# Detailed Project Report (DPR) :Model template

# for NHB Scheme No.1 for Aonla

Scheme.1	Development of Commercial Horticulture through Production and		
	Post-Harvest Management Horticultural crops		
	1. Open field condition		
	2. Integrated Post Harvest Management		

Crop			Tick mark
Scheme	1.Open field condition of NHB	Within overall cost ceiling	
components	specified crops	+Farm Mechanisation	
		+Good Agri. Practices (GAP)	
		+Plastic Mulching	
	2.Integrated PHM		
	2.1. Integrated Pack House		
	2.2 Pack house		
	2.3. Pre-cooling unit		
	2.4. Cold Room (Staging)		
	2.5. Primary Processing		
	2.6. Refer Van		
	2.7. Retail outlet		

Submitted by ------ Applicant with full correspondence address

Detailed Project Report (DPR) duly to be signed by the applicant (s) / authorised person ( in case of legal entity) on each page with date – along with Horticulture and Project Finance Expert wherever applicable

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 2. Curing				
 3. Cleaning / Washing				
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 5. Packing and labelling				
 6. Ripening				
7. Transport				
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2. Pack House				
4. Cold Room (Staging)				
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	3. Harvestings		
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8	Innovation if any		
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# Project at a Glance

	T			ı	
1.	Applicant (s)/ Legal en				
2.	Constitution / Applicant nature / beneficiary				
3.	NHB Scheme for which DPR is made				
4.	Project Activity				
5.	Nature of project- Green field/ pre-existing- expansion / component				
	specific				
6.	Products, By-products	and service	es		
7.	Land				
	1. Land ownership: Owned or on registered lease for minimum of 10				
	effective years from the date of IPA. In other words ideally one				
			gistered lease including a processing		
	_	r from the	time of application for Technical		
	feasibility.				
	2. Project Area and S	•			
		ss with Post	tal Code and Police Station Name		
8.	Technical feasibility				
	1. Agro-climatic suit				
			chnology and package of practices are		
	proposed to be foll				
			ed on evidence based R&D		
9.	Existence of similar pr				
10.	Whether the project is	located in t	he crop cluster/ hub/ belt	Yes/No	
11.	Project economic perio				
12.	Total Project Cost of t	he proposal			
13.	<ul> <li>Open field con</li> </ul>	dition or Pr	otected Cover		
	<ul> <li>Integrated Post</li> </ul>	Harvest M	anagement		
	• Total				
14.	Project completion per	riod ( in mo	nths)		
	Expected Implementat	ion	Commencement		
	timeline		Completion		
15.	Total Eligible Project	cost as asse	essed by the Applicant as per NHB		
	guidelines				
16.	Bank/ Financial Institu	ition identif	ied for Term loan		
17.	Proposed Means of	Promoters	contribution (in Lakh Rs.)&%		
	Finance	Bank Tern	n loan (in Lakh Rs.) &%		
		Un secure	d loan (in Lakh Rs.) &%		
		Total			
18.	Gestation period				
19.	Projected Key	Current Ra	atio other than export units		
20.	Financial Parameters	CR-Expor			
		IRR /BCR			
		DSCR*			
		Average D	OSCR		
			quity Ratio i.e. DER		
		TOL/TNV			
			Contribution		
		Break Eve			
	1			i .	

	Se		
	Re	payment period	
21.	Productivity expected (in MT/Qtl/Kg/numbers)		
22.	Likely Gap in productivity compared to National /Global average		
23.	Potential Market (s)for the commodity and distance from the project site		
24.	Employment generation	Direct- regular per annum	
		In-direct – Man days per annum	

# 1. About the Applicant / Promoter and his/her entrepreneurship

# A. About Applicant / Promoter

1.1.In case of Individuals or Group of farmers (if applicable)	
Individual	
1. Name of Farmer /	
Entrepreneur/Individual/ Proprietor	
2. Parents or spouse name of Individual	
Group of Farmer growers / SHG- Promoters	
1. Name of Group	
2. Names of all members of group with their	
father, mother/husband/ wife name	
1.2.In case of Legal entity (if applicable)	
Name / Title	
1. Incorporation / Registration number/ CIN& date of registration	
2. Act under which Registered	
3. Registering authority	
4. Name of Promoter / CEO/CMD/MD/	
5. If it is FPO/ FPC/ Producers Co-op society / Growers Co-operative	
Marketing federation- Please specify	
6. If it is Reg. Society/ Company/ Corporation / Partnership firm /	
Proprietary firm- Please specify	
7. Name of Promoter (s)/ Board of Directors/ Partners etc.	
8. Status of the promoter / applicant in the legal entity-please specify	
9. Whether the promoter / applicant is authorised by the Legal entity-	
Yes/No	
10. In case of Company/partnership firms / legal person	
a. Certified copy of Company/Partnership incorporation/ registration	
certificate issued by Competent Authority, as applicable	
b. Certified copy of MoA/Bye Laws	
c. Certified copy of Board of Directors Resolution duly passed and	
authorizing signatory of application to apply for IPA	
d. Certified copy of latest Audit Report, if applicable	
i. (are to be made available in case the project and the	
application is considered for processing State Yes/No	
11. NGO- Specify- give details of registration	
<b>1.3.Government Institutions / Organisations-</b> - Please specify (if applicable)	
(i) Marketing Board / Agricultural Produce Marketing Committee APMC	
(ii) Municipal Corporation	
(iii) PSU/ Agro-Industries Corporation	
(iv) ICAR/CAU/SAU/ Government R&D Institution	

1.4.Statutary registration	( As per applicability)	
a. PAN No		
b. Aadhaar No.	Yes/No	
c. Udyog Adhaar No.		
d. GST		
e. Passport No if any		
1.5.Correspondence Address	Postal Address with PIN code	
	Telephone	
	Mobile	
	Email id	
	Fax if any:	
1.6.Project / Site Address		
1.7.Social Category	General / SC/ST	
( In case of legal entity the	OBC	
CEO and Board of Directors	Minority	
social category is to be	(Muslim/Christians/Sikhs/Buddhists/Parsis/Jains)	
mentioned)	In case of SC/ST applicants a Certified copy of	
	Caste Certificate issued by Competent Authority	
	is to be enclosed. In case of others a self-	
	declaration is to be enclosed.	
1.8.Location: TSP / NE Region	In case of TSP a self-attested copy of notification	
/ Hilly States	is to be enclosed.	
1.9.Gender	Male / Female/Transgender	

#### **B.** Applicant/ Promoters' Entrepreneurship:

- 1.10. CV / Biodata of Applicant (s) / Promoter (s) (Authorised by legal entity) in brief: (If applicants are more than one, all are to provide their CV / Biodata)
  - a. Name of Applicant/ Promoter:
  - b. Fathers' & Mothers' name:
  - c. Spouse name:
  - d. Date of Birth
  - e. Place of Birth (village/town/city, District and State)
  - f. Permanent Address:
  - g. Educational qualification (Higher Secondary, Under graduation Degree and above)

Education	Name of	Board /	Year of	Remarks
Metric/ U	education /	College /	Pass	
	specialisation	University/		
		Institute		

h. Horticulture and project proposal specific Trainings if any undergone

Training	Duration and Period	Institute with address	Purpose for undergoing training

- i. Current profession with details of Turnover, Accomplishments if any.
- j. Previous profession during the last 5 Years with details of Turnover, Accomplishments if any
- k. Experience- General and Horticulture
  - a. General (Other than Horticulture) specify the activity, establishment/ Office, location etc.
  - b. Horticulture-General: State specific activity- crop production, PHM etc. including project site, area, number of years, accomplishments etc.
  - c. Horticulture-Experience in proposed activity: provide the name of establishment/office, location, number of years, specialisation etc.
- 1. Any information that establishes the applicants' entrepreneurship (Should be able to enclose evidence during Market & Financial Viability stage and during JIT):

### 1.11. Registrations with any Government Agency if any

Government Agency	Provide registration No. details with date and
	location of registration
a. SFAC	
b. NDDB	
c. MSME	
d. MSME/SSI	
e. Any other	

**1.12. Commitment by the applicant:** In case the project is approved for pre-IPA, the promoter / CEO/CMD and their technical personnel (minimum 2 in numbers) should undergo a 2 Weeks (min.10 working days) project specific training programme in one of the ICAR/CAU/SAU/SHU/ Research Station/ Centres of Excellence/ related Central or State Government institution/ others as found appropriate / approved by NHB.

# In case of a Partnership firm/ Company / Legal person

a.	Whether the proposed activity is covered under the objectives as per Memorandum of Association (MoA) / Rules explicitly: If so please provide the Article and Rule in verbatim.
b.	Professional history of Legal entities Farmers Producer Organisations (FPOs), Self Help Groups, Partnership/ Proprietary Firms, NGOs, Companies (as a Board of Director), Corporations, Cooperatives, Co-operative Marketing federations/ Government Institutions.
c.	Management structure if it is a company/ firm etc depicting the position of the applicant.

**2.Details of benefits availed/ proposed to be availed by the applicant**- either individually or as a member of Association of growers, Group of Farmer Growers/consumers, Farmers Producer Organisations (FPOs), Self Help Groups, Partnership/ Proprietary Firms, NGOs, Companies (as a Board of Director), Corporations, Cooperatives, Co-operative Marketing federations from (i) NHB and (ii) other Ministries/ organisations of Central Government and (iii) State Governments including NHM for Horticulture related projects.

Note: The beneficiary should be truthful. In case any information is received later on at any stage about his/her availing of benefit which is not disclosed hereunder will entitle NHB to reject the current proposal and recover the funds if already released.

#### 2.1.In this / proposed project and location:

- 1. Whether the proposed project proposal has been submitted for consideration under any State Government or Central Government Scheme for financial grant? If yes give details.
- 2. Whether any subsidy has been availed from the Board, other Central Govt. organisation or State Government for the same activity on the same piece of land, khasra/ Gat/Dag/ etc. either in his / her own name individually or in the name of his/her family members or through any legal entity in which he/she is the beneficiary either in the same location, project. Yes/ No. If Yes, Please provide details

Constitutio	Ministr	Schem	Project	Project	Land	Eligibl	Total	Current
n –	y/	e	code &	Locatio	Surve	e	subsid	status of
Individuall	Organi	Name	Activit	n	y No	Project	y/	project-
y or in any	sation		у			cost	grant	Operational
form								/
						(Rs.in	(Rs.in	underutilise
						lakhs)	lakhs)	d / closed

**2.2.In earlier/ any other Project (s) :** Either in his / her own name individually or in the name of his / her family members or through any legal entity or in any form or constitution, in which he / she is the beneficiary either in the current proposed project location or any other location.

2.2.1.From NHB: Whether any assistance in the form of soft loan and subsidy has been availed earlier from the National Horticulture Board? If yes, give details thereof

Year	Scheme Name	Project code & Activity	Project Location	Land Survey No	Eligible Project cost	Total subsidy /grant availed	Current status of project- Operational / underutilised / closed

#### 2.2.2.From Central Government- Ministries / Organisations:

Year	Scheme	Project	Project	Land	Eligible	Total	Current status
	Name	code &	Location	Survey	Project	subsidy /	of project-
		Activity		No	cost	grant	Operational /
						availed	underutilised /
							closed

#### 2.2.3.From State Governments:

Year	Scheme Name	Project code & Activity	Project Location	Land Survey No	Eligible Project cost	Total subsidy /grant availed	Current status of project- Operational / underutilised / closed

2.3. Operational status of earlier projects under NHB scheme and other Central Ministries and State Government.

Ye	Organisa	Activit		Dates		As on	Annu	Expo	Profita	Rema
ar	tion / Ministry which released assistanc e	y for which assista nce is availe d& code	Subsi dy recei ved	Project comple ted	Comme nced producti on	date Project Operati onal status (Runnin g or Closed)	al Turno ver (of previo us Year)	rts if any	ble or loss makin g	rks / Reaso ns

<sup>\*</sup> in case of completed projects and where proposals envisioning expansion/ modernisation are proposed, Annual Reports and Audited Statement of Accounts of the last 3 years are to be made available along with Bank appraisal during Market and Financial Viability stage both online and offline.

2.4.Please provide map of earlier / other subjects and this project- Key map of project land showing project details and land boundary details

#### 2.5. Provide the following details:

- a. Have you ever been refused / denied subsidy claim from NHB, NHM, APEDA, NCDC, MoFPI? If Yes please provide details of (i) Project code, (ii) Name of Applicant, (iii) Address (iv) Project activity etc. and the reason for such refusal / denial:
- b. If you were a recipient of Government subsidy, have you / your Bank/FI ever been asked to refund the subsidy / call back? If Yes please provide details of (i) Project code, (ii) Name of Applicant, (iii) Address (iv) Project activity etc. and the reason for such refusal / denial:

#### Attention:

1. In case the project application is considered for Pre-IPA, the applicant shall have to enclose No Objection Certificate from State Government / State Horticulture Mission that there is no duplication of funding for the project and the applicant shall also submit self-declaration that he/she is not availing government subsidy / grant / assistance from any other ministry.

# 4. About the Project, Rationale, Management and Description

# 2.1. About the Project

1.	Name of the Project
2.	Correspondence Address:
3.	Address of Project Site:
4.	Project Activity and Scheme components (Should be as per NHB scheme latest
	scheme guidelines- please verify):

	Name of the scheme and component	Unit	Tick mark relevant component
No.			
5	Development of Commercial Horticulture through		
	Production and Post-Harvest Management of		
	Horticulture Crops		
	Open field condition		
	2. Integrated PHM		
	a. 3.1.Pack House		
	b. 3.2.Integrated Pack house		
	c. 3.3.Pre-cooling unit		
	d. 3.4. Cold Room (Staging)		
	e. 3.5 Primary Processing		
	f. 3.6 Refer Van		
	g. 3.7.Retail outlet (environmentally		
	controlled)		

### 6. Details of Crop in case of Open field condition

Name of the	Variety /	Area ( acres )	No. of plants	Source of
Crops	Hybrid/			Planting
_	Cultivar			Material

- 7. Products, product Mix, by products and Services of the Project
- 8. Objectives of the Project
- 9. Expected Outcomes of the Project
- 10. Socio-economic benefit to the region /District / State

3.2. Rationale / Justification for the project
3.2.1. Rationale
3.2.2. Details of similar projects / crop in the neighbourhood and the District -Area, Production and Productivity briefly. Provide more details in Market viability chapter.
3.2.3. Raw Materials: How quantity and quality of inputs/ raw materials is assured.

# 3.3. Project Site/ Land details:

# 3.3.1. Proposed Project Area:

	Activity	Area proposed
1	Cultivation –	
	Open Cultivation (Ha)	
2	PHM	
3	Plant and Machinery	
4	Any other activity	

# ${\bf 3.3.2.}\ Land\ details\hbox{--}\ RoR/\ Ownership\ /\ Registration\ of\ lease/\ map\ etc.$

A	Name of Owner of la					
	project as per Land I	Revenue Records				
	Whether title of the					
	of applicant and is fr					
	How Title is					
	derived	Purchased (with details				
		of date)				
	Encumbrances if any	I				
В	Name of the Owner	in case of joint ownership	Survey/	Area in	Share	
			Gat	Sq.mt / Ha		
			/khasraNo			
			etc.			
		aries are demarcated for	Yes/No			
	the applicant clearly					
	*	ossession of the Applicant				
C	In case of Partnershi	•				
		l is owned by Partnership	Yes/No			
		y by its partners				
		is owned by one of the				
		ndertaking by land owner				
	_ <del>-</del>	ating that he/she will not				
	· · · · · · · · · · · · · · · · · · ·	le or transfer his/her land				
		acy period of the project				
	1	ossession of the Applicant				
D	In case of Lease					
	1. In case the la					
	Registration details of the said leased					
	land in the of					
	2. No.of Years					
	3. Whether leas	Yes/No				
		ossession of the Applicant				
$\mathbf{E}$		tgaged? If yes provide				
	details of mortgagor	and mortgagee				

# **3.4. Location of the Project- Identification** (Longitude, Latitude, Altitude, Village, GP, Block, District, State), Area, Number of growers.

1.	Location Address
2.	a. Survey/Khasra/ Dag/ Other No
3.	b. Habitation/ Village
4.	c. Gram Panchayat / Urban body
5.	d. Block / Urban body
6.	e. Sub-Division
7.	f. District
8.	g. State /UT
9.	Location Longitude, Latitude & Altitude
10.	Total Area of land owned (ha)
11.	Total Area proposed for project (ha)

# Google map with coordinates:

# 3.5. Current usage of land of proposed Project Area

Proposed Project			Current usage			
Survey / Dag	Nature of	Area (ha)	Activity /	Area (ha)	Mortgage Vas/Na	
etc. No.	land Dry/		Crop		Yes/No If Yes with	
	Irrigated/				whom	
	Waste land					

#### 3.6. Current infrastructure and assets possessed by the Applicant:

Category	Asset Name	Year of	Make	Capacity	Cost
		Purchase			
Fixed	Tube well				
Assets					
	Dug Well				
	Drip irrigation				
	Electric Motors				
	Tractor				
	Tiller				
	Transport vans				
	Vermi compost shed				
	Stores				
	Pack house				
	Labour room				
	Water harvesting pond				
	Installation/digging				
	Pipeline				
	Others				
Operating	Planting Material				
Assets					
	Support system				
	Tools and implements				

**3.7. Lay out plan of the project**/ Map of Farm / production/ Operations unit / project land showing project details and land boundary details

### 3.8. Conversion of Land Use (CLU) if applicable

Whether Land in possession of the applicant is with/ without approval for industrial use/Whether CLU permission for the project has been received from competent authority: If Yes- Please provide details of the authority approved with full designation, address contact numbers and email id, approval No. and date

3.9. Whether project site is part of production belt / cluster / hub? If yes, provide details of working relations with other farmers

3.10. Rationale for the choosing the said Location for implementation of the project / Location advantages and disadvantages

### **Connectivity:**

Road	National High way	
connectivity-	State Highway	
Distance from	Fright Corridor	
	Golden Quadrilateral	
Rail connectivity		
Air connectivity		
Water ways		
Market		
connectivity		

Supply side suitability: Raw material Catchment area

Whether project site is part of production belt / cluster / hub? If yes, provide details of working relations with other farmers

Road	National High way	
connectivity-	State Highway	
Distance from	Fright Corridor	
	Golden Quadrilateral	
(Range)		
Rail connectivity		
Air connectivity		
Water ways		
Market		
connectivity		

# **Map of Catchment Area:**

#### **Demand side suitability**

Proximity and connectivity of project site to major consumption centres /Mandies

Demand centres	Names	Distance from the proposed
		site
Agriculture Primary		
Market Committees -		
APMCs / Mandies		
Tier-1, 2 and 3 cities		

Map of consumption Centres

### Other Merits/ Advantages:

# **3.11.** Compliance of project site for food safety

The information on soil condition and site on water logging, industrial waste and effluents.

Run off and contaminated water is not allowed to enter fields.

# 3.12. Components / Activities of the Project with justification (Please refer NHB scheme guidelines)

	Name of the scheme and component	Justification
No.		
1	Development of Commercial Horticulture	
	through Production and Post-Harvest	
	Management of Horticulture Crops	
	Open field for specified crops	
	2. Protected cultivation for specified crops	
	3. Integrated PHM	
	3.1.Integrated Pack house	
	3.2.Pack House	
	3.3.Pre-cooling unit	
	3.4. Cold Room (Staging)	
	3.5 Primary Processing	
	3.6 Refer Van	
	3.7. Retail outlet (environmentally	
	controlled)	

# Component wise cost of the Project and NHB Norms

Scheme Component	Items	Sub- items	Capacity/ Area/ spacing/ size	Units/ Numbers	Likely / unit cost	NHB Norm
			Etc.			
Open field	Cultivation	Planting material				
Cultivation	Expenses	Input cost				
		(Labour, Manure				
		& Fertilisers,				
		pesticides etc.)				
		Others				
	Irrigation	Tube well/bore				
		well/ Open well				
		(Nos.)				
		Cost of Pipeline from source of				
		irrigation to production unit				
		(Length, Size &				
		Material)				
		Water harvesting				
		structure / Water				
		tank min. 300				
		microns				
		Non lined				
		ponds/tanks				
		Others				
	Drip / Sprinkler	,				
	Civil	Functional pack				
	Infrastructure	house				
		Store & Pump				
		house (Area in				
		sq.ft with size)				
		Labour room & go				
		down (Area in				
		Sq.ft with size) Others				
	Farm	Tractor up to 20				
	Mechanisation	BHP				
	(AC)	Power Tiller	HP			
	(AC)	Equipment's-	111			
		driven by Tractor/				
		Power Tiller				
		Mulch laying				
		machine				
		Self-propelled				
		hort. Machinery				

		Other tools and				
		equipment's as per				
		Sub Mission on				
		Agriculture				
		Mechanisation				
		(SMAM)				
		Others				
	T 1					
	Land	Soil levelling /				
	Development	Digging/Fencing				
		etc.				
		Others if any				
	• 1	urchased but not				
	before one year					
	sanction of Tern	n loan (indicate				
	year)					
	Vermi Compost					
	• 1. Permanent Structure					
	• 2, HDPE Vermibed (12ft X 4ft X2 ft)					
	Certification of Good Agricultural					
	Practices (GAP) including					
	infrastructure (AC)					
	Plastic Mulching	<u> </u>				
	Others					
	Grand Total					
Scheme			Capacity/	Units/	Likely	NHB
			Area/	Number	/Unit	Norm
			Spacing		cost	
			etc.			
Integrated	1. Integrated P	HM				
PHM	3.1.Pack House					
	3.2.Integrated Pack house					
	3.3.Pre-cooling unit					
	3.4.Cold Room (Staging)					
	3.5.Refer Van	· · · · · · · · · · · · · · · · · · ·				
	3.6 Primary Pro	cessing				
		(environmentally				
	controlled)	( - · · · - · · · · · · · · · · · · · ·				
		Others				
Note: NHR Nor	m: means over all ceiling	g in project mode with add or	component as	ner NHR Sche	me guideline	<u> </u>

Note: NHB Norm: means over all ceiling in project mode with add on component as per NHB Scheme guidelines. (Appendix 1-A)

AC: Add on component: Over and above the cost ceiling.

# 3.13. Operations Planning

1.	Name of Farm / Project Manager (working directly	
	under the applicant / CEO) if anyoptional	
2.	Name of agency providing technical know-how	
	and turn key for cultivation- and contact person	
	Name and contact numbers	
3.	Operations:	
	1. Land preparation	Own / custom hiring
	2. Procuring planting material/seeds	Own / outsourcing
	3. Orchard planning, layout	Own / outsourcing
	4. Water and nutrient management	Own / outsourcing
	5. Pruning & Training	Own / outsourcing
	6. Pollinators & Pollinsers	Own / outsourcing
	7. Plant growth regulators	Own / outsourcing
	8. Integrated Pest & Disease management	Own / outsourcing
	9. Physiological disorders	Own / outsourcing
	10. Farm Mechanisation	Own / outsourcing
	11. Harvesting/ Fruit/Flower care management	Own / outsourcing
	12. Post-Harvest Management	Own / outsourcing
	a. Pre-cooling	Own / outsourcing
	b. Curing	Own / outsourcing
	c. Cleaning / Washing	Own / outsourcing
	d. Sorting and Grading	Own / outsourcing
	e. Packing and labelling	Own / outsourcing
	f. Ripening	Own / outsourcing
	g. Transport	Own / outsourcing
	h. Storage- Low cost/ Cold Room/ CA	Own / outsourcing
	i. Refer van	Own / outsourcing
	j. Retail outlet	Own / outsourcing
	k. Cold chain	Own / outsourcing
	13. Marketing	Own / outsourcing
	14. Processing	Own / outsourcing

# **3.14.** Profile of Agency executing erection of Protected Structure/ Post Harvest Infrastructure (based on project / applicability etc.

1.	Name of agency providing technical know-how and	
	turnkey basis with full address of its Hq	
2.	Agency local Address	
3.	CIN / Company Incorporation No.	
4.	GST No.	
5.	CEO of the Agency	
6.	Contact person Name and contact numbers	
7.	Details of Technical Manpower available	(Desirable)
8.	Number of years of experience of the Company /	(Desirable)
	Agency	
9.	No of plants set up till date during the last 5 years in	(Desirable)
	the State	
10.	Turnover of the Agency	(Desirable)
11.	Whether firm has been blacklisted ever by any	(Desirable)
	government or corporate firm	

# 3.15. Quality of Services of Agency executing Post Harvest Infrastructure (based on project / applicability etc.

1.	Hardware: Guarantee offered  1. 2. 3.	Guarantee Period & conditions if any
2.	Hardware: Warranty offered  1. 2. 3.	Warranty period & conditions if any
3.	Services: Supervision and After sales service	Free service Period
4.	Others	
5.		
6.		
7.		
8.		

# 3.16. Month wise operational chart / Implementation schedule: Commencement to completion:

Project Implementation period in case of approval: Months.

Proposed/ Tentative dates of	Bench mark / Activity	Approximate date
Project Commencement	Land development or Land/	11
	Site Preparation	
First Commercial Crop / plantation /		
operations if any / Plant & Machinery		
etc.		
Project Completion		

Activity	Units				Months		
		JF	MA	MJ	JA	SO	ND
1. Land development		V		$\sqrt{}$			
2. Land preparation							
3. Procuring planting material/					V		
seeds							
4. Orchard planning and layout							
5. Water and nutrient				V	V	V	
management							
6. Pruning & Training							
7. Pollinators& Pollinisers					1		
8. Plant growth regulators							
9. Integrated Pest & Disease					1		
management							
10. Physiological disorders							
11. Farm Mechanisation-							
procurement							
12. Farm Mechanisation							
operations							
13. Harvesting/ Fruit care					1		
management							
14. Post-Harvest Management				, ,			
a) Pre-cooling		$\sqrt{}$	V	V			
b) Curing			V	V			
1. Cleaning / Washing			V	V			
c) Sorting and Grading			V	V			
d) Packing and labelling			V	V			
2. Ripening			V	V			
3. Transport			$\sqrt{}$	<b>√</b>			
e) Storage- Low cost/cold							
storage/ CA							
f) Cold chain			$\sqrt{}$	√			
15. Marketing		√	√	V			
1. Value/ addition Processing  Note: The table can be extended as per need IF							

Note: The table can be extended as per need.JF: January/ February; MA: March/April and similarly other abbreviations.

3.17. Number of days of Operation / Crop etc:

1. Backward linkages -with growers, input suppliers etc.

Operations	Agency / Agents / providers (specify the proposed location)	Distance	Remarks
Seed/ Planting Material	r		
Manure			
Fertilizers			
Bio fertilizers			
Bio pesticides			
Fertilizers			
Pesticides / Insecticide			
others			

2. Forward linkages- for Domestic and Export Market

Operations	Agency / Agents / Service providers	Distance	Remarks
	(specify the proposed location)		
Storage Unit			
Processing Unit			
Local Market			
Terminal market			
Farm Market			

- 3. Briefly explain as to how the produce will be consolidated (backward linkages) and marketed/exported (forward linkages)
- 4. How transportation of raw material and produce is planned?

# 3.19. Manpower (Skilled Labour, Expertise etc.), Required, Already available, Gaps and the management in a Year.

# 3.19.1. Managerial and Technical

		Technical			Gap					
	Requirem	ent	Availabil	ity	Requirement		Availability		S	US
	Number	No.of	Number	No.of	N	D	N	D		
		Days		Days						
a) Manager	1	270			2	270				
b) Finance &	1	*			1	90				
Accounts										
c) Typing / IT	1	*			2	90				
operations										

### 3.19.2. Skilled and Unskilled Labour

	Skilled Labour			Unskilled labour			Ga	.p		
	Requirer	nent	Avai	lability	Requirement		Requirement Availability		S	US
	Numbe	No.o	Nu	No.o	N	D	N	D		
	r	f	mb	f						
		Days	er	Days						
Operations/ activity										
d) Administration	2									
e) Manager	2	270								
f) Finance & Accounts	2	90								
g) Typing / IT	2	90								
operations										
h) Watch man	2	150			4	240				
Crop husbandry										
a) Planting	5	2								
b) Basin preparation	3	5								
c) Pit preparation	5	5								
d) Irrigation(1	2	2								
irrigation)										
e) Manuring &	2	5								
fertilization										
f) Plant protection(3	6	9								
frequency)										
g) Weeding, hoeing	8	10								
(twice)										
h) Pruning	5	10								
i) Harvesting, grading,	4	50								
packing etc.										

# 3.20. Employment Generation per annum

No. of man days / Annum	445
Permanent man power -Permanent (on rolls)	
Casual / Temporary	

# 3.21. Infrastructure and connectivity (Power, Fuel, Water, Plant and Machinery, Effluents treatment etc.)- Required, Already available, Gaps and the management.

Utility	Requirement	Remarks
Power	Likely Daily power requirement	
	Likely Annual Power requirement	
	Proposed Source of Power	
	Access to Power is assured or not	
	Alternative Source of Power in case of	
	breakdowns	
	Whether renewable alternate energy to	
	power is under consideration	
Water	Source – Ground Water /Surface Water	
	Existing or New source	
	Whether NOC has been taken from CGWB / State Government Ground water regulation authority-	Yes/No
	Water measurement systems is planned	
	Daily Water requirement	
	Whether water harvesting is planned	Yes/No
	Water productivity parameters proposed if any	
	Quantity of effluents likely	
	Water treatment plant if any proposed	Yes/No
Fuel	Access to fuel to power- Generators- Yes/No	
	Nearest fuel depot	
Water	Source – Ground Water /Surface Water	
701 0	Existing or New source	
Plant &		
Machinery	If and Italia Namel and I C	
Vermi compost	If available Numbers and Capacity.  Types: 1. Permanent Structure and 2, HDPE  Vermi bed (12ft X 4ft X2 ft)	
Animal	Details of Animals	
Husbandry	Capacity / Income	
Environmental		
issues of the		
project if any		
Fencing		

Any other	

### 3.22. SWOT Analysis

1	Strengths	Well adapted with climatic condition
		Plenty number of varieties and their adoptions in different agroclimatic conditions make the availability of produce for expanded time.
		Less water requiring crop suitable rain fed crop due to coincide critical stages with abounded moisture period and summer deciduous nature.
2	Weaknesses	Perishable commodity
		Low productivity in moisture stress conditions
		Harvesting labour consuming
		Inadequate post harvest handling and processing infrastructures
3	Opportunities	Climate variability can be used advantageously for extended harvest and availability in aonla
		New varietal developments give competitive advantage for the export promotion.
		Crop of poor man's so better accessibility for tribal as
		nutritional security better opportunities.
4	Threats	Inadequate infrastructure set up in the direction of post
		harvest management.
		Productivity wide gap (rainfed vs irrigated conditions)

# **Attention of the applicant:**

1. Applicant shall not change project land, proposed crop / activity / component, area and bank / financial institution in the proposal during the project implementation period. Thus any change in crop or project site shall make the component or project, as the case may be, ineligible for getting subsidy.

(Signature of the Applicant) with date and time.

NHB Scheme under which the project is proposed with rationale/justification.

#### 1. Scheme.1: Scheme guidelines



National Horticulture Board

#### SCHEME-1

#### Development of Commercial Horticulture through Production and Post Harvest Management of Horticulture Crops

Credit linked projects relating to establishment of commercial production units in open field as well as under protected conditions and projects on Post harvest Management and primary processing of products are eligible for assistance under this scheme as per cost norms given in Annexure- III. However, release of Subsidy need not be credit linked in North Eastern States and for the institutions like Public Sector Units, Panchayats, cooperatives, registered societies/trust and public limited companies provided they can meet remaining share of the project cost out of their own resources. Such projects will have to be appraised by appraising agency approved by NHB.

#### Description of components and Pattern of Assistance

#### 1.1 Commercial Horticulture Development in open field conditions on project mode

National Horticulture Board will take up integrated commercial horticulture development projects in open field conditions on project mode, including components viz planting material, plantation, irrigation, fertigation, mechanization, precision farming, GAP etc. for projects covering area over 2.00 ha. (5 Acres) Integration of production unit with on farm PHM components and primary processing unit shall also be allowed in project mode. Cost of raising new plantation will vary from crop to crop, which will be taken into consideration while providing assistance to the beneficiary. Integrated production unit on Mushroom and tissue culture shall also be eligible for assistance under this component. The components like farm machinery and PHM infrastructure, irrigation and micro irrigation etc shall be eligible under the scheme for assistance in existing/new orchards/projects to increase productivity.

#### Pattern of assistance

Credit linked back-ended subsidy @ 40% of the total project cost limited to Rs 30.00 lakh per project in general areas and @ 50% of project cost limited to Rs. 37.50 lakh in NE Region, Hilly and Scheduled areas.

#### 1.2 Commercial Horticulture Development in protected cover on project mode

The Board will also take up commercial horticulture development projects under protected cover on project mode including components viz planting material, plantation, irrigation, fertigation, mechanization, etc for projects having area over 2500 sq meter. Activities like construction of green houses, shade net house, plastic mulching, and plastic tunnel, anti bird /hail nets etc would be promoted. Provision has been made for selecting a variety of construction material for green houses and shade nets houses. Preference will be given to using locally available material to minimize cost of construction of such structures. However, for availing subsidy, all material /technology should conform to prescribed standards.

#### Pattern of assistance

Credit linked back-ended subsidy @ 50% of the total project cost limited to Rs 56.00 lakh per project as per admissible cost norms for green houses, shade net house, plastic tunnel, anti bird /hail nets & cost of planting material etc.

#### 1.3 Integrated Post Harvest Management projects

The Board will take up Integrated Post Harvest Management projects relating to Pack House, Ripening Chamber, Refer Van, Retail Outlets, Pre-cooling unit, Primary processing etc. NHB will also take up projects in component mode and for standalone projects of PHM components.



#### Pattern of assistance

Credit linked back-ended subsidy @ 35% of the total project cost limited to Rs 50.75 lakh per project in general area and @ 50% of project cost limited to Rs. 72.50 lakh per project in NE , Hilly and Scheduled areas.

#### 1.4 General conditions

- Credit component as means of finance of the project should be term loan from banking or non banking financial institutions. For credit linked projects under NHB, eligible subsidy amount to be capped at par with term loan sanctioned by the lending Banks/FI
- II. Normative cost of various components shall be prescribed by NHB.
- III. Benefit of exclusive components of cold storage scheme shall also be available to the promoters over and above the assistance that will be provided under Commercial Horticulture Scheme to set up integrated projects for production and PHM components.
- IV. Projects relating to setting up of new units shall be technically and financially appraised to ensure and enable entrepreneur to incorporate latest available technology.
- V. Assistance can also be availed for a combination of PHM infrastructure components by a beneficiary, within the prescribed norms of individual items.
- 1.5 Detailed instructions for making application and other relevant information are given at Chapter-I (Pages 19 to 26 of this booklet)



APPENDIX- 1

# COST NORMS AND PATTERN OF ASSISTANCE UDNER MIDH FOR NATIONAL HORTICULTURE BOARD RELATED ACTIVITIES DURING XII PLAN

S.No.	Item	Cost Norms*	Pattern of Assistance#
A.	Development of Commercia	al Horticulture ##	
A. 1	Commercial Horticulture Development in open field conditions, including components viz planting material, plantation, irrigation, fertigation, precision farming, GAP etc.	71 1 7	Credit linked back ended subsidy @ 40% of project cost limited to Rs.30.00 lakh per project in general area and @ 50% of project cost limited to Rs. 37.50 lakh for NE and Hilly and scheduled areas.  Component-wise/crop-wise cost norms are given at Appendix - 1. Add on component given in appendix-1-A may be added in project mode within over all cost ceiling
A. 2	Commercial Horticulture Development in protected cover.	Rs 112.00 lakh per project covering area above 2500 Sq.mt.	Credit linked back-ended subsidy @ 50% of cost limited to Rs.56.00 lakh per project.
	Protected cultivation		
	1. Green House structure		
	(a) Fan & Pad system	Rs. 1400/Sq. m and Rs. 1610/ Sq. m for hilly areas	50% of cost for above 2500 Sq.m
	(b) Naturally ventilated system		
	i) Tubular structure	Rs. 844/Sq. m and Rs.970/Sq. m for hilly areas.	50% of cost for above 2500 Sq.m
	ii) Wooden structure	Rs. 540/Sq. m and Rs. 621/Sq. m for hilly areas	50% of cost for above 2500 Sq.m
	iii) Bamboo structure	Rs. 450/Sq. m and Rs. 518/Sq. m for hilly areas	50% of cost for above 2500 Sq.m
	2. Shade Net House		
	(a) Tubular structure	Rs. 710/Sqm and Rs. 816/Sqm for hilly areas	50% of cost for above 2500 Sq.m
	(b) Wooden structure	Rs. 492/Sqm and Rs. 566/Sqm for hilly areas	50% of cost for above 2500 Sq.m
	(c) Bamboo structure	Rs.360/Sqm and Rs.414/Sqm for hilly areas	50% of cost for above 2500 Sq.m
	3.Plastic Tunnel	Rs.60/Sq.m and Rs.75/sq. m for hilly area	50% of cost for above 2500 Sq.m
4	Walk in Tunnel	Rs.600/ Sq. m	50% of cost for above 2500 Sq.m
5	Anti Bird/Anti Hail Nets	Rs.35/Sq.m	50% of cost for above 2500 Sq.m



			राष्ट्रीय जाग Manager Horicolum
6	Cost of Planting Material and cultivation of High Value vegetables grown in Poly House/Shade net House	Rs.140/Sq.m	50% of cost for above 2500 Sq.m
7	Cost of Planting Material and cultivation of Orchid and Anthurium grown in Poly House/Shade net House	Rs.700/Sq.m	50% of cost for above 2500 Sq.m
8	Cost of Planting Material and cultivation of Carnation & Gerbera grown in Poly House/Shade net House	Rs.610/Sq.m	50% of cost for above 2500 Sq.m
9	Cost of Planting Material and cultivation of Rose & Lilium grown in Poly House/Shade net House	Rs.426/Sq.m	50% of cost for above 2500 Sq.m
10	Plastic Mulching	Rs.32000/Ha and Rs.36800/ Ha for Hilly Areas	50% of cost for above 2500 Sq.m
A. 3	Integrated Post Harvest Management Projects e.g. Pack House, Ripening Chamber, Refer Van, Retail Outlets, Pre-cooling units, Primary Processing etc.	Rs. 145.00 lakh per project. The add-on components of pre-cooling, pack house, grading, packing, cold room can be taken up as individual components.	
	Component wise cost norms	of Integrated Post Harvest Mana	gement
1	Pack house	Rs. 4.00 lakh/unit with size of 9Mx6M	50% of the capital cost.
2	Integrated pack house with facilities for conveyer belt, sorting, grading units, washing, drying and weighing.	size of 9Mx18M	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas for individual entrepreneurs.
3	Pre-cooling unit	Rs. 25.00 lakh / unit with capacity of 6 MT.	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas for individual entrepreneurs.
4	Cold room (staging)	Rs. 15.00 lakh/ unit of 30 MT capacity	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas
5	Mobile pre- cooling unit	Rs. 25.00 lakh	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas
6	Ripening Chamber	Rs. 1.00 lakh/MT (11 CuM of chamber volume shall be equivalent of 1 MT of storage capacity)	Credit linked back-ended subsidy @ 35% of the cost of project in general areas and 50% of cost in case Hilly & Scheduled areas



#### APPENDIX- I-A

#### Cost norms for open field cultivation under NHB Scheme

#### Cost in Rs. per acre

Crop	Plant spacing (m)	No. of Plants/Acre	Planting material /Acre	Overall All ceiling in project mode with add on component
Almond	4.0 × 4.0	100	15000	150000
	3.0 × 3.0	177.76	26664	160000
Aonla	6.0 × 6.0	44.4	4003.2	125000
	4.0 × 5.0	80	7200	130000
	3.0 × 3.0	177.6	15984	170000
Apple	6.0 × 6.0	111.2	6672	150000
	4.0 × 4.0 (RS- MM 111)	250	15000	160000
	3.5x3.5 (RS- MM 111)	325.6	19536	175000
	3.0 × 3.0 (RS- MM 106)	444.4	26664	185000
	3.0 × 1.5 (RS- M9)	888.8	53328	200000
	2.5 × 2.5 (RS- MM 106)	640	38400	190000
	1.5 x 1.5 (RS- M9)	1777.6	106656	275000
Apricot	4.0 × 4.0	250	15000	160000
	3.5 × 3.5	326.4	19584	175000
Banana (Sucker)	2.0 × 2.0	1000	10000	125000
Banana (TC)	1.8 × 1.8	1234.4	20984.8	150000
	1.5 × 1.5	1777.6	30219.2	175000
Ber	6.0 × 6.0	111.2	3336	125000
	5.0 × 5.0	160	4800	125000
	4.0 × 4.0	250	7500	130000
Cherry	4.0 × 4.0	250	7500	125000
(a) Lime & Lemons	3.0 × 3.0	444.4	15998.4	200000
	4.0 × 4.5	222	7992	175000
(b) Mandarine /	6.0 × 6.0	111.2	4003.2	175000
Orange	5.0 × 5.0	160	5760	175000
	5.0 × 4.5	177.6	6393.6	175000
	4.5 × 4.5	197.6	7113.6	175000
	4.0 × 5.0	200	7200	175000



Crop	Plant spacing (m)	No. of Plants/Acre	Planting material /Acre	Overall All ceiling in project mode with add on component
Pineapple (TC)	0.6 × 0.3	18000	72000	225000
	$0.3 \times 0.6 \times .9$	17200	68800	200000
	.225 × .6 × .9	21200	84800	220000
Plum	3.5 x 3.5	326.4	13056	125000
	2.5 x 2.5	640	25600	150000
Pomegranate	5.0 × 5.0	160	6400	175000
	5.0 × 3.0	266.8	10672	185000
	4.0 × 3.0	266.4	10656	185000
Sapota	5.0 × 5.0	160	5760	150000
Strawberry	0.9 × 0.45	9876.4	49382	200000
	0.6 × 0.25	26666.4	133332	275000
	0.5 × 1.0	800	4000	175000
Walnut	6.0 × 6.0	111.2	16680	150000
	5.0 × 5.0	160	24000	150000
Jack Fruit	10x10	40	600	125000
Cashew nut	Normal	85	5740	200000
Coconut	Normal	95	6650	150000
Olive	Normal	105	3150	150000
Date Palm	Normal	71	2840	150000
Black Pepper	Normal	880	2500	150000
Cardamom	Normal	2030	12180	230000
Citronella	Normal	11000	5500	125000
Geranium	Normal	11000	5500	125000
Stevia	Normal	28350	141000	300000
Palmarosa	Normal	11000	5500	125000
Mint *Kg	Normal	100	2000	150000
Celery	Normal		2500	125000
Tamarind	10 x 10	40	2000	125000

#### Note:

- Wherever cost norms are not given, cost norms available under MIDH scheme for similar
  activity shall be followed. In case norms are not available under MIDH schemes also, cost
  appraised by bank as per bank norms or approved by Competent Committee of NHB shall
  apply.
- In project mode, applicant may opt for add on components as per norms given Appendix-1C but unless otherwise specified, cost ceiling, as prescribed for each crop/activity shall be applied where cost of add on components exceeds prescribed ceiling.



APPENDIX- I-B

#### Cost norms for protected cultivation under NHB Scheme

#### Cost Rs Lakh per acre

SN	Сгор	Cost of poly house with drip & fogger system *	Cost of cultivation	Cost ceiling per acre with add on components in project mode
1	Anthurium & Orchid	33.76	28.00	70.00
2	Rose, Lilium Chrysanthemum	33.76	17.04	60.00
3	Carnation & gerbera	33.76	24.40	66.00
4	Hi-value vegetable under poly house	33.76	5.60	47.00
5	Hi-value vegetable under shade net	28.40	5.60	40.00

Cost of Tubular structure in plain area. In hilly area cost of poly house will be 15% more.

#### Note:

- Wherever cost norms are not given, cost norms available under MIDH scheme for similar
  activity shall be followed. In case norms are not available under MIDH schemes also, cost
  appraised by bank as per bank norms or approved by Competent Committee of NHB shall
  apply till cost norms are prepared.
- In project mode, applicant may opt for add on components as per norms given Appendix-1C but unless otherwise specified, cost ceiling, as prescribed for each crop/activity shall be applied where cost of add on components exceeds prescribed ceiling.



#### Appendix -1-C

Norms for Technology Add-on components and other essential components of Integrated Commercial Horticulture projects

S.No.	Item	Description	Admissible Cost	
	Cutoff date for implementation			
I	Cost of Land * #	Admissible only if purchased newly but not before one year from date of sanction of loan.	Actual or up to 10 % of Eligible Project Cost (EPC) (Excluding cost of Land and Development) whichever is less subject to maximum of Rs. 50,000/- per acre.	
I (i)	Land Development * #	Includes cost of Land leveling, digging of pits, fencing, gates etc.	Actual or up to 15% of Eligible Project Cost (EPC) (Excluding cost of Land and Land Development) whichever is less subject to maximum of Rs. 50,000/- per acre.	
II	Cultivation expenses * #	Includes cost of Planting material , cost of input (labour , fertilizer and manures, pesticides etc)	As per MIDH (NHM) cost norms as given at Appendix- 1	
III	Drip system with internal pipeline	Component includes mainline, valve, backflow preventer pressure regulator, filter, tubing adapters and fittings, drip tubing, emitters and an end cap	<ul> <li>Actual or Rs. 20,000/- per acre for plant density up to 200 plants</li> <li>Actual or Rs. 25,000/- per acre for plant density &gt; 200 plants / acre</li> <li>Sprinkler @ Rs 15,000/ per acre</li> </ul>	
III (i)	Irrigation infrastructure excluding micro irrigation * #	Irrigation infrastructure like tube-well/bore well/open well, pipeline, water harvesting structure, water tank etc, admissible only if newly created with loan component	Actual or up to Rs. 50,000/- per acre for open field cultivation.     Rs. 4.00 lakh per project in case of protected cultivation. Component-wise cost norms will be as under     Tube-well – up to Rs 2.50 lakh per unit     Water harvesting structure-@ Rs.100/- CuM.with use of minimum 300 microns plastic films or RCC lining.     Cost of non lined ponds/tanks will be 30% less.     Pipe line-Rs 150/- per running meter only from source (min. 4" diameter) of irrigation to production unit	



VII

Certification for Good

Agriculture Practice

S.No. Item Description

IV Horticulture Mechanization \* # # # Power/hydraulic operated machine/tools including small

A	Admissible Cost				
•	Tractor (up to 20 BHP) @ Rs.3.00				
	lakh/unit				

- Power Tiller below 8 BHP @ Rs.1.00 lakh/unit
- Power tiller 8 BHP & Above @ Rs.1.50 lakh/unit
- Tractor/Power Tiller (below 20 BHP) driven equipments
  - Land development, tillage and seed bed preparation equipments -@ Rs.0.30 lakh per unit
  - Sowing, planting reaping and digging equipments - @ Rs.0.30 Lakh per unit
- Plastic mulch laying machine Rs.0.70 Lakh per unit
- Self-propelled Horticulture machinery - @ Rs.2.50 lakh per unit
- Other tools and equipments as per norms as per norms of Sub Mission on Agriculture mechanization (SMAM)

V Civil Infrastructure \* Includes Functional Pack House/ On farm collection unit and labour quarter

- Functional Pack house @ Rs. 4.00 Lakh/unit with size of 9 x 6 Meter (Pro rate basis for lower size)
- Labour Quarter/ Store room @ Rs. 20,000/- per acre Maximum up to 3.00 lakh. Cost norm as per pack house

VI Vermi Compost unit
\*#

Permanent structure and HDPE vermibed

Rs.60,000/- per unit for permanent structure and Rs.10,000/- for HDPE vermibed (96 cft (12'x4'x2' and IS 15907:2010 to be administered on prorate basis).

farms tractor with rotavator /

Machineries Identified by NHB

component may be considered

under farm mechanization

for subsidy in standalone

equipments etc.

mode

(GAP), including infrastructure \* ##

VIII Support system for Grapes (trellis, telephone, bawar and other system etc. \*

Permanent structure made up of MS angles and stainless steel wire.

Rs. 1,50,000/- per acre

Rs.4000/- per acre.

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S.No.	Item	Description	Admissible Cost
IX	Plastic Mulching * ##		Rs.12800/- per acre and Rs.14729/- acre for hilly areas
X	Bed Preparation Cost in the cases requiring Soil replacement #	Protected Cultivation projects only in cases involving removal and replacement of top soil by red soil or cultivation is done on media/Pots/ Concrete bed	Rs.100/- per Sq. m.

#### Components categorization:

- \* Commercial Horticulture, within overall cost ceiling
- # Protected Cultivation, within overall cost ceiling
- # # Over and above overall cost ceiling

Any other add on component as may be decided by Project Approval Committee for inclusion of new item(s) may be suitably incorporated from time to time.

and its components	~		

3. Rationale for justification for taking up the proposed project under the scheme No.1

# 5. Project details

#### 5.1 **Agro-climatic suitability**

#### 5.1.1. Origin, History, and Distribution

#### 1. Origin of the crop and its introduction into India:

Aonla or Indian gooseberry (*Emblica officinalis* Gaertn. Syn. *Phyllanthus emblica*) is one of the important indigenous fruits of Indian subcontinent, known for its medicinal and therapeutic properties and considered as a wonder fruit for health conscious population. It has been grown and known in India for last more than 3500 years. In fact, it finds a special mention in ancient Indian text 'Ayurveda' by Saushruta, the father of ancient medicine (during 1500 BC-1300 BC). Naturally growing trees of aonla have been reported from India, Sri Lanka, Cuba, Puerto Rico, Hawaii, Florida, Iran, Iraq, Java, West Indies, Trinidad, Singapore, southern Thailand, Pakistan, Malaya and China and Panama Canal regions. However, its cultivation is more common in India, particularly in the state of Uttar Pradesh where it is cultivated in the districts of Pratapgarh, Raibareli, Jaunpur, Sultanpur, Banda, Kanpur, Agra and Mathura districts. The major concentration of aonla cultivation is in Pratapgarh district. The natural distribution of wild aonla is found on the Himalayas, Chota Nagpur, Bihar, Orissa, West Bengal, North Circars, Deccan, Karnataka and in Western Ghats.

#### 2. Distribution of crop across the country

In India, the homeland of aonla, domestication was first started in Varanasi (earlier known as Benaras) district of Uttar Pradesh with the initiative of Maharaja of Kashi. Banarasi, a superior genotype was selected from the wild aonla trees available in large number in the nearby Vindhyan hills. Authentic information regarding its cultivation dates back to 1881-82 in the Partapgarh district of Uttar Pradesh. The ailing state owner of the district (King) was advised for regular consumption of aonla fruit in one way or other. As per information available, few aonla trees were introduced from Varanasi and few from Gujarat. Those brought from Varanasi were named as 'Banarasi' and those brought from Gujarat were known as Francis and later on as Hathijhool (because of its drooping branches). A seedling of Banarasi, with prolific bearing and flat fruits was named as Chakla and now it is known as Chakaiya. The new cultivars, agro-techniques and commercial orcharding in the country were promoted based on research and development work at Narendra Dev University of Agriculture and Technology (NDUAT), Kumarganj, Faizabad, Uttar Pradesh, India. Aonla was also included in All India Coordinated Arid Fruit Improvement Project and cultivars developed at NDUAT, Faizabad were planted at the on different SAUs and ICAR institutes as varietal trial:

# **5.1.2.Agro-climatic** / Horticultural zones including Rainfall, temperatures at critical stages and suitability of the project (Not applicable to standalone PHM projects)

Parameter	Recommended@	Project	Remarks /
		location	deviations
		parameters#	
1. Climate	Tropical and sub tropical		
2. Altitude	Up to 1800 msl		
3. Climateric / Non Climateric	Non-climacteric		
4. Thermosensitivity of crop	Aonla flowers best with		
	average day temperature		
	of $27^{\circ}$ C ( $18^{0}$ c to $32^{0}$ c).		
	Temperature below 0°C		
	is injurious for the plant.		
	Temperature above 40°C		
	and moisture stress affect		
	the growth, flowering		
	and fruiting of aonla.		
5. Photosensitive	Not applicable		
6. Temperature range	0-45°C		
1. Mean monthly / Average	18-35°C		
temperature for growth and			
fruiting			
2. Av.Max.temperature	36-40°C		
3. Av.night temperature	15-25°C		
4. During fruiting phase	22-35°C		
a) Flowering	18-30°C		
b) Fruiting	30°C		
c) Maturity	25-36°C		
7. Rainfall / Water resources	400-2500 /annum		
8.1 Land preparation	Summer months; needs		
	less water / rain		
8.2 Flowering	Spring(February- March)		
	; needs no water		
8.3 Fruiting	Rainy and winter season		
8.4 Maturity	Winter		
8. Humidity	Humid summer and dry		
	winter		
1. Vegetative growth	78-92%		
2. Shoot/Flush maturity	55-60%		
3. Flowering	70-80%		
4. Fruiting	80-90%		
5. Maturity	65-75%		
6. Season	Winter		
<ol><li>Winds during crop season</li></ol>	8-15 km/h		

1. Wind velocity	Mild
2. Wind direction	Westerly winds during
	fruit development and
	maturity. Easterly wind
	direction during fruiting
	results in to more attack
	of pests.
10. Fruit quality attributes	09-11°B TSS and 1.92-
	2.20% acidity ,vitamin c
	300-600mg/100g
11. Harvesting Season	October-January (North
	and Central India)
	December-January (in
	South India)

<sup>@</sup> Note: Recommendations of CHES (ICAR-CIAH), Godhra, Gujarat

### Risk management/ Deviation Management if any:

<sup>#</sup> Provide source (could be IMD/Agric. Univ/State Govt.) and web link if possible

#### 5.1.3. Soil type-composition required and that of project suitability

(Not applicable to standalone PHM projects)

	As recommended aonla CHES (ICAR-CIAH) Godhra, Gujarat	Project location data as per latest Soil health test	Deviation if any and Management	Date on which soil health is tested and the name of the Institute
Soil type	Fertile alluvial soil to marginal land			
Texture	Sandy loam, clay loam			
pН	7.5-9.5			
Organic carbon	0.4-1%			
Electrical conductivity	< 0.2-0.7 dSm <sup>-1</sup> (can tolerate up to9 dSm <sup>-1</sup>			
Chlorine				
Sodium	low			
Potassium	150kg/ha			
Nitrogen	130kg/ha			
Phosphorus	12 kg/ha			

<sup>@</sup> Recommendations of CHES (ICAR-CIAH), Godhra, Gujarat

#### Whether project location is a problematic soil-Alkalinity/Salinity/Others: if yes.

- 1. Causes
- 2. Reclamation / Management/ Amendments proposed:

Conclusion:	
Conclusion.	
Whether project location soil is suitable for the crop / activity.	

<sup>#:</sup> Provide details of Soil Test Laboratory (should be that of Agriculture Dept/ Agric.Univ/ Central or State Government) where Soil is tested with contact details of Head of Laboratory/ Analyst with telephone and mobile details and weblink if possible. A self-attested copy of the laboratory results should be submitted in case project is qualified for processing for subsidy claim.

#### 5.1.4. Water/Irrigation water Quality -requirements and that of project suitability

(Not applicable to standalone PHM projects)

	As recommended CHES(ICAR-CIAH) on Aonla, Godhra, Gujarat	Project location data as per latest Water Analysis test#
pH	7.5-9.5	
EC	Normal	
Total salt concentration,	Low	
Sodium Absorption Ratio (SAR)	Low to medium	
Bi-Carbonate	Nil	
Boron concentration	Medium	
Heavy metals	Nil	
Pesticide residue	Nil	

#### @ Recommendations of CHES (ICAR-CIAH), Godhra, Gujarat

#: Provide details of Laboratory (should be that of Agriculture Dept/ Agric.Univ/ Central or State Government) where water is tested with contact details of Head of Laboratory/ Analyst with telephone and mobile details. A self-attested copy of the laboratory results should be submitted in case project is qualified for processing for subsidy claim.

Conclusion: Whether project location water source is	Yes / No
suitable for the crop / activity.	

## 5.2. Project- Market viability of the Project

5.2.1. Commercial (and nutritive -where ever applicable) importance / significance, composition and uses.

The fruit is the richest source of vitamin C among the fruits except Barbados cherry and. It contains 500-1800 mg vitamin C, 0.2mg nicotinic acid, 1.2mg iron, 0.5g protein, 0.1g fat, 0.7g minerals, 2.0-3.4g fibres, 14-21.80g carbohydrate, 0.02g phosphorus and 0.05g calcium/100g fruit pulp. The fruit contains chemical substance known as leucoanthocyanins (polyphenols), which retard the oxidation of vitamin C which make the fruit as rich source of vitamin C. Aonla is very popular for its medicinal properties mentioned both in *Ayurvedic* and *Unani* system of medicines. Fruit is acidic, cooling, refrigerant, laxative and diuretic. Dried fruits are useful in chronic dysentery, diarrhoea, diabetes, dyspepsia, cough, anemia and jaundice. Aonla and its preparations may be useful in piles, fracture, constipation, vomiting, nausea, diseases related to vision and eye, hick up, fever, jaundice, liver disease, skin disease and diabetes. The excellent nutraceutical and therapeutic values of fruit has great potentiality for processing into various post harvest products. It widely used in *Ayurvedic* medicine for making *Triphala* and *Chyavanpras*h.

#### **5.2.2.** Targeted market (s):

Domestic or International. In case of International market, the applicant has to refer APEDA export requirements and should specify compliance appropriately within the document. In case of domestic market specify the intended market briefly while more details are provided in marketing chapter.

- 1. Quality grades/ specifications/ kinds of products and their targeted Domestic/ International market.
- 2. Existing / Proposed Market linkages:
- 3. MOUs/ Contract documents / undertakings/ LoA if any
- 4. Target consumption centres/ key domestic markets
- 5. Export targets/ Plans if any
- 6. In case of export, details of volume to be exported / export destination / statutory norms of export destination should be provided in the DPR.

#### 5.2.3. Statistics: India and State.

1. India: Area, Production and Productivity in the area, State and India for the last 5-10 years National picture

Year	Area in ha	Production	Productivity	Global Productivity data T/Ha
		MT	T/ha	
				India has highest productivity
				among aonla growing countries

Year wise data are not available

2. State wise picture- Top 10 producing states

State	Area in ha	<b>Production T</b>	Productivity T/ha
Uttar Pradesh	15750	63000	4.0
Gujarat	10050	30150	3.0
Tamil Nadu	5500	16500	3.0
Rajsthan	5000	6000	1.2
Maharashtra	4000	5600	1.4
Andhra Pradesh	3000	9000	3.0
Karnataka	1800	5400	3.0
Bihar	1350	4050	3.0
Haryana	600	3100	5.2
Mizorum	70	200	2.9
others	3000	8000	3.0
Total	50120	160000	3.0

3. Project State Picture (Mandatory)

		*	•				
Year	Area in	Production	States'	Productivity	Gap in Productivity (T/Ha)		
	ha	MT	contribution	T/ha	State	National	Global
			to Nation		Av.	Av	Highest
•							

Source:

4. Project State-district wise performance in the said crop producing districts in Last Year (Mandatory)

Area			Production			Productivity		
District	Area (ha)	% of State Area	District	Production (MT)	% of State Production	District	Productivity (T/ha)	Ranking

Source:

District	Item	Current Year	CY-2	CY-3	CY-4
District.1	Area				
	Production				
	Productivity				
District.2					
Source:	•	•		•	•

Crop	Area		]	Production	
	На	%	MT	%	
Total		100		100	

Source:

7. Availability of Storage facilities in the project area / District / State Source: (Desirable Data)

Year	Commodity	Low cost storage structures		Cold storage		CA Storage				
		No.	Capacity	Capacity utilisation	No.	Capacity	Capacity utilisation	No.	Capacity	Capacity utilisation

Gap Analysis in Project Area

Commodity / produce	Storage required in the area	Storage available in the area	Gap	Remarks

### 7.2.4 Clusters/ Zones

5.2.4.1. Crop clusters in the State (Mandatory)

Cluster	District	No.of villages	No.of farmers	Total Area
1				
2				
3				
4				

Source:

#### 5.2.4.2. Crop Agricultural Economic Zones in the State / UT, if any (Desirable)

Cluster	District	No.of villages	No.of farmers	Total Area
1				
2				
3				
4				

# 5.2.5. Demand for the commodity: (based on the available data- minimum for the project area, district and the state)

Demand -Supply gap for the commodity

Unit	Demand	No.of growers		Supply / production	Gap	Remarks
		Nos.	Area			
Project area						
District						
where project						
is located						
State						
Country						
Globally						

Note: Applicant may take the help of District Horticulture Officer.

# 5.2.5. A. Projections of production, productivity, targets for domestic and export market (Desirable)

Year	Production	Productivity	Local	Value	Terminal	Value	Export	Value
			Market	in Rs.	market	in Rs.	Market	in Rs.

# 5.2.6.Global producers- Country, Area, Production, Productivity and global market share for the last 5-10 years

Major producing country	Production (MT)
India	
Pakistan	
Srilanka	
Mynmar	
Nepal	

#### 5.2.7. International trade market and potential:

Country	201	5-16	2016-17				
	Quantity (MT)	Rupees (Lakh)	Quantity	Rupees (Lakh)			

It is not a crop of major importance, though some amount is exported to Maldives and Gulf countries but statistics are not available.

# .2.8. Seasonality matrix of the fruit (Desirable Data): Seasonality matrix of the crop with reference to other fruits / vegetables

Crop	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Aonla												

Lean Season
Peak Season

Demand and Supply issues specific to project area

# 5.2.9 Price variation of Commodities at State / UT Capital or at a Major Fruit &

### **Vegetables Market**

### A.At local Market

	Local	Local Market: 1 Unit=Rs. Per Qtl/MT/Kg										
Year	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec

# **B.At nearest / Major Terminal Market**

Year	Majo	r Term	inal Ma	arket: F	Rs/kg							
2014	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Vadodara	-	-	-	-	-	-	-	-	20	15	15	20
Lucknow	-	-	-	-	-	-	-	-	20	10	10	10
Hyderabad	-	-	-	-	-	-	-	-	20	15	15	10
Dehradun	-	-	-	-	-	-	-	-	30	20	20	20
Delhi	-	-	-	-	-	-	-	-	30	20	20	20
Guwahati	-	-	-	-	-	-	-	-	30	15	15	15
Jaipur	-	-	-	-	-	-	-	-	30	30	20	20
Jammu	-	-	-	-	-	-	-	-	30	20	10	10
Kolkata	-	-	-	-	-	-	-	-	30	20	20	20
Patna	-	-	-	-	-	-	-	-	30-	20	20	20
Raipur	-	-	-	-	-	-	-	-	30	20	15	15

### **Projected prices of project produce (If possible)**

	Market:	Market: Unit=Rs. Per Qtl/MT/Kg											
Year	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	

Source: Could be applicants' own assumption / horticulture expert etc.by giving justification

# **5.2.10.Balance sheet of commodity in the State / District** (Desirable Data/ Voluntary)

		Year:							Qty: 0	00Ton	S	
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Stored/												
Carry in												
Fresh												
Production/												
Arrivals												
Imports												
Availability												
In LT												
Storage												
Consumption												
Exports												
Post												
Production												
losses												
Total Usage												
Carry out												

Source:

#### 5.2.11. Whether transportation infrastructure is available.

- 1. Mode of transportation / arrangement:
- 2. Whether cold chain facility available locally if so details of service providers and contact person name.

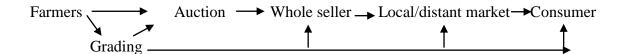
#### 5.2.12. Value Addition scope/ potential

Aonla has tremendous scope for value addition through processing. protocol for various post harvest product have been developed. Many post harvest products like morabba, chatni, squash, candy toffee shreds, sauce, aonla pulp; Ayurvedic medicines as chvanprash, ttrifla, syrup, powder and in coslmetic industry as shampoo, hairoil, dyes etc Such processed products not only increases the product mix but also increases the duration of availability of the crop and reduces post harvest losses. Aonla is perishable fruit like other fruit crops. Generally farmer's pack their produce in gunny bags during transportation and marketing in bulk. Perforated plastic lined bags and CFB boxes as well as polyethylene sleeves packaging have good scope for reducing post harvest loss in this crop. ICAR-CIAH has designed a CFB box for packaging and developed processing protocols for various processed products such as candy, aonla juice, etc.

#### 5.2.13. Central and State Government policies to promote aonla:

(towards its promotion, area expansion and organised marketing, processing and export). The applicant should mention about the government initiatives like establishment of aonla export zone, region specific fruit belt for aonla, schemes to promote aonla, Development infrasturctures for aonla crop in detail.

# 5.2.14. Value chain in aonla Ideal value chain



# 5.2.14 Existing value chain: The applicant should reflect the existing value chain and marketing channels of aonla in project area or state

#### 5.2.15. Proposed Business Strategy by the Applicant for Marketing and Market viability

# 5.3.Financial Viability of the Project (To be prepared and certified by Project Finance Expert on each page)

## 5.3.1: Due Deligence Status

	Date of Due Deligience		Remarks
1	Examination of CIBIL report	Yes/No	
2	Credit rating / scoring is done	Yes/No	
3	Whether name of promoters/company		
	appearing in the list of-		
	a) RBI defaulter list	Yes/No	
	b) RBI willfull defaulter list	Yes/No	
	c) ECGC SA list	Yes/No	
4	a)Verfication of CERSAI (Central	Yes/No	
	Registry of Securitisation Asset		
	Reconstruction and Security Interest)		
	b) In case of company whether	Yes/No	
	financial data verfied with ROC.		

### 5.3.2.Project Cost (Rs in Lakhs) – (subitems are to be decided based on need)

Scheme	Items	Sub- items	Capacit	Units/	unit	Cost	Cost as
Component			y/	Numbe	cost		per
			Area/	rs			NHB
			spacing				norms
			Etc.				
Open field	Cultivation	Planting material					
Cultivation	Expenses	Input cost (Labour,					
		Manure & Fertilisers,					
		pesticides etc.)					
		Others					
	Irrigation	Tube well/ bore well/					
		Open well (Nos.)					
		Cost of Pipeline					
		(Length, Size &					
		Material)					
		Water harvesting					
		structure / Water					
		tank min. 300					
		microns					
		Non lined					
		ponds/tanks					
		Others					
	Drip / Sprinkl	er					
	Civil	Functional pack					
	Infrastructur	house					
	e	Store & Pump house					
		(Area in sq.ft with					
		size)					
		Labour room & go					

		down (Area in Sq.ft					
		with size)					
		Others					
	Farm	Tractor upto 20 BHP					
	Mechanisati	Power Tiller	HP				
			пг				
	on (AC)	Equipments- driven					
	(AC)	by Tractor/ Power Tiller					
		Mulch laying machine					
		Self-propelled hort.					
		Machinery Other tools and					
		equipment's as per Sub Mission on					
		Agriculture Mechanisation					
		(SMAM)					
		,					
	Land	Others					
		Soil levelling /					
	Developmen	Digging/Fencing etc.					
	t	Others if any					
	Land if newly	purchased but not					
	before one year	ar from date of					
	sanction of loa	an (indicate year)					
	Support system	m for Grapes					
	Vermi Compo	ost Unit					
	Certification of	of Good Agri Practices					
	Good Agricul	tural Practices (GAP)					
	including infr	astructure (AC)					
	Plastic Mulch						
	Others						
	Grand Total						
Scheme		ı	Capacit	Units/	Like	NH	
			y/	Numbe	ly	В	
			Area/	r	/Uni	Nor	
			Spacin		t	m	
			g etc.		cost		
Integrated	2. Integrated	PHM					
PHM	3.1.Pack House	2					
	3.2.Integrated I	Pack house					
	3.3.Pre-cooling	unit					
	3.4.Cold Room	(Staging)					
	3.5.Mobile Pre-						
	3.6.Ripening C						
	3.7 Primary Pro						
		t (environmentally					
	controlled)	<u>,                                      </u>					
	3.8.Retail outle						

# **Summary of Project Cost**

		Project Cost	Max.possible NHB support
			(self-appraisal)
1. Open field condition	With add on components		
	Without add on		
	components		
2. Integrated PHM			
21. Pack house			
2.2. Pre-cooling unit			
2.3. Cold Room (Staging)			
2.4. Primary Processing			
2.5. Refer Van			
2.6. Retail outlet			
Grand Total			

### 5.3.3 Means of Finance (Rs.in Lakhs)

S.No	Item	Components
1	Promoters share	
2	Bank/FI Term loan	
3	Un secured	
	loan/VCA	
	Total	

### 5.3.4. A Information on subsidy available under different schemes:- (For information)

Subsidy	from NHB			
Subsidy	from State	*		
Subsidy	from Centre	*		
Subsidy	from other	*		
sources				
Total				

#### 5.3.5. Hypothecation Security if any:

# **5.3.6.About Bank/FI:** Name of the Bank/FI, branch and its code identified for Term loan and Rationale

Name of Bank/ FI	
Bank/FI Branch Address	
Bank/FI Branch contact Number	
IFSC code	

#### 5.3.7.Investiment in Horticulture Sector

Bundles of opportunities in form of subsidies available in the cultivation of aonla like othe fruit crops viz., orchard establishment, nursery/propagation, farm machineries & harvesting tools as well as low cost storage structures etc. This crop also attracting the investors with the involvement of new sp./ varieties and value added possibilities in this crop.

#### 5.3.8 Projected / existing operational profitability of the Project : (Rs. In Lakhs)

	Estimated projections							
	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8
Capital								
Reserves								
Intangibles								
Tangible Net								
Worth								
Net Working								
Capital								
Current Ratio								
Net Sales								
Op. Profit								
Net Profit Before								
Tax								
Net Profit After								
Tax								
TOL/ TNW								
Debt-equity ratio								
Depreciation								
Dividend								
Retained Profit								

Justification for the above (wherever figures are on higher side)

NOTE:- In case of existing business / project, the promoter has to provide the audited data for the last three years apart from estimated and projected data for covering the entire repayment period.

### 5.3.9 Project Financing:

- 1) Rate of Interest:
- 2) Percentage of Term loan against total project cost
- 3) Internal Rate of Return (IRR):
- **4)** Cost of Production and Profitability (Annexure)
- 5) Yield and Sales Chart (Annexure)
- **6)** Proposed Balance Sheet: (Annexure)
- 7) Proposed Cash flow Statement for repayment period (Annexure)
- 8) Proposed Profit & Loss Account: (Annexure)
- 9) Proposed Repayment of Term loan and Schedule (Annexure)
- 10) Break even Analysis (Annexure)
- 11) NPV (Net Present Value)
- 12) Economic Rate of Return
- 13) Depreciation

# 5.3.9 Sensitivity analysis of the project.

Base Case	2018-19				
	(First Full				
	Year of				
	Operation)				
Case I	Decrease in cap	acity utilization	by 10%.		
Case II	Decrease in Sal	es by 10%.			
Case III	Increase in Raw	Material Cost	by 10%		
	Base Case	Case I	C	Case II	Case III
PBIDT					
PBT					
PAT					
Min DSCR					
Max DSCR					
Overall					
DSCR					

# 5.3.10 Key Financial Parameters for the proposal:

Sl. No.	Ratio	Benchmark	As calculated by Project Finance Expert				
			1 <sup>st</sup> yr	2 <sup>nd</sup> yr	3 <sup>rd</sup> yr	4 <sup>th</sup> yr	5 <sup>th</sup> Yr
1.	Current Ratio other than export units	1.25:1			•		
2.	CR-Export units	1.10:1					
3	IRR /BCR						
4	DSCR*	1.50:1					
5	Average DSCR						
6	Debt to Equity Ratio i.e DER	3:1					
7	TOL/TNW	4:1					
8	Promoters Contribution	25% minimum					
9	Break Even Point	Lower the % is better					
10	Security Coverage Ratio	More than 100% of Loan Amount					
11	Repayment period	Up to 7 Years excluding moratorium, but not to exceed an overall tenor of 10 years					

5.3.11	Statement of	Assets &	liability a	is on

#### 1. Immovable Assets

(Rs. In lakh)

Sl.No	Description	Extent	Location	Face value	Market value
1	Land				
2	Building				
3	Plant & machinery				
4	Commercial plots				

#### 2. Movable Assets

Sl.No	Description	Model	Face value	Market value
1	Car/Scooter/Truck/Bus/Mobile			
	phone			

#### 3. Bank/FI balances and cash

Sl.No.	Name of the institutions	Date of opening	Face value	Market value/Present value

#### 4. Shares & debentures

Sl No	Name of the Company/Institutions	Date of purchase	Face value	Market value

### 5. Investment in business & other associates concern

Sl No	Name of the Company/Institutions	Date of Investment	Face value	Market value

$T_{C}$	tal.	assets					

#### 1. Liabilities

Sl.No.	Nature of the loan	Name of the institution	Date of loan	Face value	Market value/ Present value

Total liabilities
Net of assets & liabilities

Date: Signature of the Promoter/Guarantors/Directors /partner

#### 5.3.13.Risk Analysis & Management

- A. Promoters & Management Risks:
- B. Project Completion and Operational Risk:
- C. Other Risks:

Risk	Recommendation	Proposed management
Excess production / Glut	There should be unit for value	
situation in Market	addition/storage	
Crop failure	Crop insurance	
Price volatility-low prices	Storage facility to stabilize price	
Pests and Diseases	Standard protocols should be	
	followed	
Natural calamities- fire,	Insurance	
cyclone, Floods etc.		

#### 5.3.14 Farm record keeping/ Maintenance proposed

Records of all purchases (seed for intercrop, agro-chemicals, media, etc.), observation of data (flowering dates and fruit set per cent, marketable yield etc.), labourerr engagement and attendance, sales, pest and disease outbreaks, permanent and temporary stocks (including species wise seedling stocks) and movement register are required to be maintained up to date. Various records of expenditure and income are recorded in different book viz., purchase book, sales book, ledger, cash book, dispatch register, monthly crop calendar, elite plant identification etc.

# **5.4:** Land development and Crop husbandry

#### **5.4.1.Land development:** ( in case of waste/ barren land)

The bushes should be removed. Field should be deep-ploughed and levelled. Under sloppy lands, contour system should be followed. Pits of size 1m x 1m x 1m should be prepared in summer followed by filling with good substrate (top soil+ FYM + sand in black cotton soil). If necessary, pit soil should be replaced with good soil. (For details, recent publications of CHES-CIAH should be referred).

#### 5.4.2. Selection of Quality Planting Material

1.Recommended and popular Cultivars-varieties/hybrids, their specific characteristics, requirements and yields and list of reputed /accredited Nurseries

Recommended and popular cultivars/	Name of variety / Hybrids/ cultivar (with
varieties/ Hybrids State wise	potential yield)
Bihar	NA-7, NA-6, Chakaiya, Banarasi
Uttar Pradesh & Uttarakhand	NA-4, NA-5, NA-7, NA-6, Chakaiya,
	Banarasi, NA-10
West Bengal	Banarasi, Chakaiya, NA-7
Punjab and Haryana	Goma Aishwarya, NA-7, NA-6, Chakaiya,
	Francis, Laxmi-52
Gujarat and Maharashtra	Goma Aishwarya, NA-7, Anand-1, Anand-2
Classification of cultivars based on crop	
maturity	
Early	NB-9, Krishna, Banarasi, Goma Aishwarya
Mid	Francis, NA-7, Anand -2, Anand-1
Late	Kanchan, Chakaiya, NA-8, BSR-1, NA-6
Classification of cultivars / Varieties/	
Hybrids based on purpose	
Powder	Chakaiya, Kanchan, Anand-1 and Anand -2
Murabba and Candy	Banarasi, NA-7 and NA-4, Laxmi-52
Pickle	BSR-1 and BSR-2

2. Cultivar/Hybrid/Variety / Planting material Selected:

Cultivar/Hybrid/Variety	Parentage	Area	Medium/	Requirement
/ Planting material			High/ Ultra	Quantity
			High density	

#### 3. Method of Propagation / technology

#### **Budding/ Grafting**

Method recommended by ICAR-CIAH	Budding/grafting
Proposed method under the project	Patch budding/Softwood grafting
Do's and Don't's proposed / taken in	Select healthy scion for propagation
propagation	Maintain good health of plants in nursery
	Ensure proper root development in the
	saplings
	Removal of budding tape after successful
	union as well as removal of root stock
	sprouts
Expert guiding the project	

Source: Singh, R. S. and Krishna H. 2014. Nursery Management for Production of Quality Planting Materials. In: Propagation of Horticultural Plants: Arid and Semi-arid Regions (Eds. Singh, R. S. and Bhargava, R). New India Publishing Agency, Delhi, India. pp. 91-112. Technical bulletins on aonla, pub. CIAH, Bikaner, Rajasthan

- 4. List of Nurseries having Virus Indexing: Not required in aonla
- 5. List of NHB accredited Nurseries: availability of quality seeds / planting material. ICAR-CIAH, Bikaner, ICAR-CAZRI, Jodhpur, PAU, Ludhiana (Punjab) ND University of Agriculture & Technology faizabad ICAR-CISH, Lucknow CHES (ICAR-CIAH), Godhra, Gujarat
- 6. List of reputed / authorised store / Nursery from where quality seeds / planting material is planned to source in the project:

# 7.Planting material-source, quality and suitability

1. Proposed cultivar / variety	
2. Criterion / Rationale for Selection	
3. Nursery / Shop from where seeds/ Name of Nursery/ Shop:	
planting material is procured/ purchased Proprietor Name	
Contact Number:	
4. Whether variety/ hybrid/ cultivar	
registered under Section 39 (2) of The	
Protection of Plant Variety and Farmers	
Right Act, 2001 (PPVFR Act)	
5. Authority which provides compensation Registrar General, PPV & FRA is the	2
to the farmers in case a registered designated officer for redressal of Polyariety does not perform as per the Grievances and can be addressed to:	
claim made by the breeders.  Registrar General Protection of Plan Varieties and Formars' Picht Author	
Varieties and Farmers' Right Autho	
A Block, NASC Complex, Opp. Too	iapur
Village New Delhi -110012	
6. Applicability of Seed Act and any State	
Act on nursery/ planting material	
7. Authority which provides compensation	
to the farmers in case a registered	
variety does not perform as per the	
claim made by the breeders under Seed	
Act / State Nursery Act if any	
8. Parentage if known	
9. Original manufacturer / Source of	
planting material	
10. Name of Tests with date and lab-	
conducted to assure pest and disease free	
ness of seeds/ propagation by the	
nursery	
11. Whether the planting material is	
imported. If Yes, whether plant	
quarantine and disease free certification	
was done	

# 5.4.3. Orchard/ Site planning Lay out and management / Sowing

# 5.4.3.1. Planning of orchards / Site establishment and layout systems / Types of orchards-

Square, rectangular, Hedgerow, double hedgerow high density planting can be adopted

1 , 0 , 0	
As recommended by CHES (ICAR-CIAH), Godhra, Gujarat	1. Singh A. K., Singh Sanjay, Hiwale, S. S., Appa Rao, V. V. and Joshi, H. K. (2014). Production technology of aonla under rainfed conditions of western India. Pub CHES (ICAR-CIAH), Pp.1-36.
	1. Singh, A. K., Singh. Sanjay, Appa Rao, V. V., Meshram, D. T, Bagle, B. G. and More, T.A. (2010). High density planting system in aonla. Pub. CHES (ICAR-CIAH), Pp.1-15.
	www.ciah.gov.in
Action taken / proposed	
by the applicant	
Points of Deviation if any and justification	

# **5.4.3.2.** Land preparation including pit preparation

As recommended by ICAR-CIAH	<ol> <li>Singh A. K., Singh Sanjay, Hiwale, S. S., Appa Rao, V. V. and Joshi, H. K. (2014). Production technology of aonla under rainfed conditions of western India. Pub CHES (ICAR-CIAH), Pp.1-36.</li> <li>Singh, A. K., Singh. Sanjay, Appa Rao, V. V., Meshram, D. T, Bagle, B. G. and More, T.A. (2010). High density planting system in aonla. Pub. CHES (ICAR-CIAH), Pp.1-15. <a href="https://www.ciah.gov.in">www.ciah.gov.in</a></li> </ol>
Action taken / proposed by the applicant	
Points of Deviation if	
any and justification	

5.4.3.3. Planting Season / time and density

	Recommended @	Proposed	Remarks in case of deviation
Planting Season / Time	Monsoon season		
Spacing	$8m \times 8 \text{ m}, 5 \text{ m} \times 5 \text{ m}, 6 \text{ m} \times 6 \text{ m}$		
Plant density per Acre	As per spacing selected		
Planting Material treatment	Hardening of plants before planting		
Depth of planting	Earth-ball should be properly placed in prepared pit at 20-30 cm from collar portion		
Transplanting age	1-1.5 years		

<sup>@:</sup> Recommended by CHES (ICAR-CIAH), Godhra on Aonla,

# **5.4.3.4.** Water and Nutrient Management

### 1. Water requirements, Source and irrigation methods

a. <u>Critical stages for Irrigation and water required under Drip Irrigation</u>(Please refer the mentioned publications for details)

Critical stages	Proposed action
Vegetative flushing	
Fruit set	
Fruit development	

b. Method of Irrigation: Surface (basin irrigation and drip irrigation)

Methods	Recommendation	Proposed practice	Remarks
Ring Basin	At fortnight interval require after fruit set to development stage		
Drip	For orchard establishment		

c.Water source, demand and availability

Water Source	Water Quality	Water	Last Year	Current Year
		Availability	consumption	demand

d. Water harvesting measures: *In situ* water harvesting, Full moon and half moon terracing, soil moisture conservation by mulching

#### 2. Nutrient management

FYM 30-40 kg, Neem cake 2.5 kg, 1 kg N, 500gP, 500g K to mature tree per plant. However, actual will vary as per soil test report of the orchard.

Buted
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Soil Health	Recommended range	Proposed site	Remarks
Parameters			
Soil type	Alluvial sandy loam,		
	clay loam soil		
Texture	Sandy loam		
pН	7.5-9.5		
Organic carbon	.5-1%		
Electrical	< 2 dSm <sup>-1</sup>		
conductivity			
Potassium	150kg/ha		
Nitrogen	130kg/ha		
Phosphorus	12 kg/ha		
Chlorine	< 300 mg kg <sup>-1</sup>		

As recommended	ICAR-CIAH Publications(Technical bulletins on aonla)
ICAR-CIAH	1. Singh A. K., Singh Sanjay, Hiwale, S. S., Appa Rao, V. V. and

	Joshi, H. K. (2014). Production technology of aonla under rainfed conditions of western India.Pub CHES (ICAR-CIAH), Pp.1-36.
	2. Singh, A. K., Singh. Sanjay, Appa Rao, V. V., Meshram, D. T, Bagle, B. G. and More, T.A. (2010). High density planting system in aonla. Pub. CHES (ICAR-CIAH), Pp.1-15. www.ciah.gov.in
Action taken /	
proposed by the	
applicant	
Points of Deviation if	
any and justification	

Availability of Water and Nutrient management plan: Yes/ No 5.4.3.5. Intercultural operations including weed management

As recommended	ICAR-CIAH, Publication(Technical bulletins on aonla)
by ICAR-CIAH	1.Singh A. K., Singh Sanjay, Hiwale, S. S., Appa Rao, V. V. and Joshi, H. K. (2014). Production technology of aonla under rainfed conditions of western India.Pub CHES (ICAR-CIAH), Pp.1-36.
	2. Singh, A. K., Singh. Sanjay, Appa Rao, V. V., Meshram, D. T, Bagle, B. G. and More, T.A. (2010). High density planting system in aonla. Pub. CHES (ICAR-CIAH), Pp.1-15. www.ciah.gov.in
Action taken /	
proposed by the	
applicant	
Points of	
Deviation if any	
and justification	

# 5.4.3.6. Plant canopy architecture management/ training and pruning

Aonla plants trained on the single main trunk up to 70 cm from ground level, 4 or 6 well-spaced and favourably located main branches are allowed to grow to make proper canopy. Pruning is not required in aonla. Criss cross, dried and infected branches should be removed. During initial years proper training is required for better canopy. For better fruiting proper aeration within the canopy is required. Unwanted branches should be removed timely to provide proper framework to the plant

As recommended by ICAR-	CIAH, Publications (technical bulletins on aonla)  1. Singh A. K., Singh Sanjay, Hiwale, S. S., Appa Rao, V. V. and Joshi, H. K. (2014). Production technology of aonla under rainfed conditions of western India. Pub CHES (ICAR-CIAH), Pp.1-36.  2. Singh, A. K., Singh. Sanjay, Appa Rao, V. V., Meshram, D. T, Bagle, B. G. and More, T.A. (2010). High density planting system in aonla. Pub. CHES (ICAR-CIAH), Pp.1-15. www.ciah.gov.in
Action taken / proposed by the applicant	
Points of	
Deviation if any	
and justification	

# 5.4.3.7. Use of Pollinators & Pollinizers

Impact of pollinators in enhancing pollination and increasing yield and to provide supplementary income to farmers.

Item	Recommended	Proposed	Remarks
Name of Pollenizers	Two varieties should	Chakaiya x Francis,	
	be planted together	NA-7 x Krishna,	
		Banarasi x NA-6,	
		Kanchan x NA-6	
No.of pollenizers	Not applicable		

# 5.4.3.8. Use of Plant growth regulators (including waiting period): Generally in aonla, PGR is not required.

As recommended	ICAR-CIAH Publications (Technical bulletins on aonla)
by ICAR-	Aonla: In Hand book of horticulture edited by KL Chadha
Action taken /	
proposed by the	
applicant	
Points of	
Deviation if any	
and justification	

# **5.4.3.9. Flowering& Fruiting**

Including Problem of unfruitfulness / Growth, fruiting habits and methods for inducing fruitfulness

Aonla has a tendency of regular bearing. However, few cultivars especially Banarasi is shy bearing cultivar due to less number of female flowers. In order to achieve flowering and fruiting year after year, timely application of recommended doses is required. For better fruiting cross compatible varieties should be planted together in aonla orchard.

As recommended	ICAR-CIAH Technical Bulletins on Aonla,
by ICAR-	<ol> <li>Singh A. K., Singh Sanjay, Hiwale, S. S., Appa Rao, V. V. and Joshi, H. K. (2014). Production technology of aonla under rainfed conditions of western India. Pub CHES (ICAR-CIAH), Pp.1-36.</li> <li>Singh, A. K., Singh. Sanjay, Appa Rao, V. V., Meshram, D. T., Bagle, B. G. and More, T.A. (2010). High density planting system in aonla. Pub. CHES (ICAR-CIAH), Pp.1-15. www.ciah.gov.in</li> </ol>
Action taken /	
proposed by the	
applicant	
Points of	
Deviation if any	
and justification	

# 5.4.3.10. Integrated Pest and Diseases Management including Biological control and Food Safety

#### PLANT PROTECTION

The important insect- pests, their nature of damage in brief, and the strategies of management on aonla are given in the following paragraphs, which are effective, economical, and eco-friendly.

### Pest and disease management

Aonla is generally free of any serious disease but the insect pest damage the crop considerably, especially when environmental conditions are very conducive. The important pests and diseases and available recommended control measures which were adopted for aonla under high density planting systems are mentioned herewith. The suitable, effective and economical IPM strategies for boosting up the production potential of the aonla crop under high density planting system was developed based on seasonality and their peak period of occurrence. They are as under:

Peak period of activities of the sucking pests (aphid and mealy bug) is February -March and July-August for defoliators and borers. Symptoms and nature of damage are described in brief

**Aphids** (*Cerciaphis emblica*): Nymph and adults suck the cell sap from tender shoots, leaves, and devitalize the plants. The exude honeydew on which sooty mould develops.

**Mealy bug** (*Caloptilia vastator*): Nymph and adults suck the cell sap from tender shoots, leaves, and devitalize the plants.

**Leaf twister** (*Caloptilia acidula*): The caterpillar on hatching twists the leaf and feed within. In severe infestation plants show sickly symptoms.

**Hairy caterpillar** (*Euproctis flava*): The caterpillar on hatching feed voraciously and gregariously on tender leaf and defoliates the plants. The larvae later on migrate to entire plant and feed on leaves leading to marked defoliation.

**Shoot gall maker** (*Betousa stylophora*): The caterpillar on hatching enters into the shoots and feed within causing a gall on the tender shoots.

**Fruit borer** (*Virochola isocrates, Meridarchis scyrodes*): The caterpillar bore into to the fruits and feed within causing premature drop of the fruits during monsoon season. Maximum damage is caused during July and August.

**Bark eating caterpillar** (*Inderbela terraonis* Moore): The larvae bore usually at the between twig and main stem and tunnel straight downward. Presence of silken web comprising of excreta of larvae indicates the damage.

#### **Management strategies of Pests**

- 1-Orchard sanitation is effective for bark eating caterpillars and borers.
- 2-Inject petrol, Dichlorovos or CS<sub>2</sub> and plug the hole with mud for effective control of bark eating caterpillars.
- 3-Foliar application with Dimethoate (0.05%) or Monocrotophos followed by Endosulfan (0.07%) at tri-weekly interval control the overall pest effectively. However, based on the seasonality and their sequence in occurrence, insecticidal schedules involving tri-weekly application of Dimethoate (0.05%) alternatively followed by NSKE (5%) at 10 days interval along with Bavistin (0.1%) commencing from fruit set to fruit development has been found significantly better in reducing the incidence of borer and fruit rot in aonla.

#### **Diseases**

**Rust** (*Ravenaliia emblicae*): Rust characterized by brown or brown to black, pustules on fruits in concentric ring also infects aonla. Spray with Wettable Sulphur (02%) or Mancozeb 75 w p (0.2%) manages the disease effectively.

Anthracnose (Colletotrichum state of Glomerella cingulata): Characterized by circular depressed, blackish brown spots on fruits with concentric rings having the center bearing

dark coloured fungal mass. For managing disease, spray with Mancozeb 75 w. p. (0.2%) or Cuman –L (0.3%),or Captaf (0.2%) or Chlorothalonil (0.2%) or Copper Oxychloride 50 w p at 0.3% concentration practices deep plugging and healthy cultivation.

**Penicillium fruit rot** (*Penicillium indicum*): A post-harvest disease characterized by circular to irregular water soaked blotch with bluish grey fungal mass in the center with sporadic orange-red islands on fruits surface.

- 1. Collect and destroy the infected fruits.
- 2. Avoid injury to fruits while harvesting, handling or transporting or storing.
- 3. Before storage, dip the fruits in 10% Brine solution.
- 4. Pre harvest sprays (one week before harvesting) with Blitox, Bavistin or KH<sub>2</sub>PO<sub>4</sub>.

As recommended by	ICAR- Technology/Technical/Extension Folders
ICAR-	1. Singh A. K., Singh Sanjay, Hiwale, S. S., Appa Rao, V. V. and Joshi, H. K. (2014). Production technology of aonla under rainfed conditions of western India.Pub CHES (ICAR-CIAH), Pp.1-36.  2. Singh, A. K., Singh. Sanjay, Appa Rao, V. V., Meshram, D. T, Bagle, B. G. and More, T.A. (2010). High density planting system in
	aonla. Pub. CHES (ICAR-CIAH), Pp.1- 15.  www.ciah.gov.in
Action taken /	
proposed by the	
applicant	
Points of Deviation if	
any and justification	

Residue Analysis: Address and contact details of NABL approved laboratory proposed for testing pesticide residue:

### 5.4.3.11. Physiological disorders- causes, preventive and management measures.

Special		Recommendation by	Proposal / action taken	Points of deviation
Problem		ICAR/	by applicant	and justification
		CAU/SAU/SHU		
Flower a	and	Fruit drop can be		
fruit drop		managed by proper		
		soil moisture and		
		application of FYM.		
Irregular		Use cross compatible	Chakaiyax Francis, NA-	
fruiting		varieties in orchard	7x Krishna, Banarasix	
			NA-6, Kanchan x NA-6	
Internal fr	ruit		Three spray of Borex@	
necrosis			0.6 per cent at fortnightly	
			intervals from September	

# **5.4.3.12.** Special problems if any: No any in this crop

Special Problem	Recommendation b	y		Points of deviation and
Problem	ICAR/		taken by applicant	justification
	CAU/SAU/SHU			

# **5.4.5. Farm Structures and Farm Mechanisation**

# **5.4.5.1. Farm Structures- Protected Cover- Structure, Design and Layout**( *Not applicable in case of Open field condition project*)

5.4.5.2. Farm Mechanisation

Available Machinery and equipment's / implements

Operations	Recommended	Available Machinery equipment's	and /	Proposed use	justification
		implements			
Land preparation	Disc plough, MB plough				Removal of noxious bushes and breaking hard pan
Weeding/ hoeing	Harrow				Weeds biomass incorporation in soil
Levelling Planking	Leveller and wooden plank				Prepared land level for layout

Plant & Machinery proposed to be used or procured on outsourcing and on his own

Operations	Recommended	Plant & Machinery	Out	Cost	justification
		proposed to be	sourcing		
		used	/ own		
			purchase		
Fine	Laser leveller		OS		
levelling					
Weeding/	Rotovator		OP		Soil
hoeing and					preparation
planking					for inter
					crop
					sowing
Basin	Power tiller		OP		Better
cleaning					aeration
					near trunk

# **5.4.6.** Harvesting and Fruit / Flower care management

# 5.4.6.1. Harvesting season- Across India

State/UT	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Uttra Pradesh	V	<b>V</b>							_			V
Gujarat									$\sqrt{}$	$\sqrt{}$		
Bihar												
West Bengal	V	<b>V</b>							V	$\sqrt{}$		V
Jharkhand												
Uttarakhand										$\sqrt{}$		
Punjab and Jammu										$\sqrt{}$		
TN/Karnataka												

#### 5.4.6.2. Harvesting season- Across the project state /UT

District/	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Production												
area												

### 5.4.6.3. Harvesting stage based on purpose and market (local/distant market):

Aonla matures at different time period in country. Maturity can be judged by one of the criteria1) specific gravity (1.07to 1.10), 2) TSS/ Acidity ratio (5-6),3) colour of fruit surface (dull greenish colour to translucent,4)Fibre appeared on fruit surface and seed colour changed to brown.

# 5.4.6.4. Harvesting technology and Fruit care management

Global best practices		
As recommended by ICAR-	Maturity Index / determination	Fibre appearance on seed cover and seed change in brown colour
	Technique	Harvested in the early morning hours by manually with the help of stairs
	Devices	Individual fruit picking, No standard device is available
	Skills and training	Trained man-power to grade the fruit according to variety and maturity status
	Time/ Period	September- February
	Handling	Optimum temperature during handling must be maintained
	www.icar.gov.in and www.ciah	n@nic.in
Relevant Photographs if any		
Action taken / proposed by the		
applicant		
Points of Deviation if any and justification		

# 5.4.6.5. Expected Yield / Acre and for the project area in a Year:

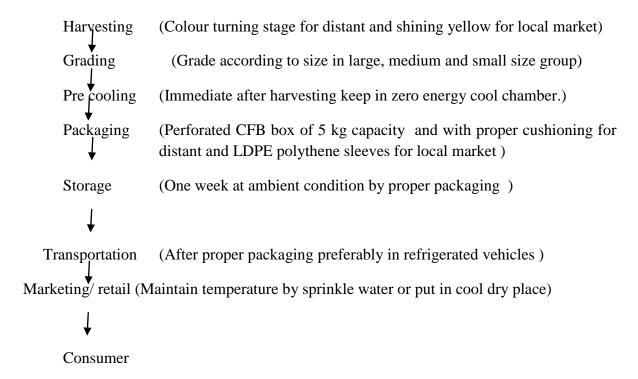
NA-7	80-120 kg plant <sup>-1</sup>
NA-4	70-90 kg plant <sup>-1</sup>
NA-5	95-100 kg plant <sup>-1</sup>
Banarasi	60-70 kg / kg plant <sup>-1</sup>
Chakaiya	75-80 kg plant <sup>-1</sup>

# 5.5. **Post-Harvest Management**

5.5.1. Post-Harvest infrastructure scenario in horticulture sector in the State and specially for aonla

Aonal is not considered as table fruit but variety of value added products is prepared. Its post harvest management starts from right stage of harvesting, handling to packaging and processing. In cool chain this crop requires pre-cooling, pack house, packaging, cool chamber, refer van and retail marketing structures.

# 5.5.2. Product / Process Flow chart- Illustrative Standard flow chart



# 5.5.3. Lay out/ Floor Plan of Post-harvest operations

- Sorting/Grading
   Cleaning / Washing
- 3. Pre cooling
- 4. Packing
- 5. Transport

# 5.5.4. Post-harvest operations

# 1. Arrival Area

Activity	Recommended	Proposed practice	Remarks
Handling	Manual or		
	improved harvester		
	tools use for		
	harvesting the		
	mature fruits and		
	carry in plastic		
	crates		

# 2.Pre-Cooling ( Also specify protocols to be followed)

Activity	Recommended	Proposed practice	Remarks
Pre-cooling	Hydro-cooling @ 10°C or air-cooling		

3. Cleaning / Washing – manual/mechanised; model/make, size, capacity and protocols.

Activity	Recommended	Proposed practice	Remarks
Cleaning/washing	To remove dirt and pesticides residues on fruit surface		

4.Sorting and grading including manual/mechanised; model/make, capacity and protocols.

Activity	Recommended	Proposed practice	Remarks
Sorting	Remove bruised, blemished, damaged, injured, split, misshapen fruit.		
Grading	Fruits can be graded based on fruit size depends upon varieties		
Packaging	CFB boxes of 6 kg capacity		
Storage	3°C		
Transportation	Refrigerated transport		

5.Pre-treatments (Agro-chemical treatment, etc.) and protocols.

Activity	Recommended	Proposed practice	Remarks
Dip treatment	1 % calcium nitrate		

# 6. Packaging and Labelling

(including steps/ processes, norms, protocols, manual/mechanised; model/make, capacity, turn over / hour; palletisation; wooden/plastic/ any other. In case of exports are you aware of compliance requirements as provided by APEDA-

http://apeda.gov.in/apedawebsite/six\_head\_product/FFV.htm)

Activity	Recommended	Proposed practice	Remarks
Pre-treatment	-BARC protocol		
Packaging	CFB boxes of 2-5		
	kg and 7 ply		
Labelling	As required		
Traceability	QR code or barcode		

# 7. Mode of Transport including the requirement of Reefer vans

	Recommended	Present status	Gap / Remarks
Transport method			
Local Market	Open vans or pick		
	ups		
District Market	Pick ups		
Distant Market	Trucks/ Train/Air		
Exports	Air		

# 8. Storage Cold room and Cold Chain

Activity	Recommended	Proposed practice	Remarks
Cold rooms	4-5 Tonne capacity and 4-6°C		
	temperature		
Cool chain	Reefer vans		

# 5.5.5. Post-harvest Infrastructure – Integrated Post harvest Management

Type of project	New Project/ Expansion/Modernisation			
Location of the Project				
Man power employed				
(On rolls and on contract)				
Business model -	Rental, Captive, Part of Supply	chain service, mixed		
Components of project				
submitted				
	Infrastructure under the scheme	Tick mark		
	1.3Integrated PHM			
	Pack House			
	Pre-cooling unit			
	Cold Room	$\sqrt{}$		
	Primary Processing	$\sqrt{}$		
	Refer van	$\sqrt{}$		
	Retail outlet	$\sqrt{}$		
Types of products to be handled	Fresh fruits & its value added products			

Note: In case the project includes any of the post-harvest infrastructure units. Only the relevant details and data sheet should be part of the DPR.

Certificates to enclosed during Market and Financial viability stage and JIT:

- 1. For Civil Works: Chartered Engineer (Civil) Certificate- component wise cost break up for Civil Works.
- 2. For Plant & Machinery: Chartered Engineer (Mechanical) Certificate on component wise cost break up for Plant & Machinery showing basic cost and Taxes separately.

#### 5.5.5.1. Pack house:

- 1. Rationale for the proposal
- 2. Stages / process flow chart.
- 3. Proposed project location:
- 4. Number of days proposed to be operational:
- 5. Raw Material:
  - a. Types/ Quality of raw material- Grades/ Specifications
  - b. Raw material availability and procurement: Details of own production if any and local production annually with 5 years data with future projections. Markets and farm areas of procurement and reliability. (Obtain past data from Local District Horticulture Officer. In the absence of scientific data, the authority can give estimated/projected data with stated assumptions)
  - c. Catchment area:

S.No	Location of Catchment	Name of	Commodities	Qty to be
	(Cluster- Primary /	Village,	to be sourced	sourced
	Secondary)	Block, District		

- d. Quality control/ assurance /testing
- 6. Pack house/ Sorting and Grading unit:
  - a. Existing number of units, available capacity and utilisation in the project block, district and the State.
  - b. Products and services and projections.
  - c. Statutory requirements / licensing details if any.
- 7. Products, Bi products and services
  - a. Various products Quality, specifications etc.
  - b. Annual output for the last 3 years in the project block, district and state.
  - c. Projections for 7 years.
  - d. Packing and labelling
- 7. Market:
  - a) Quality grades/ specifications/ kinds of products
  - b) Demand and Supply data for the products and services.
  - c) Existing / Proposed Market linkage
  - d) MOUs/ Contract documents / undertakings/ LoA
  - e) Target consumption centres/ key domestic markets
  - f) Export targets/ Plans if any
  - g) In case of export, details of volume to be exported / export destination / statutory norms of export destination should be provided in the DPR.
- 8. Business model for the unit.
- 9. Source of Technology
- 10. Pack house unit: Type and Lay out (show the drawing)
- 11. Technical standards-Civil infrastructure and Plant and Machinery, accessories: Refer NHB guidelines on Technical Standards (Proposed Design, layout and Photographic evidence certified by charter engineer is required to be submitted in case the project is considered for processing)

Plant &	Recommended	Proposed	Make	No.of	Unit	Total
Machinery	technical			units	cost	cost
	standards					
Pack	Shady but full					
house	ventilated area					
	for performing					
	grading,					
	sorting and					
	packaging					
	_	·				

13. List of Manufacturers / Suppliers of Plant and Machinery (enclose quotations during Market viability and Financial viability stage)

Plant & Machinery	Manu- facturer	Offer product Technical Specifications	Compliance with the NHB standards	Quotation cost	Dealers location	Quotation is in possession of the applicant

### 14. Protocols

Activity	Recommended	Proposed	Remarks
		practice	
Grading sorting packaging place	Dry & cool place for extension of shelf life		

- 15. Compliance to relevant BIS code and standards- Electrical, Mechanical- Yes/No.
  - 16. Requirement and Availability of
    - a. Managerial manpower
    - b. Technical manpower
    - c. Skilled manpower
    - d. Un skilled manpower

#### 17.Data sheet

#### 5.5.5.2. **Pre-cooling unit**

- 1. Rationale for the proposal
- 2. Stages / process flow chart.
- 3. Proposed project location:
- 4. Number of days proposed to be operational:
- 5. Raw Material:
  - a. Types/ Quality of raw material- Grades/ Specifications
  - b. Raw material availability and procurement: Details of own production if any and local production annually with 5 years data with future projections. Markets and farm areas of procurement and reliability. (Obtain past data from Local District Horticulture Officer. In the absence of scientific data, the authority can give estimated/projected data with stated assumptions)
  - c. Catchment area:

S.No	Location of Catchment	Name of	Commodities	Qty to be
	(Cluster- Primary /	Village,	to be sourced	sourced
	Secondary)	Block, District		

- d. Quality control/ assurance /testing
- 6. Pre-cooling unit:
  - a. Existing number of units, available capacity and utilisation in the project block, district and the State.
  - b. Products and services and projections.
  - c. Statutory requirements / licensing details if any.
- 7. Products, Bi products and services
  - a. Various products Quality, specifications etc.
  - b. Annual output for the last 3 years in the project block, district and state.
  - c. Projections for 7 years.
  - d. Packing and labelling
- 7. Market:
  - a) Quality grades/ specifications/ kinds of products
  - b) Demand and Supply data for the products and services.
  - c) Existing / Proposed Market linkage
  - d) MOUs/ Contract documents / undertakings/ LoA
  - e) Target consumption centres/ key domestic markets
  - f) Export targets/ Plans if any
  - g) In case of export, details of volume to be exported / export destination / statutory norms of export destination should be provided in the DPR.
- 8. Business model for the unit.
- 9. Technology / Source/ Company/Make
- 10. Pre-cooling unit: Type and Lay out (show the drawing)
- 11. Technical standards-Civil infrastructure and Plant and Machinery, accessories: Refer NHB guidelines on Technical Standards (Proposed Design, layout and Photographic evidence certified by charter engineer is required to be submitted in case the project is considered for processing)

Plant &	Recommended	Proposed	Make	No.of	Unit	Total
Machinery	technical			units	cost	cost
	standards					
Water	Dipping of		Local	At		
tank	harvested			least		
	fruits at 10°C			two		
	water for 15			units		
	minutes					
	_	_				

12. List of Manufacturers / Suppliers of Plant and Machinery (enclose quotations during Market viability and Financial viability stage)

Plant & Machinery	Manu- facturer	Offer product Technical Specifications	Compliance with the NHB standards	-	Dealers location	Quotation is in possession of the applicant

- 13.Requirement and Availability of
  - e. Managerial manpower
  - f. Technical manpower
  - g. Skilled manpower
  - h. Un skilled manpower

# Reference Data Sheet

#	Component: Pre-cooling unit	Description				
1	Produce to be pre-cooled	Name the produce types to be handled.				
2	Unit Package load	Specify packaging used- Pallet, Boxes, others.				
3	Pre-cooler volumetric capacity	Provide pre-cooler physical volume in cubic meters. Specify				
4	Cooling System used	the (L x B x H) of pre-cooling unit in metres  Describe type of precooling - forced-air cooling, hydro-cooling  / icing / vacuum cooling / room cooling.				
5	Temperature and RH levels.	Temperature in degree Celsius and relative humidity in % designed for.				
6	Pull down time (batch time)	Time duration per batch to bring the initial product temperature to the storage temperature.				
7	No of batches planned in a day	List the number of batches planned per day.				
8	Refrigeration Load	Estimated refrigeration load in kW.				
9	Insulating material used	Type of insulating material, thickness and 'U Value'.				
10	Evaporator/Chiller make	Maker name and model of the evaporator/chiller unit.				
11	Air flow & static pressure.	Pre-cooler air flow in cubic meter per hour and static pressure in kPa.				
12	No of fans	Specify the quantity of evaporator fans and connected motor power.				
13	Water pump capacity	Specify the water flow in m <sup>3</sup>				
14	Motor rating	Specify the pump motor capacity in kW.				
15	Make of condensing unit	Maker name and model of condensing unit.				
16	Refrigeration of condensing	Specify the capacity of condensing unit in kW.				

#	Component: Pre-cooling unit	Description
	Unit	
17	Condensing unit type	Specify the whether it is air cooled or water cooled.
18	Door details	Dimensions, insulation material and thickness of the door.
19	Controls Used	Specify the electronic controller for room temperature and relative humidity monitoring & control.
20	Refrigerant used	Technical name of refrigerant.
21	Total connected Power	Specify the total connected power in kW.
22	Power generating unit	Details of electric generator used (kVA). Capacity must be sufficient for operating pre-cooler and staging cold room.
23	Layout Drawing	Provide layout drawings of the pre-cooling unit including pack-house and staging cold room.

#### **5.5.5.3.Cold room**

- 1. Rationale for the proposal
- 2. Stages / process flow chart.
- 3. Proposed project location:
- 4. Number of days proposed to be operational:
- 5. Raw Material:
  - a. Types/ Quality of raw material- Grades/ Specifications
  - b. Raw material availability and procurement: Details of own production if any and local production annually with 5 years data with future projections. Markets and farm areas of procurement and reliability. (Obtain past data from Local District Horticulture Officer. In the absence of scientific data, the authority can give estimated/projected data with stated assumptions)
  - c. Catchment area:

S.No	Location of Catchment	Name of	Commodities	Qty to be
	(Cluster- Primary /	Village,	to be sourced	sourced
	Secondary)	Block, District		

- d. Quality control/ assurance /testing
- 6. Cold room unit:
  - a. Existing number of units, available capacity and utilisation in the project block, district and the State.
  - b. Products and services and projections.
  - c. Statutory requirements / licensing details if any.
- 7. Products, Bi products and services
  - a. Various products Quality, specifications etc.
  - b. Annual output for the last 3 years in the project block, district and state.
  - c. Projections for 7 years.
  - d. Packing and labelling
- 7. Market:
  - h) Quality grades/ specifications/ kinds of products
  - i) Demand and Supply data for the products and services.
  - j) Existing / Proposed Market linkage
  - k) MOUs/ Contract documents / undertakings/ LoA
  - 1) Target consumption centres/ key domestic markets
  - m) Export targets/ Plans if any
  - n) In case of export, details of volume to be exported / export destination / statutory norms of export destination should be provided in the DPR.
- 8. Business model for the unit.
- 9. Technology / Source/ Company/Make
- 10. Pre-cooling unit: Type and Lay out (show the drawing)
- 11. Technical standards-Civil infrastructure and Plant and Machinery, accessories: Refer NHB guidelines on Technical Standards (Proposed Design, layout and Photographic evidence certified by charter engineer is required to be submitted in case the project is considered for processing)

Plant &	Recommended	Proposed	Make	No.of	Unit	Total
Machinery	technical			units	cost	cost
	standards					
ZECC	For temporary			Depends		
	storage (165 cmx			on		
	115 cm x67.5cm)			Surplus		
	for one quintal			produce		
	produce			quantity		
Cold	Maintain 2-5 °C					
storage	temp with 85-90					
	% RH					

# Reference Data Sheet

#	Component: Staging Cold Room	Description
1	Products to be stored	Name the produce types to be precooled and stored.
2	Temperature and RH levels.	Temperature in degree Celsius and relative humidity in % designed for.
3	Staging cold room dimension	Dimensions of the insulated cold room (L x B x H) in mtrs.
4	Insulation used	Type of insulating material and thickness along with 'U Value'.
5	Refrigeration Load	Total refrigeration load in kW.
6	Evaporator/Air-cooler make	Maker name and model of the evaporator/air-cooler unit.
7	Evaporator construction	Details for heat exchange coil, fans.
8	Air flow	Air cooler air flow in cubic meter per hour.
9	No of fans	Quantity of evaporator fans and connected motor power.
10	Make of condensing unit	Maker name and model of condenser unit.
11	Refrigeration of condensing Unit	Refrigeration Capacity of condensing unit in kW.
12	Door details	Provide the dimensions, insulation material and thickness of the door.
13	Controls Used	List the electronic controller for room temperature and relative humidity monitoring & control.
14	Refrigerant used	Technical name of refrigerant.
15	Total connected Power	Total electric Load in kW.
16	Layout Drawing	Provide layout drawings of the staging cold room unit including pre-cooler and pack-house.

All mandatory rules & regulations (BIS, ISO, IS etc.) relevant to the item must be complied with.

# 12. List of Manufacturers / Suppliers of Plant and Machinery (enclose quotations during Market viability and Financial viability stage)

Plant &	Manu-	Offer product	Compliance	Quotation	Dealers	Quotation
Machinery	facturer	Technical	with the	cost	location	is in
		Specifications	NHB			possession
			standards			of the
						applicant

13.Requirement and Availability of

- a. Managerial manpower
- b. Technical manpower
- c. Skilled manpower
- d. Un skilled manpower

### 5.5.5.4. Primary Processing unit

- 1. Rationale for the proposal
- 2. Stages in Primary Processing and flow chart.
- 3. Proposed project location:
- 4. Number of days proposed to be operational:
- 5. Raw Material:
  - a. Types/ Quality of raw material- Grades/ Specifications
  - b. Raw material availability and procurement: Details of own production if any and local production annually with 5 years data with future projections. Markets and farm areas of procurement and reliability. (Obtain past data from Local District Horticulture Officer. In the absence of scientific data, the authority can give estimated/projected data with stated assumptions)
  - c. Catchment area:

S.No	Location of Catchment	Name of	Commodities	Qty to be
	(Cluster- Primary /	Village,	to be sourced	sourced
	Secondary)	Block, District		

- d. Quality control/ assurance /testing
- 6. Industry:
  - a. Existing number of units, available capacity and utilisation in the project block, district and the State.
  - b. Products and services and projections.
  - c. Statutory requirements / licensing details if any.
- 7. Products, Bi products and services
  - a. Various products Quality, specifications etc.
  - b. Annual output for the last 3 years in the project block, district and state.
  - c. Projections for 7 years.
  - d. Packing and labelling
- 7. Market:
  - a) Quality grades/ specifications/ kinds of products
  - b) Demand and Supply data for the products and services.
  - c) Existing / Proposed Market linkage
  - d) MOUs/ Contract documents / undertakings/ LoA
  - e) Target consumption centres/ key domestic markets
  - f) Export targets/ Plans if any
  - g) In case of export, details of volume to be exported / export destination / statutory norms of export destination should be provided in the DPR.
- 8. Business model for the unit.
- 9. Source of Technology

Civil infrastructure. Design, layout and Photographic evidence certified by chartered engineer is required to be submitted in case the project is considered for processing.

Facility /	Recommended	Proposed.	Remarks
utility			

10. Plant & Machinery: Rationale, Design, Capacity, After service, Warranty( Design, layout and Photographic evidence certified by chartered engineer is required to be submitted in case the project is considered for processing).

Plant &	Recommended	Proposed	Make	No.of	Unit cost	Total
Machinery	technical	machinery		units		cost
	standards	standards				
Grader	For uniform					
	size, shape,					
	maturity crop					
	produce in one					
	lot					
Packing	Uniform CFB					
unit	box line with					
	polythene					

13. List of Manufacturers / Suppliers of Plant and Machinery (enclose quotations during Market viability and Financial viability stage)

Plant &	Manu-	Offer product	Compliance	Quotation	Dealers	Quotation
Machinery	facturer	Technical	with the	cost	location	is in
		Specifications	NHB	excluding		possession
			standards	Taxes		of the
						applicant

- 14. Requirement and Availability of
  - e. Managerial manpower
  - f. Technical manpower
  - g. Skilled manpower
  - h. Un skilled manpower

#### 5.5.5.8. **Reefer Van**

#### 1. Introduction

#### REEFER CONTAINER

#### Component Definition

A reefer container describes a multi-modal insulated container box with integrated refrigeration equipment. Unlike fixed body trucks, reefer containers can be released from the trailer chassis and handled as a unit load or be stationed on site for localised use as a temporary temperature controlled store pending subsequent operations. This allows the prime motive and/or trailer to be utilised for other carriage.

#### Component Description

A cost norm of Rs 6 lakh per 9 MT (20 foot container) as defined in code ISO/ TC 104, ISO 668:2013, ISO Code 22R1, 45R1 is applied as part of add-on components.

The component name "Reefer Container" is a temperature controlled unit whose insulating body is made of prefabricated insulating panels. The container is designed to be liftable for mounting on or unloading off a carrier-bed and has both forklift and top lift tolerant design. It has one fixed door at the end opposite to the reefer unit. The air transit pattern is bottom-up from floor to ceiling and the floor section is designed to allow air to circulate under the cargo. A fresh air intake system is in-built making it most suitable for horticulture produce.

Reefer container shall be designed for the full range of standard temperatures ranging from -25 degree Celsius to +25 degree Celsius. There shall be provision for temperature recording, capable to program set-point for either supply air or return air. As this equipment is a removable unit on a transport chassis, the corner posts must have locking facility to secure the container on its carrier.

Such container designs are of the same standard use for export and import of horticultural produce by sea and the design is considered optimal for long haul of perishables. All applicable safety norms shall apply to reefer containers.

#### Remarks/ Recommendations

The subsidy is intended to incentivise use of reefer containers in domestic cold-chain and beneficiary should be advised not to view this as an option to procure containers for international haulage.

There are multiple advantages to utilising such reefer containers, some of which are enumerated-

- Dimensions are optimised for standardised pallet carriage; thereby allowing for standardisation in handling of perishable cargo in cold stores and in transit.
- Available on demand as prefabricated units (in use globally) and hence is delinked with fabrication (delivery delays) as in case of fixed body reefer trucks.
- Design incorporates fresh air venting which is necessary for perishable crops under long haul movement, for e.g. Himachal to Bangalore, a road trip of more than 9 days (equivalent to a trans-Atlantic crossing by ship). Venting also helps minimise ethylene build up (fruits and vegetables).

#### Cold-chain System Guidelines

- Design allows for multi-modal utility by road / rail / ship. This will help develop and optimise goods movement by rail or coastal shipping without undue handling of goods.
- Designed for plug-in electricity source and can be used as mini storage at various locations, pending further activity.
- Refrigerated body can be dismounted / delinked from primary vehicle, freeing the prime motive or vehicle for other gainful work or other carriage options.
- 7. There are other design aspects that allow for innovative application of this component.

The reefer containers have computerised cooling system controls, enabling precise temperature control which is important in case of long haulage of horticulture goods. The air ventilation port allows for high respiring perishable goods to continue to have life sustaining oxygen, especially when in-transit in enclosed space for longer than 3 days. These ventilation ports are adjustable to suit the varied demand pattern of fresh fruits and vegetables. It must be noted, that lack of oxygen and build-up of respired CO<sub>2</sub> cause demise of horticulture goods when enclosed over long periods.





- 2. Rationale for the proposal
- 3. Product / Process flow chart.
- 4. Produce / Raw Material:
  - i. Types/ Quality of raw material- Grades/ Specifications
  - ii. Raw material availability and procurement: Details of own production if any and local production annually with 5 years data with future projections. Markets and farm areas of procurement and reliability.
  - iii. Produce/ Raw material quality and assurance testing
- 5. Enterprise:
- i. Existing number of units, available capacity and utilisation in the project block, district and the State.
- ii. Products and services and projections.
- iii. Statutory requirements / licensing details if any.
- 6. Market:
- i. Quality grades/ specifications/ kinds of products
- ii. Demand and Supply data for the products and services.
- iii. Business model for the unit.
- 7. Source of Technology
- 8. Civil infrastructure, Plant and Machinery. Design, layout and Photographic evidence certified by chartered engineer is required to be submitted in case the project is considered for processing.

Facility / utility	Recommended	Proposed.	Remarks

# Reference Data Sheet

#	Component: Reefer Container	Description
1	Container dimensions	20 standard: 8' x 8.5' x 20', 27 to 28 cum
2	Insulation details	Thermal Conductivity value / mm
3	Tare weight	kgs
4	Gross weight	kgs
#	Component: Reefer	Description
	Container	
5	Temperature recording	type
6	GPS System	Must be fitted
7	Refrigeration capacity	kW
8	Refrigerant used	Technical name of refrigerant
9	Fresh air exchange	Describe system fitted
10	Diesel/electric auto- switching	Describe dual power unit
11	Air flow cum/hr (CFM)	Evaporator air flow in CFM
12	Temperature control	Precision in controls in °C
	precision +/- °C	
13	Name of Manufacturer	
14	Year of manufacture	
15	Any design enhancement	Describe design changes is any

Codes	Codes and References				
1	ISO/TC 104	Freight containers			
2	ISO 668:2013	Classification, dimensions and ratings			
3	ISO/NP 1161:1990	Corner fittings			
4	ISO 1496/2 : 1996	Specification and testing			
5	ISO Code 22R1, 45R1	Size of container			
6	ISO 6346: 1995	Coding, Identification and Marking			
7	ISO-14001:2004	Environmental Management			
8	ISO 1496/2	Performance test of thermal appliances			

All mandatory rules & regulations (BIS, ISO, IS etc.) relevant to the item must be complied with.

#### 5.5.5.6 Retail outlet

#### 1.Introduction:

#### **RETAIL SHELF**

#### Component Definition

The Retail Shelf equipment's are temperature and/or humidity controlled cabinets or shelves that help in merchandising of fresh horticulture produce by maintaining the on-shelf quality of fruits and vegetables.

## Component Description

A maximum admissible cost norm of Rs 10 lac per establishment is applicable for a Retail shelf as part of add on components for credit linked subsidy. This does not limit the establishment from utilising more retail shelves as per requirement or from sourcing equipment with higher costs or options.

The Component name "Retail Shelf" can consist of individual items such as:

- 1. Multi-decks
- 2. Small Multi-decks
- 3. Roll In decks
- 4. Vertical Decks
- Specialised cool shelving
- Associated refrigeration and humidification equipment.

All applicable safety and performance norms shall apply to Retail Shelf component.

- 2. Rationale for the proposal
- 3. Product / Process flow chart.
- 4. Proposed project location:
- 5. Number of days proposed to be operational:
- 6. Produce / Raw Material:
  - a. Types/ Quality of raw material- Grades/ Specifications
  - b. Raw material availability and procurement: Details of own production if any and local production annually with 5 years data with future projections. Markets and farm areas of procurement and reliability.
  - c. Produce/ Raw material quality and assurance testing
- 7. Enterprise:
  - a. Existing number of units, available capacity and utilisation in the project block, district and the State.
  - b. Products and services and projections.
  - c. Statutory requirements / licensing details if any.
- 7. Market:
  - h) Quality grades/ specifications/ kinds of products
  - i) Demand and Supply data for the products and services.
  - j) Existing / Proposed Market linkage
  - k) MOUs/ Contract documents / undertakings/ LoA

- 1) Target consumption centres/ key domestic markets
- m) Export targets/ Plans if any
- n) In case of export, details of volume to be exported / export destination / statutory norms of export destination should be provided in the DPR.
- 8. Business model for the unit.
- 9. Source of Technology
- 10. Civil infrastructure, Plant and Machinery. Design, layout and Photographic evidence certified by chartered engineer is required to be submitted in case the project is considered for processing.

Facility utility	/	Recommended	Proposed.	Remarks

11. List of Manufacturers / Suppliers of Plant and Machinery (enclose quotations during Market viability and Financial viability stage)

Plant & Machinery	Manu- facturer	Offer product Technical Specifications	Compliance with the NHB standards	Quotation cost excluding Taxes	Quotation is in possession of the applicant

- 12.Requirement and Availability of
  - i. Managerial manpower
  - j. Technical manpower
  - k. Skilled manpower
  - 1. Un skilled manpower
- 13. Data sheet:



Representative Photographs from www

# Reference Data Sheet

#	Component: Retail Shelf	Description		
1	Name of Manufacturer	Provide the name of manufacturer and model.		
2	Туре	Specify the kind of Retail Shelf i.e. Multi-decks, Small Multi-decks, Roll In's.		
3	Produce to be handled	Name types of produce to be handled		
4	Capacity	Storable volume of fresh products the shelf can store in m3.		
5	Dimension external	Specify the floor area occupied by the retail and height in mtr		
6	Electronics	Specify energy saving electronics and the automatic cut- off/start are provided.		
7	Temperature Range	Specify the operating Temperature Range of the Retail Shelf as specified by the Manufacturer.		
8	RH control	Provide details of RH controls		
9	Lighting system	Provide details and kW of lights used		
10	Total Refrigeration capacity	Provide the capacity of refrigeration unit of the shelf in kW.		
11	Refrigerant used	Provide the technical name of refrigerant.		
12	Energy consumption	Total power consumption of the shelf in kW.		
13	Years in business	Provide details of retail shop, years in business, annual sales volume, etc.		

<i>5 (</i>	N.T. 1 .4°	
5.0	Marketing	

5.6.1. Connectivity of project site and produce

1. Road connectivity	Distance
a. National Highway	
b. State Highway	
c. Fright corridor	
d. Quadri lateral	
2. Rail connectivity	
3. Air connectivity	

5	6	2 Nearest	produce	Assembling	/ Aggregation	unit/ r	lace if	anv
)		2.1 (Cui Co	produce	1 1000 cilioning	1 is sive auton	umu p	race ii	ully

5.6.3.Existing Market Institutions – Agri.Produce Market Committees, ......

- a) Near to Project site
- b) Within the District / Neighbourhood districts
- c) Within the State
- d) In Adjacent State

#### 5.6.4. Alternative Marketing strategies;

- a. Pre-harvest contract
- b. On Farm Marketing
- c. Retail Marketing
- d. Wholesale marketing
- e. Online Marketing
- f. Exports
- 5.6.5.Traceability Record/ system proposed if any for packs.
- 5.6.6. Proposed value chain / method of Marketing by the Applicant

5.7	Value Addition/ Processing	
~	value ilaalololi, ilaeessiig	

Potential for the processing of crop produce / commodity and facilities / infrastructure available

Processing product (s)	Infrastructure / Processing units available	Capacity	% capacity utilisation	Remarks

#### 6 Technology providers

 $6.1. \ Research\ Institute\ (s)\ \ [\ ICAR/CAU/SAU/SHU\ etc.]\ providing\ /\ from\ which\ technical\ details\ are\ ascertained$ 

ICAR-Central institute for Arid Horticulture, Bikaner (Raj.)

ICAR-CAZRI, Jodhpur

SKRAU, Bikaner

CHES(ICAR-CIAH), Godhra, Gujarat CISH, Lucknow

ND University of Agriculture and Technology, Faizabad

# 6.2. Experts-whose services are availed -Crop expert / Subject Matter Specialist (SMS) and other experts consulted DPR preparation.

	cu DI K preparation.	
Crop Expert	Name of Horticulturist/ Crop Expert	
(Mandatory)	Current profession:	
	Educational Qualification and University passed	
	out	
	Registration Number if any	
	Permanent Address:	
	Contact Number:	
Hi Tech Expert	Name of Expert	
(Desirable)	Current profession:	
	Educational Qualification and University passed	
	out	
	Registration Number if any	
	Permanent Address:	
	Contact Number:	
Post-Harvest	Name of PHM Expert	
Management Expert	1	
(Desirable)	Current profession:	
	Educational Qualification and University passed	
	out	
	Registration Number if any	
	Permanent Address:	
	Contact Number:	
Cold storage / Infra	Name of Expert	
Expert / Charter		
Engineer		
(Desirable)	Current profession:	
	Educational Qualification and University passed	
	out	
	Registration Number if any	
	Permanent Address:	
	Contact Number:	
Market Expert	Name of Expert	
(Desirable)	Current profession:	
	Educational Qualification and University passed	
	out	
	Registration Number if any	
	Permanent Address:	
	Contact Number:	
Project Finance	Name of Expert	
(Mandatory)	Current profession:	
	Educational Qualification and University passed out	
	Registration Number if any	·
	Permanent Address:	
	Contact Number:	

#### 6.3. Agri-Business Incubators

1. Contact person address for Advisory / Extension/ Incubator services available on the said crop specific ICAR institution: Provide the details.

ICAR Institute /	Designation of Horticulturist/ Crop	
NRC/ Directorate	Expert	
contact Person for	Name of the Contact person	
Extension /	Postal Address	
Advisory/ Business Incubatory services	Postal PIN code	
(Mandatory)	Contact Tel:	
(1/Initianoly)	Contact Mobile Number:	
	Email id	

- 2. List of Incubators / Extension / Advisory service nearest to the project.
- 3. If any assistance is taken from the incubators, details
- 1. List of Incubators nearest to the project.
- 2. If any assistance is taken from the incubators, details

7	Food Safety – With / Without Good Agricultural Practices Certification		
7.1.	GAP	Optional	
	Whether the applicant proposes to undertake Good Agricultural	Yes/No	
	Practices?		
	If Yes. What brand / kind GAP – Provide details of brand		
	Provide Certifying Agency details and contact person		
	NABL lab whose services are proposed to be availed to assure		
	compliance with regard to pesticide / chemical residue.		

### 7.2. FOOD SAFETY MEASURES

7.2.1.Pre-Planting Measures

Activity		Action taken /Proposed
	•	to be in the project
1.	Site selection	1 7
	Land or site for fruits and vegetable production should be	
	selected on the basis of land history, previous manure	
	applications and crop rotation.	
a)	The field should be away from animal housing, pastures or	
	barnyards.	
b)	Farmers should make sure that livestock waste should not	
	enter the produce fields via runoff or drift.	
2.	Manure handling and field application	
	Livestock manure can be a valuable source of nutrients, but	
	it also can be a source of human pathogens if not managed	
	correctly.	
a)	Proper and thorough composting of manure, incorporating it	
	into soil prior to planting, and avoiding top-dressing of	
	plants are important steps toward reducing the risk of	
	microbial contamination.	
3.	Manure storage and sourcing	
a)	Manure should be stored as far away as practical from areas	
	where fresh produce is grown and handled.	
b)	Physical barriers or wind barriers should be erected to	
	prevent runoff and wind drift of manure.	
c)	Manure should be actively compost so that high	
	temperature achieved by well-managed, aerobic compost	
	can kill most harmful pathogens.	
4.	Timely application of manure	
	Manure should be applied at the end of the season to all	
	planned vegetable ground or fruit acreage, preferably when	
	soils are warm, non-saturated, and cover-cropped. If	
	manure is being applied at the start of a season, then the	
	manure should be spread two weeks before planting,	
	preferably to grain or forage crops.	
5.	Selection of appropriate crop	
	Farmers should avoid growing root and leafy crops in the	
	year that manure is applied to a Field. Manure should be	
	applied to perennial crops in the planting year only. The	
	long period between application and harvest will reduce the	
	risks.	

#### **7.2.2. Production Measures**

7.2.2. Production Measures	<del>-</del>
Irrigation water quality	
Ideally, water used for irrigation or chemical spray should be	
free from pathogen. However, potable water or municipal	
water is not feasible for extensive use for crop production.	
a) Hence, surface water used for irrigation should be	
quarterly tested in laboratory for pathogen.	
b) Farmers can filter or use the settling ponds to	
improve water quality.	
c) Fruit and vegetable crops should not be side	
dressed with fresh or slurry manure. If side	
dressing is required, well composted or well-aged	
(greater than one year) manure should be used for	
the application.	
Irrigation methods	
a) Drip irrigation method should be used, whenever	
possible to reduce the risk of crop contamination	
because the edible parts of most crops are not	
wetted directly.	
b) Plant disease levels also may be reduced and	
, , , , , , , , , , , , , , , , , , ,	
water use efficiency is maximized with this method.	
Field sanitation	
a) Farmers should stay out of wet fields to reduce the	
spread of plant or human pathogens.	
b) Tractors, plant, machinery and equipments that were	
used in manure handling should be cleaned prior to	
entering produce fields.	
c) Animals, including poultry or pets should be allowed to	
roam in crop areas for pest control	
Worker facilities and hygiene	
a) Farmers should get proper training to make them	
understand the relationship between food safety and	
personal hygiene. These facilities should be	
monitored and enforced.	
b) Ideally, farm workers should be provided clean, well-	
maintained and hygienic toilet facilities around the	
farming areas separately for the male and female.	
7.2.3. Harvest	
Clean harvest aids	
a) Bins and all crop containers have to washed	
and rinsed under high pressure. All crop	
containers should be sanitized before harvest.	
b) Bins should be properly covered, when not in	
used to avoid contamination by birds and	
animals.	
Worker hygiene and training	
a) Good personal hygiene is particularly	

	important during the harvest of crops. Sick	
	employees or those with contaminated hands	
	can spread pathogens to produce.	
b)	Employee awareness, meaningful training and	
	accessible restroom facilities with hand wash	
	stations encourage good hygiene.	
7.2.4. Post	t-Harvest Handling	
Worker hy	•	
a)	Hands can contaminate fresh fruits and	
	vegetables with harmful microbes	
b)	Packing area should be cleaned and sanitized.	
c)	Supply liquid soap in dispensers, potable	
	water, and single-use paper towels for hand	
	washing.	
d)	Packing area should be cleaned and sanitized.	
	Supply liquid soap in dispensers, potable	
	water, and single-use paper towels for hand	
	washing.	
e)	Workers should be properly educated about	
	the importance of restroom use and proper	
	hand washing.	
f)	Encourage proper use of disposable gloves on	
	packing lines.	
g)	Sick employee should not be given food-	
	contact jobs.	
	ash water quality	
<b>a</b> )	Potable water should be preferably used in all	
	washing operations.	
b)	Clean water should be maintained in dump	
	tank by sanitizing and changing water	
	regularly.	
c)	Use chlorinated water and other labeled	
	disinfectants to wash fresh produce.	
	ackinghouse and packing operations	
<b>a</b> )	Loading, staging, and all food contact surfaces	
	should be cleaned and sanitized at the end of	
1 \	each day.	
b)	Exclude all animals, especially rodents and	
	birds from the packinghouse.	
c)	Wash, rinse and sanitize the packing line belts,	
	conveyors, and food contact surfaces at the	
	end of each day to avoid buildup of harmful	
1\	microorganisms.	
d)	Packaging material should be stored in a clean	
D "	area	
	g and cold storage	
_	cleanliness of the transportation vehicles	
	be ensured before loading.	
b) Farme	rs have to make sure that fresh fruits and	

	vegetables are not shipped in trucks which have	
	carried live animals or harmful substances.	
c)	If these trucks must be used, they should be washed,	
	rinsed, and sanitized them before transporting fresh	
	produce.	
d)	For traceability norms, it must be ensured that each	
	package leaving the farm can be traced to field of	
	origin and date of packing	

Source: http://agritech.tnau.ac.in\_gmp.glp/gap\_fresh%20\_%20fruits%20&%20veg.html.

## 8.Innovation if any

In Aon	ia crop following innovations to be required:
1.	Development of frost resistant variety.
2.	Development of coloured variety.
3.	Improvement in self life.
4. Valu	ne addition: Innovation in this area is required to commercialize the crop on large scale.
0.70	
9. Pro	fitability of the project (Horti-business): Critical observations of Applicant

## 10 Checklist

### **Check list for Detail Project Report (DPR)**

		Mandatory	Document /	Tick
		Information		Mark
	Project at a Glance	$\sqrt{}$		
1	About the Applicant /Promoter	$\sqrt{}$		
2	Details of benefits availedby the Applicant	V		
	/ Promoter			
3	About Project -Name, rationale,			
	Management and Description			
	1. Name of Project, Activity, Objectives			
	and expected Outcomes			
	2. Rationale / Justification for the project	$\sqrt{}$		
	3. Site/ Land details- RoR/ Ownership /	$\sqrt{}$	Certified Land	
	Registration of lease/ map etc.		revenue	
			documents	
	4. Location of the Project- Identification	$\sqrt{}$		
	5. Current usage of land of proposed			
	Project Area			
	6. Current infrastructure and assets			
	possessed by the Applicant:			
	7. Lay out plan of the project	$\sqrt{}$	Lay out Plan	
	8. Conversion of Land Use (CLU)	$\sqrt{}$	Certificate	
			from	
			competent	
			authority	
	9. Whether project site is part of	$\sqrt{}$		
	production belt / cluster / hub			
	10. Rationale for the location of the	$\sqrt{}$		
	project	,		
	11. Compliance of project site for food			
	safety	1		
	12. Components / Activities of the	$\sqrt{}$		
	Project with justification	1		
	13. Operations planning	V		1
	14. Profile of the agencies executing post	V		
	harvest infrastructures based on project/			
	applicability etc			1
	15. Month wise operational chart /	$\sqrt{}$		
	Implementation schedule	1		1
	16. Backward and Forward linkages.	1		<del>                                     </del>
	17. Manpower (Skilled & Unskilled			
	labour etc.) availability	1		1
	18. Infrastructure (Power, Fuel, Water,			
	Plant and Machinery, connectivity, Effluents			
	treatment etc.)- Required, Already available,			
	Gaps and the management.	1		1
	19. Employment generation	V		

	20. SWOT Analysis	V	
	21. Attention of the applicant	<del>\</del>	Certificate
4	NHB Scheme under which the project is	<b>,</b>	Certificate
7	proposed with rationale / justification.		
5	Project details		
5.1	Agro-climatic suitability / feasibility		
3.1	Origin and distribution of crop in the said		
	location and India and in the world (briefly)		
	` */		IMD Data
	Agro-climatic/Horticultural zones and suitability of the crop (s)	V	IVID Data
	Soil type and latest health-suitability for the	<b>√</b>	Latest Soil
	crop	•	health card
	Стор		(not more than
			1 month old)
	Water (irrigation) source, availability, Quality	<b>√</b>	Latest water
	and suitability	,	analysis report
	and baracinty		(not more than
			1 month old)
5.2	Market viability		1 11011011 010)
3.2	Commercial and Nutritive importance /		
	significance, composition and Uses		
	Target Market	V	
	Area, Production and Productivity in the	,	
	District, State and India for the last 5 years		
	Clusters of the project crop in the state.	V	
	Demand and Supply Gap	V	State
	2 chiana and supply sup	,	Horticulture
			Dept.
	Global producers- Country, Area, Production,		1
	Productivity and global market share in the		
	last available 5 years.		
	International trade and potential (for export	$\sqrt{a}$	
	oriented projects)	O	
	Seasonality of fruit and its comparison with	V	
	other available fruits		
	Price variation of commodity in the State and		State Govt.
	nearby markets		
	Balance sheet of commodity in the State		
	Central and State Government policy		
	Value chain in the commodity	V	
	Proposed Strategy by the Applicant for	$\sqrt{}$	
	Marketing and Market viability		
5.3	Financial viability	,	
	1. Due diligence status	V	
	2. Project Cost	V	Certified by
	3. Means of Finance	$\sqrt{}$	CA
	4. A information on subsidy available		
	under different schemes	,	
	5. Hypothecation security if any	$\sqrt{}$	

	C A1 (1 1/DT	1.1	<u> </u>	
	6. About bank/FI	V		
	7. Investment in horticulture	V		
	8. Projected/ existing operational	$\sqrt{}$		
	profitability of the project			
	9. Project financing			
	a. Rate of Interest			
	b. Returns from the Project (IRR):	$\sqrt{}$		
	c. Cost of Production and Profitability	$\sqrt{}$		
	(Annexure)			
	d. Yield and Sales Chart (Annexure)	V		
	e. Proposed Balance Sheet: (Annexure)	V		
	f. Proposed Cash flow Statement for			
	next 7 years (Annexure)	,		
	g. Proposed Profit & Loss	V	-	
	Account: (Annexure)	*		
	h. Proposed Repayment of Term loan	√		
	and Schedule (Annexure)	*		
<u> </u>	i. Break even Analysis (Annexure)	<b>√</b>	}	
		1	-	
	j. NPV (Net Present Value)	· ,		
	k. Economic Rate of Return	1		
	1. Depreciation	√ 		
	10. Sensitivity analysis of the project	V		
	11. Key financial parameters for the	$\sqrt{}$		
	proposal			
	12. Statement of assets and liabilities	$\sqrt{}$		
	13. Risk analysis			
	14. Farm record keeping/ Maintenance	$\sqrt{}$	Records	
	proposed			
5.4	Land development and Crop Husbandry			
	5.4.1.Land development			
	5.4.2.Selection of Quality Planting			
	Material			
	1. Recommended and popular Cultivars-	V		
	varieties/hybrids, their specific			
	characteristics, requirements and yields			
	2. Cultivar/Hybrid/Variety selected and	V		
	Criterion adopted for selection			
	3. Propagation methods	V		
	4. Accredited / Good Nurseries in the	V		
	area	,		
	5. Planting material-source, quality and	1	Nursery / shop	
	suitability	,	invoice with	
	sartaonity		seed quality	
	5.4.3.Orchard / Site planning, Lay out and		seed quarity	
	management			
	1. Planning, establishment and layout	<b>√</b>		
	•	<b>,</b>		
	systems 2 Land propagation	1		
	2. Land preparation	1		
1	3. Planting Season / time and density and	٧		

	transplanting		
1	4. Water and Nutrient management	V	written plan
	5. Intercultural operations including	V	···
	Weed management	,	
	6. Plant canopy architecture	V	
	management/ training and pruning	,	
	7. Planting systems and transplanting of	V	
	horticultural crops	,	
	8. Use of Pollinators & pollinisers	V	
	9. Use of Plant growth regulators	V	
	10. Flowering & fruiting	V	
	11. Integrated Pest and Disease	V	
	Management and Food Safety measures	•	
	12. Physiological disorders- causes,	V	
	preventive and management measures.	•	
	13. Special problems if any	V	
	5.4.5.Farm Structures and mechanisation	V	
	Protective cover structure	V	Technical
			standards
		V	Undertaking of
			expertise /
			competency by
			Agency
	Farm Mechanisation	$\sqrt{}$	Company
			Brochures
	5.4.6.Harvesting and Fruit / flower care		
	management		
5.5	Post-Harvest Management		
	1. Post-Harvest infrastructure scenario in		
,	1		
	horticulture sector in the State and specially		
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart	V	
	horticulture sector in the State and specially for the proposed crop / component	√ √	
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations	√	
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on		Protocols
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)	√ √	Protocols
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling	√ √	Protocols
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling  6. Cleaning / Washing	\ \ \ \ \	Protocols
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling  6. Cleaning / Washing  7. Sorting and Grading	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Protocols
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling  6. Cleaning / Washing  7. Sorting and Grading  8. Packing and labelling	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling  6. Cleaning / Washing  7. Sorting and Grading  8. Packing and labelling  9. Transport	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Protocols  Models
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling  6. Cleaning / Washing  7. Sorting and Grading  8. Packing and labelling  9. Transport  10. Storage- Low cost / cold storage/ CA	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Models
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling  6. Cleaning / Washing  7. Sorting and Grading  8. Packing and labelling  9. Transport  10. Storage- Low cost / cold storage/ CA  11. Post-harvest infrastructure —	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Models  Technical
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling  6. Cleaning / Washing  7. Sorting and Grading  8. Packing and labelling  9. Transport  10. Storage- Low cost / cold storage/ CA  11. Post-harvest infrastructure — Integrated Post-harvest Management- (Which	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Models
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling  6. Cleaning / Washing  7. Sorting and Grading  8. Packing and labelling  9. Transport  10. Storage- Low cost / cold storage/ CA  11. Post-harvest infrastructure — Integrated Post-harvest Management- (Which ever component is proposed)	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Models  Technical
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling  6. Cleaning / Washing  7. Sorting and Grading  8. Packing and labelling  9. Transport  10. Storage- Low cost / cold storage/ CA  11. Post-harvest infrastructure — Integrated Post-harvest Management- (Which ever component is proposed)  1. Integrated Pack house	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Models  Technical
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling  6. Cleaning / Washing  7. Sorting and Grading  8. Packing and labelling  9. Transport  10. Storage- Low cost / cold storage/ CA  11. Post-harvest infrastructure — Integrated Post-harvest Management- (Which ever component is proposed)  1. Integrated Pack house  Pack House	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Models  Technical
	horticulture sector in the State and specially for the proposed crop / component  2. Product/ Process Flow chart  3. Lay out / Floor Plan of post-harvest operations  4. Post-harvest operations (Based on applicability)  5. Pre-cooling  6. Cleaning / Washing  7. Sorting and Grading  8. Packing and labelling  9. Transport  10. Storage- Low cost / cold storage/ CA  11. Post-harvest infrastructure — Integrated Post-harvest Management- (Which ever component is proposed)  1. Integrated Pack house	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Models  Technical

	Primary Processing		
	Refer van		
	Retail outlet		
	Labour room		
5.6	Marketing		
	Aggregation & Assembling: Marketing infrastructure	V	
	Market Institutions and agents	<b>√</b>	
	Demand and Supply trends and forecast both in local and National markets.		
	Traceability system	V	
	Proposed value chain / method of Marketing by the Applicant	V	
5.7	Value addition / Processing	V	
6	Technology providers	V	
	ICAR /CAU/ SAU/SHU / Research Stations and Experts names	V	
	Agri/Horti-Business incubators	$\sqrt{}$	
7	Food Safety -With /Without GAP		
	certification		
	GAP Certification if any		
	Food safety measures	$\sqrt{}$	Clean farm,
	Pre-planting		Trained
	Crop husbandry		workers;
	Harvestings		Protective
	Post-harvest	<b>V</b>	clothing, Safety equipment; First Aid; Safety and Hygiene policy; Waste Management Plan
8	Innovation if any		
9	Risk Management	V	Proposed insurance details if any
10	Checklist	$\sqrt{}$	•
11	<b>Declaration from Crop Expert and Project</b> <b>Finance Expert</b>	V	
	Self-declaration by the Applicant	V	
	y *: Doguments are to be submitted only when N		<del> </del>

Note: \*: Documents are to be submitted only when NHB accords Pre- IPA approval.

@ In case of export units.

# a. Declaration by Crop Expert (if the Project / Crop specific information, data and chapters of DPR are prepared by theexpert and not by the applicant)

I have read and understood the latest NHB Schemes operational guidelines and made the applicant understand the same.

The technical information provided in the Detail Project Report are as recommended by ICAR/ State Agriculture / Horticulture University/ ......Research Institute as published in their publication....../ genuine website......

The project is technically feasible and economically viable and is bankable.

Certified that the information/contents as above furnished by me/us in the application are true to the best of my/our knowledge & belief and nothing material has been concealed.

My details are as follows:

Name of Crop Exp	pert	(Could be any working or retired faculty / scientist in ICAR/ CAU/SAU/SHU/State Horticulture Dept. or
		ICAR Agri/ Horti-business incubators)
Current/ previous	profession:	
Educational qualif	ication and	
University passed	out	
Registration numb	er if any	
Permanent address	<b>3:</b>	
Contact Number:	Tel	
	Mobile	
	Email	

Place	Signature
Date	Designation and Seal

#### 11.2. Declaration by Project Finance Expert (Chartered accountant)

( If the Market viability and Financial Viability chapters are prepared by the Project Finance Expert and not done by the applicant on his/her own)

I have read and understood the latest NHB Schemes operational guidelines and made the applicant understand the same.

The project is technically feasible and economically viable and is bankable.

The Financial and Market viability as provided in the Detail Project Report is true to the best of my knowledge.

Certified that the information/contents as above furnished by me/us in the application are true to the best of my/our knowledge & belief and nothing material has been concealed.

Name of Chartered Accountant	
Current profession:	
Educational qualification and	
University passed out	
Registration number if any	
Permanent address:	
Contact Number:	Tel
	Mobile
	Email

Place	Signature
Date	Designation and Seal

#### 9. Self-Declaration by applicant

- 1. I have read and understood the latest NHB Schemes operational guidelines including conditions, norms and pattern of assistance.
- 2. The information provided in the Detail Project Report is true to my knowledge.
- 3. In case the details provided by me viz., (i) my personal details, land, previous benefits availed by me from either Central and State Government if proved false at any stage NHB is entitled to recoverany subsidy if any released by it from me.
- 4. I have personally ascertained technical details of the projector or I have availed the services of a competent Horticulturist for technical details and viability. Accordingly declaration is provided herewith.
- 5. I have personally ascertained Financial and Market viability of the project or I have availed the services of a competent Project Finance expert for the requisite project finance details and project viability. Accordingly declaration is provided herewith.
- 6. In case the project is approved for pre-IPA, I shall undergo a 2 Weeks (min.10 working days) training programme in case of Open field condition and protective cover (with or without PHM component) and a minimum of 1 Week programme in case of standalone PHM component at my own expenses in one of the ICAR/CAU/SAU/SHU/ Research Station/ Centres of Excellence/ related Central or State Government institution/ others as found appropriate / approved by NHB.
- 7. I shall adopt scientific package of practices / technology and maintain proper farm accounts.
- 8. The project is technically feasible and economically viable and is bankable.
- 9. In case the project application is considered for application processing, I am bound to submit all required / requisite mandatory documents to establish veracity of my DPR and eligibility to claim subsidy under NHB Schemes in the form prescribed within 3 months of any such intimation from NHB for according In principle approval (IPA). Else I acknowledge that my application stands vacated and rejected by default of my omission.
- 10. Incomplete/ NPA projects and default cases shall not be eligible for subsidy.

Date Location:

11. In case the project is approved for subsidy claim I shall undertake a MOU with NHB to comply with all the terms and conditions of the scheme guidelines as effective on the date of subsidy claim approval and any other condition/ advisory in the interest of projects success and sustainability.

Applicant (Name and signature) and Seal is	any

Should be taken at the time of preparation of DPR (before DPR submission). but should be enclosed during Market viability and Financial viability stage both in soft copy and hard copy.

#### CA Certificate Format (Letter Head of the CA) [Refer Para

CA certificate (With membership No. and firm registration No. of CA) in the following format:-

#### i. Project Cost:

SI. No.	Name of the Component/Item	Amount (Rs. in lakh)
10	Land/development charges	
2.	Civil works	
	Technical civil works	
	Other civil works	
3.	Plant & Machinery	
4.	Misc. Fixed Assets	
5.	Others	
	TOTAL	

#### ii. Means of Finance:

SI. No.	Item	Amount (Rs. in lakh)
1	Promoter's Equity	
2	Term Loan	
3	Grant from MFPI	
4	Unsecured loan*	
5	Others	

<sup>\*</sup>Details of unsecured loans along with PAN No. of lenders, if any, duly certified by CA.

Signature and Seal of C.A (Statutory Auditor in case of company)

Date: \_\_\_\_\_\_

## CA Certificate Format (Letter Head of the CA)

CA certificate (With membership No. and firm registration No. of CA) in the following format:-

#### iii. Project Cost: (Rs. in lakh)

SI. No.	Name of the Component/Item	Cost approved by the Ministry	Actual expenditure incurred as on
1.	Land/development charges		
2.	Civil works		
	- Technical civil works		
	<ul> <li>Other civil works</li> </ul>		
3.	Plant & Machinery		
4.	Misc. Fixed Assets		
5.	Others		
	TOTAL		

#### iv. Means of Finance: (Rs. in lakh)

SI. No.	Item	Means of finance approved by the Ministry	Actual expenditure incurred as on
1	Promoter's Equity		
2	Term Loan		
3	Grant from MFPI		
4	Unsecured loan*		
5	Others		

<sup>\*</sup>Details of unsecured loans along with PAN No. of lenders, if any, duly certified by CA.

#### Signature and Seal of C.A (Statutory Auditor in case of company)

													Date:	
(The	certification	by	CA	should	be	based	on	the	verification	of	books	of	accounts,	bills,
invoid	ces, work ord	ders	, bar	nk statei	mer	nts, etc.	rela	ated	to the project	ct.)				

Should be taken at the time of preparation of DPR (before DPR submission). but should be enclosed during Market viability and Financial viability stage both in soft copy and hard copy.

#### CE Certificate (Civil) Format for Technical Civil Work: (Letter Head of the CE) [Refer Para

CE certificate (With membership/registration No. of CE) in the following format:

Name of Project: Location with address:

Total

SI. No.	Name of	Proposed Area (sq.m)	Proposed Cost (Lakh Rs)	Rate/ Unit(Rs/Sqm)
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Signature and Seal of C.E.

#### CE Certificate (Civil) Format for Technical Civil Work: (Letter Head of the CE)

CE certificate (With membership/registration No. of CE) in the following format:

Name of Project:

Location with address:

Date of site Visit by Chartered Engineer:

Project Progress: (If project has multiple locations, the location wise details should be submitted in below format for each location)

SI. No.	Name of Component	Proposed/ appraised Area (sqm)	Proposed/ appraised Cost (Lakh Rs)	Actual Area(sqm)	Actual Cost(Lakh Rs)	Rate/ Unit(Rs/Sqm)	Remarks about the status of implementation	Comments on quality, construction standards, market rates
	Total							

It is certified that the material/ components used in the Technical Civil Work are new.

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Signature and Seal of C.E.

#### CE Certificate (Mechanical) Format for Plant & Machinery: (Letter Head of the CE) [Refer Para

CE Certificate (With membership/registration No. of CE) in the following format:-

Name of project:

Location with address:

Date of Visit by Chartered Engineer:

Project Progress (If project has multiple locations, the location wise details should be submitted in below format for each location)

SI. No.	Name of Component	Proposed Quantity		oosed Cost _akh Rs)	Supplier/ Manufacturer (Supported by
			Basic Cost	Taxes, Freight, installation, insurance	quotations)
	Component -1				
	Component -2				
	Component -3				
	TOTAL				

Signature and Seal of C.E.

## CE Certificate (Mechanical) Format for Plant & Machinery: (Letter Head of the CE)

CE Certificate (With membership/registration No. of CE) in the following format:-

Name of project:

Location with address:

Date of Visit by Chartered Engineer:

Project Progress (If project has multiple locations, the location wise details should be submitted in below format for each location)

	ponent	praised	praised Cost	ty		Actual Cost (Lakh Rs)	ufacturer	ementation	quality, , etc.
SI. No.	Name of Component	Proposed/ appraised Quantity	Proposed/ appraised (Lakh Rs)	Actual Quantity	Basic Cost	Taxes, Freight, installation, insurance	Supplier/ Manufacturer	Status of implementation	Comments on quality, specifications, etc.
	Component -1							Such as:     Ordered     Received at site     Installation in progress     Installed     Commissioned	
	Component -2								
	Component -3								
	TOTAL								

It is certified that all the plant and machinery for which grant has been approved are new.

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Signature and Seal of C.E.

#### Appendix-VI

#### UNDERTAKING [Refer Para 12.1 (m)]

(Fathe	(Name of the Lead Promoter/Director/ Partner/ Proprietor etc.) Son of Mr
1.	That I am promoter/ director/ partner/ proprietor of M/s
2.	I hereby make application and I am duly authorized in my own right/by management vide its resolution no
3.	That the term and conditions of the above scheme of the MoFPI under which an application is made by the applicant have been properly read and understood by me and I affirm that the project/ proposal comply with all the terms and conditions of the approval letter and provisions enshrined in the scheme guidelines.
4.	That the proposed activities to be undertaken by the project/proposal are covered under the above scheme of MoFPI and no part of the scheme/infrastructure of the project is designed or assigned to be used for any activity other than the activities specified in the application at present or in the near future.
5.	It is certified that (name of applicant) has not obtained or applied for grants for the same project, component, purpose or activity from any other Ministry or Department of the Government of India or State Government or their agencies.

- 6. It is certified that applicant's sister concern (s)/ related company / group company/firms as well as the applicant itself has not availed any financial assistance for a food processing project in the past from MFPI [if availed, the details shall be furnished separately].
- 7. I also solemnly affirm/undertake that the proposed project components in the application are a completely new activity and not a pre-existing activity or any component thereof.
- 8. In case of concealment of any facts in this regard, the MoFPI would have right to reject/ cancel my application/project out right at any stage.

#### UNDERTAKING [Refer Para 12.1 (m)]

١	(Name	of the	Lead	Promoter/Di	rector/	Partn	er/ Propri	etor	etc.)	Son of	Mr.	
and decla									·		•	

- 3. That the term and conditions of the above scheme of the MoFPI under which an application is made by the applicant have been properly read and understood by me and I affirm that the project/ proposal comply with all the terms and conditions of the approval letter and provisions enshrined in the scheme guidelines.
- 4. That the proposed activities to be undertaken by the project/proposal are covered under the above scheme of MoFPI and no part of the scheme/infrastructure of the project is designed or assigned to be used for any activity other than the activities specified in the application at present or in the near future.
- It is certified that applicant's sister concern (s)/ related company / group company/firms as well as the applicant itself has not availed any financial assistance for a food processing project in the past from MFPI [if availed, the details shall be furnished separately].
- I also solemnly affirm/undertake that the proposed project components in the application are a completely new activity and not a pre-existing activity or any component thereof.
- 8. In case of concealment of any facts in this regard, the MoFPI would have right to reject/ cancel my application/project out right at any stage.

- 9. I will meet any shortfall in means of finance due to less admissibility of grant or any future reduction in grant-in-aid or any escalation caused in the cost of the project.
- 10. I shall not dispose-off or encumber or utilize the assets created wholly or substantially out of government grant for purpose other than those for which they have been sanctioned, without obtaining the prior approval of the sanctioning authority of grant-in- aid.
- 11. In case of non-implementation/ delayed implementation of the project the Ministry will have absolute right in cancelling the approval granted and also recall the grant released, if any, along with interest as per the scheme guidelines.
- In case of failure to operate the project for at least three years after commencement of commercial operation, I shall return the entire grant-in-aid with interest @ 10% per annum.
- 13. User charges/hiring rates of the facilities created under the project will be disseminated to the public including uploading of the same on the website of the project/ organization. A copy of the same will also be made available to the Ministry.
- 14. I undertake that all the information furnished in the application and the DPR with respect to the eligibility conditions, etc. are true and correct to the best of my knowledge and belief and nothing material has been concealed therefrom.
- 15. I also undertake that in the event of any information or facts furnished by me are found to be incorrect or material information concealed, during the course of implementation of the project or subsequent to implementation, the Ministry of Food Processing Industries may take action as per the provisions of scheme guidelines and/or as per the law of the land, as deemed fit and appropriate in the circumstances.

Date:	Signature of the Lead Promoter
Place:	