

PROTECTION**PRO**[®]
BY MADICO

M A R K E T
B O L D L Y

JUNE 2019 MARKETING CATALOG

PROTECTIONPRO®

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The following pages showcase a variety of ProtectionPro® brand promotional assets that will help you elevate your marketing efforts to new levels of success! Several of the items featured are physically inventoried (English language only) and readily available to order/purchase. Other items are provided exclusively in digital format and are accessible via download on our Brand Hub. All native design files are included so dealers and distributors can conveniently expedite language translation and production processes in their respective countries.



This symbol indicates items available in digital format only.

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CP4045 - Infinity Series Swatch Fan

This dynamic sales tool makes the selection process easy! Infinity films are applied to each page and are tabbed by collection. Customers can readily see and feel the colors and textures available. The screw post binding allows retailers or distributors the ability to customize the swatch fan to reflect their inventory. Swatch fan measures 3.25" x 9".



CP4049 - ProtectionPro Video Player

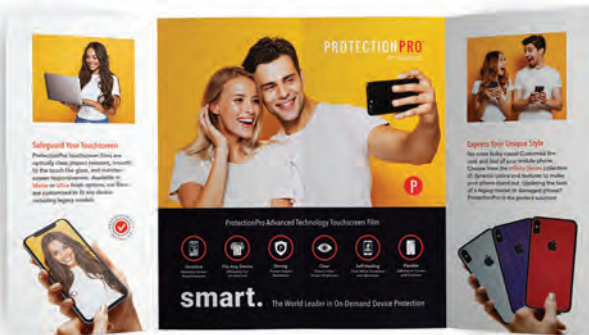
The ProtectionPro mini video player measures 8.25" x 6", includes a USB charger cord as well as two shelf clips (channel hardware) that provide various ways to attach to almost any retail shelving. The 1-minute video is already pre-loaded. Customers just push the play button to watch the presentation.



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CP4050 - Touchscreen Flyer

This consumer flyer explains the benefits of ProtectionPro and highlights comparison data for the Matte and Ultra film options. This is an ideal promotional piece for use in electronic stores, phone repair shops, counter displays and ProtectionPro kiosks. Additional design available on the Brand Hub.



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CP4032 - All Smiles Gatefold Consumer Brochure

This ProtectionPro gatefold brochure is bright, bold and infused with lots of personality. Clearly defined product features are complimented by cheerful imagery that will give consumers something to really smile about! Great for counter displays. Folded brochure measures 4" x 8.5".



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CP4034 - Tech Stripes Trifold Consumer Brochure

Strong graphic elements in ProtectionPro brand colors frame lifestyle images featuring varied product applications. This stylish trifold brochure makes a great impression! Folded brochure size measures 4" x 9".



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CP4035 - Work Life Consumer Bifold Brochure

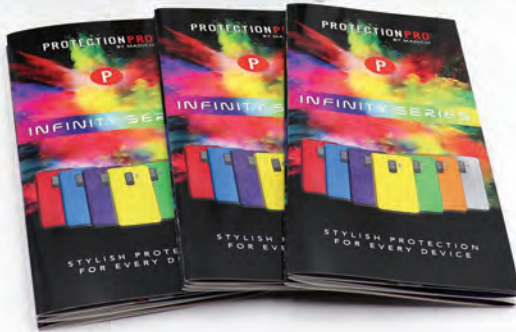
With images celebrating modern work collaboration, this brochure serves as a great companion piece to the matching banner stand design (page 17) and is perfect for counter displays and handouts. Folded brochure measures 6" x 9".



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CP1075 - Infinity Series Consumer Booklet Brochure

Show customers all of the amazing ways they can customize their mobile phone. This 8-page brochure showcases the many options available in the Infinity Series Collection. ProtectionPro's touchscreen protection options also are highlighted. Folded brochure measures 4" x 9".



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CP1075 - Infinity Series Consumer Accordion Fold Brochure

This promotional brochure will help introduce customers to the wide selection of colors and textures offered in the Infinity Series Collection. Information about Matte and Ultra touchscreen protection also is included. Folded brochure measures 4" x 9".



CP4026 - PP Shelf Card (Screen Protection)
CP4027 - PP Shelf Card (Body Protection)

These sturdy shelf hanger cards can be placed near other cell phone and tablet accessories on a retailer's shelves to show consumers that ProtectionPro is available for their device. Designs are available for easy translation into different languages.



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CP4042 - Infinity Series 8.5" x 11" POP

Great for use as countertop point of purchase display, this Infinity Series promotional graphic will get your buyers' attention and serves as a great companion piece to our ProtectionPro brochures and swatch fan selection tool.

AR2-8511 Acrylic fixture may be purchased at www.braesidedisplays.com



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CP4040 - Infinity Series Custom POP

Featuring a polished ProtectionPro® branded base, this acrylic signage fixture holds a 17" x 11" Infinity Series graphic that will engage buyers with its brilliantly colored product presentation. Use as a countertop and point of purchase display.

Additional graphic design available on the Brand Hub.



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CP4046 - Infinity Series Wall Poster

Introduce customers to ProtectionPro film products with this high-impact in-store promotional graphic. Measuring 18" x 24", the Infinity Series wall poster is an attractive presentation that illustrates a nice sampling of color and texture options.



CP4028 - ProtectionPro Wall Poster

This 11" x 17" wall poster can be placed near a ProtectionPro kiosk, in stores, on entry doors or other high-visibility areas to advertise ProtectionPro film products.



CP4029 - Lapel Pin

Promote ProtectionPro with these bold lapel pins. These can be worn on shirts, hats or ties. Pin size is 2.75" x 1.75".

CP4021 - Sew-On Patch

Customize any shirt, bag or hat with this sew-on embroidered patch. Patch size is 3.5" x 1.25".



CP4030 - Tri-Rama Sign

Draw attention to ProtectionPro with this large hanging sign. Each panel is 20" x 11". Simple to assemble and hang. Includes hardware and adjustable hanging string and hook. Additional design available on the Brand Hub.



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Floor Banner Stand Signage

Large, eye-catching displays attract consumer attention and these pop-up floor banner stands will certainly accomplish that. Banners are approximately 30" wide by 6'5" tall. Download the graphic files from our Brand Hub and send to your local sign company for production. Artwork can be translated to any language and sizing adjusted to fit hardware fixture.



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T-Shirt Designs

Outfit your installers and salespeople with high impact ProtectionPro apparel. These T-shirt designs are available for download so all you need to do is submit your design selection to the screen printer of your choice and have them produced. Multiple designs are available.



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Window Decals

Another great way to let your customers know about ProtectionPro is to display signage on your entry doors and windows. We offer several window decal designs that can be translated into other languages. Approximate size is 18" x 11".



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Customizable Certificates

Training your employees to install ProtectionPro? You can hand out these customizable certificates of completion. Available in US letter and A4 sizes, these are downloadable fill-in PDF files so all you have to do is add the name and print. The Adobe Illustrator art file is also available if you need to translate it into another language or add a store logo.

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