



WEBSITE TOOLS FOR REAL ESTATE AGENTS

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There never seems to be enough time during training to review all of the excellent websites that exist to help agents perform better. The following list has been created, curated and updated for well over a decade. There are always new sites popping up and some sites add features to make it better. This list is created as a reference, but is not a complete list of all Real Estates sites across the web, just those that I've used and find useful in everyday practice. I hope you enjoy and feel free to visit www.MatthewRathbun.com/Weblist to contribute more sites or find an updated list.

~Matthew Rathbun

Marketing Resources

- ListHub.com
- <https://www.zillow.com/agent-resources/webinars/>
- <https://hub.realtor.com/>
- offrs.com
- agentdesks.com
- RedX.com

- Listing distribution service
- Agent marketing tools
- Agent marketing tools
- Predictive model lead generation system
- Agent referral network
- Find consumers mobile number and email address

Graphic and Design Tools

- Cvmkr.com
- Google.com/business
- KeepingCurrentMatters.com
- Flyerco.com
- Easyemerge.com
- CloudCMA.com
- Imprev.com
- Fiverr.com
- Canva.com
- hubspot.com/email-signature-generator
- Unsplash.com
- StockSnap.io
- feathericons.com
- color.adobe.com/create/color-wheel
- piktochart.com
- lucidchart.com

- Build contemporary resume easily for free
- Manage your Google Business profile
- Market information and marketing tools
- Real Estate Flyer templates and design suite
- Premium marketing platform for social media and blogging content
- CMA and Presentation suite
- Digital and Analog marketing system
- Low priced, exceptional marketing freelancers
- Awesome free design and marketing platform
- Free email signature creator
- Free stock photo site
- Free stock photo site
- Free icon graphics
- Colorwheel for design
- Infograph creator for free
- Visual charting tool for org charts, collaboration and diagramming

Customer Relationship Manager (CRM)

- RealtyJuggler.com
- WiseAgent.com
- TopProducer.com
- LionDesk.com

- CRM
- CRM
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- CRM

Transaction Management

- Reesio.com
- RealEstate.docuSign.com
- ZipForms.com
- Amitree.com
- CloseItApp.com
- nekst.com

- Transaction Tasklist and Management
- DocuSign Transaction Room - Document/Transaction management
- Contract writing software
- Transaction management system
- Buyer and Seller estimated closing cost form
- Transaction management system for Transaction Coordinators

Client Resources

- MyFico.com
- CrimeMapping.com
- FamilyWatchDog.com
- EPA.gov/EPA

- Credit Scoring Information
- Local Crime Reporting
- Offender and Crime information
- EPA Information

Niche.com
Updater.com
FloodSmart.gov
Epa.gov/mold
Epa.gov/lead
dea.gov/cjan-lab/cjan-lab.shtml
DiedInHouse.com
HomeTrackR.com

Document and Presentation Sharing

Slideshare.com
yumpu.com
OpenOffice.org
Zamzar.com
PDFMyURL.com
smallpdf.com
Google.com/docs
slidescarnival.com

Meeting and Scheduling Tool

FreeConferenceCall.com
Calendly.com

Research and Reference

NARRPR.com
Realtor.org/library
Realtor.org/research
Anywho.com
CostVsValue.com

Green Resources

Epa.gov
regreenprogram.org
usgbc.org

Website and Blog Tools

GetPocket.com
FileZilla.com
Google.com/analytics
Google.com/webmastertools
Placester.com/nar
Dlvr.it
Feedburner.com
keyword.io
Google.com/alerts
coschedule.com/headline-analyzer

Video Tools

YouTube.com
spark.adobe.com

Communications

Skype.com
eztexting.com

Team Tools

Slack.com
Trello.com
FancyHands.com
Zirtual.com

School comparison information
Utility Information for Buyers and Sellers
Flood Insurance Information
Mold Information
Lead paint information
DEA meth lab lookup
Check if someone died in a house by address
Full Report of all available information on a house

Document and PowerPoint Sharing
Embeds PDF in a magazine like fashion on a website
Free desktop office suite
Convert documents to different formats (PDF to Word)
Create PDF out of a website
Covert all file types and reduce PDF sizes
Free cloud-base office suite
Source for free Powerpoint and Keynote templates

Free conference call app
Allow others to choose appointments on your calendar

Property resource with exceptional reports branded to the agent
Free ebooks and resource guides for Realtors
Resource for up-to-date research information
Telephone and Reverse Number Lookup
Free resource to show the value of individual upgrades by region

Enviromental Protection Agency
Green Remodeling Real Estate Guidelines
US Green Council

Save current webpage for viewing later
Free FTP client
Insight into your website
Tools to manage and promote your website
Great agent site for agents and only \$60 per year
Site posts all blog posts to various social media accounts
Create RSS feed for your blog
Find recommended keywords for SEO
Setup notifications as to when a phrase has been found on a new site
Analyze the title of emails and blog posts for engagement

Largest Video hosting site
Free video editing software

Free video conference and communication tools
Mass texting system

Project and task communications tool
Tasklist and management tool
Virtual Assistants
Virtual Assistants

Audio Tools

Podbean.com

free podcast hosting

Survey Tools

SurveyMonkey.com

Wufoo.com

free surveys

free surveys and embeddable contact forms

Cloud Storage Tools

Dropbox.com

drive.google.com

Box.net

Cloud storage system

Cloud storage system

Cloud storage system

Organizational Tools

Evernote.com

todoist.com

getplan.co

keep.google.com

Free and Premium note taking (plus more) service

Action list to get things done

Free time blocking and calendar management tool

note taking and action item tool from Google

eMail Tools

MailChimp.com

ConstantContact.com

unroll.me

boomeranggmail.com

Free email marketing system (premium upgrade)

email marketing system

Removes junkmail and subscriptions from email

Set of fantastic tools to add to gmail

Social Media Tools

HootSuite.com

Buffer.com

HomeSpotter.com

Organize and manage your social accounts in one place

Stage posts for later distribution

Social Media tool to marketing Listings

Listing Promotion

boxbrownie.com

Matterport.com

BidLion.com

Google.com/maps/d

Virtual Staging tool to enhance listing photos

3D home models

Online offer platform

Map engine lets you create your own Google Map

VoiceMail

Google.com/voice

Voicemail system with emailed transcripts

Broker Tools

Terradatum.com

Alignmark.com

Eventbright.com

Market Share and Recruitment Software

Recruitment marketing and personality tests

Meeting and Training registration tool

Realtor Site Tools

<https://login.connect.realtor/#1/forgotmember>

www.c2ex.realtor

narrpr.com

Find your NRDS number

Realtor Training

NAR Realtor Property Resource

Automation System

IFTTT.com

Various apps that perform a myriad of business and personal tasks

Password Management

DashLane.com

1Password.com

LastPass.com

Password Manager

Password Manager

Password Manager

Client Testimonials

RealSatisfied.com

Business Planning

enloop.com

Premium Marketing Tools

vflyer.com

Listing2Leads.com

Imprev.com

updated 09.20.2019

Client solicitation and management system

free business planning assistant app

Single listing websites

Exceptional list of listing marketing resources

Digital and Analog agent and listing marketing tools