



Fashion Construction



Fashion Construction is an *individual event* that recognizes participants who apply Fashion Construction skills learned in Family and Consumer Sciences courses and create a *display* using samples of their skills. Using new materials, participants construct in advance a garment or ensemble that dresses both the upper and lower body of a child or adult. Garment/ensemble must include at least eight fashion construction techniques. Display finished product along with appropriate accessories. Participants must prepare a **display, sample** garment, file folder, and an **oral presentation**.

B-Sew Inn is the official sponsor of the Fashion Construction event.

EVENT LEVELS

Level 2: grades 9–10

Level 3: grades 11–12

Level 4: Postsecondary

See page 72 for more information on event levels.

ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 73 prior to event planning and preparation.

2. Participants are encouraged to bring fully charged devices such as laptops, tablets, etc., to use for audiovisual presentation at in-person competitions.
3. All visuals and props must be within the *display* (handouts, samples, etc.) and may be used as in-hand *visuals* during the oral presentation, but must be returned within *display dimensions* when finished.
4. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference, and must be the work of the participant(s) only.
5. National Leadership Conference (in-person competition) participants will view the online orientation video found on the official FCCLA YouTube channel, available in early June. Each entry must complete and submit the required form to the event room consultant at the time of competition. Only one form per entry is required. Contact State Advisers for orientation procedures for competitions held prior to National Leadership Conference. If events are held virtually, these points will be automatically awarded to all participants.

GENERAL INFORMATION								
Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for In-Person Competition	Competition Dress Code	In-Person Competition Participant Set Up / Prep Time	In-Person Competition Room Consultant & Evaluator Review Time	Maximum Oral Presentation Time	In-Person Competition Evaluation Interview Time	In-Person Competition Total Event Time
1	Display, Sample Garment, Oral Presentation, Skill Area Selection Chart	Table/ Freestanding Space – yes Electrical Access – no Wall Space – no Supplies - no	Official dress -or- Professional dress appropriate to event	5 minutes	10 minutes	In-person: 1-min. warning at 4 min.; stopped at 5 min. Virtual: 6 min. to include additional questions	5 minutes	30 minutes

PRESENTATION ELEMENTS ALLOWED									
Audio	Costumes	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■			■			■		■	■

FASHION CONSTRUCTION

Procedures and Time Requirements for In-Person Competition

Each entry will submit a file folder with the required documents to the event room consultant at the designated participation time.	
5 minutes	Participants will have 5 minutes to set up their <i>display</i> . Other persons may not assist.
10 minutes	Evaluators and room consultants will have up to 10 minutes to inspect the garment or ensemble for the skill areas indicated by the participant.
5 minutes	The oral presentation may be up to 5 minutes in length. A one-minute warning will be given at 4 minutes. Participants will be stopped at 5 minutes. If audio or audiovisual recordings are used, they are limited to 1-minute playing time during the presentation.
5 minutes	Following the presentation, evaluators will have 5 minutes to interview participants.
5 minutes	Evaluators will have up to 5 minutes to use the rubric to score and write comments for participants.

Procedures and Time Requirements for Virtual Competition

Each entry will post the required documents (as specified below) following instructions from the state or national organization prior to the competition.	
Display File	Upload one (1) PDF file, designed so that viewers are able to scroll through the digital document. This must be an online file and not require the viewer to download it. Include 2 photos of the entire display (one front, one back) and up to 15 photos of the contents of the display to show detail for evaluation.
Folder Contents File	Upload one (1) PDF file, designed so that viewers are able to scroll through the digital document. This must be an online file and not require the viewer to download it. The document should include one page for each of the file folder contents as described below.
Oral Presentation Video (to include Question Responses)	The oral presentation may be up to 6 minutes in length, <u>including</u> the responses to the two questions listed in the specifications. If audio and/or visual recordings are used, they are limited to a 3-minute playing time during the presentation. Each participant must introduce themselves by name, chapter, and level. Video recordings are to be made of participants as they present their STAR Event project, as if they were presenting at an in-person competition. A voiceover of the video recording or presentation is not allowed. The video file can be an embedded video, video link to YouTube, Vimeo, or Google Drive, but must not require the viewer to download it. The display will be used in the oral presentation recording.
Automatic Scoring	Participants will automatically receive full points on the Point Summary Form and the Rubric for the following items: Registration Packet, Event Online Orientation Documentation, Display Set Up, Display Dimensions, and Punctuality.

Specifications

Display

A *display* should be used to document and illustrate the work of one project, using clearly defined presentation surfaces. The *display* may be either freestanding or tabletop. Freestanding *displays* should not exceed a space 48" deep by 60" wide by 72" high, including *audiovisual equipment*. Tabletop *displays* should not exceed a space 30" deep by 48" wide by 48" high, including any *audiovisual equipment*. Participants using a tabletop *display* are allowed a standing *mannequin* in addition to their table space, however, all other information or *props* outside the *display* will be considered part of the *display* and subject to penalty (tablecloths, storage items, boxes below the table, etc.). Participants using a freestanding *display* may use a standing *mannequin* or dress form within the *dimensions* of the freestanding space. Scrapbooks, *flip charts*, *portfolios*, and *photo albums* are not allowed. Each *display* must include the items as listed below:


<i>Project Identification Page</i>	One 8 ½" x 11" page on <i>plain paper</i> , with no <i>graphics</i> or decorations; must include participant's name, chapter name, school, city, state, event name, and project title.
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Fashion Construction Specifications (continued)

FCCLA <i>Planning Process</i> Summary Page	One 8 ½" x 11" summary page of how each step of the <i>Planning Process</i> was used to plan and implement the project; use of the <i>Planning Process</i> may also be described in the oral presentation.
Contents of <i>Display</i>	<p>The <i>display</i> must contain coordinates to complement the garment/ensemble/accessory, a fabric profile, cost itemization, and photo storyboard.</p> <p>Fabric Profile: A fabric profile should be prepared front side only on paper up to but not larger than 11" x 17" and displayed. The fabric profile will contain a fabric swatch or swatches of each fabric used to make the project and all available information about <i>fiber content</i> and fabric type—construction, finishes, properties, performance, and care.</p> <p>Cost itemization: A detailed cost itemization should be prepared front side only on 8 ½" x 11" paper and displayed. The cost itemization will show a list of all supplies/notions used to make the product with quantities, unit costs, and total costs.</p> <p>Photo Storyboard: A storyboard of photos telling the story of the project should be prepared front side only on paper not larger than 11" x 17" and displayed.</p> <p>Coordinates: Other garments/accessories that complement the project garment/ensemble or accessory should be arranged attractively in the <i>display</i> (may be placed on <i>mannequin</i>, if used).</p> <p><i>Note:</i> The <i>display</i> may not contain a live model. The participant may not model the garment/accessory during the presentation.</p>

File Folder

Participants will submit one letter-size *file folder* containing three identical sets, with each set stapled separately, of the items listed below to the event room consultant at the designated participation time. The *file folder* must be labeled (either typed or handwritten) in the top left corner with the name of event, event level, participant's name, and state.

Time Log	A log of time invested in designing and making the garment/accessory should be prepared front side only on 8 ½" x 11" paper. Total hours should be shown.
Skill Area Selection Chart	Completed copy of the Skill Area Selection Chart with eight (8) skills represented in the project.
Evidence of Online Project Summary Submission 	Complete the online project summary form located on the "Surveys" tab of the FCCLA Student Portal, and include signed proof of submission.

Oral Presentation

The oral presentation may be up to 5 minutes in length (6 minutes for virtual competition) and is delivered to evaluators. The presentation is to describe efforts in detail. Audio and audiovisual recordings are limited to 1-minute playing time during the presentation.

Organization/Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize project.
Knowledge of Construction	Demonstrate knowledge of concepts related to the selected skill areas.
Use of <i>Visuals</i> and <i>Display</i>	Design original, appealing <i>visuals</i> and <i>display</i> . Use these effectively during the presentation.
Voice	Speak clearly with appropriate pitch, tempo, and volume.
Body Language/Clothing Choice	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of notes or notecards if used. Wear FCCLA official dress or professional dress appropriate for the nature of the presentation.

Fashion Construction Specifications (continued)

Grammar/Word Usage/ Pronunciation	Use proper grammar, word usage, and pronunciation.
Responses to Evaluators' Questions	<p>Provide clear and concise answers to evaluators' questions regarding project. Questions are asked after the presentation.</p> <p>For virtual competitions, include responses to the following questions at the end of the oral presentation:</p> <ol style="list-style-type: none"> 1. What is one skill that you learned or improved upon during your project that you will use in school next year or in your future career? 2. What obstacles caused challenges in your work, and how did you address them?

Construction Skills

Participants are to select a project that showcases their construction skills.

Construction	The construction should exhibit effective form and function.
Workmanship	The product should exhibit high quality workmanship and should be marketable.
Creativity	The design and product should reflect creativity, imagination, and innovation.
Fashion Construction Skill Area	Products will be evaluated on their choice of eight of the fashion construction skill areas.

Lingerie and swimsuits are not allowed. Clothing that does not meet acceptable standards of modesty/appropriateness for a school function or setting is prohibited.





FASHION CONSTRUCTION

Rubric

Name of Participant _____

Chapter _____ State _____ Team # _____ Station # _____ Level _____

DISPLAY							Points	
FCCLA Planning Process Summary Page 0-5 points	0 Planning Process summary not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan project	5 The Planning Process is used to plan the project. Each step is fully explained; no more than 1 page		
Project ID Page 0 or 1 point	0 Project ID page is missing or incomplete			1 Project ID page is present and completed correctly				
Fabric Profile – Swatch and Size 0-1 point	0 No fabric swatch provided or profile on paper larger than 11" x 17"			1 Fabric swatch provided and profile is on paper not larger than 11" x 17"				
Fabric Profile – Fiber Content/Fabric Type 0-2 points	0 No information or incorrect information provided		1 Incomplete information provided or partial error in information		2 Correct information including construction, finishes, properties, performance, and care			
Cost Itemization Accuracy 0-3 points	0 No cost information		1 Many omissions in itemization and errors in calculations	2 Most items shown and only one or two errors in calculations		3 Completely accurate and thorough		
Photo Storyboard 0-3 points	0 No storyboard provided		1 Limited photographs and confusing arrangement	2 Adequate photographs arranged in a clear and logical format		3 Appropriate number of photographs, arranged well to tell a story		
Selection of Coordinates/Accessories 0-3 points	0 No coordinates or accessories used		1 Accessories detract from display	2 Somewhat complementary		3 Well chosen, very complementary		
Display Appearance 0-5 points	0 Display not used	1 Display has many errors, does not show evidence of originality and is not aesthetically pleasing	2 Display has minimal visual appeal and lacks originality	3 Display needs some improvement in content and design	4 Display has good word, color, and design choice	5 Display is creative, appropriate, and of high quality		
FILE FOLDER and ORAL PRESENTATION								
Organization/Delivery 0 – 10 points	0 Presentation is not done or presented briefly and does not cover components of the project	1 Presentation covers some topic elements	2 Presentation covers all topic elements but with minimal information	3 Presentation gives complete information but does not explain the project well	4 Presentation covers information completely but does not flow well	5 Presentation covers all relevant information with a seamless and logical delivery	6 Presentation covers all relevant information with a seamless and logical delivery	
Knowledge of Construction 0-5 points	0 Little or no evidence of knowledge	1 Minimal evidence of knowledge	2 Some evidence of knowledge	3 Knowledge of fashion construction is evident but not effectively used in presentation	4 Knowledge of fashion construction is evident and shared at times in the presentation	5 Knowledge of fashion construction is evident and incorporated throughout the presentation		
Use of Display during Presentation 0-5 points	0 Display not used during presentation	1 Display used to limit amount of speaking time	2 Display used minimally during presentation	3 Display incorporated throughout presentation	4 Display used effectively throughout presentation	5 Presentation moves seamlessly between oral presentation and display		
Voice – pitch, tempo, volume 0-3 points	0 Voice qualities not used effectively		1 Voice quality is adequate	2 Voice quality is good, but could improve		3 Voice quality is outstanding and pleasing		

Fashion Construction Rubric (continued)

						Points
Body Language/ Clothing Choice 0-3 points	0 Uses inappropriate gestures, posture or mannerisms, avoids eye contact/inappropriate clothing	1 Gestures, posture, mannerisms and eye contact is inconsistent/clothing is appropriate	2 Gestures, posture, mannerisms, eye contact, and clothing are appropriate	3 Gestures, posture, mannerisms, eye contact, and clothing enhance presentation		
Grammar/Word Usage/ Pronunciation 0-3 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 Some (3-5) grammatical and pronunciation errors	2 Few (1-2) grammatical and pronunciation errors	3 Presentation has no grammatical or pronunciation errors		
Responses to Evaluators' Questions 0-5 points	0 Did not answer evaluators' questions	1 Unable to answer some questions	2 Responded to all questions but without ease or accuracy	3 Responded adequately to all questions	4 Gave appropriate responses to evaluators' questions	5 Responses to questions were appropriate and given without hesitation
CONSTRUCTION SKILLS						
Effectiveness of Product Construction 0-3 points	0 Both form and function need improvement	1 Satisfactory form or function, but not both	2 Good form and function	3 Outstanding form and function		
Overall Quality of Workmanship 0-3 points	0 Low quality, not marketable	1 Marginal quality of workmanship	2 Fair quality, somewhat marketable	3 Very good quality, marketable		
Creativity, Imagination, and Innovation 0-3 points	0 No evidence	1 Little evidence	2 Some evidence	3 Highly creative, innovative		
Selected Skill Areas 0-24 points	See separate <i>Fashion Construction Skill Area Rubric</i> for additional criteria ratings. Transfer total points earned for 8 selected skill areas to the "score" column at right					

Evaluator's Comments – include two things done well and two opportunities for improvement:

TOTAL
(90 points possible)

Evaluator # _____

Evaluator Initial _____

Room Consultant Initial _____



FASHION CONSTRUCTION Skill Area Rubric

Name of Participant _____

Chapter _____ State _____ Team # _____ Station # _____ Level _____

INSTRUCTIONS: Circle the appropriate rating for each of the eight selected skills and enter each rating in the “Points” column on the right. Provide comments on the page to help participants understand their ratings in terms of strengths and areas for improvement. Verify points total, and enter in the Selected Skill Area “Points” column on the *Fashion Construction Rubric*.

EVALUATION CRITERIA					Points
Possible Points: 0–24	NOT DONE	LOW QUALITY	QUALITY	EXCELLENT QUALITY	
<input type="checkbox"/> Sheer fabric or lace overlay	0	1	2	3	
<input type="checkbox"/> Napped fabric or one-way print	0	1	2	3	
<input type="checkbox"/> Darts, tucks, and/or pleats	0	1	2	3	
<input type="checkbox"/> Gathering, ruffles, shirring, ruching	0	1	2	3	
<input type="checkbox"/> Seam finish—stitched & pinked, bound, or serged	0	1	2	3	
<input type="checkbox"/> French, flat-felled, lapped, or slot seam	0	1	2	3	
<input type="checkbox"/> Shaped seams—princess or eased	0	1	2	3	
<input type="checkbox"/> Graded, trimmed, clipped, and/or notched seams	0	1	2	3	
<input type="checkbox"/> Set-in, raglan, or kimono sleeves	0	1	2	3	
<input type="checkbox"/> Shoulder or spaghetti straps	0	1	2	3	
<input type="checkbox"/> Zipper—centered, lapped, invisible, or separating fly front	0	1	2	3	
<input type="checkbox"/> Buttons—shank, sew-through, or covered	0	1	2	3	
<input type="checkbox"/> Buttonholes—hand or machine, bound, or loops	0	1	2	3	
<input type="checkbox"/> Collar, placket, tabs, or epaulets	0	1	2	3	
<input type="checkbox"/> Waistband or sleeve band	0	1	2	3	
<input type="checkbox"/> Pockets—patch, inseam, front hip, or welt	0	1	2	3	
<input type="checkbox"/> Facings—neckline, armhole, or hemline	0	1	2	3	
<input type="checkbox"/> Boning	0	1	2	3	
<input type="checkbox"/> Lining	0	1	2	3	
<input type="checkbox"/> Closures – grommets, hooks, eyes, snaps	0	1	2	3	
<input type="checkbox"/> Hand stitching other than hemming	0	1	2	3	
<input type="checkbox"/> Blind-stitched or rolled hem	0	1	2	3	
<input type="checkbox"/> Embellishments—applique, felting, smocking, piping, beading, or trims	0	1	2	3	
<input type="checkbox"/> 3-D, Laser Printing	0	1	2	3	
<input type="checkbox"/> Fiber optics, electronics/technology	0	1	2	3	
<input type="checkbox"/> Reversible design	0	1	2	3	
<input type="checkbox"/> Knit fabrics	0	1	2	3	

Evaluator’s Comments:

TOTAL SCORE FOR SKILL AREA

(24 points possible)



FASHION CONSTRUCTION

Skill Area Selection Chart

Name of Participant(s) _____

Chapter _____ State _____ Team # _____ Station # _____ Level _____

INSTRUCTIONS: Each participant’s project must represent at least 8 of the skills listed below. At participation time each participant will turn in 3 copies of this page with the 8 skills represented in the project checked. In the event that more than 8 skills are represented in a project, participants should check the eight that best reflect the quality and difficulty of work accomplished. If participants check more than eight skills, the first eight on the list only will be evaluated. **If this form is not completed and turned in at the designated participation time, evaluators will be unable to complete the Skill Area Rubric, resulting in “0” points awarded.**



FASHION CONSTRUCTION	
Include in your garment/ensemble a minimum of eight fashion construction skills from those listed below	
<input type="checkbox"/>	Sheer fabric or lace overlay
<input type="checkbox"/>	Napped fabric or one-way print
<input type="checkbox"/>	Darts, tucks, and/or pleats
<input type="checkbox"/>	Gathering, ruffles, shirring, ruching
<input type="checkbox"/>	Seam finish—stitched & pinked, bound, or serged
<input type="checkbox"/>	French, flat-felled, lapped, or slot seam
<input type="checkbox"/>	Shaped seams—princess or eased
<input type="checkbox"/>	Graded, trimmed, clipped, and/or notched seams
<input type="checkbox"/>	Set-in, raglan, or kimono sleeves
<input type="checkbox"/>	Shoulder or spaghetti straps
<input type="checkbox"/>	Zipper—centered, lapped, invisible, or separating fly front
<input type="checkbox"/>	Buttons—shank, sew-through, or covered
<input type="checkbox"/>	Buttonholes—hand or machine, bound, or loops
<input type="checkbox"/>	Collar, placket, tabs, or epaulets
<input type="checkbox"/>	Waistband or sleeve band
<input type="checkbox"/>	Pockets—patch, inseam, front hip, or welt
<input type="checkbox"/>	Facings—neckline, armhole, or hemline
<input type="checkbox"/>	Boning
<input type="checkbox"/>	Lining
<input type="checkbox"/>	Closures – grommets, hooks, eyes, snaps
<input type="checkbox"/>	Hand stitching other than hemming
<input type="checkbox"/>	Blind-stitched or rolled hem
<input type="checkbox"/>	Embellishments—applique, felting, smocking, piping, beading, or trims
<input type="checkbox"/>	3-D, Laser Printing
<input type="checkbox"/>	Fiber optics, electronics/technology
<input type="checkbox"/>	Reversible design
<input type="checkbox"/>	Knit fabrics