

Blogging Domination

Professional & Long Time Web Marketer
Reveals Everything You Need to Know to
Create a Successful Blog Online

How To Make Money **BLOGGING**



INCOME DIARY
HOW PROS MAKE MONEY ONLINE.

Blogging Domination

David Aston Reveals Everything You Need to Know to Create a Successful Blog Online

By IncomeDiary.com

Created by David Aston, Team IncomeDiary

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Introduction

THANK YOU FOR SIGNING UP!

We're going to teach you how to create an Awesome Website!

Over the last few years I've created several sites that have brought in millions of readers and thousands of dollars.

Over the next 7 days I'll show you how to build and monetize your first successful website (blog), which is surprisingly easy. Make sure you take action as you follow along or you'll find yourself a month down the road with zero progress made.

Here's a taste of what's included:

Day #1 - Learn how to choose a great domain and get your site online.

Day #2 - See what makes IncomeDiary look so good & install the same plugins.

Day #3 - Discover how to quickly (and easily) monetize your website traffic.

Day #4 - Master the traffic techniques I use to get 100,000's of visitors a month, every month to my websites.

Day #5 - Find out why people stay on my website longer and keep coming back, over and over.

Day #6 - I've picked your best questions and answered them for you.

Day #7 - This is where we put everything together and you discover a few more "secret" resources.

Day 1 is all about getting everyone on the same playing field. All you need to do today is get a website online. You've likely already done this much, if so, congratulations on getting this far!

If you've already got a website online, make sure to read through the following pages anyway to make sure you did it the 'right' way.

Day 1:

Install WordPress & Start Blogging

Cost: \$10.00 Time: 10 minutes

Before we get started and I show you how to make money online, we need to sort the essentials out - which means we need to get you online!

Over the last few years I've created several sites that have brought in millions of readers and thousands of dollars; here are [24 rules I follow when creating successful websites](#).

Today I'll show you how to build your first website (blog), which is surprisingly easy. Make sure you take action as you follow along or you'll find yourself a month down the road with zero progress!

Oh and if you happen to have any issues with the eCourse, [drop me a line](#) and I'll happily assist you.

Naming Your Website



I create blogs because you can literally set them up within an hour. If it was much more work than that, I don't know if I'd have the discipline or patience.

One of the most important steps of creating an awesome website is to give it an awesome [domain name](#). If you aren't quite sure what a domain is, it's one of those .Com URL's you type in your web browser to visit websites.

It's important to choose a good domain - I often see long winded domains like, RobertSmith4CentralOregonHomes.com

It's really long, boring and has too many words. People will spend too much time typing the domain, and want to give up.

When coming up with a domain name, I think you should be able to tell someone on the street your domain and an hour later when they get home they should be able to remember it. Make it simple, no .Net .Co.Uk .Info domains, no dash's in between words and try to keep it to a 3 word maximum.

I come up with names that describe what the website does, for example:

[ExpertPhotography.com](#) - This is a blog created by Josh Dunlop and brother Mike, Founder of IncomeDiary.

[WhyAmIUnhealthy.com](#) - A health website that I created to teach you why you're unhealthy and what to do about it.

[RetireAt21.com](#) - A site we created about how young entrepreneurs can make money online and "retire" from the regular rat race.

It's all about being creative and not trying to get every keyword under the sun into your domain name.

If you need some additional inspiration check out [Big Picture Blogging: Go From A Blog To An Online Empire](#)

My friend was creating an outsourcing website and was thinking of domains like OutsourcingDistrict.com - But it didn't stand out and scream what it was about. So I advised him to buy "SaveTimeOutsourcing.com" instead.

It tells the reader straight away the benefit of outsourcing and why you should use the site. When buying a domain you want to use a bigger company so you know they'll look after your domain and give you any support you may need.

For all of my domains I use a company called [NameCheap](#) they're one of the largest domain registrars in the world and that's for good reason! If you don't want to take my word for it and use [NameCheap.com](#), then [check out this page](#) to find a selection of other domain registrars.

Putting your website online



The image shows a promotional banner for HostGator's Unlimited Web Hosting. At the top left is the HostGator logo featuring a blue dragon-like creature and the tagline "we eat up the competition". To the right, contact information is provided: Toll Free: 1.866.96.GATOR and Local: 1.713.574.5287, along with a "LIVE CHAT" button. A navigation bar lists services: WEB HOSTING, RESELLER HOSTING, VPS HOSTING, DEDICATED SERVERS, DOMAINS, SUPPORT, and AFFILIATES. The main headline is "Unlimited Web Hosting" with the subtext "Web Hosting made EASY and AFFORDABLE!". A list of features includes: UNLIMITED Disk Space, UNLIMITED Bandwidth, EASY Control Panel (Try Demo), 1-CLICK Script Installs, \$100 Google AdWords Offer, 4,500 Free Website Templates, 99.9% Uptime Guarantee, 45 Day Money Back Guarantee, and 24/7/365 Technical Support. A large yellow button says "View Web Hosting Plans". On the right, a "20% OFF now!" offer is displayed, with a price tag showing "Starting at only \$3.96 /mo". A "POWERED BY" logo for renewable energy is visible in the bottom left corner.

One of the most important things needed to run a successful online business is a reliable host, without one, you're wasting your time.

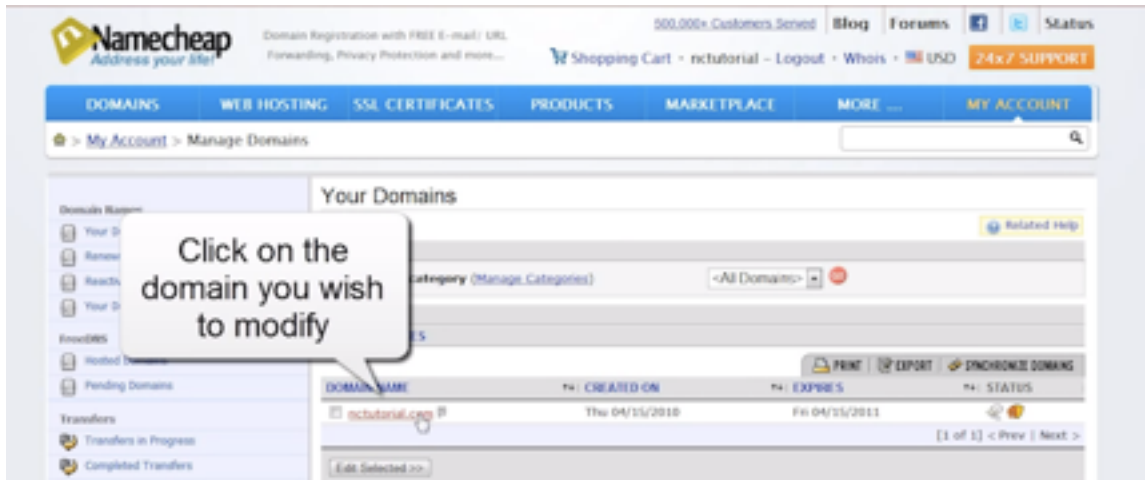
I recommend anyone using WordPress to always to use [HostGator](#), it's cheap, reliable and they have 24/7 live support. If you do decide to [TRY and find a better deal](#) then please do your research - it would be horrible to find your website offline without a recent backup of your server.

I've personally lost some really big websites due to hosts who didn't seem to care for their customers. Another thing to remember is the faster your website is, the better it ranks in Google.

It's also proven that people buy more from a faster website.

If you do decide to use [HostGator](#) then use the coupon code *IncomeDiary25* and you'll receive a 25% discount which is a no brainer! If you have any trouble with your Domain or Hosting, check out our [Just Starting Page](#).

Connecting your Domain and Host



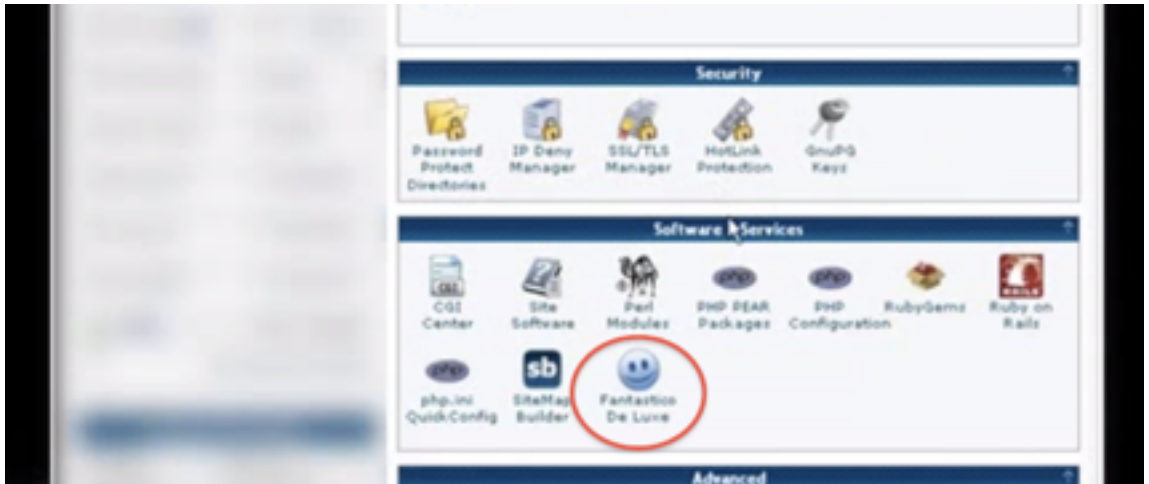
Hosting your domain on the Internet is simple. Simply login to you NameCheap account and click Domains > and then click on your domain. Now click on the Domain Name Server Setup icon and change the custom nameservers to the ones HostGator would of emailed you. They would have been something like:

NS1.HostGator.com

NS2.HostGator.com

Once this is done, you'll now be able to upload and install your blog!

Installing Your Blog



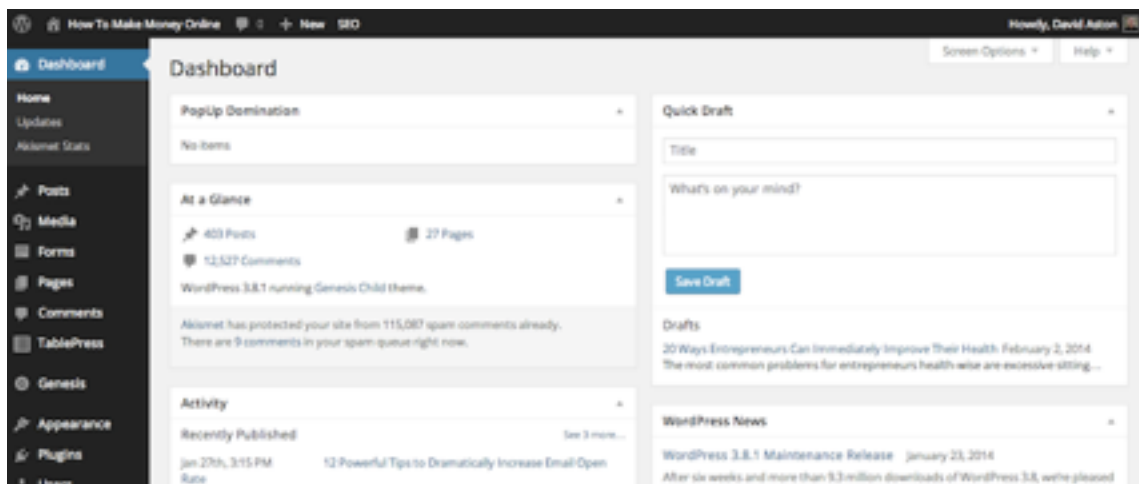
Now to show you how to install WordPress using Fantastico, which will allow you to save a lot of time trying to do it manually.

Please remember: Not all hosts have Cpanel and Fantastico but if you're using HostGator like I recommended, then this won't be an issue!

So to start, go to "www.YourDomain.com/cpanel" and login with the admin details your host provided, scroll to the bottom and click Fantastico. Now on the left-hand side is a link to WordPress, click that and click New Installation, fill in the form and then click Install WordPress and you're done.

Now go to your domain and your blog will be installed.

Adding Posts To Your Blog



Go to your blog and access the admin area (yourdomain.com/wp-admin) by logging in with your username and password.

You'll be presented with the WordPress Dashboard, on the left side you will have a link to "Add New" under the Posts tab. Click this and you will be able to add your first blog post.

Well Done - Day 1 Completed!

Your website should now look something like this:



Tomorrow I'll show you how to add a theme to your blog to make it look good. I'll also show you around the blog admin and a few tricks I use to get the most out of my blogs and making money!

Enjoy,

David Aston

By The Way, Still not convinced? [Check out these 30 blogs](#) I read regularly and see how much they are making!

Day 2

Uploading Your Blog Design & Plugins

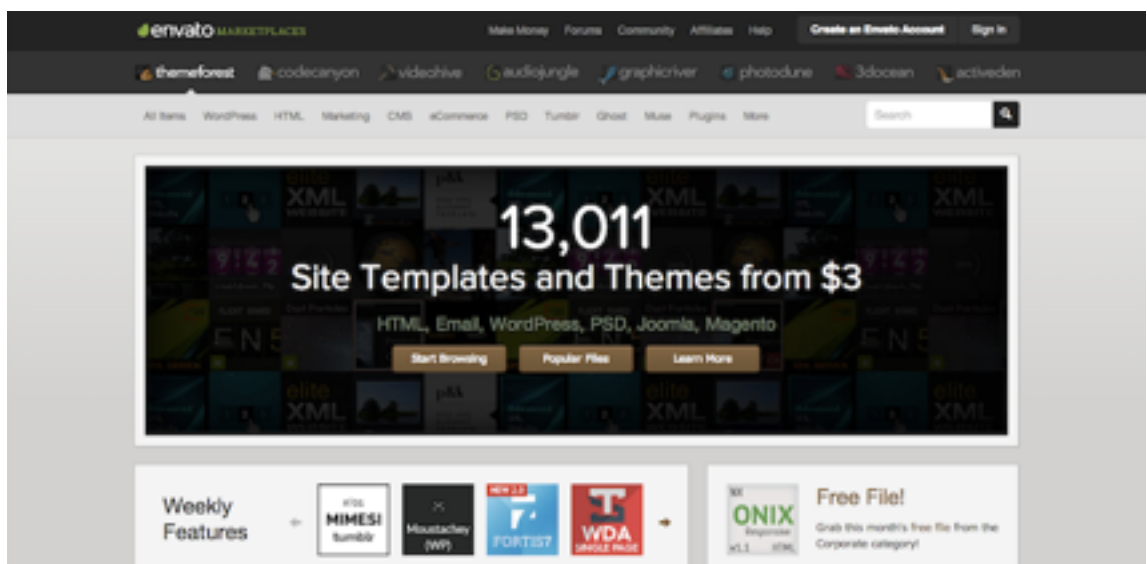
Cost: \$35.00 Time: 15 minutes

Hopefully by now you've bought your [domain](#), [hosted it](#) and installed WordPress! Today I'll share with you how we made IncomeDiary look so good and user friendly!

But first, can I tell you a secret?

The look of IncomeDiary is inspired by [10 design elements all big blogs have](#).

Finding a Premium Design For Your Blog



When you saw IncomeDiary.com you probably smiled and said, WOW... and then thought to yourself, if I could just create a blog like that!

I've got to be honest, we paid \$40 for our [WordPress Theme](#) and it's not just that theme, they have dozens, with many great features to personalize them yourself!

The huge benefit of buying a premium theme is that you don't have to spend 100's of hours and thousands of dollars to get the same results as the professionals!

So where did I get our WordPress Theme? [ThemeForest](#) of course! Once you've purchased your theme, uploading is simple...

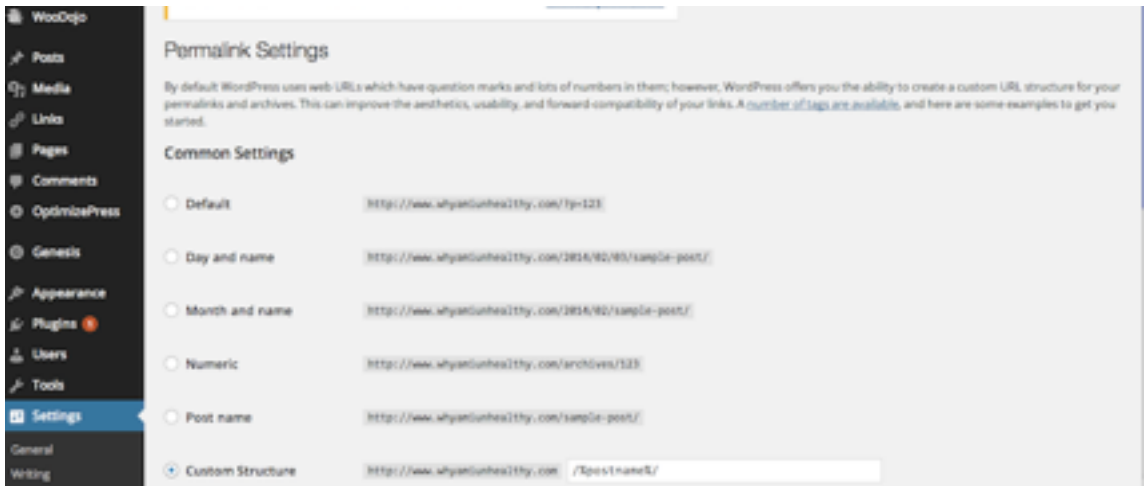
Login to your WordPress Admin and click "Appearance," followed by "Add New Themes" and then at the top of the page click "Add New."

Search for your themes .zip file and then upload - it's that simple. Back when I first started we had to do everything manually which took hours, so there's no excuses!

If you bought your theme from [ThemeForest](#), then you can play around with all their cool settings by logging in to your WordPress Admin, scrolling down to the bottom of the sidebar and clicking the name of your theme.

We recently gave 17 great examples of people making money blogging and the founder of ThemeForest was in our top 5 because he knows a thing or two about great blog design, check it out by [clicking here](#).

WordPress Changes



One major thing I see a lot of new blogger's unwittingly do is forget to make their website URL search engine friendly, which is the easiest source of traffic.

If you look at your first blog post URL, it will be something like "www.YourDomain.com/?p=1" when you really want it to say something like, "www.YourDomain.com/make-links-seo-friendly"

You want URL's and blog post titles to be what you expect people to be searching in Google, not necessarily always something that sounds good - but a mix of both is well received!

To make your links search engine friendly like I just said, go to your WordPress Admin and click "Settings" and then "Permalinks" on the left side. Change the settings to "Custom Structure" and use the code `/%postname%` - This will make your blog post links search engine friendly.

Another important SEO change is your page title and description, I personally use a FREE plugin to do this called [WordPress SEO](#).

It's really important to choose the right page title, if you look at retireat21.com notice the title, "Young Entrepreneurs - Making Money Online"

It says what the website is about, utilizing our 5 more important keywords and you should do similar. If your domain is 55street.com and is about Street

Dancing, then you don't want your site title to be "55street" but instead something like "Learn to Street Dance."

You also have a sidebar space on your blog, this is a great way to start building links and directing traffic around your website. Find 5 to 10 of your best and most popular posts and display them proudly.

This is a great way to establish yourself as an expert with your audience and other people with sites just like yours will appreciate them and likely link back to you.

You can add or edit your popular posts by installing an easy to use plugin called [WordPress Popular Posts](#) (Most new themes already have this feature coded in these days).

Since we're on the subject of plugins, here are the [10 best WordPress plugins to get more traffic...](#)

And if you're interested in learning more about Search Engine Optimization, then [check out this interview we did with a leading SEO expert!](#)

RSS Feeds and Building Your List



An RSS Feed is basically a reminder for regular readers to alert them when you have a new blog post, this is an under appreciated aspect of blogging. I use Feedly to manage all our feed updates. Sign up and create a code and follow the instructions to update your RSS link to [Feedly](#).

Now that we've the RSS out of the way, I want to touch on something else that's INCREDIBLY important... Ask any pro blogger what their biggest blogging mistake was and they'll tell you it was not building a list sooner!

I highly suggest utilizing [Popup Domination](#) to do just that. It's proven time after time to increase subscribers by more than 524% overnight. Over 35,000 websites are currently using it!

Creating a list is powerful and a great way to make money online. Say you had 100 people visit your site a day, you want to get around 10 of them to sign up for your list, that means you can promote your website and products to them in the future.

Check out [how one simple WordPress plugin quadrupled my email list](#).

What I do is create auto responder series' which automatically send subscribers a daily email encouraging them to work harder and make more money online - then I'll promote a product or two.

Don't be scared to promote products to them from day one, after all, you only want people who are willing to spend money on your list. Just be sure you're promoting things that actually improve your readers lives in some way.

We've built our lists to over xxx,xxx now and my number one tip for getting readers to opt-in aside from simply using [Popup Domination](#) is to offer them something valuable, for example "7 Ways Outsourcing Saves Thousands" - anyone on an outsourcing website will want to read that and would happily give you their email address to get it.

My friend has built a list for his blog and every time he needs money he'll find a product he likes and send his list an email about it and will earn thousands of dollars! If you plan to earn money with your blog I recommend you look at getting yourself an auto responder to help you do this.

I personally recommend [Aweber](#) and [iContact](#) which both have great service! If this is something that interests you, then set up your Aweber today and I'll show you in the following emails how I make thousands of dollars from my mailing lists.

Well Done – Already Completed:

Day 1 - Installing WordPress and Start Blogging

Tomorrow will be a big day, so make sure you have everything ready and I will share my secrets with you.

To our success in 2015,

David Aston

P.S. If any of this has gone straight over your head, then feel free to [ask me a question!](#)

P.P.S. Watch for how I monetize my blogs, which will earn \$xxx,xxx this year!

P.P.P.S. I'm not saying you should buy everything I recommend, I'm just showing you what tools I use to earn 6 figures a year.

Day 3:

Making Money Blogging

Cost: \$0 - \$40.00 Time: 20 minutes

Many people think making money from a blog is all about throwing up advertisements on your website, sadly they're wrong!

Today, I'll share with you how to really make money online.

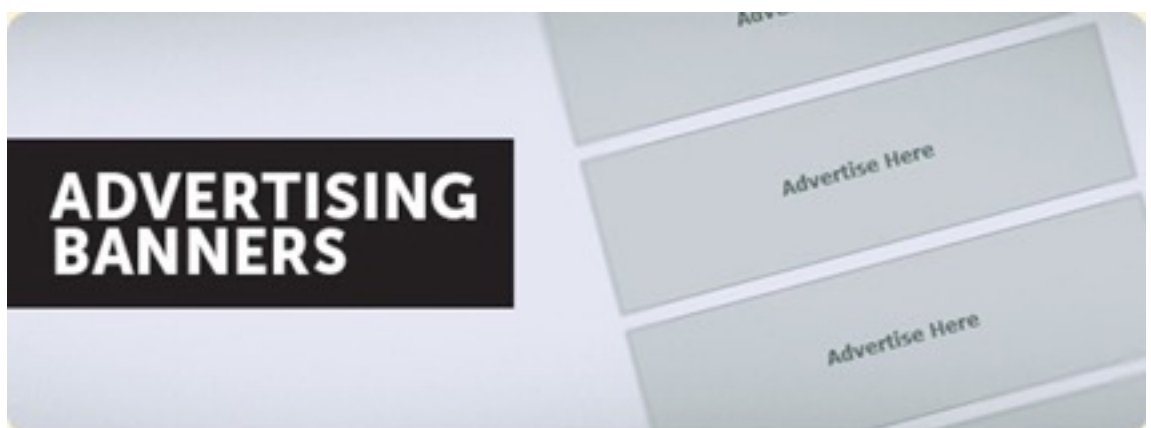
If you're lacking inspiration, check out this post we did about the [top 30 earning blog's](#) we read!

How I Make Thousands Of Dollars Each Month Blogging

I'm sorry to say I won't be showing you how to make money blogging by selling physical products because that sounds like a job to me - certainly not the Internet Lifestyle!

Here's 2 methods from most of my blogs:

Don't take any of these tips for granted, I actually turn away a large number of advertisers from my blogs because I just don't have room for them anymore and don't need the money!



The secret to advertising deals is to not treat them like advertisers but to treat them as partners. Most bloggers will find advertisers, add the ad to their blog and that's it. Then at the end of the month they have to find a new advertiser.

What I do is I reach out to every advertiser, express to them how important they are to me and see what else I can do for them.

By doing this I usually manage to up-sell more advertising and create a long term partnership. The benefit of this is every month I don't have to look for new advertisers because mine are happy and getting results.

The biggest loss in revenue for bloggers is the time where they have no advertisers, so keeping every advertiser for as long as possible is really important! Some of the advertisers on Retireat21.com have been advertising with me for years now.

You also want to make sure you get every advertiser on a subscription payment so each month they automatically pay via PayPal or direct deposit and you can sit back knowing the money will be there.

Another thing I do when I reach out to new advertisers, is offer something for FREE. Perhaps a review, text link or a mention on my website just to make advertising on with me look superior to advertising on any other website.

A really popular WordPress Plugin for managing advertising and statistics is [OIO Publisher](#), it's an ad manager with a focus on performance, control and ease of use. Serve advertising on your blog or website and you keep 100% of the revenue you bring in.

This software is a no-brainer for any new or advanced blogger because you don't need to know any coding, it is all done for you automatically!

Finding those first time advertisers can be a real problem for some bloggers. Consider creating an amazing advertising page which shows all your potential advertisers exactly what they can expect to get and include testimonials from other advertisers letting them know how great you are.

To find other webmasters who want to advertise on your website I use marketplaces for webmasters such as SitePoint, WebmasterTalk and DigitalPoint.

About 70% of all my advertisers have come from doing this, and about 90% of advertisers should stay every month if you're offering them value for money.

What I do is under value and over deliver, this way I make sure I always have advertisers and have one less thing to worry about.

I wrote a couple of great articles on Retireat21.com for selling more advertising on your blog, check them out:

[Sold My Advertising, Now What?](#)

[Making More Money Online With Less Time](#)



Every time you recommend a product or service, you could be earning money! Over 50% of my income comes from selling products on commission. It's so easy, but the only down side is you're not guaranteed to make money, but with advertising banners you are.

A good thing to do is to have multiple sources of income for your blog, I split it up into 3 or 4 methods.

Our readers hate when we just tell them to buy a product without giving additional choices. So when I promote affiliate products I'll usually do a comparison chart, this way they'll be able to see which product is the best and make the decision for themselves! You could do this for all sorts of products; including protein shakes, business cards, hotels etc.

[Discover how a stay at home dad is domination affiliate marketing...](#)

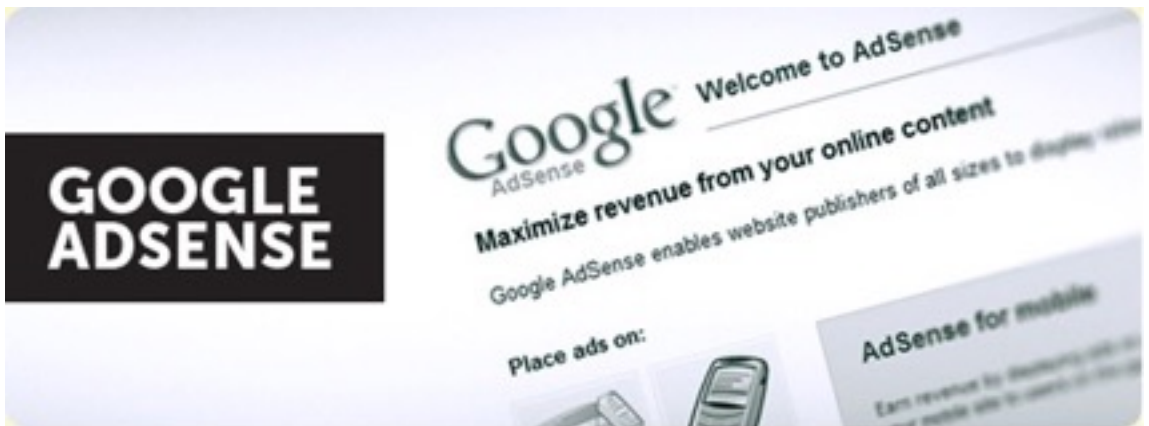
Finding affiliate programs to run on your site is also easy, I use two affiliate networks, [CJ](#) and [ClickBank](#). Signing up is FREE and once logged in you can search the marketplace for products in your niche to promote!

They provide you with banners, suggested text links and additional resources to help make selling easier! If you're looking to sell physical products such as Books, DVD's and Computers etc then you can actually sell on behalf of Amazon as well, using their [Associate Program](#).

This is great for review websites because every time you do a review of a product, people will often go out and buy it - well now you can be rewarded for doing that!

A cool tool I am using to get more affiliate sales is a WordPress Plugin called [Ninja Affiliate](#) which allows you to automatically turn words in your blog posts into affiliate links.

For example, if you had a health blog and added a link so that every time you mention the words Healthy Food on your blog then it will automatically link to your affiliate program for healthy foods. What's also great about this plugin is that it cloaks the links so they don't even look like affiliate links.



Depending on your niche, [Google AdSense](#) and other PPC networks can be your savior! If you're unfamiliar, PPC means Pay Per Click and so every time someone clicks an advert on your website, you'll be paid. This could be anywhere from .10 cents to \$10 depending on your niche.

We also ran a web design blog and sold adverts on the site which brought in around \$300 a month. We decided to change and use Google AdSense and instead earn \$1,500 a month from the website. It's all about testing and seeing what works best for your readers.

The trick with PPC adverts is where you place them on the website. You will get more results if you place them right above each blog post and at the top of your sidebar, take a look at [WhyAmIUnhealthy](#) and see how I have my adverts placed. I invite you to copy this model.

Another tip I picked up is if you have AdSense on your blog and you see the same ad promoted, time over time it's because they're getting results. What you could do is sign up for their affiliate program and try to promote it yourself and see if you get better conversions than the PPC.

CPM advertising is when you get paid per 1,000 impressions. This can be a valuable monetization technique for blogs with traffic, struggling to bring in revenue!

There really isn't much to say about this method, other than it's easy. Typically large companies use this type of advertising because it builds on their brand and gets sales down the road.

I knew a 16 year old entrepreneur who owned a Film blog and as you can imagine, he had little free time, being at school and what not. He used CPM advertising on his blog which earned him around \$4,000 a month for his 100,000 monthly visitors.

It may not seem like much but his blogs niche is a hard one to monetize even though driving traffic to it is easy! Film companies often bought his advertising for just the day before film were launched to create buzz!

Well Done – Already Completed:

Day 1 - [Installing WordPress and Start Blogging](#)

Day 2 - [Uploading Your Blog Design and Plugins](#)

Tomorrow I'll show you how to bring in those first visitors to your website and share with you how I went from zero to 2,000+ visitors a day on my new blog within a week!

To our success in 2015,

David Aston

P.S. How do you plan to monetize your blog?

P.P.S. If you want to learn how bloggers earn 7 figures a year from online marketing, check out [Web Domination!](#)

Day 4:

Making Money Blogging

Cost: \$35.00 Time: 15 minutes

There are dozens of ways to promote your websites. These are the techniques I use and if you use them right you'll jump straight from zero to thousands of visitors a day.

Content Is King!

10 Article Headline Examples That Got Us 10 Million Readers

By: David Aston Topics: Blogging



Creating engaging headlines is the most important part of copywriting. It's also the most fun. Don't be afraid to put a significant amount of mental energy into your headlines... Your title is what audiences recall, even more so than the content itself. It's what's displayed in the search results and their bookmarks menu -- setting the stage for the entire blog post. I invite you to create a word document with about 100 headlines for ...

[Click Here To Continue Reading](#)

[Tweet](#) [Like](#) [+1](#)

- How I focus on great ideas and building systems to make more money, year after year.

[Get Instant Access](#)

We will never spam you and you can unsubscribe any time you like.

"Wow! This video finally opened my eyes on how easy it is to get traffic any time I want..."
-Clive Cable, Bournemouth UK



Popular Articles

- [How I Get Over 100,000 Visitors a Month With Top List Articles](#)
- [24 Rules I Follow When Creating Successful Websites](#)
- [20 Most Awesome Company Offices \(includes pictures\)](#)
- [Optimizepress - How We Use It To Build Our Sales Pages, Squeeze Pages and Membership Websites](#)

If you write great content, the traffic just comes! People will regularly visit your website looking for more great posts and other sites will link to you.

Be sure to utilize these [10 unique writing tips for more engaging content](#).

I used to write 5 blog posts a week and had a good following but found if I did two really good posts a week, spent two or three times the amount effort and time into making sure the post would make their jaws drop, then my following would be incredible.

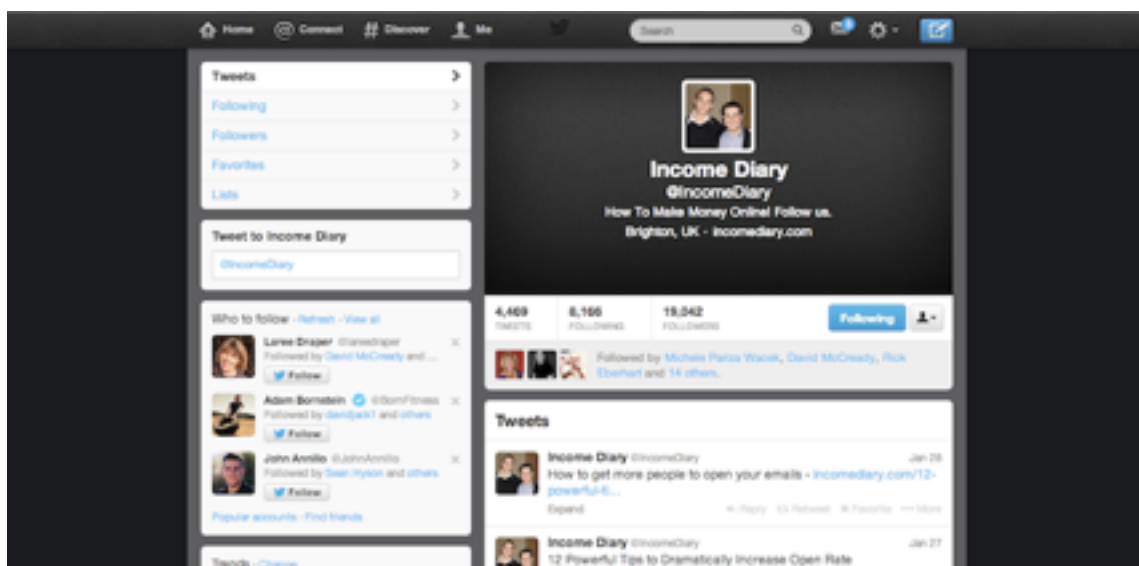
Think about it this way, you create a blog post called "7 Ways To Get More Traffic", sounds alright and you would probably check it out. But now imagine you created a post called "7 Traffic Secrets That Made Me 6 Figures On Autopilot," you'd be getting linked to all over the place.

The difference in the two titles is that one is used daily and one isn't.

You have to provide something new and make sure it's 10x better than anything else people are providing. This may sound really hard but it isn't. Instead of offering just a post about how to become a pro poker player, you could also include a list of top earning poker players, poker tricks and how to shuffle cards like a pro.

The big thing is just keep offering more value, time after time!

How To Get 1000's of Twitter Followers & Visitors To Your Blog



Twitter in the last month has been a result of around \$4,000 of income to our blog and I just can't get enough of it! It sends so much traffic and allows me to dominate any niche over night!

I see my Twitter followers as my open source mailing list comprised of really important people who love my work and buy my products - it's the same for everyone utilizing twitter.

What I did to get over 30,000 followers on our [Retireat21 Twitter](#) account is go to the biggest guy in our niche which was ProBlogger at the time and every day added his most recent 1,000 followers. They'll come to our profile, check out the website and see what great content we offer and then they don't just follow us but become regular readers of our website too!

I typically see on average half of the people I follow on twitter check out my website. So over night you can start driving 500+ targeted people to your site every day! What I've also noticed is these types of visitors are the best, they stay on our website 3 minutes longer than people do when they come from Google and 9 minutes longer than StumbleUpon!

I'm going to share with you the number one way to automatically add 1,000's of people a day, so that you can drive insane traffic from Twitter to your blog just like me.

It's a service called TweetAdder which will basically add people on Twitter for you and when they go to your profile to follow you back, most of the time they'll click your website URL and then follow up by clicking your links in your Tweets.

This article details how you can [drive instant traffic from Twitter](#) using TweetAdder.

Just to show you how powerful this is, my friend owns a new clothing website and I added his first 2,000 people for him while we went out for lunch, when he came back he already had a few sales! If that's not enough, I personally have made \$xx,xxx from the traffic Twitter has sent to my blogs and know 100's of other people doing this.

The software is real simple to use, to find out more about it, check out [TweetAdder.com!](#)

Make sure to follow my personal profile on Twitter [@astonhacks](#)

If you need any further help with your Twitter, we did an advanced guide on the blog which you can view by [clicking here](#).

Creative Content and Link Bait

How I Get Over 100,000 Visitors a Month With Top List Articles
By: Michael Dunlop Topics: Get Web Traffic



Below is an excerpt from Traffic Domination. Traffic to me is the simplest thing on the planet. It is so damn easy. All you have to do is provide people with epic stuff and they will come & they will share. I have created over 100 'top list' type posts which have been viewed by millions. They are so popular and well received that they have been featured on Reddit Homepage, New York Times, Yahoo ...

[Click Here To Continue Reading](#)

[Tweet](#) [Like](#) [+1](#)



Creative content and link baiting has sent us 100,000s of visitors to this website, gave us many number 1 Google Rankings, features in top newspapers, Yahoo News, AOL and some of the other largest websites in the world. More traffic means more money, PERIOD!

Creating link bait is really easy, in fact I'll share with you just how powerful it is and why I use it! Being dyslexic our founder struggled to write great content, the benefit of doing creative content is that it's basically lists of interesting things such as "[Top 30 Earning Websites](#)" and "[Top 30 Earning Internet Entrepreneurs](#)".

The benefit of this type of content is that it's really interesting because everyone loves to see something inspirational and everything in one place. The best thing is that it's all research, you don't have to write anything and my top tip is you can outsource it!

On IncomeDiary.com we do multiple top lists a week and on those days we bring in 5x more traffic!

The point I am trying to make is SEO is still important, remember to include keywords and have good URL's and the search engines will reward you.

A lot of the time you find it's a bit of everything included in this section that results in driving traffic. We rank number 1 for some search terms because of creative content which was then featured on 1,000s of others websites.

Here's [10 great ways to get more traffic while you sleep...](#)

Be The Authority



There are 1,000's of blogging websites and people trying to teach you how to make money online but you landed on ours and took action! This is because we made ourselves look like people you should be listening to and following.

Don't ever settle to be as good as your competitors, you need to be working every day on something to get one over on them, show them how its done ;-)

If you've been blogging for a while, and you're still not getting the results you know should, this article explains [why you've not yet become an authority in your niche](#).

A few other things that are really important:

Be personal!

Make sure to include a picture of yourself on your sidebar, paste your name everywhere on your blog and let everyone know you're going big!

Look at the similarities between John Chow and SlyVisions... They both have equally crap content, the only difference is John has 100,000's of visitors coming to his blog making him over \$40,000 a month!

This is because John has made himself look aspirational and shows off how he makes money while he sleeps, it's all about how you make yourself look.

Great blog design and branding

In the Day 2 email I spoke about blog themes, It's so important for your brand that you have a good theme. So often I see great content on rubbish designed websites, what's worse is they aren't prepared to invest \$80 in themselves. If you haven't already got your Theme, [order it now!](#)

Inspire People With Your Story

Everyone has a story, but most don't use it. Make sure to tell people why you're important and what's happened to you that prompted the creation of your website.

Every day I see a new weight loss blog created but the difference between the successful ones and the failures is the successful ones are personal, they include progress reports and before and after pictures of themselves and clients.

[They inspire people](#), make it seem like anyone can have the same success they did.

Finishing Touches

Grow Your Email List by *524%* Using the World's Leading Email Capture Software

Join over 23,000 customers who have seen their subscriber rate grow by up to 500%... overnight!

[VIEW PRICING & PURCHASE OPTIONS](#)

*BEAUTIFUL POPUPS
HELP CONVERT
VISITORS INTO
EMAIL SUBSCRIBERS*



*WORKS ON ANY
WEBSITE OR BLOG!*

*OPTIMIZED FOR ALL
DEVICES INCLUDING
SMARTPHONES
AND TABLETS*

A huge part of our traffic comes from all the small things we did in the beginning such as starting a mailing list, RSS feed, link exchanges etc.

I spoke about how important my mailing lists and RSS feed are to me in the day 2 email. So many people will come to your website and never come back because they don't have anyone to remind them. That's why RSS and mailing lists were invented, so they could be reminded!

Make sure you get everyone on your list and prompt them to come back - often. They won't mind as long as you provide them with value!

I actually get people emailing me saying "David, its been a few days, where's my newsletter!" - crazy but it's true, people actually look forward to your emails.

If that sounds like something you'd like to experience, you'll want to check out [Email List Building Success In 6 Easy Steps...](#)

Go to your favorite 10 bloggers and offer to exchange links, it's not huge traffic but its great for branding and finding new readers. The other thing I recommend is blog commenting; I am not a huge fan, but it can drive you a lot of traffic as long as you provide value and insight in the comments.

Go out and comment on all your favorite blogs every day and other readers will click your link, they'll also see you featured on the right hand side of the website as you could be a top commenter!

You should also take a look at these [7 lessons from 50 blog posts that send me the most traffic](#).

I still get traffic to some of my websites because when I started I got myself some business cards and as I was about to place my order, I noticed I could have magnetic cards, so people could stick them to their fridges. Later that month I went to a seminar, handed them out and 3 years later people still have my card on their fridge and are reading my website.

Actually it can be a pain in the butt because they still ring me up from time to time ha..

Well Done – Already Completed:

Day 1 - [Installing WordPress and Start Blogging](#)

Day 2 - [Uploading Your Blog Design and Plugins](#)

Day 3 - [Making Money Blogging](#)

Tomorrow will be a big day, so make sure you have everything ready and I'll share more secrets with you ;-) Watch out for the link to Day 5.

To our success in 2015,

David Aston

P.S. I know there are dozens of other techniques all the guru's have told you about, I don't use them for a reason, they don't convert. What's the point of having a visitor stay on your site for 9 seconds?!

Day 5:

Keeping People On Your Site & Getting Them To Return

Cost: \$0.00 Time: 10 minutes

To make your website “sticky” means using techniques to ensure your readers come back day after day! Sticky websites make more money, so today I’ll share with you how I make my websites sticky and add value to my blogs in order to drive the price up once I decide to sell.

Adding Value To Your Blog



Creating a profitable blog isn't just about making money while you sleep, it's also about creating an asset you can eventually sell. Perhaps you want to retire one day and buy a villa in the south of France or maybe you just want to feel financially safe.

If your dream is to one day sell your site for millions, take notes on the [top 20 blog sales ever](#).

You can usually sell a website for 12 months revenue. So if you're making \$200 a month, you can then sell it for at least \$2,400. On some occasions the site can sell for a lot more, I've seen blogs sell for more than \$10 million with monthly earnings around \$10,000.

When you started this eCourse, I mentioned you should "Have the end in mind and make sure every day you're working towards it." You need to be thinking from day one who you want to sell your website to years down the road.

For example if you're starting a tech review blog, then you may consider selling it to Microsoft one day. The best type of competition is your own, so once you've mastered one successful blog, you might consider launching another blog related to your first.

Collis Ta'eed has done an amazing job with this, he first launched a freelance blog, less than a year later he found his readers also wanted to learn more about Photoshop so he launched a new blog for that. Within a couple years, he now has over a dozen blogs, earning millions of dollars a year.

He was only able to do this successfully because they were all related, so every time he launched a new blog everyone jumped on board and started reading it. One thing which I'm a huge believer in, is reinvesting your money into your projects.

These [top earning blogs](#) know a thing or two about doing just that...

So many bloggers earn thousands of dollars from their blogs and never put anything back into them. It comes to a point where your blog can't improve much further without investing some of your money.

I really wouldn't be where I am today if I didn't invest in myself and my business. One of our interviewees, 21 year old [Jon Wheatley explains in his interview](#) how he built assets to get to where he needs to be.

I see so many people work hard on a project for months, sell that project for a trivial amount of money (let's say, \$5,000). Then they'll go and spend that \$5,000 on a new iPod and a holiday. If they reinvested all of that money, their next project would be worth a lot more than \$5,000. If you keep doing this and "leveling up" it's hard not to be successful.

So in the future when you sell your blog, consider reinvesting your money into an even better blog. I often think of when big companies invest millions into other websites because they want a piece of the pie.

What if they just invested it into their own website?

With the Internet, business is totally different. It's hard not to be successful, so when you invest money and don't get a return, it's not a bad investment, you likely just got played.

Making Your Blog Sticky



The whole idea of making your blog sticky is to make people take action, participate and keep returning. Below are the techniques I use...

Get Readers To Subscribe

The best way to get your readers to come back every day is by simply telling them to. Mailing lists are created to do this for you and I haven't mentioned how to get the most sign ups possible....

There's no better tool to increase your subscribers than [Popup Domination](#). It literally more than quadrupled my list overnight. Over 50,000 websites are currently using it and the average subscriber rate increase for these 50,000 sites is over 500%

After I installed [Popup Domination](#), what I did was I run a heat map on my blog to see where people looked the most and then placed an additional sign up or advertisement there. The best place to include a sign up is at the top of your sidebar, just offer an email sign up here using [Aweber](#).

Simply create a "web form" within your Aweber account and install the code in your WordPress admin by selecting > appearance > widgets > clicking text/html and paste your Aweber code accordingly. Done.

You'll notice I've done this on IncomeDiary.com and use Aweber for my email opt-in as it gives me more control over my readers.

The next place I found a lot of people were focusing their attention was directly after a blog post, this is somewhere you may want to also include an advert or related blog posts.

[This one simple WordPress plugin literally quadrupled my list!](#)

Reply To All Comments and Emails

This isn't something I learned straight away, but many bloggers completely ignore their readers and their comments. I make it a point to answer everyone because it shows I care and thanks to this, I have 1,000's more readers than my competitors.

My audience knows they'll always get their answers and if I can't tell them what the answer is then I'll send them to someone who will.

Post Frequently

Why would someone come to your blog day after day if there isn't anything new to read. This was something recently brought up by Stuart Wooster, one of our eCourse members. Pretty self explanatory, post great content daily and you'll be much more likely to be successful online.

If you need an example of entrepreneurs "doing it right," you'll want to [follow everybody on this list](#).

What I did in the beginning of my blogging career was prepare several weeks of posts in advance and pre publish them so a new one was published on the blog each day. This meant I could be doing anything, anywhere and know my readers were getting fresh, new and exciting content!

This is crucial, especially when you're first establishing a new blog.

Social Proof

Social proof is really important, everyone wants to know if the website they're reading is dead or not. One thing you can do to show it's an active website is show your [Facebook fan page likes](#) on your sidebar.

Another thing I do on most of my blogs is to try and build up my comments and you can do this in a few ways; You can ask friends to comment, you can also ask readers questions and get them to reply to you.

If you took my advice and decided to reply to everyone's comments, then that will also significantly boost your user engagement and make your blog look MUCH more popular.

Auto Responder Series

I've touched on building your mailing list several times over the eCourse but I can't stress to you enough how important it really is! Take for example my FREE eCourse, you get an email every day for 7 days where I teach you for FREE, but I have the opportunity to keep referring back to my website.

So when you visited my website and signed up for the eCourse, there was a huge chance you'd have never come back, but now you have probably come back every day for a week.

There's a lot you can learn about creating a mailing list and setting up an auto-responder series - Check out the [10 lessons my brother learned from his first 20,000 subscribers!](#)

Blog Competitions

This is a great technique you will see a lot of readers using; If you offer a blog competition, your readers will return more often to see what's up for grabs and how the contest is going.

When seeking prizes for your contest, there's no reason for you to be out of pocket, contact your competition or someone high up in your niche for FREE give aways, 9 times out of 10 I get what I want. 😊

Building Relationships with the Competition



One other really important aspect to getting decent repetitive traffic is to build relationships with your competition. My competition often include me in their weekly roundups and put my links on their sites.

You really need to reach out to your competition and make sure you do something for them, then they'll feel they have to do something for you. This works with so many things, if you comment on someone else's blog, they will comment back 9 times out of 10.

This post shows you [how to get other bloggers to reply to your comments](#).

If you mention them in a post, they'll remember you next time they want to do a weekly round up post. Another way to build great relationships and have a chance to network with competition well above you is by asking for an Interview.

For example [Bryce Maddock](#) is much more successful than I am and he sure is making a lot more money... But when I asked him for an interview, we became friends and now if I ever needed something, I know he'd be there.

Actually another benefit was, Bryce included a mention of the interview on his blog and this is really common. If you take a look at the footer of IncomeDiary you'll notice that we have a page dedicated to all of our interviews.

Another great example is [Adriaan Pienaar](#), I reached out to him for an interview and 3 weeks later I sent him an email asking for 5 FREE WordPress themes worth \$400 and very shortly after, he emailed me back saying, "Definitely David, just name it and it's yours!"

I'm sure if I didn't ask him for an interview and start talking to him, then he wouldn't be so eager to help me out. Not only do you get to be their friends, but another huge benefit is the content - content is KING!

And don't forget, they do all the hard work for you by answering your questions!

It's this very reason, that I want to give you a challenge today, go off and find one of your biggest competitors and ask for an interview.

Just to help you out even more, below is the email I send to my potential interviewees, it never fails! Simply replace the underlined portions with appropriate information and you're set!

Hello [[Craig](#)],

My name is [[David Aston](#)] and I work with [[IncomeDiary](#)] representing [[the young entrepreneurs network of websites](#)].

We have recently begun doing interviews with [[successful entrepreneurs](#)] and would love to invite you to be one of our main interviewees.

Our main sites are: [[www.incomediary.com](#)] and [[www.retireat21.com](#)] they offer [[business, webmaster and life advice to young entrepreneurs](#)].

You have been on my wish list for a while now, and I was particularly impressed with the success you have had with [[Craigslist](#)].

I appreciate you are very busy, but please get back to me if you would like to go ahead with this.

Also, we will include links and promo material for your site, and we have [[a combined readership of over 100,000](#)] readers per month on our [[webmaster/business](#)] sites.

Kind Regards,

[[David Aston](#)]

Now that you've got somebody on-board, here's [10 solid tips for creating awesome interviews](#) for your blog...

Well Done – Already Completed:

Day 1 - [Installing WordPress and Start Blogging](#)

Day 2 - [Uploading Your Blog Design and Plugins](#)

Day 3 - [Making Money Blogging](#)

Day 4 - [How To Get Your First 1000 Visitors To Your Blog](#)

I hope today opened up your eyes to some new ideas and hopefully made you think about what your end goal actually is!

To our success in 2015,

David Aston

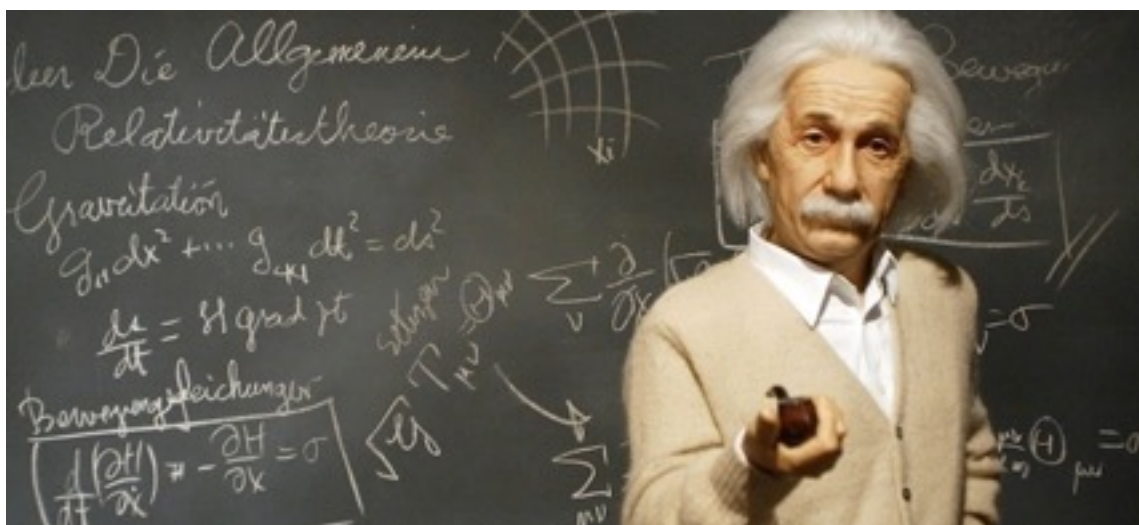
P.S. There are dozens of techniques people have told you to use on your blog, the reason I only suggest a few is because I have actually gone out and tested all of the advice out there and these are the techniques that worked for me!

Day 6:

Your Questions Answered

Cost: \$0.00 Time: 10 minutes

Recently I sent out an email asking what people have been struggling with on the eCourse and if they had any other questions related to blogging. I got 100's of responses from people with some great questions and today I'd like to cover them.



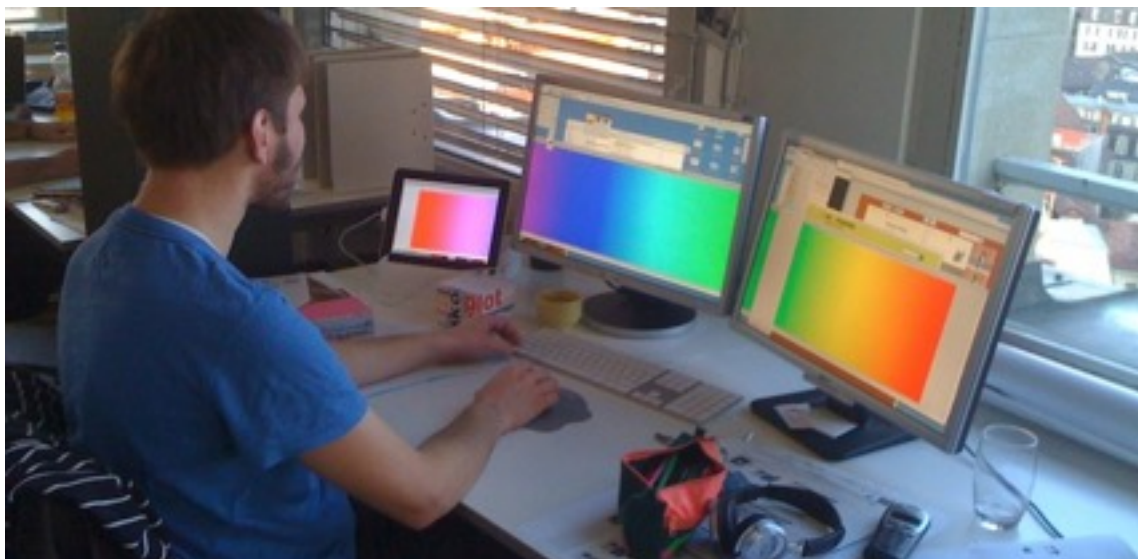
If I haven't answered all of your questions, feel free to ask more under any post or by filling out this [contact form](#).

Something I often say is take action and you'll be successful. Yesterday I was sitting with a bunch of well known gurus and realized it's not about "Taking Action!" It's about taking the right type of action.

Make sure you check out these tips and advice and act on them.

If you need more guidance and inspiration, check out the [Top 20 Mistakes Bloggers Are Still Making](#).

Design and User Optimization



I have existing URL's that I want to move over to wordpress, how do I keep the same URL's on my new WordPress Blog?

Under the Page Title form is your website URL, click EDIT and you're able to change what the URL is.

I want to make my blog look like it has been around a lot longer by changing the date of my posts, how do I do this?

If you go to edit or add a new post, in the top right corner there's a box where you publish your articles, above that button is an option to predate your blog posts.

I did this recently on an old blog when I switched it over to WordPress. We wanted to show readers that it was in fact 4 years old and not created yesterday.

How to customize the site in order for it to look appropriate for my particular niche?



I recommended a company called ThemeForest to you on the second day and the reason I choose them over any other company is because they give you so many options to customize your blog, its amazing!

If you go ahead and purchase a Theme, login to your WordPress admin and scroll to the bottom, on the left side you will see a button with the name of your theme. Click that and you'll see a lot of options to customize your blog, different color schemes, different image sizes, different homepage features, different sidebar options and the list goes on.

Another great thing about WordPress is widgets, it lets you easily edit your sidebar and move different features around. You'll find a link to widgets on the sidebar as well.

How do I change the header image on the WordPress theme and have it resized accordingly?

I recommend you check the WordPress help files for this, you can see them by clicking here.

Can I use a FREE blog hosting site such as WordPress.com or Blogger.com?

This is something I want to make very clear - It will be your biggest blogging mistake if you go ahead and do that. Definitely use a good hosting company and buy your own domain. It will make you look 100x more professional and give you so much more control.

Another thing to mention is, no one will buy a FREE hosted blog!

If you want to buy a domain, see GoDaddy.com - you can have 10% off if you use the coupon code: cjcsave10

If you want to buy hosting, see HostGator.com - you can have your first month for 1 cent if you use the coupon code: Retireat21

Legal Questions Answered

NOTE: I cannot provide any legal or financial advice - you must get that from a properly authorized professional.

What guidelines should I follow when creating a privacy policy and terms of service document on my site?

If you collect any “personally identifiable” information on your site, you must have a privacy policy to explain what you do with that information. Terms and conditions are optional. They can certainly improve visitors confidence in you if you have them, but they aren’t absolutely necessary.

Is there any legal documents I need or taxes to pay after advertisers pay me?

As a generalization - circumstances will vary from country to country but in most places you’ll be required to declare all sources of income (employed or self-employed) usually at least once per year in the form of a Tax Return.

Again, this varies from country to country, but in the UK you can “earn” a certain amount of income before paying Tax. But in any case you will be required to complete a tax return (even if no tax is due).

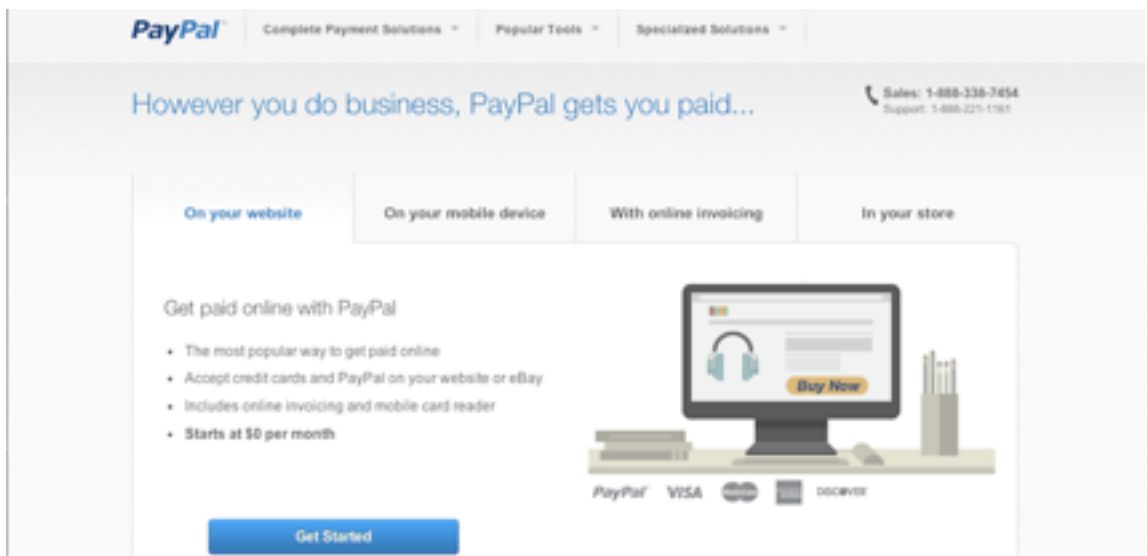
Also in the UK if you decide to trade on a self-employed basis you will need to let the HM Revenue & Customs know and make what is called NIC payments. The other option is to set up a Ltd or LLC Company - and again there are specific rules that go with that.

As I said, get proper advice that’s applicable to where you live... But the short answer is that you will need to complete a Tax Return and Pay Tax on your income. Therefore it’s essential that you keep proper documented records of all your trading.

All the top blogs use great images for their blog posts - can I use Google Images, if not, where do I find images?

You are not allowed to use Google Images or any other images, however everyone does it. What I personally do is use a company called iStockPhoto which has millions of professional images you can use for your website at a cost of between \$1 and \$3 per image.

Making Money With Your Blog Questions



The image is a screenshot of the PayPal website. At the top, the PayPal logo is on the left, and navigation links for 'Complete Payment Solutions', 'Popular Tools', and 'Specialized Solutions' are on the right. Below the logo, the tagline 'However you do business, PayPal gets you paid...' is displayed. To the right of the tagline, there are contact numbers for Sales (1-888-238-7654) and Support (1-888-221-1161). The main content area is divided into four tabs: 'On your website', 'On your mobile device', 'With online invoicing', and 'In your store'. The 'On your website' tab is selected. Below the tabs, the heading 'Get paid online with PayPal' is followed by a list of bullet points: 'The most popular way to get paid online', 'Accept credit cards and PayPal on your website or eBay', 'Includes online invoicing and mobile card reader', and 'Starts at \$0 per month'. To the right of the text is an illustration of a computer monitor displaying a 'Buy Now' button, with a headset icon and a stack of books below it. At the bottom of the illustration are logos for PayPal, VISA, MasterCard, and Discover. A blue 'Get Started' button is located at the bottom left of the main content area.

Every where I go, people are buying and selling things in dollars but I'm in England. What do I have to do to take American dollars and should I be taking dollars?

If you don't take dollars then yet again you will only be limiting your success. The Internet is global and your customers are around the world. To take dollars all you need to do is have a PayPal account and they'll transfer the money into pounds when someone sends you dollars.

For those who are not familiar with PayPal, what they do is allow you to take and send money online. Once you have money in your PayPal account, you can either withdraw it to your bank account or send it to other people online.

My blog covers a million and one things, how do I monetize my website if every page is about a different niche?

The best thing to do is run a CPC advertising network on your website such as Google AdSense. They will display different adverts on your blog depending on what the post is about.

Is it possible to venture into a profitable niche I lack the knowledge on?

Like I mentioned earlier, if you blog about your passion and provide value then the money will come. You won't be able to do this in a niche you know nothing about. Stick to what you know and enjoy!

Where can I find advertisers for my blog?

One thing I say a lot is provide value and the money comes. This is also true with advertisers, they will find you if you have a valuable website so I would concentrate on content first.

If you are still struggling to find advertisers, I recommend going to webmaster forums and marketplaces such as Digital Point and SitePoint where you can offer advertising space to other webmasters, this has always worked for me.

How do you know which affiliates to go with and which make the most money per conversion?

A lot of the time it's down to testing. Quite often I'll try something for a month and find it either works or it doesn't. Depending on which affiliate network you choose, most will have a top converting affiliate program section to show you how well they convert, I usually pick from here.

Something that's important to remember is selecting good products to promote and not because they make you the most money. There's nothing worse than a great website, promoting rubbish products because it makes you look bad and your readers lose trust.

If you want to find good affiliate products to promote, I recommend you try ClickBank - they even show you what products convert the most.

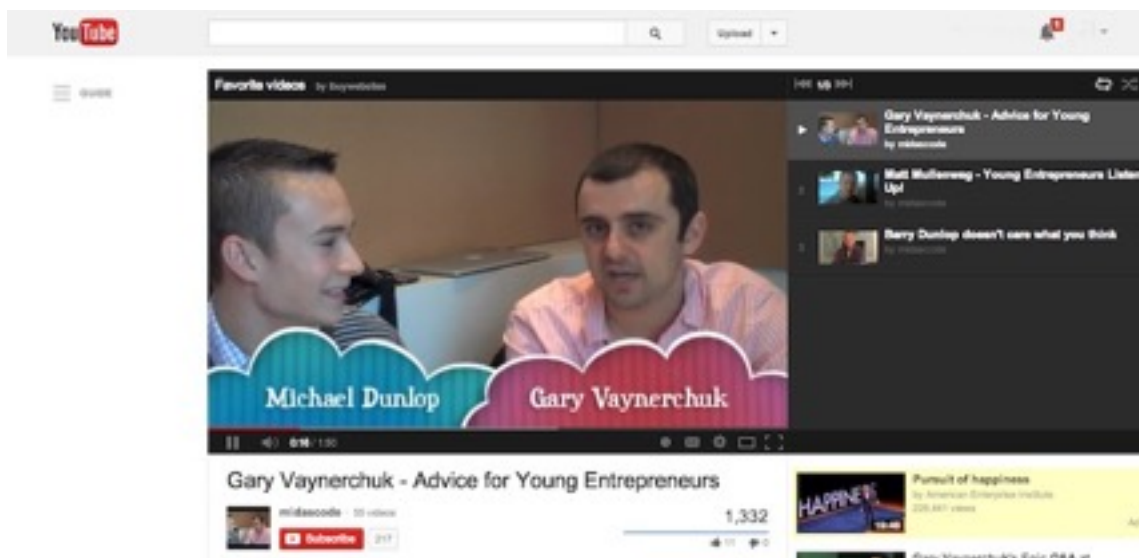
How do the affiliate networks know the traffic I send them is from my site?

What happens is when one of your readers click on your affiliate links and go to the website, it stores a cookie on their computer which recognizes who sent them to order.

Affiliate programs are not always perfect, I have missed out on sales in the past because the process isn't always 100% safe. It's just a risk we have to sometimes take to make money.

My affiliate income is about 80% of all my income so it seems to work fine for me.

Content & Optimizing it for the Search Engines



I work a 9 - 5 job right now and don't have the time to produce much content. I don't want to use an article writing service as they seem to sacrifice quality. What can I do?

Great question and something I completely agree with, I hate to see websites use article writing services because they don't provide the quality you need to become an authority in your niche. What I do is I ask top people in my niche to answer questions for me.

I do this in two ways:

- I ask them to do an interview for my blog where I provide questions over email and they will respond. For this, you want to ask the top people in your niche for an interview, for example if you have a cooking website, you may want to ask Gordon Ramsey to do an interview or the inventor of some cook wear.

Preparing the question usually takes only 5 minutes and because of this, people will now associate your blog with these big names and it will make you look like an authority.

- The second thing you can do is ask top people in your niche to do guest posts. I have often done this with my interviews.

If you need some help crafting an amazing interview, apply the [awesome interview tips](#) found in this post.

Once they've done an interview and if it gets good results, I'll ask them to actually spend some time once a month to share more of their knowledge with my readers. Usually they agree because it can be great for marketing and ego.

This question came up often so [we decided to create a video](#) on it for you guys:

Should I have lots of content on my blog before trying to get traffic to the site?

Nope, I started IncomeDiary with 3 articles. The biggest mistake people make is by waiting till their website is perfect - it likely never will be.

Get your blog online and start promoting once you have your first couple articles online.

Do you personally outsource some of your content writing?

I won't lie to you, all my best content is outsourced. I mentioned above I hate getting articles written up for me, so instead I use an outsourcing company to do research for me.

For example I ask them to research the top 30 earning websites, this usually takes them around 5 hours costing me \$50. With this information, I simply insert it into a blog post and do a short introduction.

I recommend everyone tries this out, most of these types of articles send me at least 5,000 visitors which would cost me around \$2000, so the return is huge!

See this article on [How To Autopilot Your Blog](#).

Where do you come up with all your blog post ideas?

Creating content is really easy, everyone can just copy my articles and bring them to their own niche. For example I did the [top earning websites](#), well you could do, the top 30 earning golfers, or top 30 earning race drivers and so on.

Check out [How I Get Over 100,000 Visitors A Month With Top List Articles](#).

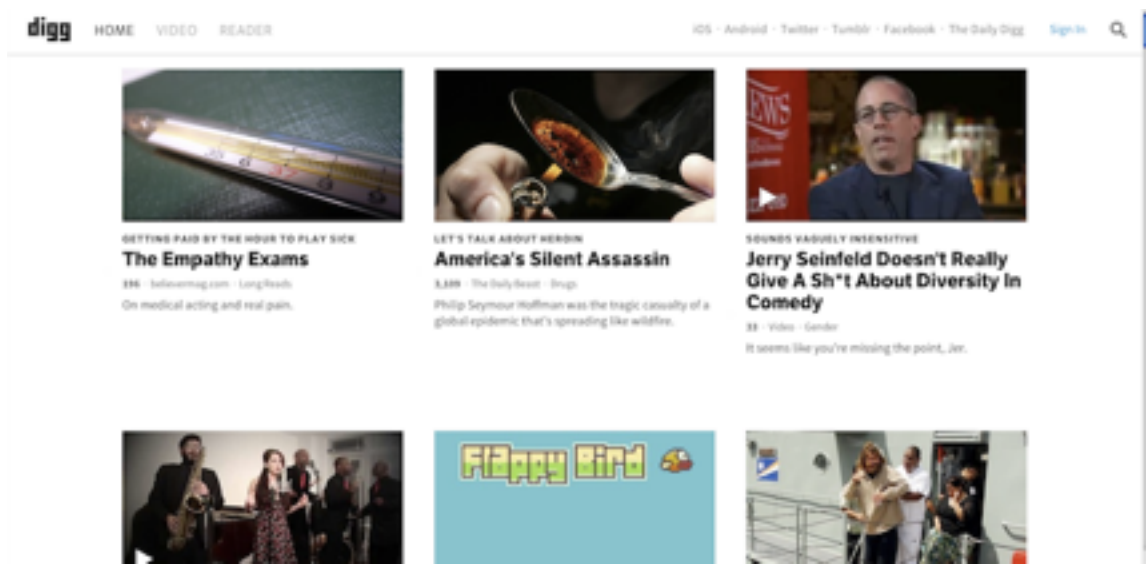
Should I write about one specific topic?

Often times by doing this you limit the level of your success. Personally I find it's ideal to be the best at a couple of things rather than OK at many things.

If you're blogging about Sports then you may want to start with F1 Racing and move on to Bikes and Water sports once you are at the top of the F1 niche.

My blog will be about myself and my business, should I call the URL my name? For example, JohnSmith.com?

I love reading personal blogs but at the end of the day it only allows you to go so far. There are blogs that earn upwards of \$40,000 a month and if they were to sell they could potentially get over a million dollars. However, their blog is their name which makes selling next to impossible.



The image shows a screenshot of the Digg website homepage. At the top, there is a navigation bar with the Digg logo, links for HOME, VIDEO, and READER, and a search icon. Below the navigation bar, there is a grid of article cards. The first card is titled "The Empathy Exams" and features a photo of a hand holding a medical instrument. The second card is titled "America's Silent Assassin" and features a photo of a hand holding a spoon with a red substance. The third card is titled "Jerry Seinfeld Doesn't Really Give A Sh*t About Diversity In Comedy" and features a photo of Jerry Seinfeld. The fourth card is titled "Flappy Bird" and features a photo of the game's logo. The fifth card is titled "It seems like you're missing the point, Jer" and features a photo of Jerry Seinfeld. The sixth card is titled "It seems like you're missing the point, Jer" and features a photo of Jerry Seinfeld.

Driving Traffic To Your Blog

Should I use social bookmarking like Digg and StumbleUpon to drive traffic to my blog?

I often don't but when I do, the effects can be huge! I have often reached the homepage of DIGG which has gotten me featured on websites such as Yahoo news, AOL news, PCworld and even various newspapers around the world resulting in xxx,xxx's of visitors to my website in a very short amount of time.

This will also get you good search engine rankings which can effect your business forever.

Here are [10 Reasons Why You Such At Social Media](#).

I want to rank number one in the search engines for my keywords, how do I out rank all my huge competitors and become number one?

This is by no means an easy task but I will share one tip I know that has let me rank number 1 for hugely competitive search terms on many occasions. That's Digg!

By hitting the front page of Digg, it automatically tells Google that you are an authority for that keyword or phrase. I will show you a couple examples of the results.

We ranked number 1 on Retiredat21.com for the term "Self Improvement Advice" over night. some of you know how hugely competitive that niche is, but for those who don't, that sent us 250,000 visitors in 10 days and drives us 1000's of visitors a week.

Another example is my number 2 ranking for "Young Entrepreneurs" because I did a top young entrepreneurs post and posted it on Digg. This sends me 1000's of visitors a day and made me an authority for my niche.

I'm 100% sure if I didn't hit the front page on Digg for that, I wouldn't be anywhere near as popular in my niche today.

This is a great article thoroughly describing [how to write epic blog posts](#) that rank well.

How do I create more engaging content?

The day I hit the front page of Digg for the first time I earned around \$1000... Because of hitting the front page, I've probably earned an additional \$30,000 through long term traffic and search engine rankings.

This was because I was creating highly engaging content, and you will too. Just follow the

[10 Unique Writing Tips to Create More Engaging Content](#). Creative and quality traffic is hugely important! So often people get this wrong.

Should I be commenting on all the blogs and forum posts in my niche to drive traffic?

I personally don't because I don't see much results. Having said that, if you do it on a high level then you'll see better results. It's worth giving it a couple days and seeing how it goes.

I'll often comment on blog posts, not for traffic but for brand awareness, so people know I'm still alive and kicking!

When you covered driving traffic to your website, you didn't mention StumbleUpon and some other social network websites. Why not and should I be using them?

Just like quality content, you also want quality traffic and that's something StumbleUpon and many other social sites don't provide. You only want to be working on bringing quality traffic such as Search Engine Traffic, Paid Traffic and Twitter, Facebook and Pinterest Traffic.

Here's [10 Traffic Tips Straight From Michael Dunlop himself](#) 😊

The Twitter software you shared with me for FREE has blown me away, should I focus on making money directly from Twitter or use it to drive traffic to my blog and make money there?

You have to remember, you're building an asset by creating a blog, something you can hopefully sell one day for a lot of money. If you're not promoting your blog on Twitter, Facebook and Pinterest you're not going to be getting as good of results and missing out on money.

Although it's easy to make money directly on Twitter, it is frowned upon and will end up getting you banned. What I do is promote my blog posts and monetize them instead, for me, this works best!

Well Done – Already Completed:

Day 1 - [Installing WordPress and Start Blogging](#)

Day 2 - [Uploading Your Blog Design and Plugins](#)

Day 3 - [Making Money Blogging](#)

Day 4 - [How To Get Your First 1000 Visitors To Your Blog](#)

Day 5 - [Keeping People On Your Site & Getting Them To Return](#)

I hope this has opened up your eyes to some new ideas and made you think about what your end-goal actually is!

To our success in 2015,

David Aston

PS. Just to remember to provide quality and value - the the money will follow!

Day 7:

Have Your Taken Action?

Cost: \$0.00 Time: 10 minutes

Congratulations From Team IncomeDiary!

Today I just want to show you a quick video to say thank you for joining our eCourse. Completing this course is an awesome first step towards your online success.

If the video doesn't appear, please [click here to view it in your browser!](#)

Remember as I said on Day 1 the longer you're not taking action the more money you're losing.

You've just got to get to it - don't procrastinate! I've had so many people say they're going to do something, and months down the line they still haven't done it. It's a big mistake, so take action right now.

You've got the resources you need and all the links.

The second thing I wanted to tell you is I'm going to email you every week now with something new, something unique and something valuable to your online success.

The first thing I'm going to email you is how I autopilot my blogs so I can still make money without doing anything to them for up to six months at a time.

I actually didn't even update one of my blogs for nine months, and it was still getting 30,000 visitors monthly. That's because of the strategies I was using.

I'll show you [how to autopilot your income](#) so you don't have to talk to any advertisers - you just keep collecting money each month... And how to autopilot your content, and also your traffic. There's a few sneaky traffic-generating techniques I'm excited to share with you .

There are going to be a little more emails every week. I won't bombard you with too much stuff and won't be selling you anything. I'm just here to help, really.

Once again, thanks for checking out my eCourse, and if you'd like to [contact me](#), my email is at the end this post. Don't forget to follow me on [Twitter](#) and [Facebook](#).

Where To Go Now? Is There Still More To Come?



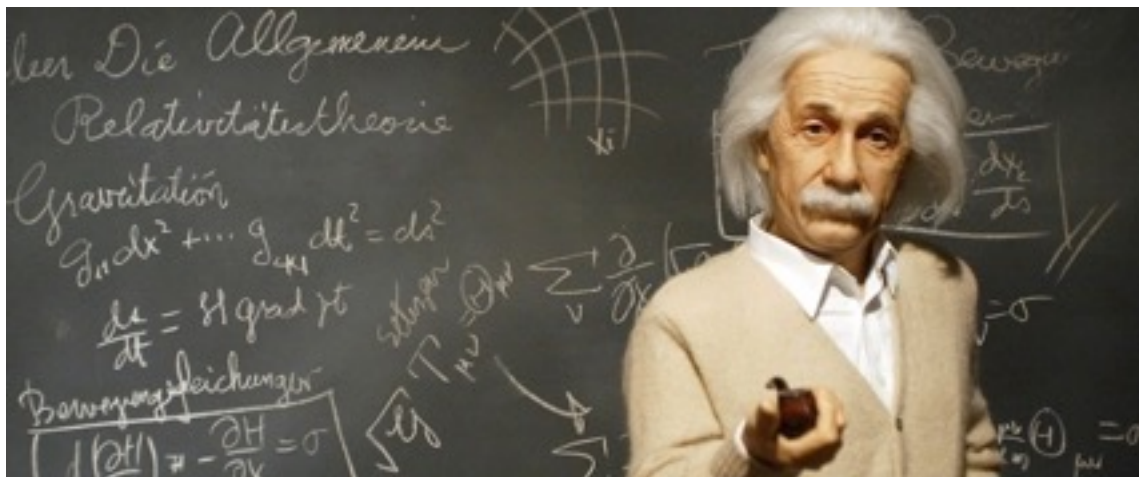
The first 7 days was just a quick education in making money online via blogging. Over the next few months, I'll email you once a week with much more advanced stuff that I do to make money online and more importantly, with only an hour or less daily.

I know it sounds unrealistic to be able to make more while you sleep than everyone else does in a full days work, but it can be done and I'll prove it to you. In the next couple day's you'll get your first email from me, sharing how I autopilot my blog so I can still earn money from it for years to come.

Many entrepreneurs, especially those who are truly "hungry," become addicted to the grind and often sacrifice their health for success. While it's great to be driven, you never want to sacrifice your health as it goes hand-in-hand with reaching your goals.

Ensure your success by understanding [Why Entrepreneurs Are Unhealthy & What To Do About It](#).

Further Learning and Resources



From the looks of things, some who have taken our eCourse are already doing very well online. They seem to have really appreciated my Twitter tricks, so I'll create more content like that in the future.

Below is a few products I personally recommend and use to help make more money online. These are really solid products or like my buddy would say, "Top shelf! A1, The best of the best."

[Web Domination](#) - 20 of the worlds best internet marketers teach you how you too can master the exact SYSTEM they use to make a minimum of \$10,000 to as much as \$100,000 per month, blogging part time. These are the go-to names for anyone who wants to learn how to create and run a successful business online. These experts set a high standard and their information has no doubt made me a better marketer, let alone a better blogger.

[PopUp Domination](#) - If you haven't grabbed your copy already, and you plan to take your blogging and internet career seriously, PopUp Domination is a must. By now you're aware that email marketing is a big part of my income, without it I wouldn't be where I am today.

But before I was making the big bucks mesmerizing my subscribers, I needed to build my list by capturing emails. I highly suggest utilizing [PopUp Domination](#) to do just that. It's proven time after time to increase subscribers by more than 500% overnight. I've never seen a more powerful list building tool and the results speak for themselves.

Well Done – Already Completed:

Day 1 - [Installing WordPress and Start Blogging](#)

Day 2 - [Uploading Your Blog Design and Plugins](#)

Day 3 - [Making Money Blogging](#)

Day 4 - [How To Get Your First 1000 Visitors To Your Blog](#)

Day 5 - [Keeping People On Your Site & Getting Them To Return](#)

Day 6 - [Your Questions Answered](#)

I hope you've enjoyed my eCourse and it's opened your eyes to some new ideas and hopefully made you think about what your end-game actually is! If you'd like to keep in touch with me and see what I am doing, you can follow me on [Twitter](#) and [Facebook](#).

To our success in 2015,

David Aston

PS. If you haven't yet started, please, please, please start right away and stop procrastinating!

Conclusion

THE LAST WORD

Finding success online is about providing value to people by solving problems.

Now that you know the details to get started - what steps to take, what strategies to implement - you have no excuses. It's up to you to regularly take action, work hard and provide massive value online.

You know our recipe for success, now write your own.

About the Author

DAVID ASTON

Editor & Project Manager

David is the founder of three companies, the author of [Why You're Unhealthy & What To Do About It](#), and currently pursuing a PhD. His passion is teaching people how to become successful in business, health and happiness.

David is pursuing his life's mission helping the world become the healthiest version of themselves at [WhyAmIUnhealthy.com](#) and helping businesses succeed online at [RenegadeAscent.com](#)



About Income Diary

MICHAEL DUNLOP

Founder

Michael Dunlop was already a successful online entrepreneur when he started IncomeDiary back in 2009. The website is dedicated to inspiring, educating, and helping entrepreneurs make more money online.

Today, [Income Diary](http://IncomeDiary.com) gets well over 100,000 unique visitors each month and helps Michael earn a healthy six-figure income.

