Michaux Court, Greenville, SC 29605
catibethridgeway.com

SKILLS

Adobe Illustrator	<div><div></div></div>
Adobe Photoshop	<div><div></div></div>
Adobe Indesign	<div><div></div></div>
Canva	<div><div></div></div>
Microsoft Suite	<div><div></div></div>



CHECK OUT MY WORK!

WORK EXPERIENCE

MARKETING + SOCIAL MEDIA INTERN

MARLEYLILLY | AUG 2021-DEC 2021

GREER, SC

- Pitched, developed, and executed videos for Instagram Stories, TikTok + Reels on a weekly basis with over 530k followers
- Created a viral video with over 900k views, which increased followers by 70% on TikTok
- Developed a comprehensive 16-page intern manual with visual aids to implement and presented it to executive lead team
- Conducted sales analysis to design and schedule social media posts daily
- Analyzed customer response weekly on social networking for trend management

SALES ASSOCIATE + CONTENT CREATOR

VESTIQUE | APR 2021-PRESENT

GREENVILLE, SC

- Developed and edited original social media content unique to our location, such as promotional materials for over 4k followers
- Tracked stock using company inventory management software, operated registers, managed financial transactions, and balanced drawers
- Managed the sales floor independently during shifts

CHILDCARE WORKER

FIRST PRES. CHURCH | JUNE 2021-AUG 2021

GREENVILLE, SC

- Monitored security with the check-in/check-out of children
- Cared for 12 children under 2 years old, 5 days a week

GRAPHIC COMMUNICATIONS PREPRESS INTERN

ID TECHNOLOGY | MAY 2020-AUG 2020

MARIETTA, GA

- Assisted in the design, manufacturing, and integration of custom identification systems using a wide range of labeling and coding technologies
- Manufactured products for Publix, Home Depot, and other various large corporations
- Mastered plate-making machinery and produced at least 40 flexography plates a week
- Packaged over 7 million football tickets for high schools nationwide

ADDITIONAL EXPERIENCE

CADENCY - ERWIN CENTER

GRAPHIC DESIGNER | SPRING 2022 - PRESENT

CLEMSON, SC

- A student-led agency at Clemson University, founded by the Erwin Center
- Designed promotional brochures for Prisma Health Children's Hospital
- Promoted Prisma's new Children's Hospital Closed Circuit Television (CCTV)
- Assisted with filming and editing content for CCTV

EGGS UP GRILL REVAMP

BRAND STRATEGY | SPRING 2021

CLEMSON, SC

- Developed a marketing approach for 5 weeks with a team of 6 people
- Presented project to CEO of Eggs Up Grill and placed 1st against 5 other groups with best marketing approach
- Designed promotional products, advertisements, UX design, and social media posts for the retargeting idea

EXPERIENCE

CLEMSON FOOTBALL | 2021-22

GRAPHIC DESIGN INTERN

- Created 100+ Personal and Variable Data graphics weekly that are sent to top recruit prospects in the nation
- In constant communication with Head of Recruiting and Recruiting staff to manage year-round recruiting calendar
- Managed recruiting database of 500+ recruits to execute variable data mail to target recruits

CADENCY BRAND AGENCY | 2021

CREATIVE DESIGNER & STRATEGIST

- Designed branding and content for Prisma Children's Hospital Closed Circuit Television Program with adherence to Prisma brand standards
- Produced printed materials with re-usable elements for hospital rooms
- Developed promotional collateral used for community outreach to raise funds and find volunteers for the launch of the program in August 2022

THE IMAGINE GROUP | 2021

CREATIVE DESIGN INTERN

- Lead designer and contact for the Hibbett Sports Account producing all point of purchase displays, window graphics and VDP mail
- Collaborated with a team of designers to create unique seasonal store displays for brands such as Belk, Bojangles and Krispy Kreme

CLEMSON DEPARTMENT OF GC | 2020

TEACHER'S ASSISTANT

- Assisted students in learning the fundamentals of photography, videography and coding in GC 3400

TPM INC. | 2019

COLOR LAB & MARKETING INTERN

- Worked in the Color Lab producing event displays
- Managed all paid ad and marketing efforts through social media using Salesforce, Facebook and Twitter

LEADERSHIP

TOUR GUIDE

CLEMSON UNIVERSITY GUIDE ASSOCIATION

- Served as Social Media & Graphics Chair to produce recruitment campaign

KAPPA DELTA SORORITY

VP OF PUBLIC RELATIONS

- Managed a team of 14 while directing all internal and external PR efforts
- Created branded content for recruitment advertising, alumni relations and boosted chapter social media presence

VP OF MEMBER EDUCATION

- Developed and coordinated an education program for 90 new members and 25 mentors based on leadership development and risk-management
- Planned and executed 3 events for 400+ chapter members

www.peytonjoy.com

CONTACT

P: (864)546-8679

E: pjroger@clemson.edu

EDUCATION

Clemson University

Class of 2022

Bachelor of Science in
Graphic Communications
& Brand Communications
Minor

3.93 GPA

HONORS

Palmetto Fellow Scholarship

Order of Omega Honors

Fraternity

Marcus Lattimore Leadership
Foundation

Kappa Delta Elizabeth Mueller
Scholarship

JVA National Athleader Award

Greek Life Emerging Leader
Award

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

SalesForce

Microsoft Office

Brandwatch Certified

KATE ROLLINS

KROLLINSDESIGN.COM

CONTACT

krolli@g.clemson.edu
(336) 251-2270
linkedin.com/in/kate-rollins

EDUCATION

CLEMSON UNIVERSITY
Graphic Communications B.S
GPA: 3.88

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe XD
Adobe InDesign
Illustration
Procreate
Photography
Microsoft Office

ACHIEVEMENTS

**UCDA VOTE 2020 STUDENT
POSTER DESIGN**
Honorable Mention

PRESIDENTS LIST (4.0 GPA)
Spring 2019, Fall & Spring 2020
Fall & Spring 2021

DEANS LIST (OVER 3.5 GPA)
Fall 2018, Fall 2019

EXPERIENCE

THE AGENCY MARKETING GROUP
Graphic Design Intern

JUN - AUG 2021
Charlotte, NC

- Developed logo designs, web assets, infographics, icons, social media posts, and illustrations for a wide range of clients
- Gained a strong understanding of branding, graphic design, and social media content creation
- Designed the branding suite and associated materials for cleaning company, My Good Morning
- Prioritized and worked on multiple projects and timelines simultaneously in a fast paced marketing firm

THE GRAPHIC COW
Graphic Artist Intern

AUG - JAN 2020
Greenville, SC

- Designed and prepared mock-ups for t-shirts and other apparel items for over 100 universities, companies, and various organizations
- Created custom t-shirt designs that are currently offered on The Graphic Cow's website

KAPPA DELTA - CLEMSON UNIVERSITY
Vice President Public Relations

2018 - 2022

- Created and implemented social media marketing plans that boosted the chapters social media presence and following
- Managed all social media platforms to establish a distinctive brand
- Led and supervised a 14-member public relations team with responsibility for photography, videography, social media, merchandise, and alumni relations

Graphics & Video Chair

- Filmed/ produced videos and designed static social media content that aligned with the chapter's brand and reflected the personality of the chapter

AVERY'S ACCESSORIES
Freelance Creative Assistant

2018 - Present

- Developed brand identity and spearheaded 2 re-brands for a company with a social media following of over 31,400
- Produced product photos and created a web concept design
- Strategized social media marketing efforts to best attract potential customers and maintain current customers

Caroline Ryan

Education

Clemson University
May 2022
BS in Graphic Communications

Technical Skills

Photography
Social Media
HTML & CSS
WordPress
Graphic Design
Content Creation
Typography

Software

Microsoft Office
Adobe Illustrator
Adobe Lightroom
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro

Contact

843.475.2715
cryan9@clemson.edu
carolineeryancreative@gmail.com
www.carolineeryan.com
linkedin.com/in/carolineeryan4
@carolineeryan.jpg

Work Experience

Social Media Content Coordinator

Melvin's BBQ | Mt. Pleasant, SC August 2021 – Present

- Managed Instagram and Facebook content to keep brand messages consistent.
- Created engaging content to keep social media channels updated and on brand.
- Researched key industry trends and competitive insights to keep messaging relevant to target demographic.
- Identified opportunities and scheduled daily posts promoting company brand, events and special offers.

Hostess

Little Jack's Tavern | Charleston, SC July 2021 – August 2021

Photography Intern

Kennedy Richter Construction | Charleston, SC April 2020 – August 2020

- Adjusted, modified and networked photos using digital and computer manipulative applications.
- Inspected proofs to verify quality of prints and need for adjusting and retouching.
- Applied digital styling techniques to enhance photos.

Cashier

Melvin's BBQ | Mt. Pleasant, SC February 2014 – July 2020

University Relations Photography Intern

Clemson University | Clemson, SC August 2018 – December 2018

- Archived photographs on computers and servers.
- Determined and adjusted subject position, props and lighting equipment while selecting camera angles to optimize final product.
- Shot photographs in controlled lab, studio, field and remote environments.
- Photographed high-quality images for both print and Internet distribution.

Marketing Intern

Helpshift | San Francisco, CA June 2018 – August 2018

- Collaborated with team members to help expand marketing channels.
- Contributed to mock-ups, email campaigns and website content.
- Recommended changes to website architecture, content and linking to improve SEO positions for target keywords.
- Configured graphics design elements to optimize functionality on desktop and mobile devices.

REILLY SURDYKOWSKI

Education

Clemson University

B.S. in Graphic Communications

Emphasis in Brand Communications

May 2022 GPA: 3.48/4.0

Skills

Graphic Design

Adobe Creative Suite Programs

Marketing

Brand Communications and Design

Basic HTML and CSS Code

Social Media: Instagram, Facebook, Twitter

Microsoft Programs

User Experience

Advanced writing and communication skills

Activities and Awards

Zeta Tau Alpha Sorority

Clemson Artist of the Week - <https://bit.ly/3GUILLm>

Clemson Club Tennis



404-444-7941



reillymsurdy@gmail.com



www.linkedin.com/in/reillysurdykowski



Portfolio QR

Link: rsurdyk.myportfolio.com/welcome

Work Experience

Clemson University Student Affairs Graphic Design Intern

Clemson, SC / August 2021 - December 2021

- Responsible for creating publication pieces for different Clemson departments
- Led Clemson's Family Weekend campaign: designed graphics for print, social media, and the logo
- Communicated directly with clients, set up and led meetings to discuss design needs and progress
- Helped clients understand what was possible in terms of design and print

The Graphic Cow Company Graphic Design Intern

Greenville, SC / May 2020 - August 2020

- Designed apparel and logos for companies and brands
- Ensured all files were ready for print
- Discussed design changes until final approval by the customer

Shift Leader at Smoothie King

Marietta, GA / January 2016 - 2018

- Quickly advanced from entry-level to shift leader and managed the nightly closing process

Leadership

Head of Graphics for Philanthropy of the Zeta Tau Alpha Fraternity

Clemson, SC / January 2019 - 2021

- Led the graphic team to create content for the largest philanthropy event on Clemson's campus, which raised \$92,000
- Responsible for coordinating fundraising with sponsors
- Due to COVID-19, increased social media awareness by designing and creating a website to serve as our online fundraiser

Captain of Varsity Tennis Team Walton High School

Marietta, GA / 2017 - 2018

- Responsible for keeping team morale high
- Assisted coach with the weekly lineup

Allison Templeton

EMAIL: atempleton514@gmail.com

PHONE: 864.561.5627

LINKEDIN: Allison Templeton

EDUCATION

Clemson University

B.S. Graphic Communications

Minors: Business Administration

Brand Communications

May 2022 GPA: 3.33

RELEVANT SKILLS

- Microsoft Office
- Adobe Creative Suite
- Google Ads Search Certified
- BrandWatch Certified
- Certified ANA Marketing Student

RELEVANT COURSEWORK

- Digital Analytics
- Media Management
- Brand Communications Strategy
- Technical Sales
- Business Ethics
- CAD Foundations

ACTIVITIES

Delta Zeta Sorority

- Head of Nominations Committee 2021
- Standards Representative 2021-2022
- Historian 2020
- Guard 2019-2020

Gamma Epsilon Tau Fraternity

- President Fall 2021, Spring 2022
- Secretary Spring 2021
- Historian Spring 2020

MARKETING & BRANDING EXPERIENCE

6 A.M. City

Branded Content Intern

Remote

January 2022 - Present

- Draft, publish, and track articles for 24 city newsletters across the nation with over 850,000 subscribers combined.
- Publish lead stories, articles, and mini-articles with applications including Sailthru, Wordpress, Later and Sprout.
- Track articles using Microsoft Excel to assist account management in tracking impressions and clicks per article.

Emanate Brands & Environments

Intern

Greenville, SC

August 2021 - December 2021

- Created contact and reference databases with Microsoft Excel.
- Researched social media case studies and created a social media calendar for 2022 including mock-up posts and captions for all social media.
- Worked on installations and assisted in planning/decorating for an exhibition opening.

Camp Ozark

Photographer

Mt. Ida, AR

Summer 2020, Summer 2021

- Photographed campers during their daily activities for parent purchase and Camp social media.
- Edited and uploaded pictures to camp website using Adobe Lightroom.
- Learned how to take sports photos as well as assisted in teaching fellow team members how to improve their overall photo quality.

Heart of Hospice

Marketing and Communication Intern

Remote

January 2021 - May 2021

- Assisted in the representation of the brand and its public presentation.
- Developed external marketing materials for social media campaigns as well as updated internal branding guides.

Delta Zeta National

Digital Communications Intern

Remote

January 2020 - August 2020

- Connected with Delta Zeta active and alumnae chapters across the South East to digitally depict stories that represented the sorority's values.

OTHER EXPERIENCE

First Presbyterian Church

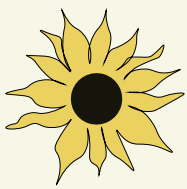
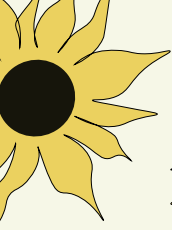
Children's Ministry Team Intern

Greenville, SC

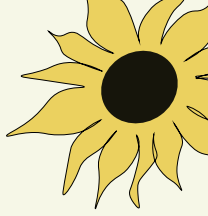
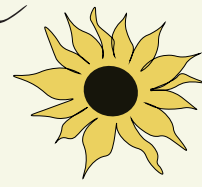
May 2019 - August 2019

- Designed posters and crafts for the team with Adobe Illustrator and InDesign and printed using a wide format printer.

Check out some more of my work: allisontempleton.myportfolio.com



jillian tyburski



Education:

Clemson University
Graphic Communications
Brand Communications, Business Administration
2020 Presidents List
2018-2022 GPA 3.58

Contact Information:

<https://www.linkedin.com/in/jillian-tyburski/>

email: jtyburs@g.clemson.edu

phone: 443.942.3989.

Skills:

- Adobe Creative Cloud
- Wordpress
- Graphic Design
- ANA Certified
- Web and Mobile Design
- Branding & Public Relations
- Social Media Marketing
- Search Engine Optimization
- Team Leadership
- Customer Service
- Product Photography
- Content Creation
- Flexography
- Screenprinting

Personal Experience:

2019-2020 Appointed Chi Omega Chair for Clemson Life students. Clemson has a program for students with special needs to learn how to function in society, work, take the bus, make a schedule, etc. As the chair I planned events, met with parents, and mentored students throughout their college experience.

Work Experience:

Adsnext & Dental Revenue
Web Design and SEO Intern
Annapolis, MD
US Fastest Growing Private Companies Inc. 5000
Worked on over 200 clients, optimizing sites and creating informative graphics.

Federal Bureau of Investigation
Contractual Digital Design Work
Washington, DC

Contacted by the FBI to design a mural wall to honor past fallen officers. The wall was over 36 feet in length and listed over 700 names. The wall is brought to special events across the country and has/will be shown in Washington DC, Orlando, FL, and Honolulu, HI.

Assateague Island Surf Shop
Ecommerce Web Design Intern
Berlin, MD
Built a functioning ecommerce site for store using Wordpress. All product and in house photography for site are done by me. Learned mobile design principles. Website can be found at www.assateagueislandsurfshop.com

Fenwick Island Crab House
Waitress
Fenwick Island, DE

Don't Trust the Man
Sole Proprietor
Annapolis, MD

Freelance Surf Instructor
Ocean City & Assateague Island, MD

Clemson Nieri Athletics and Academics
Front Desk Representative
Clemson, SC
Front desk work and designed weekly newsletters

Assateague Island Surf Shop
Ecommerce Web Design Intern
Berlin, MD

AUBREY VANSANT

Throughout my life I have learned so much about how I am and what I love. Life experiences have taught me how to live in a way which allows me to get the most out of it. Everything I do is done with intention and meaningful consideration for myself and others. Excelling in the art of communication and emotional intelligence, I am able to build authentic relationships with ease, which lends a helpful hand to the world of brand communications.

EDUCATION

Undergraduate Studies

BS Graphic Communications- Clemson, SC
Clemson University
May 2022 Graduation

EXPERIENCE

Summer 2021: Peru, MA

Camp Danbee (intern-counselor/department head)

- **Counselor (Group Leader) -**
- Oversaw 30 girls ages 8-9, aiding 5 counselors
- Bridged the communication gap between upper management and counselors
- Directly mentored 10 girls with 1 co-counselor
- Non-stop responsibility, with 24 hour availability
- **Journalism department head**
- Transitioned from standard journalism counselor to head in last 3 weeks
- Edited and monitored 100 girls each day ages ranging from ages 6-16
- Organized and created department awards for campers in preparation for the banquet

August 2020 -May 2021:Pendleton, SC

Pendleton Area Business Association (intern)

- Photographed Pendleton businesses for Google
- Designed map including the 44 businesses
- Produced monthly newsletters sent out to area
- Tended to the needs of the individual members of the association

Summer 2019: Salem, SC

Keowee Key Country Club (Waitress)

Summer 2018: Clemson, SC

Ramen Sushi Burrito (waitress)

LEADERSHIP

- President of Graphic Communications Student Advisory Board
- College of Business SAB GC representative

CONTACT INFO

Email: aubreyv@g.clemson.edu

Phone: 704-928-7624

SKILLS

Technical: Color theory, Microsoft suite Adobe InDesign, Illustrator, & Acrobat, used VDP data to create different experiences involving multiple branding avenues.

* REFERENCES & OTHER
INFORMATION UPON REQUEST*



CONTACT

amandaweber221@gmail.com

(704)-230-6568

LinkedIn:

linkedin.com/in/amandaweber11

Portfolio:

amanda-weber.com

EDUCATION

Clemson University, May 2022

**B.S. Graphic Communications
Business Administration Minor**

3.9 GPA

President's List

Fall 2019, Fall 2020, Fall 2021

Dean's List

Fall 2018, Spring 2019

SKILLS

SEO

HTML/CSS

Adobe Illustrator

Adobe InDesign

Adobe XD

Adobe Photoshop

Adobe Premiere Pro

Adobe After Effects

Adobe Lightroom

Videography

Microsoft Office

COURSEWORK

Web Design & Development
Digital Experience & Content Strategy
Brand Communications Strategy
Principles of Marketing
Consumer Behavior

AMANDA WEBER

WORK EXPERIENCE

Clemson University Student Affairs Publications

Graphic Design & Video Intern - Spring 2021

- Navigated working with different types of clients to create designs that achieved their goals while adhering to Clemson brand guidelines
- Filmed professional social media videos, wrote video scripts, and worked with interviewees to communicate their message
- Edited footage into cohesive story-telling videos using Premiere Pro and After Effects for multiple social media platforms
- Used an extensive revision process for all social media graphics, videos, and print materials to produce high quality products while meeting deadlines

HappyDesignsByAmanda on Etsy

Personal Online Business - Summer 2020 - Present

- Earned over \$20,000 in sales with multiple "Bestseller" tags for online Etsy shop by developing a new creative product idea
- Worked with Adobe Illustrator, Photoshop, and Lightroom to develop digitally downloadable collage kit of graphics with matching lightroom preset for personal photos
- Engaged in daily customer service and was consistently recognized by reviews for positive communication
- Marketed my shop across multiple social media platforms including Instagram and Pinterest
- Constantly optimized descriptions and SEO to maximize exposure on Google

FireResQ, Inc., Mooresville NC

Marketing Intern - Summer 2020

- Analyzed data and presented research for product ideas
- Coordinated with vendors to develop brand line
- Optimized SEO for Shopify website developed from scratch and worked on Amazon storefront
- Completed the Freedom Ticket Amazon FBA Course including mini Facebook/Instagram ads course
- Created marketing materials such as website graphics, social media graphics, and email campaigns, and participated in product photoshoots

ACTIVITIES

Clemson in Rome Study Abroad Program - Spring 2020

Gamma Epsilon Tau - Graphic Communications Honors Fraternity

Pi Beta Phi Sorority - Videography and Marketing Committee