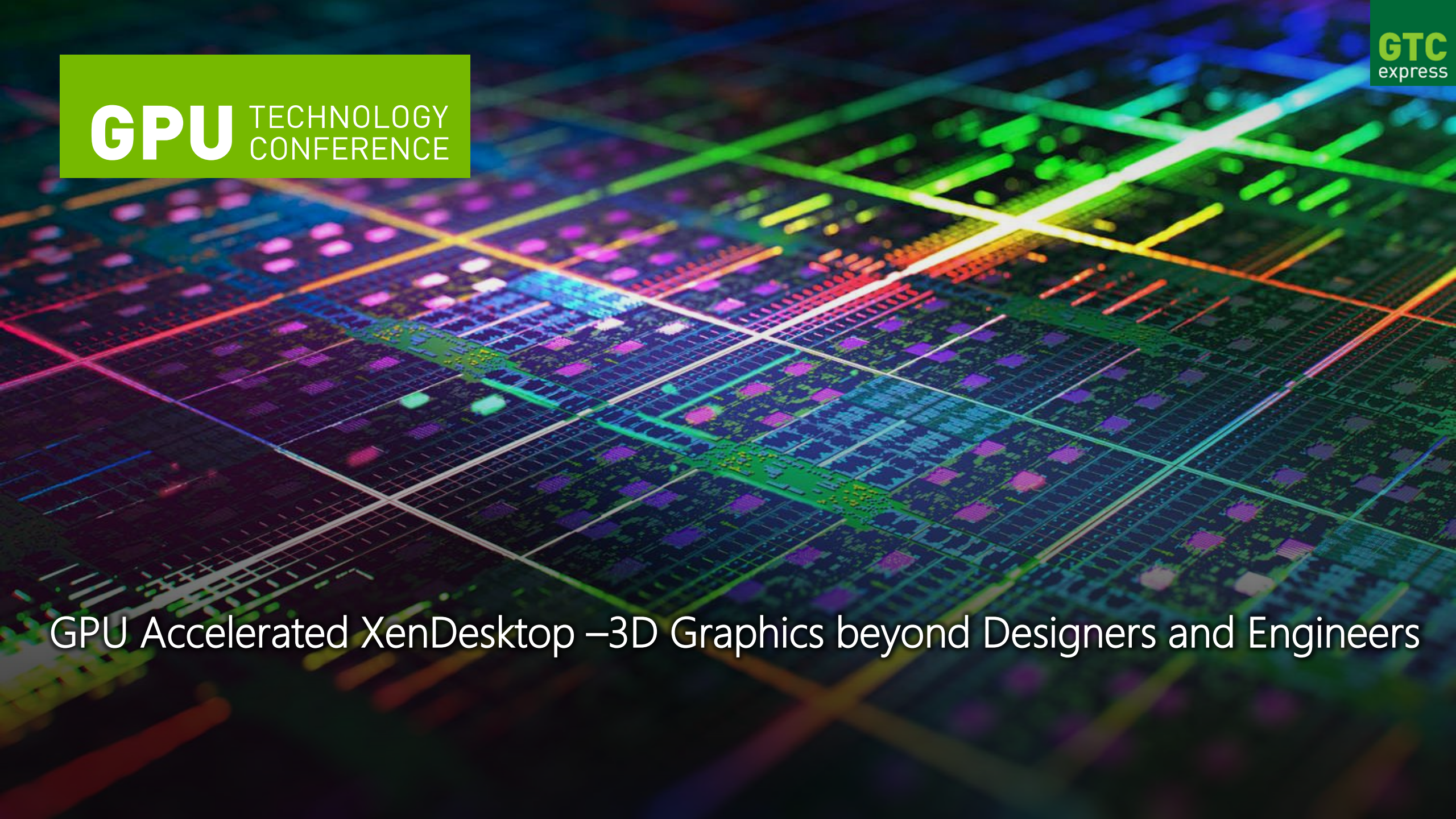

GPU TECHNOLOGY CONFERENCE
GTC express
GPU Accelerated XenDesktop –3D Graphics beyond Designers and Engineers

GPU TECHNOLOGY CONFERENCE

GTC express

Thomas Poppelgaard

Technology Evangelist

_POPPELGAARD thomas@poppelgaard.com

Poppelgaard.com

Agenda

GPU TECHNOLOGY CONFERENCE

History of Virtualized Graphics

Business Drivers Leading to Virtualization

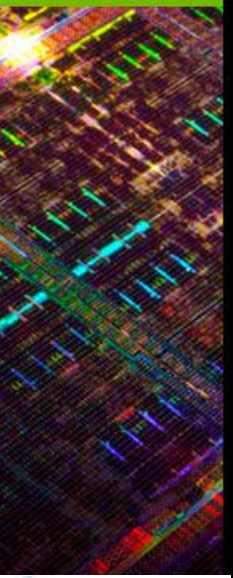
Citrix Solutions for Application & Desktop Virtualization

Customer Examples

New Technologies in Virtualization

- XenDesktop 7
- NVIDIA GRID vGPU

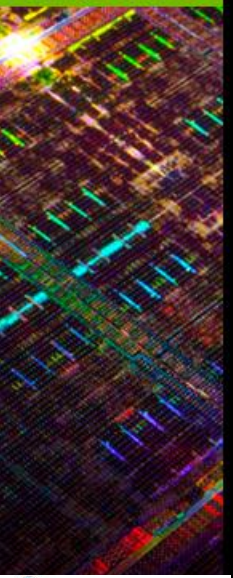
Q & A

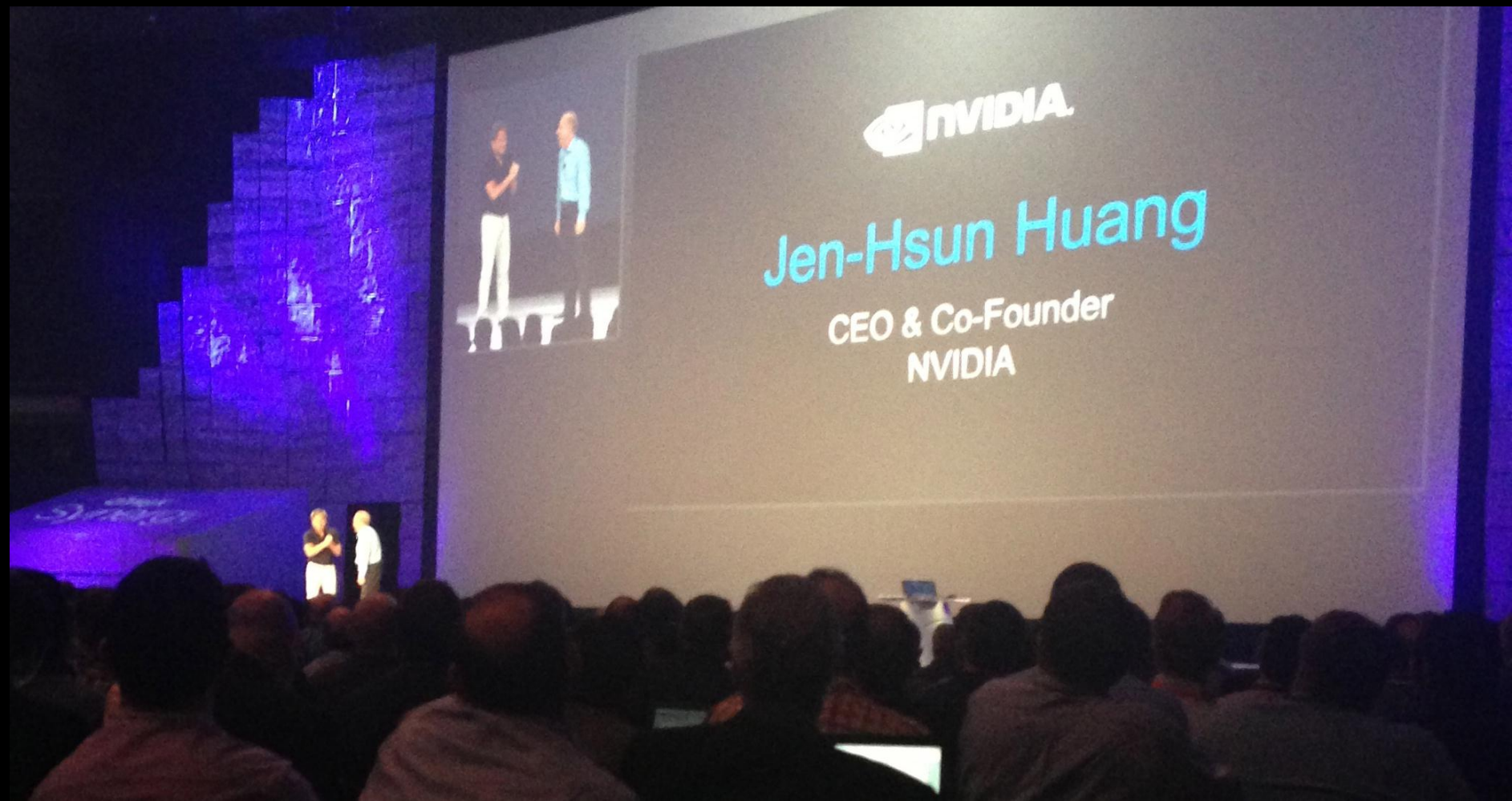


Poppelgaard.com

Citrix Synergy keynote – May 2013
Citrix/NVIDIA collaboration

GPU TECHNOLOGY CONFERENCE





Poppelgaard.com

GPU Milestones in 3D graphics remoting

GPU TECHNOLOGY CONFERENCE

2006

Project K2 delivers CATIA to Boeing Dreamliner designers

2009

GA of XenDesktop HDX 3D Pro with Deep Compression

2011

XenServer 6.0 hypervisor introduces GPU Passthrough

2012

Higher fps via NVIDIA GRID™ API plus improved compression

2013

XenDesktop 7 GPU Sharing with high density GRID™ K1/K2 cards

Poppelgaard.com

Industries that use 2D/3D professional graphics

GPU TECHNOLOGY CONFERENCE

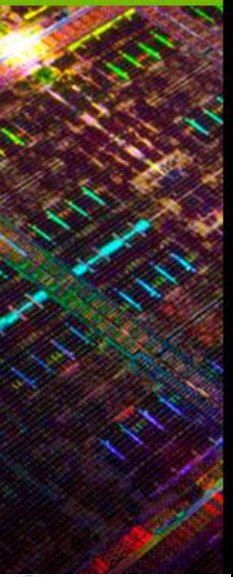
Aerospace

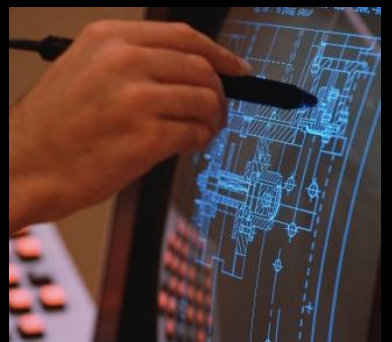
Automotive

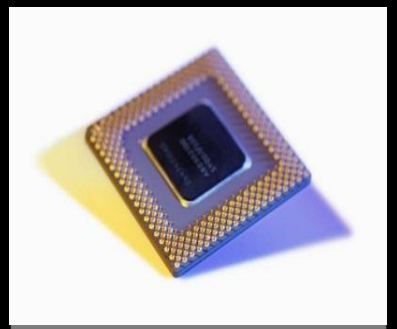
Construction

Energy

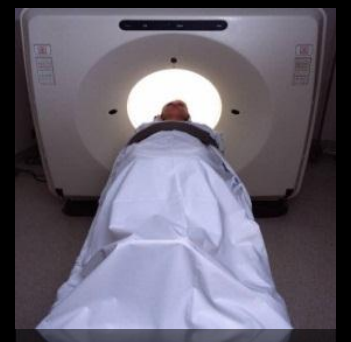
Broadcast and Film




Engineering Services


Hi Tech - Electronics

Industrial Equipment


Medical Equipment

Oil & Gas Exploration

Poppelgaard.com

Time to satisfy the "end users" & IT

GPU TECHNOLOGY CONFERENCE

Why cant i work from home with my Mac

I wish I could access the engineering data on my phone

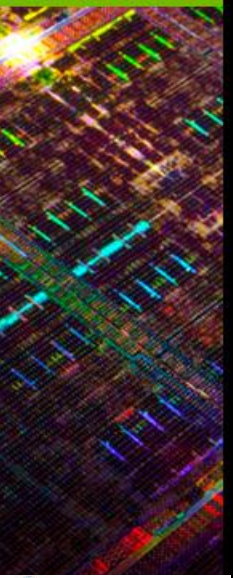
How can I keep cost down and deliver IT more effeciant

I wish I could access my data from anywhere

Poppelgaard.com

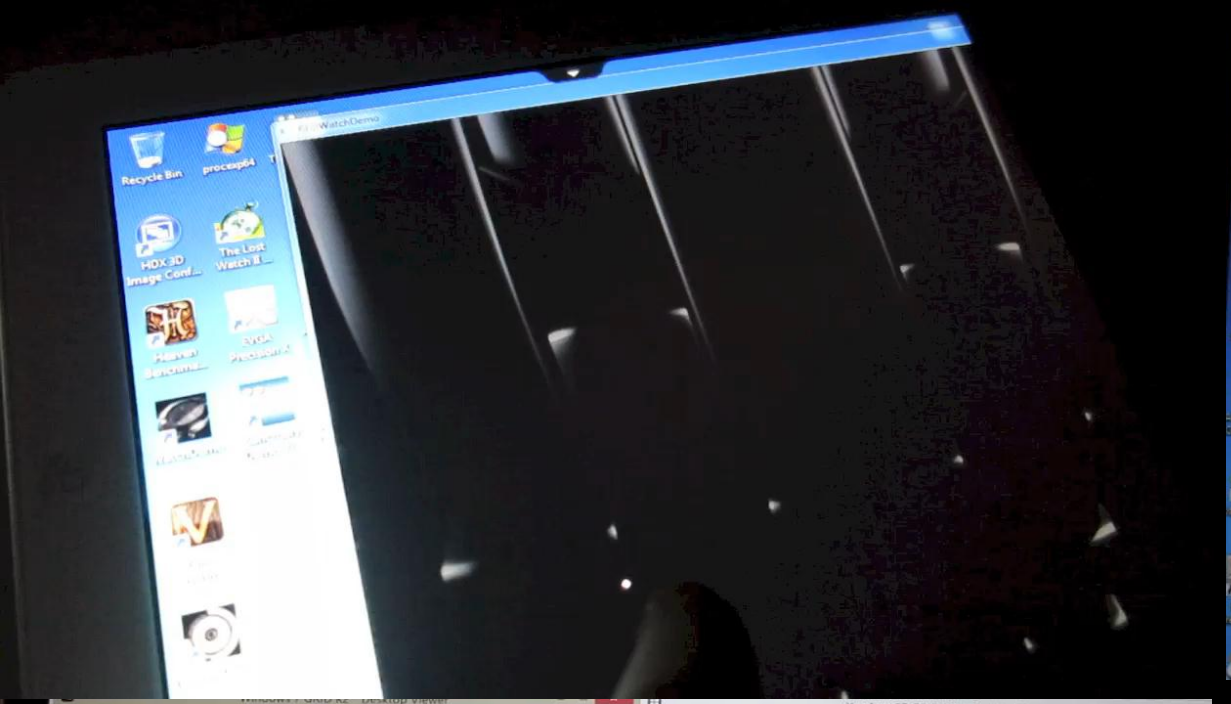
Business Drivers for virtualizing 2D/3D graphics apps & workstations

GPU TECHNOLOGY CONFERENCE

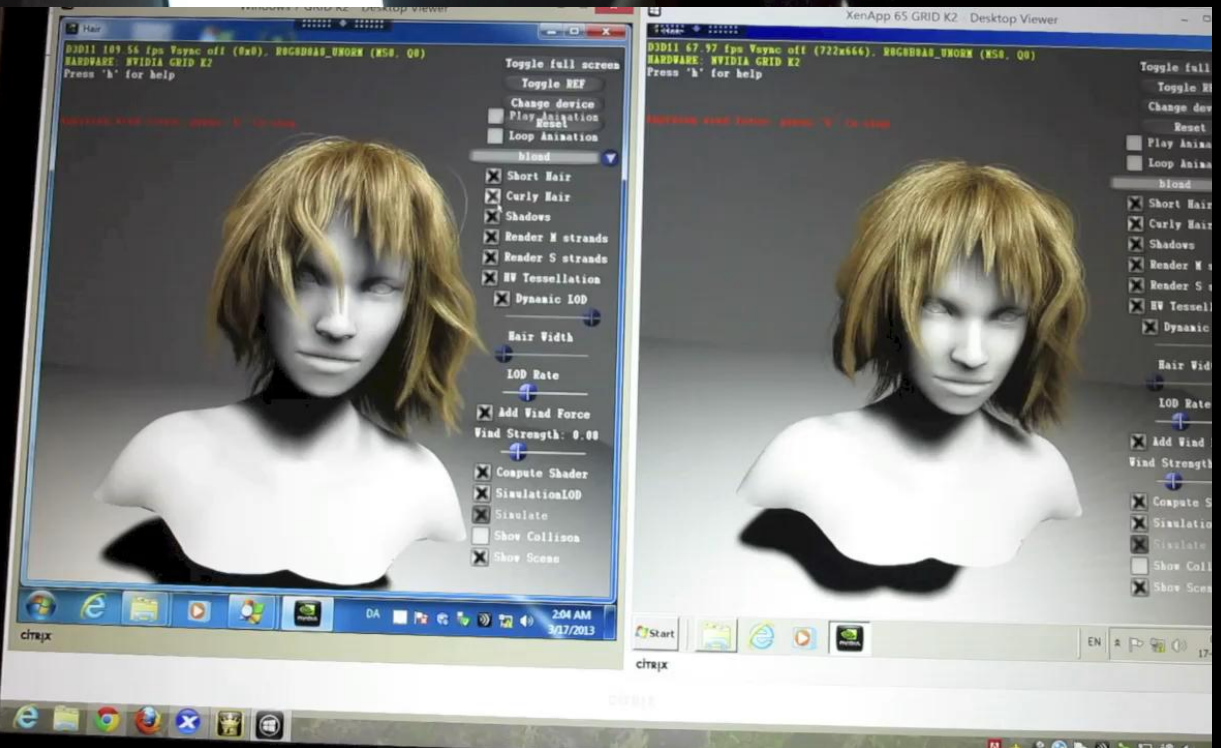


- Global talent base
- Secure IP
- Work-from-home
- Disaster recovery
- Mobile device access
- Collobrate share content and video
- Improve time-to-market
- Cost efficiency

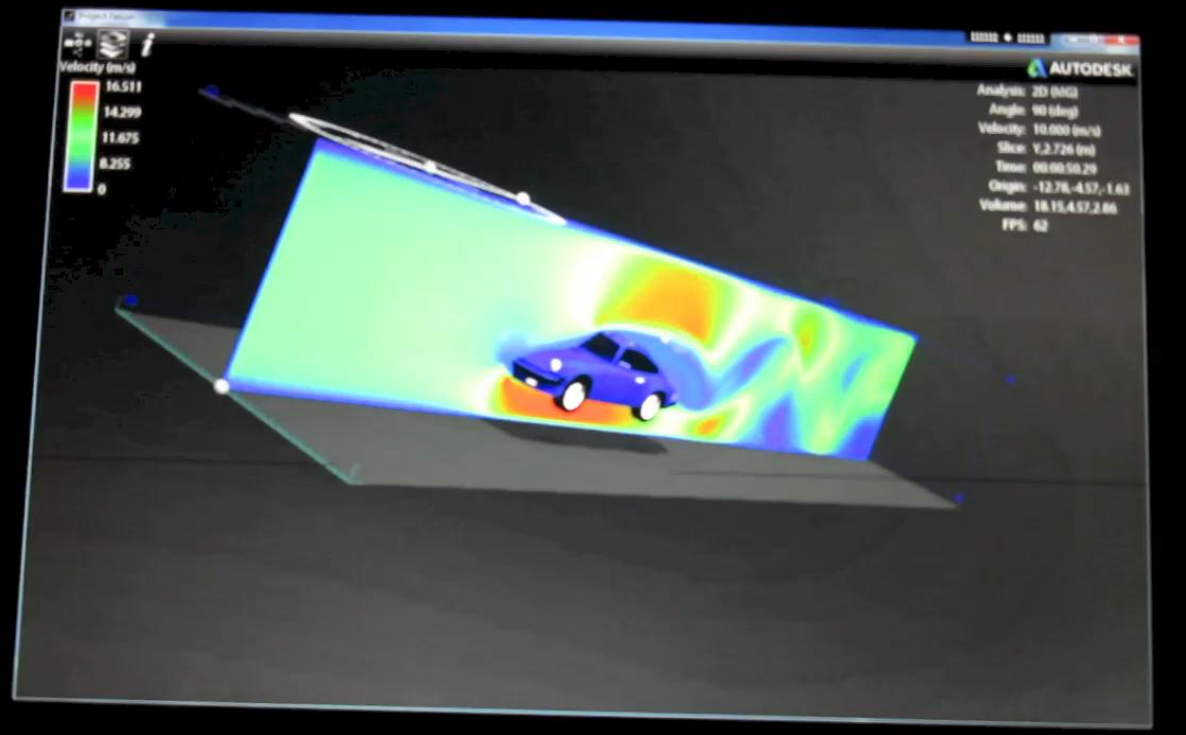
Poppelgaard.com


Recycle Bin
procexp64
HDX 3D Image Conf...
The Lost Watch II...
Heaven Benchma...
NVIDIA Photoshop...
Valley Benchma...
Tropics Demo v1...
New Doom Configura...
WatchDem...
Project Falcon

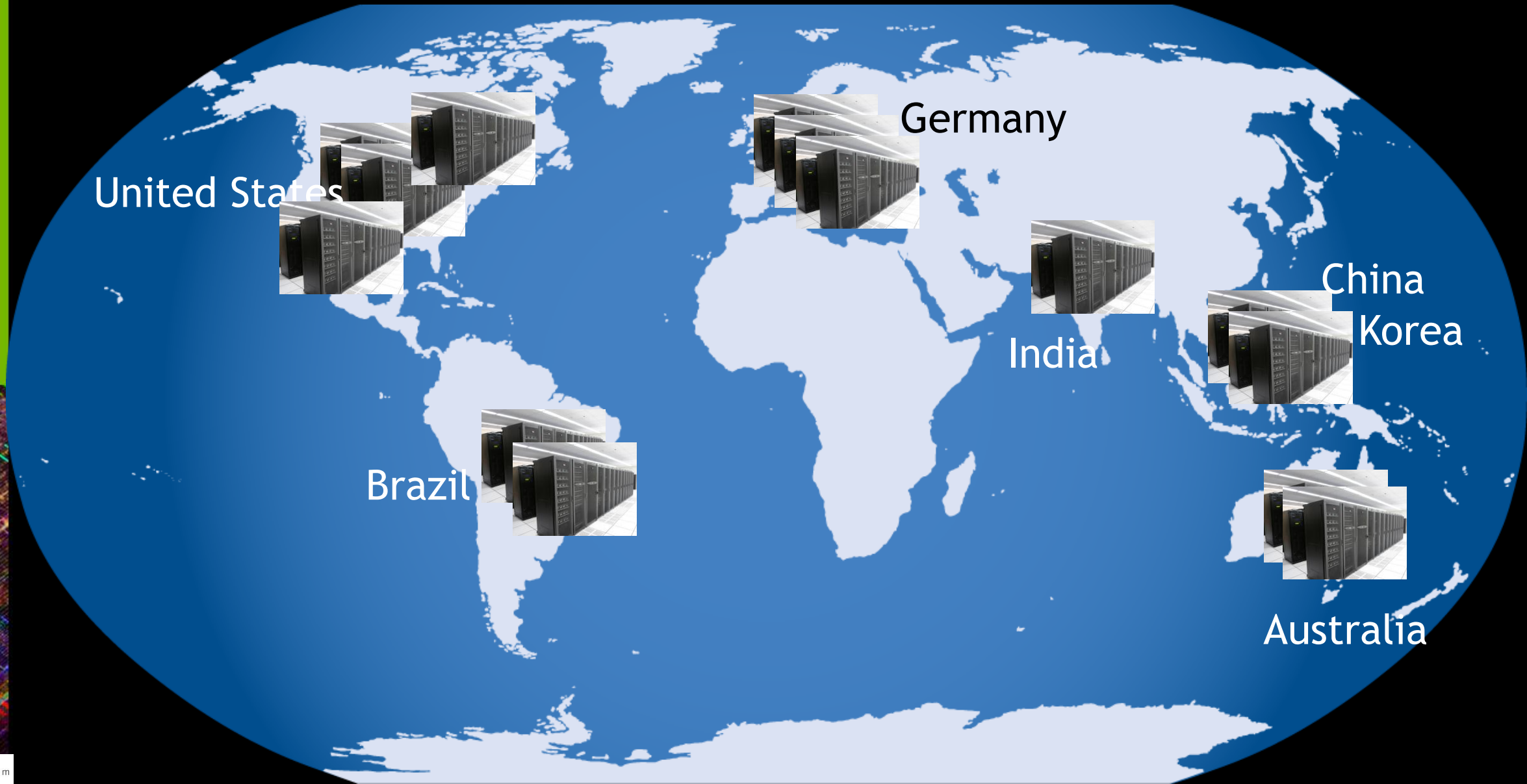
REDTurbineDemo
System Information
Summary
CPU
Memory
I/O
GPU
I/O
301.6 KB
Network
344.1 KB
Disk
2.1 MB
Read Delta 6
Read Bytes Delta 0 KB
Write Delta 185
Write Bytes Delta 328 KB
Other Delta 116
Other Bytes Delta 7 KB
Receive Delta 55
Receive Bytes Delta 0 KB
Send Delta 268
Send Bytes Delta 343 KB
Other Delta 0
Other Bytes Delta 0 KB
Read Delta 0
Read Bytes Delta 0 KB
Write Delta 21
Write Bytes Delta 2,114 KB
Other Delta 6
Other Bytes Delta 0 KB
OK


Hair
D3D11 109.56 fps Vsync off (0x0), RGGBDXA8_UNORM (MS8, Q8)
HARDWARE: NVIDIA GRID K2
Press 'h' for help
Toggle full screen
Toggle REF
Change device
Play Animation
Reset
Loop Animation
blond
Short Hair
Curly Hair
Shadows
Render M strands
Render S strands
HW Tessellation
Dynamic LOD
Hair Width
LOD Rate
Add Wind Force
Wind Strength: 0.00
Compute Shader
SimulationLOD
Simulate
Show Collison
Show Scene
2:04 AM
3/17/2013
citrix

XenApp 65 GRID K2 : Desktop Viewer
D3D11 67.97 fps Vsync off (722x666), RGGBDXA8_UNORM (MS8, Q8)
HARDWARE: NVIDIA GRID K2
Press 'h' for help
Start
EN
citrix


Velocity (m/s)
16.511
14.299
11.675
8.255
0
AUTODESK

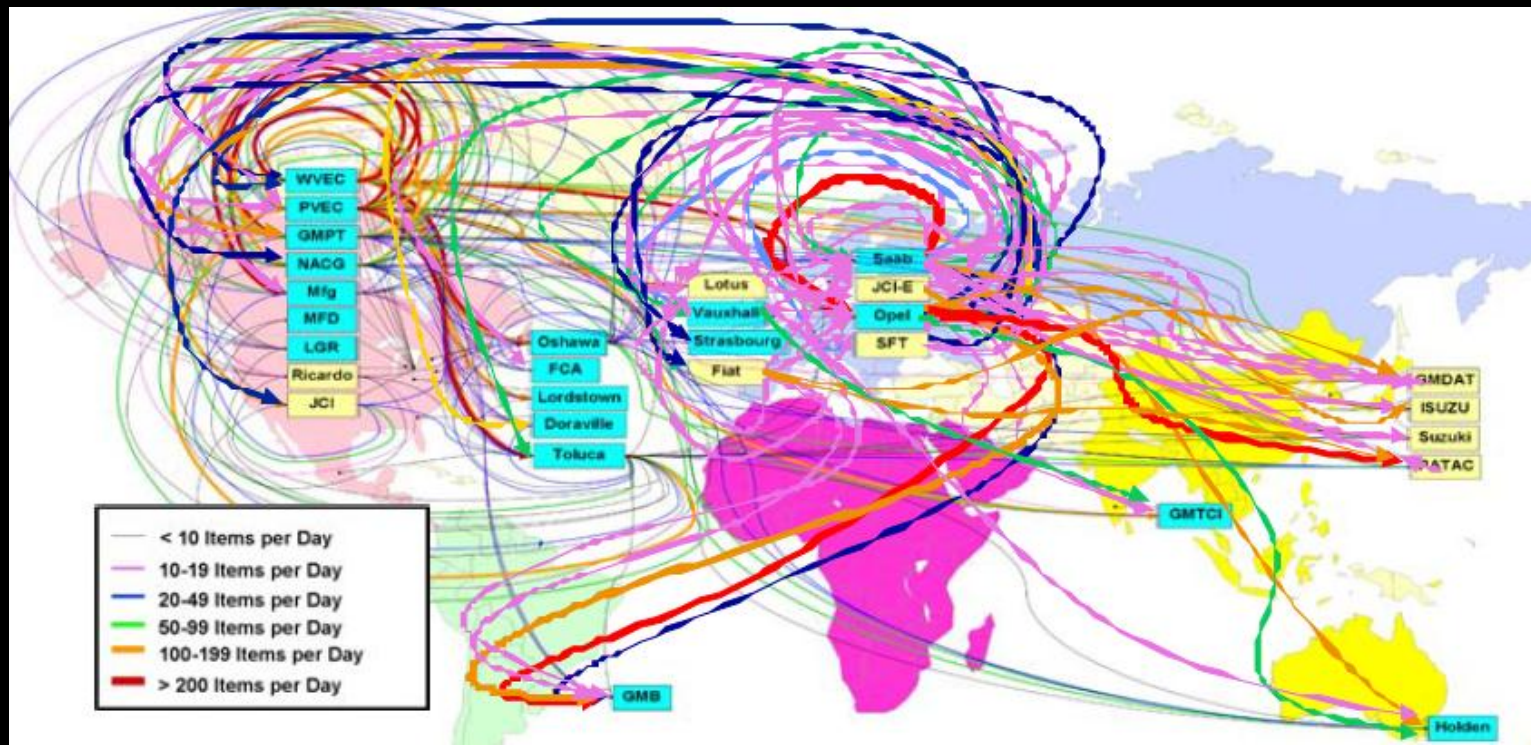
Global product development teams – real example



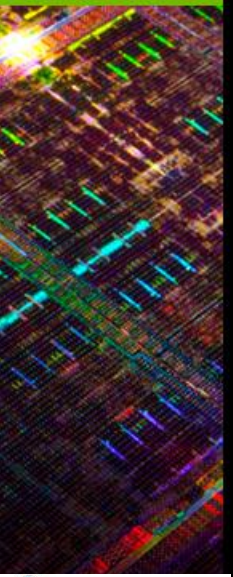
GPU TECHNOLOGY CONFERENCE
Poppelgaard.com

Global development effort – Real Example

- 30,000 CAD files or 70 GB of data to be synchronized every day
- Across 26 design centers (30,000+ users)
- Across 16 countries
- It took 2 weekends to sync all code updates!
- More challenging for 4,000+ suppliers and partners

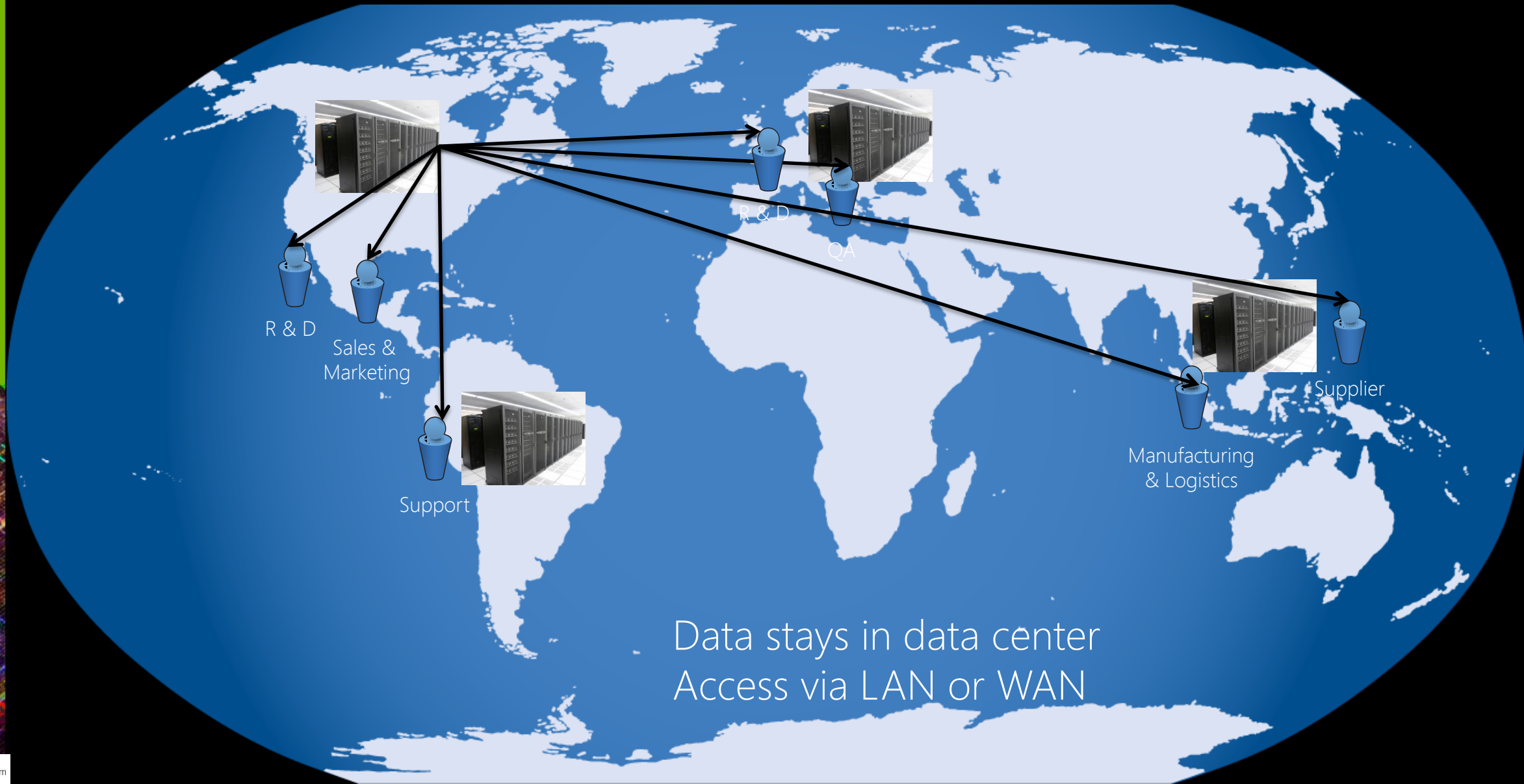


GPU TECHNOLOGY CONFERENCE



Poppelgaard.com

Enhances IP control, collaboration and global agility



GPU TECHNOLOGY CONFERENCE

Poppelgaard.com

Citrix remote graphics solutions today

- Citrix XenServer – GPU Pass-through to virtual machines

  coming soon vGPU

- Citrix XenDesktop – Access to dedicated physical/virtual machine to any device

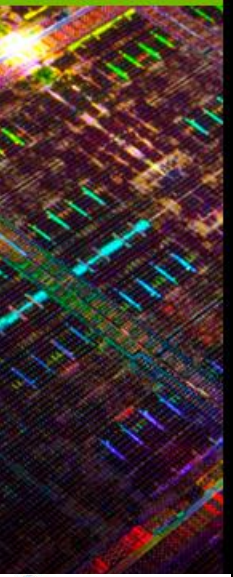
  coming soon vGPU ** supported only with XenServer

- Citrix XenApp – Access to shared physical/virtual machine to any device

  New!! OpenGL + coming soon deep compression codec

- Citrix RemotePC – Access to existing physical machine to any device

GPU TECHNOLOGY CONFERENCE



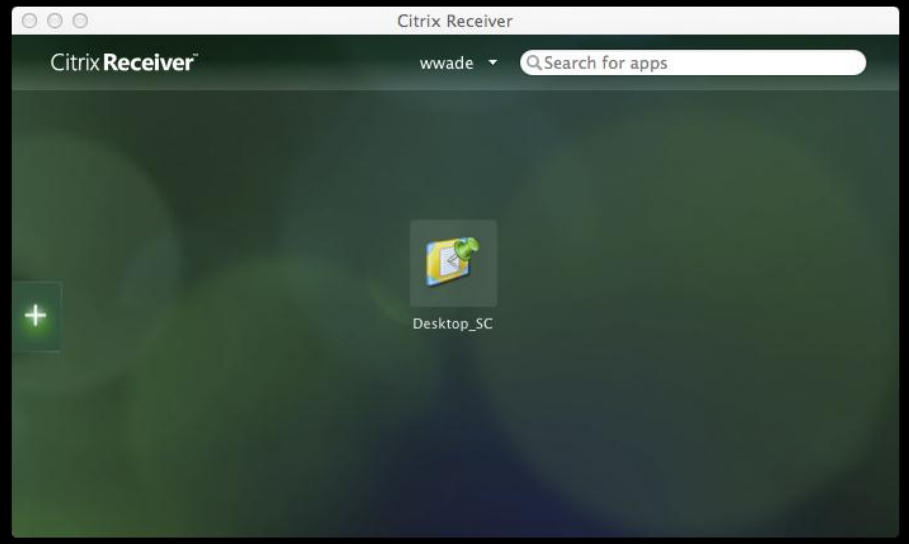
Poppelgaard.com

Virtual Desktop vs. Virtual Application

GPU TECHNOLOGY CONFERENCE

Virtual Desktop

- A full desktop OS (i.e. Win 7) per user, run on a data-center based server

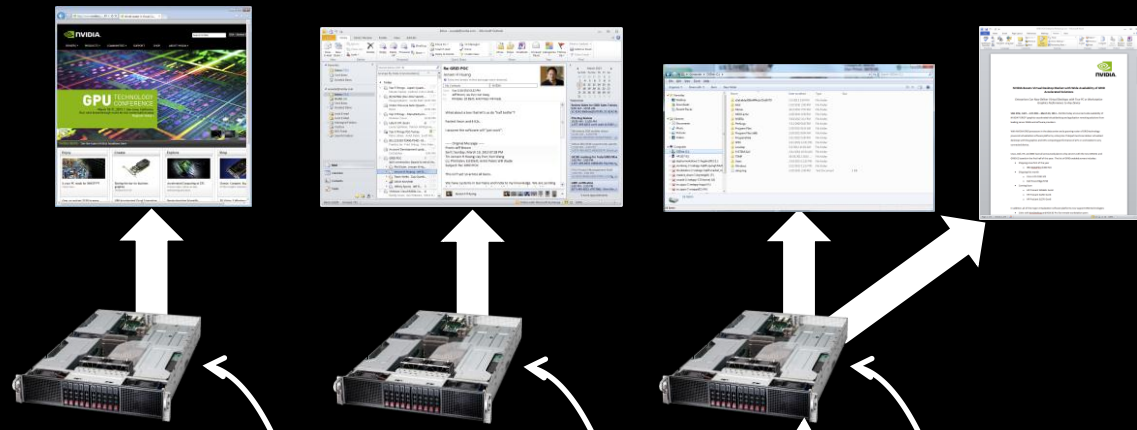


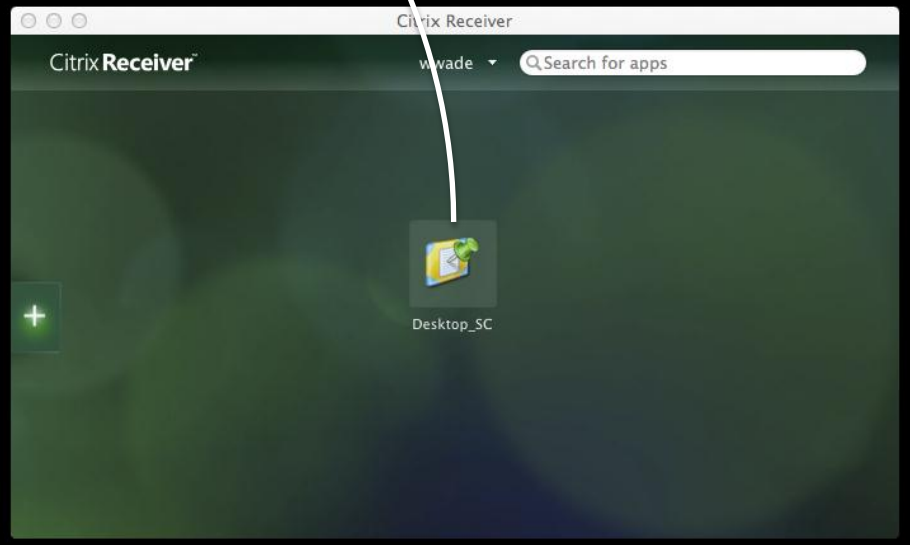
Virtual Application

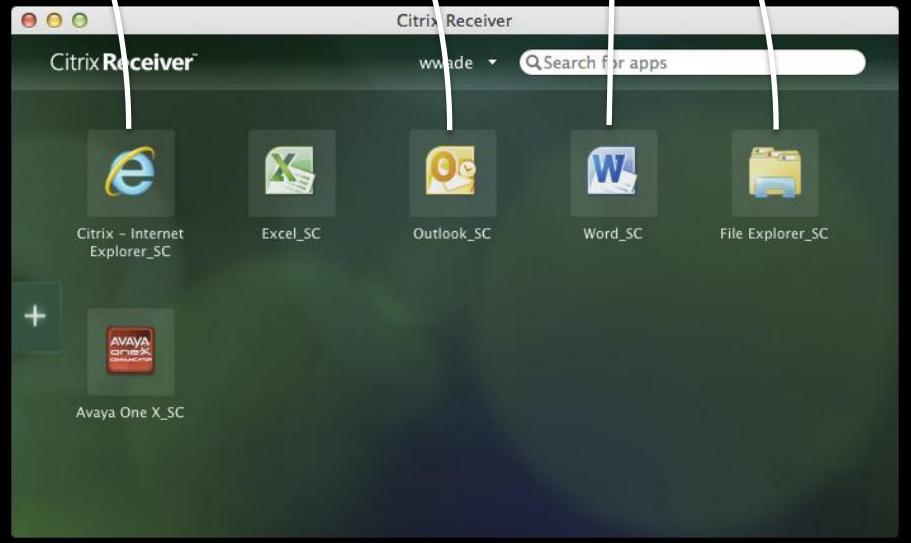
- Each application spawns a server hosted version of that app, running in Windows Terminal Services (Window Server OS)

Poppelgaard.com

Virtual Desktop vs. Virtual Application







GPU TECHNOLOGY CONFERENCE
Poppelgaard.com

Citrix XenDesktop HDX 3D Pro case study

- Below customers are pioneers implementing remote graphics solution
- Business challenges
- Solutions build w. remote graphics from Citrix/NVIDIA and benefits gained

VOLVO

Vestas®

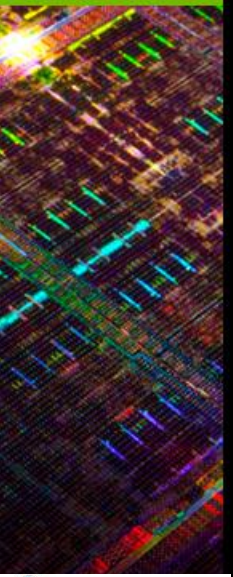
MAERSK OIL

ABB

RAMBØLL

RaySearch Laboratories

GPU TECHNOLOGY CONFERENCE



Poppelgaard.com

Challenges

- Of course there were more than one…

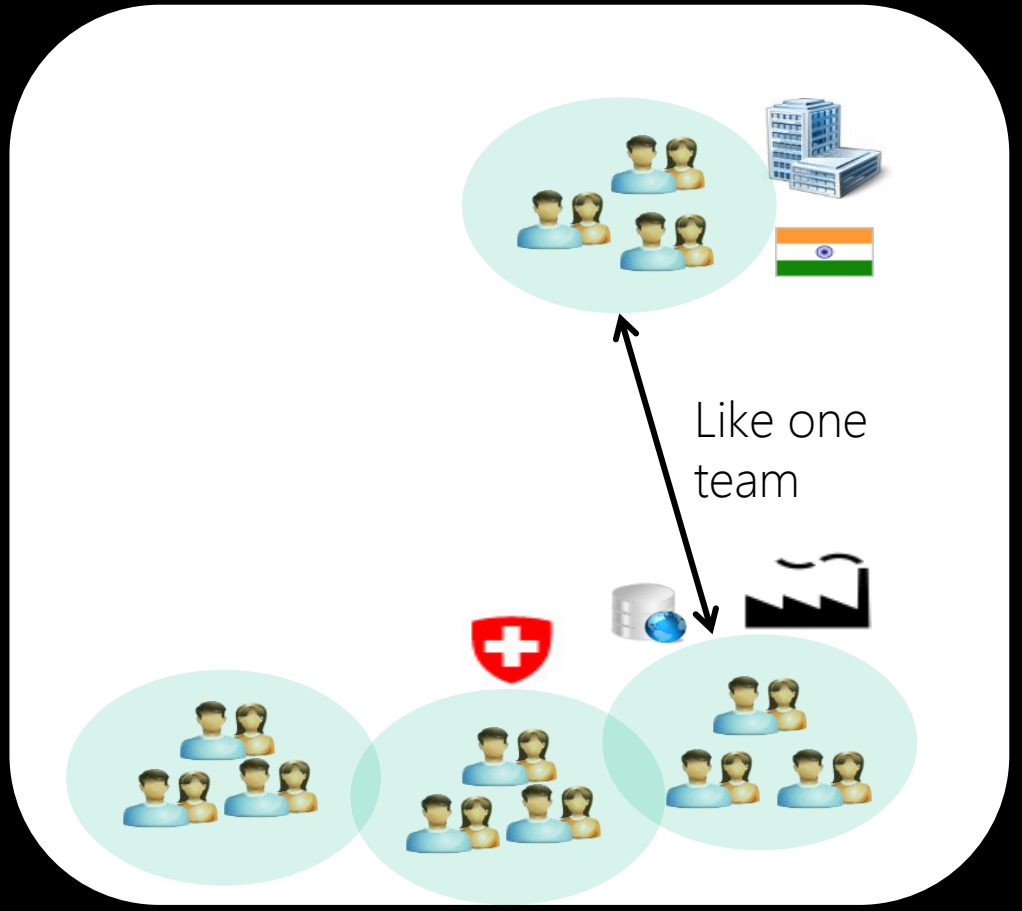
3D CAD data is large

- Transferring our largest assemblies

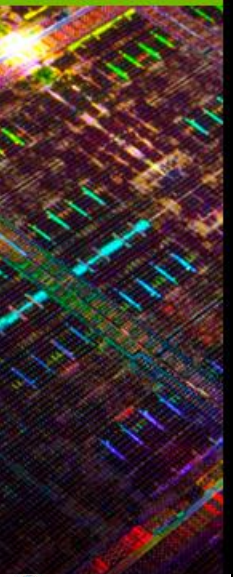
took 2.5 hours!

ABB's corporate network

- Latency
- Bandwidth



GPU TECHNOLOGY CONFERENCE

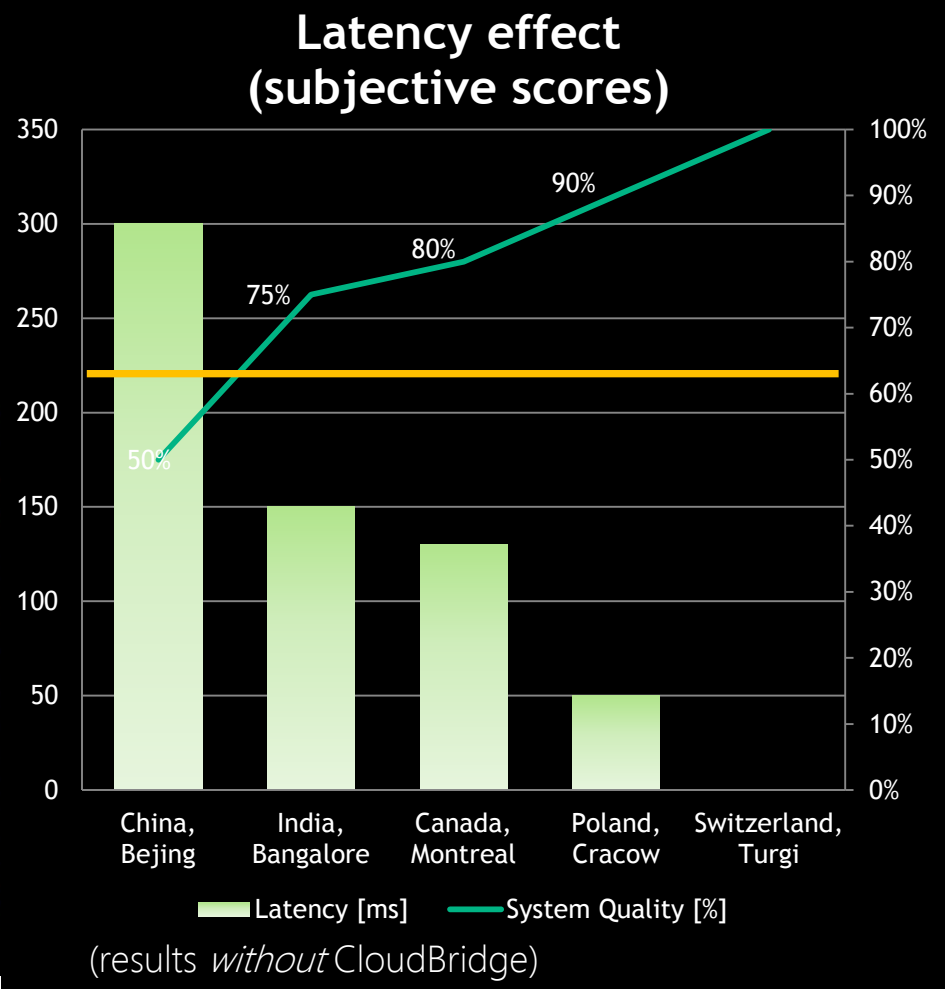


Poppelgaard.com

GPU TECHNOLOGY CONFERENCE

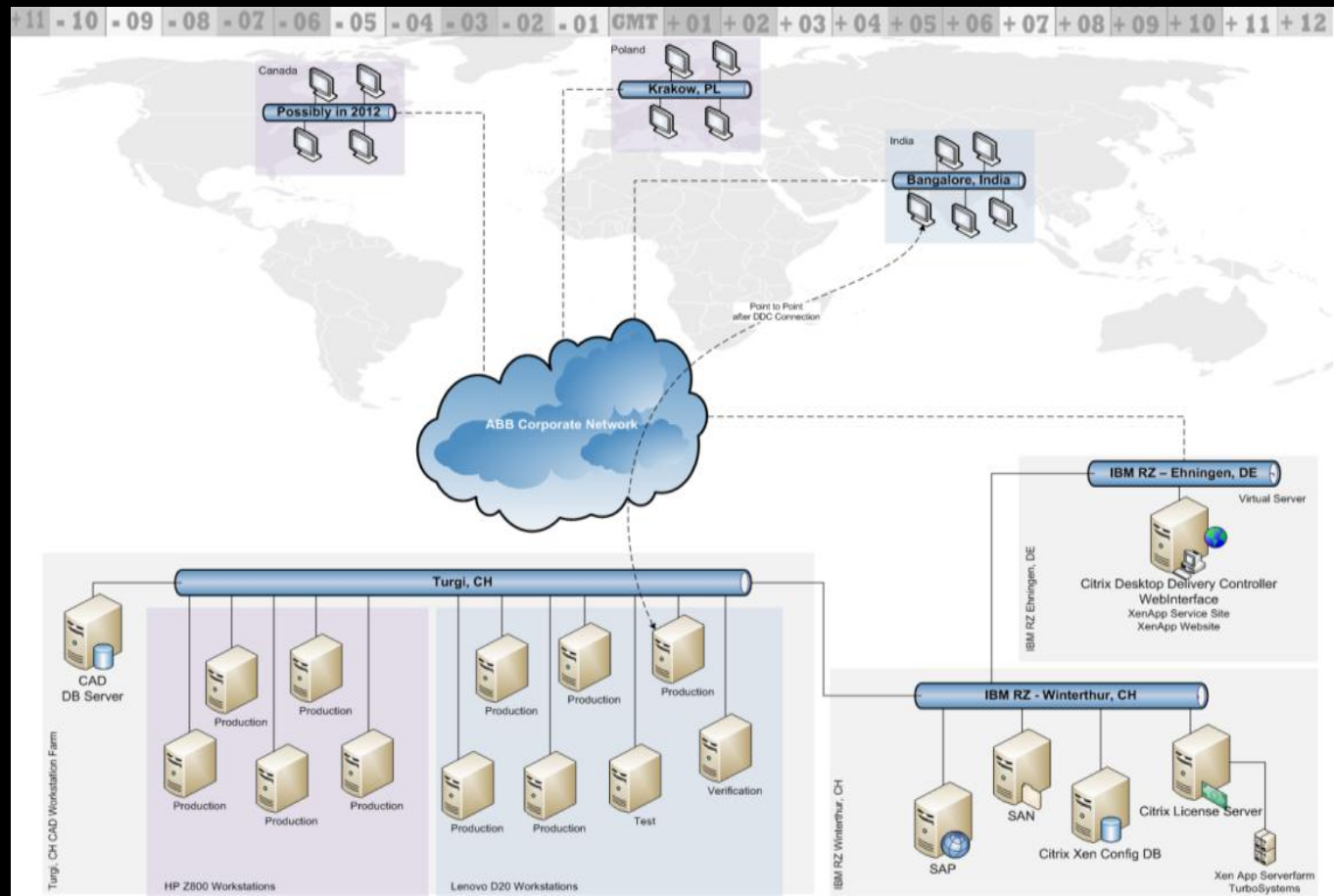
Learnings

Service quality is a subjective matter



(results *without* CloudBridge)

Using Dassault SolidWorks, 5-6 hours per day;
Designers can work from India as if in Switzerland!



Poppelgaard.com

HDX 3D Pro case study

Vestas®

- Wind turbine manufacturer
  - Delivering PTC Pro/E and Dassault SolidWorks from Europe to other continents since 2008 (2,000 remote users)
- HDX 3D Pro protects Vestas' intellectual property, supports workforce globalization, eliminates inconsistencies in engineering design versioning and overcomes regulatory challenges
- Reduced cost per running hour by 30% from €416 (traditional CAD workstations) to €291 (data center blade workstations) via follow-the-sun utilization (Denmark, UK, US, India, China)

GPU TECHNOLOGY CONFERENCE

Poppelgaard.com

HDX 3D Pro case study

GPU TECHNOLOGY CONFERENCE

- Major European heavy vehicle manufacturer

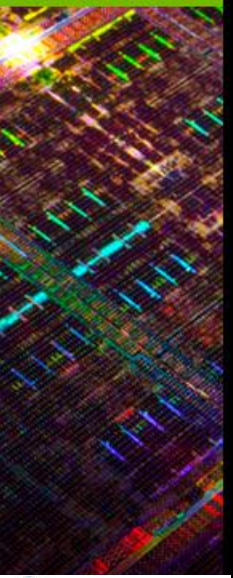
- Access from Germany, Mexico and Brazil to Dassault CATIA apps hosted in Sweden
- At 220ms roundtrip latency, good performance working on models with 1500+ parts; bandwidth usage rarely reaches 2.5 Mbps
- Using 3D Space Mouse

Poppelgaard.com

HDX 3D Pro case study

- Large engineering, design and consultancy company in 24 countries

- Bentley, Navisworks, Revit, AutoCAD, and more
- *"It's faster than local!"* (large 3D models no longer have to be transferred across the network)
- *"It even works on 3G!"* (800 Kbps)
- *"We reduced the number of PCs per user from 1.6 to 1.05"*
- *Virtual machines are used now 90% all the time 24-7*
- *200% Return-on-Investment*



RAMBØLL

GPU TECHNOLOGY CONFERENCE

Poppelgaard.com

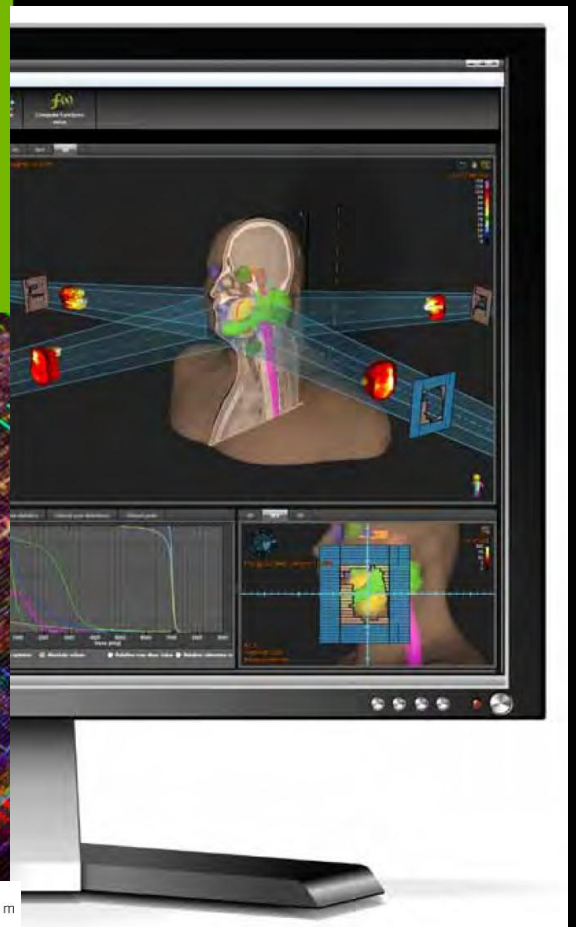
GPU TECHNOLOGY CONFERENCE

Customer Case

- RaySearch Laboratories

World leader in radiation therapy

Raysearch advanced software solutions for radiation therapy are used successfully in more than 2000 clinics



- Access to global talent
- Clinic had a large central datacenter located 25kms from the main facility.
- Customer didn't want to put the machines with RayStation on multiple desks, where the would access the system would never be more than the 10 licenses purchased (20 users
- This reduced the need for purchase and maintenance of 20 machines even though only one time.
- Users already had PCs for operations on other applications – PC is used as end point de
- The application is published seamlessly so settings on the host machine are preserved a restricted – meaning users have to use shared storage accessible from the hosts.
- Data is massive – overall average today 1GB per patient. In the future with 4D scans thi
- Connectivity to the databases is important for open and save operations – with Citrix thi

Poppelgaard.com

Citrix XenApp GPU sharing + GRID K2

POC case study

- Oil & Gas company

MAERSK OIL

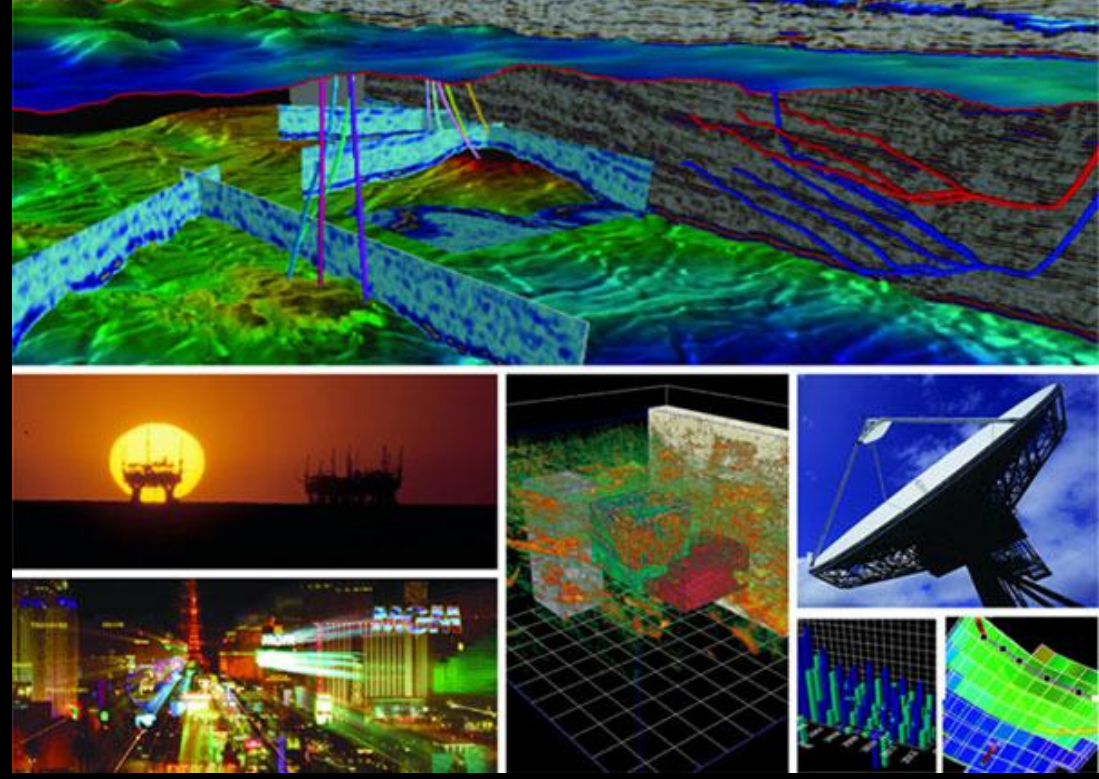
GPU TECHNOLOGY CONFERENCE

Poppelgaard.com

GPU TECHNOLOGY CONFERENCE

Business Challenges

- Colloboration room with thin clients connects up to multiple big screens, where the 2D/3D application needs to be shared to multiple users in a live video feed with CISCO UC/Tandberg systems.
- Work from any device, work from home, work remotely.



The Solution for the POC

Dell R720 server with 2x NVIDIA GRID K2

Virtualization of hardware with Citrix XenServer

Offer 2 VM with Citrix XenApp HDX 3D with GPU pass-through to a GRID K2 board, able to share the ressources to multiple users on each VM.

End devices Dell Wyse R90D7 with 2x24" displays

Workstations with Cisco UC client + Citrix Receiver

Ipad with Citrix Receiver

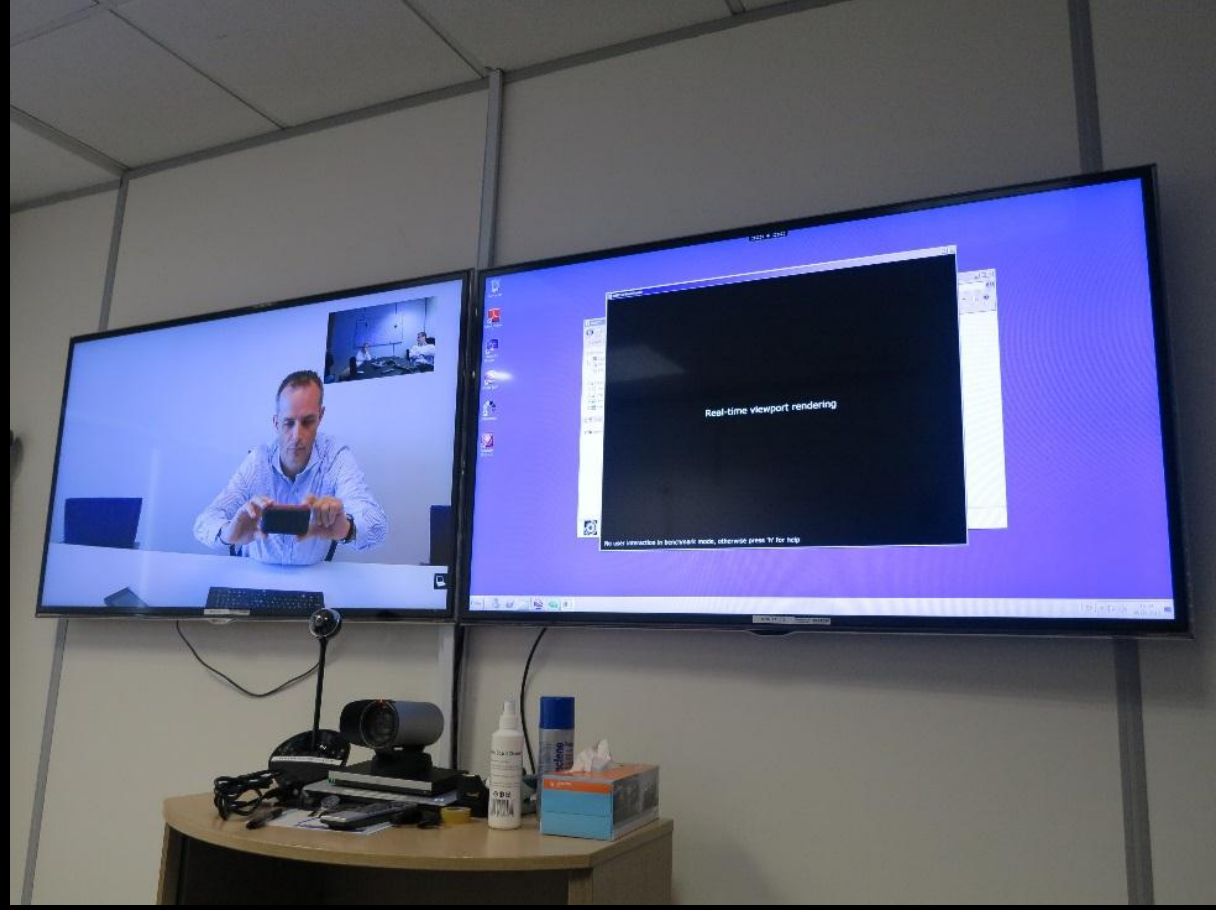
Petrel software + Autodesk + Bentley + Google Earth is offered remotely on any device even with CISCO UC

MAERSK OIL

Poppelgaard.com

Technolog benefits

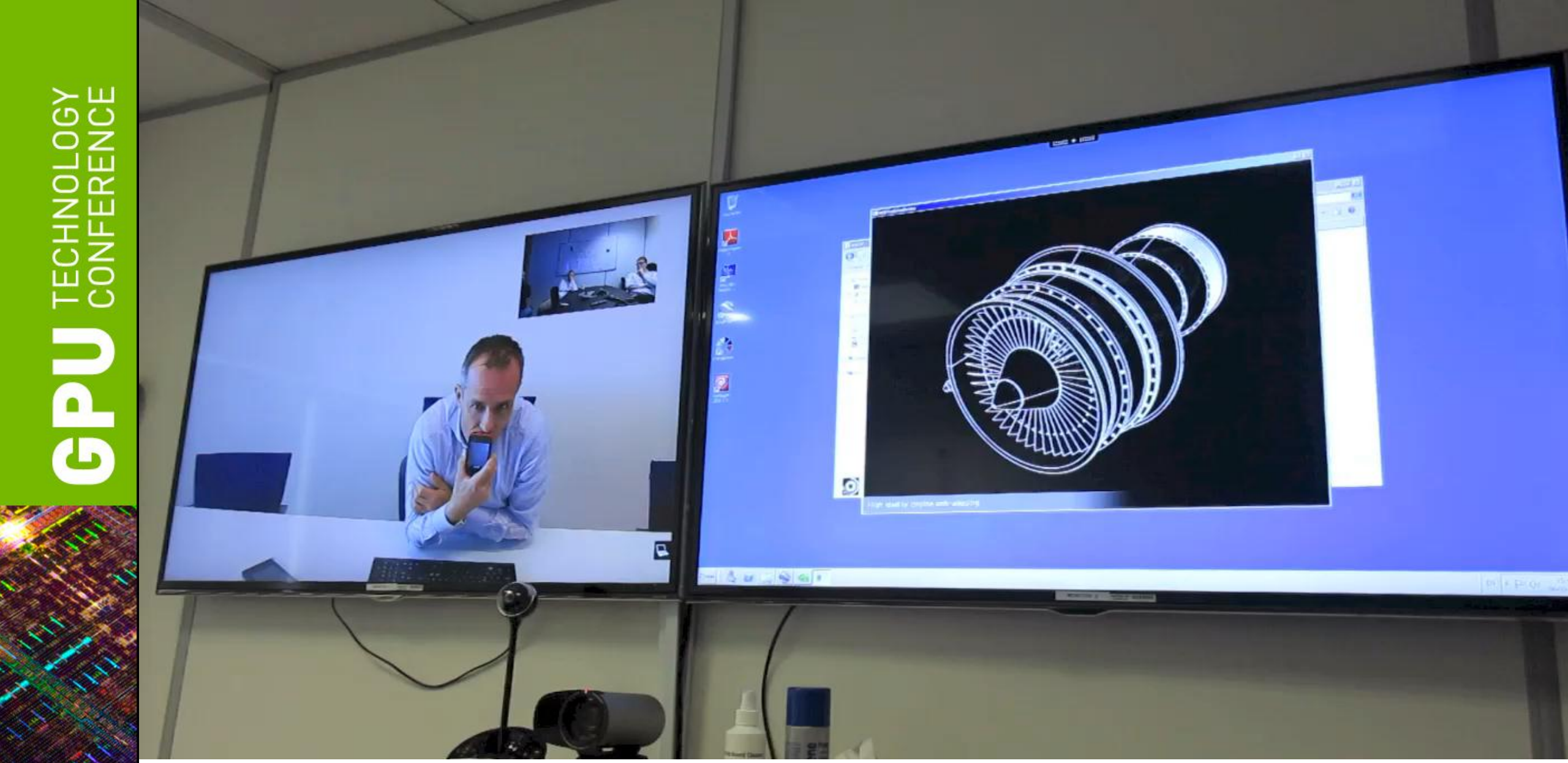
- Centralise data
- No data deduplication to multiple sites
- Share 2D/3D applications in colloboration rooms
- The users can log on any place and their 2D/3D workplace follows them
- Better user density (reduce amount of machines, centrally management)
- Reduce bandwidth
- Deliver any app to any device any where



MAERSK OIL

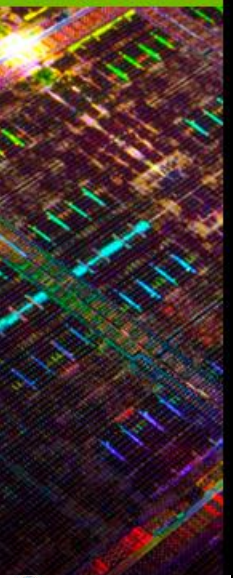
GPU TECHNOLOGY CONFERENCE

Poppelgaard.com

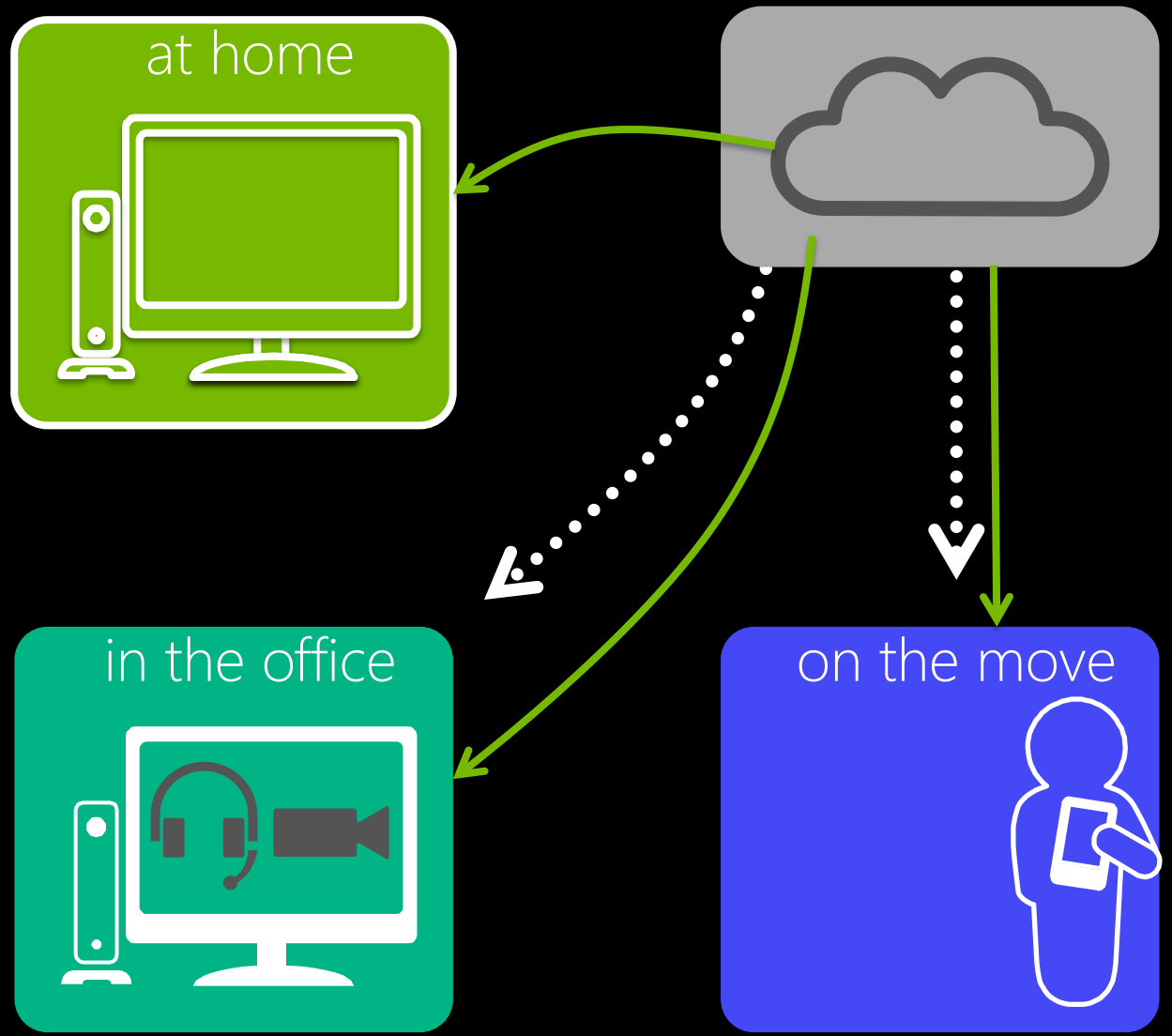

GPU TECHNOLOGY CONFERENCE
CITRIX
CISCO
MAERSK OIL
Poppelgaard.com

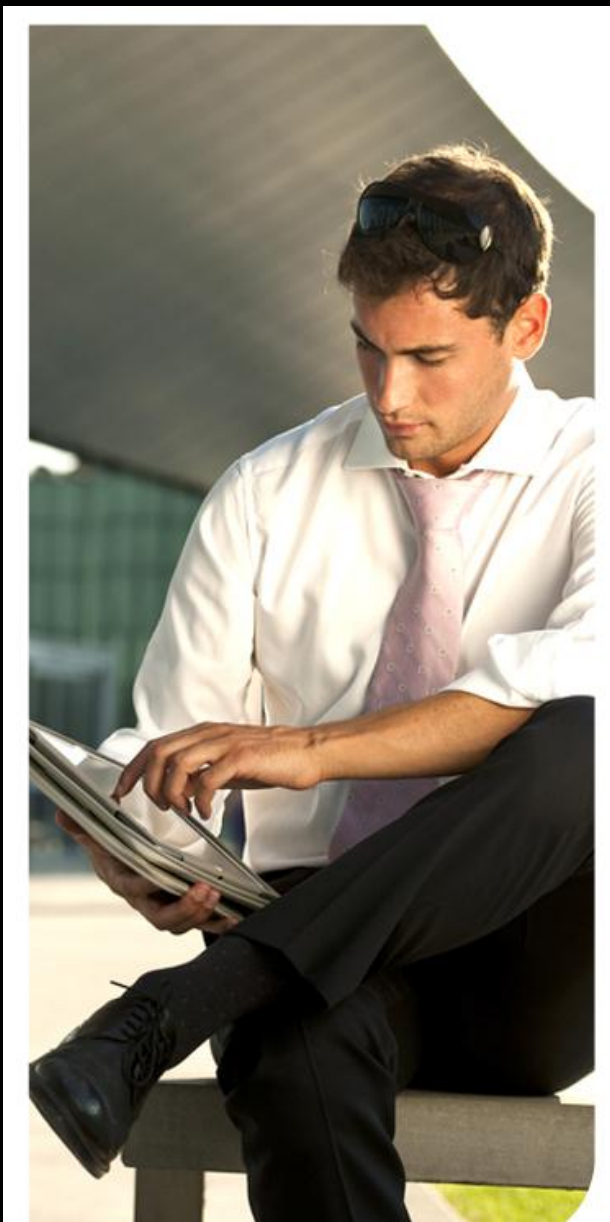
Remote graphics enable new workstyle

GPU TECHNOLOGY CONFERENCE



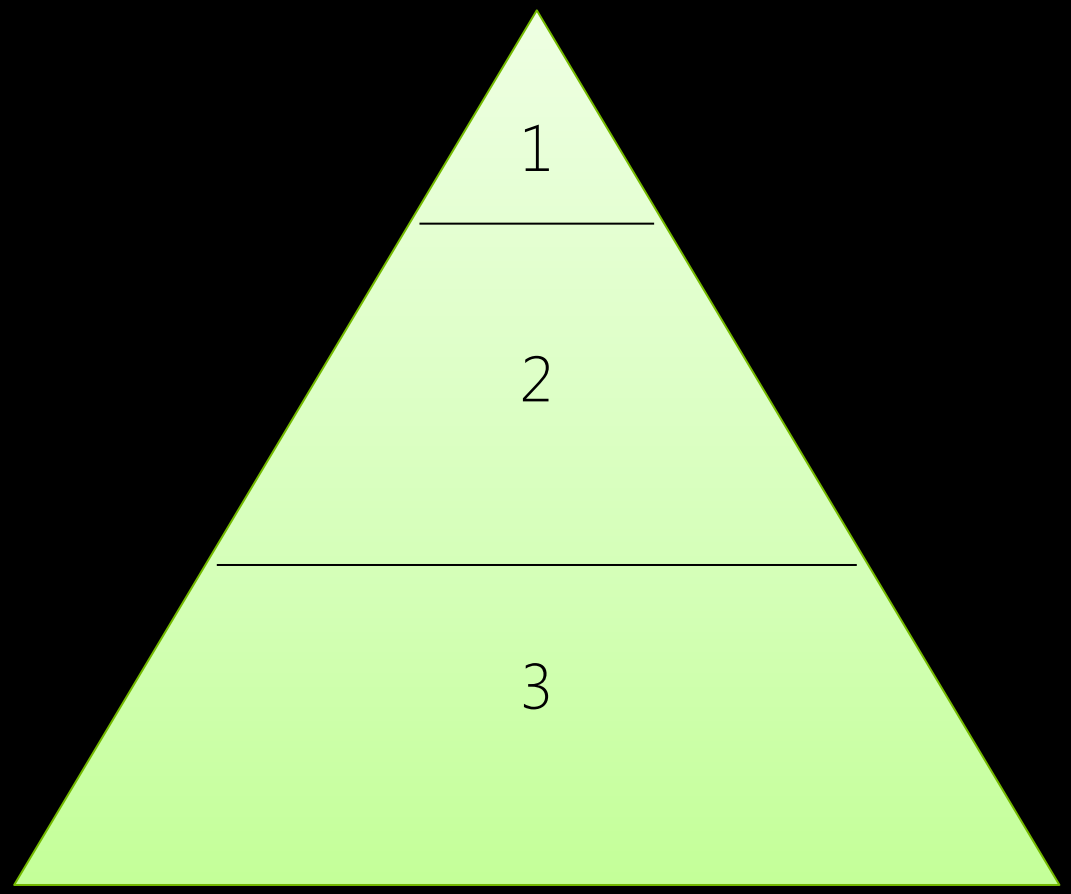
Poppelgaard.com





Segmenting the user population

GPU TECHNOLOGY CONFERENCE



Tier 1 (e.g. design engineers)
- Top rendering performance (dedicated GPU)
- Deep compression on WAN links
- 3D SpaceMouse

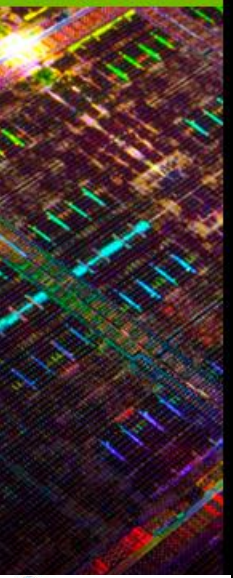
Tier 2 (viewing/editing of large 3D drawings)
- GPU sharing

Tier 3 (typical knowledge workers)
- Software rasterizer or highly shared GPU

Poppelgaard.com

Classification of 3D professional graphics users

GPU TECHNOLOGY CONFERENCE



Poppelgaard.com

XenDesktop VDI	XenDesktop Hosted-shared (RDS)	Knowledge & Task users
Create & manipulate large 3D models	View & edit 3D data	Business graphics apps
Dedicated GPU	Shared GPU	Shared GPU

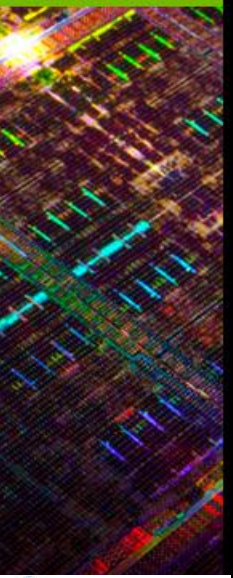
GPU TECHNOLOGY CONFERENCE

XenDesktop 7

Mobile

Simple

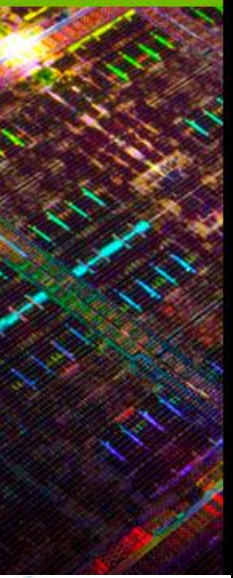
Secure



Poppelgaard.com

XenDesktop: Powerful and flexible infrastructure

GPU TECHNOLOGY CONFERENCE



Universal client

High-Definition User Experience

Enterprise app store

Flexible Desktop and App delivery

PC
Mac
tablet
smartphone
thin client

Citrix Receiver

HDX

NetScaler Gateway

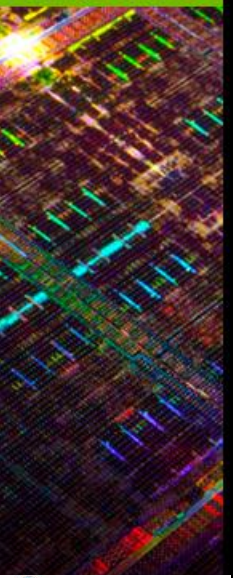
FlexCast DELIVERY TECHNOLOGY

XenDesktop

Poppelgaard.com

VDI versus RDS (hosted shared) workloads

GPU TECHNOLOGY CONFERENCE



- Tier 1: HDX 3D Pro on VDI

- GPU acceleration of Direct3D, OpenGL, CUDA, OpenCL
- H.264-based Deep Compression
- One user per GPU (but ready for use with VGX™ hardware vGPU)
- 3D SpaceMouse support

TOP PERFORMANCE SOLUTION

- Tier 2: HDX 3D Pro on RDS

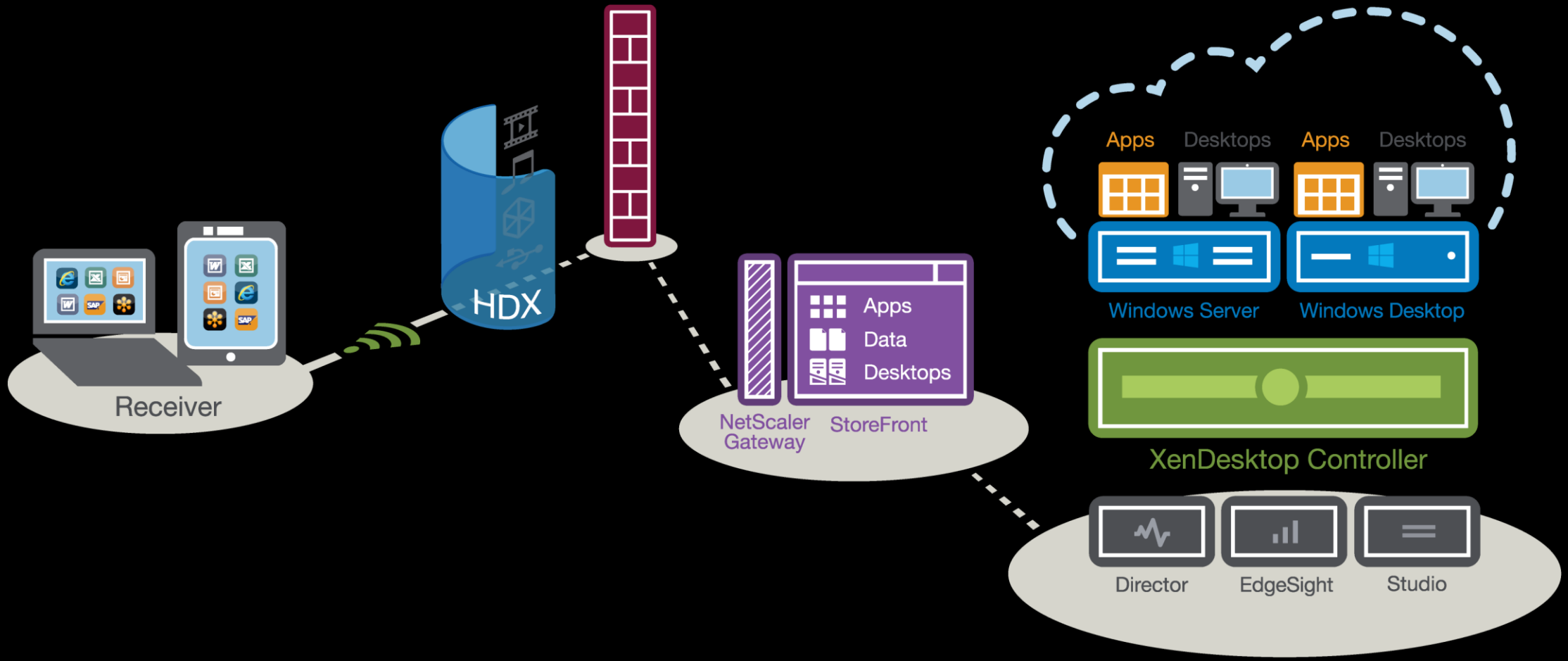
- GPU acceleration of Direct3D, OpenGL, CUDA, OpenCL
- H.264-based Deep Compression
- High performance GPU sharing
- Lower cost Microsoft licensing
- Apps must be RDS compatible

MOST COST-EFFECTIVE SOLUTION

Poppelgaard.com

XenDesktop architecture

Windows Apps and Desktops as Mobile Services



GPU TECHNOLOGY CONFERENCE

Poppelgaard.com

HDX 3D Pro license

- Feature of Citrix XenDesktop App/Enterprise/Platinum license and Citrix XenApp Enterprise/Platinum license

HDX high-definition, mobile user experience

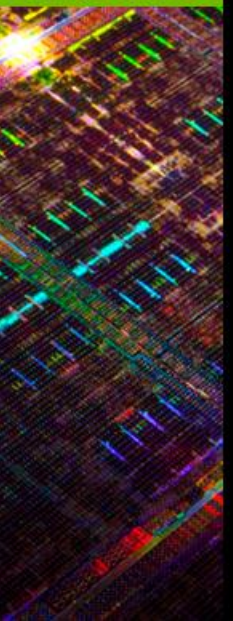
	XenDesktop Editions				XenApp Editions	
Feature	VDI	App	Enterprise	Platinum	Enterprise*	Platinum*
App Mobilization SDK (HDX Touch SDK)		✔	✔	✔	✔	✔
Multimedia support	✔	✔	✔	✔	✔	✔
Point to Point Unified Communications support		✔	✔	✔	✔	✔
Lync 2010, 2013 Optimization		✔	✔	✔	✔	✔
Client-side hardware acceleration	✔	✔	✔	✔	✔	✔
Multicast Video Support	✔	✔	✔	✔	✔	✔
Client Drive Mapping	✔	✔	✔	✔	✔	✔
Multi-monitor support	✔	✔	✔	✔	✔	✔
Application Multi-Tasking	✔	✔	✔	✔	✔	✔
3D Graphics Business Apps Support (HDX 3D Pro)		✔	✔	✔	✔	✔
3D Graphics Professional Applications Support (HDX 3D Pro)		✔	✔	✔	✔	✔

GPU TECHNOLOGY CONFERENCE
Poppelgaard.com

Deep Compression codec technology

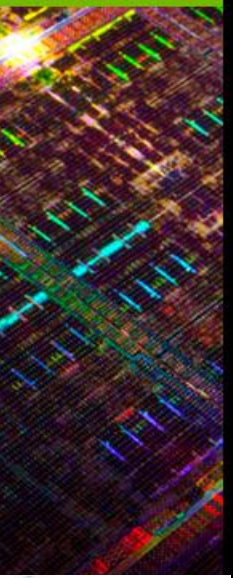
- Customer-reported bandwidth utilization on long-haul connections

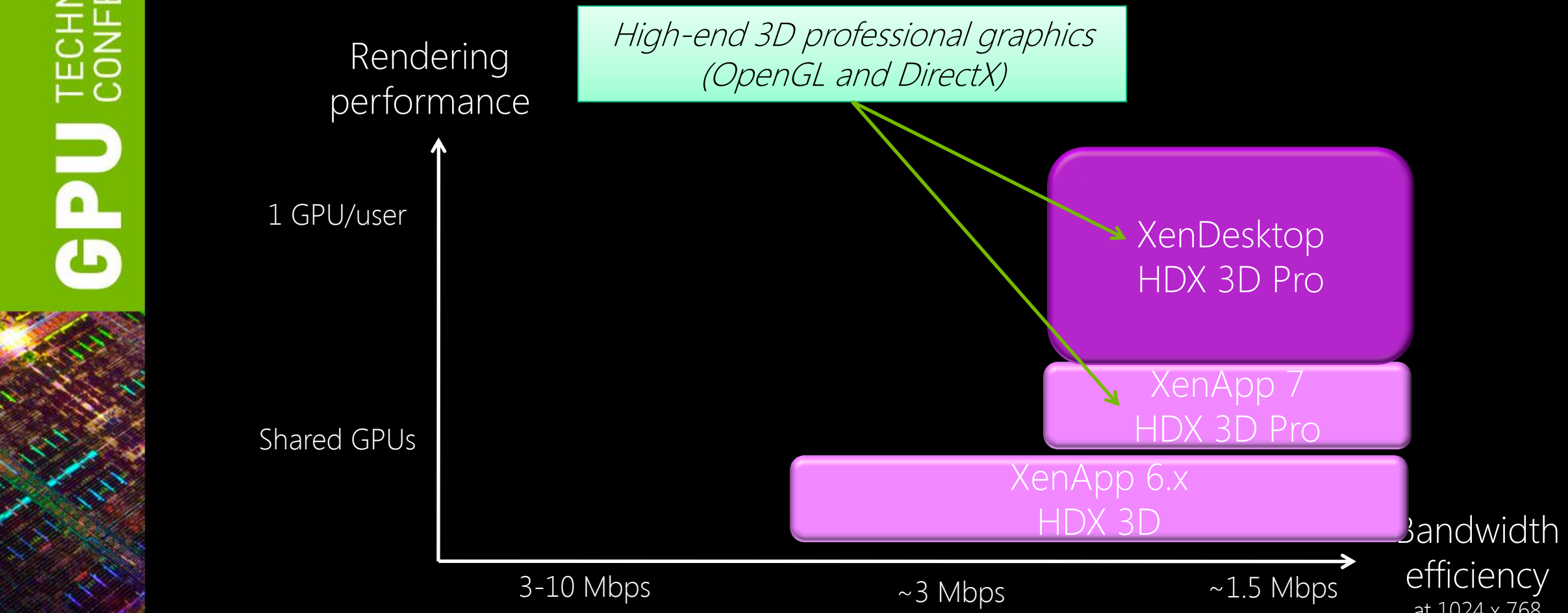
- First user requires **1.5 to 2 Mbps minimum**
- Heavy equipment manufacturer:
  Branch with 12 concurrent users requires **700-800 Kbps per user**
- Control valves manufacturer:
  20 Mbps WAN link serves branch with 17 users, i.e. **1.2 Mbps/user**
- Bandwidth requirement does not scale linearly ☺



GPU TECHNOLOGY CONFERENCE

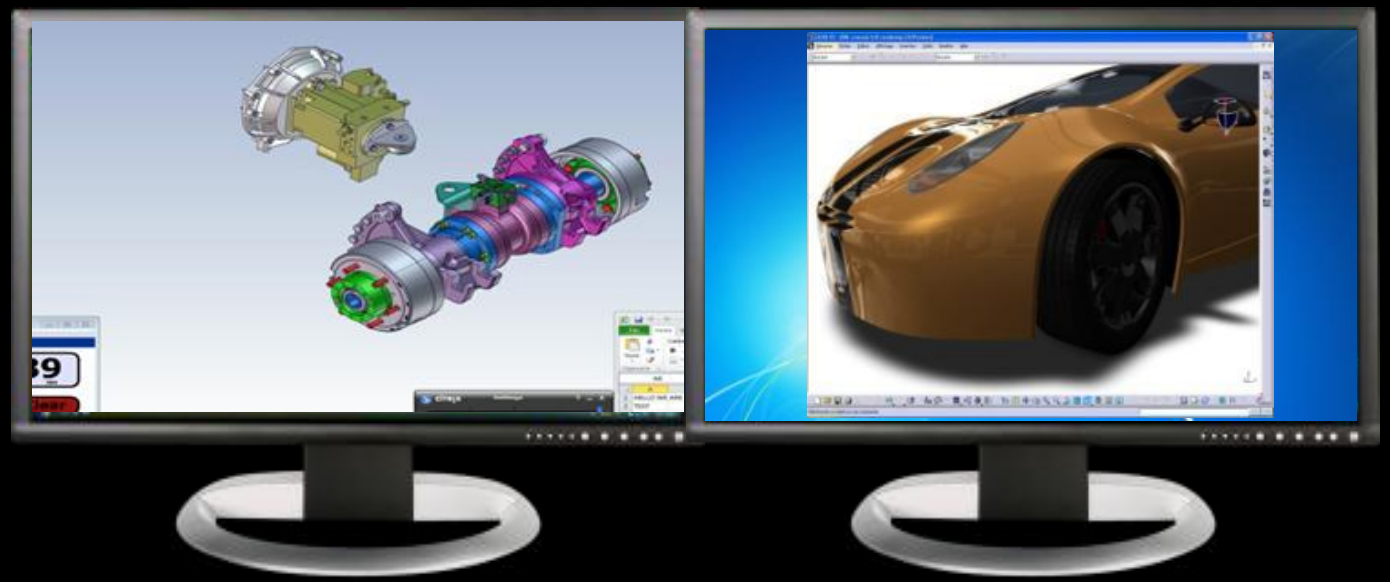
3D graphics acceleration options from Citrix





Supports up to 4 monitors

- Citrix Receiver for Windows or Linux
- Efficient use of bandwidth



GPU TECHNOLOGY CONFERENCE

Poppelgaard.com

3D mouse support available on VDI

USB redirection for 3D Space Mouse and similar devices

Virtual Channel can be prioritized
to maximize responsiveness

GPU TECHNOLOGY CONFERENCE

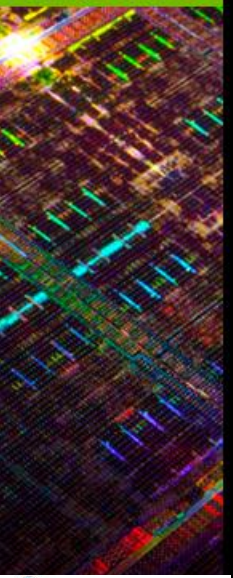
Poppelgaard.com

Citrix CloudBridge for WAN optimization

- Ideal for low bandwidth and high latency connections

- Improves responsiveness of apps delivered via HDX 3D Pro over high latency connections
- Reduces bandwidth consumption, enabling more users to share a given size of pipe (e.g. ABB reports 3:1 improvement at just 5 users)

GPU TECHNOLOGY CONFERENCE



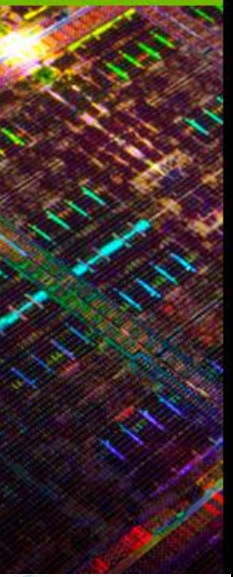
Poppelgaard.com

XenApp GPU sharing scalability

- *With two NVIDIA Quadro 4000 cards we ran **9 users per GPU** using a test app that works with ESRI ArcGIS, and we still had space for more*
- *Running Dassault SolidWorks, Ansys Workbench and Fluent, scalability was **6 to 10 users** per Quadro 4000*
- *The Quadro 6000 was able to support **30 users** running Dassault 3DVIA Composer Player with only minor slowdown; and this test was harder on the graphics card than the real world is!*
- *We are getting **30 users** of SAP Right Hemisphere 3D on a physical XenApp 6.5 server with a Quadro 2000 card*

New NVIDIA GRID K1 & K2 introduces even higher user densities!

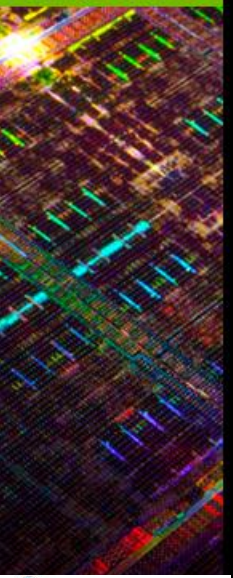
GPU TECHNOLOGY CONFERENCE



Poppelgaard.com

Client options

for Citrix XenApp HDX 3D and XenDesktop HDX 3D Pro



Optimized with special codecs for HDX 3D Pro

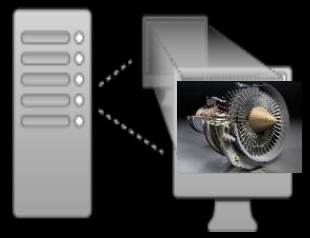
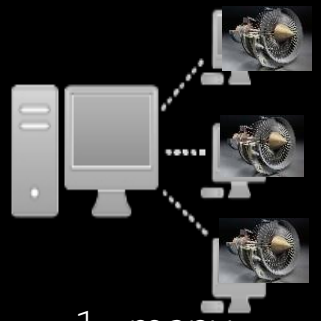
Optimized with special codecs for HDX 3D Pro

Optimized with special codecs for HDX 3D Pro

Any Device – Business or Personal

Universal Access to Desktops, Apps and Data From Any Device

Optimized with special codecs for HDX 3D Pro

VDI	Shared
Citrix XenDesktop	Citrix XenApp
	
1-1	1- many

GPU TECHNOLOGY CONFERENCE

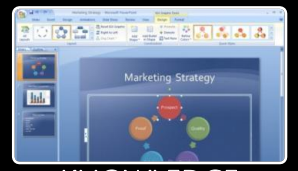
Poppelgaard.com

Future proven GPU options for remote graphics

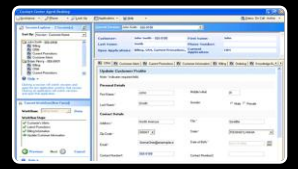
Citrix XenApp, XenDesktop, XenServer

DESIGNER

POWER USER



KNOWLEDGE WORKER



TASK WORKER

GPU Performance

GRID K2

GRID K1

GPU Memory *16GB* *8GB*

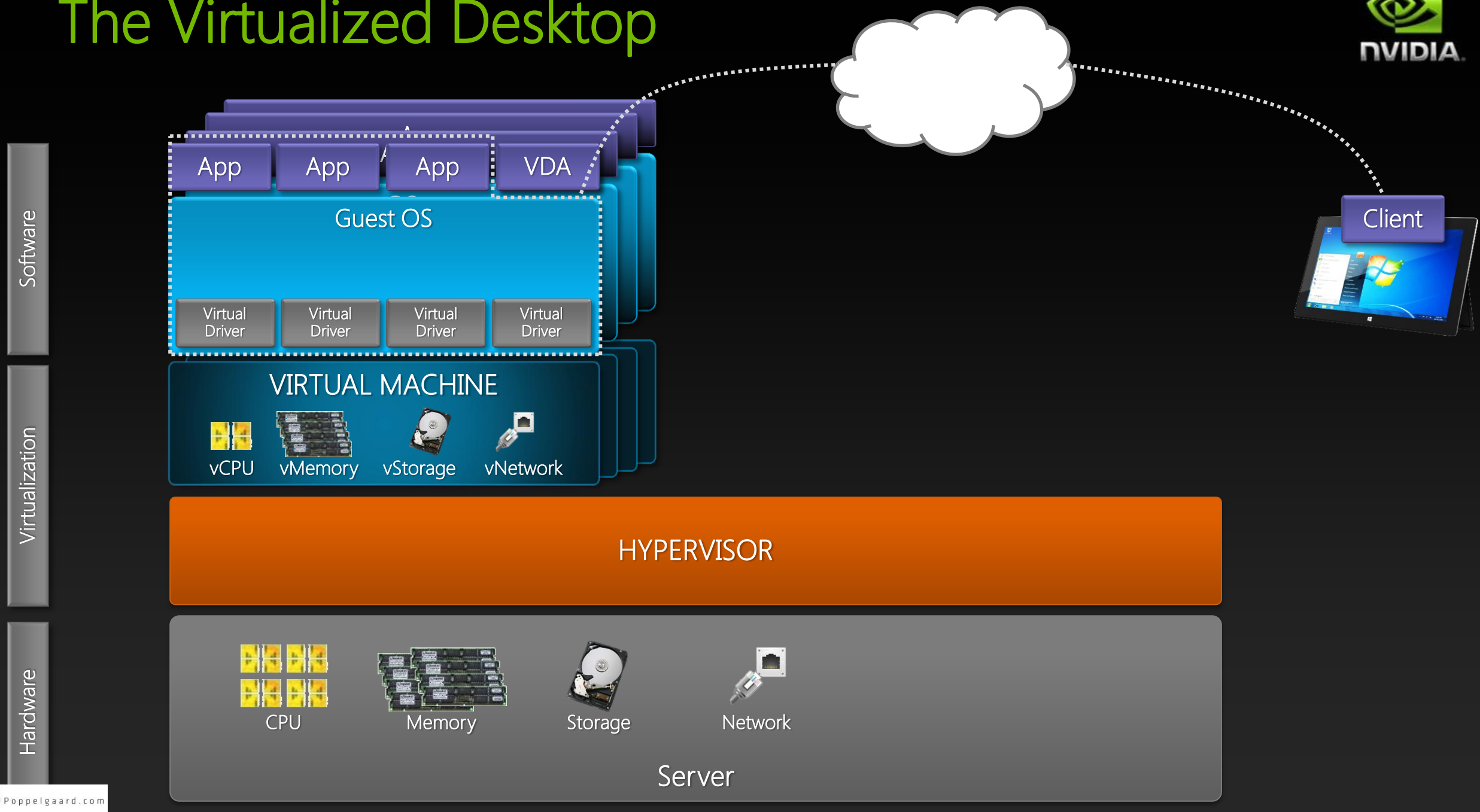
GPU TECHNOLOGY CONFERENCE

Poppelgaard.com

Virtualized Desktops

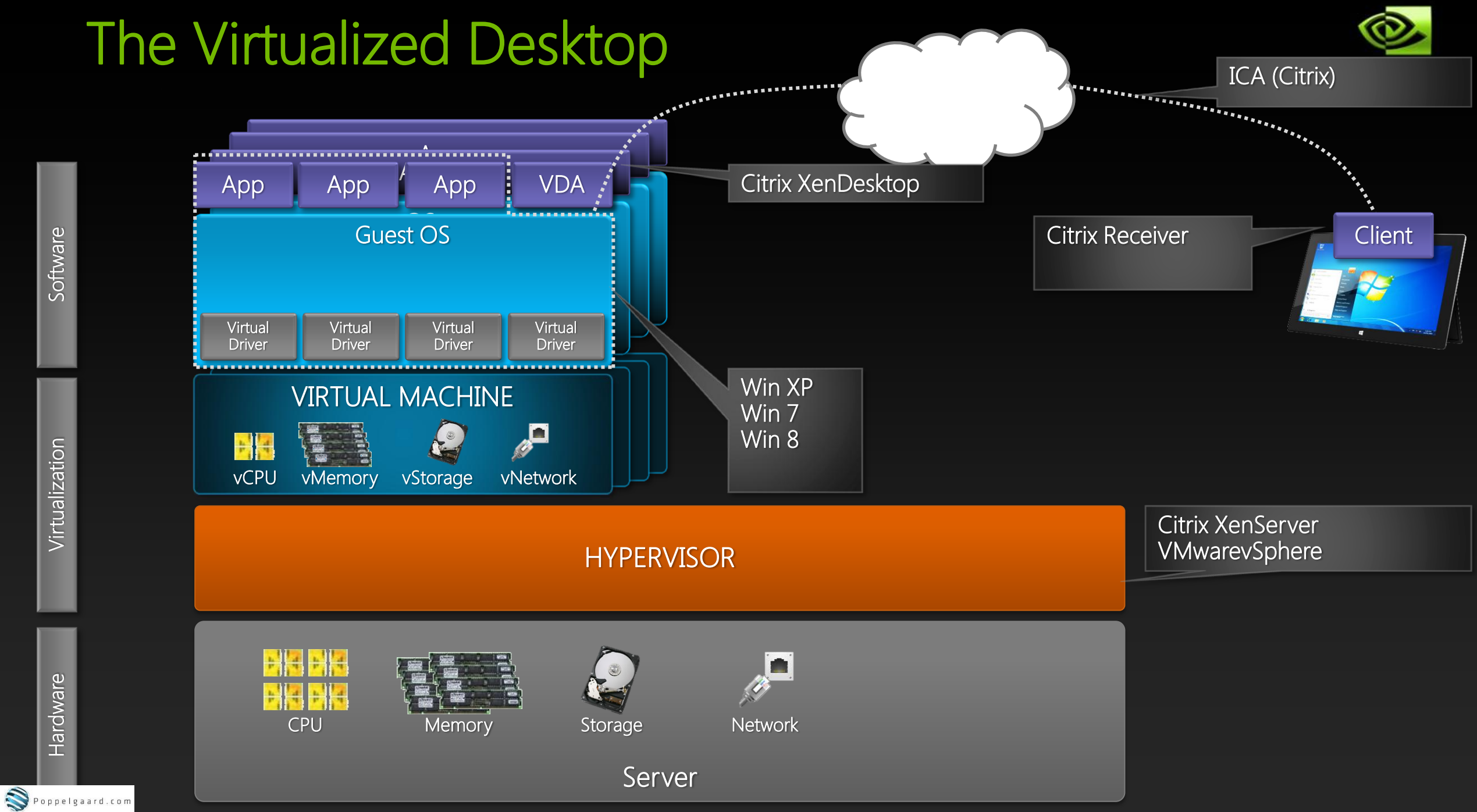
Poppelgaard.com

The Virtualized Desktop



Poppelgaard.com

The Virtualized Desktop



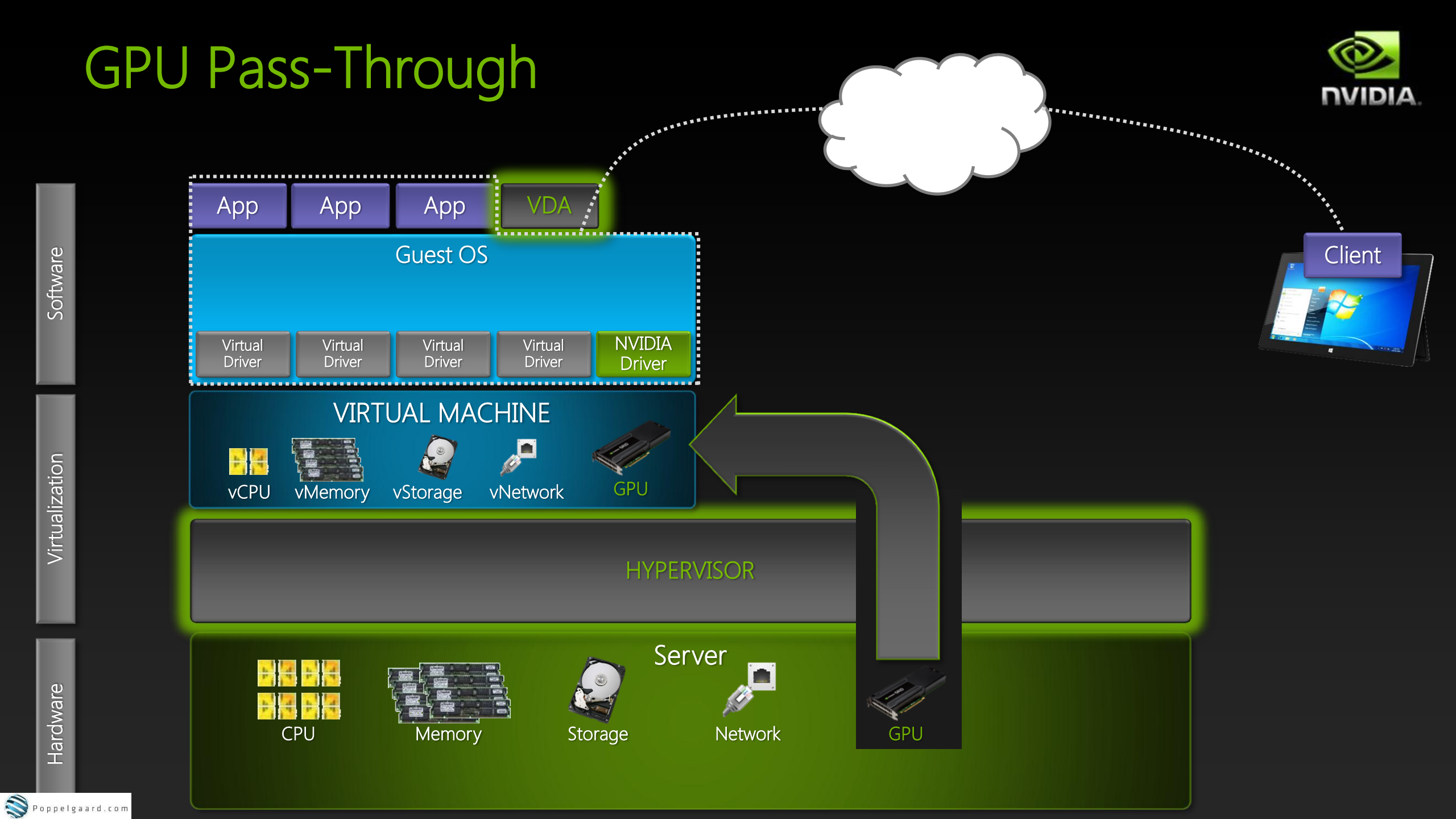
Poppelgaard.com

GPUs in a Virtual Desktop

- GPU pass-through — 1:1 dedicated GPU to user
- Shared GPU — *Software* virtualization of the GPU
- Virtual GPU — *Hardware* virtualization of the GPU through the NVIDIA GRID software

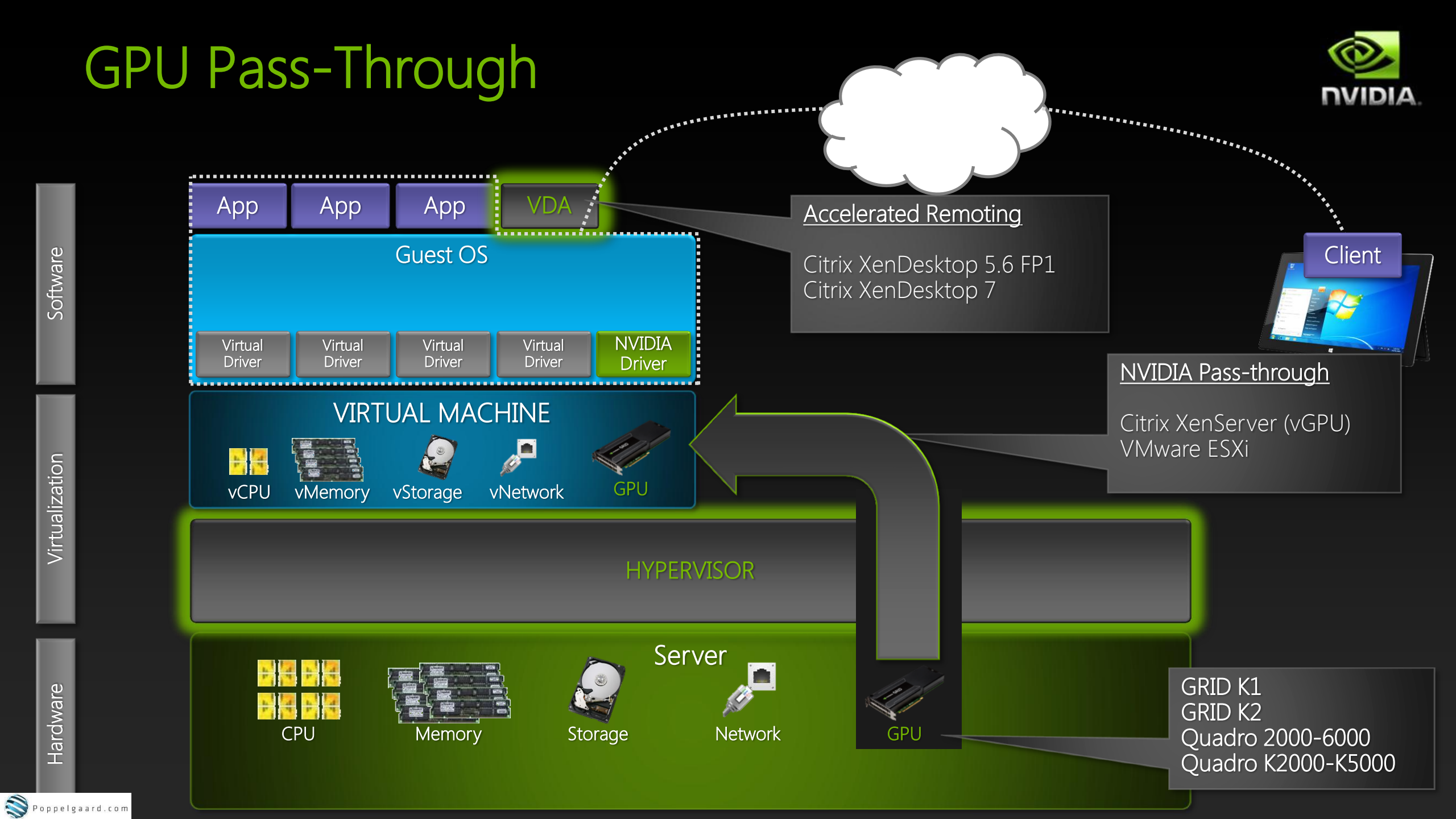
Poppelgaard.com

GPU Pass-Through



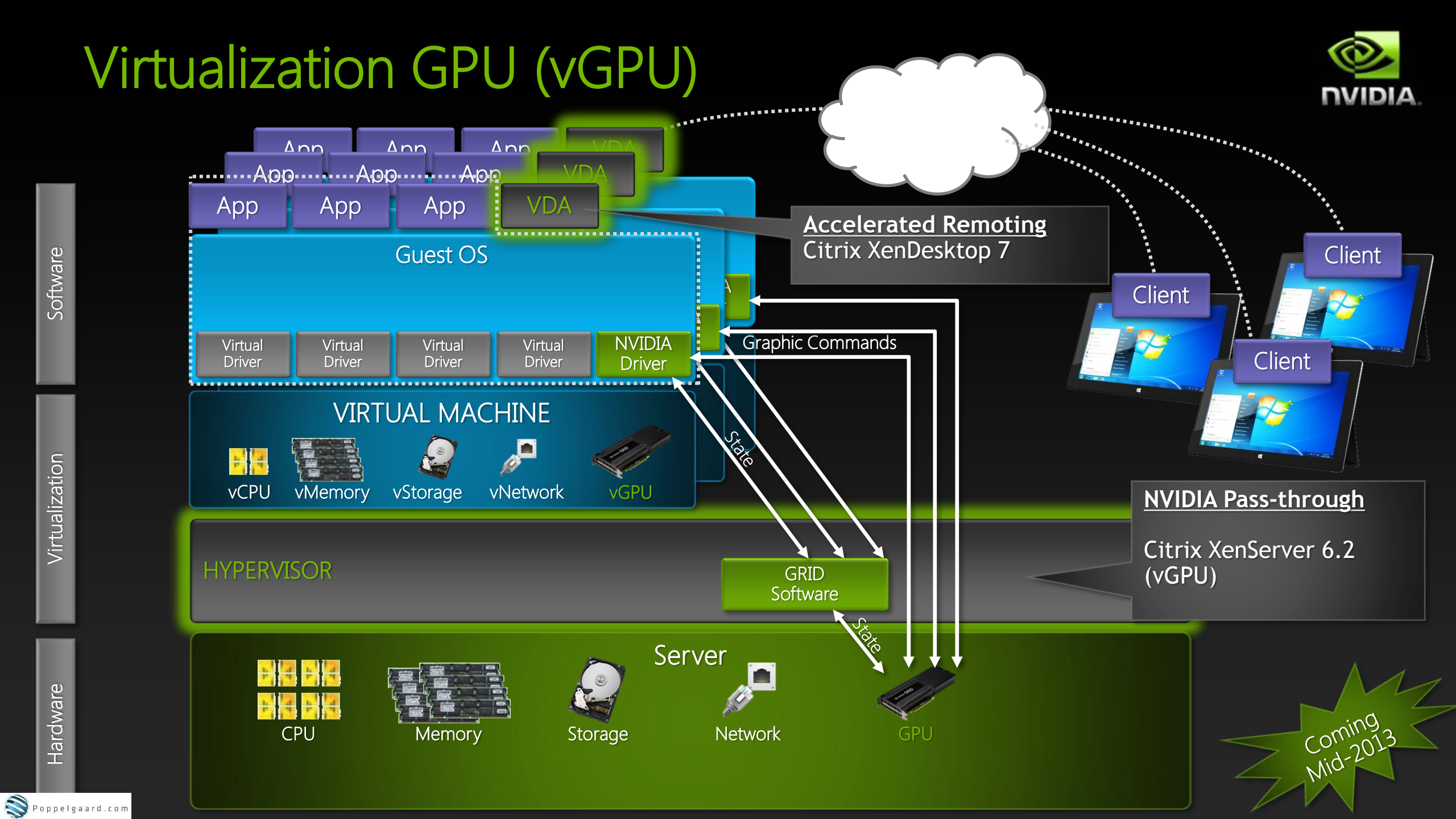
Poppelgaard.com

GPU Pass-Through



Poppelgaard.com

Virtualization GPU (vGPU)



Poppelgaard.com

Virtualized Applications

Poppelgaard.com

CITRIX XenApp

POWERED BY
NVIDIA GRID™

Windows Server

App	App	App	App
XenApp Session	XenApp Session	XenApp Session	XenApp Session

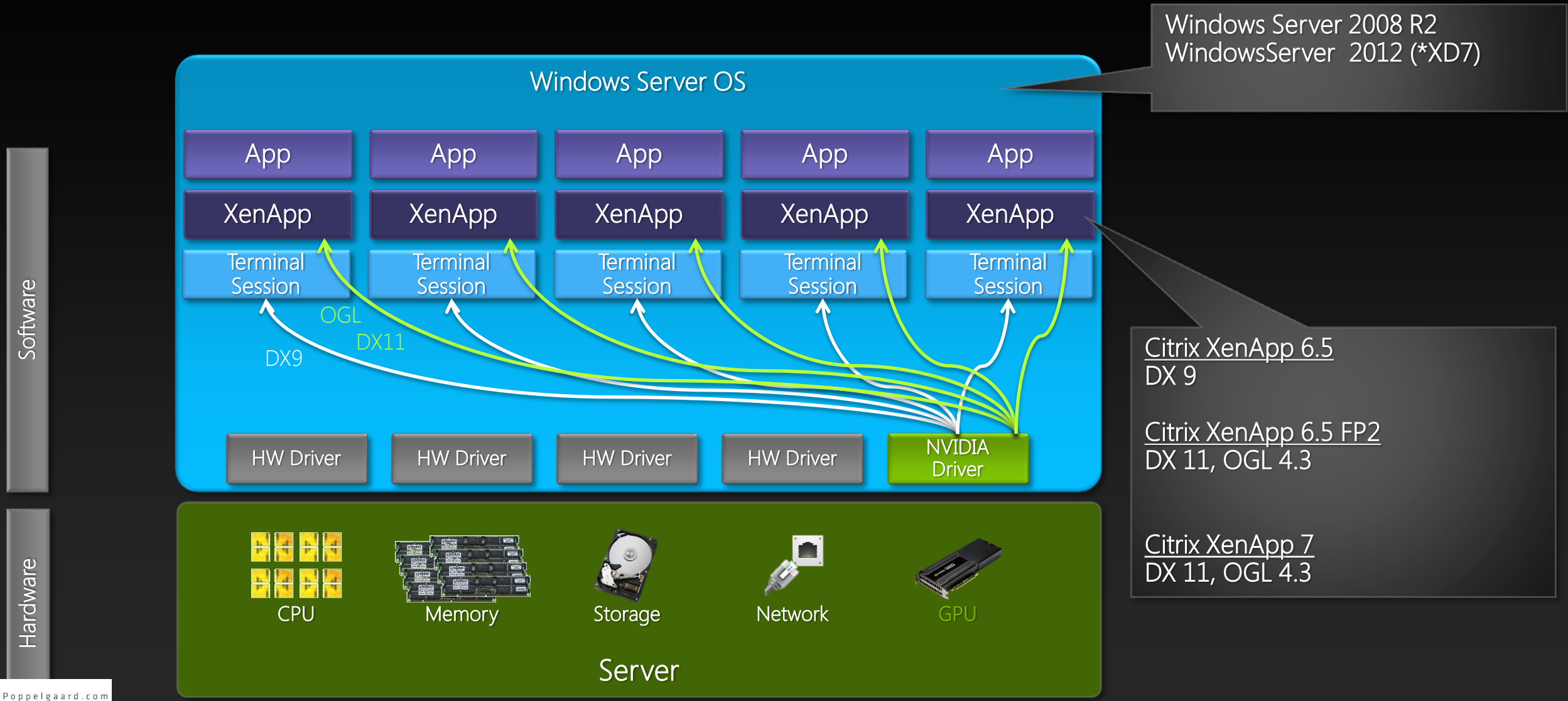
NVIDIA Driver

NVIDIA GRID GPU

Virtual Applications

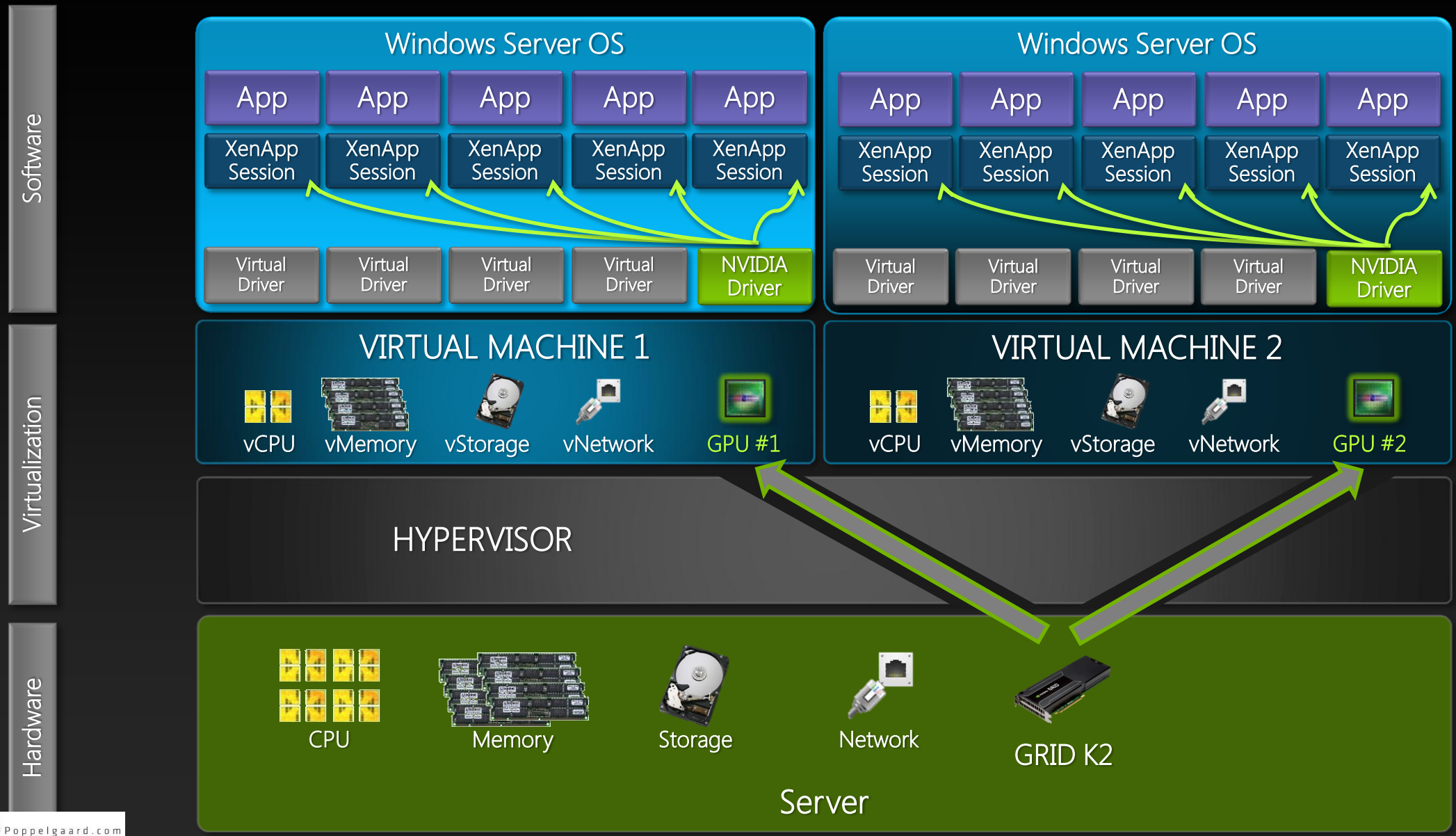
Poppelgaard.com

XenApp on Bare Metal



Poppelgaard.com

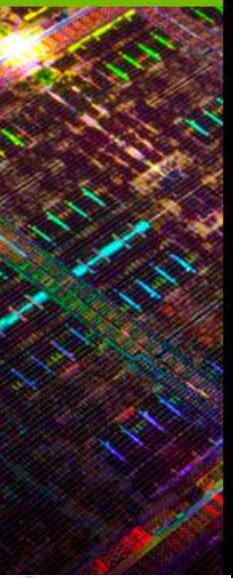
XenApp in a Virtual Machine



Poppelgaard.com

GRID Enabled OEM Platforms

GPU TECHNOLOGY CONFERENCE



Poppelgaard.com

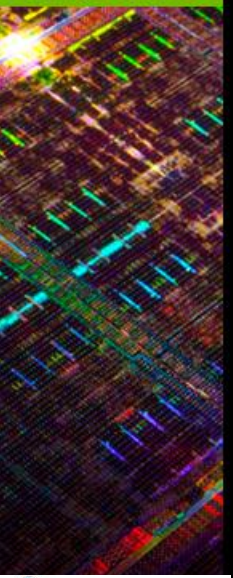
Available Today

- IBM iDataPlex dx360 M4
  2 GRID K1 or 2 GRID K2
- Dell PowerEdge R720
  2 GRID K1 or 2 GRID K2
- Cisco UCS C240 M3
  2 GRID K1 or 2 GRID K2
- SuperMicro SYS-1027-TRF
  2 GRID K1 or 3 GRID K2
- SuperMicro SYS-2027-TRF
  2 GRID K1 or 3 GRID K2
- Asus ESC 4000 G2
  3 GRID K1 or 4 GRID K2

Available Q2 2013

- HP ProLiant SL250 Gen8
  2 GRID K2
- HP ProLiant SL270
  4+ GRID K2
- HP ProLiant WS460c Gen8
  1 GRID K1 or 1 GRID K2

GPU TECHNOLOGY CONFERENCE



CAD VENDOR LICENSE

NETWORK

iOPS

GPU

3D App

SECURITY

CPU

MEMORY

STORAGE

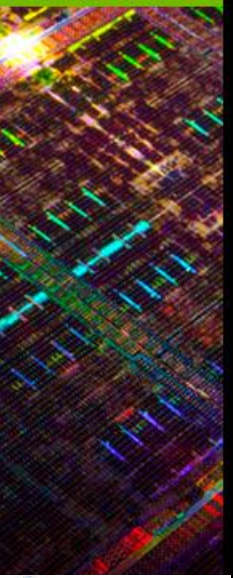
DISASTER RECOVERY PLAN

IMAGE MANAGEMENT

Poppelgaard.com

RECAP

GPU TECHNOLOGY CONFERENCE



Citrix XenDesktop/XenApp HDX 3D Pro & XenServer w. NVIDIA GRID

Best WAN performance on the market

First SBC/VDI solution with direct hardware GPU acceleration

First SBC solution with GPU sharing

First to market with Nvidia VGX API support

First Hypervisor to market with Nvidia vGPU sharing with GRID

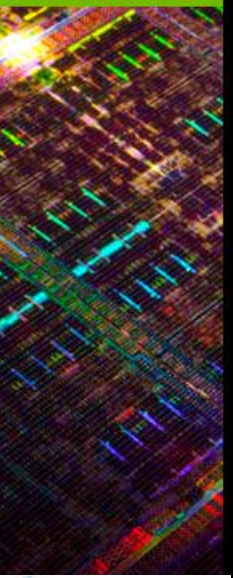
Lowest cost per user

Any device

Poppelgaard.com

Q&A

GPU TECHNOLOGY CONFERENCE



Poppelgaard.com

GPU TECHNOLOGY CONFERENCE
GTC express
Need help
http://www.poppelgaard.com/professional_services
Validate
Training
Review
Advise
Consulting
POC
Thomas Poppelgaard
Technology Evangelist
_POPPELGAARD
thomas@poppelgaard.com
Poppelgaard.com

GPU TECHNOLOGY CONFERENCE

GTC express

THANK YOU

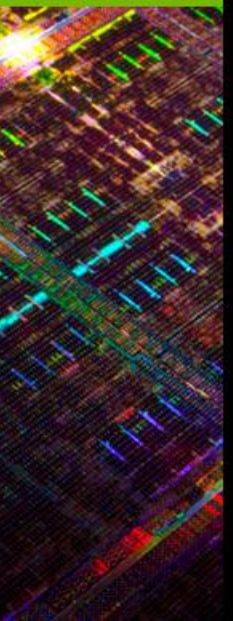
Thomas Poppelgaard

Technology Evangelist

_POPPELGAARD

thomas@poppelgaard.com

Poppelgaard.com



Upcoming GTC Express Webinars

July 9 - NVIDIA GRID VCA: A Turnkey Appliance for Design and Engineering Applications

Presented by Ankit Patel, Sr. Product Manager, NVIDIA

July 17 - Delivering 3D Graphics from the Private or Public Cloud with XenDesktop and GRID

Presented by Derek Thorslund, Director, Product Management, Citrix

Register at www.gputechconf.com/gtcexpress