

# Implementing Green Public Procurement

A training programme for the Irish Public Sector





Green public procurement has a key role to play in delivering on ambitious climate goals and national targets and there is an obligation on every public body to play its part. Under the Programme for Government, all procurement using public funds will have to include green criteria by 2023.

New legislation now applies to the procurement of many goods & services, including vehicles; building works; and energy-using products.

The Green Public Procurement training programme is being delivered by Greenville Procurement Partners, the leading consultancy and training providers guiding public and utility procurement in Ireland on foot of a successful series of programmes in 2020.

Developed in association with the Environmental Protection Agency, this capacity-building programme will ensure those with responsibility for procurement are ready to meet the growing body of legislative and policy requirements in this area.

This training offers a comprehensive grounding on the context and legal requirements for Green Public Procurement. It provides practical guidance on getting going with green procurement for government and public bodies, including meeting future reporting requirements.

Abby Semple, one of Europe's leading experts on the subject, is leading the team at Greenville delivering the training. The programme combines three live sessions delivered via Zoom and four self-managed modules, via the Greenville Academy platform, to be completed between the live sessions.

# **Programme dates**

# **Implementing Green Procurement**

3 live Zoom sessions& 4 self-managed sessions

### March 2021

- Mon 22nd March (10 am 12 pm)
- Thurs 25th March (10 am 12 pm)
- Thurs 1st April (10 am 12 pm)

# May 2021

- Mon 24th May (10 am 12 pm)
- Thurs 27th May (10 am 12 pm)
- Fri 4th June (10 am 12 pm)

# July 2021

- Mon 5th July (10 am 12 pm)
- Thurs 8th July (10 am 12 pm)
- Thurs 15th July (10 am 12 pm)

# September 2021

- Mon 6th September (10 am 12 pm)
- Thurs 9th September (10 am 12 pm)
- Thurs 16th September (10 am 12 pm)

#### October 2021

- Mon 4th October (10 am 12 pm)
- Thurs 7th October (10 am 12 pm)
- Thurs 14th October (10 am 12 pm)

#### December 2021

- Mon 6th December (10 am 12 pm)
- Thurs 9th December (10 am 12 pm)
- Thurs 16th December (10 am 12 pm)



# The programme content

# Module 1: Understanding GPP: The Irish and European Context

via Zoom, 10.00 - 12.00

- Welcome to Course Objectives and format
- Current Context for GPP in Ireland CAP commitments, 2030 targets, local government Climate Action Charter and Circular 20/19
- European Context Green Deal, Circular Economy Action Plan, ongoing Commission support for GPP and new criteria/tools
- Presentation of new EPA guidance and criteria, monitoring and reporting obligations
- Q & A on GPP Context/Guidance (attendees can enter questions in the chat box during the presentation and the instructor will answer them during this slot or answer live questions)
- Key success factors for GPP Legal compliance, prioritising contracts and choice of procedures
- Q & A / discussion on content covered
- Wrap up and explanation of subsequent modules

# Module 2: Needs Assessment and Market Engagement

Duration: 30 minutes, available via Greenville Academy platform

 Webinar explaining the importance of needs assessment and market engagement for successful GPP, presenting real examples from public authorities and recommended techniques.

# Module 3: Specifications, Selection and Award Criteria and Contract Clauses

Duration: 30 minutes, available via Greenville Academy platform

 Webinar explaining how to implement GPP at each stage of the procurement process and looking at the type of criteria which can be applied at each stage. This includes examples from four of the priority sectors covered in the EPA guidance.

## Module 4: Interactive Session on Topics Chosen by Attendees

via Zoom, 10.00 – 12.00

- Attendees will be asked to vote on which topics they would like covered in the interactive sessions (four choices from the following list):
  - 1. Making the internal case for GPP
  - 2. Measuring the impact of GPP, monitoring and reporting
  - 3. Incorporating GPP in professional service contracts
  - 4. GPP and SMEs
  - 5. Vehicles and road transport services
  - 6. Food and catering services
  - 7. Heating and energy-using products
  - 8. ICT products and services
  - 9. Cleaning products and services
  - 10. Textile products and services
- Two of these topics will be covered in Module 4, with time for group discussion and questions.



# The programme content

# Module 5: Life-cycle Costing

Duration: 30 minutes, available via Greenville Academy platform

Webinar explaining how and when to apply life-cycle costing in tenders, including environmental
costs. Detailed walk-through of EU tools for LCC and examples from two of the priority sectors
covered in the EPA guidance (ICT equipment and lighting).

#### Module 6: Verification

Duration: 30 minutes, available via Greenville Academy platform

Webinar explaining how to verify claims made by bidders in response to GPP criteria. What types of
evidence to ask for, and an explanation of the role of environmental management systems, standards
and labels. When it is possible to accept a self-declaration and how to evaluate equivalent evidence.

# Module 7: Interactive Session on Topics Chosen by Attendees

via Zoom, 10.00 - 12.00

• The second two topics chosen by attendees from the above list will be covered in this session, with time for group discussion and questions. Wrap up and feedback from attendees on course.

# Message from the EPA

The Environmental Protection Agency is responsible for protecting and improving the environment for the people of Ireland. The Agency views the purchasing power of public procurement as a strong means to achieve the aims of the European Green Deal and to provide public sector leadership on national sustainability and climate action. Development of this training has been funded through the EPA's National Waste Prevention Programme.

# About Greenville Procurement Partners Ltd

Greenville Procurement Partners is delighted to be involved in this programme and we are delighted to promote and support the implementation of green public procurement through this training programme and our consultancy services. We believe this will support the critical and urgent move to a more green and sustainable public sector procurement regime.

# **Target Audience**

The programme is targeted at procurement professionals and those leading the green agenda in their organisations.

#### **Learning Outcomes**

To provide the participant with an understanding of the national and EU strategy for delivering the green procurement agenda. To provide in depth appreciation of the stages in procurement where the criteria can be applied and promoted: pre-procurement; specifications, selection and award criteria and contract performance conditions.

#### **About the Trainers**



Abby Semple, LL.B., Ph.D. is a consultant with over 13 years of experience in advising public bodies on strategic and legal aspects of procurement. Her focus is on the environmental and social impact of public contracts and how these can

be meaningfully addressed through the contracting process. Abby has managed complex tenders on behalf of public sector clients in Ireland and the UK, developed policy and guidance at the EU level, and is author of one of the first books on the 2014 EU Procurement Directives A Practical Guide to Public Procurement (Oxford University Press).



Jeanne Copeland has over 35 years of experience in working as a consultant and trainer with the Irish Public Sector, she has been instrumental in Greenville leading the green procurement agenda. She is passionate about ensuring public bodies

deliver public procurement in a proactive, enlightened, and innovative way and designs and delivers training to maximise engagement and enhance practical takeaways. She has worked with the GPP4Growth project and several public bodies eager to engage early in implementing green procurement.



David Whelan has over 20 years of experience across a diverse range of industry sectors including electronics, semiconductor, mechanical services and management consultancy. David has been advocating the green and

sustainable agenda for many years while also writing and researching on the topic. He has been Program Director for the Edible Landscape Project CLG, a social enterprise building community resilience to climate change. He is author of Greenville's first Sustainable Future paper entitled "Food and Catering", working on the second paper in the series which addresses the complex intersection between public health and environmental protection.

