



COMPANY PROFILE

life is too shirt

Ginkgo is an eco-friendly Vietnam fashion company established in 2007 and managed by a team of French and Vietnamese. We have been working in the fashion industry for 8 years now. We design and produce our own products in our office and factory both located in Ho Chi Minh City.

Our entire production is proudly made in Vietnam. Because of our expertise in manufacturing, we produce garments for various brands all over the world and support them in developing their collections.

CORES VALUES

Creativity at work: Our products are made by a team of French and Vietnamese designers who use them as a platform to express the unique nuances of their culture and society.

The passion truly shows in each of their individual design that relies on powerful images to show the world why Vietnam is a special place. You won't find this anywhere else.

Eco friendly: At each stage of our production process, we always keep in mind both the environment and human safety. Whether it's choosing a material or packaging for our products, we feel that all roads must support these goals.

Professionalism: We are looking to complete any work assignment with the highest effectiveness and strict quality control. Every single item is designed by our Design team and produced in our own factory in Ho Chi Minh city.

Culture driven: Vietnam is packed with character. Whether it's ancient symbols such as the lotus flower, towns shrouded in history like Hoi An, hectic traffic jams or tangled electricity wires, there's never a dull visual moment. These are the scenes we embrace and try to recreate on our t-shirts so they can be shared with the world.

High Quality Products:

Attention to detail is the name of the game. From investing in high-quality fabric to using state-of-the-art printing techniques, we pay close attention to each stitch and seam in the pursuit of creating a perfect product every time.

Reliability & Trust:

At Ginkgo, we follow one simple principle of respecting our own words and do as we said, building our relationship with customers solely based on trust and reliability.

Fair trade:

Ginkgo is always looking to improve the environment from which it has blossomed, providing fair trade working opportunities for locals and helping Vietnam's natural eco system.

On a micro level, we are committed to using as few chemicals and as little packaging as possible while ensuring our workers can practice their craft in excellent conditions. We also look at the whole picture by only co-ordinating with suppliers who strongly abide by fair-trade standards and sustainable development.

OUR COMPETITIVE ADVANTAGES

Ginkgo is a melting pot of culture, with a team of French and Vietnamese. You can communicate with us easily in Vietnamese, French, English and Spanish; and we are happy to answer all of your questions via various channels, from Skype, email to direct phone calls.

Thanks to our Design Team, we are able to create exclusive designs to meet your order's requirement and expectation. We keep ourselves up-to-date with the utmost vogue, and will work closely with you through every step of the process to make sure you'll get exactly what you want.

With our own factory and production line, we manage and control our production process from A to Z, keeping an error percentage close to 0%. We also establish procedures that help us minimize time and material waste effectively.



OUR STORY



2006 - One french guy was traveling in Vietnam, but could not find high quality t-shirts with cute designs to bring home. The idea was born.



With a big help from his girlfriend, they opened the first Ginkgo T-shirts shop, 6 square meters, in Pham Ngu Lao street, Saigon, on the 8th of August 2007.



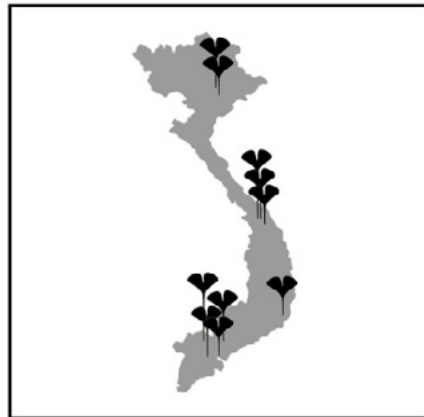
The success was immediate, they sold 7 t-shirts on the first day !!!! They were sitting in front of the shop and they admired all the customers buying, the beginning of the adventure.



Because they offer unique design, inspired by Vietnamese culture, and propose it on a high quality t-shirt, Ginkgo's been receiving good commitment from tourists since the beginning.



Meantime, their passion for environment and fair trade are the keys of Ginkgo's business philosophy and success.



Today, Ginkgo t-shirts has 10 stores throughout Vietnam, and employs many people.



Moved by a love of locally made products, and with maturity of 6 years experience of business, they developed an idea where an entire store would be dedicated to high quality and creative products made in Vietnam.



Ginkgo Concept Store was born early May 2013, in De Tham street, Saigon. And the adventure continues...



WHY GINKGO?

The ginkgo tree is a powerful symbol, for it's the first plant that grew after the Hiroshima bomb incident in Japan in 1945. The ginkgo leaf is easy to recognize with its simple form, reminding you of nature which we respect and love.

OUR COMPANY CULTURE

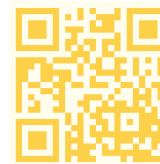
We believe that human is the most precious resource, and that's why we always try to build a great working environment for our employees day by day. Each Ginkgo's member, with his or her expertise in different fields, is always be heard and given the chance to contribute to the team, creating a high team spirit.

GINKGO NOWADAYS

We aim to produce quality clothing with original designs inspired by Asian and Vietnamese culture in particular.

We have recently opened a Concept Store where we offer souvenirs and presents 100% made in Vietnam in order to introduce new Vietnamese brands to our customers. Ginkgo has 9 stores throughout Vietnam in Hanoi, Hoi An, Nha Trang and Ho Chi Minh City. The headquarter is based in Ho Chi Minh City on the 2nd Floor, 254 De Tham Street, District.1

Ginkgo's business model is quite different from other fashion brands, we like to control the whole creation and production process in order to provide the best quality products.



Recently, a new branch in Ginkgo tree has grown, you are now welcomed to travel with us, check out ginkgovoyage.com

Our Strategy

We are on the way to make Ginkgo the coolest Vietnamese brand, which is not only for tourists by also for Vietnamese and expats, by investing new collection and raising brand awareness. We will also continue opening new stores in Vietnam and bordering countries, in order to keep controlling our retailing and maintaining our standards and shopping concept.

Last but not least, we will keep improving our manufacturing activities with investment in production equipment.

OUR TEAM



Hello, my name is
Vu Thi Lan
I am the Director
you can reach me at
lan@ginkgo-vietnam.com



Hello, my name is
Benjamin Grepinet
I am the Creative Director
you can reach me at
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Hello, my name is
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I am the Sale Manager
you can reach me at
edouard@ginkgo-vietnam.com

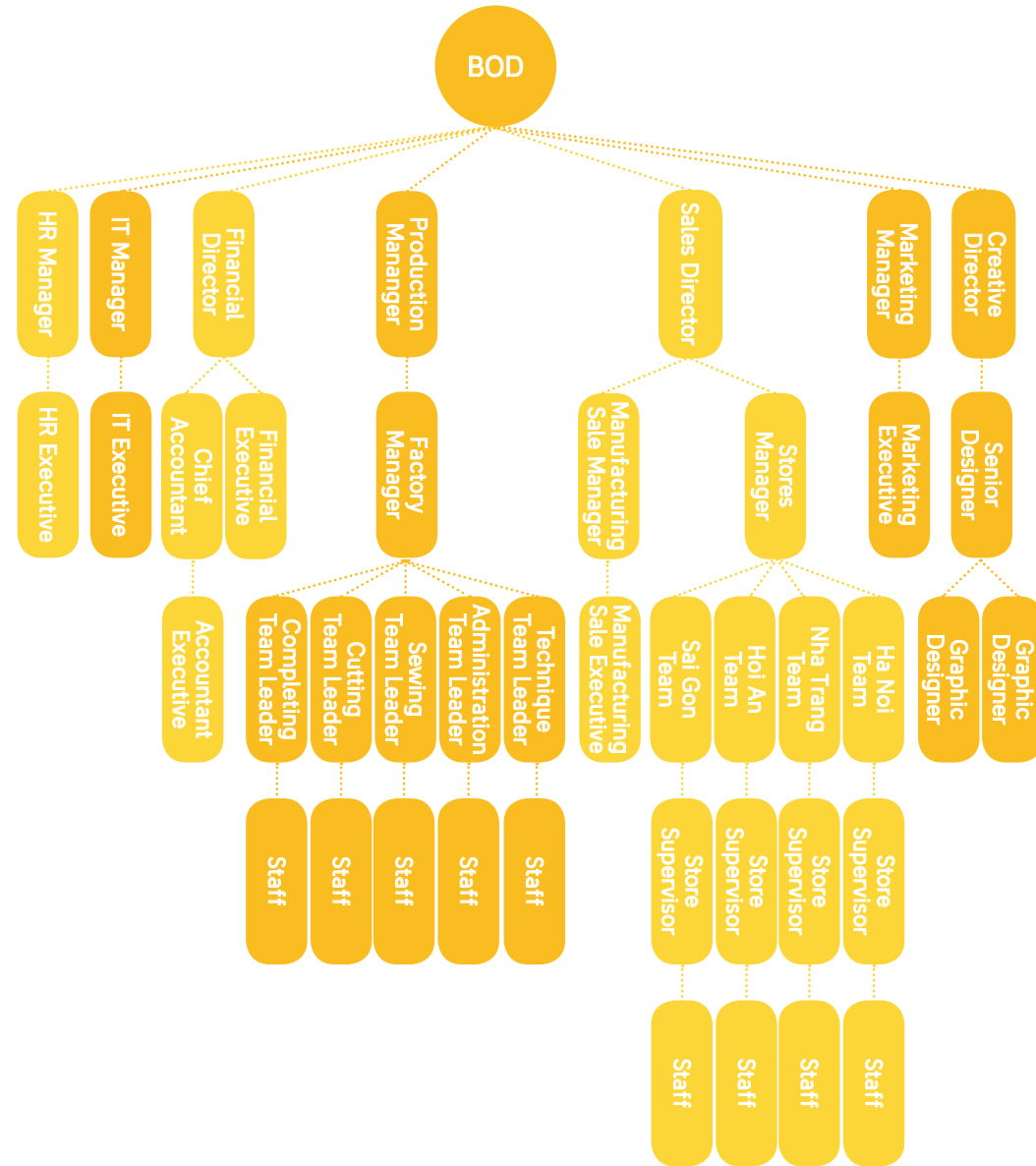


Hello, my name is
Nguyen Hai Ninh
I am the Production Manager
you can reach me at
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Hello, my name is
Nguyen Anh Duc
I am the Senior Designer
you can reach me at
design@ginkgo-vietnam.com

COMPANY STRUCTURE





HOW IT IS MADE

Fabric/ Fabric Check

When the fabric is received, it is laid down for 24h and checked conscientiously for any faulty.

Pattern

The pattern is created in the sampling phase to calculate the fabric consumption and costing sheet.

Cutting

The fabric is cut then bundled by style, size, and color.

Design

We embrace Vietnam's cultural beauty and recreated it on our products, so it can be proudly shared with the world.

Printing

We use cutting edge screen printing techniques with steadfast, reliable and consistent ink.

Embroidery

We control hand-made or machine-made embroideries on details or all-over.

Assembling

Processed semi-products are gathered back to the factory for assembling phase.

Finishing

The finished products are trimmed, checked, and packed for shipment.

Volumes of production (2014)

T-shirts: 140 000 pieces
Sweaters: 50 000 pieces
Polos: 45 000 pieces
Shirts: 30 000 pieces
Pants: 20 000 pieces

WORK WITH US IN 5 STEPS

1

Send us a detail description of your order.

2

Our Sales Team will process your order with the Design Team and the Manufacturing Manager for the feasibility of your order. After all of the parts are validated, we shall email you the detail quotation.

3

Once the quotation is approved, your order's first sample will be made and sent to you.

4

After the sample approval, your order will be sent to production.

5

As soon as your order is done, we will deliver it to you.



FABRICS

We offer 6 different fabric for our clothes.



Basic

Ginkgo Basic fabric has always been our bread and butter. It is made from soft, durable and comfortable woven cotton, perfect for any climate.



Spandex

Light, durable and comfortable to wear, with excellent elasticity and color maintaining ability.



Organic

100% pure GOTS-certified organic cotton produced without artificial pesticides, herbicides or fertilizers.



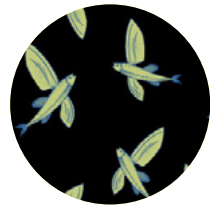
Supima

The world's finest cotton, Supima has better strength, softness and colors maintain more than any other cotton. It's soft, durable, light and breathable while still providing great warmth.



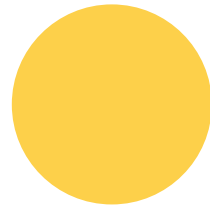
Special

Ginkgo Special is a thinner and softer cotton jersey produced with advanced technology. This knit feels soft, cool and comfortable against the skin.



Super Soft

The new era of softness. Super soft fabric is sueded with advanced diamond emery technique offering a unique touch to the fabric.

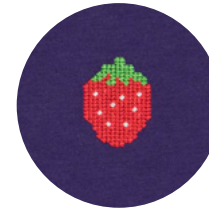


And More...

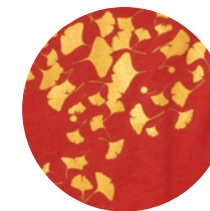
Contact us, we can work with any kind of fabrics.

TECHNIQUES

Embroidery



Printing



Proudly Made in Vietnam



Manufacturing Services Department

Office: 2nd floor, 254 De Tham Street, District 1, HCMC, Vietnam

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Email: ms@ginkgo-vietnam.com

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