

Job Seeking Skills Workshops

# Emanixidile 

www.capitalareawdb.com/careerexpo/

September 4, 2014 10:00 AM - 2:00 PM

McKimmon Center, NCSU Campus


# From the Executive Director 



CAPITAL AREA
WORKFORCE DEVELOPMENT BOARD

## Pat E. Sturdivant

Executive Director
Capital Area Workforce Development Board

Hello and welcome to the Capital Area \& WRAL Annual Career Expo! Capital Area Workforce Development Board is honored that so many outstanding employers are recruiting at this event.

Our goal today is to support your job search efforts. You are in the right place for encouragement, support, and access to not only employers who have actual job openings, but many other job search resources such as HR professionals who can give real time feedback.

One of the key things you need to know is that there is a job for you. You should be convinced of your professional value, of the suitability of your candidacy for the job you want, and the valuable contribution you are going to make to a lucky employer.

Capital Area Workforce Development Board is in your corner! After today, please visit one of our workforce centers to take advantage of the many other services available to support your job search needs. For locations please visit: http://www.capitalareawdb.com/individuals/adult-services/. Additionally, you can take advantage of NCWorks Online at: https://www.ncworks.gov . A one-stop online resource for job seekers to search for jobs, create resumes, and find education and training.
"Believe in yourself and all that you are. Know that there is something inside you that is greater than any obstacle."
-Christian D. Larson

Sincerely,


Pat E. Sturdivant

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# Job Search Tip 

## Do's \& Don'ts of Proper Business Dress

by Monica Patrick, Demand Media


Clothing should fit well without being too tight.


In 2004, "Psychology Today" published an article, "The First Impression," that illustrated how brief it takes to make an impression during work interactions like interviews. Psychologists proved that it takes only 20 to 32 seconds to make a good or poor first impression, despite an interviewer's mental attempts to remain neutral. Proper business attire played a large role in determining who "passed muster," according to the article. Encourage the employees of your small business to dress professionally when representing the company.

## Attire for Men

Men's attire will vary according to the type of position a gentleman holds. However, a nice suit should be worn during the interview even if the job will require jeans or outdoor clothing. For men who work indoors in an office setting, a suit is preferred. Do wear a black, navy or gray suit that fits well. Wear a long-sleeve shirt in white or a light color, and have the shirt pressed. The cuffs shouldn't be frayed or rolled up. Never wear a short-sleeve shirt with a suit. The pants and jacket should be the same color and material. Businessmen should wear conservative or neat ties, not comic strip or silly ties. Do wear black or brown dress shoes rather than tennis shoes.

## Women's Attire

Smart-looking pantsuits and dress suits are appropriate choices for women. Pantsuits should be tailored and creased, not flowing or too tight. A dress suit should have a skirt that goes no higher than 2 inches above the knee. Miniskirts, even in a suit, are not appropriate for business wear. If suit wear is not required, wear dress pants and skirts, never jeans. Don't wear skirts that are too long or billowy. Don't wear pants that are too snug on the body.

Organization
Organization

| Accentuate Staffing |  | Manpower |  |
| :--- | :--- | :--- | :--- |
| Aerotek |  | MassMutual Piedmont-Triad |  |
| Aflac |  | Meredith College |  |
| Amerilife \& Health Services of Raleigh |  | MyComputerCareer |  |
| ASG Security |  | NC State University |  |
| Avante Group, Inc. | NC Wesleyan College |  |  |
| BG Staffing | New York Life |  |  |
| Boddie Noell Enterprises, Inc. | North Carolina New Schools |  |  |
| Career Step | Northwestern Mutual |  |  |
| Carolina Comfort Air, Inc. | Novo Nordisk Pharmaceutical Industries |  |  |
| Carolina Trucking Academy | Precision Walls, Inc. |  |  |
| Charlotte Fire Department | Rodan and Fields Skincare |  |  |
| Chase Professionals | Ruston Paving Co., Inc. |  |  |
| Coca-Cola Bottling Co. Consolidated |  | S\&E Group, LLC |  |
| Consolidated Asset Recovery |  | Salem Carriers/Salem Leasing |  |
| Customer Driven Staffing (CDS) |  | Sears Contract, Inc. |  |
| D1 Managed Services | Select Staffing |  |  |
| Densuccess (Denny's Restaurants) |  | Summit Design and Engineering |  |
| Durham Police Department |  | Terracon Consultants, Inc. |  |
| Eaton Corp. |  | The Entrepreneur's Source |  |
| Express Employment Professionals |  | The Greer Group |  |
| Family Dollar Stores | Yard-Nique, Inc. |  |  |
| Federal Bureau of Prisons | Time Warner Cable |  |  |
| Fedex Ground | Titan Tower, Inc. |  |  |
| Grifols | Town of Chapel Hill |  |  |
| HealthCore Resource | Vailin Flooring (Pergo) |  |  |
| Hipp Engineering \& Consulting, Inc. |  | Vaffle House |  |
| HireNetworks | Waste Industries |  |  |
| Jackson Hewitt Tax Service |  |  |  |
| Johnston County Dept. Social Services |  |  |  |
| Kioti |  |  |  |
| Lowe's Home Improvement |  |  |  |
| Luihn Companies |  |  |  |
|  |  | Sorox Fouthern Life |  |

## Description of Employers

\(\left.$$
\begin{array}{ll} & \begin{array}{l}\text { Number of Positions: } 20 \\
\text { Types of Positions: Forklift Operator, Machine Operators, CNC } \\
\text { Machinists, General Laborers, Pickers/Packers, Accounts }\end{array}
$$ <br>
Payable, Accounts Receivable, Receptionists, Various IT and <br>
Clinical openings <br>

How to Apply: Online at: www. accentuatestaffing.com\end{array}\right]\)|  | Number of Positions: 100+ <br> Types of Positions: Manufacturing, Engineering, Clinical, <br> Scientific, Professional Services, Constructions, Trades, <br> Environmental <br> How to Apply: Visit booth, apply at www.aerotek.com, or call the <br> local office at 919-816-1620. |
| :--- | :--- |

ASG SECURITY

## Sales Representatives Wanted!

If you are a bright and competitive sales person interested in becoming a Security Systems Sales Representative, we are looking for you! With your entrepreneurial mentality and drive to succeed, we want you to join ASG Security's highly successful Sales team!
ASG is the $10^{\text {th }}$ largest security company in the nation and we continue to enjoy rapid growth. We provide security system sales, installation, maintenance, leasing and monitoring services to both commercial and residential customers in North Carolina, the Mid Atlantic, Texas, Oklahoma, Louisiana and Northeast areas.
Contact Ken Shemancik for more information.
Ken Shemancik, Residential Sales Manager
919-773-7782
kshemancik@asgsecurity.com
Carolina Trucking Academy
Job seekers can receive information about CDL (Commercial Driver's License) Training
Stop by their booth.
Capitol Broadcasting
Company, Inc.

Number of Positions: 15<br>Types of Positions: Kitter, Cook \& Cashier, Production, General Labor, Banquet Servers, Assembly, Clean-up, Dishwasher, Mix Operator<br>How to Apply: See recruiter at booth.<br>\section*{"Let's Work Together!"}

For over 30 years CHASE has hired and placed tens of thousands of people with our clients. Many have become successful full-time employees, while others helped with projects or busy seasons. Our success comes from matching the right people to our clients' needs.

Visit us online at www.chaseprofessionals.com
Office: 121 Edinburgh S Drive Suite 209 Cary NC 27511 / 919-655-7437

## Career Step

See us to prepare for healthcare careers such as Medical Transcription, Medical Coding \& Billing, Pharmacy Technician, Medical Administrative, Electronic Health Records Specialist. Visit booth for more information.

## City of Durham Police Department

Number of Positions: 15
Types of Positions: Entry Level and Lateral Police Recruits
How to Apply: Online at www.durhampolice.com or visit booth to see a recruiter

Number of Positions: 15
Types of Positions: Various
How to Apply: Online at www.customerdrivenstaffing.com or Visit booth to see a recruiter.

## Coca-Cola Bottling Co. Consolidated

Number of Positions: 10
Types of Positions: Flex PT Merchandiser, Logistics Operator, Account Developer, On Premise
Sales Rep, Delivery/Bulk Merchandiser
How to Apply: Online at www.cokeconsolidated.com/careers

## Consolidated Asset Recovery

Number of Positions: 5
Types of Positions: Account Specialists
How to Apply: Submit resume to recruiter and complete an application.

## Description of Employers

## Denny's Restaurants

Number of Positions: 15-20
Types of Positions: General manager, Restaurant Manager, Cook, Server, Host, Hourly Supervisor How to Apply: Apply in person today or online at www.densuccess.com

## Eaton Corp.

Visit our booth to learn about careers at Eaton. You can also visit and apply for jobs at www.eaton.com/careers

Number of Positions: 40
Types of Positions: Information Technology (C\#, Java, Tech Support, Network Engineers), Accounting (Accounts Payable, Staff Accountants, Auditors), Administrative, Customer/Member Service Representatives, Bank Tellers, Shipping \& Receiving, Manufacturing. How to Apply: Online at: www.expresspros.com / email resume: $\underline{\text { jobs.raleighnc@expresspros.com }}$

Number of Positions: 12

## FAMIYTDDLLAR

Types of Positions: Stores Managers, Assistant Store Managers and Customer Service Representatives
How to Apply: Online at www.familydollar.com

## FedEx Ground

Number of Positions: 25
Types of Positions: Temporary drivers
How to Apply: Visit our booth to learn more and apply online.

## Federal Bureau of Prisons

Number of Positions: 2
Type of Positions: Nurses
How to Apply: Online at www.bop.gov

## Description of Employers

## GRIFOLS <br> pioneering spirit



THE SAME COMMITMENT
AND INNOVATION
AS THE FIRST DAY
1940s. Dr. J. A. Erifos i Rzig. Faunder.

Grifols is a global healthcare company whose mission is to improve the health and well being of people around the world. We have three primary divisions - Bioscience, Diagnostic and Hospital- which develop, produce and market our innovative products and services to medical professionals in more than 100 countries around the world.

## Grifols

Number of Positions: Multiple
Types of Positions: Manufacturing Technicians, Biologists, Chemists, Engineers, Scientists, Donor Processors.
How to Apply: Online at: www.grifolsusa.com

HealthCore Resource

Number of Positions: 10
Types of Positions: Team Lead, Day Treatment Therapist, Residential Counselor How to Apply: Online at www.hcresource.com.

- HireNetwarks

Number of Positions: 110
Types of Positions: Software Engineer for Java, .NET, Ruby and more; System Administrator, DBA, Technology Sales
How to Apply: Online at: http://www.hirenetworks.com
Or email resume to: recruiter@hirenetworks.com. Subject line: 'Career Expo'.
Hipp Engineering \& Consulting
Number of Positions: 4
Types of Positions: Senior Mechanical Engineer, AutoCAD Designer, Mechanical AutoCAD
Designer, Electrical/Drafter

## Description of Employers

```
Jackson Hewitt Tax Service
Number of Positions: 50
Types of Positions: Income Tax Preparer
How to Apply: Mail resume to jobs@smrtax.com, fax to 919-790-8882 or call 919-827-1000 for
more information.
```


## Johnston County Department of Social Services

Number of Positions: 2
Types of Positions: Social Workers, Income Maintenance Case Managers
How to Apply: Online at www.johnstonnc.com.

K10ㄲㄲ
Number of Positions: 2
Types of Positions: Product Support Representative, Accounting Administrator How to Apply: Online at: www.KIOTI.com or call: 1-877-GO-KIOTI.
mun ahead of the pack

## Lowes "flypriging

Number of Positions: Multiple
Types of Positions: Receivers, Customer Services Associate, Delivery Driver How to Apply: Apply online at: https://careers.lowes.com/ or visit a store kiosk.

Number of Positions: 30-40
Types of Positions: Shift Managers, Assistant Managers, General
Managers
How to Apply: Submit resume to jobs@luihnfood.com.

## Description of Employers

## IIIII

Manpower
Number of Positions: 30
Types of Positions: Customer Service Professionals, Claims Processor and many more! How to Apply: Register at www.manpowerjobs.com to begin applying for available positions.

PIEDMONT TRIAD

Number of Positions: 10+
Types of Positions: Financial Services Representatives
How to Apply: Email resume to karenwinston@financialguide.com.

Meredith College MBA Program
Providing information about Graduate Programs Apply for jobs at www.meredith.edu.

Number of Positions: 4
Types of Positions: Executive Director of Admissions, IT Instructor, Campus Director, Associate Admissions Director
How to Apply: See recruitment staff at the booth.

## NC STATE UNIVERSITY

Number of Positions: 200 +
Types of Positions: Temporary and Permanent
How to Apply: Online at: https://jobs.ncsu.edu/

## Description of Employers

## NC STATE UNIVERSITY

NC State University, located in Raleigh, NC is ranked as one of the nation's best places to live and work. Along with over 34,000 students and nearly 8,000 faculty and staff, we are always looking for top talent to join our team. Competitive pay, comprehensive benefits, a beautiful campus, and the chance to be part of a community of achievers are just a few of the many other reasons to grow your career with NC State.


TEMPORARY \& PERMANENT POSITIONS
Accounting Laboratory Support

Research
Libraries
Human Resources
Administrative Support
Information Technology
Communications/ Marketing
Engineering
Student Services
Veterinary Medicine
Healthcare/ Student Health
Food Services \& Skilled Trades
Housekeeping
Public Safety
Extension
Athletics
Research \& Teaching Faculty

## CAREERS AT NC STATE I https://jobs.ncsu.edu

## NC Wesleyan College / Raleigh Durham Campus



Whether you want to be more marketable in your organization, career or life in general, get the competitive advantage with North Carolina Wesleyan College's ASPIRE programs. These adult student programs are innovative, well respected and engaging.
ASPIRE to Greatness - Apply Today

WESLEYAN
COLLEGE
We are conveniently located off Exit 284 from I-40. North Carolina Wesleyan College
2000 Perimeter Park Drive • Morrisville, NC 27560
Phone: (919) 465-4777 • Fax: (919) 388-5879
Emall: Triangle@ncwc.edu•www.ncwc.edu/adult

## Description of Employers



Number of Positions: 4
Types of Positions: Financial Services Professional, Insurance Sales How to apply: Contact recruiter. mwharrison@ft.newyorklife.com or call 919-785-3737.

## North Carolina New Schools

Number of Positions: 48
Types of Positions: STEM Teacher Intern
How to Apply: Online at: www.ncnewschools.org/ncstep. Bachelors Degree in STEM-related field required. Applicants who currently hold a teaching license are not eligible for the program.

## Northwestern Mutual

Number of Positions: 2
Types of Positions: Financial Representative
How to Apply: Provide resume to recruiter or email resume to: celeste.chapman@nm.com.
Number of Positions: 25
Types of Positions: Manufacturing, Quality, Engineering
How to Apply: Online at www.novonordisk-clayton.com. No resumes can be accepted, but discuss positions with our recruiters.

Number of Positions: 6
Types of Positions: Hanging/Framing/Finishing Foremen, Hanging/Framing/Finishing Mechanics, Metal Stud Framers, Helpers, Acoustical Ceiling Mechanics
How to Apply: Online at: www.precisionwalls.com

## Rodan \& Fields Skincare

Consider becoming an independent business owner with Rodan \& Fields! Visit our booth to learn more and for additional information.


> | $\frac{\text { Ruston Paving Co., Inc. }}{\text { Number of Positions: } 8}$ |
| :--- |
| Types of Positions: Laborer, Mechanic, Lowboy Driv- |
| er, Dump Truck Driver, Grading Equipment Operator |
| How to Apply: Visit our booth ro apply at |
| www.rustonpaving.com/employment.aspx |

## Description of Employers



Ruston Paving Co., Inc. is a leading COMMERCIAL AND INDUSTRIAL PAVING AND SITE DEVELOPMENT CONTRACTOR with operations in North Carolina, Virginia and New York.

## Our Durham \& Greensboro divisions are accepting applications* for:

- Paving Positions
- Equipment Operators and Laborers
- Grading Positions
- Equipment Operators and Laborers
- Lowboy Drivers
- CDL A with 2 years experience
- Dump Truck Drivers
- CDL A or B
- Diesel Mechanic
- CDL A Preferred
*Applicants must be legal to work in the U.S., possess a valid driver's license and pass a drug test.
Apply by Visiting our booth or apply Online at RustonPaving.com/Employment.aspx

3874 South Alston Ave, Durham, NC 27713
EOE/Drug Free

| \& E Group, LLC | Number of Positions: 500 <br> Types of Positions: Customer Service Representatives <br> How to Apply: Visit our booth of call us at 704-779-0043 or <br> $704-724-0343$. |
| :--- | :--- |
| Salem Carriers / Salem Leasing |  |
| Number of Positions: 70 |  |
| Types of Positions: Diesel Mechanics, Drivers, Adminsitrative |  |
| How to Apply: Online at: www. salemleasing.com or call: 1-800-709-2536 |  |

## Description of Employers

## Summit Design and Engineering

Number of Positions: 5
Types of Positions: Structural Engineer, Construction Engineer, Inspectors, Level 1-IV
How to Apply: See all openings at apply online at http://summitde.applicantpool.com/jobs/.


With more than 2,800 employees and more than 130 offices nationwide, Terracon has the resources of a large firm with the atmosphere of a small one. If you would like to become part of a company committed to delivering success to you and your career, then Terracon is a clear choice. We have the people, knowledge, and support you can rely on.

1/erracon
2401 Brentwood Road, Suite 107
Raleigh, NC 27604
terracon.com/raleigh

## Environmental Facilities - Geotechnical Daterials

## The Entrepreneur's Source

Number of Positions: 20
Types of Positions: Potential Franchise Business Owners
How to Apply: Contact either Dan Prendergast: dprendergast@esourcecoach.com, or Rachel Cox: rcox@esourcecoach.com

## The Greer Group

Number of Positions: 100
Types of Positions: Administrative, Light Industrial, Administrative, Specialty Support and more! How to Apply: Online at www. thegreergroup.com.

## Description of Employers



## Description of Employers

Number of Positions: 20
Types of Positions: Quality manager, Production Technician,
Press (Machine) Operator, Distribution Associate (Forklift),
Project Coordinator (Product Mgmt. Experience)
How to Apply: Online at www.mohawkcareers.com

## Workshop Schedule

Time Workshop

Presenter
Room

|  | Are You 40+? Let's Talk About <br> Career Transition for Seasoned <br> Workers | Suzanne <br> LaFollette-Black <br> 10:30 AM - <br> 12:00 PM | Make Your Resume Talk |
| :--- | :--- | :--- | :--- |
|  | What Recruiters and <br> Hiring Managers REALLY Want <br> from You | Molle Jones <br> (Novo Nordisk, <br>  <br> CenturyLink) | Room 3 |
|  | Tips for Maximizing NC Works | Sonja Godsey |  |

## Description of Workshops

## 10:30 am - 12:00 pm Workshops

## Are You 40+? Life Reimagined for Work and Jobs

Are you worried about competing with younger jobseekers in a tight job market? Older workers bring more than experience into the workplace. This workshop will cover the many reasons employers should focus on workers over age 40 and will provide an overview of programs and AARP resources to help older


Suzanne LaFollette-Black NC AARP Associate State Director workers and older job seekers.

## Make Your Resume Talk

Is your resume an advertisement or an obituary? Are you selling your accomplishments or providing a list of tasks performed in the past? Give your resume CPR and learn how YOU can make your resume TALK!

What Recruiters and Hiring Managers REALLY
Want from You - Panel Discussion
CenturyLink ${ }^{-}$

Ever wonder why you weren't called for an interview or a second interview? Or if your resume was even considered? During this workshop, HR pros discuss what might be costing you a job offer and what could make you an irresistible candidate. From the resume to the interview to the job offer - get the truth!

## accentuate STOFFING

thepower of positive.

## Tips for Maximizing NC Works

Are you using this state-of-the-art job matching system? This workshop will provide an overview of NCWorks Online including how to utilize various job search tools within the system including virtual recruiter to maximize job search efforts. Job seekers will learn how to access and use selfassessments for career exploration and planning. Workshop will also cover how to post a resume online using Resume Builder, search for training and education programs, and access labor market information to make more informed career choices.

## Description of Workshops

## 12:30 pm - 2:00 pm Workshops

## Basics of Self-Employment: What You Need to know to Start Your Own Business

Join this fast-paced overview of the questions you need to answer if you want to start your own business. Whether you want to start a bakery or an online store, we will discuss the basics of being the "owner" and "operator," from business type to financing to rules and regulations. There is a myth that small businesses are completely "on their own" when it comes to getting going. We will discuss the numerous resources available to start-ups in
 North Carolina, many of them free or at a reduced cost.

Calling All Veterans: After Service Survival Guide

There is a tremendous amount of help available to military veterans. This workshop will provide information on the resources and services available to help veterans in the process of returning to civilian activities or the workforce.


Kenneth Kempf Veteran Employment Consultant Employment Services, NC Department of Commerce

## Turning Barriers Into Bridges

Examine what employers want from their employees and how we should present ourselves in a way that meets the employer's needs. We will discuss looking in the "mirror" to make sure that we are the best candidate for the job and have removed all of our own barriers that may be holding us up. We will also examine proven tactics and ways to search for and locate jobs and employers that may be willing to hire someone with a criminal record. There will be an introduction to how to explain your criminal record on the application, and in the interview, followed by government incentive programs that are available to employers who hire people from certain target groups.

## NCWorks Online: The Virtual One-Stop

- Find jobs that match your skills
- Schedule automatic job searches
- Resume \& letter builders
- Find occupations that are in demand
- Explore careers
- Hiring events
- Find training programs
- All in one place:
https://www.ncworks.gov



## Virtual OneStop ${ }^{\circledR}$ (VOS) - Individual User

## Logging In

If you don't have an account:

- Click the Home page Register link, near the Sign In button (e.g., a Not Registered?, Register as a New User, or Register Now link).
- Click Register > Individual.
- Create a unique user name and password.
- Fill in required (*) fields.

If you have an account:

- Enter your user ID and password.
- Click the Sign In button.
- Or... Click Forgot Username and/or Password to retrieve a forgotten ID or password.
- Select a desired retrieval option.


## Important Things You Can Do in VOS

## How to Search for Jobs

1 Click Job Search from the Quick Menu.
2 Select from 5 most recent jobs viewed, OR Click Area link to select new search area, if applicable.
3 Select one of the following search methods:

- Quick Search - select any combination of quick search criteria and click Search.
- Advanced Search - select any combination of advanced search criteria and click Search.
- Job Search by Employer-Choose an employer search method, continue search, and click the desired employer name.
- Job Search by Education - Choose an education level, pick more, less, or exactly, and click Search.
- Job Search by Skills - Choose a match ratio ( $70 \%, 50 \%, 25 \%$, or all jobs) and click Search.
- Job Search by Resumé Criteria - Choose a resumé to search by its desired salary, occupation, and education level; click Search.

How to Manage the Job Search Results
1 If multiple pages are displayed, perform one of the following:

- Click the arrow to navigate one page at a time; OR,
- Enter desired page number and click Go; OR,
- Select desired records per page and click Go.

2 Choose the Summary or Detailed view.
3 Click Hide Potential Duplicate Jobs checkbox, if applicable.
4 Use the legend below the job search table to interpret results.
5 Re-sort the job search results by clicking a desired column heading. For example: Click Salary column to sort jobs with the highest paying listed salaries at the top.
6 Click a desired Action column link to view similar jobs, view additional jobs from this employer, to apply for the job, or view job details.

## NCWorks Online: The Virtual One-Stop

## How to Make VOS Search for Jobs Automatically (Create Virtual Recruiter - Job Alert)

1 Conduct job search (as documented above).
2 On search results screen, click Save search.
3 Type a title for this job alert.
4 Select how often to run.
5 Select notification method.
6 Enter expiration date.
7 Click Save.

## How to Apply for a Job

1 From the job search results screen, click the desired job title link
2 Review the job order details.
3 Click Apply for this job.
4 For external jobs, VOS opens a new browser window; follow website instructions.
5 For internal jobs, VOS either displays:

- Preferred application methods (choose one), or
- A list of one-stop offices. If you completed your background info, click I intend to meet with staff to review my qualifications for assistance.


## How Do Employers Find You in VOS?

- You must complete a resumé - This allows system-registered employers to search for, view, and maintain your resumé as part of their account information in Virtual OneStop. Employers may choose the following resumé search options to find you:
- Quick Search - uses multiple-combination criteria such as your desired work location, occupation, and salary; keywords found in your resume's title or employment history section; minimal education requirements; or the resumé posting date.
- Advanced (Resumé Ranking) Search - offers various search criteria for employers to choose from, such as occupational experience, driver's license info, and shift availability. Based on whether the employer requires or desires the criteria, the system will display matching resumés, in ranked order, for the employer to review.
- Resumé Search by Skills - employers search for individuals whose job skills match a required job skill set by a pre-determined match ratio (usually $70 \%, 50 \%$, or $25 \%$ ).
- Resumé Search by Job Order Criteria - employers may find candidates using requirements from one of their job orders, such as desired work location, occupation, salary, and work experience.
Note: To get employers' attention, create resumé titles that reflect your desired occupation, because employers can, and frequently do, use keyword searches.
- To create a resumé, click Resumé Builder from the Quick Menu.
- To review resumé writing tips, click Job Seeker Services • 10 Steps.




## Contact an Account Executive 919-459-8060 or 800-640-7281

 for additional information and to reserve space in our next issue, or to post your listing on our national job board.In Austin I Baltimore I Charlotte I Greensboro Winston-Salem I Las Vegas Orlando | Raleigh-Durham | San Antonio | Tampa St. Petersburg

## WE ARE HIRINC!

## SALES MANAGEMENT

To help and improve an existing sales team with sales training, leadership and energy that will help our organization achieve revenue and profitability objectives.

Duties and Responsibilities:

- Create and implement effective sales strategies
- Provide supervision through field visits, observations and measurement of results to include performance appraisals and compensation reviews
Education \& Experience:
- Bachelor's degree and five (5) years of sales experience with at least five (5) years of experience managing a direct sales force


## ONLINE ADVERTISING SALES REPRESENTATIVE

This is an opportunity to build a career selling employment advertising online, and to work independently towards personal goals while being part of a team, with uncapped commission earnings. The ideal candidate will possess a high level of energy, outgoing personality, be deadline driven, and results oriented.

Position Responsibilities:

- Develop and maintain business relationships with potential accounts to generate online sales
- Make telephone calls and prepare presentations/ proposals/quotations to prospective customers


## Qualified candidates, please e-mail resume to: john.beavans@jobfinderusa.com

## Visit the All New NC Works Career Center!

1830-B Tillery Place, Raleigh, 27604-(919) 715-0111


# Capital Area Workforce Development Board 

 2321 Crabtree BoulevardSuite 200
Raleigh, NC 27604
919.856.6040
capitalareawdb@wakegov.com www.capitalareawdb.com


