

1     **Advanced Sensors, Control, Platforms, and Modeling**  
2             **for Manufacturing (Smart Manufacturing):**  
3             **Technology Assessment**

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34 **1. Introduction to the Technology/System**

35 **1.1 Overview**

36 Advanced manufacturing technology is rapidly transforming the global competitive landscape.  
 37 Incremental technology upgrades alone may no longer be sufficient for companies to be competitive in  
 38 the 21st century. Advanced Sensors, Control, Platforms, and Modeling for Manufacturing (ASCPMM)  
 39 will help address this need by enabling cross connection of diverse data, process control applications,  
 40 and decision workflows using advanced sensors and a network-based, open architecture, plug-and-play  
 41 platform. The ASCPMM topic, also known as Smart Manufacturing, represents an emerging opportunity  
 42 faced broadly by the U.S. manufacturing sector. ASCPMM encompasses machine-to-plant-to-enterprise-  
 43 to-supply-chain aspects of sensing, instrumentation,  
 44 monitoring, control, and optimization as well as hardware and  
 45 software platforms for industrial automation. Advanced  
 46 sensors, processors, and communication networks are used  
 47 to improve manufacturing efficiency through the real-time  
 48 management of energy, productivity and costs at the level of  
 49 the factory and enterprise. A holistic systems approach, from  
 50 raw materials to end-user services, is used to identify  
 51 manufacturing pathways that optimize production rates that  
 52 meet consumer demands while minimizing excess production  
 53 at each manufacturing step<sup>1</sup>. Smart manufacturing is related  
 54 to intelligent efficiency, as they both use Information  
 55 Communication Technology (ICT) to achieve efficiency goals.  
 56 Intelligent efficiency is energy efficiency achieved through  
 57 sensor, control, and communication technologies, while  
 58 smart manufacturing has a larger enterprise efficiency  
 59 purpose with energy efficiency being a co-benefit to the  
 60 improvements. Figure 1 shows the relationship between  
 61 smart manufacturing, intelligent efficiency, ICT, and the  
 62 Internet of Things. It is estimated that investments in smart  
 63 manufacturing could generate cost savings and new revenues  
 64 that could add \$10–15 trillion to global gross domestic  
 65 product (GDP) over the next 20 years<sup>2</sup>. Over that period, the  
 66 manufacturing sector could realize savings of \$15 billion in  
 67 annual electricity costs savings with average company energy demand reducing by 20%<sup>3</sup>.

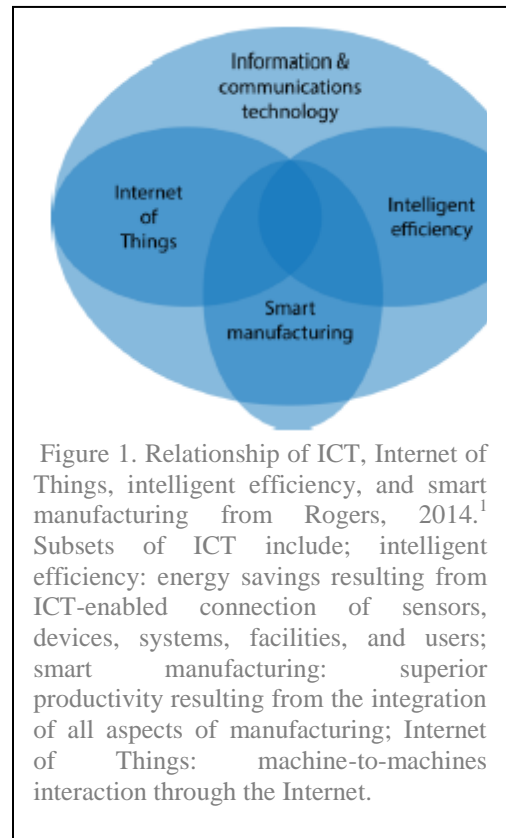


Figure 1. Relationship of ICT, Internet of Things, intelligent efficiency, and smart manufacturing from Rogers, 2014.<sup>1</sup> Subsets of ICT include; intelligent efficiency: energy savings resulting from ICT-enabled connection of sensors, devices, systems, facilities, and users; smart manufacturing: superior productivity resulting from the integration of all aspects of manufacturing; Internet of Things: machine-to-machines interaction through the Internet.

69 **1.2 Challenges and opportunities**

70 While aspects of ASCPMM have been successfully implemented in several key discrete industries,  
 71 challenges remain in implementing ASCPMM more broadly throughout manufacturing. Key challenges  
 72 to implementation include traditional capital investment, the type of manufacturing process, and the  
 73 process environment, such as:

- 74 • The turnover rate of capital assets can be very slow. In many manufacturing facilities, process  
75 equipment, such as the blast furnace and distributed control systems, is used for many decades  
76 before they are retired or replaced; as a result, technology advancements are often evolutionary  
77 rather than revolutionary.
- 78 • Incremental investments in process control and IT are viewed as optional and non-critical with  
79 high cost factors. The value is low when implemented incrementally and in a compartmentalized  
80 manner, resulting in perceived low value. This imposes a cost barrier for ASCPMM.
- 81 • Energy-intensive industries, while relatively advanced, often rely on continuous production  
82 where materials being processed, either dry bulk or fluids, are continuously in motion,  
83 undergoing chemical reactions or subject to mechanical or heat treatment. These plants  
84 typically operate 24 hours per day, seven days a week with infrequent maintenance shutdowns,  
85 such as semi-annual or annual. Some chemical plants operate for more than two years without a  
86 shutdown. Blast furnaces can run four to ten years without stopping for a major revamp.<sup>4</sup>
- 87 • Technological advances in sensing and control may have to endure high temperature, high-  
88 pressure, and/or harsh environments. For example, a sensor used to monitor ultra-supercritical  
89 boilers must withstand a temperature of over 700°C and pressure of 5000 PSI. A gasifier  
90 environment not only has similar high temperature and pressure, but also corrosion and  
91 erosion. Instrumentation and sensors used in ASCPMM today may not be suitable for certain  
92 process conditions. These sensors must also be affordable, able to extract more sophisticated  
93 data, and ideally be able to transmit wirelessly in real-time.

94

### 95 **1.3 Public and private roles and activities**

96 ASCPMM was specifically called out in the White House Advanced Manufacturing Partnership (AMP) 2.0  
97 Steering Committee as one of three highest priority advanced manufacturing technology areas in need  
98 of federal investment.<sup>5</sup> Individual industry players are not likely to individually address the key  
99 foundational challenges that need to be overcome for widespread adoption such as technology  
100 integration and open, interoperable platforms. Government intervention will facilitate technology  
101 development and commercialization of ASCPMM to U.S. manufacturing industries. Public-private  
102 partnerships, such as the Smart Manufacturing Leadership Coalition (SMLC), are needed to build the  
103 infrastructure that no single company can tackle independently.<sup>6,7,8</sup> Some nations are also heavily  
104 investing in new manufacturing technologies. Japan’s National Institute of Advanced Industrial Science  
105 and Technology (AIST) received 63% of their funding (~¥58,000, or \$580M) in FY 2012 from the Japanese  
106 Government to advance the state of Japanese manufacturing.<sup>9</sup> EU nations are investing significantly in  
107 ASCPM technologies, in what they refer to as Industrie 4.0 and with a powerful combination of public  
108 and private funding to advance the development and deployment of these technologies.<sup>10</sup> The German’s  
109 Fraunhofer-Gesellschaft also receives significant funding from the government (€382M, or ~\$500M) to  
110 advance the state of German manufacturing.<sup>11</sup> With government playing a role in mission-oriented, pre-  
111 competitive research, energy-intensive industries can accelerate the adoption of smart manufacturing  
112 strategies– with national benefits in the form of energy reduction, greater industry competitiveness,  
113 productivity and safety, and boost the U.S. sensor and automation industry.

## 114 **2. Technology Assessment and Potential**

### 115 **2.1 Performance advances**

116 ASCPMM technologies help optimize efficient turnarounds, reduce maintenance times, and improved  
117 operational and quality control for energy-intensive industries due to improved diagnostic and  
118 predictive monitoring. ASCPMM technologies can also provide better business logistics, enabling  
119 increased daily output, more rapid innovation, and faster product launches and transitions. Modeling  
120 and simulation led to a \$200M savings due to reduced metal use and automated process control  
121 resulted in at least \$2.5M/year in benefits per major refining unit.<sup>12,13</sup> Advanced low-cost and fused  
122 sensors have a technology gap in their development and qualification to support greater data  
123 development from across a factory. Advanced sensors coupled with high fidelity time-dependent  
124 physics-based computational models enables greater deployment of real-time model predictive control  
125 in advanced and energy-intensive manufacturing processes, for the optimization and management of  
126 energy at the level of the factory, rather than individual process control points.

127  
128 ASCPM technologies apply various components to yield performance advances across different  
129 industrial sectors. Ultra low power/cost sensors allow for data collection on different devices across the  
130 manufacturing supply chain.<sup>14</sup> Embedded input/output devices can provide bi-directional information  
131 transfer in computing and networking processing.<sup>15</sup> Cloud computing architecture<sup>16</sup> allows for data  
132 collection and communication that application of advanced optimization algorithms.<sup>17</sup> Advance parts  
133 tracking provides identifiers, such as radio-frequency identification (RFID) tags, that allow for tracking of  
134 manufacturing components across the supply chain.<sup>18</sup> All of these components provide the opportunity  
135 for performance advances, such as:

136 *System optimization*

137 When implemented in each stage of energy intensive manufacturing processes, digital control systems  
138 with embedded, automated process controls, operator tools, and service information systems can  
139 optimize plant operations, energy consumption, and safety. These components can be used for  
140 collecting and analyzing large quantities of performance data to identify relationships between  
141 operational performance and energy use and to provide predictive control modeling.<sup>19</sup> Real-time  
142 communication between each step in given manufacturing process and a cloud infrastructure then allow  
143 system-wide algorithms to simultaneously operate each manufacturing component to anticipate and  
144 meet productivity demand with the minimum energy use.

145 *Customization*

146 Expanding the communication network to consumer demand can promote customization of product  
147 manufacturing. Advanced inventory tags can be used to track items from production to final customized  
148 fabricated products. Real-time communication can adjust production rates based on changes in  
149 consumer orders. Digital manufacturing can also enable customization, such as 3-D printing allowing  
150 products to be manufactured on-demand from electronically communicated digital designs

151 *Predictive maintenance*

152 Asset management using predictive maintenance tools, statistical evaluation, and measurements will  
153 maximize plant reliability – again contributing to greater productivity and energy efficiency. Data  
154 collection can be used for fault detection and diagnostics to predict when manufacturing parts will need  
155 repair or replacement, thus minimizing down time.

156 *Distributed control systems*

157 Increased network communication among different components throughout the manufacturing process

158 improves the opportunity to have distributed control systems where each component subsystem is  
159 controlled by one or more controllers. For distributed control systems (e.g., for a complex oil refining  
160 process that consists of various unit processes), distributed control has mainly two advantages over  
161 centralized control. First, the reduction in computational burden of the controller due to the system  
162 decoupling. Under the distributed control scheme, the local operations decisions can be evaluated  
163 locally by only taking local process into account. Only the proposed decisions are broadcast to other  
164 subsystems for system-level coordination. Second, system robustness. A fault that occurs to any of the  
165 subsystems can be much more easily isolated and corrected under the distributed control.

166 *Smart energy management system (EMS)*

167 Smart energy management systems provide a cost-effective solution for managing energy consumption.  
168 Smart systems integrated within the industrial energy management system and externally with the  
169 smart grid could further enable real-time energy optimization and create entirely new ways of energy  
170 load management, even allowing for better excess for energy production and return to the grid. These  
171 systems are based on the integration of existing wired/wireless communication technologies combined  
172 with smart context-aware software which offer a complete solution for automation of energy  
173 measurement and device control<sup>20</sup>.

174 *Flexible manufacturing system*

175 Smart manufacturing provides a level of flexibility to react in case of changes, whether predicted or  
176 unpredictable. Data collection and analytics can be used to develop production scenarios that will help  
177 anticipate the best operating conditions to meet changes in product demand.

178 *Cloud-based manufacturing*

179 Cloud computing has been in some of key areas of manufacturing such as IT, pay-as-you-go business  
180 models, production scaling up and down per demand, and flexibility in deploying and customizing  
181 solutions. Cloud computing can support manufacturing as distributed resources are encapsulated into  
182 cloud services and managed in a centralized way. Clients can use cloud services according to their  
183 requirements. Cloud users can request services ranging from product design, manufacturing, testing,  
184 management, and all other stages of a product life cycle<sup>21</sup>.

185 Broader application of ASCPM technologies has great potential specifically in the energy intensive  
186 manufacturing sectors, as outlined in the AMP 2.0 Letter Report with the following examples.<sup>22</sup>

- 187 • With advanced sensing and model-based optimization techniques, an aerospace metal-parts  
188 manufacturer expects to save on the order of \$3 million per year, in its plant that includes both  
189 continuous and discrete processes, on furnace operations alone.
- 190 • A chemicals company projects 10-20% energy savings for a hydrogen production plant with  
191 improved sensors and modeling, translating to a reduced natural gas cost of \$7.5M per year.
- 192 • A plant provides ancillary power services for the Independent System Operator (ISO), using  
193 demand-response and direct load control for frequency regulation of the grid. Reported  
194 revenue to the plant is over \$1M annually.
- 195 • A three-mill cement grinding plant reduced specific energy consumption by as much as 5% with  
196 a customized model-predictive control approach.

- 197       • A robotic assembly plant for a large OEM anticipates reducing energy consumption by 10-30%  
198       using optimization tools for robot motion planning.

199       **2.2 Technology and System Integration Needs for Improvement**

200       Important technical system integration challenges to realize the energy benefits of ASCPMM have been  
201       outlined by the AMP working team<sup>8</sup> and are presented below in approximate order of their ability to be  
202       implemented. The research to address the more challenging gaps is also important and can bring  
203       substantial rewards to the nations that succeed in the effort.

204  
205       **2.2.1 Open standards and interoperability for manufacturing devices, systems, and services**

206       Vendor lock-in is a widely acknowledged barrier to innovation in sensing, control, and platforms for  
207       manufacturing. Standardization of information and communication has been attempted but with  
208       limited success and slow outcomes. It should be noted that standards, even open standards, are not  
209       sufficient by themselves. Interoperability must also be assured.

210  
211       **2.2.2 Real-time measurement, monitoring and optimization solutions of machine energy**  
212       **consumption and waste streams**

213       In several manufacturing sectors, product quality, throughput, and plant efficiency suffer because of the  
214       lack of fast, noninvasive measurement methods. In many cases, samples must be analyzed or tested in a  
215       lab, or production must be affected for accurate measurement. Depending on the factory and process,  
216       noninvasive measurement could take different forms: stand-off imaging, disposable embedded sensors,  
217       inferential sensing, and others. In all cases reliable and cost-effective techniques are needed. These  
218       same technologies can be implemented for optimizing the energy consumption in a plant environment,  
219       for both continuous and discrete manufacturing processes.

220  
221       **2.2.3 Energy optimization of processes and integration with smart grids, cogeneration, and**  
222       **microgrids**

223       Dynamic energy optimization in industrial plants can improve manufacturing efficiency while  
224       simultaneously facilitating the integration of renewable generation in the grid. Affordable and accessible  
225       energy-holistic manufacturing simulation models will benefit design and operation. Choices of  
226       fuel/power use, generate or purchase decisions, integration of storage of different types, model-based  
227       optimization, can all be done vastly better than they are today, across a broader swath of the nation’s  
228       manufacturing base.

229  
230       **2.2.4 Health management for manufacturing equipment and systems**

231       Specific techniques for fault diagnosis, detection of incipient problems, and condition-based and  
232       predictive maintenance. Techniques developed generally lack rigor and broad applicability. Here too  
233       sector-specific techniques will often be needed, but broad classes of equipment are deployed across  
234       many manufacturing sectors and can be targeted—e.g., pumps, motors, burners, and furnaces. In  
235       addition to plant performance and efficiency, the safety of people and the environment are at stake.

236

237        **2.2.5 Low-power, resilient wireless sensors and sensor networks**

238        A now long-standing promise of the wireless revolution has been pervasive sensing. Yet despite  
239        advances the promise remains well short of fulfillment. Encapsulating a radio with the transducer is not  
240        sufficient. Power management, possibly with energy harvesting, and reliable and fault-tolerant  
241        communication tied with the physical measurement is required—and solutions must be robust to the  
242        manufacturing environment and work practices. Addressing these gaps is crucial.

243

244        **2.2.6 Integration with Big Data Analytics and Digital Thread**

245        The technology areas referred to in this report are all data- and model-intensive. Advanced sensing,  
246        control, and platforms--and their integration--will produce vast amounts of data that can be mined for  
247        further models and simulations development; monitoring, control, and optimization techniques; and  
248        intelligent decision support systems. Sources of data are multifarious--weather forecasts, markets, plant  
249        historians, real-time process state and part quality data, equipment specifications, supply-chain  
250        databases, and others. Just as one example, the integration of storage technologies and the nascent  
251        efforts for using weather-based demand prediction for participating in energy markets present an  
252        opportunity to integrate Big Data analytics and digital thread technologies to the next level and embed  
253        decision support systems to make trade-off decisions on operations and asset utilization.

254

255        **2.2.7 Platform infrastructure for integration and orchestration of public and private data and**  
256        **software across heterogeneous and human systems**

257        Cyberphysical platforms integrate computing and communication capabilities in the sensing and  
258        actuation functions of components. Public and private applications and data resources need to  
259        interconnect to achieve horizontal enterprise views and actions. Many data and information “seams”  
260        are not well bridged with existing systems and platform technologies. As the complexity of platform  
261        integration grows there is further need for methods to design and build platform infrastructures while  
262        addressing issues of privacy and cybersecurity associated with the data shared.

263

264        **2.2.8 Software-service oriented platforms for manufacturing automation**

265        Manufacturing automation relies predominantly on single-vendor monolithic software architectures.  
266        Service architecture approaches can enable the extensive and systematic application of data analytics,  
267        models, and software innovations in physical manufacturing (cyber involvement). Such approaches will  
268        enable multiple development environments, infrastructures that support composability, and cloud-  
269        based orchestration. Appropriate cybersecurity considerations must be incorporated from the outset.

270

271        **2.2.9 Theory and algorithms for model-based control and optimization in the manufacturing**  
272        **domain**

273        The model-based control and optimization paradigm is widely and successfully used in some  
274        manufacturing sectors but has had limited application in many others. Industry-specific aspects must  
275        be considered if useful tools and technologies are to be derived. Topics of interest include nonlinear,

276 stochastic, and adaptive control; large-scale and enterprise-wide optimization; integration of planning,  
277 scheduling, and control; and co-design of manufacturing processes with sensing and control strategies.

278  
279 **2.2.10 Modeling and simulation at temporal and spatial scales relevant across manufacturing**

280 Models are at the core of many ASCPM technology gaps. Not only is an increasingly rich diversity of  
281 real-time and life-cycle modeling resources important, but also important are the tools and methods to  
282 more easily and cost-effectively build, deploy, and maintain models across large heterogeneous  
283 systems. Model alignment is also an outstanding need, especially since advanced manufacturing is  
284 dependent on models for various functions—e.g., planning, optimization, diagnostics, control.  
285

286 **2.3 Potential Impacts:**

287 ASCPMM technologies can result in significant near-term benefits to the US to positively impact quality,  
288 yield, productivity and energy efficiency both within and through interoperability. Within the next five  
289 years the footprint of ASCPMM technologies in discrete manufacturing will begin to attain that of the  
290 continuous process industries.

291 The potential impacts in existing facilities can be seen in larger companies, such as ExxonMobil and  
292 Proctor & Gamble (P&G), that have already begun addressing the technical implementation of ASCPMM.  
293 <sup>23,24</sup> ExxonMobil’s first step towards ASCPMM was focused on an integrated information sharing  
294 network. They deployed standards and cyber security, life cycle cost and life expectancy management,  
295 remote access and data visualization. The result is a global enterprise network that enables information  
296 sharing, management, and data visualization across 100 cogeneration plants in more than 30 facilities.  
297 P&G has relied upon super-computing for their initial product design and evaluation. High performance  
298 computing arrays host complex, rigorous calculations such as computational fluid dynamics algorithms  
299 to model and solve problems such as the scale-up of the mixing of fluids in commercial scale equipment.  
300 This “Atoms to the Enterprise” approach has allowed P&G to answer critical manufacturing questions,  
301 e.g. what if, why not and how much, faster and at a lower cost.  
302

303 The potential impact of ASCPMM is more readily realized in new manufacturing facilities where available  
304 technologies can be easily incorporated. For example, a smart automobile factory could utilize ASCPMM  
305 technologies to enable the acceptance of custom orders from dealers and adapt on the spot to  
306 customers’ preferences, while allowing the company to track parts to their source. In the longer term,  
307 new manufacturing processes would be optimally designed simultaneously with their sensor and  
308 actuator suites and control strategies. End-to-end supply/demand chains would be integrated and  
309 optimized in real-time. New sectors such as bio-manufacturing and nano-materials will be operationally  
310 mature in their application of sensing and control and in their automation platforms. The resurgence of  
311 US manufacturing will be driven in great part by ASCPMM advances.  
312

313 An analysis of the potential efficiency benefits of implementing promising smart manufacturing  
314 measures was conducted by Rogers, 2013.<sup>3</sup> Assuming a 50% penetration of intelligent controls and an  
315 increase in investments of 1% per year over current trends and increasing over 20 years to 3%., Rogers  
316 determined that the industrial sector could save between \$7 and \$25 billion in energy cost per year by  
317 2035.



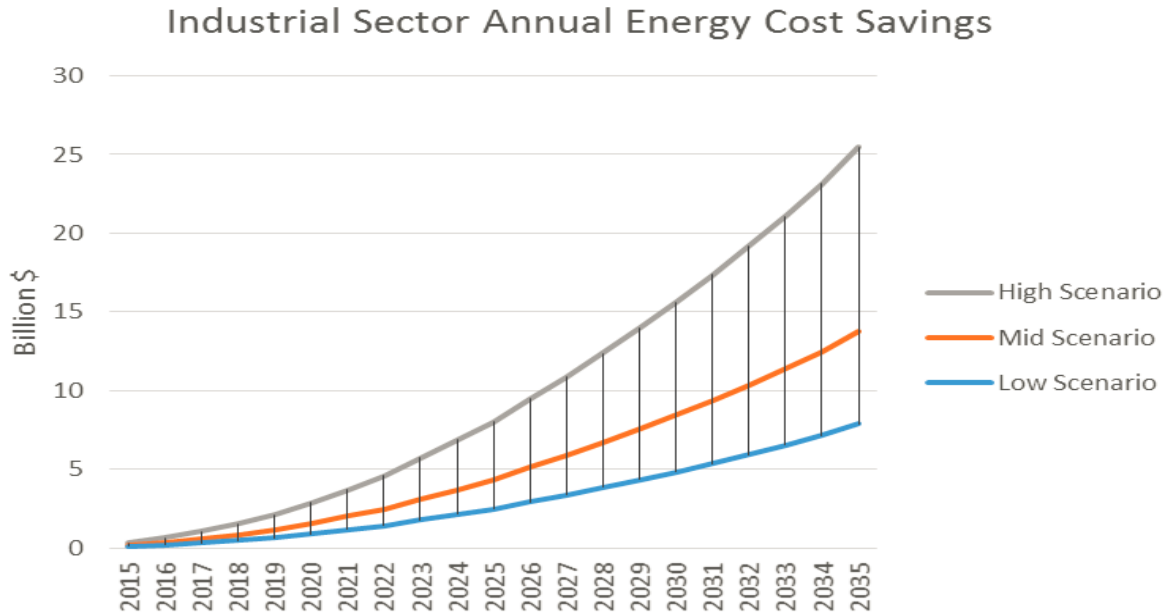


Figure 2. Estimated industrial-sector energy cost savings from Rogers 2013.<sup>3</sup>

318  
319

320

321 The AMP Working Team outlined the following specific goal statements related to the integration of  
322 ASCPMM technologies<sup>8</sup>:

- 323 • Manufacturing automation equipment from different vendors seamlessly interoperates and  
324 allows plug-and-play configurations within three to five years.
- 325 • Energy use and waste streams per unit output from manufacturing plants are reduced by twenty  
326 percent in three years and fifty percent in ten years, after implementation.
- 327 • The deployment cost of sensors fall by an order of magnitude, enabling pervasive real-time  
328 measurement solutions within five to ten years.
- 329 • Process optimization and control systems, automatically and in real-time, adapt to changes in  
330 feedstock, market demands, and plant performance within five to ten years.
- 331 • Potential faults and failures are detected and corrected when still incipient, reducing plant  
332 downtimes by fifty percent in five years and ninety percent in ten years.
- 333 • Data and information platforms provide extensive access, scalability, reusability and actionable  
334 orchestration of analytic, modeling, simulation and performance metric software resources.

### 335 3. Program Considerations to Support R&D

336 While industrial automation is a >\$60 B industry and several U.S. manufacturing sectors have benefited  
337 from advances in sensing and control over the last few decades, penetration of these technologies has  
338 not been widespread. In particular, US small and medium enterprises have lagged behind larger  
339 organizations on productivity growth due in large part to the lack of adoption of such technologies.  
340 Beyond technology expertise, the implementation is impeded by lack of cost-effective IT platforms and  
341 infrastructure and other implementation gaps identified earlier. The following R&D efforts and public-  
342 private partnerships can accelerate the integration of ASCPMM into the manufacturing sector.

343 Universal network protocols are needed to connect devices across various manufacturing sectors. The  
344 protocol needs to establish translation across types of sensors and provide “future proofing” that allows  
345 for adaptability as new sensor technologies are developed. Universal protocols for software and  
346 communication platforms (e.g., open-architecture and open-source) can enable plug-and-play  
347 connectivity to ease integration and customization across different ASCPMM components, different  
348 manufacturing requirements, and the latest IT hardware and standards.

349 The potential for systems optimization through sensor distribution vastly increases once sensors can  
350 operate and communicate without requiring physical connections. Research is needed to accelerate the  
351 development of self-sustaining sensors that require no dedicated power source (i.e., powered through  
352 waste heat or physical movement) or specific WiFi connection (i.e., communication through cellular or  
353 satellite networks). Additionally, sensors suitable for withstanding high temperature, high-pressure  
354 environments or sensors with embedded knowledge that makes them smarter and easier to integrate  
355 into sensor networks employed in manufacturing. Robust sensors have potential application in harsh,  
356 energy-related manufacturing processes.

357 The AMP 2.0 Working Team recommended a national ASCPMM Coordinating Committee with experts  
358 from industry, academia and relevant government agencies could be established to focus on the  
359 following deliverables

- 360 • Interoperability: Develop and implement interoperability standards and protocols for key  
361 systems with vendor support
- 362 • Standards and Nomenclature: Develop and propose new methods for addressing relevant  
363 industry standards on an as needed, highly fast tracked basis working with key Standards  
364 Developing Organizations
- 365 • Technology road-mapping and development of a research agenda: Develop technology  
366 roadmaps and prioritize research investments with government agencies on next generation  
367 sensors, process control and platform technologies in collaboration with relevant funding  
368 agencies (e.g. NSF, DoE, NASA, DoD, DARPA, NIST etc.) and private sector participants to  
369 accelerate development
- 370 • Coordinating Digital and Smart Manufacturing requirements: Digital design and Smart  
371 Manufacturing have distinct requirements that need to be integrated without losing appropriate  
372 emphasis on either.

373 The AMP 2.0 Working Team also recommended sector-focused demonstration and implementation  
374 activities that address the following needs:

- 375 • Physical and virtual test beds for technology demonstration and evaluation
- 376 • ASCPMM technology evaluation, development, demonstration, and customization services to  
377 small, medium, and large enterprises, in collaboration with vendors (for later stage TRL/MRL  
378 technologies)
- 379 • Training and facilitation for technical and managerial staff by linking with industry and  
380 technical/community colleges
- 381 • Coordination with digital design and advanced materials centers, institutes and/or initiatives on  
382 common infrastructure and technologies so that the full life cycle of technology solutions are  
383 integrated at the point of demonstration and delivery.

384 **4. Risk and Uncertainty, and Other Considerations**

385 The consumer and discrete manufacturing industry has in recent years employed information  
386 technology (IT)-based platforms and sensors to individual stages of decision making and production.  
387 This approach has enabled greater plant-wide efficiencies leading to lower costs and higher productivity  
388 and quality, particularly in the discrete value-added manufacturing sectors, such as automobile  
389 manufacturers. However, similar advancements have been slow to migrate to energy-intensive  
390 industries due to differences in manufacturing methods (continuous and batch processing versus  
391 discrete production), low turnover rate of capital assets, an evolutionary (instead of revolutionary)  
392 approach to technology updates and harsh production environments. The following system-level  
393 factors currently inhibit implementation of ASCPMM technologies, especially in the small- to medium-  
394 enterprise segments of US manufacturing. These challenges are well researched and documented in  
395 various publications by the NIST, the Smart Manufacturing Leadership Consortium, and serve as the key  
396 reasons for the recent Manufacturing Technology Acceleration Centers (MTAC) pilots and the  
397 Manufacturing Extension Partnership (MEP) program administered by NIST<sup>1</sup>.

- 398 • Complexity and Initial Cost: Since technical solutions are complex and interdependent, taking  
399 action on comprehensive 'horizontal' methodologies comes with a full gamut of investment,  
400 market, technology, legacy, security and organizational changes for manufacturers that will be  
401 felt across small, medium and large companies in different ways. Small and medium enterprises  
402 in particular face greater challenges in successfully navigating the risks associated with these  
403 changes.
- 404 • Rapid changes in technology: While emerging technologies and models can drive cost down,  
405 complexity increases as new cloud technologies necessitate changes in data, information and  
406 modeling products, services and business models. Additionally, due to the interdependence of  
407 solutions, value chain access is hard for new entrants, inhibiting innovation and the ability to  
408 limit risks.
- 409 • Industry knowhow: While many of the technologies encompassed by the ASCPMM space are  
410 broad-based, the application is often industry or even entity-specific. This limits large  
411 investment by both technology vendors and potential manufacturers unless value can be  
412 demonstrated for the proposed new approaches.
- 413 • Workforce availability: Due to complex and interdisciplinary nature of the technologies,  
414 workforce talent is limited. An investment in this area can lead to a shift in workforce needs  
415 causing a dearth of workings in some areas and an oversupply of workers in other areas.
- 416 • Security: The expansion of information transmission with smart manufacturing creates  
417 vulnerability in privacy for both companies and consumers. Information security protocols will  
418 be necessary to address privacy concerns that could hamper the adoption of this information  
419 sharing.

420 **5. Sidebars and Case Studies**

421 **5.1 Case Studies**

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<sup>1</sup> Connecting Small Manufacturers with the Capital Needed to Grow, Compete and Succeed: Small Manufacturers Inventory and Needs Assessment Report, November 2011, MEP, NIST.

422 Examples of current improved process control benefits are highlighted in the following table. However,  
 423 these achievements are still below the ASCPMM objective that is set by the SMLC, among them 20%  
 424 increase in operating efficiency and 25% improvement in energy efficiency.<sup>25</sup> Thus, in order for the  
 425 energy-intensive industry to achieve widespread energy benefits and operational efficiencies from  
 426 ASCPMM, innovations and advances will be needed in a number of areas.

Case studies using Smart Manufacturing concepts <sup>26</sup>			
Industry	Company	Smart Manufacturing Concept	Benefits
Petroleum Refining	Chevron <sup>13</sup>	Advanced Process Control with Advanced Software for Adaptive Modeling	<ul style="list-style-type: none"> <li>• System is optimized for efficient turn-around of refining units</li> <li>• \$2.5-\$6.0M/year in benefits per major refining unit</li> <li>• Increased capacity and more energy efficient</li> </ul>
Cement	Holcim, Capitol Cement, Others <sup>27</sup>	Framework & Architecture to customize control systems including predictive control	<ul style="list-style-type: none"> <li>• 70% reduction in programming &amp; trouble shooting time</li> <li>• Resolved 6-10 potentially critical situations per year that would otherwise have caused a shut down</li> <li>• Increased production stability ~36%</li> <li>• Reduced energy use 3% (in new facility!)</li> <li>• Added \$5M/yr to bottom line by improving plant availability 15%</li> </ul>
Chemical	Eastman Chemical <sup>28</sup>	Model Predictive Control (MPC)	<ul style="list-style-type: none"> <li>• Currently 55-60 MPC applications of varying complexity</li> <li>• \$30-\$50M/year increased profit from increased throughput</li> </ul>

427

**5.2 Sidebar: Superior Energy Performance and Smart Manufacturing**

428 Smart manufacturing promises great improvements in manufacturing performance and efficiency by  
 429 capturing and leveraging data from factory networks through tailored, insightful analyses and  
 430 automating control. Installed sub-metering in manufacturing processes provides real-time, equipment-  
 431 specific energy consumption data and automated process alerts. In addition to saving energy, sub-  
 432 metering also helps to identify equipment that is nearing failure, proactively reducing equipment  
 433 downtime through preventive maintenance and extending the service life of equipment throughout the  
 434 facility.  
 435

436 Launched in 2014, the [Superior Energy Performance® \(SEP™\) Program](#) is an industrial energy  
 437 management certification program developed and implemented by the U.S. Department of Energy  
 438 (DOE) and the U.S. Council for Energy-Efficient Manufacturing. The SEP program is accelerating the  
 439 realization of smart manufacturing benefits by emphasizing improved measuring and control of  
 440 operations to reduce energy costs. SEP utilizes the ISO 50001-energy management system standard as  
 441 its foundation, augmented with additional requirements such as third-party measurement and  
 442 verification (M&V) of energy savings. SEP is driven by quantitative energy performance improvement  
 443 targets: SEP-certified facilities are required to meet the ISO 50001 standard and improve their energy  
 444 performance up to 25% over three years or 40% over 10 years.

445 The average cost of installing the necessary energy management metering systems for nine initial SEP-  
446 participating plants averaged \$29,000 or 27% of external SEP implementation costs (i.e., all costs other  
447 than internal facility labor), but showed a great deal of variance across facilities— \$0 to \$159,000.<sup>2</sup> This  
448 range is largely due to some facilities having already installed metering before engaging in the program,  
449 and four facilities taking the opportunity to install a far greater level of metering than needed to meet  
450 the certification requirements of SEP. As SEP matures, internal labor costs are expected to fall, leaving  
451 sub-metering as a larger portion of overall SEP implementation costs. As sensing, instrumentation,  
452 monitoring, control, and optimization equipment becomes more advanced and less costly, more types  
453 of equipment and plant operations will be monitored at a more granular level, enabling even greater  
454 energy savings and system optimization benefits. This metering and monitoring equipment help to  
455 verify that smart manufacturing investments are yielding a positive return-on-investment.

456 The systematic data-driven approach that smart manufacturing is empowering is facilitated by the  
457 structured SEP approach to energy management. For example, the program requires manufacturers to  
458 meter, monitor, and record energy consumption data for the entire facility as well as identified  
459 significant energy uses (SEUs). In addition, SEP requires defining energy performance indicators, training  
460 process operation staff, creating operational control procedures, and taking corrective action to adjust  
461 operational procedures and controls. These requirements help to institutionalize energy management  
462 within manufacturing facilities and smart manufacturing technology applications.

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<sup>2</sup> Therkelsen et al., *Assessing the Costs and Benefits of the Superior Energy Performance Program*.  
[http://eetd.lbl.gov/sites/all/files/aceee\\_sep\\_paper.pdf](http://eetd.lbl.gov/sites/all/files/aceee_sep_paper.pdf)

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