

The background features a collage of three images: a close-up of a yellow flower with orange petals and water droplets; a row of red and blue shipping containers; and a tablet displaying various business charts and graphs.

Catalog

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Dear Reader,

As an editor and publishing manager, I've seen a few ups and downs in SAP's product strategy: times when new products were released in large numbers, and times of consolidation when opportunity to publish was sparse.

I can't remember a time, though, that saw such sustainable growth and genuinely exciting output from SAP as we are seeing right now. Flip through our catalog, and you'll see what I mean. A few examples:

SAP HANA and SAP Solution Manager, both proven and established pillars of technology, are being rolled out in new releases. Check page 6 for our new book on HANA security, and page 13 for our all-new practical guide to Solution Manager.

At the same time, SAP is rolling out the next generation of their business solutions: From customer engagement with SAP Hybris (page 30), to advanced planning with IBP (page 21), major building blocks of the enterprise are moving to the cloud.

At SAP PRESS, our job is to provide you with guidance in these exciting times. Let us know how we are doing!

Happy reading!

Florian Zimniak

Publishing Director, Rheinwerk Publishing
florianz@rheinwerk-publishing.com

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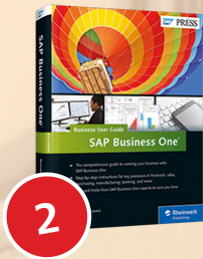
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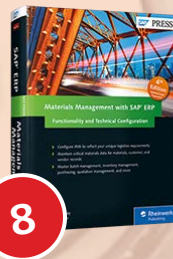
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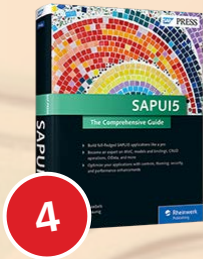
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Marson, Mazhavanchery, Murray

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Christensen, Darlak, Harrington, Li, Poles, Savelli

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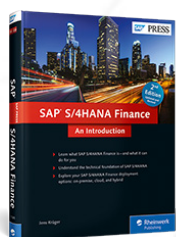
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Densborn, Finkbohner, Freudenberg,
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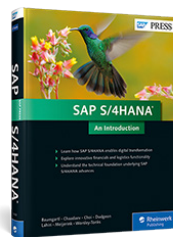
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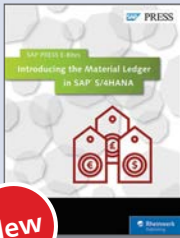
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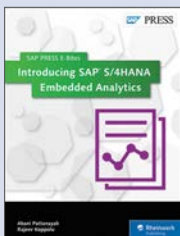
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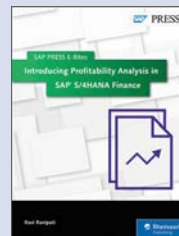
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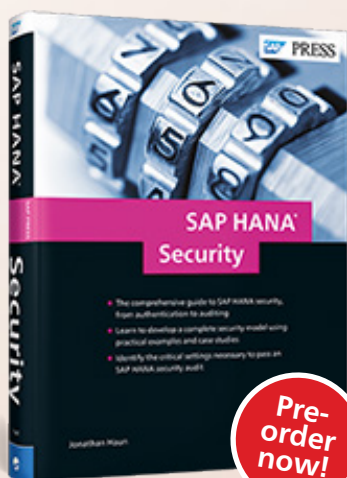
Sharma, Ayuluri, Darla, Kilaru

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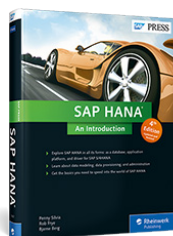
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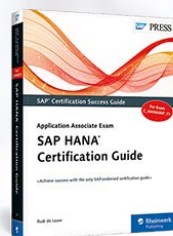
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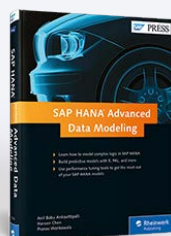
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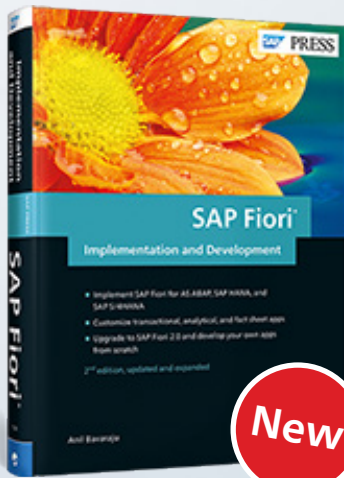
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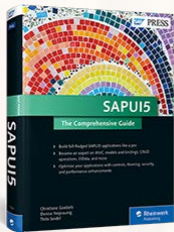
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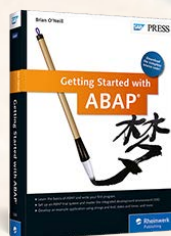
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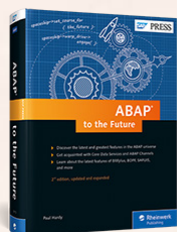
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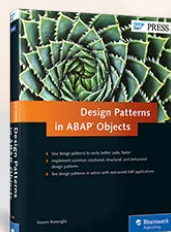
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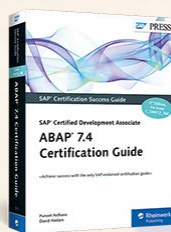
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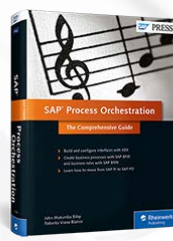
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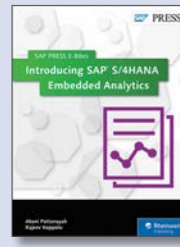
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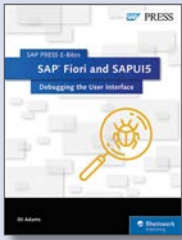
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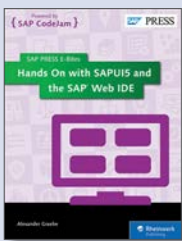
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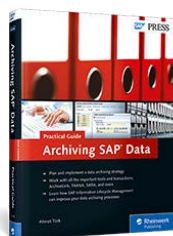
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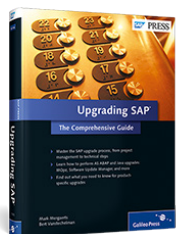
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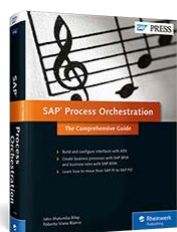
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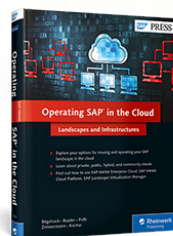
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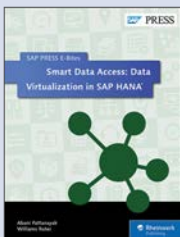
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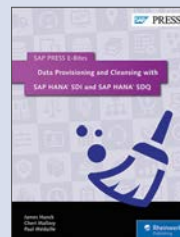
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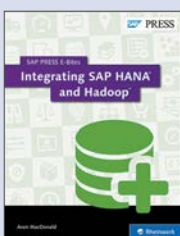
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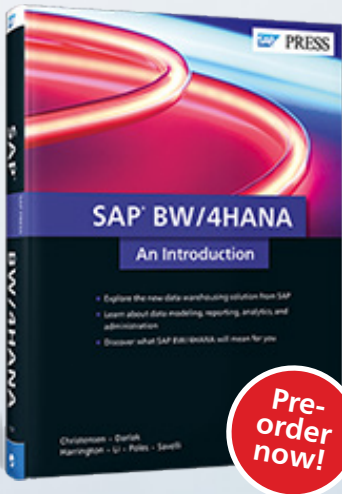
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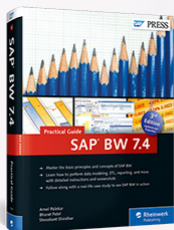

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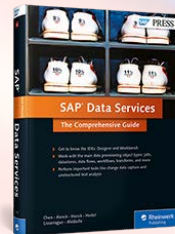
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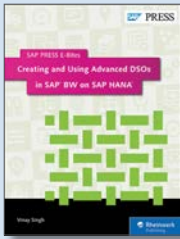
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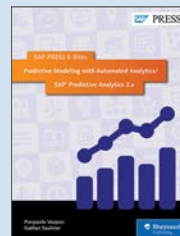
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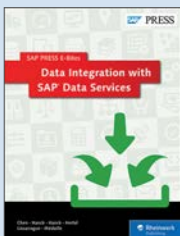
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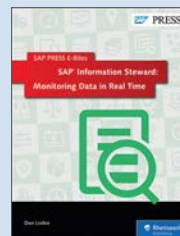
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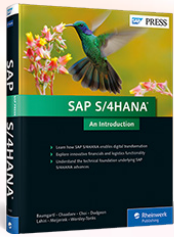
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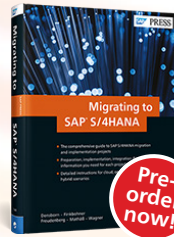
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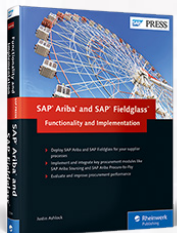
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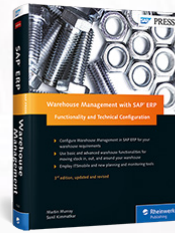
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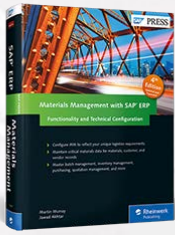
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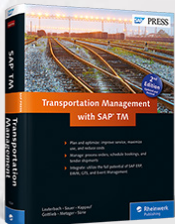
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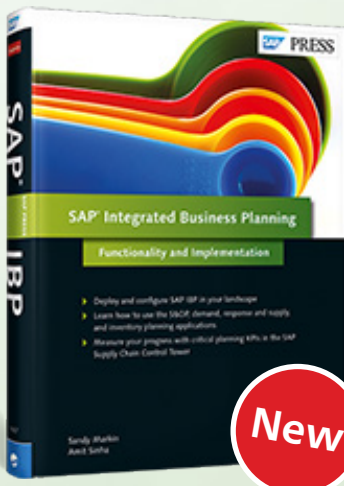
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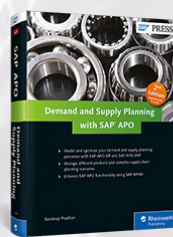
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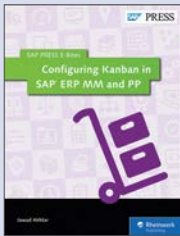
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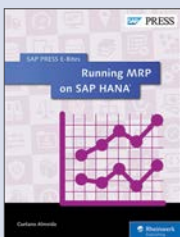

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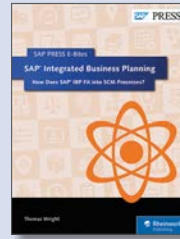
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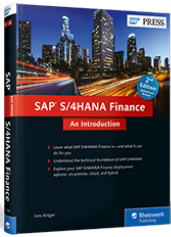
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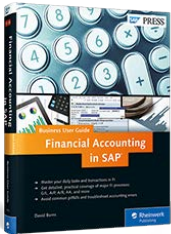
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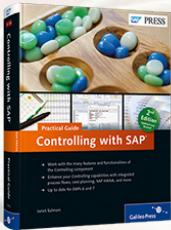
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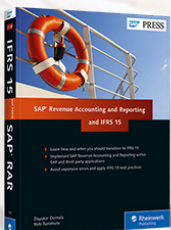
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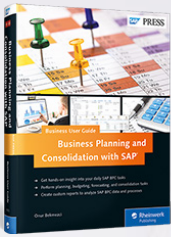
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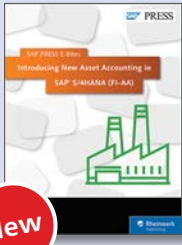
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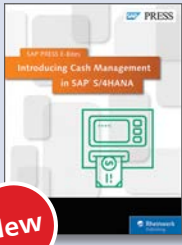
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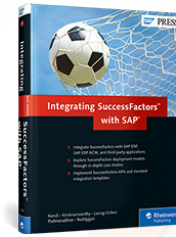
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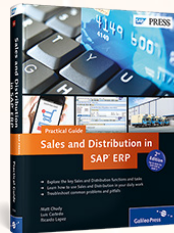
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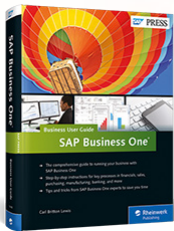
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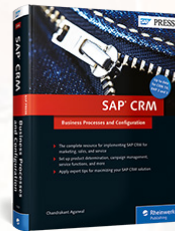
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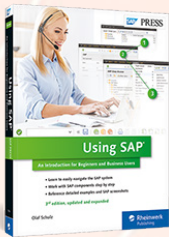
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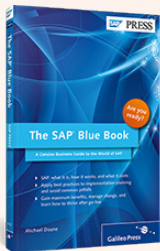
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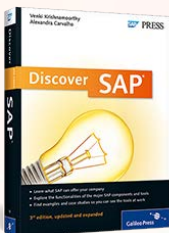
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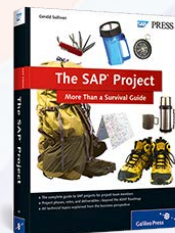
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