



JOHNS HOPKINS  
CAREY BUSINESS SCHOOL



# GLOBAL MBA

JOHNS HOPKINS LEGACY

Since its founding in 1876 as the first research university in the United States, Johns Hopkins has produced gifted and transformative leaders in numerous spheres of human endeavor. Today, Johns Hopkins is recognized as one of the most influential universities in the world.

*U.S. News and World Report*  
Ranking of Graduate Schools/Programs



**#1** Biomedical  
Engineering



**#1**  
Public Health



**#1**  
Nursing



**#2** Medical Schools-  
Research



**#6**  
Biological Sciences



**Johns Hopkins University has a global impact** with U.S. campuses and international campuses around the world.

**Johns Hopkins University** ranked

# **11**

among United States universities by *U.S. News and World Report*.

**Access to**

**215,000**

Johns Hopkins University alumni around the world.

# GLOBAL MBA PROGRAM

54 CREDITS

FULL-TIME

2-YEAR PROGRAM

## CHOOSE FROM 5 CONCENTRATIONS

ENTREPRENEURSHIP

MARKETING

FINANCIAL BUSINESSES

REAL ESTATE AND INFRASTRUCTURE

HEALTH CARE MANAGEMENT

## EXPERIENTIAL LEARNING COURSES

**Innovation for Humanity:** Culminates in a three-week residency in which students create and propose business solutions to local problems in developing countries.

**Discovery to Market:** A collaboration in which students and members of the Johns Hopkins community turn a concept into a viable product for the marketplace.



Access Career Development resources by visiting: [carey.jhu.edu/career-development](https://carey.jhu.edu/career-development)



Experience our Virtual Tour by visiting: [carey.jhu.edu](https://carey.jhu.edu)



Find out about Carey student clubs and organizations by visiting: [jhucarey.collegiatelink.net](https://jhucarey.collegiatelink.net)



The Johns Hopkins Carey Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the world's leading authority on the quality assurance of business school programs.



COHORT FORMAT

BALTIMORE, MD (HARBOR EAST)



## CURRICULUM

Carey Global MBA courses are designed to provide a solid foundation in best business practices—a balanced mix of core studies, theory, ethics, and entrepreneurship. Global MBA students take classes in a cohort format and work collaboratively with peers from different backgrounds and cultures to master and apply new skills.

### Required Courses (32 credits)

- Accounting Foundations
- Business Analytics
- Business Microeconomics
- Business Statistics
- Competitive Strategy
- Corporate Finance
- Effective Communication
- Ethical Leadership
- Experiences in Leadership
- Financial Valuation
- Innovation for Humanity
- Judgment and Decision Making
- Management and Organizational Behavior
- Marketing Management
- Operations Management

- Professional Development for Career Success
- Solving Organizational Problems

### Concentration/Electives (16 credits)

- Entrepreneurship
- Financial Businesses
- Health Care Management
- Marketing
- Real Estate and Infrastructure

### Experiential Learning (2-4 credits)

Students are required to choose a second-year experiential course.

*Courses are subject to change.*

*Courses listed are based on 2018-2019 offerings.*



## INNOVATION FOR HUMANITY

An **interactive** and **collaborative** learning experience that culminates in a **three-week, in-country residency**.

In keeping with Carey's commitment to an international educational experience, Global MBA students consult with business and community leaders both in the U.S. and in developing countries.

During their second semester, and prior to the consulting trip, students learn about the culture, history, and political and economic challenges of the region they will visit so they are prepared to add immediate value when they arrive.

In each country, they work with local entrepreneurs to recommend improvements or solve important business challenges in infrastructure, public health, or other areas of critical need. After completing the residency, students make formal presentations of their assessments and business recommendations.



## HIGHLIGHTS OF THE INNOVATION FOR HUMANITY EXPERIENCE



Use business learning, individual skills, and collaborative thinking to gain valuable experience and tackle real-life challenges.



Course includes an intensive three-week residency.



Participate in small-team project planning, data analysis, and reporting.



## DISCOVERY TO MARKET

This **entrepreneurial course** gives Global MBA students the opportunity to participate in **transforming a scientific discovery** into a **viable commercial enterprise**.

Through the Discovery to Market course of the Global MBA program, launched in 2010, teams of Carey students collaborate with each other and Johns Hopkins University researchers, physicians, engineers, public health experts, and members of the public sector. D2M, as the course is popularly known, takes place in year two. During the course, students are assigned projects and conduct extensive feasibility studies to determine if, and how, the inventions can be launched commercially.

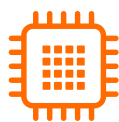




## HIGHLIGHTS OF THE DISCOVERY TO MARKET EXPERIENCE



Collaborate with inventors, scientists, and entrepreneurs to transform a scientific discovery into a viable commercial enterprise.



Engage with fellow students and faculty from other schools within the Johns Hopkins community to assess the value of new discoveries and innovative technologies.



Develop a detailed plan for bringing discoveries to market.



## WORLD-CLASS FACULTY

# 103

Full-time faculty for the 2018–2019 academic year.



To find out more about Carey faculty, visit [carey.jhu.edu](http://carey.jhu.edu).

### TWO BLOOMBERG DISTINGUISHED PROFESSORS



**Kathleen Sutcliffe**, management and organization expert, with appointments to Carey and the School of Medicine.



**Paul Ferraro**, economist, with appointments to Carey, the Whiting School of Engineering, and the Bloomberg School of Public Health.

The professorships were introduced in 2014 and made possible by a \$350 million gift from JHU alumnus and former New York City mayor Michael Bloomberg. Their aim is to promote interdisciplinary scholarship across Johns Hopkins University.



## EXCEPTIONAL INSTRUCTORS

Carey Business School faculty members are highly respected and rated academics, teachers, and business professionals. All have the sense of business design that can envision processes and improvements. Their vision invigorates business research and intellectual capital.

## CONNECT WITH TOP MINDS IN YOUR FIELD

An internationally renowned, interdisciplinary research community, Carey Business School faculty focus on creating, applying, and sharing fundamental knowledge that global business leaders use to define and solve business problems.

## INTERDISCIPLINARY RESEARCH

Committed to research that pushes the boundaries of business knowledge, Carey faculty maintain a collaborative environment not just within projects at Carey, but also within initiatives that team our faculty with researchers from across Johns Hopkins University.

# CAREER DEVELOPMENT

The Career Development Office at the Johns Hopkins Carey Business School partners with internal and external stakeholders to empower students to realize their full potential and go on to secure meaningful, fulfilling careers that make a difference in the world. Our Baltimore and Washington, D.C., teams also include coaching and employer relations professionals from diverse backgrounds and industries.

## RESOURCES STUDENTS AND PROSPECTIVE STUDENTS CAN USE NOW:



### **Career Navigator**

An online resource center designed to help you move forward in the career planning and job search process.

## **CAREY THE TORCH**

### **Carey the Torch**

A blog focused on career-related content and business school life.

## RESOURCES AVAILABLE TO CAREY GLOBAL MBA STUDENTS:

- Online job database
- Career resource tools including:
  - Vmock resume builder
  - GoinGlobal: An online country-specific career resource
  - CQInteractive: Access to interview and resume tips
  - Vault Guides
- Career conferences
- Professional development course
- Individual, customized career coaching
- Career workshops
- Employer information sessions
- Networking events
- Employer treks
- Carey Career Fair

## GLOBAL MBA EMPLOYMENT OUTCOMES

Information reflects 2017 graduates.

# 87.1%

Employment three months after graduation

# \$75,824

Mean Base Salary

# \$15,528

Mean Signing Bonus



**27%** Health Care (including Products, Services, Pharmaceutical, Biotechnology) | **7%** Real Estate  
**2%** Transportation and Logistic Services | **9%** Other | **2%** Media/Entertainment | **17%** Technology | **15%** Consulting | **2%** Energy  
**2%** Government | **17%** Financial Services



**33%** Consulting | **29%** Finance/Accounting  
**4%** General Management | **5%** Information Technology  
**12%** Marketing/Sales | **5%** Operations/Logistics  
**3%** Human Resources | **9%** Other

### EMPLOYERS WHO HAVE HIRED GLOBAL MBA STUDENTS:

- 3M
- Accenture
- Amazon
- APICS Baltimore Chapter
- Bank of America Merrill Lynch
- Capital One
- Cathay Life Insurance
- Centers for Medicare & Medicaid Services (CMS)
- China Innovation Alliance
- Cigna
- Cisco Systems
- Deloitte Consulting
- DHI Group
- DoctorNPatient
- Ernst & Young LLP
- Fuzhou Longway International Education Management Co., LTD
- GE Ventures
- HealthBreeze
- Her Faang Textile Co. Ltd
- Highmark Health
- IBM Corporation
- Imprivata Inc.
- IMS Consulting Group
- Infosys Limited
- Intel
- Johnson & Johnson
- KPMG LLP
- Lupin Pharmaceuticals, Inc.
- Marriott International
- McKinsey & Company
- Morgan Stanley
- NEXtera Energy Resources, LLC
- Northrop Grumman Corporation
- Price Waterhouse Coopers (PwC)
- Siemens Corporation
- United Airlines
- United States Agency for International Development (USAID)
- United States Government Accountability Office (U.S. GAO)
- United Building
- Viva USA, Inc.
- Wells Fargo Bank

Represents data from 2012- 2017 Global MBA classes.



## APPLY TO CAREY

Visit us at our Baltimore Harbor East location and meet with Admissions staff, faculty, and students, or meet us on the road at a graduate fair.

**After reviewing our detailed application instructions and deadlines, apply online at [carey.jhu.edu](https://carey.jhu.edu).**

### REQUIREMENTS FOR APPLICATION:

#### RESUME

Minimum of 2 years of full-time work experience preferred.

#### 1 LETTER OF RECOMMENDATION

#### 2 REQUIRED ESSAYS

#### GMAT/GRE SCORES

#### NON-REFUNDABLE \$100 APPLICATION FEE

#### GMBA INTERVIEW BY INVITE ONLY

Scheduled upon application for eligible candidates.

### INTERNATIONAL REQUIREMENTS:

#### TOEFL, IELTS, OR PTE ENGLISH PROFICIENCY TEST

For non-native English speakers.

#### WES, ECE, IERF

Course by course credential evaluation.

### Financial Aid

Explore financial aid options at [carey.jhu.edu/admissions/financial-aid](https://carey.jhu.edu/admissions/financial-aid).

### Scholarships

All Global MBA applications are automatically reviewed for scholarship eligibility at the time of admissions review. Those selected will be informed at the time they receive their admissions offer. Explore additional scholarship options on our website and through your employer.



Visit [carey.jhu.edu](https://carey.jhu.edu) for more information.

#### **DIVERSITY INITIATIVE**

At the Carey Business School, we believe great societies are diverse. While diversity is implicit in our mission, our values, and our founding principles, it is also explicit in our actions.

The Carey Business School has a history of developing underrepresented business leaders, and providing them with the business acumen, leadership skills, support, and mentoring they need to launch or advance a successful career.

Attracting underrepresented students to the Carey Business School is an essential step toward achieving our goals. To compete in an aggressive market for the best students, the Carey Business School has forged relationships with specific pipeline programs such as InRoads, Jumpstart Advisory, Reaching Out MBA, and the Forté Foundation. Carey has also launched an annual diversity weekend for prospective students to learn more about the school and prepare for business education.

#### **CONTACT INFORMATION**



Johns Hopkins Carey Business School  
Office of Admissions  
100 International Drive  
Baltimore, Maryland 21202

#### **877-88 CAREY**

(877-882-2739)



[carey.admissions@jhu.edu](mailto:carey.admissions@jhu.edu)





Johns Hopkins Carey Business School | Office of Admissions  
100 International Drive, Baltimore, Maryland 21202

877-88 CAREY (877-882-2739) | [carey.admissions@jhu.edu](mailto:carey.admissions@jhu.edu) | [carey.jhu.edu](http://carey.jhu.edu)

