

# Firm Profile

# **AFS Auditing**

AFS is a mid-sized progressive auditing firm registered in UAE and approved by free zones and banks in UAE. We provide services in auditing & assurance, accounting & book-keeping, business set-up, management consulting and HR & IT consulting for all type of organizations



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## Introduction

AFS Auditing is a mid-sized progressive auditing firm providing comprehensive set of cost effective solutions to organisations like yours. Our services include auditing, accounting, book-keeping, business management, HR and IT consulting.

We are equipped with state of art tools and techniques along with dedicated professionals to evaluate potential opportunities and risks delivering effective auditing and assurance services. We understand a value adding auditing and assurance service focus on scope of business improvement rather than merely preparing financial statements and reporting on figures.

Our managing partner CA. Shaji C Madathil FCA, has over 20 years of extensive experience in auditing and accounting industry. He is a fellow member of the Institute of Chartered Accountants of India.

He has worked with audit firms in India as well as UAE and is familiar with all legal aspects applicable to business organizations in UAE. His far-seeing vision, leadership and motivation have enabled many organizations to achieve greater heights, where he has been partnered or associated with. His vast experience in performing audits and analyzing financial statements will help you to put aside all the worries related to accounting and financial management and focus on your business growth.

We have associate offices in India and Qatar offering similar services to serve you better.

## Mission:

Deliver reliable cost effective professional services in time meeting specific customer requirements.

## Values:

- Quality
- Integrity
- Independence
- Commitment
- Customer Focus

## Vision:

To become one of the best auditing and accounting firm in Middle East providing utmost satisfaction to all the clienteles. We would like ourselves to be known as one of the finest company to be partnered with in all the aspects.

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## **Services**

#### **1. Auditing and Assurance**

We are equipped with state of art tools and techniques along with dedicated professionals to evaluate potential opportunities and risks delivering effective auditing & assurance services. We understand a value adding auditing and assurance service focus on scope of business improvement rather than merely preparing financial statements and reporting on figures.

Our expertise in analyzing accounting systems, designing better systems with proper internal controls and management information reporting help our clients to adequately plan their business building strategy and give them the confidence to pace up with the rapidly moving economy.

We assist you with below services

- Statutory Auditing
- Internal auditing
- Certifications services
- Stock and asset auditing
- Information Security auditing
- Fraud Investigation Reports
- Merger & Acquisition
- Financial Due diligence reports

We have associate offices in India and Qatar to provide you similar services

#### 2. Accounting and Book keeping

Accounting and bookkeeping is a necessity of every organization irrespective of its size. Our professionally qualified and experienced accountants understand and analyze business transactions and ensure compliance with accounting standards. AFS has well trained staff familiar with many of the accounting software. Qualitative and timely accounting reports are crucial for the success of any business organization. AFS ensures relevant and reliable financial reports are delivered on regular intervals to assess performance and to facilitate decision making. Outsourcing of accounts department helps you to get professional expertise at lower cost and AFS provides the most efficient and effective bookkeeping solutions.

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We assist you with below services

- Accounts preparation and supervision
- Preparation and presentation of financial reports
- Book keeping services
- IFRS and GAAP implementations and conversions
- Payroll processing
- Training of accounting staff

#### **3. Business consulting services**

Our business consulting services are meant for those who are looking for sustainable and continuous growth to their business. Our creative and innovative solutions combined with strategic approach to fast development and problem diagnosis skills enable us to give you the best in the industry.

Business consulting services include

- Economic feasibility studies
- Trademark registration
- CFO services
- Budgeting, Forecasting and Projections
- Business valuations

#### 4. Business set up

We do assist in setting up different types of business organizations like limited liability companies, free zone companies, offshore companies, sole establishments etc. Our services include selecting locations, licensing, documentation and identification of local partners complying with legal requirements.

Our services are

- Company formation services
  - Limited Liability Companies as per UAE Company Law
  - Free zone companies (FZE, FZCo) in various free zones across UAE
  - Offshore Companies
  - Sole establishments
- Litigation advisory and arbitration
- Dis investments
- Business relocation
- Liquidation services

#### 5. HR and IT consulting

#### HR consulting

We provide HR services including recruitment, selection, and training of staff to diverse organizations. Recruitment process conducted by our experienced and competent professionals following a scientific approach ensures right personals are selected.

Recruitment cycle involves

- Understanding job role and requirements
- Matching profiles
- Shortlisting applications
- Conducting/arranging interviews
- Job position closure following appointments

#### IT consulting

We provide IT consulting services like assisting organization on robust IT architecture/software selection, accounting software implementations, website development and Information Security audit services.

## **Our Team**

Our teams of dedicated professionals led by senior qualified chartered accountants are obliged to give you quality services which will enable you to serve your clients better and there by improve your business. We together with our associates in various locations of UAE and other countries enable us to give you the best in the industry.



# Realizing **Your**Dream

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