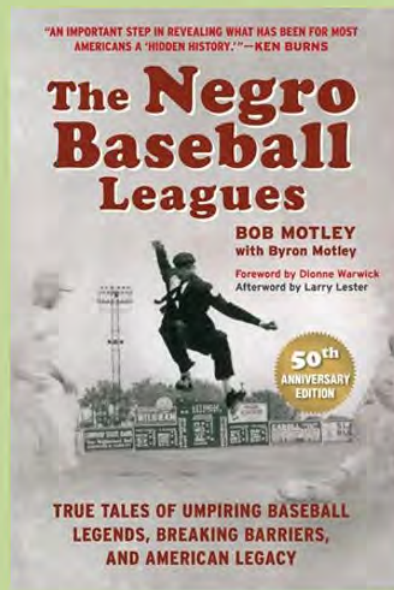
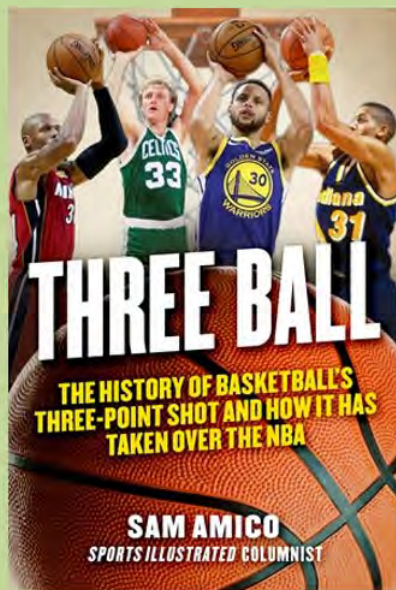
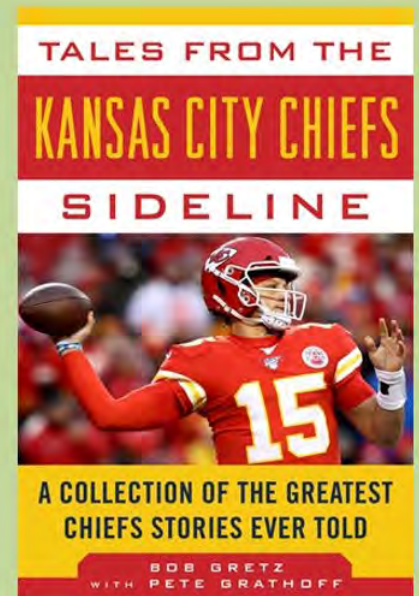
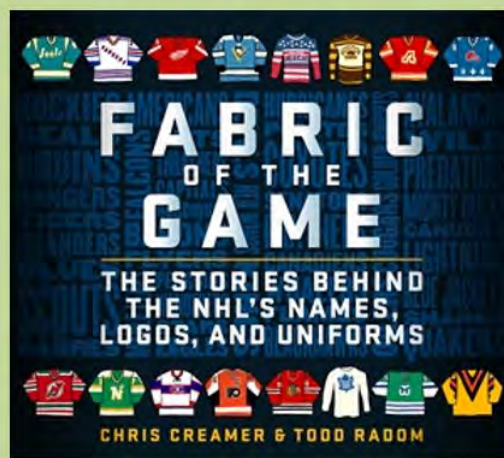
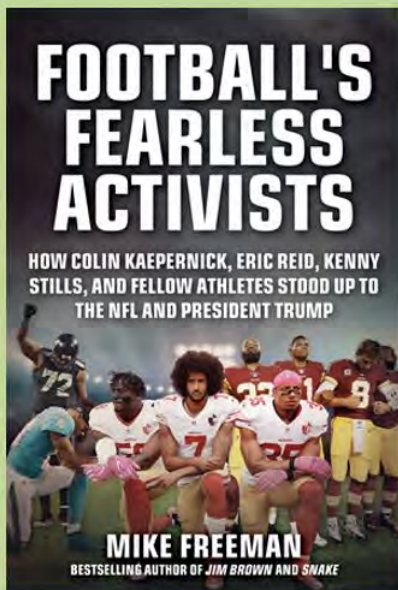


# SPORTS PUBLISHING



Fall 2020  
(September – December)



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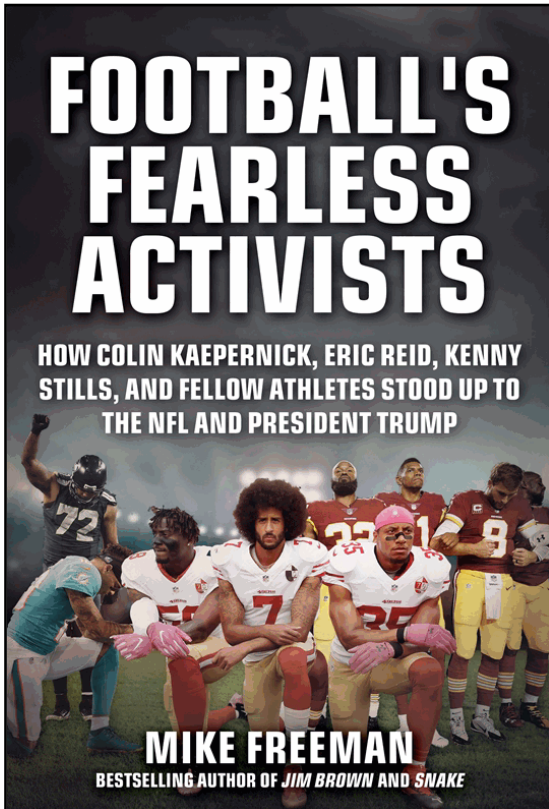
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Mike Freeman

## Football's Fearless Activists

How Colin Kaepernick, Eric Reid, Kenny Stills, and Fellow Athletes Stood Up to the NFL and President Trump



**MONTH:** September  
**\$24.99 (\$33.99 CAD) Hardcover**  
 World • CQ 36  
**ISBN:** 978-1-68358-350-9  
 6 x 9 • 256 pages  
**Ebook ISBN** 978-1-68358-351-6  
 Sports & Recreation/Football

For the first time, here is the full story of the NFL player protests that rocked a nation and turned our country upside down. This is the players' side, one that has largely been ignored by the media.

On September 1, 2016, Colin Kaepernick took a knee before a preseason game. Little did he, nor anyone else, know the ramifications from that decision. Since being exiled from the National Football League, Kaepernick has stood strong against all those who have attacked him. He and others who took a knee against racial inequality and police brutality have been ridiculed, mocked, threatened, and some have even lost their jobs. They have feared for their safety and that of their loved ones.

But what made Kaepernick kneel, and the entire country turn a silent protest into a national pandemic? One person: President Donald Trump.

For the first time, veteran journalist Mike Freeman sits down with those directly involved in the protests—the players—to find out how things really went down. Readers will learn why they decided to protest, how racism and the murdering of innocent men of color directly affected them, how the politics of protest affected their professional and personal lives, and if anything has even changed for the better.

Including interviews with Colin Kaepernick, Eric Reid, Kenny Stills, Michael Bennett, Richard Sherman, and numerous others, see first-hand how the media, President Trump, and the National Football League took a peaceful message for change and turned it on its head. They changed the narrative, accusing these men of being “anti-America,” “anti-military,” and “disrespecting the flag.”

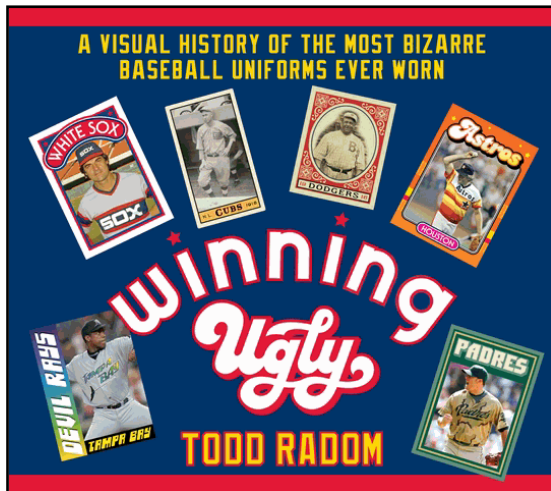
In *Football's Fearless Activists*, Freeman offers an opportunity to understand what these protests meant to the players, and how the hatred from the media, President, NFL owners, and some Americans was not only unwarranted, but anti-American.

**Mike Freeman** is an NFL Columnist for *Bleacher Report*. A veteran journalist, he has covered the NFL for the *Dallas Morning News*, *Boston Globe*, *Washington Post*, *New York Times*, and CBS Sports.com. In addition, he has been a contributor to CNN, *The Jim Rome Show*, and *The Tony Kornheiser Show*. Freeman is the author of eight books, including *Jim Brown: The Fierce Life of an American Hero* and *Snake: The Legendary Life of Ken Stabler*. He lives in Montclair, New Jersey.

Todd Radom

## Winning Ugly

### A Visual History of the Most Bizarre Baseball Uniforms Ever Worn



Baseball, our national pastime. All fans have great memories of their teams. We also remember those things that we wish we could forget: the errors, the mental mistakes . . . and the ugly uniforms.

In an ode to those eyesores, Todd Radom has collected and chronicled some of the swing-and-misses we've seen on the baseball diamond. Remember when the Chicago White Sox thought wearing shorts in 1977 was a good idea? How about when the Baltimore Orioles wore their all-orange jerseys in 1971? Do you remember the 1999 "Turn Ahead the Clock" campaign? Or the most recent all-camo jerseys of the San Diego Padres?

Yes, there is much to talk about when it comes to the odd uniform decisions teams have made over the years. But just like there's love out there for French bulldogs or Christmas sweaters, ugly uniforms hold a warm place in the heart of all baseball fans, and *Winning Ugly* is just that: an ode to our favorites from today and yesterday that bring smiles and sighs to all baseball fans.

Sure, they didn't affect wins and losses (unless you mention Chris Sale), but a fan's love and ire goes well beyond the current standings. Whether your team appears in *Winning Ugly* or not, fans of the sport will enjoy reliving the moments most teams would like to forget.

**Todd Radom** is an independent graphic designer and consultant specializing in branding for professional sports franchises and events. He has created the official logos for Super Bowls and multiple All-Star Games, as well as the visual identities for many pro franchises. Among the leading designers in the sports industry, his nearly three decades of work in the field have resulted in some of the most familiar icons of our popular culture. He has been profiled or quoted in many national publications and has written for *The New York Times* and *Sporting News*, as well as authoring *Winning Ugly: A Visual History of the Most Bizarre Baseball Uniforms Ever Worn*.

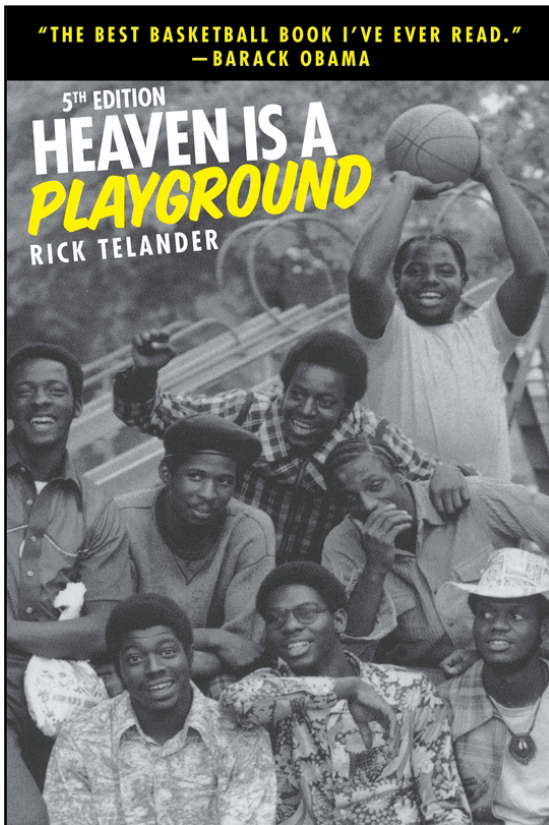
**MONTH: September**  
**\$19.99 (\$26.99 CAD) Paperback**  
**World • CQ 20**  
**ISBN: 978-1-68358-395-0**  
**9 x 8 • 176 pages**

**Sports & Recreation/Baseball/General**  
**100 full-color/b&w photographs and illustrations**  
**throughout**

Rick Telander

## Heaven Is a Playground

### 5th Edition



**MONTH:** September  
**\$19.99 (\$26.99 CAD) Hardcover**  
**World • CQ 30**  
**ISBN:** 978-1-68358-360-8  
**6 x 9 • 272 pages**

**Sports & Recreation/Basketball**

**"The best basketball book I've ever read." —Barack Obama**

*Heaven Is a Playground*, now in its fifth edition to include more information on Fly Williams, was the first book on the uniquely American phenomenon of urban basketball. Rick Telander, a photojournalist and former high school basketball player, spent part of the summer of 1973 and all of the summer of 1974 in Brooklyn living the playground life with his subjects at Foster Park in Flatbush. He slept on the floor of a park regular's apartment, observing, questioning, traveling, playing with, and eventually coaching a ragtag group of local teenagers whose hopes of better lives were often fanatically attached to the transcendent game itself.

Telander introduces us to Fly Williams, a playground legend with incredible leaping ability and self-destructive tendencies that threatened to keep him earthbound.

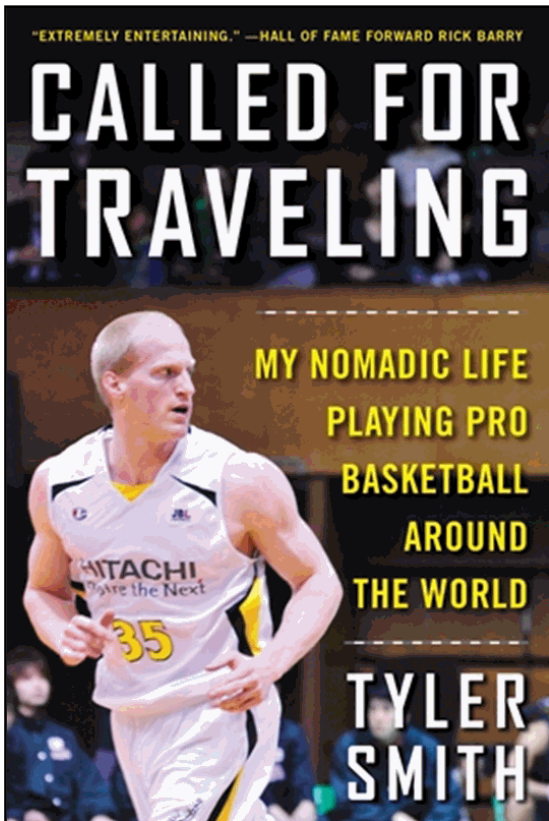
Another standout was Albert King, a fifteen-year-old phenom whose shy, quiet demeanor masked an otherworldly talent that eventually took him to the NBA. This edition also includes Telander's perspectives on the arrival of an NBA team in Brooklyn. *Heaven Is a Playground* is one of a kind—a funny, sad, ultimately inspiring book about Americans and the roots of the sport that they love.

**Rick Telander** is a sports columnist for the *Chicago Sun-Times* and a former senior writer for *Sports Illustrated* and *ESPN: the Magazine*. Telander has won the Illinois Sportswriter of the Year Award nine times, and in 2018 he was awarded the Sigma Delta Chi Award for Journalism from the Society of Professional Journalists. He is the author of eight books, including *In the Year of the Bull*.

Tyler Smith

## Called for Traveling

### My Nomadic Life Playing Pro Basketball around the World



**MONTH:** September  
**\$17.99 (\$24.99 CAD) Paperback**  
**WORLD • CQ 30**  
**ISBN:** 978-1-68358-378-3  
**6 x 9 • 384 pages**

**Sports & Recreation/History**  
**20 color photos**

**The entertaining story of a professional basketball player's journey from Japan to Uruguay and even to the NBA!**

*Called for Traveling* is a pro basketball journey that spans four continents, seven countries and twelve teams over eleven hilarious and adventurous years. After playing his college ball at Penn State, Tyler Smith had a path in mind of where he wanted his pro basketball career to lead. Bringing his own toilet paper to away games, courts made of concrete, and fully-gearied riot police at every stadium were not part of his original dream.

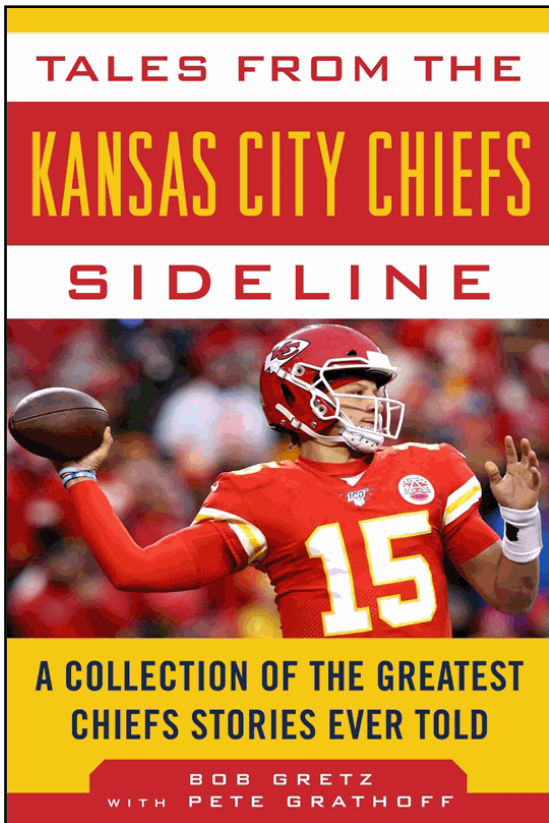
Where were all the big contracts people talked about? Would he even have a job next season—or next week? And would he be playing for free this month because the team didn't feel like paying him?

In this highly unstable and unorthodox overseas lifestyle as a professional basketball player, Smith draws readers in quickly with his humor and ability to share his clever stories that seem outrageous, but are 100 percent true. His attitude and faith are tested relentlessly through bounced paychecks, injuries, and the seemingly endless frustrating reality of people around him speaking a language he could not understand.

From Italy to Japan to Uruguay, and even the NBA, the challenges and adventures only accelerate as Tyler's wife and kids are added to the overseas equation. His unique story is highly engaging whether or not you're a basketball junkie. *Called for Traveling* is an honest and entertaining inside look at one man's journey playing pro basketball around the world.

**Tyler Smith** was a three-year starter on the men's basketball team at Penn State and was an Academic All-American. He played a key role during Penn State's run to the 2001 NCAA Sweet 16 when they knocked off North Carolina en route to PSU's best season in almost fifty years. Following his graduation from Penn State, Smith played professional basketball for eleven years in the US and overseas. He lives in State College, Pennsylvania with his wife Cara and daughters Hannah, Lexi, and Tori.

Bob Gretz, Peter Grathoff

**Tales from the Kansas City Chiefs Sideline****A Collection of the Greatest Chiefs Stories Ever Told**

**MONTH:** September  
**\$19.99 (\$26.99 CAD) Hardcover**  
**World • CQ 36**  
**ISBN:** 978-1-68358-381-3  
**5.5 x 8.25 • 256 pages**

**Sports & Recreation/Football**  
**25 B&W illustrations**

Relive the best stories of Chiefs football—newly updated through the 2019–2020 season!

Beginning with their founding as the Dallas Texans of the American Football League in 1960, the Kansas City Chiefs have been one of professional football's most storied franchises. In *Tales from the Kansas City Chiefs Sideline*, veteran sportswriter Bob Gretz brings the team's rich history to life.

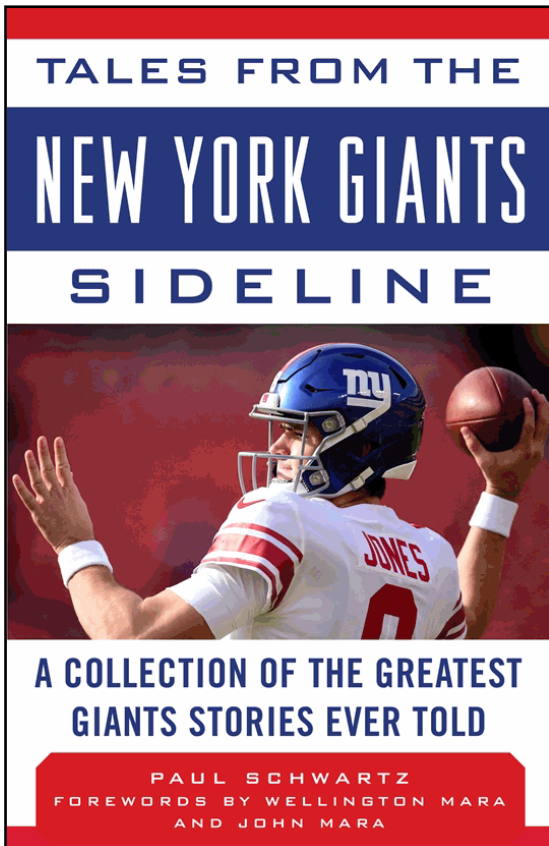
Gretz begins with the Chiefs' visionary, 27-year-old owner Lamar Hunt, who founded not only a team but an entire league. After the Texans won the AFL championship in 1962, Hunt moved the team out of his hometown to Kansas City. Two Super Bowl appearances as the representative of the AFL culminated in a Chiefs' championship in 1970, despite being a double-digit underdog to the Minnesota Vikings. It would be the final game featuring an AFL team, as the Chiefs and nine other teams merged with the NFL. Gretz covers the battles leading up to the merger along with the high and low points in team history—the lean years (1972–88); the “Carl and Marty” era, when the team made the play-offs in six consecutive seasons; the “Joe and Marcus” show of 1993; the dismal 2008 season; and the team's 2013 renewal under Andy Reid and John Dorsey.

*Tales from the Kansas City Chiefs Sideline* is a must-have for any Chiefs fan!

**Bob Gretz** has been writing about the NFL since 1977. In 1981, he began covering the Chiefs for the *Kansas City Times* and *Kansas City Star*, and he's been hanging around Arrowhead Stadium ever since. He spent eighteen years as part of the Chiefs Radio Network game-day broadcasts, and he was the lead columnist on the team's website, KCChiefs.com, for ten years. For the last several years, he's operated his own website, BobGretz.com, devoted to the Chiefs and the NFL. His writing has been honored by the Associated Press Sports Editors and the Pro Football Writers of America. He lives in Overland Park, Kansas.

**Pete Grathoff** has written about the NFL since 1995, and has been covering sports for the *Kansas City Star* for the past 22 years. That includes coverage of the Kansas City Chiefs over the previous six years. He has been a part of projects honored by the Associated Press Sports Editors. A native of St. Charles, Illinois, he resides in Shawnee, Kansas.

Paul Schwartz, Wellington Mara, John Mara

**Tales from the New York Giants Sideline****A Collection of the Greatest Giants Stories Ever Told**

**MONTH:** September  
**\$19.99 (\$26.99 CAD) Hardcover**  
**WORLD • CQ 36**  
**ISBN:** 978-1-68358-388-2  
 5.5 x 8.25 • 264 pages  
**Ebook ISBN** 978-1-68358-168-0  
**Sports & Recreation/Football**  
**30 black and white photographs throughout**

Few sports franchises can match the long, storied history, rich tradition, and legion of passionate, loyal fans of the New York Giants.

In this newly-updated edition of *Tales from the New York Giants Sideline*, memories, anecdotes, names, faces, games, cheers, and tears come rushing back, along with new twists to old fables and old remembrances revitalized with fresh insight.

Learn about so many Giants players, including Frank Gifford, Y. A. Tittle, Lawrence Taylor, Eli Manning, Saquon Barkley, and coach Bill Parcells. There is Phil Simms, nearly perfect in the biggest game of his life, Phil McConkey's heart, David Tyree's magic helmet, and Odell Beckham's magic hands. Relive the Super Bowl victories in the 1980s, 1990s, 2000s, and 2010s. Experience the fearsome opponents, the feared defenses, the quarterbacks who could, and the ones who could not, with reminiscences bursting back to life in the words of the men who played the game.

*Tales from the New York Giants Sideline* tells the inside story of one of the NFL's most popular teams. This book is unquestionably a must-read for all fans of the Big Blue.

**Paul Schwartz** is a sportswriter for the *New York Post*, where he has covered the New York Giants since 1994. He is an honors graduate of the University at Albany. In addition to *Tales from the New York Giants Sideline*, he is also the author of *You're Wrong and You're Ugly* with Sid Rosenberg. He lives in Great Neck, New York.

**Wellington Mara** (1916–2005) was an icon of the NFL. In 1925 his father, Tim Mara, founded the Giants. In 1959, Mara became co-owner and vice-president. He was inducted into the Pro Football Hall of Fame in 1997.

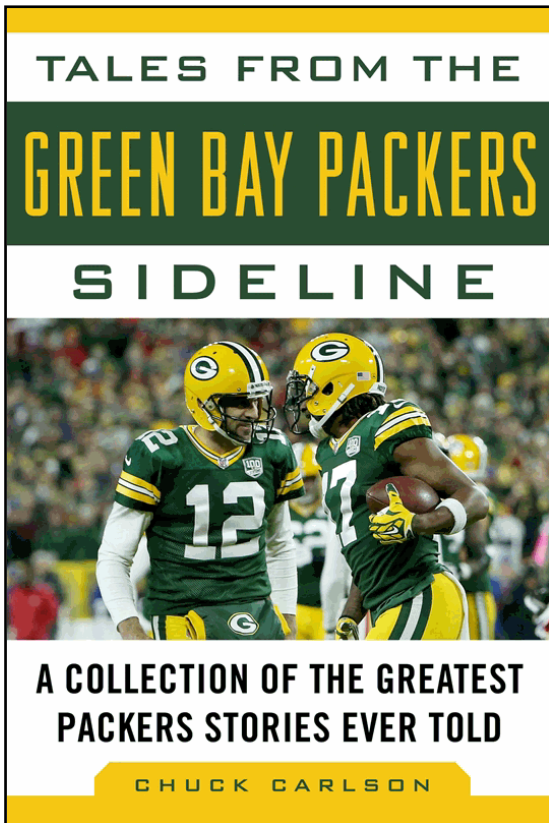
**John Mara** is the president and chief executive officer of the New York Giants.



Chuck Carlson

## Tales from the Green Bay Packers Sideline

### A Collection of the Greatest Packers Stories Ever Told



**MONTH:** September  
**\$19.99 (\$26.99 CAD) Hardcover**  
 World • CQ 36  
**ISBN:** 978-1-68358-386-8  
 5.5 x 8.25 • 216 pages

Sports & Recreation/Football

Experience the thrill of Packers football—newly updated through the 2019–2020 season!

Since their dominance of professional football in the 1960s, the Green Bay Packers have reemerged as one of the elite teams in the NFL, with Super Bowl championships in 1996 and 2010. The victory and legend of Green Bay Packers continues in Chuck Carlson's *Tales from the Green Bay Packers Sideline*, now updated through the 2019 season. In this behind-the-scenes look at the NFL's second oldest franchise, Carlson captures the determination, aggression, and vision that have constantly spurred the Packers to greatness.

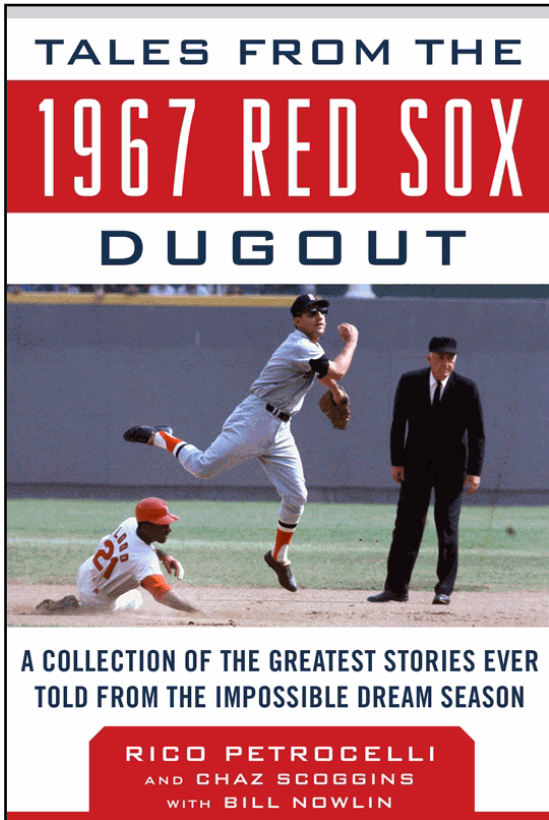
Through interviews and extensive research, Carlson brings to life stories from Packers legends such as Curly Lambeau, Vince Lombardi, Bart Starr, Ray Nitschke, Brett Favre, and the stars of today's Packers like Aaron Rodgers, Davante Adams, and Aaron Jones.

*Tales from the Green Bay Packers Sideline* opens a window into the greatest Packers moments both on and off the field. Why was Vince Lombardi against the idea of rededicating the Packers stadium and naming it Lambeau Field? How was *Monday Night Football* changed forever during a Packers game on October 17, 1983? How did Aaron Rodgers respond to the pressure of Super Bowl XLV?

Readers will relive the greatest moments and quirkiest anecdotes from throughout Packers history. This newly updated collection is a must-have for any Green Bay fan.

**Chuck Carlson** has been a writer for more than 30 years, including 12 years covering the Green Bay Packers. He has also written 13 books, including 10 on the Packers. He is currently the Director of Communications & Media Relations at Albion College. Carlson resides in Marshall, Michigan.

Rico Petrocelli, Chaz Scoggins, Bill Nowlin

**Tales from the 1967 Red Sox Dugout****A Collection of the Greatest Stories Ever Told from the Impossible Dream Season**

**MONTH: September**  
**\$19.99 (\$26.99 CAD) Hardcover**  
**Selected Countries • CQ 36**  
**ISBN: 978-1-68358-393-6**  
**5.5 x 8.25 • 240 pages**  
**Ebook ISBN 978-1-68358-394-3**  
**Sports & Recreation/Baseball/History**

By the end of 1966, the Boston Red Sox were a team in serious trouble. The Red Sox had not won a pennant in twenty years and had not posted a winning record in eight.

Pampered by their benevolent owner, Tom Yawkey, the Red Sox had developed a reputation as a team that cared more about having a good time than winning baseball games. The "Gold Sox" (or "Jersey Street Jesters") were sometimes playing before fewer than 1,000 fans at Fenway Park. Yawkey, disillusioned, began seriously considering selling the team or moving the franchise to another city.

Then, in 1967, a brash rookie manager named Dick Williams took charge of a hungry, but very young and inexperienced team that did not know how to win. A strict disciplinarian, Williams had no tolerance for nonsense, and he taught the Red Sox how to play the game right. Yet, when he predicted that the Red Sox would win more games than they'd lose in 1967, no one took him seriously. The Red Sox forged a 10-game, midseason winning streak. Over the season's final six weeks, the Red Sox never led or trailed by more than 1 1/2 games. Three teams were still in the pennant race during their final game. When that day was over, the Red Sox had become the first and only team in major-league history to rise from 9th place to league champion.

The Red Sox remain indebted to the 1967 champions, and they will be indebted forever. Rico Petrocelli, one of Boston's most beloved athletes and a twenty-four-year-old shortstop on that "Impossible Dream" team, recaptures the thrills of that improbable season through his unique anecdotes. Rico chronicles both the nightmare that threatened to swallow an organization and the resurrection that would reinvigorate a team and a city that share the same heart.

Now updated to include the Red Sox's successes since the 1967 season, *Tales from the 1967 Red Sox Dugout* is a must-have for all BoSox fans.

**Rico Petrocelli** spent his entire fourteen-year career with the Red Sox before retiring in 1977. The two time all-star played in two World Series, and set an American League record for shortstops by hitting 40 home runs in 1969. He was inducted into the Red Sox Hall of Fame in 1997.

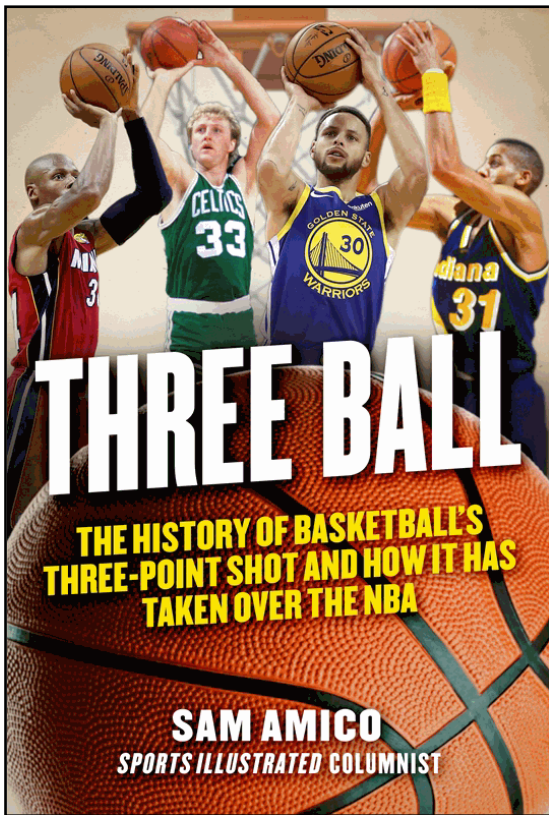
**Chaz Scoggins** is an award-winning writer who covered the Red Sox for the *Lowell Sun* beginning in 1973, up until his retirement in April 2013. Scoggins has also served as the official scorer for the Red Sox and president of the Baseball Writers Association of America.

**Bill Nowlin** was born and raised in Boston. He is the author of twenty-five Red Sox-related books, including *Red Sox by the Numbers* and *Fenway Park at 100*.

Sam Amico

## Three Ball

### The History of Basketball's Three-Point Shot and How it Has Taken Over the NBA



**MONTH:** October  
**\$24.99 (\$33.99 CAD) Hardcover**  
**World • CQ 36**  
**ISBN:** 978-1-68358-358-5  
**6 x 9 • 256 pages**  
**Ebook ISBN 978-1-68358-359-2**  
**Sports & Recreation/Basketball**

**An in-depth review on the origins of the three pointer and how it's changed today's NBA.**

Begun as a goof, the three-point shot was often considered a sideshow act from the proper way basketball was to be played. It was considered to be for those teams who were not as skilled to stay in a game, using it as a last-ditch effort to recover from a large deficit.

After the shot gained prominence in the ABA during the 1970s, it still took the NBA three years (after the two leagues merged) before becoming a mainstay. Even then, the shot had many critics.

However, that's all in the past. Today, the three pointer is the key to almost every team's offense and to every ballplayer's arsenal. While some, in the past, may have been benched for shooting too much from behind the arc, they're now encouraged to shoot at will...and that's not just the shooters. In fact, if most big men plan on staying in the league, it's "recommended" they gain some range on their shot.

But why the change? What sparked such a revolution? Does it have to do with more foreign-born players with range coming into the NBA? The drafting of sharpshooter Stephen Curry? The use of advanced analytics by teams? Perhaps it's all of the above.

In *Three Ball*, author Sam Amico does a deep dive into the origins of the trey and follows its evolution throughout the game's storied history. From trick shot to top priority, Amico talks with players, coaches, and executives—past and present—to determine how the game has changed and why more players are pushed to shoot from downtown.

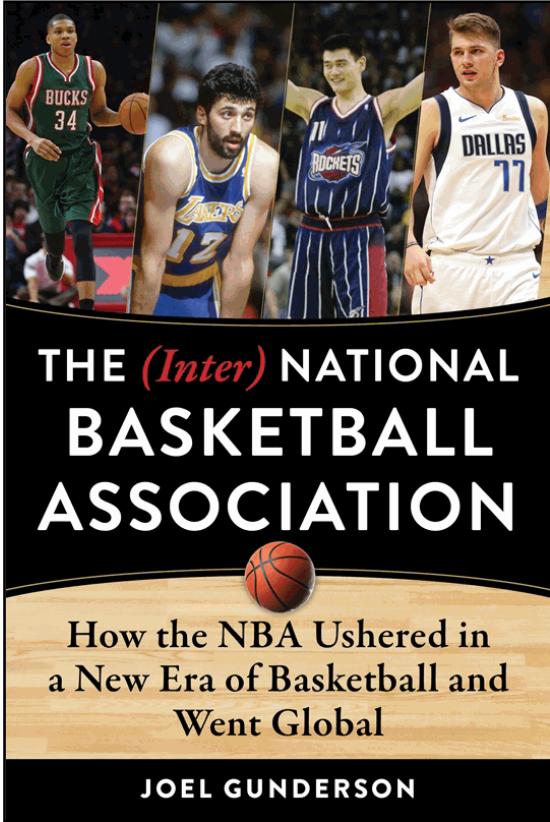
With new records being set every season, hear from those directly involved as to how, why, and what's in store for the future of basketball.

**Sam Amico** is the Cleveland Cavaliers beat writer for *Sports Illustrated* and was formerly an NBA reporter for FOX Sports and Cleveland Cavaliers beat writer for FOX Sports Ohio. His coverage of the league has appeared in the *New York Post*, *Boston Herald*, and *USA Today*, and his website AmicoHoops.net was one the most well-respected basketball sites online. The author of *The Ultimate Book of Basketball Trivia*, Amico lives in Medina, Ohio, with his wife Katie and their three sons.

Joel Gunderson

## The (Inter) National Basketball Association

### How the NBA Ushered in a New Era of Basketball and Went Global



**MONTH:** October  
**\$24.99 (\$33.99 CAD) Hardcover**  
**World • CQ 36**  
**ISBN:** 978-1-68358-348-6  
**6 x 9 • 256 pages**  
**Ebook ISBN 978-1-68358-349-3**  
**Sports & Recreation/Basketball**

For most of its existence, the National Basketball Association was a league filled with (almost) all American-born players. Players from overseas were looked at as lesser skilled and not worth the risk.

Americans playing overseas were looked at as those who couldn't cut it in the NBA, now playing in, essentially, the minor leagues of basketball.

But that's no longer the case.

Today, a full one-third of the those in the league were born overseas. Out are the days of foreign-born players from unknown countries sitting at the end of the bench. Now, they're the face of the franchise. A lottery draft pick. They are carrying the game into the new millennium.

So the question remains: what brought about this change? How did the skill set of those born overseas become comparable to those in the states?

In *The (Inter) National Basketball Association*, author Joel Gunderson explores how the international game has become so integral to the growth of the NBA. It's not, as former commissioner David Stern described at the 1985 NBA Draft, "America's Game." No longer does Team USA expect to steamroll through the Olympics.

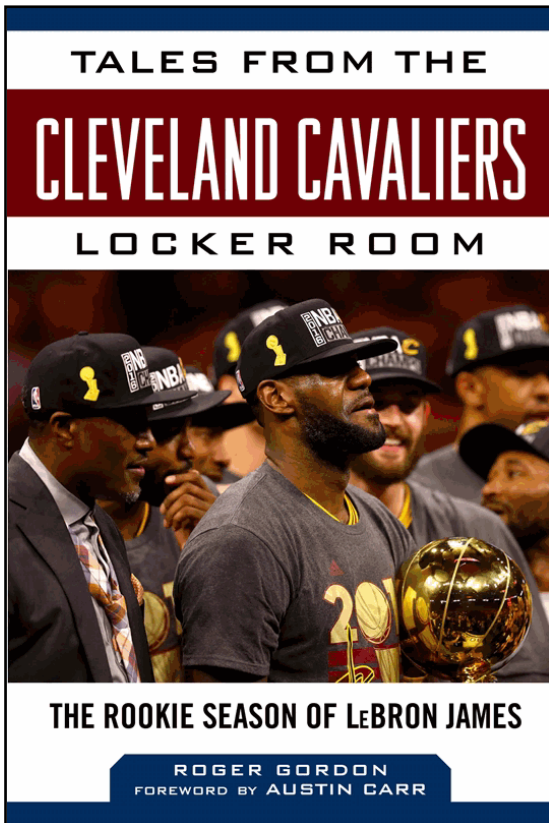
With stars such as Giannis Antetokounmpo (Greece), Luka Doncic (Slovenia), Joel Embiid (Cameroon), Kristaps Porzingis (Latvia), and many more, the game of basketball has become a universal language. With almost forty different countries represented in the National Basketball Association today, the evolution of the sport has transcended across international waters. Teams no longer shy away from players born abroad, but instead welcome them with open arms. And for those who came over, not knowing the language, unfamiliar with the American lifestyle, they are now arriving with fluency in the most important language: basketball.

**Joel Gunderson** is a freelance writer whose work has appeared on the Cauldron at *Sports Illustrated*, NBC Sports Northwest, the *San Jose Mercury News*, and the Pac-12 Network. He is a former finalist for the ONPA Sports Feature of the Year Award. The author of *Boise State of Mind*, Joel currently lives in Portland, Oregon, with his wife and three kids.

Roger Gordon, Austin Carr

## Tales from the Cleveland Cavaliers Locker Room

### The Rookie Season of LeBron James



Long before “The Decision,” four MVP awards, and back-to-back NBA championships with the Miami Heat, LeBron James opened the 2003–04 season as an untested rookie with the Cleveland Cavaliers.

In *Tales from the Cleveland Cavaliers Locker Room: The Rookie Season of LeBron James*, first published in 2004, readers will find anecdotes about this extraordinary rookie who grew up a stone’s throw away in Akron.

Fans will read about the rest of the Cavaliers, from celebrations on the day lottery luck shone upon the team and the anticipation of LeBron’s debut to disappointments like the season-opening five-game losing streak and 6–19 start; from the excitement of a young team maturing under the guidance of head coach Paul Silas to the shrewd moves of general manager Jim Paxson. There were also the moments bordering on the absurd, like the near-riot on LeBron James Bobblehead Night. And there was the heartbreaking late-season injury to a key player that likely cost the Cavs a playoff berth.

Through the eyes and ears of the media, coaches, players, fans, and more, this book is a must-read for any Cavs or NBA fan. It is a whimsical reflection on the rebirth of a forlorn franchise that was quite possibly a Ping-Pong ball away from relocating to another state. It is a look back at how a team led by a teenage kid with remarkable skills, awesome strength, and incredible poise went from being the laughingstock of the NBA to becoming a true playoff contender.

**MONTH:** October

**\$19.99 (\$26.99 CAD) Hardcover**

**Selected Countries • CQ 36**

**ISBN: 978-1-68358-389-9**

**5.5 x 8.25 • 216 pages**

**Ebook ISBN 978-1-61321-801-3**

**Sports & Recreation/Basketball**

**25 black and white photographs throughout**

In 2014, LeBron James decided to come home, where he remained through 2018. In this newly updated edition, *Tales from the Cleveland Cavaliers Locker Room* will make Cavs fans feel as if he never left.

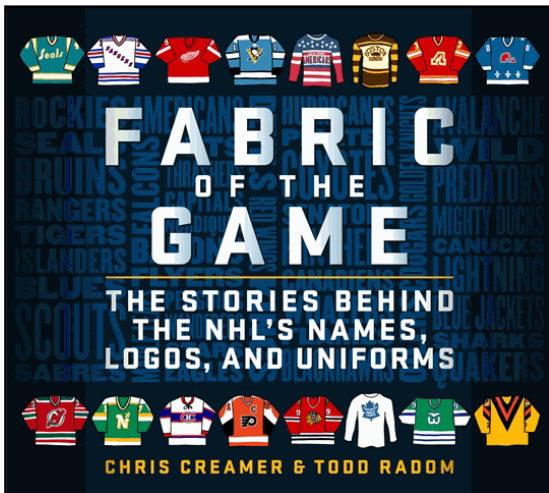
**Roger Gordon** is a freelance writer who has written four books, including *Cleveland Browns: A to Z*. He has been an avid sports fan for years and has been following the Cleveland Cavaliers since 1976. Gordon resides in North Canton, Ohio.

**Austin Carr** played in the NBA for the Cleveland Cavaliers, Dallas Mavericks, and Washington Bullets. Today, Carr serves as the director of community relations for the Cavaliers and is also a color commentator on the team’s broadcasts on Fox Sports Ohio.

Chris Creamer, Todd Radom

## Fabric of the Game

### The Stories Behind the NHL's Names, Logos, and Uniforms



An in-depth look into the origins of how each NHL team was named, received their logo and design, with interviews by those responsible. Written by those most knowledgeable, you'll learn why every hockey team to every play in the National Hockey League looks the way it does.

Nothing unites or divides a random assortment of strangers quite like the hockey team for which they cheer. The passion they hold within them for the New York Rangers, Toronto Maple Leafs, Montreal Canadiens, or Boston Bruins allows them to look past any differences which would have otherwise disrupted a perfectly fine Thanksgiving dinner and channels it into a powerful, shared admiration for their team.

We decorate our lives with their logos, stock our wardrobe with their jerseys, and, in some cases, even tattoo our bodies with their iconography and colors. They're so ingrained in our lives we don't even think to ask ourselves why Los Angeles celebrates royalty; why Buffalo cheers for not one, but two massive cavalry swords; or why the Broadway Blueshirts named themselves for a law enforcement agency in Texas (or why they even wear blue shirts, for that matter).

All that and more is explored in *Fabric of the Game*, authored by two of the sports world's leading experts in team branding and design: Chris Creamer and Todd Radom. Tapping into their vast knowledge of the whys and hows, Creamer and Radom explore and share the origin stories behind these and more, talking directly to those involved in the decision processes and designs of the National Hockey League's team names, logos, and uniforms, pouring through historical accounts to find and deliver the answers to these questions. Learn more about the storied Detroit Red Wings and Chicago Blackhawks, as well as the lost but not forgotten Hartford Whalers and Quebec Nordiques, all the way to the lesser-known Kansas City Scouts and Philadelphia Quakers. Whichever team you pledge allegiance, *Fabric of the Game* covers them in-depth with research and knowledge for any hockey fan to enjoy.

**Todd Radom** is an independent graphic designer and consultant specializing in branding for professional sports franchises and events. He has created the official logos for Super Bowls and multiple All-Star Games, as well as the visual identities for many pro franchises. Among the leading designers in the sports industry, his nearly three decades of work in the field have resulted in some of the most familiar icons of our popular culture.

**Chris Creamer** is a writer, historian, and world-renowned expert on sports logos and uniforms based in the Toronto area. His passion for logos resulted in the creation of SportsLogos.Net, an ongoing 20+ year project dedicated to the history of team logos and uniforms. He has worked closely with the National Hockey League acting as a historical consultant for their centennial season celebration.

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**\$24.99 (\$33.99 CAD) Hardcover**  
**World • CQ 24**

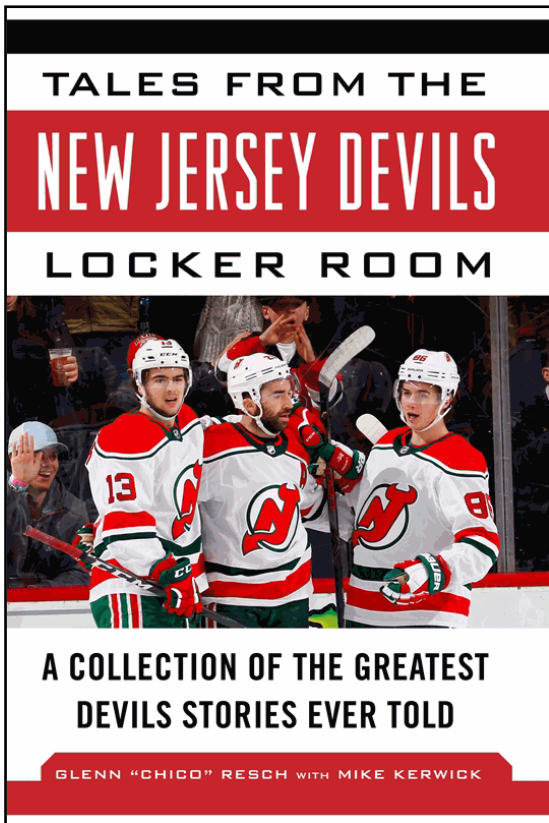
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**9 x 8 • 176 pages**

**Ebook ISBN** 978-1-68358-385-1

**Sports & Recreation/Hockey**  
**full-color photographs and illustrations**  
**throughout**

Glenn "Chico" Resch, Mike Kerwick

**Tales from the New Jersey Devils Locker Room****A Collection of the Greatest Devils Stories Ever Told**

Relive the best stories from throughout Devils history—newly updated to include coverage of the 2019–2020 season!

From the moment Dr. John McMullen brought professional hockey to New Jersey to the moment Scott Stevens lifted the Stanley Cup over his head for the third time, the Garden State has been in love with its New Jersey Devils. In this newly updated edition of *Tales from the New Jersey Devils Locker Room*, former New Jersey goalie Chico Resch and coauthor Mike Kerwick bring readers along for a wild ride from the lean early seasons to the three Stanley Cup championships and beyond.

The book has it all, including details about John MacLean's game winner against Chicago, the goal that propelled the Devils into the playoffs for the first time in 1988, Ken Daneyko's emotional curtain call in Game 7 of the 2003 Stanley Cup Finals, Martin Brodeur's yearly playoff dominance, and today's Eastern Conference contenders.

*Tales from the New Jersey Devils Locker Room* is an easy skate through Devils history, revealing insights behind the stories fans have heard and many others they have not heard until now.

**Glenn "Chico" Resch** played professional hockey for 14 seasons, including four memorable years with the New Jersey Devils. He is currently the color commentator for Devils radio broadcasts. He lives in Lyndhurst, New Jersey, during the season and Emily, Minnesota, in the summers.

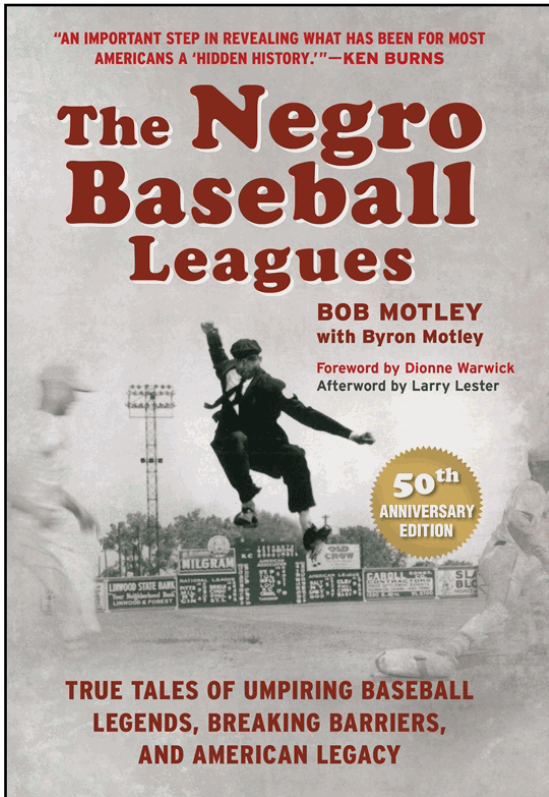
**Mike Kerwick** is a former reporter for the Bergen County, New Jersey *Record* and the *Asbury Park Press*. A 1999 graduate of Boston University, he has contributed work to *USA Today*, the *Boston Globe*, and the *Detroit News*. In 2002 his writing was honored with first place awards from the New Jersey Press Association and the Society of Professional Journalists. He lives in Hoboken, New Jersey.

**MONTH: October****\$19.99 (\$26.99 CAD) Hardcover****World • CQ 36****ISBN: 978-1-68358-387-5****5.5 x 8.25 • 216 pages****Sports & Recreation/Hockey**

Bob Motley, Byron Motley, Larry Lester, Dionne Warwick

## The Negro Baseball Leagues

True Tales of Umpiring Baseball Legends, Breaking Barriers, and American Legacy



**Celebrating the 100th Anniversary of the Negro Leagues with updates and additions throughout!**

The Kansas City Monarchs, the Chicago American Giants, the St. Louis Stars, the Birmingham Black Barons, the Homestead Grays, and the Indianapolis Clowns; for over fifty years, they were the Yankees, Cardinals, and Red Sox of black baseball in America. And for over a decade beginning in the late 1940s, umpire Bob Motley called balls and strikes for many of their games, working alongside such legends as Satchel Paige, Hank Aaron, Ernie Banks, and Willie Mays.

Today, Motley is the only living arbiter from the Negro Leagues. His personal account of the Negro Leagues is a revealing, humorous, and unforgettable memoir celebrating a long-lost league and a remarkable group of baseball players. In this brand new 100-year anniversary edition of *Ruling Over Monarchs, Giants, and Stars*, Motley and his son Byron share the characters, adventures, and challenges faced by these amazing men as they enthusiastically embraced America's pastime and made it their own.

Filled with stories of talented heroes, small miracles, and downright fun, this unique memoir is a must-read for any baseball fan.

**Bob Motley** is the only living umpire from the Negro Baseball Leagues. While a combat Marine in World War II, Motley found his life's passion, umpiring. In addition to his time in the Negro Leagues, he umpired in the Pacific Coast League and the College World Series, and also officiated semi-pro and college basketball and football games. Motley currently serves on the board of directors for the Negro Leagues Baseball Museum and is a Royal Lancer with the Kansas City Royals. He lives in Kansas City, MO.

**Byron Motley** is a singer, songwriter, filmmaker, lecturer, and photographer. He was inspired to co-author *Ruling Over Monarchs, Giants, and Stars* after growing up listening to his father, Bob Motley, recount his adventures umpiring in the Negro Leagues. When he's not busy performing with such luminaries as Patti LuPone, Barbara Streisand, and Natalie Cole, Motley can be found recording his own music and perfecting his photography. He lives in Los Angeles, CA.

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**Sports & Recreation/Baseball/History**



Jean Fruth, Cal Ripken, Jr., Steve Wulf, Johnny Bench

## Grassroots Baseball

Where Legends Begin



A photographic tribute to how ballplayers got their start with memories from Nolan Ryan, Hank Aaron, Randy Johnson, Ichiro Suzuki, Vladimir Guerrero, and more.

In *Grassroots Baseball: Where Legends Begin*, photographer Jean Fruth features more than 250 of the best images from all levels of the amateur game in various US cities, as well as several hotbeds of baseball around the world.

Each chapter opens with a portrait of a baseball legend and a first-person essay recounting his early memories of playing the game. Some of the stars highlighted in this full-color book include Whitey Ford, Vladimir Guerrero, Hank Aaron, Randy Johnson, Nolan Ryan, and Ichiro Suzuki.

The pages that follow in each chapter document the game from sandlots to big-time ballparks, and at every level of organized baseball, giving readers a window into how these legends' careers began.

With an introduction by Cal Ripken, Jr., a foreword by Steve Wulf, and an afterword by Johnny Bench, this book makes the perfect gift for baseball fans of all teams.

**Jean Fruth** has been a photographer for nearly two decades and shooting baseball for the past 15 years. She covered the San Francisco Giants and Oakland A's, before turning her attention to the National Baseball Hall of Fame & Museum, where she helped to build the museum's profile and photo archive. Today, Fruth is the traveling photographer for La Vida Baseball, a digital media company and Hall of Fame partner that tells the story of Latino baseball across the United States and Latin America. She is recognized by Sony as one of its 45 Sony Artisans of Imagery, world-wide.

**MONTH: November**

**\$29.99 (\$39.99 CAD) paper**

**World • CQ 8**

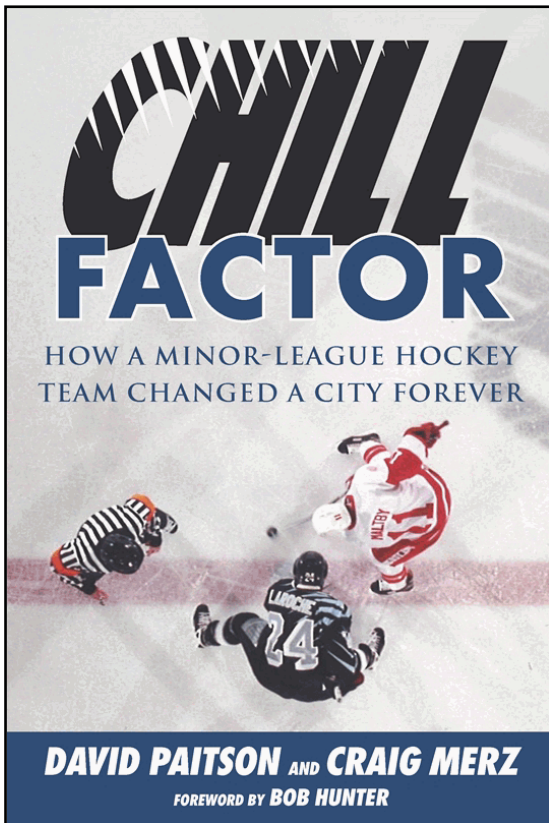
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**13.00 x 9.25 • 224 pages**

**Ebook ISBN 978-1-68358-326-4**

**Sports & Recreation/Baseball/General**

David Paitson, Craig Merz, Bob Hunter

**Chill Factor****How a Minor-League Hockey Team Changed a City Forever**

Learn how a minor-league hockey team helped bring the NHL to Columbus, Ohio.

The city of Columbus, Ohio, had always struggled to support any professional sports franchise. It's a town where Ohio State University reigns supreme, and everything else is less important. That was until 1991, when the Columbus Chill, a minor-league hockey franchise, arrived. Using Veeckian marketing tactics and on-ice shenanigans, the Chill became the talk of the city and gained a religious local fan base. Based on the success of the Chill, from 1991–99, the city of Columbus was awarded with the Columbus Blue Jackets in 2000, the city's own NHL franchise.

*Chill Factor* follows the wild ride through the eyes of team president and general manager David Paitson, from the early formation of the minor-league franchise through the decision to rattle the status quo by going to the edge and beyond with a marketing and promotional plan that was both edgy and controversial.

The success of the Chill after their first season gave the organization the impetus to challenge local civic and business leaders to build a world-class arena and emerge from the shadow of OSU. There were setbacks and triumphs on and off the ice, and eventually the realization that the Columbus of today would not be possible without the aid of the Chill.

*Chill Factor* takes readers into the front office and onto the rink, giving every angle of how a small town was able to get behind a working-class team that fought both on and off the ice. This thrilling account will appeal to those who remember the Chill's reign, as well as those who enjoy seeing the underdog climb the ladder to sports supremacy.

**David Paitson** was the president and general manager of the Columbus Chill from 1991–98 and a career sports business executive. Paitson has worked in public relations and marketing capacities with the Indiana Pacers (NBA), with the Columbus Blue Jackets (NHL), and as president of the Columbus Destroyers (AFL). He currently works as associate athletic director at Sam Houston State University. He and his wife, Lauren, currently reside in Montgomery, Texas.

**Craig Merz**, a lifelong Columbus, Ohio, resident, has witnessed the evolving Columbus sports scene from the stands and the press box, including a quarter century of reporting for the *Columbus Dispatch*. He has covered the Stanley Cup Finals, the NHL All-Star Game and Entry Drafts, and the NCAA Frozen Four. Merz currently is a freelance writer for the Associated Press, MLSsoccer.com, *Buckeye Sports Bulletin*, and *Columbus Monthly*, among others.

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**32 color photographs**

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