

Business Startup Kit

We believe in the importance of small businesses, and we want to do everything we can to help them be successful. Below you'll find a startup kit filled with discounts to many of the resources you'll need on your small business journey. We've also included 3 ebooks that will introduce you to some basics, like how to choose a business name and location, and the basics of how business taxes work.

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*Offers good through 4/30/17.





BUSINESS PLANNING

25% OFF your personalized business plan*

Get a personalized business plan written by a professional for 25 percent off—saving you up to \$600.

GET SAVINGS





BUSINESS FORMATION SERVICES

15% OFF an LLC, Inc., nonprofit, and more*

Form your business efficiently and securely through LegalZoom for 15 percent off. Use code **NSBM17** at checkout.

GET OFFER

* Some restrictions apply. Excludes shipping and filing fees, third-party offers and fees, business subscriptions, subscription renewals, and legal forms. Discount will be automatically applied at checkout.



legalzoom[®]

LEGAL & TAX ADVICE

15% OFF the Business Advisory Plan subscription*

Receive 15 percent off your Business Advisory Plan membership, and get the advice you need from independent attorneys and tax professionals to engineer sustained business growth. Use code NSBM17 at checkout.

GET THE DEAL

*Some restrictions apply. Excludes subscription renewals.
Discount will be automatically applied at checkout.





BUSINESS PLANNING

25% OFF your first 3 months of LivePlan*

Create your professional business plan through LivePlan with 25% off the first three months. You can have up to two users and one company with this deal.

GET SAVINGS





PAYMENT PROCESSING

FREE \$100 in card processing*

Accept your customers' credit cards, including Apple Pay, Android Pay and Chip Cards anywhere you go. Get \$100 in credit card processing.

GET THE DEAL





SMALL BUSINESS LENDING

Get a \$100 rebate when you obtain a small business loan

Redeem a \$100 rebate when you get a small business loan through Lendio, and receive your FREE guide, "Understanding the Basics of Small Business Lending."

GET OFFER

Is Tax-Prep Keeping You Up at Night?

Doing your taxes may not be the most fun part of running a business—but it is a crucial one. Learn the basics, stay compliant, and keep every penny you deserve.

DOWNLOAD "TAXES FOR SMALL BUSINESS 101" TODAY







BOOKKEEPING

30% OFF your first 9 months of Xero*

Get 30 percent off your first nine months of Xero accounting software to manage your invoicing, bookkeeping, bank reconciliations, and more.

GET SAVINGS





BUSINESS CREDIT

\$130 OFF your DUNSFile

Get a DUNSFile for a discounted rate of just \$99 (regularly \$229) to determine your business's credit rating in order to build credibility and secure financing. Use code **NSBM17** at checkout.

GET SAVINGS





BUSINESS INSURANCE

FREE insurance consultation

Get a free consultation with a licensed advisor from Mylo and compare policies from the best providers to only pay for what you need (nothing more or less).

GET OFFER





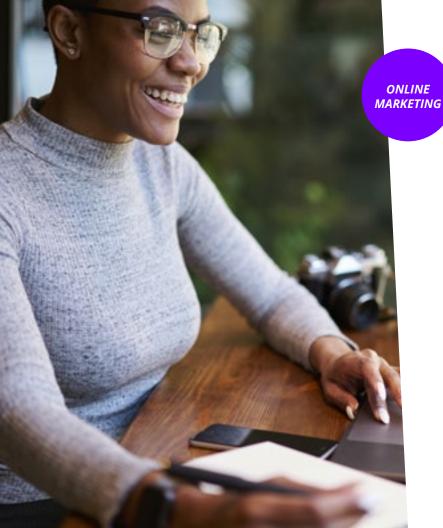
WEBSITE HOSTING

35% OFF business tools*

Get 35 percent off business tools, including website domain names, hosting, and more, through GoDaddy.

GET SAVINGS

^{*} Discount will be automatically applied at checkout.





ONLINE ADVERTISING

\$100 in advertising credits*

Attract your target audience with \$100 in advertising credits when you spend \$25.

GET THE DEAL

* Credit will be automatically applied at checkout when you spend \$25.

First Impressions Are Everything

As a business owner, deciding what to call your business is often the first step you take, but it's a weighty decision. It's important to get it right the first time.

DOWNLOAD "WHAT'S IN A NAME? THE INS AND OUTS OF CHOOSING THE RIGHT NAME FOR YOUR BUSINESS" TODAY







LOGO DESIGN

30% OFF any design package*

Save \$90 on a logo or save up to \$479 on The Startup package, which includes logo, website, business cards and stationary design.

GET OFFER





ONLINE ADVERTISING

\$300 in free Yelp ads*

Get people talking about your business with \$300 in free Yelp ads.

GET THE DEAL

^{*} Discount will be automatically applied at checkout.





PRINTING

20% OFF 500 business cards*

Make a strong first impression with 500 personalized, professional business cards for only \$9.99.

GET THE DEAL





EMAIL MARKETING

20% OFF for 3 months*

Create professional emails and access intuitive, powerful marketing tools for 20 percent off for three months.

GET SAVINGS

^{*} Discount will be automatically applied at checkout.



yext

ONLINE ADVERTISING

FREE online business listing scan*

List your business everywhere online for free with the Yext Location Cloud.

GET OFFER

^{*} Discount will be automatically applied at checkout.

Not Sure Where to Plant Your Roots?

Choosing the right location can make or break your business. It's important to ask the right questions and make an empowered decision about where to open up shop.

DOWNLOAD "THE WHAT AND HOW OF WHERE: CHOOSING THE BEST LOCATION FOR YOUR BUSINESS" TODAY







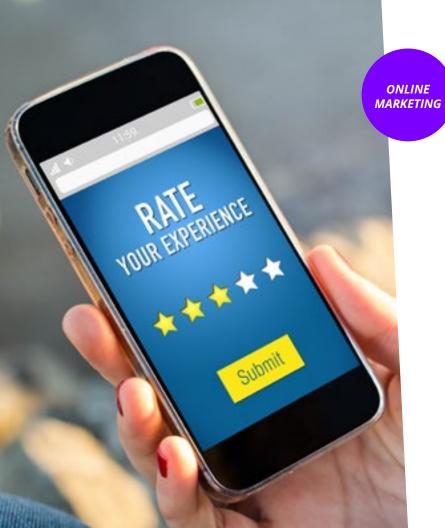
WEB DESIGN

20% OFF regularly priced custom website*

Build a custom website for 20 percent off the regular price and receive a FREE rotating banner (regularly \$29.95) for some extra flair.

GET SAVINGS

^{*} Discount will be automatically applied at checkout.





REPUTATION MANAGEMENT

NO setup fee + 15% OFF per month when you sign up for Podium*

Get the setup fee waived (\$299) along with 15 percent off per month (save \$45 per month) when you sign up for Podium to manage your online reviews.

GET THE DEAL





VIRTUAL PHONES

\$50 OFF + FREE custom toll-free number when you join Grasshopper's virtual phone system*

Start running your business from anywhere with Grasshopper, and receive a \$50 discount and free customer toll-free phone number.

GET OFFER





VIRTUAL OFFICE AND MEETING ROOMS

\$150 OFF the first month of Davinci Meeting Rooms

Receive \$150 off your first month for live receptionist, live web chat, or virtual office addresses—PLUS 10 percent off meeting rooms.

GET SAVINGS