Kentucky: Demographics, Economics, and Politics

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Kentucky within the U.S.

PACIFIC

MOUNTAIN

WEST NORTH CENTRAL

EAST NORTH CENTRAL

NEW ENGLAND

MIDDLE ATLANTIC

WEST SOUTH CENTRAL

EAST SOUTH CENTRAL

SOUTH ATLANTIC
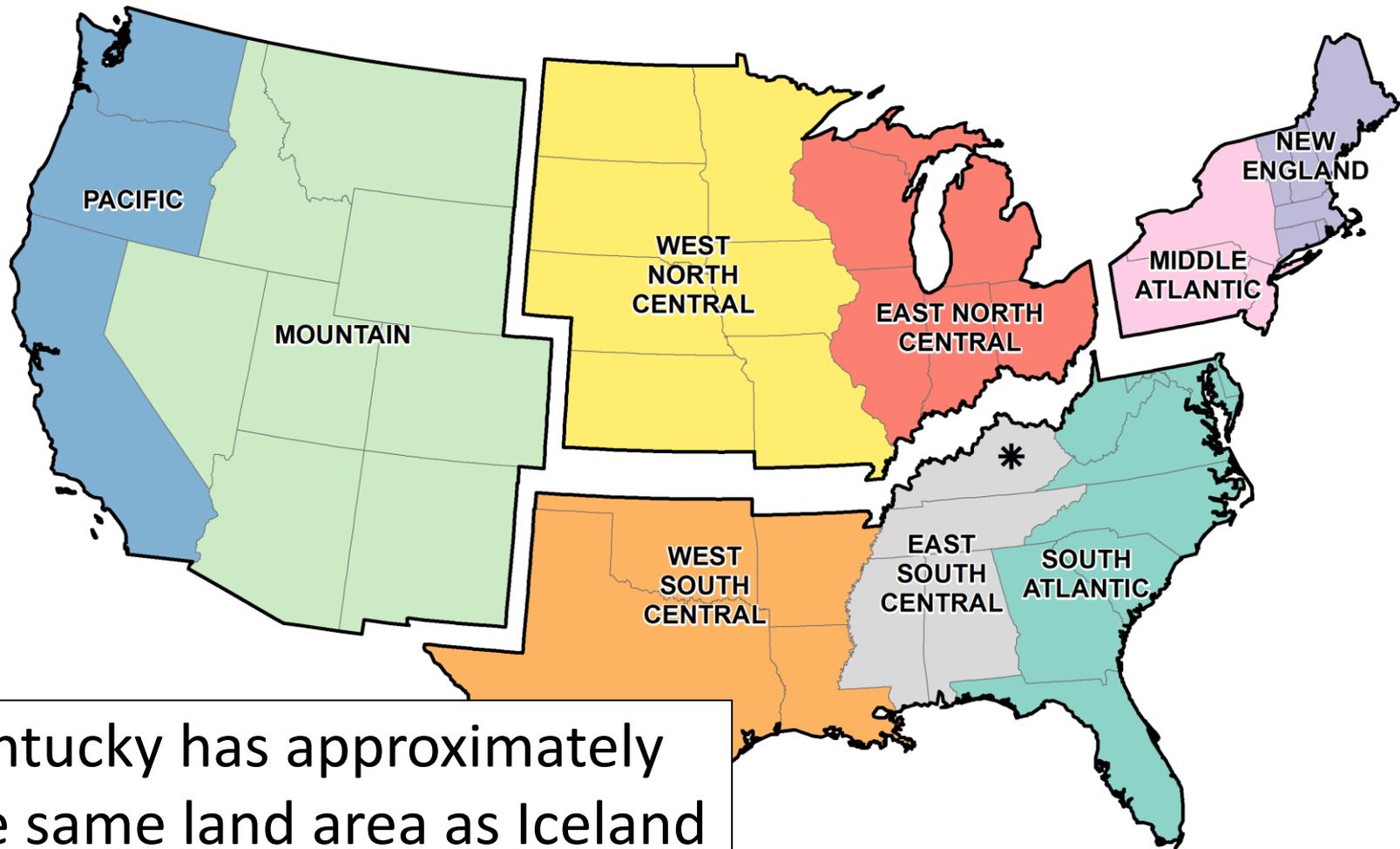
Kentucky has approximately the same land area as Iceland

Source: U.S. Census Bureau

Population

- Total population (2013): 4,395,295

- Similar in population to New Zealand, Liberia, Ireland

- Ranks 26th in the United States

- Approximately 1-2% of the population is institutionalized

- Median age of the population is 39.3

Cities

- Largest city is Louisville/Jefferson County with a population of 741,096* (17th in U.S.)

- Second largest city is Lexington-Fayette with a population of 295,803 (64th in U.S.)

- No other city with a population greater than 100,000

- Frankfort, the state capital, has a population of only 25,527

Metropolitan Areas

Louisville: 1,262,261 (43rd)
Lexington: 489,435 (107th)
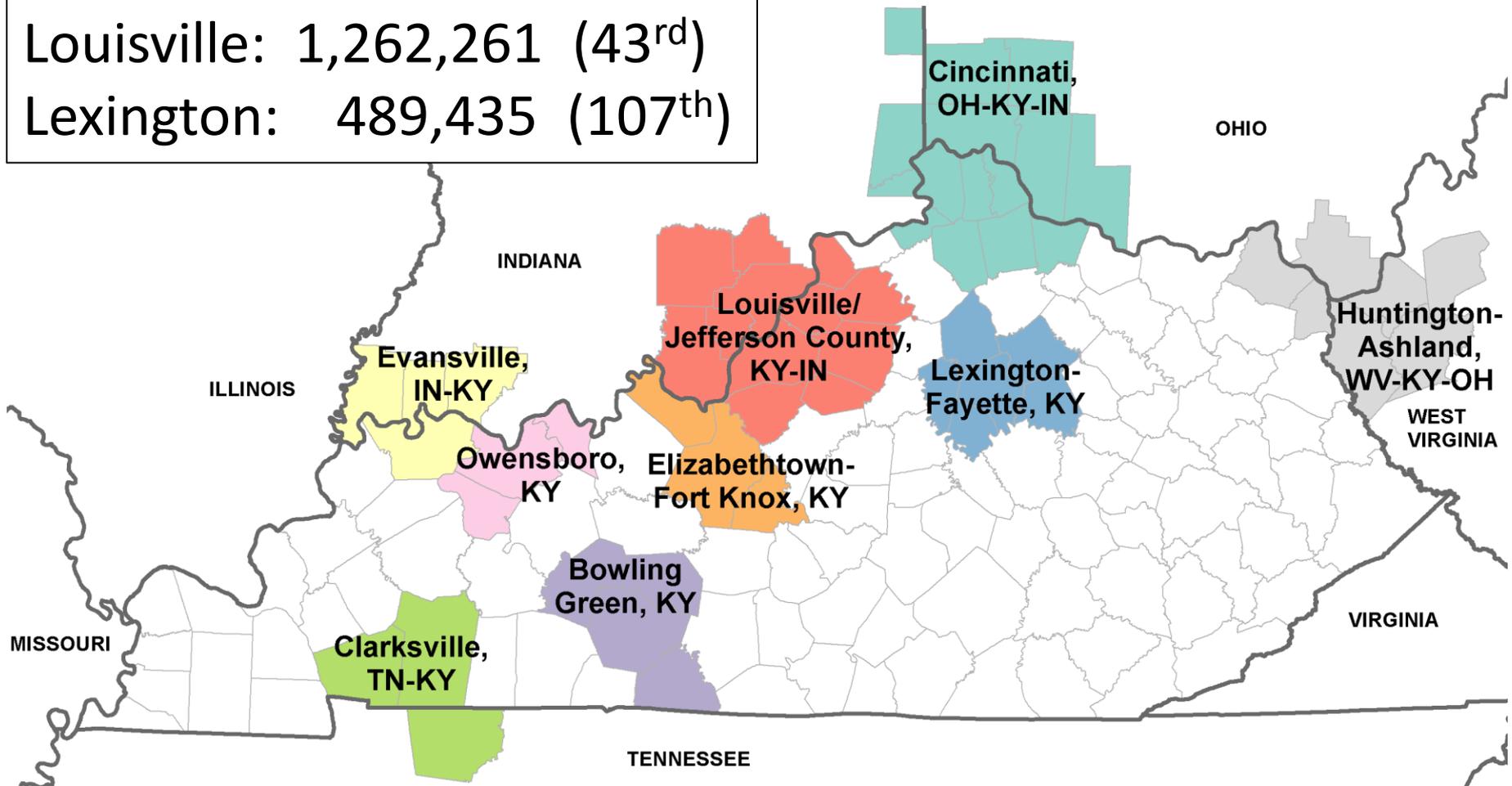
Source: U.S. Census Bureau, TIGER

Military Installations

State Universities

University of Kentucky (27,000)
University of Louisville (22,000)
Western Kentucky University (21,000)
Eastern Kentucky University (15,000)
Northern Kentucky University (15,000)
Morehead State University (11,000)
Murray State University (10,000)
Kentucky State University (2,500)
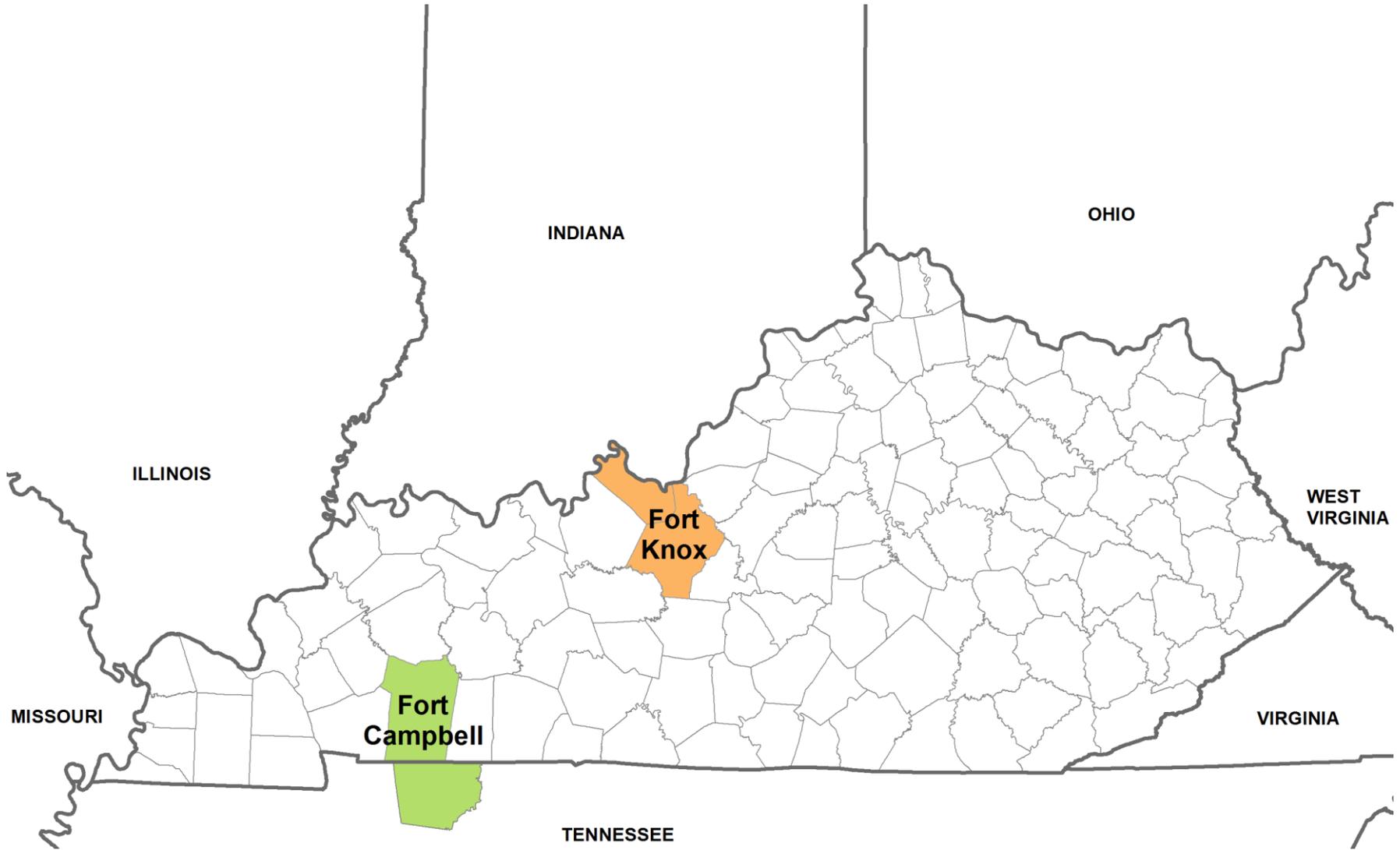
OHIO

ILLINOIS

WEST VIRGINIA

MISSOURI

VIRGINIA

TENNESSEE

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Black Population

Legend:
- 19.1% - 47.9%
- 11.7% - 19%
- 5.8% - 11.6%
- 1.9% - 5.7%
- 0.5% - 1.8%

US: 12.4%
KY: 8.0%

Source: U.S. Census Bureau, 2013 Population Estimates

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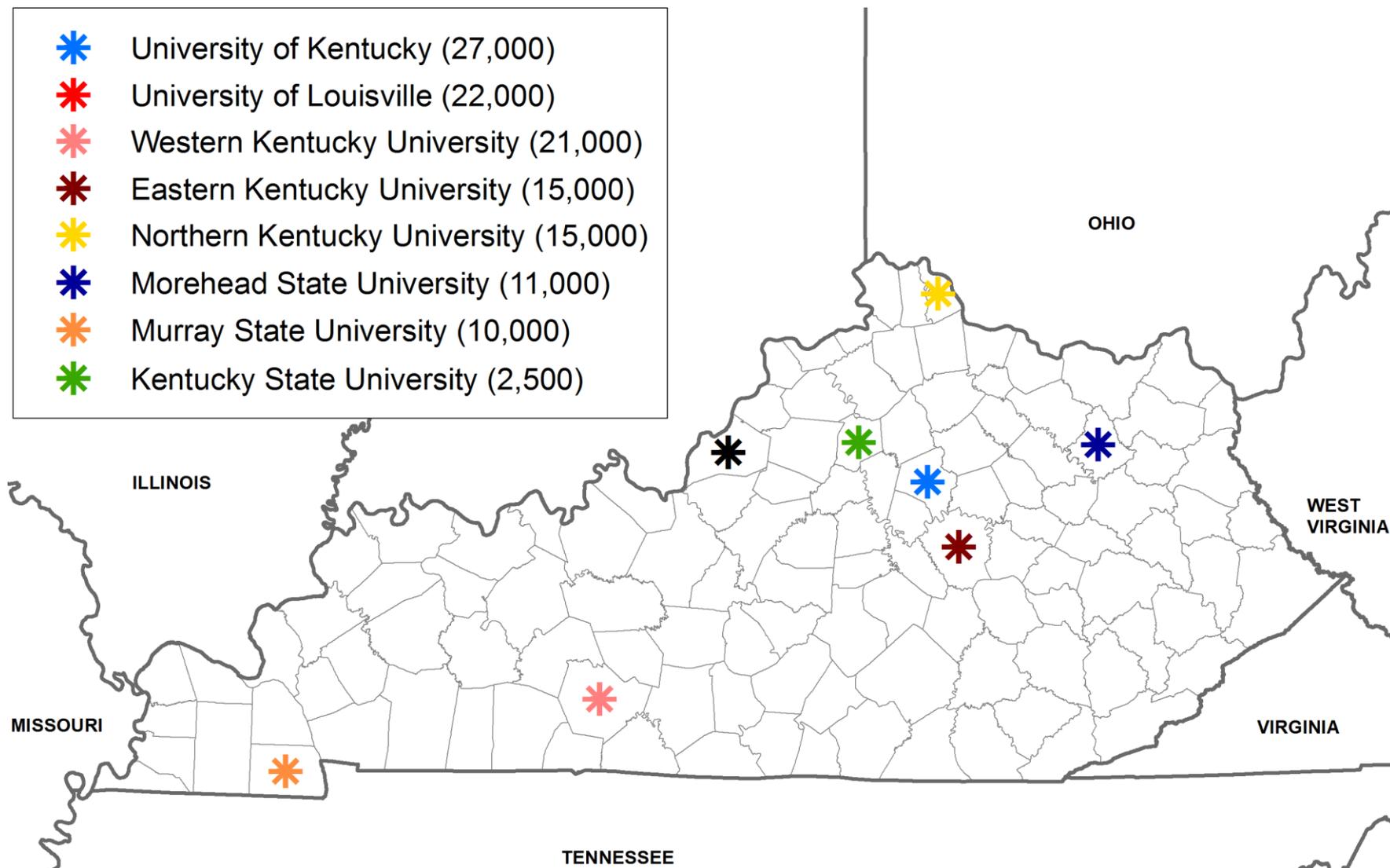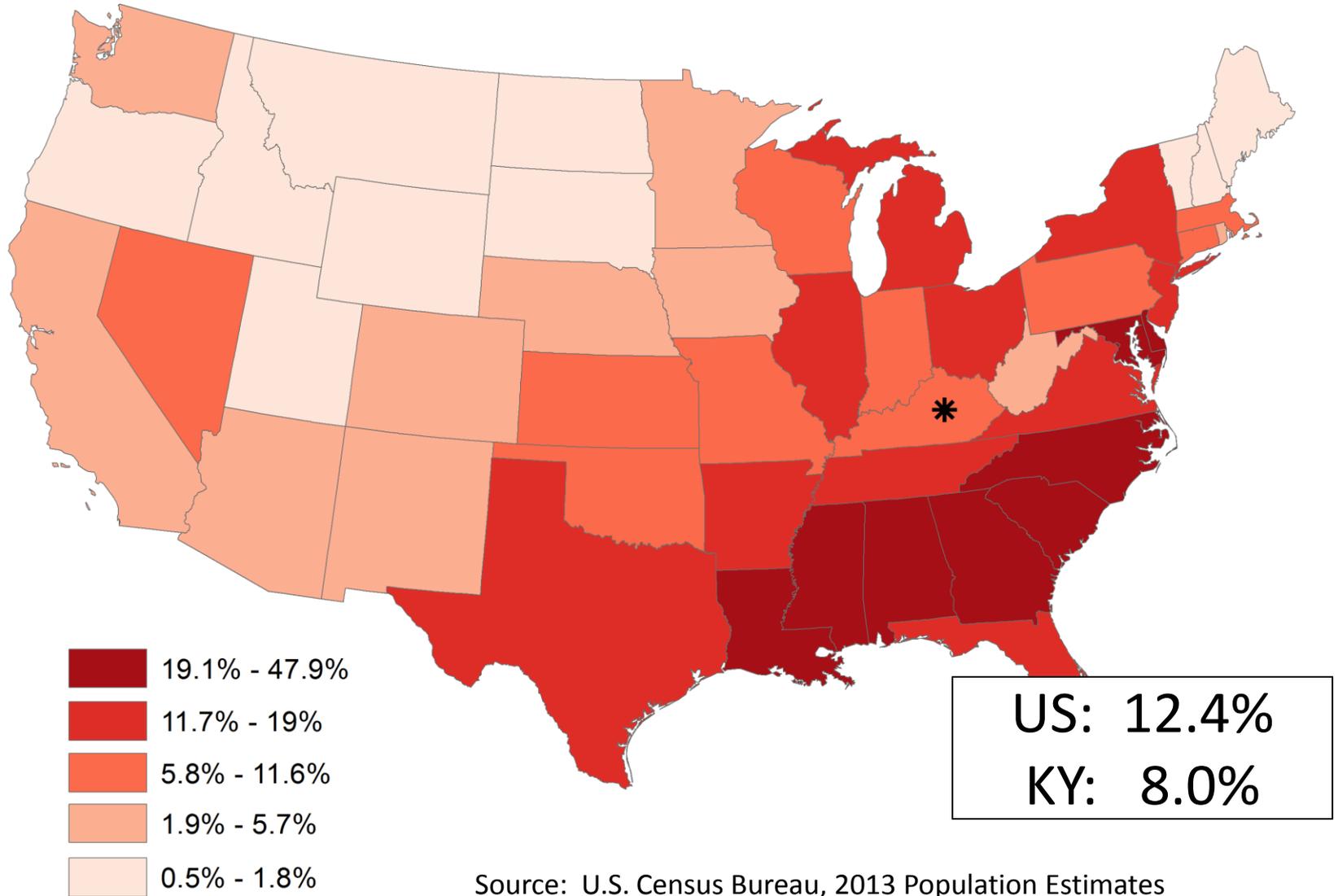
Black Population

State: 8.0%
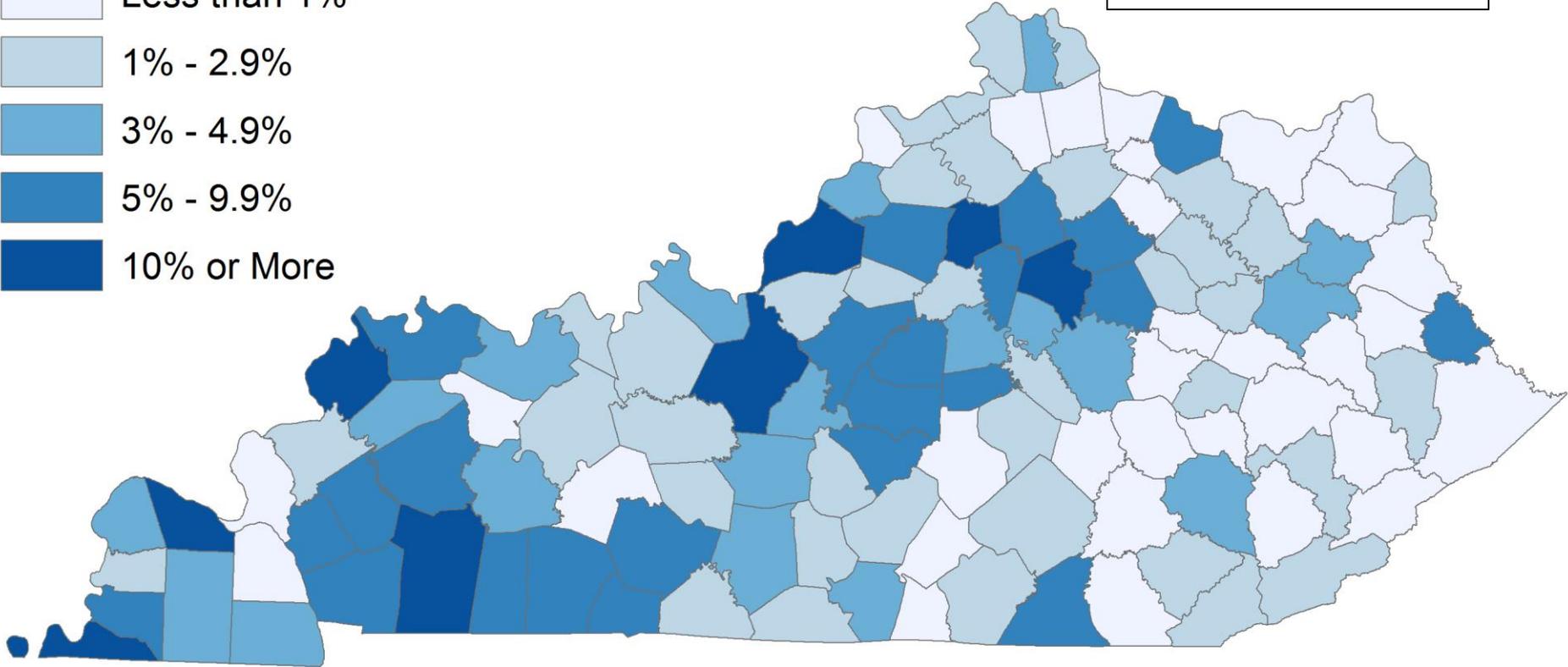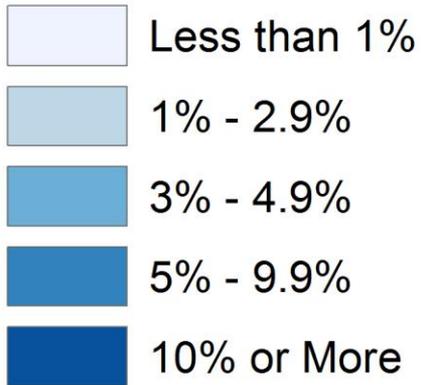
Source: U.S. Census Bureau, 2013 Population Estimates

Hispanic Population

Legend:
- 16.6% - 47.3%
- 10% - 16.5%
- 6.4% - 9.9%
- 3.5% - 6.3%
- 1.4% - 3.4%

US: 17.1%

KY: 3.3%

Source: U.S. Census Bureau, 2013 Population Estimates

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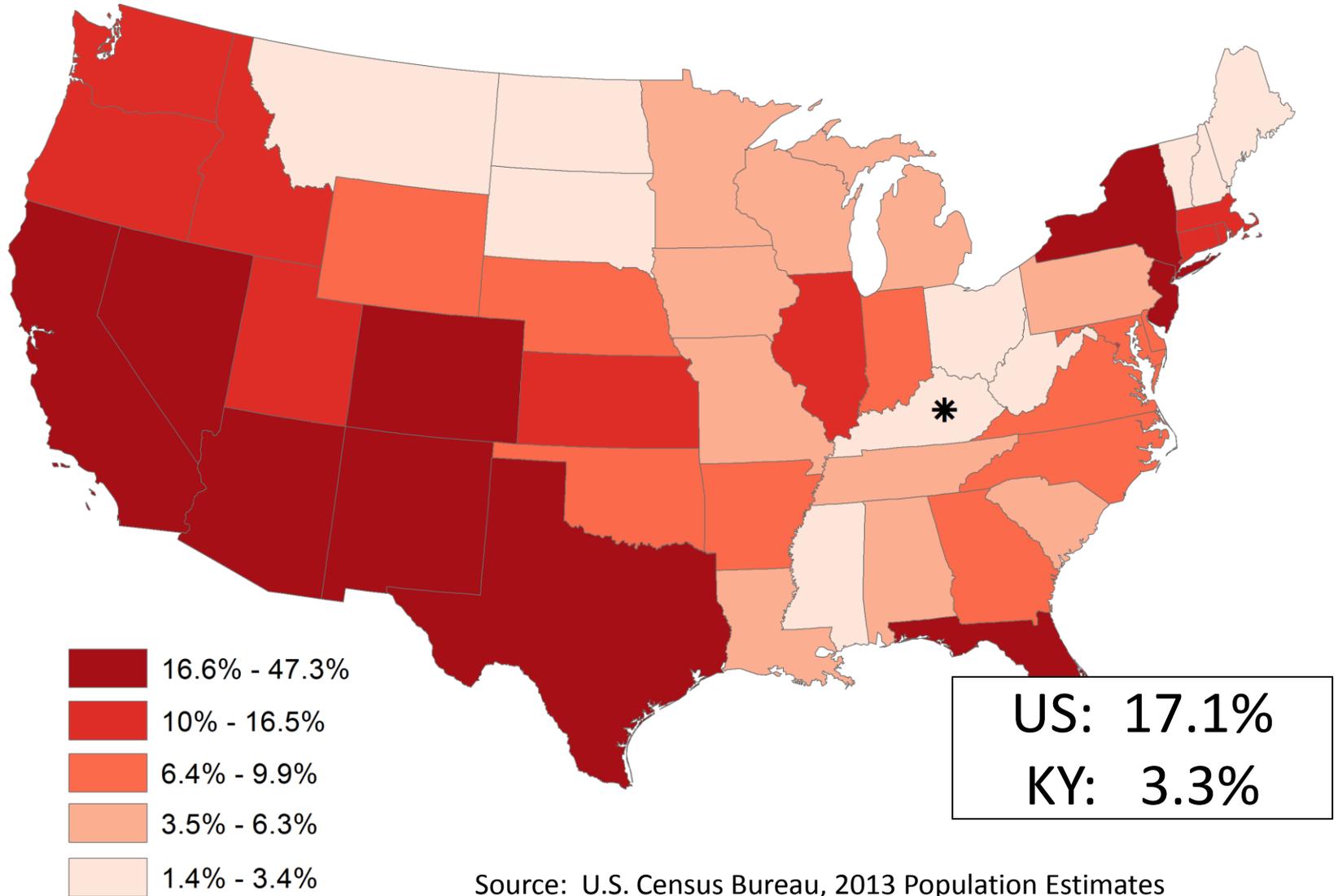
Hispanic Population

State: 3.3%

Less than 1%
1% - 1.9%
2% - 2.9%
3% - 4.9%
5% or More
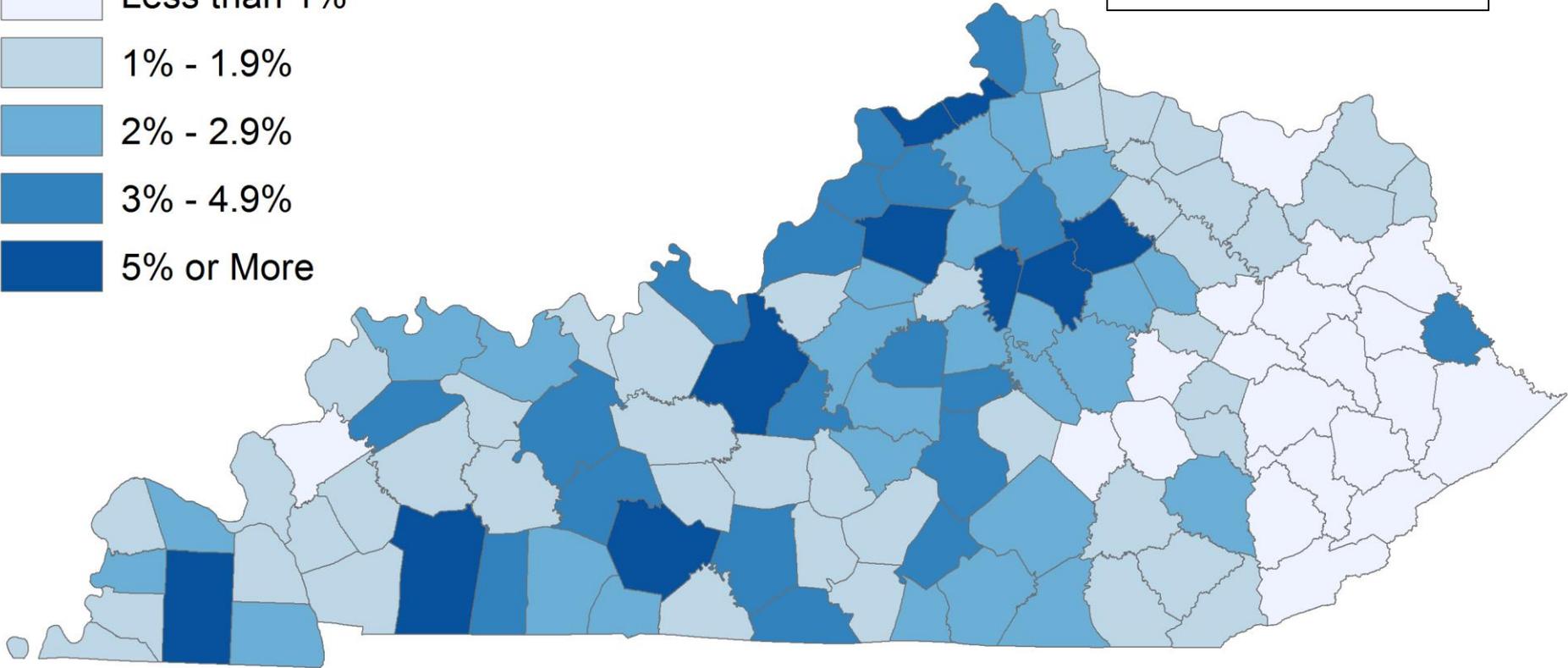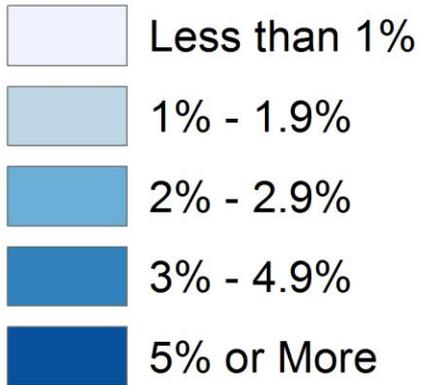
Source: U.S. Census Bureau, 2013 Population Estimates; Hispanic Leadership Network

Foreign Born Population

Legend:
- 13.7% - 27.1%
- 8.4% - 13.6%
- 5.4% - 8.3%
- 3.8% - 5.3%
- 1.4% - 3.7%

US: 12.9%

KY: 3.2%
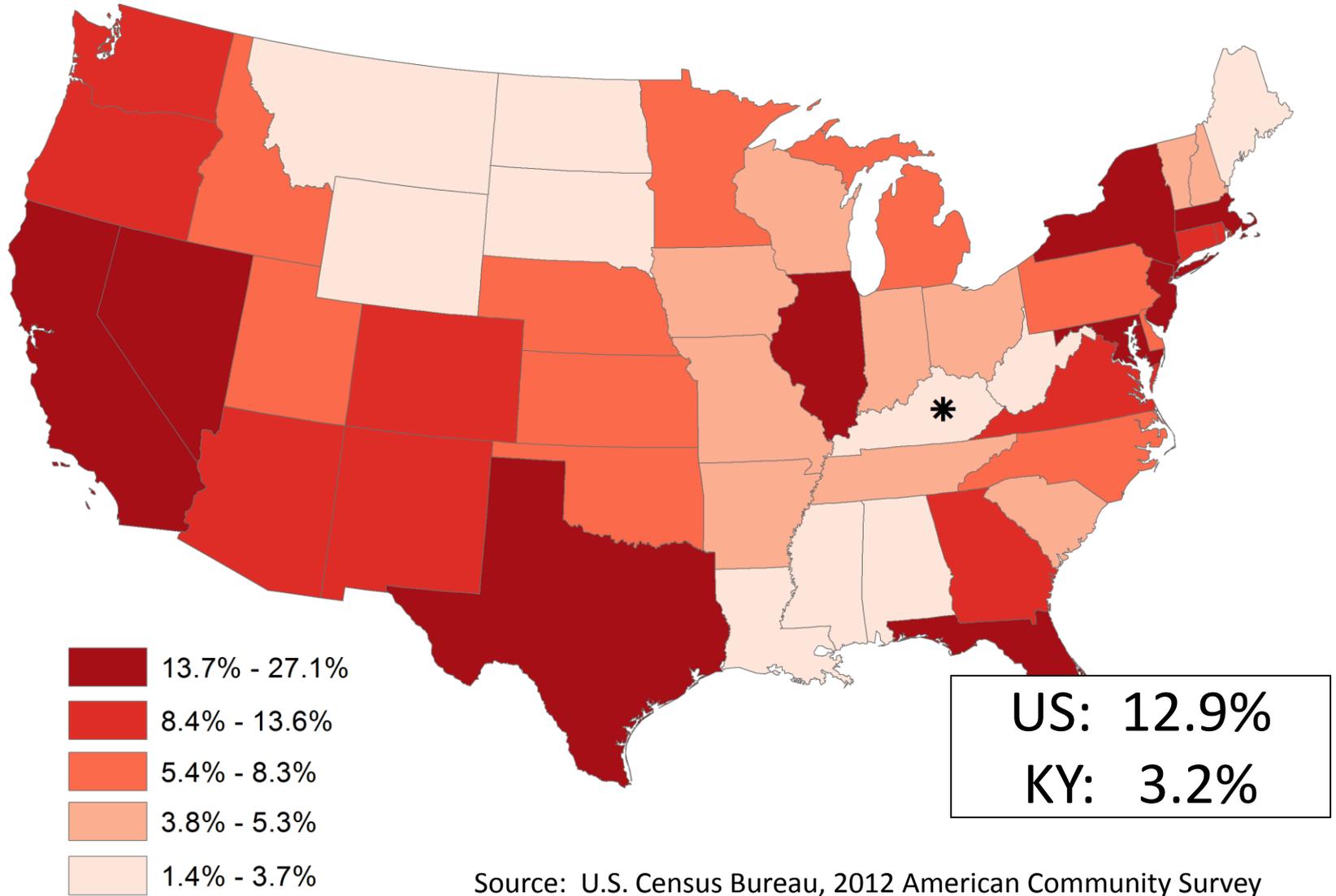
Source: U.S. Census Bureau, 2012 American Community Survey

Foreign Born Population

State: 3.2%

Less than 0.5%

0.5% - 0.9%

1.0% - 1.9%

2.0% - 2.9%

3.0% or Higher

Source: U.S. Census Bureau, 2012 American Community Survey

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Foreign Born Origin

42%

16%

31%

7%

3%

1%
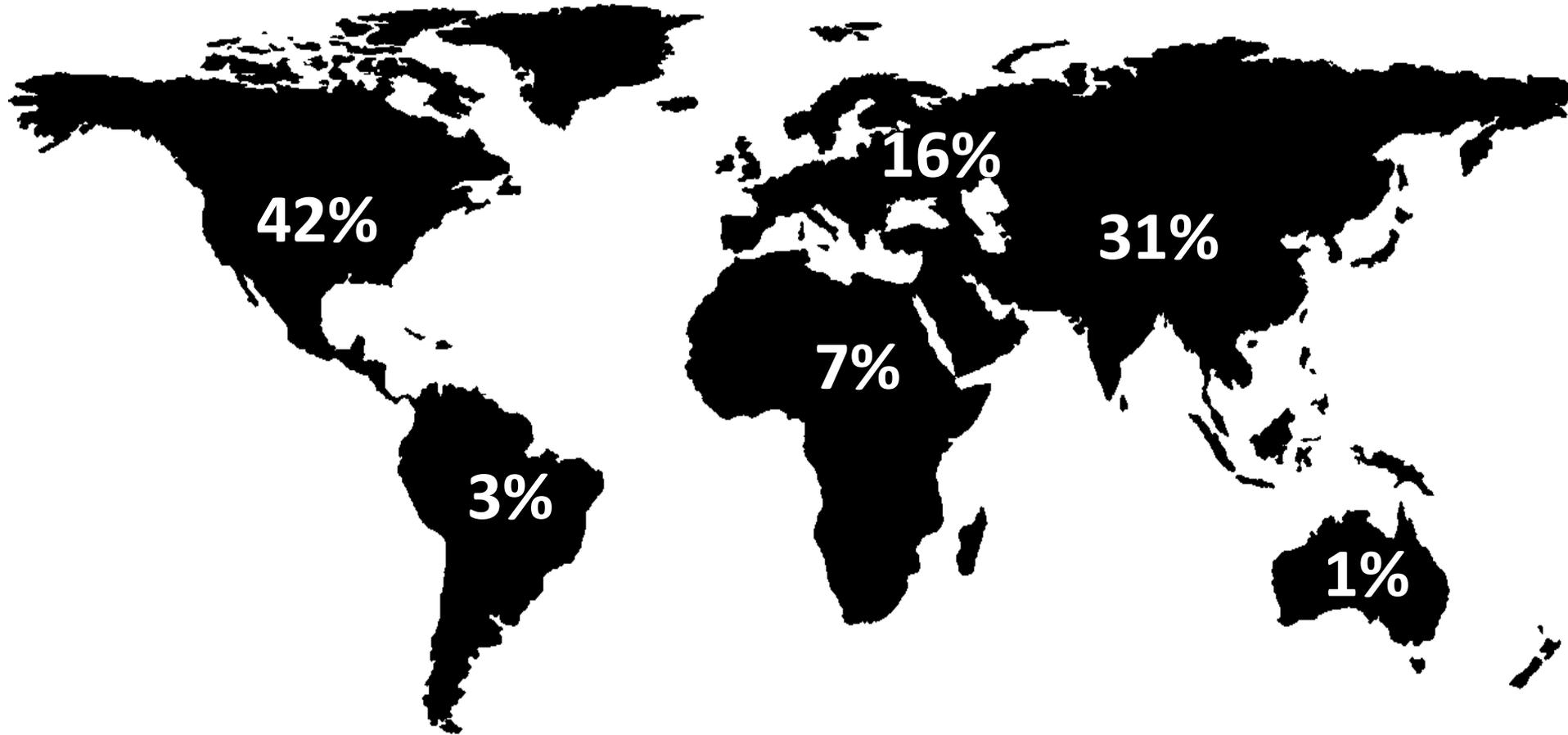
Source: U.S. Census Bureau, 2012 American Community Survey; NASA

Foreign Born Origin

Mexico
25.6%

Philippines
3.0%

India
5.6%

Vietnam
2.9%

Cuba
5.5%
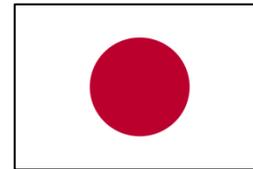
Japan
2.9%
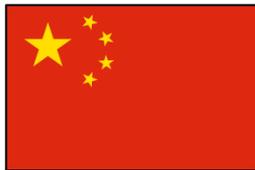
China
4.5%

Bosnia
2.8%

Germany
3.9%

Guatemala
2.7%

College Graduates

Legend:
- 32.9% - 51.2%
- 28.6% - 32.8%
- 26.3% - 28.5%
- 23.6% - 26.2%
- 17.9% - 23.5%

US: 28.5%
KY: 21.0%

Source: U.S. Census Bureau, 2012 American Community Survey
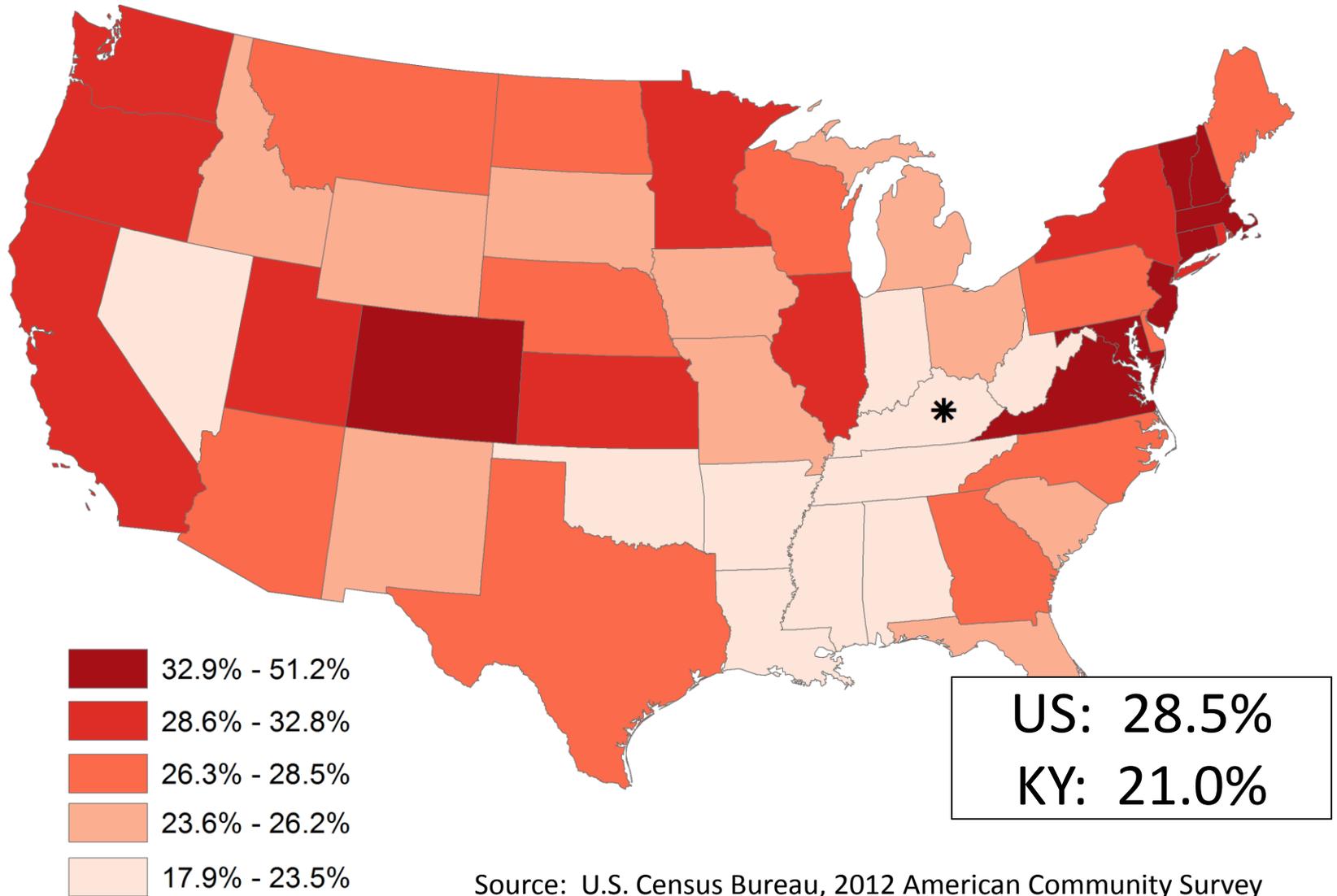
College Graduates

State: 21.0%

Less than 10%

10% - 14.9%

15% - 19.9%

20% - 24.9%

25% or More
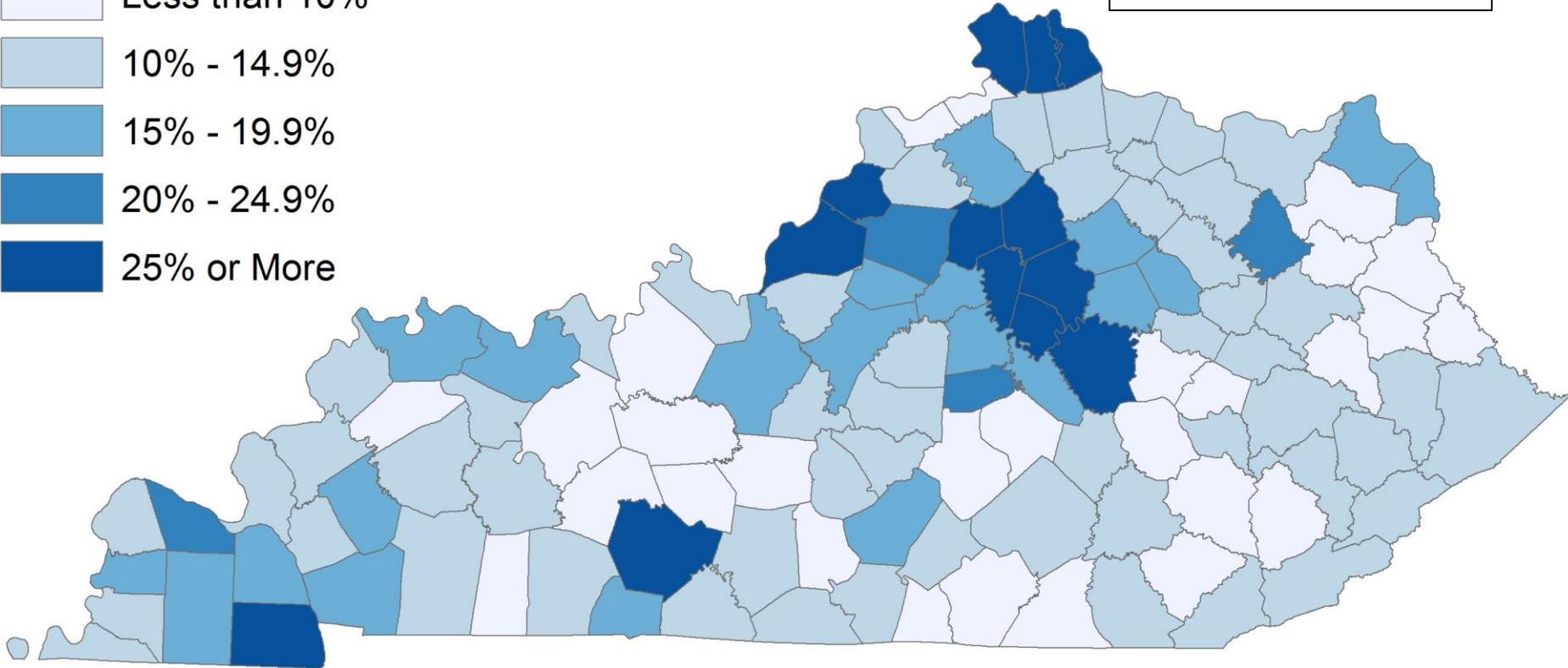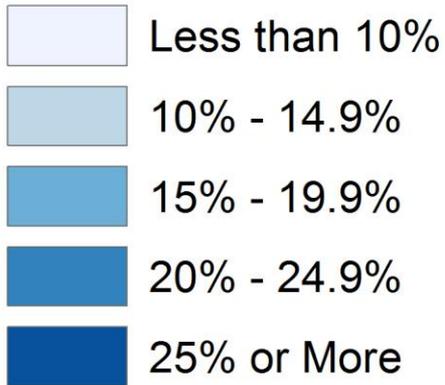
Source: U.S. Census Bureau, 2012 American Community Survey

Brain Drain

- These maps show only the existing population with a college degree – they do not account for the number of degrees granted within the state

- There is some evidence of "brain drain" – graduates leaving the state once they have completed the degree

Poverty Rate

Legend:
- 17.5% - 22.3%
- 15.4% - 17.4%
- 13.3% - 15.3%
- 11.7% - 13.2%
- 8.4% - 11.6%

US: 14.9%

KY: 18.6%

Source: U.S. Census Bureau, 2012 American Community Survey

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Poverty Rate

State: 18.6%

Less than 15%

15% - 19.9%

20% - 24.9%

25% - 29.9%

30% or Higher
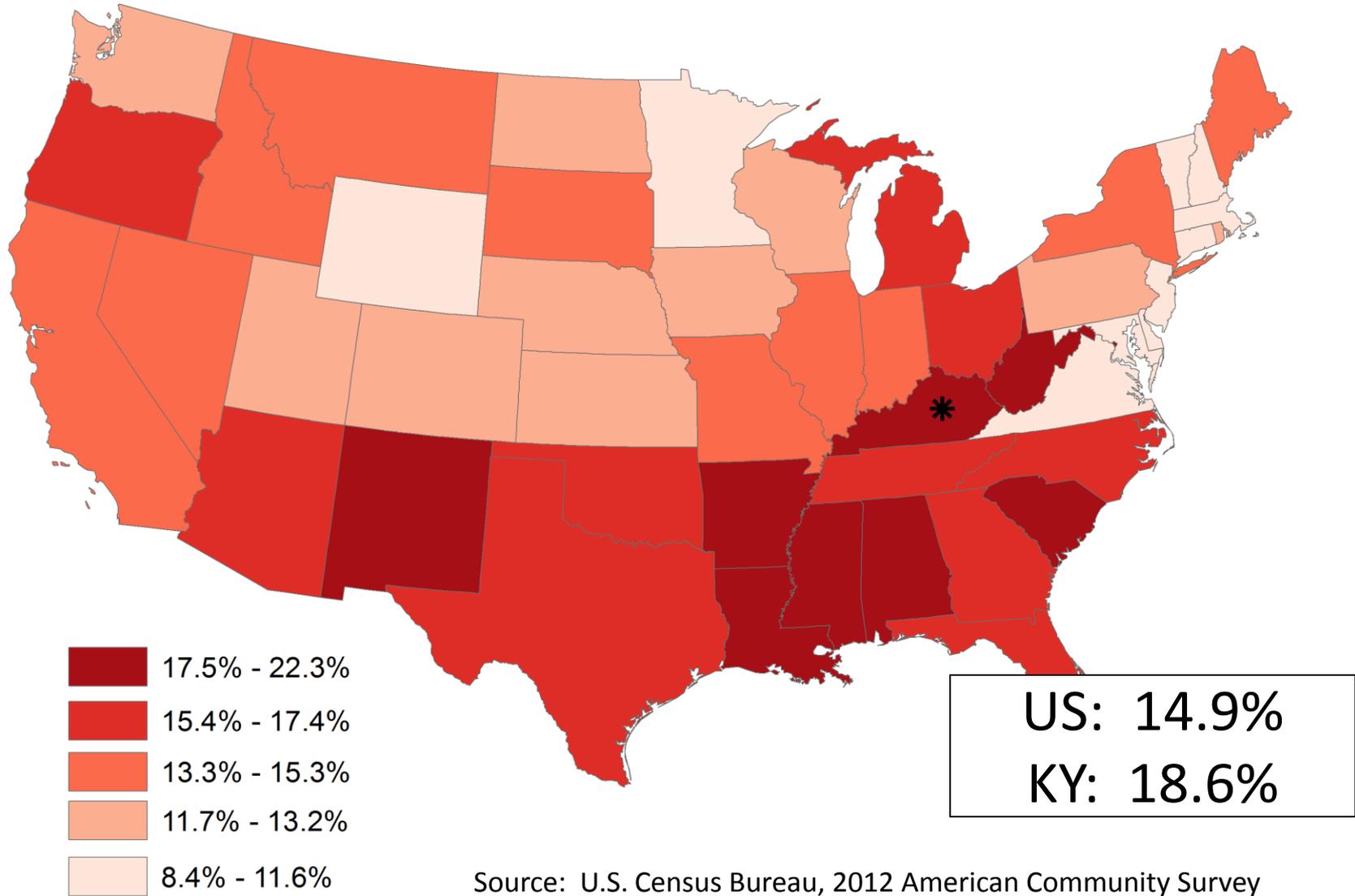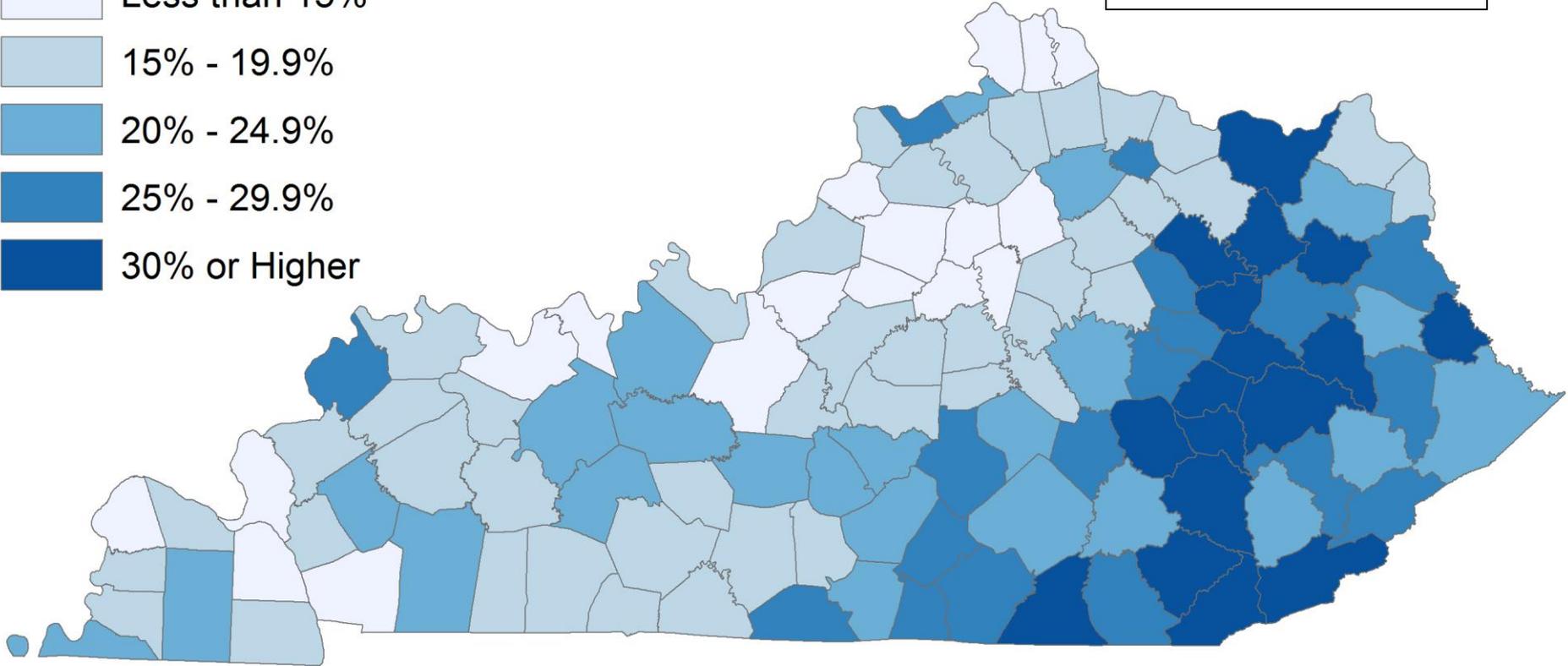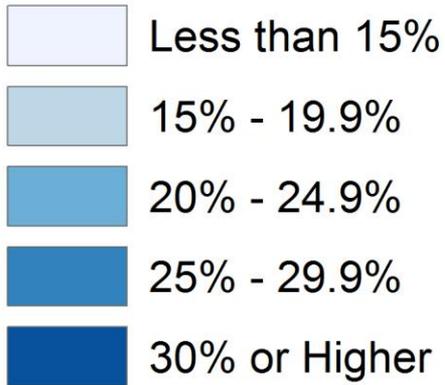
Source: U.S. Census Bureau, 2012 American Community Survey

Median Household Income

Legend:
- $59,375 - $72,999
- $52,628 - $59,374
- $49,092 - $52,627
- $44,892 - $49,091
- $38,882 - $44,891

US: $53,046
KY: $42,610

Source: U.S. Census Bureau, 2012 American Community Survey

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Median Household Income

State: $42,610

$0 - $25,000

$25,001 - $35,000

$35,001 - $45,000

$45,001 - $55,000

$55,001 +
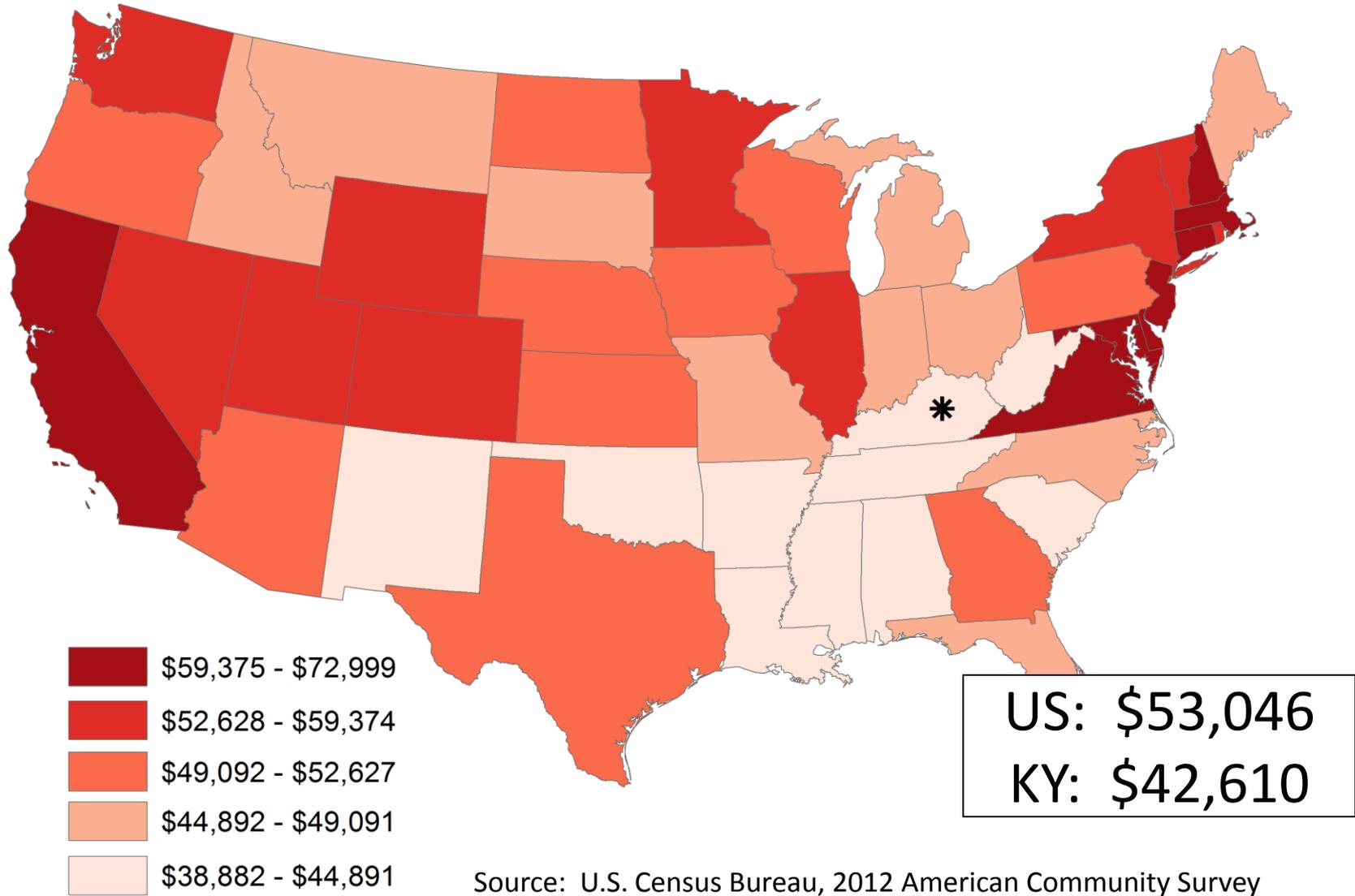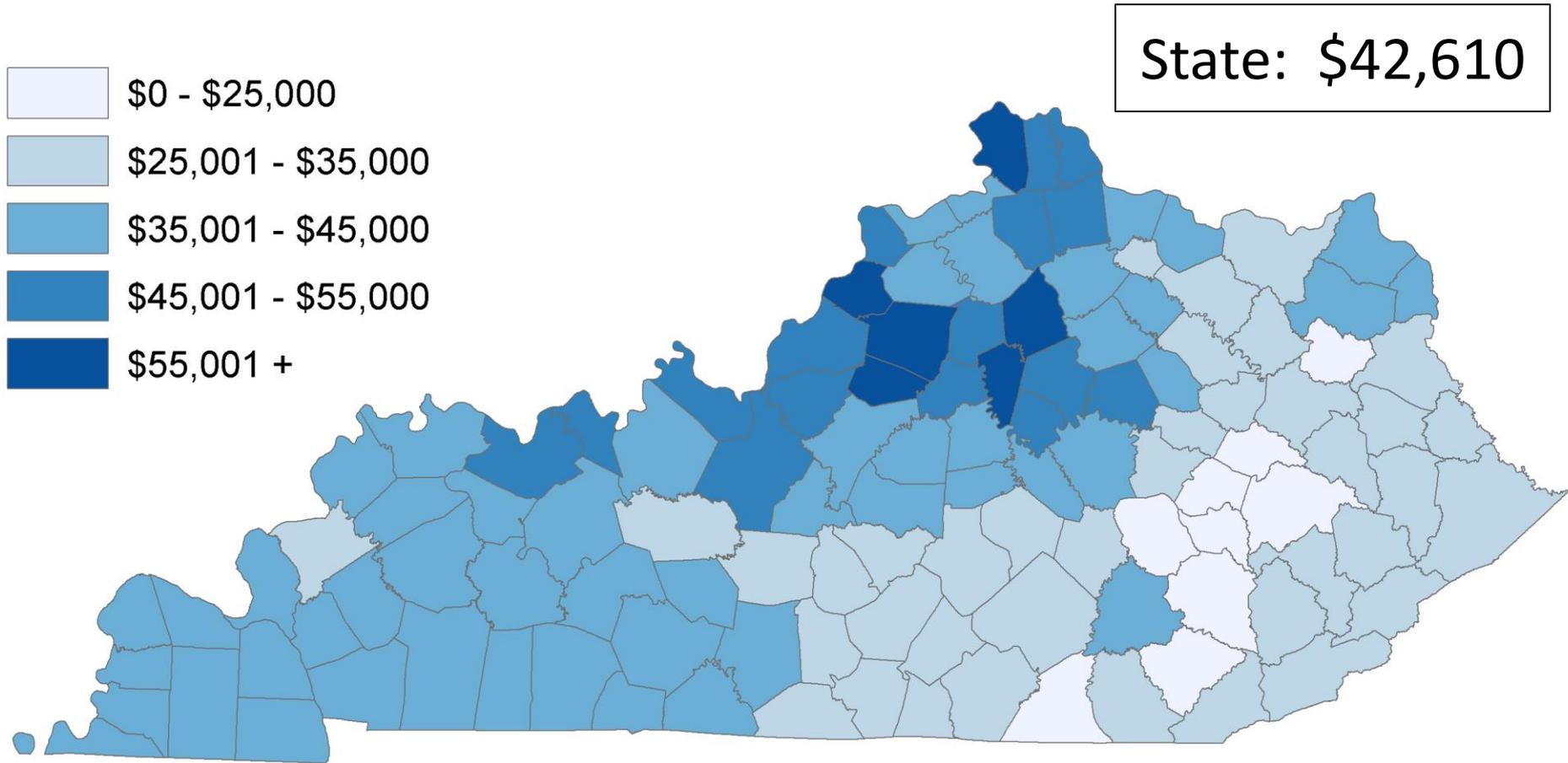
Source: U.S. Census Bureau, 2012 American Community Survey

# Religion – Total Adherents

State: 51.6%

0% - 20%
21% - 40%
41% - 60%
61% - 80%
81% - 100%
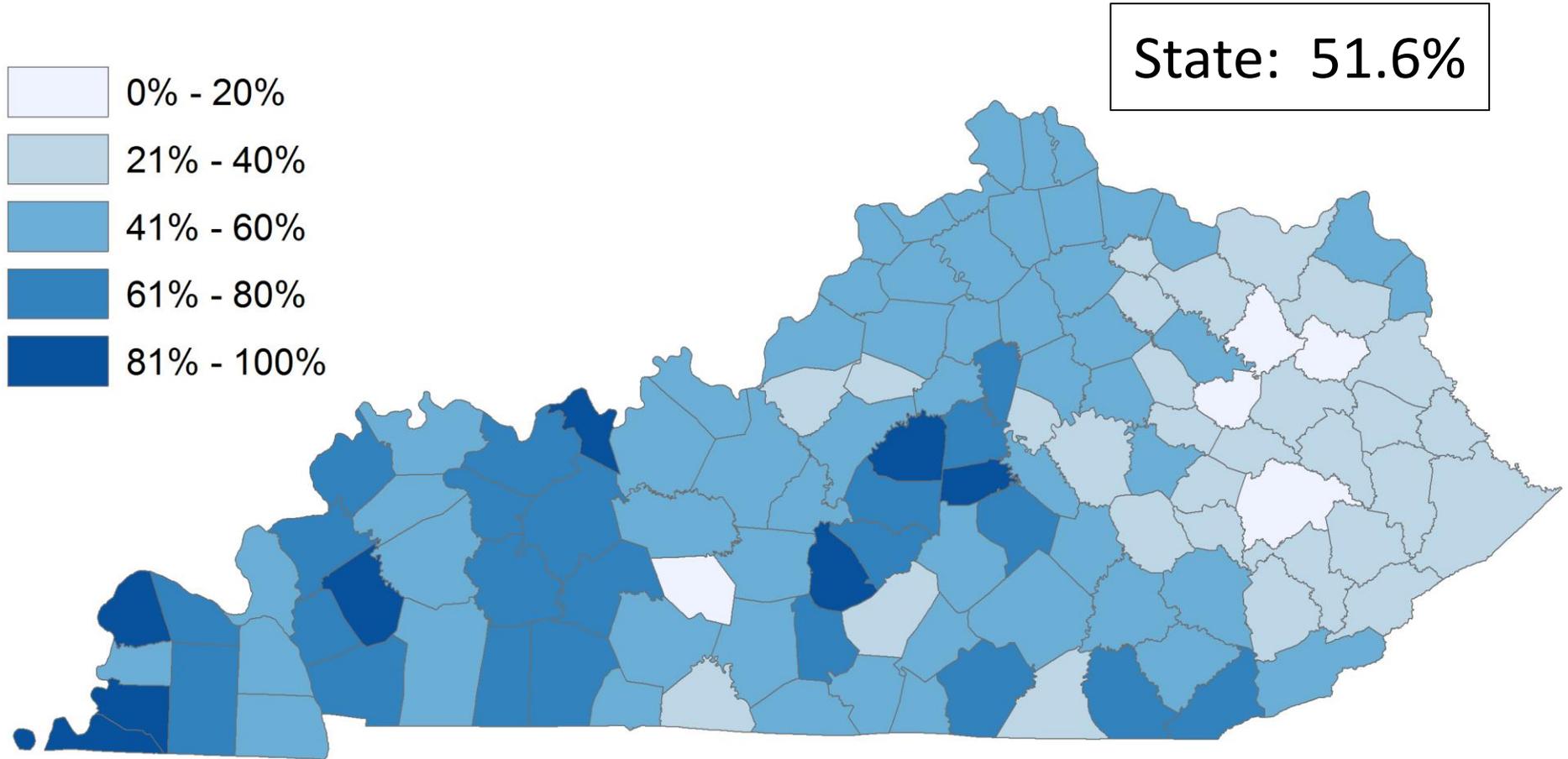
Source: Association of Religion Data Archives, Religious Congregations and Membership Study

Largest Religious Memberships

0% - 12.5%

12.51% - 25%

25.01% - 37.5%

37.51% - 50%

50.01% +
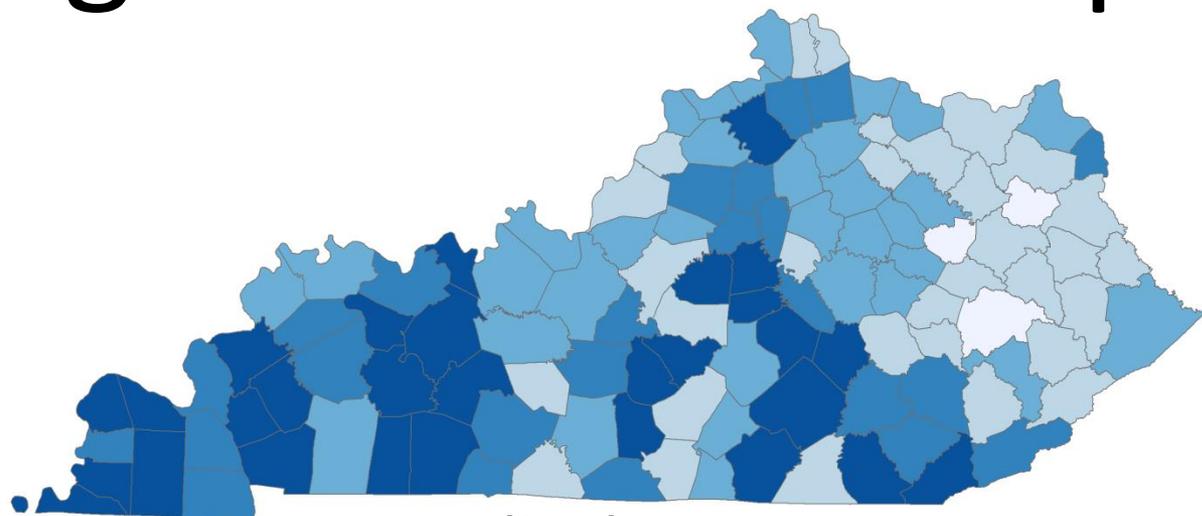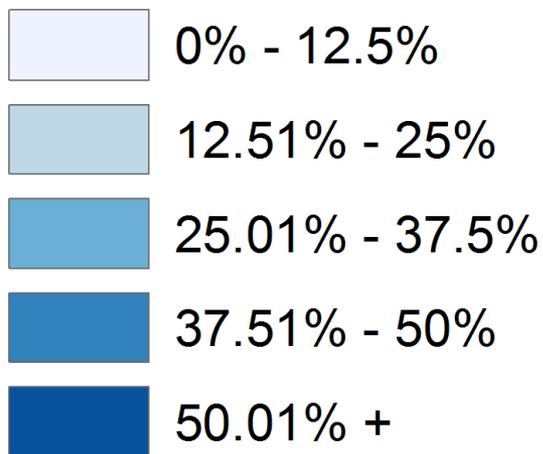
Evangelical Protestant
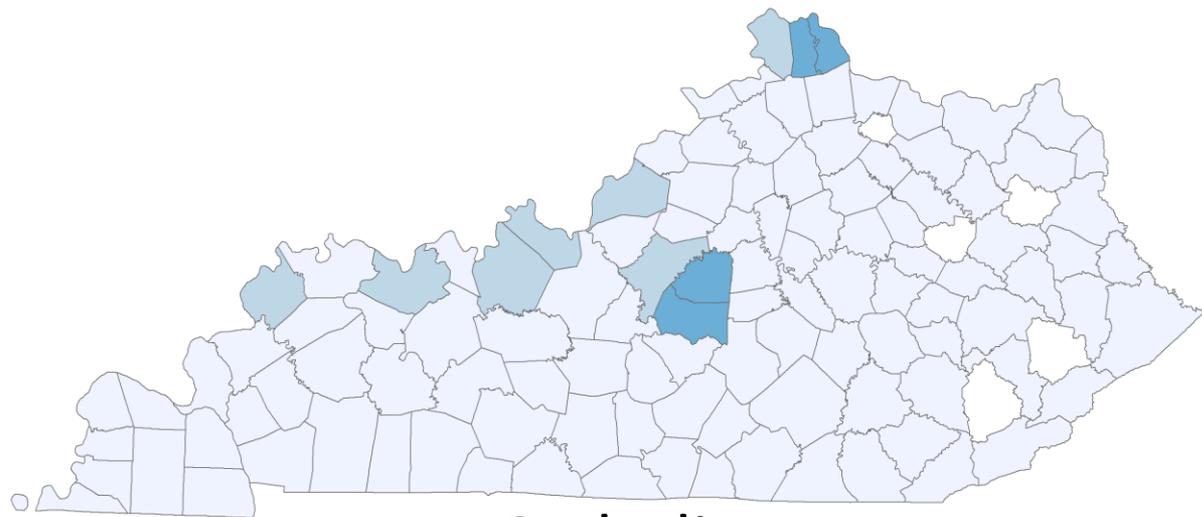
Catholic

Population Change 2000-2010

Legend:
- 15.4% - 35.1%
- 9.2% - 15.3%
- 6.6% - 9.1%
- 3.5% - 6.5%
- -0.6% - 3.4%

US: 9.7%
KY: 7.4%

Source: U.S. Census Bureau, 2000 Census, 2010 Census

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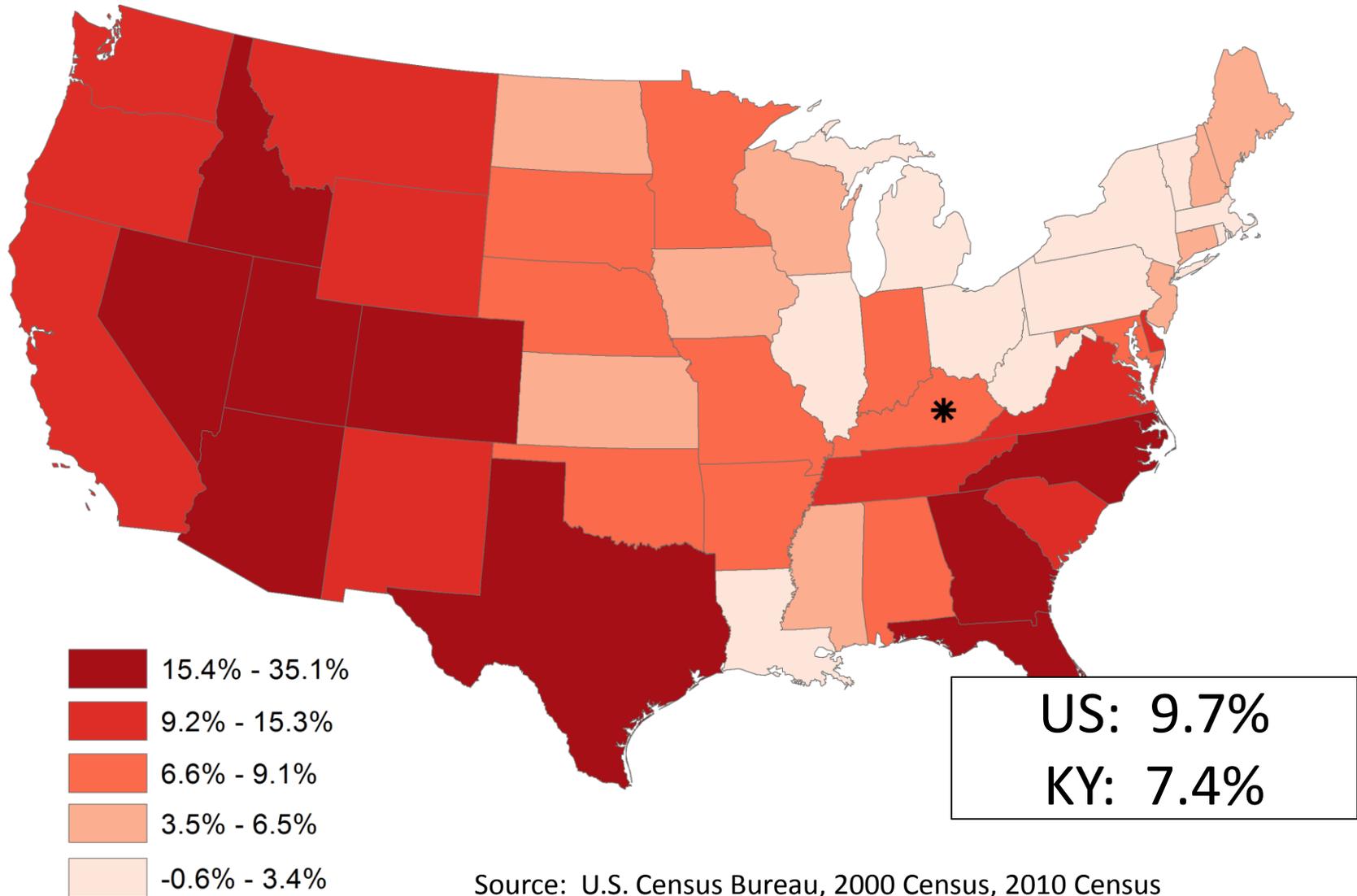
Population Change 2000-2010

State: 7.4%

Legend:
- -13.8% - -10%
- -9.9% - -5.0%
- -4.9% - 4.9%
- 5.0% - 9.9%
- 10% - 45%

Source: U.S. Census Bureau, 2000 Census, 2010 Census

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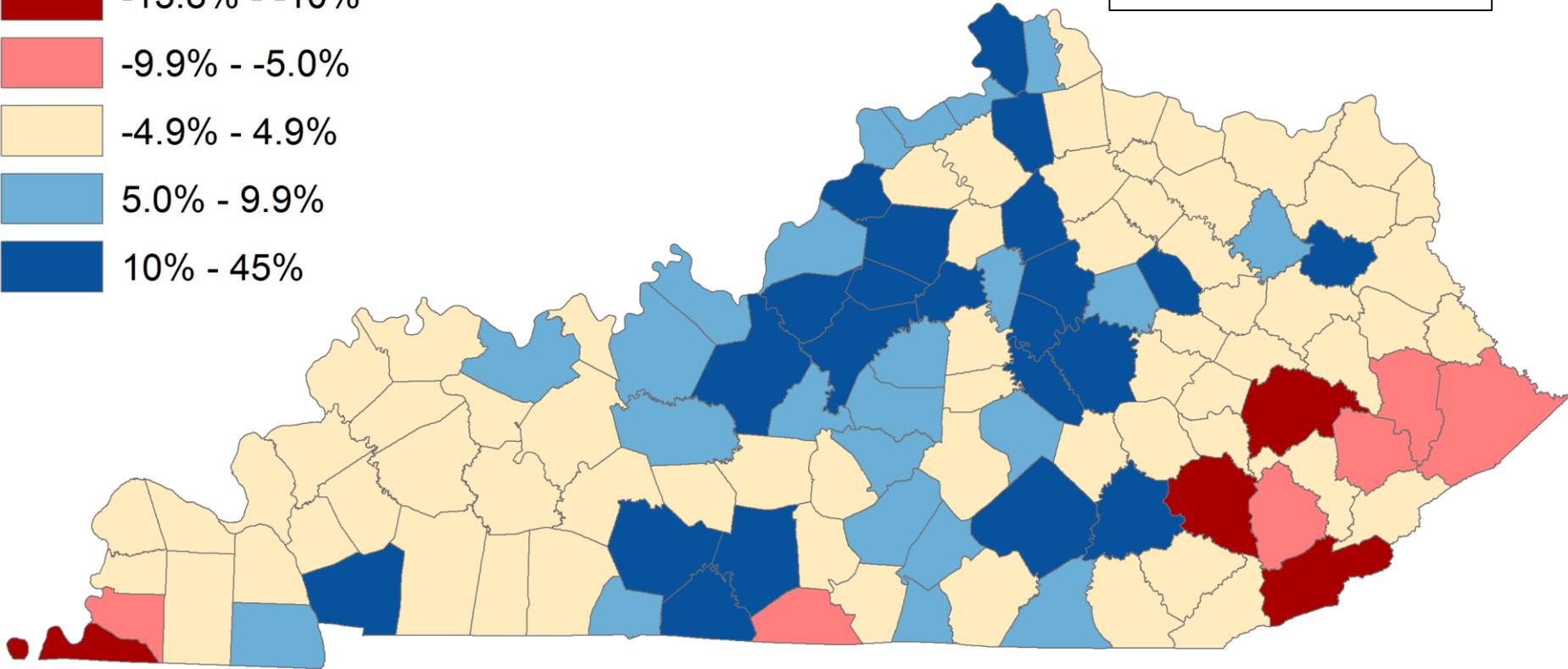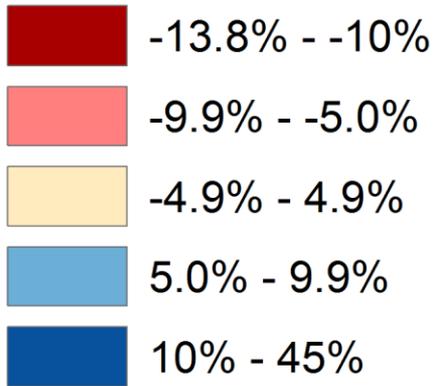
Net Migration 1970-2010

1970-1980
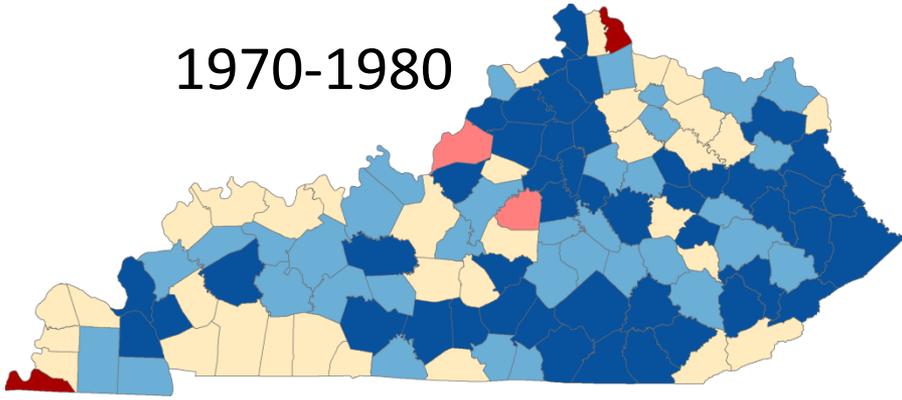
1980-1990

1990-2000

2000-2010

■ (dark red)	-10.1 or less
■ (pink)	-10.0 to -5.1
■ (cream)	-5.0 to 5.0
■ (light blue)	5.1 to 10.0
■ (dark blue)	10.1 or more
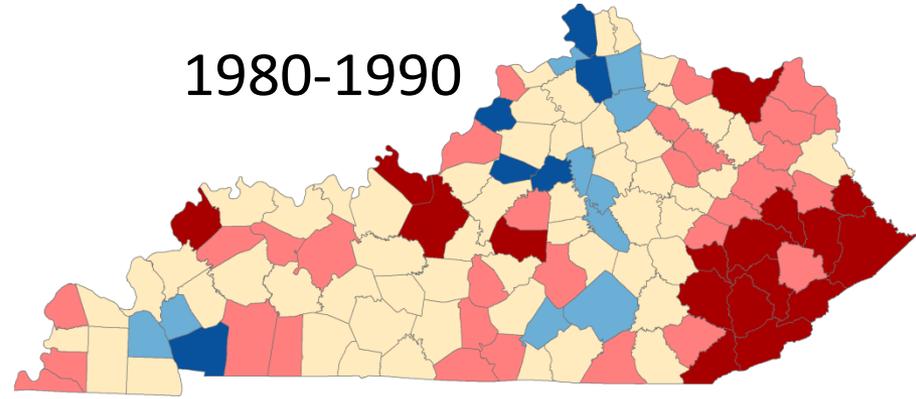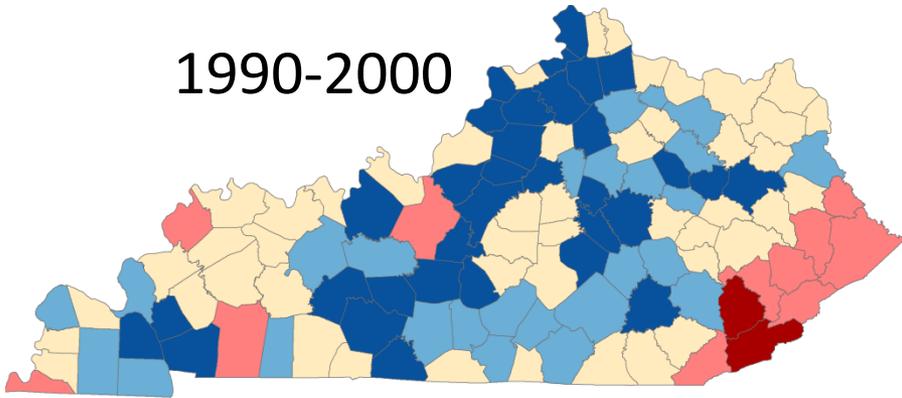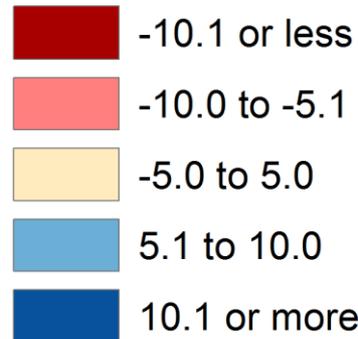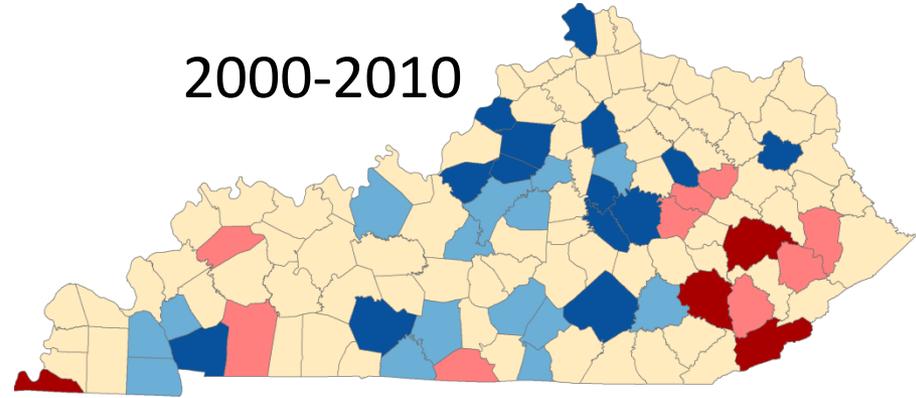
Urban, Suburban, and Rural

- In the last few decades, interstate migration in Kentucky has followed the national trend (suburbanization)

- Although Kentucky has a more rural population (24%) than the U.S. as a whole (6.3%), this population is declining

- The majority of population growth in the state is occurring in the metro areas

# Economics

Current Unemployment

Legend:
- 7.2% - 7.9%
- 6.6% - 7.1%
- 5.8% - 6.5%
- 4.7% - 5.7%
- 2.8% - 4.6%

US: 5.7%
KY: 6.7%

Source: Bureau of Labor Statistics, September 2014

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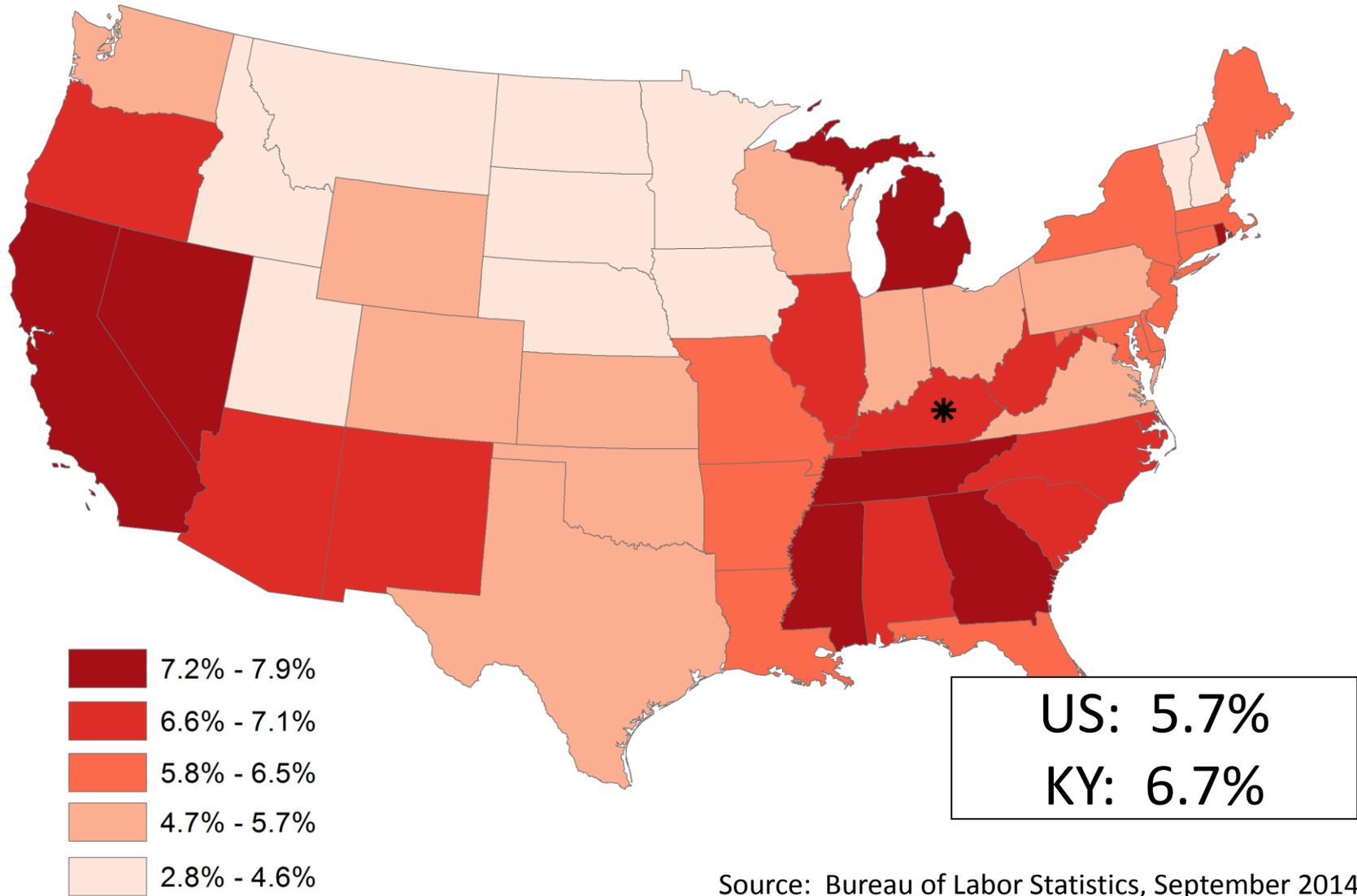
Current Unemployment

State: 6.7%

Less than 5.5%

5.5% - 6.4%

6.5% - 7.4%

7.5% - 8.4%

8.5% or Higher
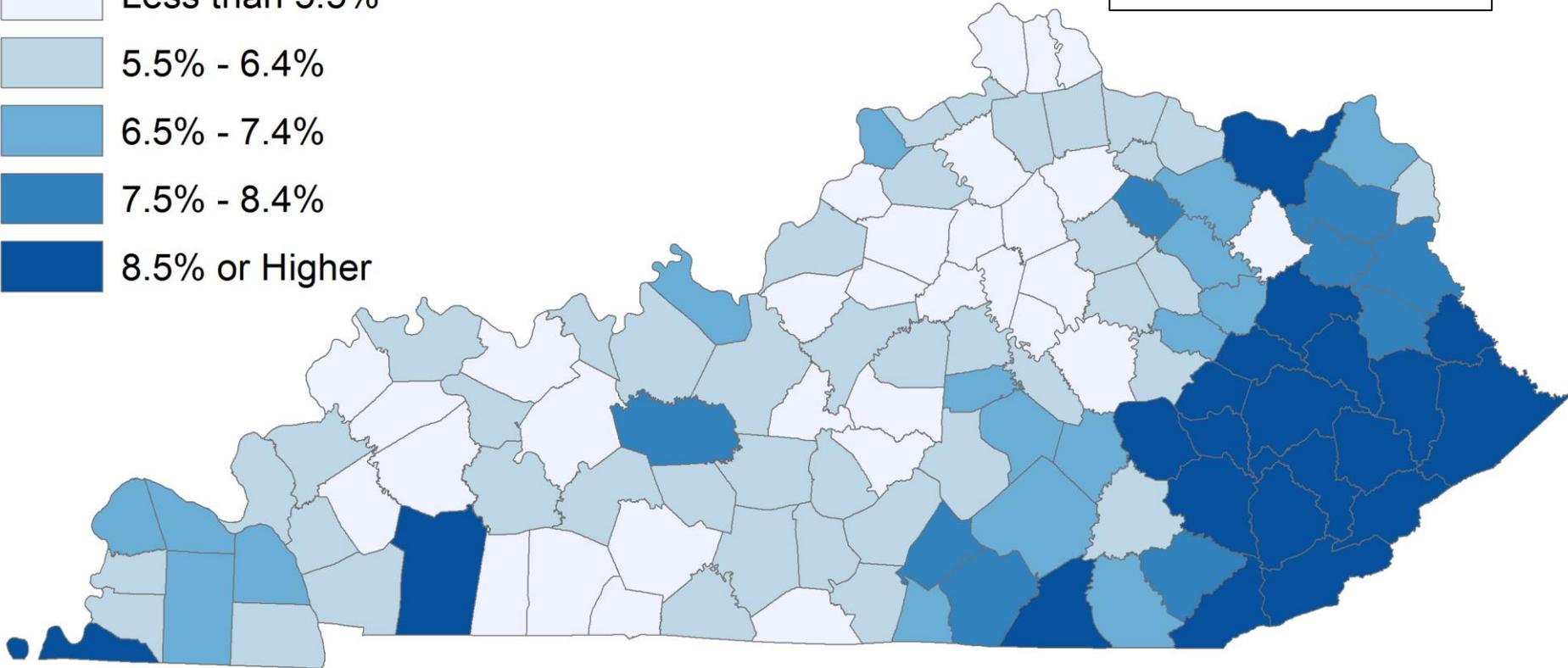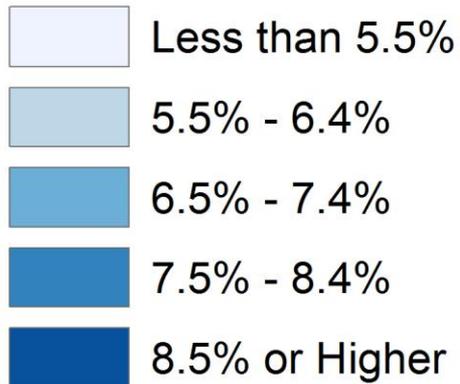
Source: Bureau of Labor Statistics, September 2014

Labor Force Participation

Legend:
- 78.8% - 81.7%
- 76.1% - 78.7%
- 74.5% - 76.0%
- 72.3% - 74.4%
- 65.6% - 72.2%

US: 74.4%

KY: 69.8%

Source: U.S. Census Bureau, 2012 American Community Survey

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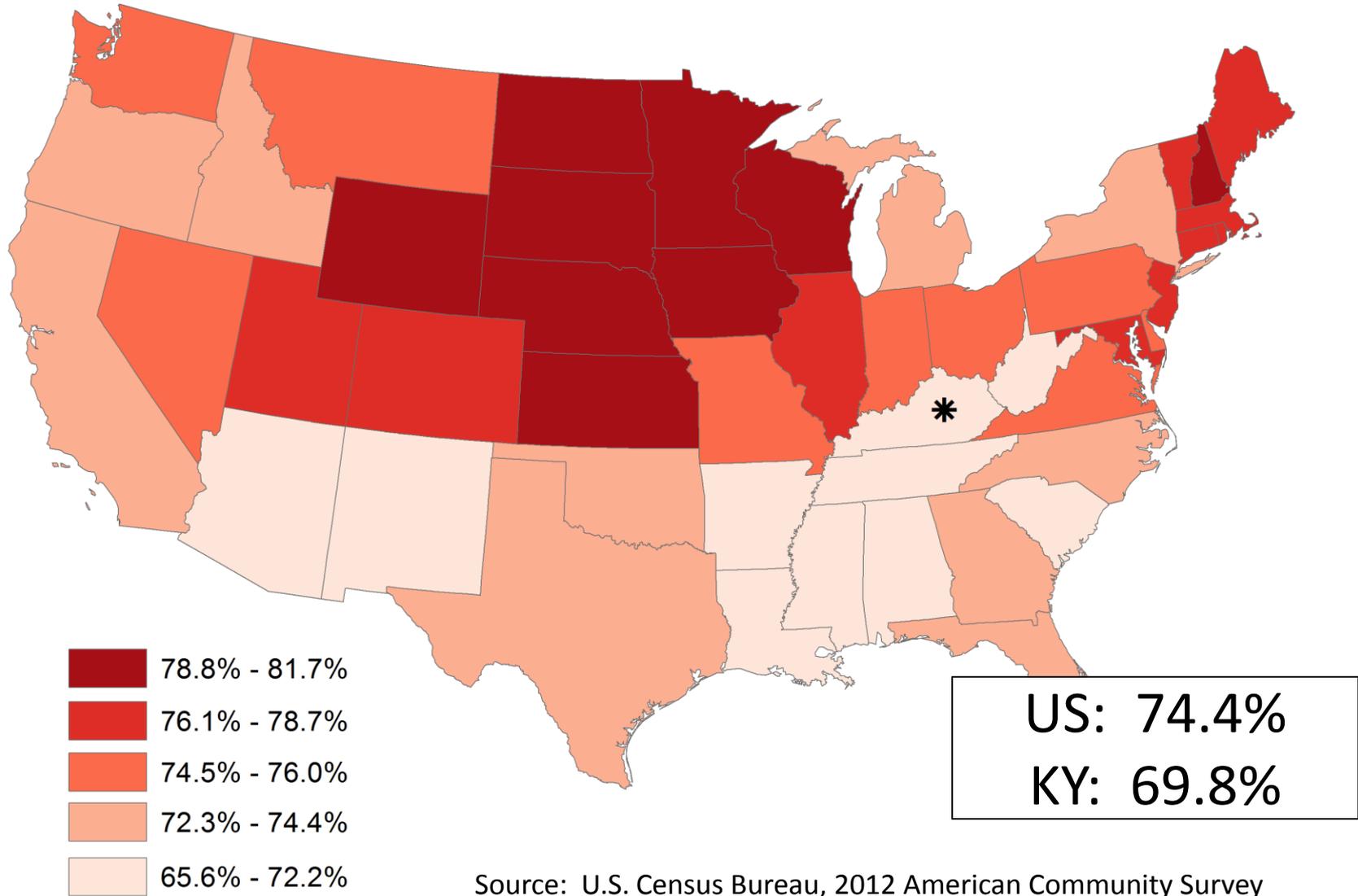
Labor Force Participation

State: 69.8%

Less than 50%

50% - 59.9%

60% - 69.9%

70% - 74.9%

75% or Higher
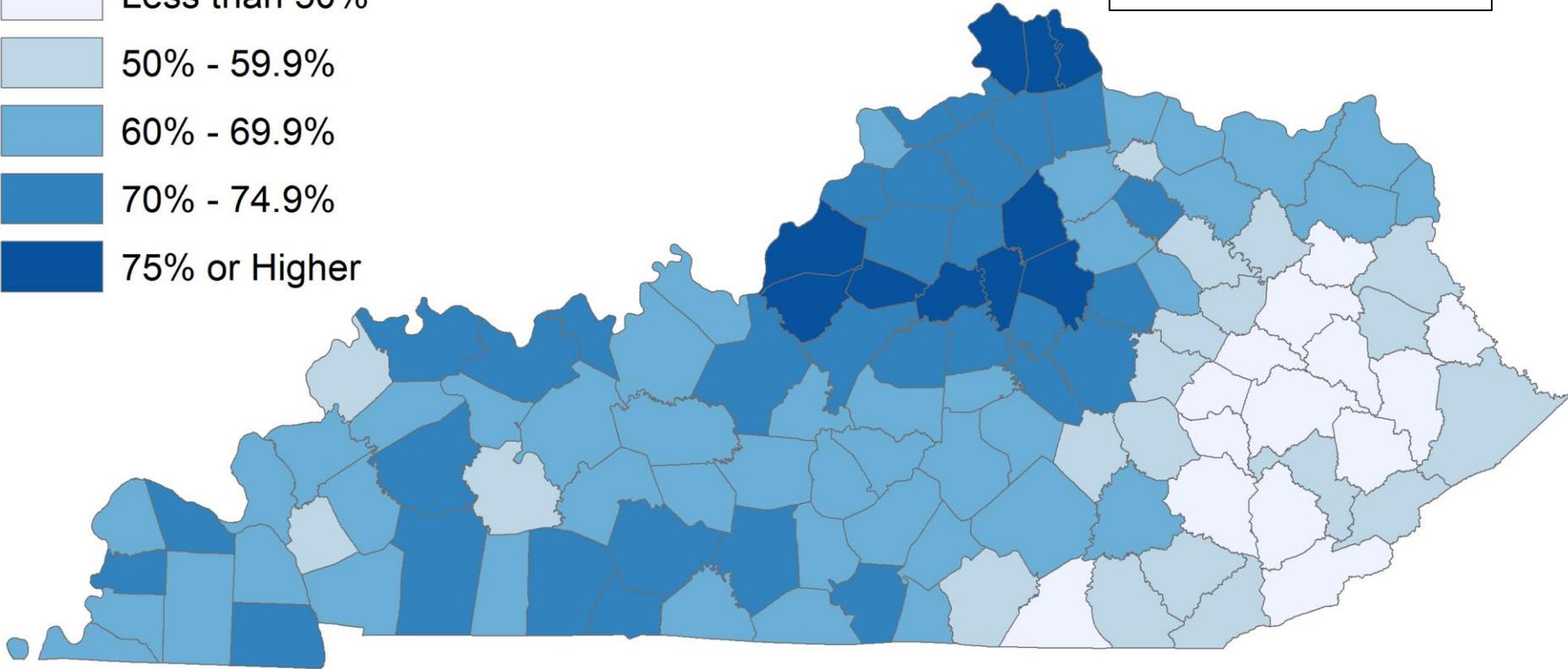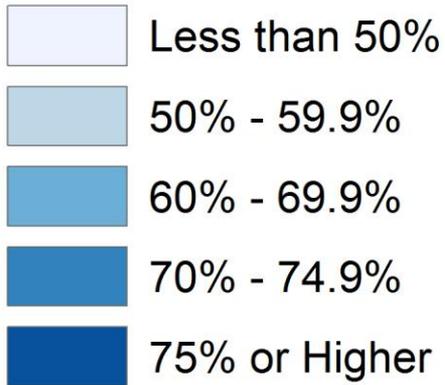
Source: U.S. Census Bureau, 2012 American Community Survey

GDP

- In 2013, Kentucky's GDP was 183 $bn, ranking it 28th out of the 51 states (+DC)

- Kentucky's GDP falls between the GDP of the Ukraine and the GDP of New Zealand

- The largest single contributor to GDP was government (14.6%) – second was finance, insurance, and real estate (14.3%)

Manufacturing Employment

Legend:
- 13.8% - 18.4%
- 11.5% - 13.7%
- 9.9% - 11.4%
- 7.3% - 9.8%
- 1.3% - 7.2%

US: 10.6%
KY: 13.7%

Source: U.S. Census Bureau, 2012 American Community Survey

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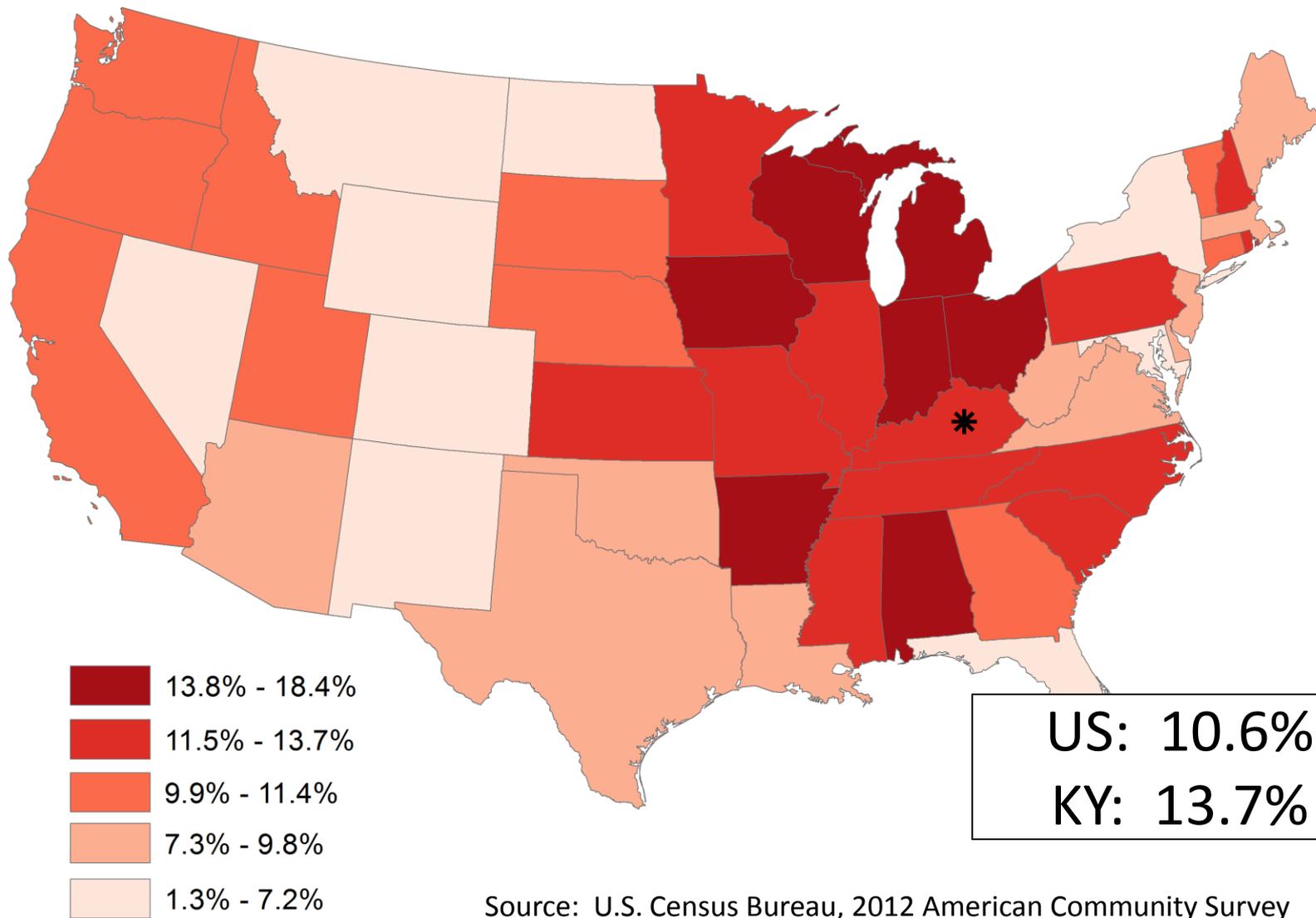
Mining Employment

State: 1.3%

Less than 1%

1% - 2.9%

3% - 4.9%

5% - 9.9%

10% or More

3rd Largest Coal-Producing State
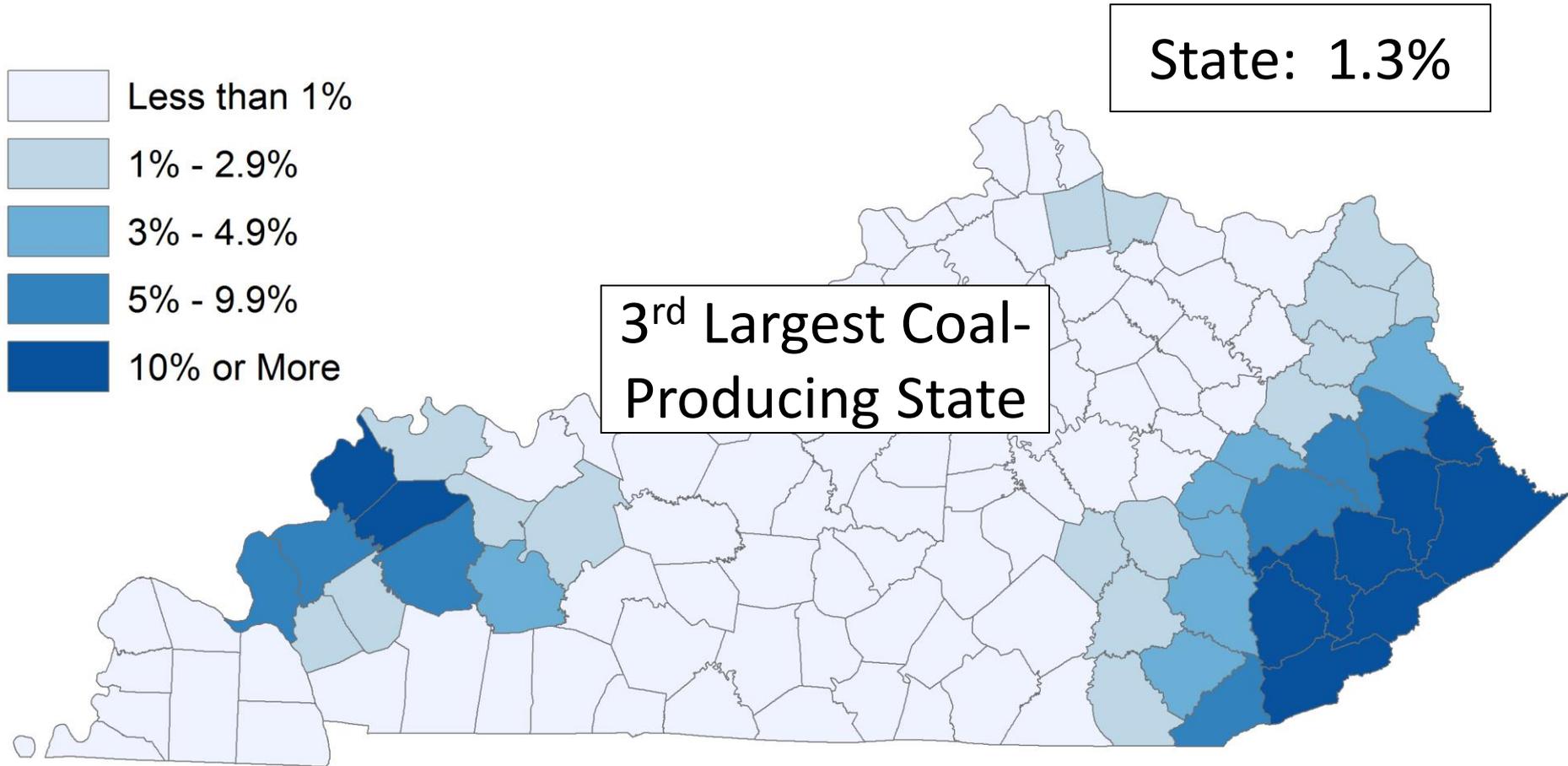
Sources: U.S. Census Bureau, Longitudinal Employer-Household Dynamics, National Mining Association

Union Membership
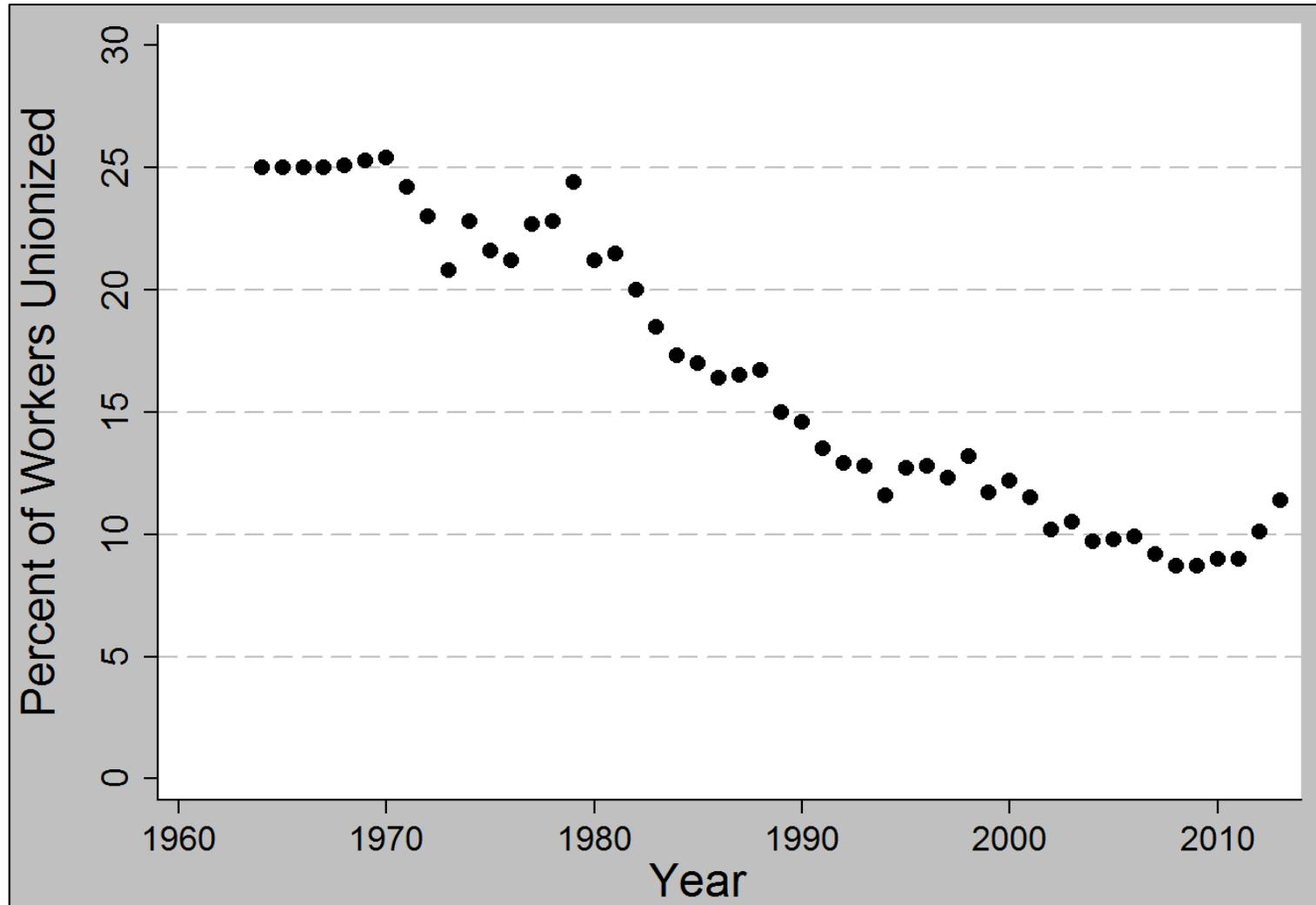
Source: Hirsch BT, Macpherson DA, and Vroman WG. 2001.
Estimates of union density by state. *Monthly Labor Review* 124(7)

Largest Public Employers

Largest Private Employers
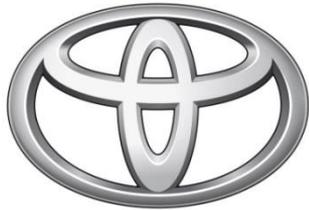
Corporate Headquarters

Humana
Louisville

Yum!
Louisville

ASHLAND
Covington

General Cable
Highland Heights

Kindred Healthcare
Louisville

LEXMARK
Lexington

BROWN-FORMAN
Louisville

TEMPUR-PEDIC
Lexington

PharMerica
Value. Trust. Performance.
Louisville

PAPA JOHN'S PIZZA
Louisville

Politics

2012 Registered Voters

State: 90.3%

71% - 75%

76% - 80%

81% - 85%

86% - 90%

90% +
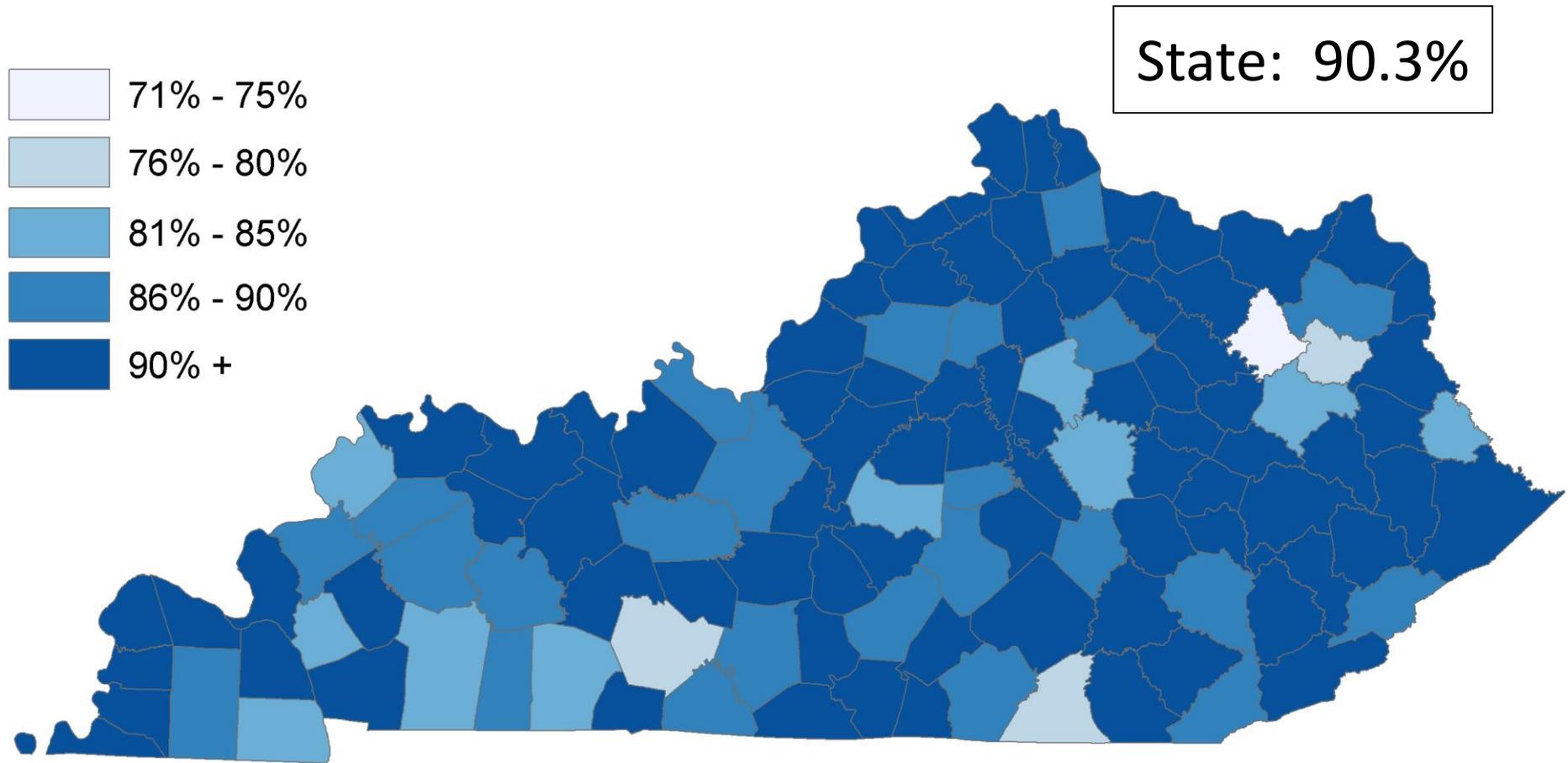
Source: Kentucky State Board of Elections; U.S. Census Bureau, 2012 Population Estimates

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2012 Active Voters

State: 59.8%

46% - 50%

51% - 55%

56% - 60%

61% - 65%

66% - 70%
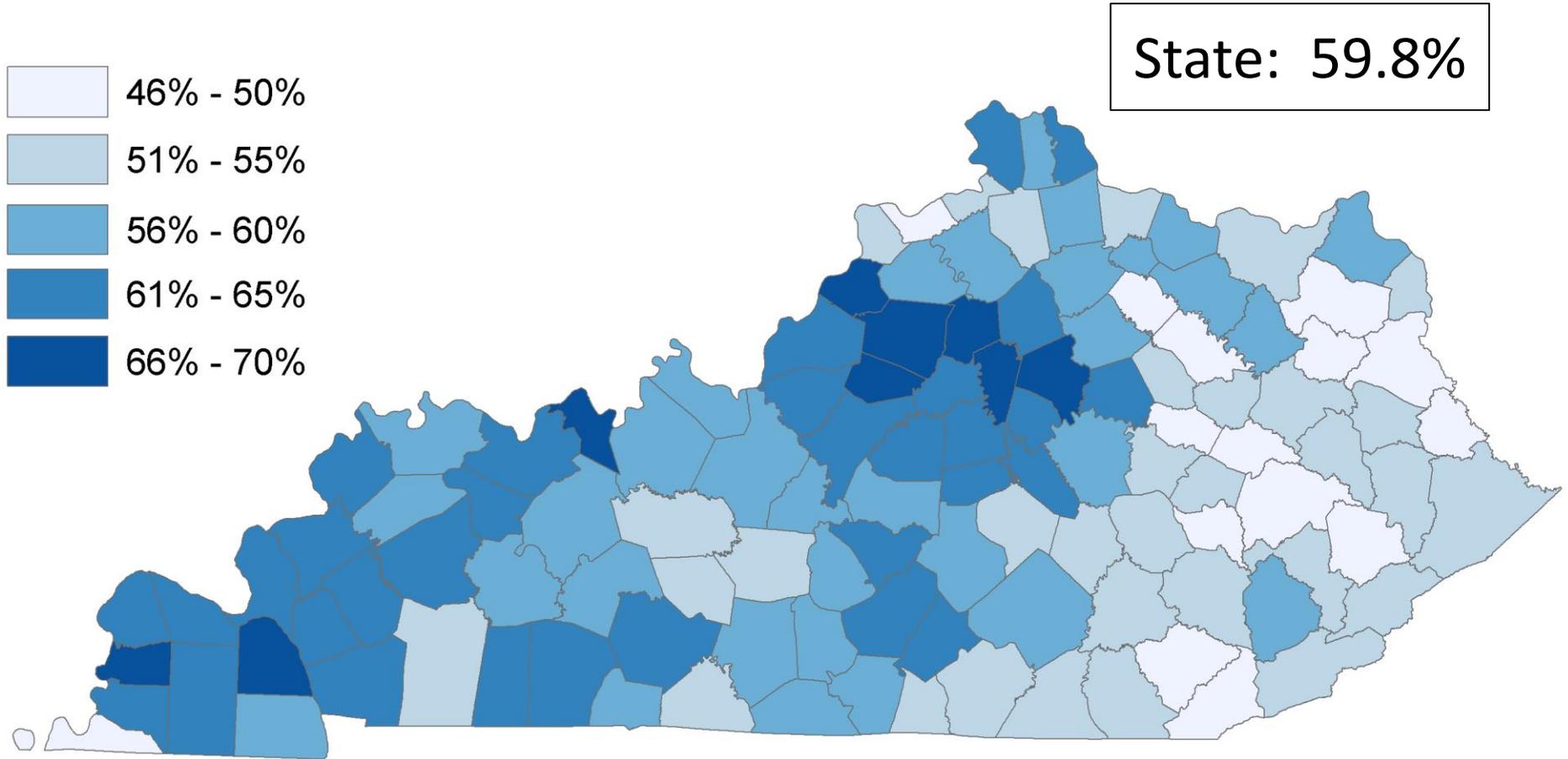
Source: Kentucky State Board of Elections

Presidential Elections

1900	1936	1972
1904	1940	1976
1908	1944	1980
1912	1948	1984
1916	1952	1988
1920	1956	1992
1924	1960	1996
1928	1964	2000
1932	1968	2004
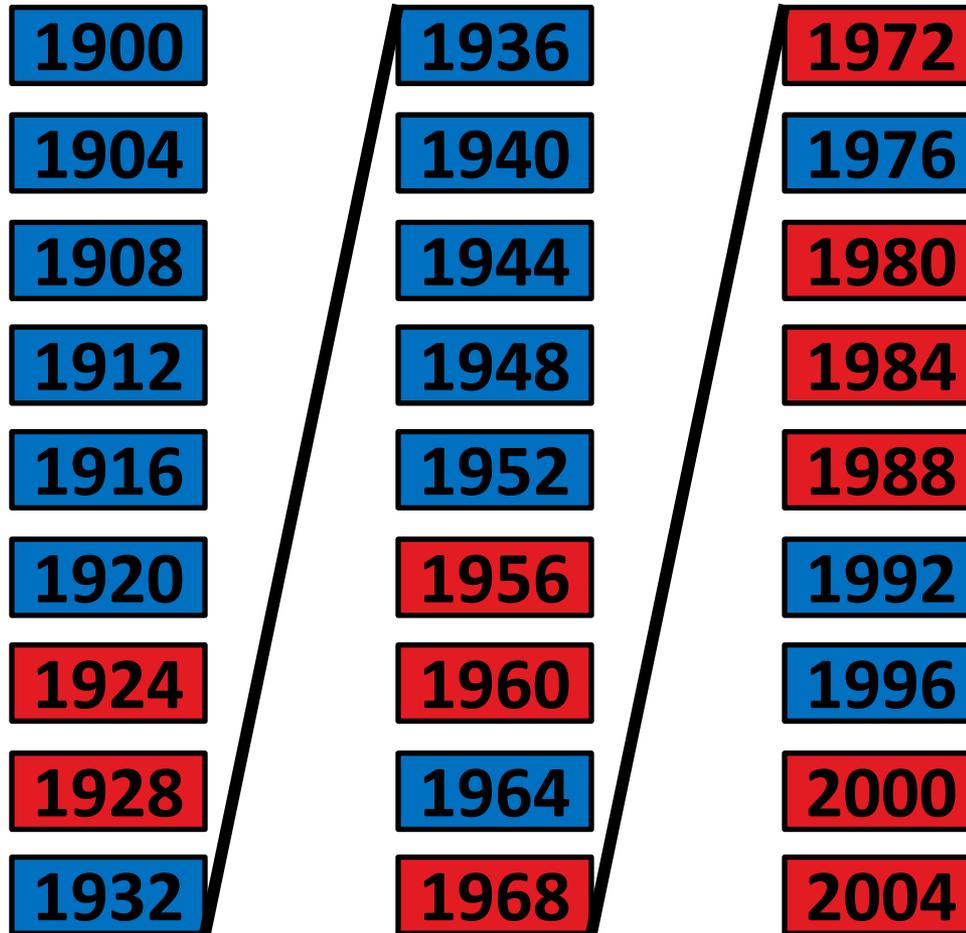
2008

McCain	1,048,462
Obama	751,985

2012

Romney	1,087,190
Obama	679,370

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2012 Presidential Election

Mitt Romney
Barack Obama

Source: Kentucky State Board of Elections

2010 Senatorial Election

Rand Paul
Jack Conway

Source: Kentucky State Board of Elections

Congressional Districts

- Kentucky currently has 6 seats in the House of Representatives

- The 1990 Census reapportionment led to the a loss of a district (from 7 to the current 6)

- Since 1930, Kentucky has lost 3 seats to reapportionment (NY lost 16, PA lost 15)

2012 House Election
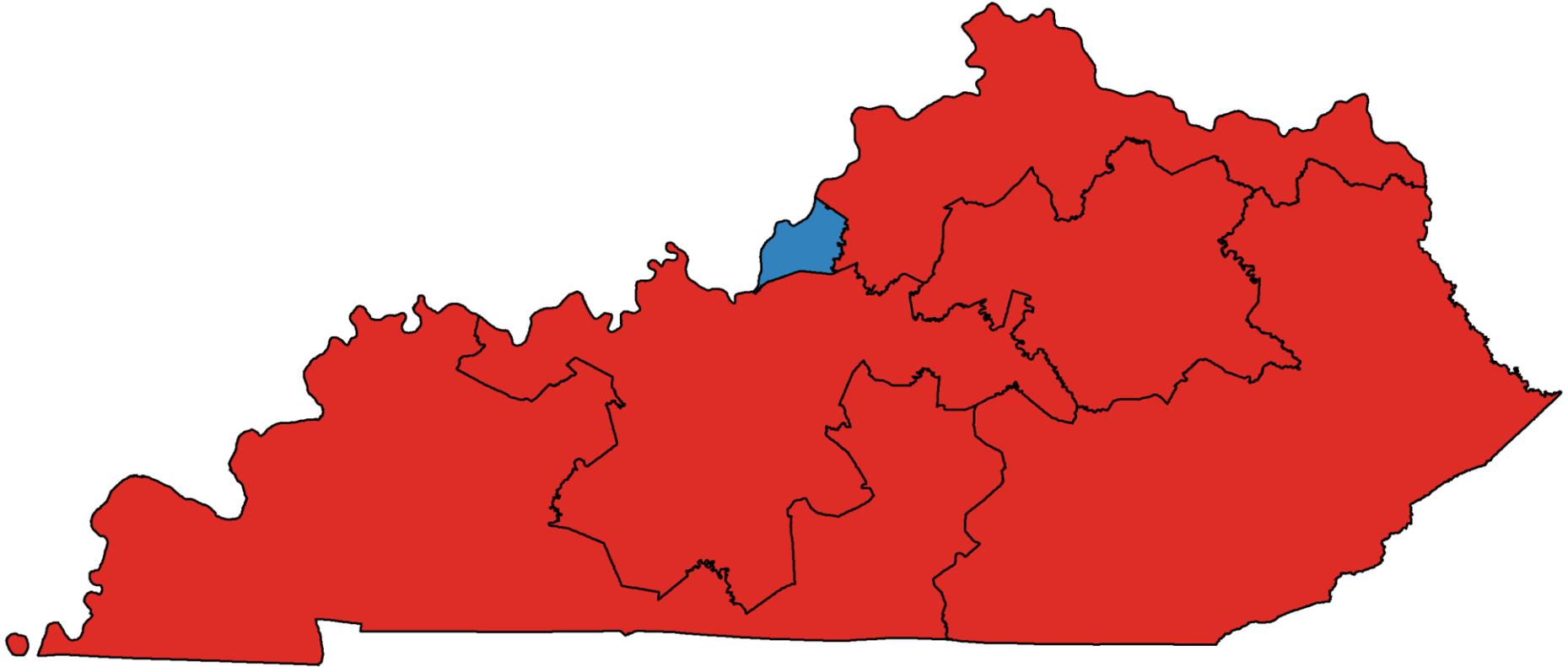
Source: Kentucky State Board of Elections

Acknowledgments

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Kentucky State Data Center
http://ksdc.louisville.edu