



**PIAGGIO  
GROUP**

**DELIVERY (food & goods)**

*2 Wheeler Domestic Europe,  
Emerging Markets & Importers*

Pontedera, January 2018

# **1 . THE PIAGGIO GROUP**

## THE PIAGGIO GROUP

The Piaggio Group is the largest European manufacturer of two-wheel motor vehicles and one of the world leaders in its sector. The Group is also a major international player on the commercial vehicle market.

Established in 1884 by Rinaldo Piaggio, since 2003 the Piaggio Group has been controlled by Immsi S.p.A., an industrial holding listed on the Italian stock exchange and headed by Chairman Roberto Colaninno. Immsi's Chief Executive Officer and MD is Michele Colaninno. Roberto Colaninno is the Chairman and Chief Executive Officer of the Piaggio Group, Matteo Colaninno is Deputy Chairman. The Piaggio Group has been listed on the Italian stock exchange since 2006.

The Piaggio Group product range includes scooters, motorcycles and mopeds from 50 to 1,400 cc marketed under the Piaggio, Vespa, Gilera, Aprilia, Moto Guzzi, Derbi and Scarabeo brands. The Group also operates in the three- and four-wheel light transport sector with its Ape, Porter and Quargo (Ape Truck) ranges of commercial vehicles.

## THE PIAGGIO GROUP

In fiscal year 2016 the Piaggio Group reported consolidated net sales of 1.313,1 million euro and Ebitda of 170.7 million euro.

In 2016 the Piaggio Group sold a total of 532,000 vehicles worldwide.

Aprilia, with 54 world titles, is the crowned jewel of the Piaggio Group's trophy case, filled with 104 world titles won by the Aprilia, Gilera, Moto Guzzi and Derbi brands.



## **2 . DELIVERY(FOOD & GOODS)**

## PRODUCT MISSION



PIAGGIO GROUP projected a specific 2W product line with the mission to :

- Increase the delivery service in terms of quality and quantity thanks to its specific accessories
- Increase last mile delivery service in the traffic jam versus 4 wheelers vehicles, thanks to its agility and slim attitude
- Guarantee a safe drivability thanks to high wheels and its seat height
- Respect the environment and consumption thanks to its new engines 100% ELECTRIC, and EURO 4 (thermic 50/125cc 4 strokes)

## A WINNING SOLUTION

That PIAGGIO GROUP family is designed with:



- A reinforced frame that guarantees a tough daily use
- Stronger rear and front suspensions
- Tough rear and front rack
- Comfortable single seat
- Ergonomic driving
- Lateral stand
- Flat footstep
- Flexibility in personalization (i.e company color, stickers, etc...)
- Spare parte availabilty
- Easy solution to be assisted by our service network covering the whole EU and most of the Main markets in Africa and Middle-East

## **3 . PRODUCT SPECIFICATIONS**



# PRODUCT SPECIFICATIONS

## The PIAGGIO LIBERTY DELIVERY 50cc 4S E4:



Single rack



Double rack

\*Payload

Engine	Single cylinder, i-get, 4-stroke, 3 valves
Displacement	49.9 cc
Maximum power	2.3 kW (3.1 HP) @ 7,500 rpm
Max torque	3.0 Nm @ 6,000 rpm
Cooling	Forced air
Starter	Electric
Front suspension	Hydraulic telescopic fork, 76 mm stroke
Rear suspension	Single hydraulic shock absorber
Front brake	Single disc $\Phi$ 240 hydraulic
Rear brake	Drum $\Phi$ 140 mm
Front tyre	90/80 - 16"
Rear tyre	110/80 - 14"
Seat height	760
Fuel tank capacity	7.7 litres
Homologation	Euro 4



Rear rack –  
small size  
\*max 40 Kg



Rear rack –  
medium size  
\*max 40 Kg



Rear rack –  
large size  
\*max 40 Kg



Front rack  
\*max 25 Kg

# PRODUCT SPECIFICATIONS



Single rack



Double rack

\*Payload

## The PIAGGIO LIBERTY DELIVERY 125cc CBS 4S E4:

Engine	Single cylinder, i-get, 4-stroke, 3 valves
Displacement	124 cc
Maximum power	8.0 kW (10.8 HP) @7,750 rpm
Max torque	10.0 Nm @ 6,250 rpm
Cooling	Air
Starter	Electric
Front suspension	Hydraulic telescopic fork
Rear suspension	Single hydraulic shock absorber
Front brake	Disc Ø 240 mm hydraulic control
Rear brake	Drum Ø 140 mm
Front tyre	90/80 - 16"
Rear tyre	110/80 - 14"
Seat height	760
Fuel tank capacity	7.7 litres
Homologation	Euro 4



Rear rack –  
small size  
\*max 40 Kg



Rear rack –  
medium size  
\*max 40 Kg



Rear rack –  
large size  
\*max 40 Kg



Front rack  
\*max 25 Kg

## 5 . ACCESSORIES

## ACCESSORIES FOR SINGLE RACK

Piaggio Liberty Delivery can be completed with:



1. Top box with capacity of 75 lt



2. Windscreen



3. Leg protection

## ACCESSORIES FOR DOUBLE RACK

Piaggio Liberty Delivery can be completed with:



1. Top box with capacity of 75 lt

2. Textile bag behind the shield

3. Windscreen with flap

4. Leg protection

## 6 . CASES OF SUCCESS

# Samples of our Food Best Case of Success



Telepizza/ Spain



scOOtlib/ France



BurgerKing/Spain



Pizza Hut/France



Sushi Shop/France



Domino's Pizza/Netherlands



# Prospect cases of goods delivery



Carrefour



OBI



Decathlon

Le Monde

Daily Mail

EL MUNDO

la Repubblica

Newspapers/leaflet





**THANK YOU**