## Joe's View

With labor being one of the greatest challenges for construction contractors, having statistical information by classifications will help keep you competitive in the market and attract the best talent. This quarter, we look at national bonuses and incentives, with a focus on the Chief Estimator position. In my view, this information is a critical element to create a best-in-class contractor with the best-in-class talent.

## Joseph Natarelli, CPA

National Construction Industry Group Leader, Marcum LLP

## Jeff's View

As we've said over and over, in order to recruit and retain folks, base pay is key and must be competitive. Interpreting the survey data requires a look at more than one demographic. It's important to look at positions above and below in a particular job family, consider the revenue size, type of contractor, type of construction, and more before coming up with a useful number. It's also important to monitor trends in the data to get the best possible information before making important pay decisions.

## Jeff Robinson

President, PAS, Inc.

## 2018 ACTUAL AND 2019 FORECAST



Contractors are projecting construction staff wages to increase an average of 3.5 \% (excludes 0\% projections), based on over 300 companies in this 37th edition of the Construction / Construction Management Staff Salary Survey. For pay increase comparison - according to the WorldatWork, nationally, exempt professionals saw

2018 increases of $3.1 \%$ and are reporting 2019 increases of $3.2 \%$, but they also reported construction increases at $3.5 \%$ in 2018 and a projected $3.8 \%$ for 2019. The 2018 C/CM Staff actual increase came in at 3.7\%.

## WHY WE MONITOR TRENDS

All surveys are a snapshot in time. Taking just one number from a survey every couple of years isn't the best practice. Because contractors may grant special increases during the year, or the mix of survey participants change, or an annual increase was delayed a month, or for a host of other reasons, it's important to monitor changes over time. We do this to
help interpret the peaks, plateaus, and establish trends in the survey data. A great example is the following graph which depicts the actual change in base pay from one year to the next for the estimating job family. You'll find it helpful to follow trends in other key job families.


Here are a few of the positions that will continue to be in high demand as workforce needs are hot. We've shown the national base salary and bonus from only companies that paid bonuses in the past year. There's
a very good chance your employee's pay is more or less due to your unique circumstance and size of company.

| Survey Position | Base Salary Bonus Companies | Average Bonus | Average Total Compensation |
| :---: | :---: | :---: | :---: |
| Assistant Superintendent | 74,732 | 6,129 | 80,861 |
| Superintendent | 95,302 | 12,129 | 107,431 |
| Project Superintendent | 113,115 | 17,591 | 130,706 |
| Project Manager/Estimator | 92,409 | 17,039 | 109,449 |
| Construction Manager | 142,005 | 25,810 | 167,815 |
| Project Manager | 98,477 | 15,682 | 114,159 |
| Senior Project Manager | 128,214 | 30,541 | 158,755 |
| Field Engineer I | 62,974 | 3,814 | 66,788 |
| Field Engineer II | 77,052 | 6,154 | 83,206 |
| Chief Field Engineer | 105,212 | 9,148 | 114,360 |
| Project Engineer I | 66,095 | 4,444 | 70,538 |
| Project Engineer II | 76,805 | 7,629 | 84,434 |
| Senior Project Engineer | 96,521 | 13,086 | 109,607 |
| Estimator I | 66,473 | 6,119 | 72,592 |
| Estimator II | 86,143 | 11,003 | 97,146 |
| Senior Estimator | 109,004 | 16,359 | 125,364 |
| Chief Estimator | 144,464 | 30,424 | 174,888 |
| Cost Engineer I | 73,639 | 4,487 | 78,126 |
| Cost Engineer II | 73,523 | 7,237 | 80,760 |
| Senior Cost Engineer | 102,935 | 8,953 | 111,888 |
| Cost Engineering Manager | 123,041 | 15,380 | 138,420 |
| Scheduling Engineer I | 93,616 | 5,031 | 98,646 |
| Scheduling Engineer II | 85,166 | 7,650 | 92,817 |
| Senior Scheduling Engineer | 108,259 | 9,314 | 117,572 |
| Scheduling Manager | 107,244 | 13,883 | 121,127 |
| Contract Administrator I | 48,253 | 3,805 | 52,059 |
| Contract Administrator II | 61,708 | 5,512 | 67,220 |
| Senior Contract Administrator | 79,022 | 10,140 | 89,162 |
| Contracts Manager | 112,940 | 20,803 | 133,743 |
| Network Administrator | 80,405 | 8,769 | 89,175 |
| Programmer/Analyst | 87,234 | 8,625 | 95,860 |
| Buyer | 63,583 | 2,664 | 66,247 |
| Purchasing Agent | 73,212 | 6,810 | 80,022 |
| Warehouse Supervisor | 70,682 | 7,444 | 78,127 |


| Survey Position | Base Salary <br> Bonus <br> Companies | Average Bonus | Average Total <br> Compensation |
| :--- | :---: | :---: | :---: |
| Materials Manager | 77,746 | 13,902 | 91,649 |
| Equipment Maintenance Super. | 77,148 | 8,692 | 85,840 |
| Equipment Manager | 97,900 | 13,016 | 110,917 |
| Quality Control Specialist | 78,807 | 5,895 | 84,702 |
| Quality Control Manager | 108,744 | 14,681 | 123,425 |
| Administrative Manager | 73,792 | 9,200 | 82,992 |
| Risk Manager | 123,977 | 24,474 | 148,451 |
| Accountant I | 49,886 | 3,475 | 53,361 |
| Accountant II | 62,901 | 5,052 | 67,953 |
| Accounting Supervisor | 76,483 | 9,411 | 85,894 |
| Accounting Manager | 96,193 | 19,550 | 115,743 |
| Office Manager I | 51,266 | 3,224 | 54,490 |
| Office Manager II | 67,193 | 5,979 | 73,172 |
| Assistant Safety Director | 74,204 | 6,920 | 81,124 |
| Safety Director | 101,803 | 14,591 | 116,394 |
| HR Recruiter | 64,397 | 6,004 | 70,402 |
| HR Specialist | 58,074 | 4,896 | 62,970 |
| HR Supervisor | 78,044 | 9,356 | 87,400 |
| HR Manager | 103,450 | 16,153 | 119,603 |
| Marketing Coordinator | 58,454 | 4,584 | 63,038 |
| Sales Representative | 76,769 | 13,113 | 89,882 |
| Senior Sales Representative | 107,515 | 17,929 | 125,444 |
| Business Development Manager | 112,142 | 17,644 | 129,786 |
| Business Development Director | 145,668 | 30,394 | 176,062 |
|  |  |  |  |

The following three tables represent national base and bonus/incentive dollars for the Chief Estimator position, reflecting the national data, type of contractor,
or type of construction performed - all factors in determining both a competitive base salary and variable pay market value.

| National Summary | 25 <br> th <br> Percentile | Median | Average | 75 <br> Percentile |
| :--- | :---: | :---: | :---: | :---: |
| Base Salary of all companies reporting | 121,700 | 140,000 | 142,427 | 161,200 |
| Base Salary of only those companies <br> not paying a bonus | 123,759 | 140,000 | 138,853 | 162,500 |
| Base Salary of only those companies <br> paying a bonus | 120,850 | 139,109 | 144,464 | 159,047 |
| Bonus Amount | 11,978 | 23,372 | 30,424 | 35,500 |
| Total Compensation only those paying a bonus | 143,370 | 168,142 | 174,888 | 194,578 |
| Total Compensation of all companies reporting, <br> regardless of bonus status | 134,151 | 160,000 | 161,805 | 183,800 |


| Type of Contractor | $25^{\text {th }}$ <br> Percentile | Median | Average | 75 <br> Percentile |
| :--- | :---: | :---: | :---: | :---: |
| General Contractor | 124,900 | 140,000 | 147,360 | 164,950 |
| Electrical Contractor | 103,355 | 124,800 | 132,215 | 147,400 |
| Construction Manager. | 127,942 | 142,640 | 146,976 | 163,050 |
| Mechanical Contractor | 111,072 | 127,092 | 131,095 | 143,552 |
| Design-Build | 126,542 | 140,000 | 147,211 | 168,250 |
| Other Specialty Contractor | 104,520 | 124,800 | 127,037 | 152,900 |


| Type of Construction Performed | 25 <br> th <br> Percentile | Median | Average | 75 <br> Percentile |
| :--- | :---: | :---: | :---: | :---: |
| Building | 122,561 | 139,109 | 141,490 | 156,217 |
| Highway | 120,000 | 138,579 | 143,045 | 157,790 |
| Heavy | 126,150 | 140,000 | 145,528 | 160,020 |
| Industrial | 114,222 | 129,250 | 135,462 | 152,648 |
| Municipal Utilities | 115,946 | 135,724 | 140,563 | 155,470 |
| Residential | 94,064 | 103,678 | 112,947 | 131,821 |

The next tables reflect just the variable pay practices for the Chief Estimator position. The percentages reflect the bonus paid as a percent of base salary, which we think is the best way to interpret market
practices. Generally, revenue size is a major demographic to factor into your analysis, however, look for differences in base pay and bonus practices by the other demographics.

| Demographic | $\begin{gathered} 25^{\text {th }} \\ \text { Percentile } \end{gathered}$ | Median | Average | $\begin{gathered} 75^{\text {th }} \\ \text { Percentile } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| All Contractors |  |  |  |  |
| Incentive Amount | 11,978 | 23,372 | 30,424 | 35,500 |
| Percent of Base | 9.70\% | 17.10\% | 22.20\% | 24.90\% |
| Building |  |  |  |  |
| Incentive Amount | 15,000 | 24,372 | 29,214 | 33,308 |
| Percent of Base | 10.00\% | 16.60\% | 21.30\% | 23.90\% |
| Highway |  |  |  |  |
| Incentive Amount | 10,348 | 22,000 | 33,585 | 50,000 |
| Percent of Base | 7.00\% | 17.50\% | 24.50\% | 30.00\% |
| Heavy |  |  |  |  |
| Incentive Amount | 10,174 | 19,775 | 29,769 | 36,429 |
| Percent of Base | 6.60\% | 14.90\% | 21.30\% | 28.30\% |
| Industrial |  |  |  |  |
| Incentive Amount | 12,000 | 23,744 | 24,986 | 30,000 |
| Percent of Base | 10.80\% | 17.90\% | 19.60\% | 21.30\% |
| Municipal Utilities |  |  |  |  |
| Incentive Amount | 10,907 | 19,928 | 27,153 | 29,478 |
| Percent of Base | 7.60\% | 10.80\% | 15.30\% | 22.90\% |
| Residential |  |  |  |  |
| Incentive Amount | 10,740 | 19,928 | 27,153 | 29,478 |
| Percent of Base | 11.40\% | 17.80\% | 25.00\% | 25.40\% |
| General Contractor |  |  |  |  |
| Incentive Amount | 11,500 | 25,000 | 31,614 | 35,969 |
| Percent of Base | 8.70\% | 17.50\% | 22.10\% | 25.00\% |
| Electrical Contractor |  |  |  |  |
| Incentive Amount | 15,000 | 20,000 | 21,036 | 23,000 |
| Percent of Base | 10.80\% | 14.90\% | 16.20\% | 19.10\% |
| Construction Management |  |  |  |  |
| Incentive Amount | 11,000 | 25,000 | 24,105 | 29,508 |
| Percent of Base | 8.10\% | 17.90\% | 16.70\% | 21.00\% |
| Mechanical Contractor |  |  |  |  |
| Incentive Amount | *** | *** | 23,386 | *** |
| Percent of Base | *** | *** | 16.00\% | *** |


| Demographic | $\begin{gathered} 25^{\text {th }} \\ \text { Percentile } \end{gathered}$ | Median | Average | $\begin{gathered} 75^{\mathrm{th}} \\ \text { Percentile } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| Design-Build |  |  |  |  |
| Incentive Amount | 14,000 | 25,189 | 25,527 | 32,000 |
| Percent of Base | 9.80\% | 16.40\% | 17.80\% | 21.00\% |
|  |  |  |  |  |
| Incentive Amount | 11,098 | 20,650 | 29,664 | 36,016 |
| Percent of Base | 9.40\% | 17.60\% | 27.70\% | 30.70\% |
| Up to 5 Million |  |  |  |  |
| Incentive Amount | *** | *** | 10,231 | *** |
| Percent of Base | *** | *** | 12.40\% | *** |
| 5 to 25 Million |  |  |  |  |
| Incentive Amount | 8,000 | 23,501 | 32,251 | 45,000 |
| Percent of Base | 8.30\% | 20.30\% | 28.20\% | 31.50\% |
| 25 to 100 Million |  |  |  |  |
| Incentive Amount | 15,000 | 25,000 | 35,766 | 43,000 |
| Percent of Base | 9.80\% | 18.90\% | 28.40\% | 35.80\% |
| 100 to 250 Million |  |  |  |  |
| Incentive Amount | 18,167 | 27,360 | 29,302 | 43,469 |
| Percent of Base | 1012.00\% | 16.20\% | 19.30\% | 27.60\% |
| 250 to 500 Million |  |  |  |  |
| Incentive Amount | 10,598 | 26,595 | 39,515 | 46,847 |
| Percent of Base | 7.30\% | 16.60\% | 23.80\% | 30.20\% |
| Over 500 Million |  |  |  |  |
| Incentive Amount | 11,480 | 19,700 | 22,717 | 27,873 |
| Percent of Base | 8.10\% | 13.50\% | 15.60\% | 20.00\% |

## MARCUM <br> ACCOUNTANTS $\triangle$ ADVISORS

Marcum LLP is one of the largest independent public accounting and advisory services firms in the nation, with offices in major business markets throughout the U.S., as well as Grand Cayman, China, and Ireland. Headquartered in New York City, Marcum provides a full spectrum of traditional tax, accounting, and assurance services; advisory, valuation, and litigation support; managed accounting services; and an extensive portfolio of specialty and niche industry practices. The Firm serves both privately held and publicly traded companies, as well as nonprofit and social sector entities, high net worth individuals, private equity funds, and hedge funds, with a focus on middle-market companies and closely held family businesses. Marcum is a member of the Marcum Group, an organization providing a comprehensive array of professional services.

For more information, visit www.marcumllp.com


Joseph Natarelli is national leader of Marcum's Construction Industry Practice and office managing partner in New Haven. For more than a decade, he has served as a technical reviewer for the AICPA's Audit Risk Alert for Construction Contractors and the AICPA Accounting Guide - Construction Contractors. Joe has also chaired the annual AICPA National Construction Industry Conference.
joseph.natarelli@marcumllp.com 203.781.9710

## PAS, Inc.

Since 1979, PAS has provided the most comprehensive pay data available in the construction industry. As a compensation consulting and research firm, PAS surveys cover more than 200 industry related positions from President to Superintendent to Estimator to CFO to BIM Specialist to Carpenter. PAS provides invaluable data for establishing and maintaining your own competitive wage and salary programs, or assistance in developing new pay programs.

For more information, visit www.pas1.com


Jeff Robinson is president of PAS, Inc., which specializes in compensation research and consulting for the construction industry in Saline, MI. Jeff has more than 40 years of experience in the construction industry. Prior to founding PAS, Inc. in 1979, he spent 10 years with a large Midwest contractor holding several project positions and corporate positions in accounting, human resources, and compensation administration. Jeff is a member of the AGC, the ABC, CFMA, SHRM, AICPA, and WorldatWork (formerly the American Compensation Association).

Jeff@pas1.com 734.429.1199


MARCUMGROUP
MEMBER

Marcum is a member of the Marcum Group, a family of organizations providing a comprehensive range of professional services including accounting and advisory, technology solutions, wealth management, and executive and professional recruiting. These organizations include:

