



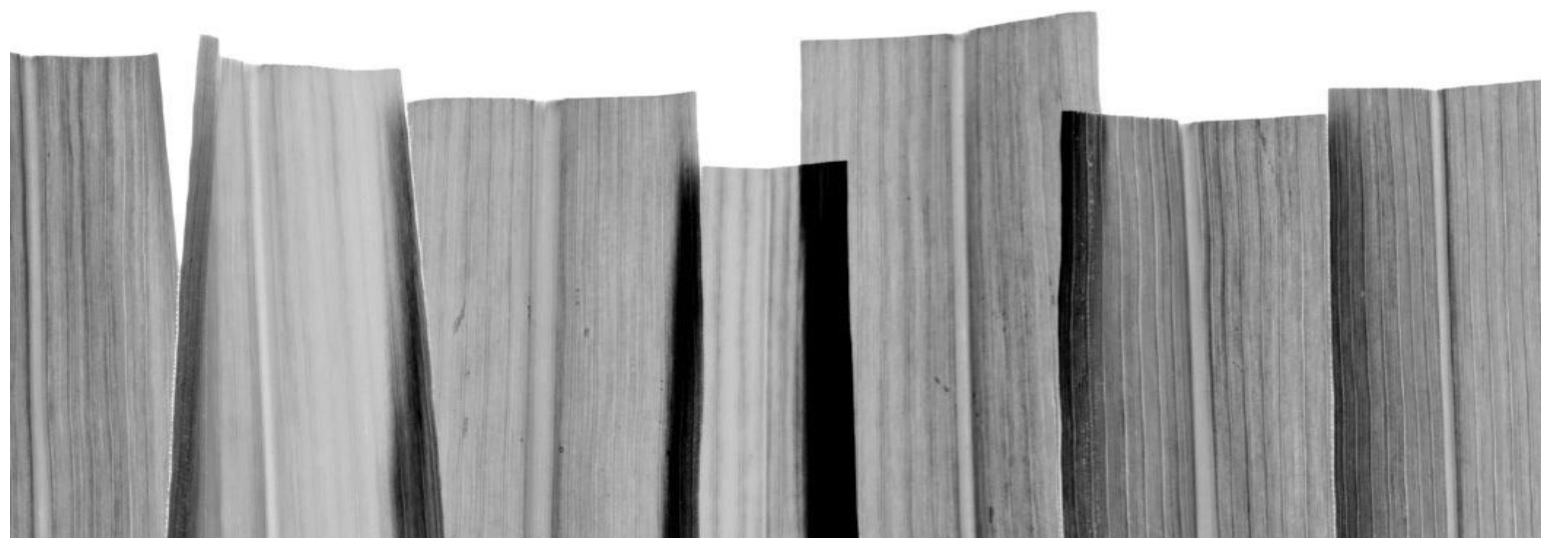
AVEDA INSTITUTE  
COLUMBUS

# DO LOVE what YOU DO LOVE what YOU DO

## COURSE CATALOG

889 Bethel Road  
Columbus, OH 43214

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<https://avedafi.edu/columbus>  
614.291.2421



## DEVELOP YOUR NATURAL TALENTS

If you're looking for an opportunity to express your creativity and establish a solid professional career, look no further. Come to the Aveda Institute Columbus and let yourself grow.

### THE MISSION & OBJECTIVE

The mission of the Aveda Institute Columbus is to inspire and educate our students, our team and our guests about beauty, fashion, wellness and nature. This includes preparing our students for careers in the fields of cosmetology, esthiology, advanced cosmetology, advanced esthetician, cosmetology instructor, esthetician instructor and nail esthetics, including the development of practical skills necessary for success with business skills, customer service, retailing and communications. The Aveda Institute Columbus is committed to fostering an environment of respect and trust in order to allow students to express their individuality and creativity.

The education and training objective at the Aveda Institute Columbus is to provide our students with the training that they need to master entry-level skills, technical training, retail and guest service skills, and professionalism necessary for a successful cosmetology, esthiology, or nail esthetics career.

The distinctive learning environment at the Aveda Institute Columbus encourages personal and professional growth, the continuous quest for knowledge and a commitment to teamwork.

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## AREAS OF STUDY

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Your training will encompass three types of learning: Academic knowledge, the foundation of your education. Practical experience, the application of your knowledge. Professional business-building skills, vital for your success. Each phase of your education will emphasize a different combination of learning approaches.

### **COSMETOLOGY/COSMETOLOGY HYBRID**

Explore the latest styles and techniques in hair cutting and styling, skin care, nail care and makeup.

### **ESTHIOLOGY/ESTHIOLOGY HYBRID**

Learn specialized techniques to purify, balance and renew the skin.

### **NAIL ESTHETICS**

Advance your talents for nail care as well as hand and feet massage techniques.

### **ADVANCED COSMETOLOGY AND ESTHETICIAN; COSMETOLOGY AND ESTHETICIAN INSTRUCTOR TRAINING**

Take your career to the next level.

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## CAREER OPPORTUNITIES

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### **SALON INDUSTRY**

1. hair stylist
2. esthetician
3. makeup artist
4. manicurist
5. sales representative
6. permanent waving specialist
7. hair coloring specialist

### **EDUCATION & OTHER FIELDS**

1. instructor
2. freelance educator
3. manufacturer educator
4. consultant/trainer
5. freelance makeup artist
6. stylist or makeup artist for film, theater, fashion or print
7. distributor educator

All career opportunities listed are entry level.

The programs at the Aveda Institute Columbus provide instruction in theory and are designed to develop practical skills required for licensure. Teaching methods include discussion, question and answer, demonstration, cooperative learning, problem solving, lecture, individualized instruction, and student presentations.

Students are graded on the basis of classroom and homework assignments, chapter tests, model assignments and practical guest services.

All courses are taught in English.



# COSMETOLOGY PROGRAM

Express your creativity and talent in hair, skin and nail care and makeup application. Our cosmetology course incorporates 1,500 hours of extensive hands-on learning to provide you a complete understanding of beauty and wellness. Upon completion, you'll be ready to succeed as a licensed cosmetologist.

## HOURS REQUIREMENTS/SCHEDULE

### DAYTIME SCHEDULES; Full-Time Schedule | 52 weeks | 1500 Hours

30 hours of scheduled instruction per week

**Week 1 – Culture Week:** Tuesday | Wednesday | Thursday | Friday: 9:00 am – 5:30 pm  
(Orientation will take place on or before the first day of class.)

#### **Weeks 2-52:**

3-Day Schedule: Monday | Wednesday | Friday: 9:00 am – 8:00 pm; or

4-Day Schedule: Monday | Tuesday | Wednesday | Thursday: 9:00 am – 5:30 pm; or

5-Day Schedule: Monday | Tuesday | Wednesday | Thursday | Friday - 1:15 pm - 8:00 pm

### EVENING SCHEDULE; Full-Time Schedule | 62 weeks | 1500 Hours

25 hours of scheduled instruction per week

**Week 1 – Culture Week:** Monday | Tuesday | Wednesday | Thursday | Friday: 5:00 pm – 10:00 pm  
(Orientation will take place on or before the first two days of class.)

#### **Weeks 2-62:**

5-Evening Schedule: Monday | Tuesday | Wednesday | Thursday | Friday - 5:00 pm - 10:00 pm

## CULTURE/ENLIGHTEN/ELEVATE

Learn the fundamentals of cutting, styling and chemical restructuring of hair; skin; nail care; makeup; and the related sciences. Lectures, demonstrations and hands-on workshops concentrate on developing skill and accuracy and reinforcing classroom knowledge. You will be introduced to retailing, client servicing and personal development skills. This unit also covers State safety, health and sanitation requirements.

## EMERGE/EXPRESS

Unlock your creativity as you explore the trends and techniques in haircutting, styling, coloring, permanent waving and chemical restructuring. Time in the clinic allows you to become increasingly confident in your professional abilities and you begin to learn vital employment and career-advancing skills such as interviewing and resume writing.

## ENGAGE/EMPOWER

Get ready to launch your career with in-depth training in client service, time management, self-promotion, goal-setting, merchandising and entrepreneurship. Fine tune your speed, accuracy, concentration and technical skills. You will demonstrate competency in all tasks required for the skill certification examination and possess the theoretical knowledge you need to pass the written examination required by the Aveda Institute Columbus and the State of Ohio for licensure.

## INSTRUCTIONAL METHODS

Methods of instruction include discussion, question and answer, demonstration, cooperative learning, problem solving, lecture, individualized instruction, and student presentations. Pivot Point Learn Aveda Platform, Textbook: Pivot Point Cosmetology Fundamentals Study Guide. iPad supplied in the student kit.

## GRADING PROCEDURES

Your progress at the Institute will be evaluated on the basis of classroom work, homework assignments, chapter tests, exams, model assignments, daily clinic practical experiences, daily quota experiences, projects, and a final practical and written examination.

| Grading Scale |   |                |
|---------------|---|----------------|
| 90-100        | = | A – Honor Roll |
| 85-89         | = | B              |
| 80-84         | = | C              |
| 79 and BELOW  | = | Failing        |



## COSMETOLOGY COURSE OUTLINE

### PROGRAM DESCRIPTION

Cosmetology at Aveda Institute Columbus is the art and science of enhancing beauty for both men and women. Our program includes instruction in the care of hair, nails and skin, and make-up. Students will learn hair design, color, cutting and styling and will apply this knowledge to mannequins, live models and guests. The care of healthy nails, manicure, pedicure, and table set-up is also taught. Skin care, facial waxing, and face color is the finishing touch of the Aveda experience.

### PROGRAM GOALS

The cosmetology program at Aveda Institute Columbus prepares students to become licensed cosmetologists in the state of Ohio. The program includes both theory and practical experience which together comprise the skills required for licensure.

### PROGRAM CONTENT

Course units required by the Ohio State Cosmetology and Barber Board and the number of classroom hours associated with each are listed below. Practical experience applying theory to live models and mannequins provides students with the opportunity to learn and enhance skills. The variety and minimum time necessary with respect to skill demonstrations required by the Ohio State Board are listed below as well.

| UNIT |  | THEORY<br>HOURS | PRACTICAL<br>HOURS | TOTAL<br>HOURS |
|------|--|-----------------|--------------------|----------------|
|      | <b>Orientation</b>   | 8               | 0                  | 8              |
| 1    | <b>Infection Control &amp; Principles/Practices</b><br>- Bacteriology<br>- Dispensary Requirements & Operations (includes practical training on cleaning techniques, salon laundry service, and disinfecting salon stations and common areas)  | 15              | 33                 | 48             |
| 2    | <b>Properties of Hair &amp; Scalp</b><br>- Trichology<br>- Draping Techniques/Client Protection<br>- Shampoos/Rinses/Treatment<br>- Disorders/Diseases/Conditions<br>- Chemistry (Basics/pH)   | 40              | 72                 | 112            |
| 3    | <b>Hair Procedures &amp; Practices</b><br>- Styling & Finishing (Roller Setting/Hair Molding)<br>- Thermal Styling (Thermal Iron/Straightening/Blow-dry Techniques)<br>- Formal Styling (Braiding/Wigs/Hair Pieces & Hair Additions)<br>- Haircutting Basics<br>- Haircutting Techniques & Tools (Shears/Razor/Texturizing/ Clippers/Trimmers) | 177             | 252                | 429            |
| 4    | <b>Chemical Procedures &amp; Practices</b><br>- Chemical Texturizing (Permanent Wave/Chemical Relaxers/ Curl reforming/Corrections)<br>- Hair Coloring (Dimensional Coloring Techniques/Corrections)   | 202             | 309                | 511            |
| 5    | <b>Manicure &amp; Pedicure Procedures &amp; Practices</b><br>- Structure of Nails (Anatomy of Bones, Skin & Muscles)<br>- Diseases, Disorders, & Conditions<br>- Basic Manicure & Pedicure<br>- Manicure & Pedicure (Tools/Equipment)<br>- Hand/Arm/Foot/Leg Massage<br>- Artificial Nail Enhancements/Maintenance                             | 43              | 66                 | 109            |
| 6    | <b>Skin Care Procedures &amp; Practices</b><br>- Skin Theory (Anatomy of Skin/Body Systems/Cells/Tissues)<br>- Diseases, Disorders & Conditions<br>- Basic Facials (Techniques/Treatments/Facial Makeup/Hair Removal)<br>- Relaxation Treatments/Health History<br>- Electricity (Principles/Safety/Effects/Therapies)                         | 42              | 48                 | 90             |
| 7    | <b>Artificial Lashes/Extensions</b>  | 2               | 6                  | 8              |
| 8    | <b>Facial Makeup - Brow Tinting</b>  | 8               | 14                 | 22             |
| 9    | <b>Salon Operations &amp; Communication Skills</b><br>- Salon Operation & Management (Sales/Consultation/Career Development/Professional Image)<br>Communication Skills (Listening Skills/Product & Service Education/ Consultation)   | 55              | 90                 | 145            |
| 10   | <b>Cosmetology Laws &amp; Rules</b><br>- Ohio Administrative Code/Ohio Revised Code/Inspection & Enforcement<br>- Continuing Education/Policies & Procedures<br>- Human Trafficking (1 Hour)   | 8               | 10                 | 18             |
|      | <b>TOTAL</b>   | <b>600</b>      | <b>900</b>         | <b>1500</b>    |



## COSMETOLOGY HYBRID PROGRAM (with distance education)

Express your creativity and talent in hair, skin and nail care and makeup application. Our cosmetology course incorporates 1,500 hours of extensive hands-on learning to provide you a complete understanding of beauty and wellness. Upon completion, you'll be ready to succeed as a licensed cosmetologist.

The Cosmetology Hybrid program includes the same curriculum, and number of clocked hours as the Cosmetology program. However, this program is unique in that it is a combination of distance education and learning on-site, in our physical building. Instruction for theory coursework utilizes distance learning for 300 hours of the total program hours. The remaining program instruction will take place on-site in the physical building.

### HOURS REQUIREMENTS-DAYTIME SCHEDULE

**Full-Time Schedule | 52 weeks | 1500 hours**

30 hours of scheduled instruction per week

### PROGRAM HOURS BREAKDOWN

Distance Education: 300 hours

On-Site in the physical building: 1200 hours

### DAY SCHEDULES:

#### Week 1:

Tuesday | Wednesday | Thursday | Friday - 9:00 am - 5:30 pm

Tuesday on campus (Orientation)

Wednesday, Thursday, Friday online

#### Weeks 2-12:

Monday | Tuesday | Wednesday | Thursday: 9:00am - 5:30pm

|  |  |
|--|--|
| <b><u>Enlighten Phase: weeks 2-4</u></b><br>Monday on campus<br>Tuesday, Wednesday, Thursday<br>online | <b><u>Elevate/Emerge: weeks 5-12</u></b><br>Monday online<br>Tuesday on campus<br>Wednesday online<br>Thursday on campus |
|--|--|

#### Weeks 13-52:

| <b>3-Day Schedule</b><br><b>Monday, Wednesday, Friday</b><br><b>9:00am to 8:00pm</b>  | <b>4-Day Schedule</b><br><b>Monday, Tuesday, Wednesday,</b><br><b>Thursday</b><br><b>9:00am to 5:30pm</b>   | <b>5-Day Evening Schedule</b><br><b>Monday, Tuesday, Wednesday,</b><br><b>Thursday, Friday</b><br><b>1:15pm to 8:00pm</b>   |
|---|---|---|
| <b><u>Express Phase: weeks 13-26</u></b><br>Monday online<br>Wednesday, Friday on campus<br><br><b><u>Engage Phase: weeks 27-38</u></b><br>Monday, Wednesday, Friday<br>on campus<br><br><b><u>Empower Phase: weeks 39-52</u></b><br>Monday, Wednesday, Friday<br>on campus | <b><u>Express Phase: weeks 13-26</u></b><br>Monday online<br>Tuesday, Wednesday, Thursday<br>on campus<br><br><b><u>Engage Phase: weeks 27-38</u></b><br>Monday, Tuesday, Wednesday,<br>Thursday on campus<br><br><b><u>Empower Phase: weeks 39-52</u></b><br>Monday, Tuesday, Wednesday,<br>Thursday on campus | <b><u>Express Phase: weeks 13-26</u></b><br>Monday on campus<br>Tuesday online<br>Wednesday, Thursday, Friday<br>on campus<br><br><b><u>Engage Phase: weeks 27-38</u></b><br>Monday, Tuesday, Wednesday,<br>Thursday, Friday on campus<br><br><b><u>Empower Phase: weeks 39-52</u></b><br>Monday, Tuesday, Wednesday,<br>Thursday, Friday on campus |

*\*NOTE: All online hours via distance education will be 20% (or 300 hours) of the total 1,500 program hours. Once a student completes 300 hours of online distance education, all remaining instruction shall be provided on campus.*



**EVENING SCHEDULE:**

**Week 1: Culture Week** – Monday\*, Tuesday, Wednesday, Thursday, Friday - 5:00 pm - 10:00 pm

*\*Orientation will take place on or before the first two days of class.*

Monday, Tuesday on campus

Wednesday, Thursday, Friday online

**Weeks 2-62:**

| Monday, Tuesday, Wednesday, Thursday, Friday<br>5:00 pm to 10:00 pm  |
|--|
| <p><b><u>Enlighten Phase: weeks 2-4</u></b><br/>Monday on campus<br/>Tuesday, Wednesday, Thursday, Friday online</p> <p><b><u>Elevate/Emerge Phases: weeks 5-12</u></b><br/>Monday, Tuesday, Wednesday, Thursday, Friday<br/>on campus</p> <p><b><u>Express Phase: weeks 13-28</u></b><br/>Monday online<br/>Tuesday, Wednesday, Thursday, Friday<br/>on campus</p> <p><b><u>Engage Phase: weeks 29-41</u></b><br/>Monday on campus<br/>Tuesday online<br/>Wednesday, Thursday, Friday<br/>on campus</p> <p><b><u>Empower Phase: weeks 42-56</u></b><br/>Monday online<br/>Tuesday, Wednesday, Thursday, Friday<br/>on campus</p> <p><b><u>Empower Phase: weeks 57-62</u></b><br/>Monday, Tuesday, Wednesday, Thursday, Friday<br/>on campus</p> |

*All online hours via distance education will be 20% (or 300 hours) of the total 1,500 program hours.  
Once a student completes 300 hours of online distance education, all remaining instruction  
shall be provided on campus.*

**IT requirements: Wi-Fi Connectivity**



## COSMETOLOGY HYBRID PROGRAM COURSE OUTLINE

### PROGRAM DESCRIPTION

Express your creativity and talent in hair, skin, nail care and makeup application. Our cosmetology course incorporates 1,500 hours of extensive hands-on learning to provide you an understanding of beauty and wellness. Upon completion, you will be eligible to take the State of Ohio licensing exam.

The Cosmetology Hybrid program includes the same curriculum, and number of clocked hours as the Cosmetology Program. However, this program is unique in that it is a combination of distance education and learning on-site, in our physical building. Instruction for theory coursework utilizes distance learning for 300 hours of the total program hours. The remaining program instruction will take place on-site in the physical building.

### *Culture/Enlighten/Elevate*

Learn the fundamentals of cutting, styling and chemical restructuring of hair; skin; nail care; makeup; and the related sciences. Lectures, demonstrations and hands-on workshops concentrate on developing skill and accuracy and reinforcing classroom knowledge. You will be introduced to retailing, client servicing and personal development skills. This unit also covers State safety, health and sanitation requirements.

### *Emerge/Express*

Unlock your creativity as you explore the trends and techniques in haircutting, styling, coloring, permanent waving and chemical restructuring. Time in the clinic allows you to become increasingly confident in your professional abilities and you begin to learn vital employment and career-advancing skills such as interviewing and resume writing.

### *Engage/Empower*

Get ready to launch your career with in-depth training in client service, time management, self-promotion, goal-setting, merchandising and entrepreneurship. Fine tune your speed, accuracy, concentration and technical skills. You will demonstrate competency in all tasks required for the skill certification examination, and possess the theoretical knowledge you need to pass the written examination required by the Aveda Institute Columbus and the State of Ohio for licensure.

### INSTRUCTIONAL METHODS

Methods of instruction include discussion, question and answer, demonstration, cooperative learning, problem solving, lecture, individualized instruction, and student presentations. For the distance education component, these methods of instruction are executed by Educators through video conferencing to keep real time, live instruction throughout each scheduled day of distance learning. For theory coursework, a distance learning platform is utilized to effectively administer these methods of instruction stated above. Google Classroom manages the different components, including Pivot Point Learn Aveda Platform, Textbook: Pivot Point Cosmetology Fundamentals Study Guide. An iPad is included as part of your student kit.

### GRADING PROCEDURES

Your progress at the Institute will be evaluated on the basis of classroom work, homework assignments, chapter tests, exams, model assignments, daily clinic practical experiences, daily quota experiences, projects, and a final practical and written examination.

| Grading Scale |   |                |
|---------------|---|----------------|
| 90-100        | = | A – Honor Roll |
| 85-89         | = | B              |
| 80-84         | = | C              |
| 79 and BELOW  | = | Failing        |

### NOTICE REGARDING DISTANCE EDUCATION.

- Academic achievement earned via distance education may not be accepted for reciprocity or eligible for licensure in states other than Ohio.
- Wi-fi connectivity is required for the student to participate in the Cosmetology Hybrid program. Student is provided an iPad as part of the student kit, but it is the Student's obligation to provide their own wi-fi connection.
- The School shall verify the identity of distance-learning students at each session, in accordance with federal, state, and accreditation standards. There is no additional Student charge associated with the School's verification of student identity.





## COSMETOLOGY HYBRID PROGRAM COURSE OUTLINE

### PROGRAM GOALS

The cosmetology program at Aveda Institute Columbus prepares students to become licensed cosmetologists in the state of Ohio. The program includes both theory and practical experience which together comprise the skills required for licensure.

### PROGRAM CONTENT

Course units required by the Ohio State Cosmetology and Barber Board and the number of classroom hours associated with each are listed below to show the breakdown of distance education vs. on-site for Theory instruction hours:

#### 1500 hour Cosmetology Hybrid - 30 hour Schedule Program Subject Totals (Distance Education vs. On-Site Theory Hours)

| UNIT |                                       | THEORY HOURS          |             |       |
|------|---------------------------------------|-----------------------|-------------|-------|
|      |                                       | DISTANCE<br>EDUCATION | ON-<br>SITE | TOTAL |
|      | Orientation                           | 0                     | 8           | 8     |
| 1.   | Infection Control                     | 15                    | 0           | 15    |
| 2.   | Properties of Hair<br>& Scalp         | 40                    | 0           | 40    |
| 3.   | Hair Procedure &<br>Practices         | 61                    | 116         | 177   |
| 4.   | Chemical<br>Procedures &<br>Practices | 62                    | 140         | 202   |
| 5.   | Manicure &<br>Pedicure                | 22                    | 21          | 43    |
| 6.   | Skin Care                             | 34                    | 8           | 42    |
| 7.   | Artificial Lashes                     | 0                     | 2           | 2     |
| 8.   | Facial Makeup                         | 4                     | 4           | 8     |
| 9.   | Salon Operations                      | 55                    | 0           | 55    |
| 10.  | Laws & Rules                          | 8                     | 0           | 8     |
|      | Total Theory<br>Time                  | 300                   | 300         | 600   |



## COSMETOLOGY HYBRID PROGRAM COURSE OUTLINE

Below shows the course units required by the Ohio State Cosmetology and Barber Board and the number of classroom hours associated with theory and practical instruction. Practical experience applying theory to live models and mannequins provides students with the opportunity to learn and enhance skills. The variety and minimum time necessary with respect to skill demonstrations required by the Ohio State Board are listed below as well.

### 1500 hour Cosmetology Hybrid - 30 hour Schedule Program Subject Totals

| UNIT |  | THEORY<br>HOURS | PRACTICAL<br>HOURS | TOTAL<br>HOURS |
|------|--|-----------------|--------------------|----------------|
|      | <b>Orientation</b>   | 8               | 0                  | 8              |
| 1    | <b>Infection Control &amp; Principles/Practices</b><br>- Bacteriology<br>- Dispensary Requirements & Operations<br>(includes practical training on cleaning techniques, salon laundry service, and disinfecting salon stations and common areas)   | 15              | 33                 | 48             |
| 2    | <b>Properties of Hair &amp; Scalp</b><br>- Trichology<br>- Draping Techniques/Client Protection<br>- Shampoos/Rinses/Treatment<br>- Disorders/Diseases/Conditions<br>- Chemistry (Basics/pH)   | 40              | 72                 | 112            |
| 3    | <b>Hair Procedures &amp; Practices</b><br>- Styling & Finishing (Roller Setting/Hair Molding)<br>- Thermal Styling (Thermal Iron/Straightening/Blow-dry Techniques)<br>- Formal Styling (Braiding/Wigs/Hair Pieces & Hair Additions)<br>- Haircutting Basics<br>- Haircutting Techniques & Tools (Shears/Razor/Texturizing/ Clippers/Trimmers) | 177             | 252                | 429            |
| 4    | <b>Chemical Procedures &amp; Practices</b><br>- Chemical Texturizing (Permanent Wave/Chemical Relaxers/ Curl Reforming/Corrections)<br>- Hair Coloring (Dimensional Coloring Techniques/Corrections)   | 202             | 309                | 511            |
| 5    | <b>Manicure &amp; Pedicure Procedures &amp; Practices</b><br>- Structure of Nails (Anatomy of Bones, Skin & Muscles)<br>- Diseases, Disorders, & Conditions<br>- Basic Manicure & Pedicure<br>- Manicure & Pedicure (Tools/Equipment)<br>Hand/Arm/Foot/Leg Massage<br>- Artificial Nail Enhancements/Maintenance                               | 43              | 66                 | 109            |
| 6    | <b>Skin Care Procedures &amp; Practices</b><br>- Skin Theory (Anatomy of Skin/Body Systems/Cells/Tissues)<br>- Diseases, Disorders & Conditions<br>- Basic Facials (Techniques/Treatments/Facial Makeup/Hair Removal)<br>Relaxation Treatments/Health History<br>- Electricity (Principles/Safety/Effects/Therapies)                           | 42              | 48                 | 90             |
| 7    | <b>Artificial Lashes/Extensions</b>  | 2               | 6                  | 8              |
| 8    | <b>Facial Makeup</b><br>- Brow Tinting   | 8               | 14                 | 22             |
| 9    | <b>Salon Operations &amp; Communication Skills</b><br>- Salon Operation & Management (Sales/Consultation/Career Development/Professional Image)<br>Communication Skills (Listening Skills/Product & Service Education/ Consultation)   | 55              | 90                 | 145            |
| 10   | <b>Cosmetology Laws &amp; Rules</b><br>- Ohio Administrative Code/Ohio Revised Code/Inspection & Enforcement<br>- Continuing Education/Policies & Procedures<br>- Human Trafficking (1 Hour)   | 8               | 10                 | 18             |
|      | <b>TOTAL</b>   | 600             | 900                | 1500           |



# ESTHIOLOGY PROGRAM

Prepare for an exciting future in skin care with Aveda Institute Columbus. Our Esthiology curriculum provides 600 hours of skin care training with an emphasis on using pure flower and plant essences in treatments. Upon completion, you'll be ready to succeed as a licensed esthetician.

## HOURS REQUIREMENTS/SCHEDULE

**Full-Time Schedule | 21 weeks | 600 hours**

30 hours of scheduled instruction per week

**Week 1 - Culture Week:** Tuesday | Wednesday | Thursday | Friday: 9:00 am – 5:30 pm  
(Orientation will take place on or before the first day of class.)

**Week 2-21:**

4-Day Schedule: Monday | Tuesday | Wednesday | Thursday: 9:00 am – 5:30 pm

## CULTURE/ENLIGHTEN

Learn the fundamentals of facial manipulations, equipment and plant aromaology™ as you study the related sciences of anatomy and histology, along with state safety requirements. Combining theoretical knowledge and hands-on experience, this unit puts you on your way to a career in skin care.

## EMERGE/EXPRESS

Apply your knowledge through clinic experiences while you increase your understanding in the classroom. In this unit, you'll refine your skills and gain the expertise you need to meet the Aveda Institute's skin care and makeup service standards and state safety requirements.

## EMPOWER

Learn real-world strategies to get the job of your dreams, from interviewing to resume writing and beyond. Fine-tune your accuracy, concentration and speed. At this point, you'll have the competency required for the skill certification examination, as well as the theoretical knowledge needed to pass the written examination required by Aveda Institute Columbus and the State of Ohio for licensure. Now you're ready to start your career in skin care.

## INSTRUCTIONAL METHODS

Methods of instruction include discussion, question and answer, demonstration, cooperative learning, problem solving, lecture, individualized instruction, and student presentations. . Pivot Point Learn Aveda Platform, Textbook: Pivot Point Esthetics Fundamentals Study Guide. iPad supplied in the student kit.

## GRADING PROCEDURES

Your progress at the Institute will be evaluated on the basis of classroom work, homework assignments, chapter tests, exams, model assignments, daily clinic practical experiences, daily quota experiences, projects, and a final practical and written examination.

| Grading Scale |   |                |
|---------------|---|----------------|
| 90-100        | = | A – Honor Roll |
| 85-89         | = | B              |
| 80-84         | = | C              |
| 79 and BELOW  | = | Failing        |



## ESTHIOLOGY COURSE OUTLINE

### PROGRAM DESCRIPTION

Esthiology at Aveda Institute Columbus is the art and science of enhancing beauty, health and relaxation for both men and women. Our program includes instruction in the physiology, analysis, and care of skin. Students will learn a variety of facial and relaxation techniques and will apply this knowledge to live models and guests. Full body and facial waxing are core skills, and face color is the finishing touch of the Aveda experience.

### PROGRAM GOALS

The esthiology program at Aveda Institute Columbus prepares students to become licensed esthiologists in the state of Ohio. The program includes both theory and practical experience which together comprise the skills required for licensure.

### PROGRAM CONTENT

Course units required by the Ohio State Cosmetology and Barber Board and the number of classroom hours associated with each are listed below. Practical experience applying theory to live models provides students with the opportunity to learn and enhance skills. The variety and number of skill demonstrations required by the Ohio State Board are listed below as well.

| UNIT |   | THEORY<br>HOURS | PRACTICAL<br>HOURS | TOTAL<br>HOURS |
|------|---|-----------------|--------------------|----------------|
|      | <b>Orientation</b>  | 8               | 0                  | 8              |
| 1    | <b>Infection Control &amp; Principles/Practices</b><br>- Bacteriology<br>- Dispensary Requirements & Operations<br>(includes practical training on cleaning techniques, salon laundry service, and disinfecting salon stations and common areas)            | 30              | 30                 | 60             |
| 2    | <b>Anatomy</b><br>- Head<br>- Bones (Full Body)<br>- Muscles, Nerves, Cells, Tissues (Full Body)  | 19.75           | 17                 | 36.75          |
| 3    | <b>Specialized Equipment</b><br>- Electricity (Principles/Safety/Effects/Therapies)<br>- Ultra-Violet & Infra-red Light Therapies<br>- Safety & Effects   | 16              | 21.75              | 37.75          |
| 4    | <b>Massage</b><br>- Client Health Issues & Pre-Screening<br>- Preparation<br>- Manipulations<br>- Relaxation Treatments   | 28              | 32                 | 60             |
| 5    | <b>Chemistry</b><br>- Compounds & Mixtures<br>- Water, Chemistry & Effects<br>- Ingredients<br>- Cosmetics  | 16.25           | 22.5               | 38.75          |
| 6    | <b>Skin Care Procedures &amp; Practices</b><br>- Skin Theory (Anatomy of Skin/Body Systems/Cells/Tissues)<br>- Diseases, Disorders & Conditions<br>- Basic Facials (Techniques/Treatments/Facial Makeup/Hair Removal)<br>- Health History<br>- Hair Removal | 51              | 100                | 151            |
| 7    | <b>Study of Skin</b><br>- Skin Theory (Histology, Structure, Functions)<br>- Nutrition<br>- Skin Analysis<br>- Diseases and Disorders   | 36              | 30.75              | 66.75          |
| 8    | <b>Make-Up</b><br>- Equipment, Implements and Products<br>- Theory<br>- Application (Corrective, Day/Night, Theatrical<br>- Brow Tinting  | 34              | 45                 | 79             |
| 9    | <b>Artificial Lashes/Extensions</b>   | 2               | 6                  | 8              |
| 10   | <b>Salon Operations &amp; Communication Skills</b><br>- Salon Operation & Management (Sales/Consultation/Career Development/Professional Image)<br>- Communication Skills (Listening Skills/Product & Service Education/ Consultation)                      | 10              | 26                 | 36             |
| 11   | <b>Cosmetology Laws &amp; Rules</b><br>- Ohio Administrative Code/Ohio Revised Code/Inspection & Enforcement<br>- Continuing Education<br>- Human Trafficking (1 Hour)  | 8               | 10                 | 18             |
|      | <b>TOTAL</b>  | <b>259</b>      | <b>341</b>         | <b>600</b>     |



# ESTHIOLOGY HYBRID PROGRAM (with distance education)

Prepare for an exciting future in skin care with Aveda Institute Columbus. Our Esthiology curriculum provides 600 hours of skin care training with an emphasis on using pure flower and plant essences in treatments. Upon completion, you'll be ready to succeed as a licensed esthetician.

The Esthetics Hybrid program includes the same curriculum, and number of clocked hours as the Esthetics program. However, this program is unique in that it is a combination of distance education and learning on-site, in our physical building. Instruction for theory coursework utilizes distance learning for 120 hours of the total program hours. The remaining program instruction will take place on-site in the physical building.

## HOURS REQUIREMENTS

Full-Time Schedule | 21 weeks | 600 hours  
30 hours of scheduled instruction per week

## PROGRAM HOURS BREAKDOWN

Online via Distance Education: 120 hours  
On-Site, in the physical building: 480 hours

## SCHEDULE

**Week 1 - Culture Week:** Tuesday, Wednesday, Thursday, Friday - 9:00 am - 5:30 pm  
(Orientation will take place on or before the first day of class)  
Tuesday on campus  
Wednesday, Thursday, Friday online

**Weeks 2-21:**

| 4-Day Schedule<br>Monday, Tuesday, Wednesday, Thursday<br>9:00am to 5:30pm                                   |
|--|
| <b><u>Enlighten Phase: weeks 2-4</u></b><br>Monday, Tuesday online<br>Wednesday on campus<br>Thursday online |
| <b><u>Emerge Phase: weeks 5-8</u></b><br>Monday, Tuesday, Wednesday, Thursday<br>on campus                   |
| <b><u>Express Phase: weeks 9-11</u></b><br>Monday online<br>Tuesday, Wednesday, Thursday<br>on campus        |
| <b><u>Express Phase: weeks 12-17</u></b><br>Monday, Tuesday, Wednesday, Thursday<br>on campus                |
| <b><u>Empower Phase: weeks 18-21</u></b><br>Monday, Tuesday, Wednesday, Thursday<br>on campus                |

All online hours via distance education will be 20% (or 120 hours) of the total 600 program hours.  
Once a student completes 120 hours of online distance education, all remaining instruction shall be provided on campus.

## IT requirements: Wi-Fi Connectivity



## ESTHETICS HYBRID COURSE OUTLINE

### PROGRAM DESCRIPTION

Esthiology at Aveda Institute Columbus is the art and science of enhancing beauty, health and relaxation for both men and women. Our program includes instruction in the physiology, analysis, and care of skin. Students will learn a variety of facial and relaxation techniques and will apply this knowledge to live models and guests. Full body and facial waxing are core skills, and face color is the finishing touch of the Aveda experience.

#### **CULTURE/ENLIGHTEN**

Learn the fundamentals of facial manipulations, equipment and plant aromaology™ as you study the related sciences of anatomy and histology, along with state safety requirements. Combining theoretical knowledge and hands-on experience, this unit puts you on your way to a career in skin care.

#### **EMERGE/EXPRESS**

Apply your knowledge through clinic experiences while you increase your understanding in the classroom. In this unit, you'll refine your skills and gain the expertise you need to meet the Aveda Institute's skin care and makeup service standards and state safety requirements.

#### **EMPOWER**

Learn real-world strategies to get the job of your dreams, from interviewing to resume writing and beyond. Fine-tune your accuracy, concentration and speed. At this point, you'll have the competency required for the skill certification examination, as well as the theoretical knowledge needed to pass the written examination required by Aveda Institute Columbus and the State of Ohio for licensure. Now you're ready to start your career in skin care.

### INSTRUCTIONAL METHODS

Methods of instruction include discussion, question and answer, demonstration, cooperative learning, problem solving, lecture, individualized instruction, and student presentations. For the distance education component, these methods of instruction are executed by Educators through video conferencing to keep real time, live instruction throughout each scheduled day of distance learning. For theory coursework, a distance learning platform is utilized to effectively administer these methods of instruction stated above. Google Classroom manages the different components, including Pivot Point Learn Aveda Platform, Textbook: Pivot Point Esthetics Fundamentals Study Guide. An iPad is included as part of your student kit.

### GRADING PROCEDURES

Your progress at the Institute will be evaluated on the basis of classroom work, homework assignments, chapter tests, exams, model assignments, daily clinic practical experiences, daily quota experiences, projects, and a final practical and written examination.

|               |   |                |
|---------------|---|----------------|
| Grading Scale |   |                |
| 90-100        | = | A – Honor Roll |
| 85-89         | = | B              |
| 80-84         | = | C              |
| 79 and BELOW  | = | Failing        |

### NOTICE REGARDING DISTANCE EDUCATION.

- Academic achievement earned via distance education may not be accepted for reciprocity or eligible for licensure in states other than Ohio.
- Wi-fi connectivity is required for the student to participate in the Esthiology Hybrid program. Student is provided an iPad as part of the student kit, but it is the Student's obligation to provide their own wi-fi connection
- The School shall verify the identity of distance-learning students at each session, in accordance with federal, state, and accreditation standards. There is no additional Student charge associated with the School's verification of student identity.



## ESTHETICS HYBRID COURSE OUTLINE

### PROGRAM GOALS

The Esthiology program at Aveda Institute Columbus prepares students to become licensed estheticians in the state of Ohio. The program includes both theory and practical experience which together comprise the skills required for licensure.

### PROGRAM CONTENT

Course units required by the Ohio State Cosmetology and Barber Board and the number of classroom hours associated with each are listed below to show the breakdown of distance education vs. on-site for Theory instruction.

#### 600 hour Esthiology Hybrid - 30 hour Schedule Program Subject Totals (Distance Education vs. On-Site Theory Hours)

| UNIT |  | THEORY HOURS          |         |                          |
|------|--|-----------------------|---------|--------------------------|
|      |  | DISTANCE<br>EDUCATION | ON-SITE | TOTAL<br>THEORY<br>HOURS |
|      | Orientation                              | 0                     | 8       | 8                        |
| 1    | Infection Control & Principles/Practices | 15                    | 15      | 30                       |
| 2    | Anatomy                                  | 10                    | 9.75    | 19.75                    |
| 3    | Specialized Equipment                    | 8                     | 8       | 16                       |
| 4    | Massage                                  | 14                    | 14      | 28                       |
| 5    | Chemistry                                | 8                     | 8.25    | 16.25                    |
| 6    | Skin Care Procedures & Practices         | 18                    | 33      | 51                       |
| 7    | Study of Skin                            | 14                    | 22      | 36                       |
| 8    | Make-Up                                  | 13                    | 21      | 34                       |
| 9    | Artificial Lashes/Extensions             | 2                     | 0       | 2                        |
| 10   | Salon Operations & Communication Skills  | 10                    | 0       | 10                       |
| 11   | Cosmetology Laws & Rules                 | 8                     | 0       | 8                        |
|      | TOTAL                                    | 120                   | 139     | 259                      |



## ESTHETICS HYBRID COURSE OUTLINE

Course units required by the Ohio State Cosmetology and Barber Board and the number of classroom hours associated with each are listed below. Practical experience applying theory to live models provides students with the opportunity to learn and enhance skills. The variety and number of skill demonstrations required by the Ohio State Board are listed below.

### 600 hour Esthiology Hybrid - 30 hour Schedule Program Subject Totals

| UNIT |   | THEORY<br>HOURS | PRACTICAL<br>HOURS | TOTAL<br>HOURS |
|------|---|-----------------|--------------------|----------------|
|      | <b>Orientation</b>  | 8               | 0                  | 8              |
| 1    | <b>Infection Control &amp; Principles/Practices</b><br>- Bacteriology<br>- Dispensary Requirements & Operations<br>(includes practical training on cleaning techniques, salon laundry service, and disinfecting salon stations and common areas)            | 30              | 30                 | 60             |
| 2    | <b>Anatomy</b><br>- Head<br>- Bones (Full Body)<br>- Muscles, Nerves, Cells, Tissues (Full Body)  | 19.75           | 17                 | 36.75          |
| 3    | <b>Specialized Equipment</b><br>- Electricity (Principles/Safety/Effects/Therapies)<br>- Ultra-Violet & Infra-red Light Therapies<br>- Safety & Effects   | 16              | 21.75              | 37.75          |
| 4    | <b>Massage</b><br>- Client Health Issues & Pre-Screening<br>- Preparation<br>- Manipulations<br>- Relaxation Treatments   | 28              | 32                 | 60             |
| 5    | <b>Chemistry</b><br>- Compounds & Mixtures<br>- Water, Chemistry & Effects<br>- Ingredients<br>- Cosmetics  | 16.25           | 22.5               | 38.75          |
| 6    | <b>Skin Care Procedures &amp; Practices</b><br>- Skin Theory (Anatomy of Skin/Body Systems/Cells/Tissues)<br>- Diseases, Disorders & Conditions<br>- Basic Facials (Techniques/Treatments/Facial Makeup/Hair Removal)<br>- Health History<br>- Hair Removal | 51              | 100                | 151            |
| 7    | <b>Study of Skin</b><br>- Skin Theory (Histology, Structure, Functions)<br>- Nutrition<br>- Skin Analysis<br>- Diseases and Disorders   | 36              | 30.75              | 66.75          |
| 8    | <b>Make-Up</b><br>- Equipment, Implements and Products<br>- Theory<br>- Application (Corrective, Day/Night, Theatrical<br>- Brow Tinting  | 34              | 45                 | 79             |
| 9    | <b>Artificial Lashes/Extensions</b>   | 2               | 6                  | 8              |
| 10   | <b>Salon Operations &amp; Communication Skills</b><br>- Salon Operation & Management (Sales/Consultation/Career Development/Professional Image)<br>- Communication Skills (Listening Skills/Product & Service Education/ Consultation)                      | 10              | 26                 | 36             |
| 11   | <b>Cosmetology Laws &amp; Rules</b><br>- Ohio Administrative Code/Ohio Revised Code/Inspection & Enforcement<br>- Continuing Education<br>- Human Trafficking (1 Hour)  | 8               | 10                 | 18             |
|      | <b>TOTAL</b>  | <b>259</b>      | <b>341</b>         | <b>600</b>     |





# NAIL ESTHETICS COURSE OUTLINE

The Aveda Institute Columbus Nail Esthetics Course is offered only to graduates in good standing from the Aveda Institute Columbus Esthiology Program. The Nail Esthetics course is not offered to the general public at this time. Students in the Nail Esthetics course learn the fundamentals of natural and artificial nail care, and massage techniques for the hands and feet. Students will learn the care of healthy nails, manicure, pedicure, and table set-up. The understanding and application of rules and laws governing nail esthetics in the state of Ohio are the foundation of program.

## HOURS REQUIREMENTS/SCHEDULE

Full-Time Schedule | 7 weeks | 200 hours

30 hours of scheduled instruction per week

(Orientation will take place on or before the first day of class.)

3-DAY SCHEDULE: Monday, Wednesday, Friday – 9:00 AM – 8:00 PM

## PROGRAM GOALS

The Nail Esthetics program prepares students to become licensed Manicurists in the state of Ohio. The program includes both theory and practical experience which together comprise the skills required for licensure.

## PROGRAM CONTENT

Course units required by the Ohio State Cosmetology and Barber Board and the number of classroom hours associated with each are listed below: Practical experience applying theory to live models provides students with the opportunity to learn and enhance skills. The variety and number of skill demonstrations required by the Ohio State Board are listed below as well.

| UNIT |  | THEORY<br>HOURS | PRACTICAL<br>HOURS | TOTAL<br>HOURS |
|------|--|-----------------|--------------------|----------------|
|      | <b>Orientation</b>   | 8               | 0                  | 8              |
| 1    | <b>Infection Control &amp; Principles/Practices</b><br>- Bacteriology<br>- Dispensary Requirements & Operations (includes practical training on cleaning techniques, salon laundry service, and disinfecting salon stations and common areas)                    | 7.5             | 15                 | 22.5           |
| 2    | <b>Anatomy</b><br>- Bones, Muscles & Systems<br>- Nervous System<br>- Joints, Cartilage<br>- Ligaments of the Hand, Arm, Foot & Leg  | 6.25            | 6                  | 12.25          |
| 3    | <b>Massage</b><br>- Client Health Issues & Pre-Screen<br>- Manipulations (Hand/Arm, Feet/Legs)<br>- Relaxation Treatments  | 5.5             | 5                  | 10.5           |
| 4    | <b>Nail Care Procedures &amp; Practices</b><br>- Safety Precautions<br>- Basic & Advanced Manicures<br>- Basic & Advanced Pedicures<br>- Polish Application Techniques<br>- Structure of the Nail<br>- Diseases, Disorders, & Conditions (Hand, Arm, Foot & Leg) | 25.75           | 27.75              | 53.5           |
| 5    | <b>Chemistry</b><br>- Compounds & Mixtures<br>- Nail Enhancement & Composition<br>- Ingredients<br>- Nail Cosmetics  | 8               | 5                  | 13             |
| 6    | <b>Nail Enhancements</b><br>- Application Procedures<br>- Artificial Nail Structure<br>- Preparation<br>- Application<br>- Removal<br>- Nail Repairs   | 20              | 17.5               | 37.5           |
| 7    | <b>Specialized Equipment</b><br>- Curing Methods<br>- Drills/Advanced Tools<br>- Safety & Effects  | 7.25            | 5.25               | 12.5           |
| 8    | <b>Salon Operations &amp; Communication Skills</b><br>- Salon Operation & Management (Sales/Consultation/Career Development/Professional Image)<br>- Communication Skills (Listening Skills/Product & Service Education/Consultation)                            | 5               | 10                 | 15             |
| 9    | <b>Cosmetology Laws &amp; Rules</b><br>- Ohio Administrative Code/Ohio Revised Code/Inspection & Enforcement<br>- Continuing Education/Policies & Procedures<br>- Human Trafficking (1 Hour)   | 5.25            | 10                 | 15.25          |
|      | <b>TOTAL</b>   | <b>98.5</b>     | <b>101.5</b>       | <b>200</b>     |



## NAIL ESTHETICS COURSE OUTLINE

### INSTRUCTIONAL METHODS

Methods of instruction include discussion, question and answer, demonstration, cooperative learning, problem solving, lecture, individualized instruction, and student presentations.

### GRADING PROCEDURES

The progress at the Institute will be evaluated on the basis of classroom work, homework assignments, chapter tests, exams, model assignments, daily clinic practical experiences, projects, and a final practical and written examination.

| Grading Scale |   |                |
|---------------|---|----------------|
| 90-100        | = | A – Honor Roll |
| 85-89         | = | B              |
| 80-84         | = | C              |
| 79 and BELOW  | = | Failing        |

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# ADVANCED COSMETOLOGY & ADVANCED ESTHETICIAN COURSE OUTLINE

Graduates in good standing from the Aveda Institute Columbus Cosmetology and Esthiology programs are eligible to participate in the Advanced Cosmetology and Advanced Esthetician Programs. The Advanced Programs consist of both advanced training and hands-on experience. Advanced students work closely with the Director of Education and the Institute's licensed instructors. The understanding and application of rules and laws governing cosmetology and esthiology in the state of Ohio are the foundation of both the theory and practice components of these programs.

## PROGRAM GOALS

The Advanced Cosmetology and Advanced Esthetician Programs at the Aveda Institute Columbus prepare students to become licensed Advanced Cosmetologists or Advanced Estheticians in the state of Ohio. The programs include both theory and practical experience which together comprise the skills required for licensure.

## PROGRAM CONTENT

Course units required by the Ohio State Cosmetology and Barber Board and the number of associated classroom hours are listed below. The Advanced Cosmetology course consists of a minimum of 300 hours of instruction in theory and practical application and the Advanced Esthiology course consists of a minimum of 150 hours.

*(Orientation will take place on or before the first day of class for the Advanced Cosmetology Training and Advanced Esthetician Training programs.)*

### Advanced Cosmetology Training

**Hours Requirements: 8 weeks, 300 hours**

Instruction on business skills, advanced cosmetology techniques and the laws governing cosmetology, as follows:

| UNIT |   | THEORY<br>HOURS | PRACTICAL<br>HOURS | TOTAL<br>HOURS |
|------|---|-----------------|--------------------|----------------|
|      | <b>Orientation</b>  | 8               | 0                  | 8              |
| 1    | <b>Cosmetology Laws &amp; Rules</b><br>- Ohio Revised Code Statutes<br>- Ohio Administrative Rules<br>- License & Permit Policy & Procedures<br>- Inspection & Enforcement Policy & Procedures  | 29.75           | 15                 | 44.75          |
| 2    | <b>Public Health and Safety</b><br>- Sanitation Practices & Procedures<br>- Sterilization Practices & Procedures<br>- Dispensary Operations & Procedures<br>- Bacteriology, Contagious & Communicable Disease Control<br>- Salon Operations & Procedures<br>- Consumer & Product Safety (includes practical training on cleaning techniques, salon laundry service, and disinfecting salon stations and common areas) | 17.25           | 25                 | 42.25          |
| 3    | <b>Advanced Techniques</b><br>- Advanced Anatomy of Hair & Scalp<br>- Advanced Haircutting & Styling<br>- Advanced Chemical Services<br>- Salon Supervision & Management<br>- Specialized Equipment Use & Control<br>- Product & Service Sales Training<br>- Communication Skills   | 81.75           | 123.25             | 205            |
|      | <b>TOTAL</b>  | <b>136.75</b>   | <b>163.25</b>      | <b>300</b>     |

Instruction on business skills, advanced esthiology techniques and the laws governing esthiology, as follows:

| UNIT |   | THEORY<br>HOURS | PRACTICAL<br>HOURS | TOTL<br>HOURS |
|------|---|-----------------|--------------------|---------------|
|      | <b>Orientation</b>  | 8               | 0                  | 8             |
| 1    | <b>Cosmetology Laws and Rules</b><br>- Ohio Revised Code Statutes<br>- Ohio Administrative Rules<br>- License & Permit Policy & Procedures<br>- Continuing Education Policies & Procedures<br>- Inspection & Enforcement Policy & Procedure   | 10              | 0                  | 10            |
| 2    | <b>Public Health and Safety</b><br>- Sanitation Practices & Procedures<br>- Sterilization Practices & Procedures<br>- Dispensary Operations & Procedures<br>- Bacteriology, Contagious & Communicable Disease Control<br>- Salon Operations & Procedures<br>- Consumer & Product Safety (includes practical training on cleaning techniques, salon laundry service, and disinfecting salon stations and common areas) | 13.25           | 36.75              | 50            |
| 3    | <b>Advanced Techniques</b><br>- Advanced Anatomy of the Skin<br>- Advanced Treatment of Muscles & Nerves<br>- Advanced Facial & Body Treatment<br>- Salon Supervision & Management<br>- Specialized Equipment Use & Control<br>- Product & Service Sales Training<br>- Communication Skills   | 28.75           | 53.25              | 82            |
|      | <b>TOTAL</b>  | <b>60</b>       | <b>90</b>          | <b>150</b>    |

### Advanced Esthetician Training

**Hours Requirements: 4 weeks, 150 hours**



## ADVANCED COSMETOLOGY AND ADVANCED ESTHETICIAN COURSE OUTLINE

### INSTRUCTIONAL METHODS

Methods of instruction include discussion, question and answer, demonstration, cooperative learning, problem solving, lecture, individualized instruction, trainee presentations and student teaching.

### CURRICULUM SCHEDULE

A 40-hour weekly schedule is assigned between the hours of 9:00 AM and 8:00 PM, Monday through Saturday. Students shall confirm their individual schedules with the Director.

### GRADING PROCEDURES

Your progress at the Institute will be evaluated on the basis of classroom work, homework assignments, tests, teaching assignments, daily clinic practical experiences, projects, and professionalism.

| Grading Scale |   |                |
|---------------|---|----------------|
| 90-100        | = | A – Honor Roll |
| 85-89         | = | B              |
| 80-84         | = | C              |
| 79 and BELOW  | = | Failing        |

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# COSMETOLOGY INSTRUCTOR & ESTHETICIAN INSTRUCTOR PROGRAM

## ARE YOU INTERESTED IN TAKING YOUR CAREER TO THE NEXT LEVEL?

Each year, the Aveda Institute Columbus selects a very limited number of graduates to participate in its Cosmetology Instructor and Esthetician Instructor Training Programs. The Cosmetology Instructor and the Esthetician Instructor Programs consist of both advanced training and hands-on experience. Trainees work with the Director and with experienced educators who hold a variety of advanced Aveda certifications. Training includes the study of adult learning styles and education techniques, presentation skills, and classroom management. Trainees also learn and practice lesson planning and test creation and security. The understanding and application of rules and laws governing cosmetology and esthetics in the state of Ohio are the foundation of both the theory and practice components of these programs.

## PROGRAM GOALS

Participants in the Cosmetology Instructor and Esthetician Instructor Programs at Aveda Institute Columbus demonstrate a passion for education and a desire to contribute to the professional development of others. Through a comprehensive theory curriculum and extensive practical experience, trainees are well prepared to become licensed cosmetology or esthetician instructors in the state of Ohio.

## PROGRAM CONTENT

Course units required by the Ohio State Cosmetology and Barber Board and the number of associated classroom hours are listed below. The cosmetology instructor course consists of a minimum of 1,000 hours of instruction in theory and practical application and the esthetician instructor course consists of a minimum of 500 hours.

## INSTRUCTIONAL METHODS

Methods of instruction include discussion, question and answer, demonstration, cooperative learning, problem solving, lecture, individualized instruction, and student presentations.

## COSMETOLOGY INSTRUCTOR PROGRAM

Our cosmetology instructor training program consists of 1,000 hours of classroom and hands-on training combined. Students completing the instructor training program will receive the education necessary to become licensed as cosmetology instructors. Instruction on teaching methods and the laws governing skin care to include the topics listed below.

## HOURS REQUIREMENTS

26 weeks, 1,000 hours

| UNIT |  | THEORY HOURS | PRACTICAL HOURS | TOTAL HOURS |
|------|--|--------------|-----------------|-------------|
| 1    | <b>Cosmetology Laws &amp; Rules</b><br>- Ohio Revised Code Statutes<br>- Ohio Administrative Rules<br>- License and Permit Policy & Procedures<br>- Continuing Education Policies & Procedures<br>- Inspection & Enforcement Policy & Procedures | 83           | 82              | 165         |
| 2    | <b>Curriculum Development</b><br>- Lesson Planning<br>- Presentation Skills<br>- Educational Aids<br>- Use of Technology<br>- Distance Learning<br>- Grading<br>- Assessment   | 134          | 201             | 335         |
| 3    | <b>Learning Styles</b><br>- Learning Modalities<br>- Special Learning Needs<br>- Learner Accommodations  | 48           | 117             | 165         |
| 4    | <b>Classroom Management</b><br>- Structuring the Learning Environment<br>- Communication Skills<br>- Professional Ethics<br>- Conflict Management  | 150          | 185             | 335         |
|      | <b>TOTAL</b>   | <b>415</b>   | <b>585</b>      | <b>1000</b> |

## GRADING PROCEDURES

Your progress at the Institute will be evaluated on the basis of classroom work, homework assignments, chapter tests, exams, model assignments, daily clinic practical experiences, projects, and a final practical and written examination.

| Grading Scale |                  |
|---------------|------------------|
| 90-100        | = A - Honor Roll |
| 85-89         | = B              |
| 80-84         | = C              |
| 79 and BELOW  | = Failing        |

*(Orientation will take place on or before the first day of class.)*

## SCHEDULE

A 39-hour weekly schedule is assigned between the hours of 8:00 AM to 9:00 PM, Monday through Saturday. Students shall confirm their individual schedules with the Director.



## ESTHETICIAN INSTRUCTOR PROGRAM

Our esthetician instructor training program consists of 500 hours of classroom and hands-on training combined. Students completing the instructor training program will receive the education necessary to become licensed as esthetician instructor. Instruction on teaching methods and the laws governing skin care to include the topics listed below.

### HOURS REQUIREMENTS

13 weeks, 500 hours

| UNIT |   | THEORY<br>HOURS | PRACTICAL<br>HOURS | TOTAL<br>HOURS |
|------|---|-----------------|--------------------|----------------|
| 1    | <b>Cosmetology Laws &amp; Rules</b> <ul style="list-style-type: none"><li>- Ohio Revised Code Statutes</li><li>- Ohio Administrative Rules</li><li>- License and Permit Policy &amp; Procedures</li><li>- Continuing Education Policies &amp; Procedures</li><li>- Inspection &amp; Enforcement Policy &amp; Procedures</li></ul> | 42              | 53                 | 95             |
| 2    | <b>Curriculum Development</b> <ul style="list-style-type: none"><li>- Lesson Planning</li><li>- Presentation Skills</li><li>- Educational Aids</li><li>- Use of Technology</li><li>- Distance Learning</li><li>- Grading</li><li>- Assessment</li></ul>   | 66              | 101                | 167            |
| 3    | <b>Learning Styles</b> <ul style="list-style-type: none"><li>- Learning Modalities</li><li>- Special Learning Needs</li><li>- Learner Accommodations</li></ul>  | 24              | 46                 | 70             |
| 4    | <b>Classroom Management</b> <ul style="list-style-type: none"><li>- Structuring the Learning Environment</li><li>- Communication Skills</li><li>- Professional Ethics</li><li>- Conflict Management</li></ul>   | 78              | 90                 | 168            |
|      | TOTAL   | 210             | 290                | 500            |

### SCHEDULE

A 39-hour weekly schedule is assigned between the hours of 8:00 AM to 9:00 PM, Monday through Friday. Students shall confirm their individual schedules with the Director.

## COME TO THE RIGHT PLACE

The campuses of the Aveda Institute Columbus are located in the heart of The Ohio State University. The Aveda Institute Columbus is the ideal setting for your professional education.

### MAIN CAMPUS

The Institute's Campus, located at 889 Bethel Road, Columbus, Ohio, provides over 19,000 square feet of educational space. The Campus is where instruction of all programs takes place.

### CLIENT SERVICE AREAS

A diverse array of clients come to the Aveda Institute for beauty and wellness services. As a student, you will have the opportunity to perform a spectrum of hair, skin and nail services in a virtual salon setting, under the supervision of your instructors.

### STUDENT CLASSROOMS

Classrooms of all sizes have been designed to provide the proper environment for different types of learning and activities.

### RESOURCE LIBRARY AND ADMINISTRATIVE OFFICES

A resource library has books on styling, motivation, health and wellness for your reference. Team leaders and admissions personnel are also available to respond to your questions and concerns.

### AVEDA ENVIRONMENTAL LIFESTYLE STORE

A retail center for Aveda hair, skin, flower and plant Pure-Fume™ and body care, makeup and lifestyle products is located on both campuses. The store gives you the opportunity to practice your client service and retailing skills.



# ADMISSIONS

## *Are you ready to begin?*

If you are excited about the prospect of training at the Aveda Institute Columbus, here's all you have to do to get started.

### COSMETOLOGY & ESTHIOLOGY ADMISSION PROCESS

1. Have a career planning session with an Admissions Representative.
2. Complete an admissions application.
3. Provide valid proof of high school education. This includes a copy of high school diploma, high school transcript or GED - with a graduation date. The Aveda Institute Columbus does not accept ATB (Ability to Benefit) students.
4. Meet with a financial aid counselor and submit an approved funding plan (if applicable).
5. Sign an enrollment agreement with an admissions representative.

The Aveda Institute Columbus does not admit ability-to-benefit students. The Aveda Institute Columbus does not admit students who have record of a felony conviction.

The Aveda Institute Columbus requires no information regarding vaccinations from potential students to attend school.

Any student with foreign/international proof of graduation will need the diploma or transcript translated and verified for U.S. High School equivalency.

#### Home-Schooled Students

Though Home-Schooled students are not considered to have a high school diploma or equivalent, they are eligible for admission into the Aveda Institute Columbus. Home-School students must provide a copy of their complete high school transcript. Home-School transcripts **must include** the following information:

1. Name, Address, and Phone Number of Home-School.
2. Student's personal information (name, address, date of birth, social security number).
3. Itemization of courses and final grades achieved for each grade level accomplished.
4. Date of Graduation.
5. Name and signature of the Home-School Administrator.

Home-School transcripts **must be** notarized by a Notary Public and sent to the Institute's Admissions Office in an envelope sealed and sent by the Home-School Administrator.

Every Ohio home-schooled student must submit written verification from the appropriate school district that student has been excused from compulsory attendance for home education.

If the high school information cannot be verified, the student will be required to take and pass a GED test prior to enrollment.

#### Re-Enrollment Guidelines

Former students seeking re-enrollment to the institute should contact the Student Success Office to begin the re-enrollment process. Student

Success team will investigate the reasons the student previously withdrew or was terminated from the Institute.

If a student was terminated for behavioral issues then he/she must meet with the Student Success Team Lead and the Director to determine the eligibility for re-enrollment. The student may need to satisfy conditions specified by the Student Success Team Lead and Director before he/she will be re-admitted to the Institute. If the former student is eligible to re-enroll then the Student Success team will inform Financial Aid of the student's interest in returning and a Financial Aid Coordinator will contact the student to begin the financial packaging process.

If a student withdrew for medical, personal or financial reasons, the Student Success team will counsel the student on expectations and policies and will inform Financial Aid of the student's interest in returning. Financial Aid will contact the student and begin the financial packaging process.

Any former student who re-enrolls may be subject to a \$150 cancellation fee before he/she is eligible to return if it was not previously paid upon withdrawal from the Institute.

Once the student finishes the financial packaging process, the Student Success team will coordinate a return date for the student based on the progress he/she made before withdrawing. As part of this analysis the Student Success team will work with the Institute's instructor team to determine the number of the student's previously-earned hours that will be accepted upon re-enrollment. The student must sign an Enrollment Agreement Addendum prior to returning to his/her program.

#### Transfer Students

Applicants for transfer into the Aveda Institute Columbus cosmetology and esthiology programs are considered on an individual basis. Requests for transfer of hours must be made prior to student signing a program enrollment agreement. Aveda Institute may, at its discretion, refuse transfers if admission requirements, including tuition, cannot be met. The Aveda Institute Columbus may accept transfer hours into any course. The determination of the hours accepted for transfer will be based on an examination of the individual's technical skills and knowledge of the program and subject matter.

The Aveda Institute Columbus does not award credit for prior experiential learning.

The Aveda Institute Columbus, in its admissions, instruction and graduation policies, practices no discrimination on the basis of race, religion, color, financial status, sex, ethnic origin, age, veteran status, gender identity, or sexual orientation.

The Aveda Institute Columbus does not recruit students that are currently attending or admitted to another school offering a similar program study.

**To schedule an information interview, call the Admissions Department at 614.291.2421**



## ADVANCED COSMETOLOGY, ADVANCED ESTHETICIAN & NAIL ESTHETICS ADMISSION PROCESS

1. Graduated from the Cosmetology or Esthiology program (prospective Advanced Cosmetology students would have graduated from the Cosmetology program and prospective Advanced Esthetician and Nail Esthetics students would have graduated from the Esthiology program)
2. Must be in good financial standing with original/previous program
3. Graduated Cosmetology or Esthiology program with an 85% GPA and an 90% Attendance Percentage
4. Graduated without a suspension, termination or two or more Standard Violations
5. Provide one letter of recommendation from an Aveda Institute Columbus Instructor
6. Submit a letter of inquiry

## COSMETOLOGY INSTRUCTOR & ESTHETICIAN INSTRUCTOR PROGRAM ADMISSION PROCESS

1. Graduated from the Aveda Institute Columbus Cosmetology or Esthiology program, as well as the Advanced Cosmetology or Advanced Esthetician program (prospective Cosmetology Instructor students would have graduated from the Cosmetology program and the Advanced Cosmetology program and prospective Esthetician instructor students would have graduated from the Esthiology program and the Advanced Esthetician program)
2. Must be in good financial standing with original program (Cosmetology or Esthiology)
3. Graduated from the Cosmetology or Esthiology program with an 85% GPA and a 90% Attendance Percentage
4. Graduated without a suspension, termination or two or more Standard Violations
5. Provide two letters of recommendation from Aveda Institute Columbus Instructors
6. Submit a letter of inquiry

## SECTION 504/AMERICANS WITH DISABILITIES ACT POLICY

The Aveda Institute Columbus does not discriminate in admission or access to our program on the basis of age, race, color, sex, disability, religion, sexual orientation, financial status, veteran status, gender identity, or national origin.

If you would like to request academic adjustment or auxiliary aids, please contact the Institute's Section 504 Compliance Coordinator, Ms. Jennifer Lambert. You may contact Ms. Lambert at 889 Bethel Road, Columbus, Ohio 43214, phone 614-291-2421 ext. 1015, email [ljenn@avedafi.edu](mailto:ljenn@avedafi.edu). You may request academic adjustments or auxiliary aids at any time.

Applicants who are persons with disabilities, as defined in paragraph 104.3(j)(1)(i) of the regulation under Section 504 of the Rehabilitation Act of 1973, may apply for admittance into the program. The Institute will work with the applicant or student to provide necessary academic adjustments and auxiliary aids and services unless a particular adjustment would alter or waive essential academic requirements; fundamentally alter the nature of a service, program or activity; or result in undue financial or administrative burdens considering the Institute's resources as a whole.

Any qualified individual with a disability requesting an accommodation or auxiliary aid or service should follow this procedure:

- 1) Notify Ms. Lambert, the Institute's Section 504 Compliance Coordinator, of the type of accommodation needed, date needed, documentation of the nature and extent of the disability, and of the need for the accommodation or auxiliary aid. Requests should be submitted in writing unless you cannot provide the request in writing, in which case the Institute would accept a verbal request. You may contact Ms. Lambert at 889 Bethel Road, Columbus, Ohio 43214, phone 614-291-2421 ext. 1015, email [ljenn@avedafi.edu](mailto:ljenn@avedafi.edu)
- 2) Ms. Lambert will schedule a time to meet with you after receiving your request for accommodation. The purpose of this meeting is to help ensure that the Institute is obtaining adequate information and understanding of your individual needs.
- 3) Ms. Lambert will review the request and provide you with a written determination as soon as practically possible but in no event more than two weeks after receiving the request.
- 4) If you would like to request reconsideration of the decision regarding your request, please contact the Senior Director of Institutes within 15 days of the date of the response. Please provide a statement of why and how you think the response should be modified. Statements may be submitted to the Senior Director of Institutes by email at [sgreider@nurturaveda.com](mailto:sgreider@nurturaveda.com), or by mail to Ms. Sara Greider, Senior Director of Institutes, Aveda Institute Columbus, 6281 Tri-Ridge Blvd., Suite 140, Loveland, Ohio 45140. You may contact the Senior Director of Institutes by phone at 513-340-2421.

## DISCRIMINATION GRIEVANCE PROCEDURE

The Institute has adopted the following Grievance Procedure for addressing complaints of discrimination under Section 504 of the Rehabilitation Act of 1973. A person is not required to use this procedure and may instead file a complaint directly with the U.S. Department of Education's Office for Civil Rights, 1350 Euclid Avenue, Suite 325, Cleveland, OH 44115:

Step 1: A person who believes that he/she has been discriminated against by the Institute is encouraged, but is not required, to discuss the matter informally with the Director of Education, Ms. Jennifer Lambert, 889 Bethel Road, Columbus, Ohio 43214, phone 614-291-2421 ext. 1015, email [ljenn@avedafi.edu](mailto:ljenn@avedafi.edu). If the Director is the subject of the complaint, the grievant may, instead, contact the Institute's President, who will appoint another administrator to discuss the matter. The person receiving the complaint shall verbally convey his/her findings to both the person who alleged the violation and the person who is the subject of the complaint within 10 business days.





Step 2: If the informal Step 1 process does not resolve the matter, or if the grievant does not wish to use the informal procedures set forth in Step 1, a written complaint may be submitted to the Institute's Section 504 Coordinator who will investigate the complaint. [NOTE: if the Section 504 Coordinator is the subject of the complaint, the complaint should be submitted to the Institute's President who will appoint another administrator to conduct the investigation]. The complaint shall be signed by the grievant and include 1) the grievant's name and contact information; 2) the facts of the incident or action complained about; 3) the date of the incident or action giving rise to the complaint; 4) the type of discrimination alleged to have occurred; and 5) the specific relief sought. Names of witnesses and other evidence as deemed appropriate by the grievant may also be submitted. An investigation of the complaint will be conducted within 10 business days following the submission of the written complaint. The investigation shall include an interview of the parties and witnesses, a review of the relevant evidence, and any other steps necessary to ensure a prompt and thorough investigation of the complaint. A written disposition of the complaint shall be issued within 10 business days of completion of the investigation unless a specific written extension of time is provided to the parties. Copies of the disposition will be given to both the grievant and the person who is the subject of the complaint. If discrimination or harassment was found to have occurred, the disposition will include the steps that the Institute will take to prevent recurrence of any discrimination or harassment and to correct its discriminatory effects on the grievant and others, if appropriate.

Step 3: If the grievant wishes to appeal the decision in Step 2 above, he/she may submit a signed, written appeal to the Institute's President within 10 business days after receipt of the written disposition. The Institute President or his designee shall respond to the complaint, in writing, within 10 business days of the date of the appeal. Copies of the response shall be provided to both the grievant and the person who is the subject of the complaint.

The Institute hereby provides assurance that it strictly prohibits any form of retaliation against persons who utilize this Grievance Procedure. If you have questions regarding these procedures or desire to file a complaint, please contact the Institute's Section 504 Coordinator: Jennifer Lambert, Director of Education, 889 Bethel Road, Columbus, Ohio 43214, 614-291-2421, ext. 1015, [ljenn@avedafi.edu](mailto:ljenn@avedafi.edu).

## NOTICE OF ARBITRATION AGREEMENT & CLASS ACTION WAIVER

As a condition for enrollment in the Aveda Institute Columbus ("AIC"), students enter into an agreement which provides that all disputes between a student and AIC will be resolved by binding arbitration.

Students thus give up their right to go to court to assert or defend their rights under their enrollment agreement (except for matters that may be taken to small claims court).

- \* A student's rights will be determined by a neutral arbitrator and not a judge or jury.
- \* Students are entitled to a fair hearing, but the arbitration procedures are simpler and more limited than rules applicable in court.
- \* Arbitrator decisions are as enforceable as any court order and are subject to a very limited review by court.

As a further condition for enrollment, students also agree that any dispute or claim that they may bring will be brought solely in the student's individual capacity, and not as a plaintiff or class member in any purported class action, representative proceeding, mass action or consolidated action.

Notwithstanding the student's agreement to resolve any disputes with AIC by binding arbitration:

- AIC does not require a Federal student loan borrower to participate in arbitration or any internal dispute resolution process offered by the institution prior to filing a borrower defense to repayment application with the U.S. Department of Education pursuant to 34 CFR § 685.206(e);
- AIC does not, in any way, require students to limit, relinquish, or waive their ability to pursue filing a borrower defense claim, pursuant to 34 CFR § 685.206(e) at any time; and
- Any arbitration required by the pre-dispute arbitration agreement with AIC tolls the limitations period for filing a borrower defense to repayment application pursuant to 34 CFR § 685.206(e)(6)(ii).



Binding arbitration with AIC will be conducted by the American Arbitration Association (the “AAA”), under its Consumer Arbitration Rules.

You may begin the arbitration process by getting together the following documents:

- a) Notice of Arbitration and/or a Statement of Claim explaining the nature of the dispute and the relief requested
- b) The enrollment agreement that refers to the AAA
- c) Any supporting documents or exhibits
- d) Appropriate filing fee

When you have all the above documents ready, you can file your case in any one of the following ways:

- Online: <https://apps.adr.org/webfile>
- Email box: [casefiling@adr.org](mailto:casefiling@adr.org)
- Facsimile: 1 877-304-8457 or +1 212-484-4178 (fax number outside the US)
- Mail: American Arbitration Association—Case Filing Services, 1101 Laurel Oak Road, Suite 100, Voorhees, NJ 08043, USA

More information about the AAA arbitration process and the AAA Consumer Arbitration Rules can be obtained at [www.adr.org](http://www.adr.org) or 1-800-778-7879.

For more information about the AIC’s arbitration process please contact:

Sara Greider  
6281 Tri-Ridge Blvd Suite140  
Loveland, OH 45140  
Phone: 513-340-2421  
Email: [sgreider@nurturaveda.com](mailto:sgreider@nurturaveda.com)



## SCHEDULE AND TUITION

### COSMETOLOGY/COSMETOLOGY HYBRID – 1500 HOURS (DAYTIME & EVENING SCHEDULES) INVESTMENT \*

|                                      |                      |
|--------------------------------------|----------------------|
| Tuition                              | \$22,889 *           |
| Program Tools, Equipment, & Supplies | \$2,903.58 *         |
| Technology Access Fee                | \$99*                |
| Registration Fee                     | \$100 *              |
| <b>Total</b>                         | <b>\$25,991.58 *</b> |

### ESTHIOLOGY/ESTHIOLOGY HYBRID – 600 HOURS INVESTMENT \*

|                                      |                      |
|--------------------------------------|----------------------|
| Tuition                              | \$14,175 *           |
| Program Tools, Equipment, & Supplies | \$2,118.83 *         |
| Technology Access Fee                | \$99*                |
| Registration Fee                     | \$100 *              |
| <b>Total</b>                         | <b>\$16,492.83 *</b> |

\*Cash payments are due on or before the student's first day of attendance at the school, unless there is an acceptable funding plan including, but not limited to, Title IV Financial Aid. Exceptions to these payment options must be approved by the School's Controller. The methods of payment accepted by the school are as follows: cash, credit card, TFC, VA, Sallie Mae Smart Option Loan and Federal Aid.

\*The Program Tools, Equipment, & Supplies Fee includes all professional tools, products/supplies, textbooks and uniforms required for participation in the programs. Fee includes applicable Ohio sales taxes.

\*Registration fee secures position in class enrollment date.

\* All amounts subject to change without notice.

The Advanced Cosmetology Program is offered at no additional charge only to graduates in good standing from the Aveda Institute Columbus Cosmetology Program. The Advanced Esthetician Program and the Nail Esthetics program are offered at no additional charge only to graduates in good standing from the Aveda Institute Columbus Esthiology Program. Please see page 23 for more details.

The Cosmetology Instructor and Esthetician Instructor Programs are offered at no additional charge only to a very limited number of Institute graduates. Individuals interested in participating in the Instructor Programs are encouraged to contact the Director. Please see Instructor program course outlines for more details.

### COSMETOLOGY/COSMETOLOGY HYBRID AND ESTHIOLOGY/ESTHIOLOGY HYBRID CLASS START DATES\*\*

Orientation for all new classes will take place prior to the start date or on the start date. Cosmetology Hybrid (Daytime), Cosmetology (Evening) and Esthiology Hybrid scheduled class start dates are shown below.

The Cosmetology (daytime, full on-site), the Esthiology (daytime, full on-site) and the Cosmetology Hybrid (Evening) programs are not currently offered at the Institute.

#### COSMETOLOGY HYBRID (Day Schedule)

|                   |                    |
|-------------------|--------------------|
| January 18, 2022  | July 12, 2022      |
| February 15, 2022 | August 9, 2022     |
| March 15, 2022    | September 13, 2022 |
| April 12, 2022    | October 11, 2022   |
| May 10, 2022      | November 8, 2022   |
| June 7, 2022      | December 6, 2022   |

#### COSMETOLOGY (Evening Schedule)

March 14, 2022  
July 11, 2022  
November 7, 2022

#### ESTHIOLOGY HYBRID

|                   |                    |
|-------------------|--------------------|
| January 18, 2022  | July 12, 2022      |
| February 15, 2022 | August 9, 2022     |
| March 15, 2022    | September 13, 2022 |
| April 12, 2022    | October 11, 2022   |
| May 10, 2022      | November 8, 2022   |
| June 7, 2022      | December 6, 2022   |

\*\*Courses and schedules are subject to change.



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### **NAIL ESTHETICS START DATES\*\***

Orientation for all new classes will take place prior to the start date or on the start date.

### **ADVANCED COSMETOLOGY, ADVANCED ESTHETICIAN, COSMETOLOGY INSTRUCTOR AND ESTHETICIAN INSTRUCTOR START DATES\*\***

Orientation for all new classes will take place prior to the start date or on the start date.

Students enrolling in these programs will either start on the 4<sup>th</sup> day of the month or the 16<sup>th</sup> day of the month, whichever date falls first after being admitted into the program.

*\*\*Course dates and schedules are subject to change.*

#### **Holidays**

Aveda Institute Columbus recognizes the following days as legal holidays:

New Year's Day  
Martin Luther King Jr. Day  
President's Day  
Memorial Day  
Juneteenth Day  
Independence Day  
Labor Day  
Thanksgiving Day  
December 24 + 25

Days off due to legal holidays are recorded as such and extend the enrollment agreement.



# FINANCIAL ASSISTANCE

## FEDERAL FINANCIAL AID

Federal student aid is available to qualified students. Those that qualify may be awarded a Pell grant, Direct Subsidized and/or Unsubsidized Stafford loans, and/or Direct Parent Plus loan. In order to be considered for aid, a student must complete a FAFSA (Free Application for Federal Student Aid), which is available at [www.fafsa.ed.gov](http://www.fafsa.ed.gov). The amount of financial aid that a student may be awarded is based on a student's EFC (Expected Family Contribution), which is determined by his or her FAFSA application. More information regarding federal student aid can be found online at [www.FederalStudentAid.ed.gov](http://www.FederalStudentAid.ed.gov).

## TITLE IV ELIGIBLE STUDENTS

Federal student aid is available to qualified students. Those that qualify may be awarded a Pell grant, Direct subsidized and/or Unsubsidized Stafford loans, and/or Direct Parent Plus loans. In order to be considered for aid, a student must complete a FAFSA (Free Application for Federal Student Aid), which is available at [www.fafsa.ed.gov](http://www.fafsa.ed.gov). The amount of financial aid that a student may be awarded is based on a student's EFC (Expected Family Contribution), which is determined by his or her FAFSA application.

All students using Title IV loans are required to complete Entrance Counseling, which can be completed at [www.studentloans.gov](http://www.studentloans.gov). Generally, students are expected to have completed Entrance Counseling prior to Orientation. No student is eligible to receive Title IV loans funds until Entrance Counseling is complete.

All students using Title IV loans are required to sign a master promissory note (MPN). An MPN can be signed online at [www.studentloans.gov](http://www.studentloans.gov). Any student planning to receive funds from a Parent Plus loan must also have a Parent MPN on file. A parent MPN may be signed at the aforementioned link. Paper MPNs are available upon request.

Students are also required to complete Exit Counseling prior to his or her Title IV aid file being released for graduation; students should complete this requirement by visiting [www.studentloans.gov](http://www.studentloans.gov). Cosmetology students should complete Exit Counseling after clocking approximately 1400 hours; Esthiology students should complete the requirement after clocking approximately 500 hours. Students that withdraw from the Institute are also required to complete Exit Counseling.

The Office of Financial Aid is available to assist in the collection of Verification documents, the completion of Entrance and Exit Counseling, as well as the signing of a Master Promissory Note.

Some students enrolled at the school may be eligible to receive living expenses through the receipt of Title IV funding. Students eligible to receive living expenses are eligible because he/she has more award money available to him/her than tuition, supplies, fees, taxes, and any other charges that may be due to the school. Title IV disbursements are released as a student progresses satisfactorily through his/her program; living expenses are released as a result of these funds being in excess of amounts owed to the school. In almost all circumstances, living expense funds come from loan funds and must be paid back.

## Students Selected for Verification

Certain students who have completed a FAFSA may be selected for Verification; all students selected for Verification are required to submit relevant (and requested) income and/or tax information to the Office of Financial Aid in order to be Title IV eligible. Students selected for Verification will generally be given notice of this prior to a student's first day of class (also known as "Orientation.") If a student's FAFSA is found to be selected for Verification post-Orientation, the Financial Aid Office will provide the student with written notification within two business days of being aware of the selection; such notification will outline directions and required documentation needed to complete the Verification process. Upon the student receiving this notification from the Financial Aid Office the student will have 3-4 business days to submit the required documentation needed to satisfy Verification. If the required documentation is not received within this time frame, possible delay or forfeit of federal aid may occur.

If there are differences between the information listed on your FAFSA and your Verification documents, the Financial Aid Office will make corrections to your FAFSA for you. If your EFC (Expected Family Contribution; used to determine your Federal aid package) changes as a result of these corrections, the Financial Aid Office will notify you via written notification, in the form of an updated Award Letter; This notification will occur within one to two months of you starting class.

In the event of a student's award package changing due to Verification and an overpayment occurs, the Institute's Student Accounts Office will return any funds that are due back to the Department of Education on the student's behalf.

Students may email the Financial Aid Office at [aic-faadm@avedafi.edu](mailto:aic-faadm@avedafi.edu) in regards to questions about Verification, Entrance and Exit Counseling, Master Promissory Notes, and other general inquiries regarding student financial aid. Students may make appointments to meet with a Financial Aid Counselor for longer inquiries.

If you have questions about the status of your account, you may contact the Institute's Support Center at 513.576.9333.

**For a list of scholarships pertaining to the beauty industry, please see your Financial Aid Coordinator.**

## VETERANS EDUCATION BENEFITS

Students eligible for Veterans Education benefits may be able to use these funds to help finance their education. For more information, visit [www.va.gov](http://www.va.gov). Any students whose tuition and/or fees are covered by the VA will be permitted to attend the school during the period beginning on the date the individual provides the school a VA Certificate of Eligibility or a Statement of Benefits and ending on the earlier of the following dates: 1. The date on which payment from the VA is made to the institution; 2. 90 days after the date the institution certified tuition and fees following the receipt of the certificate of eligibility.

The school will not impose any penalty, including the assessment of late fees, the denial of access to classes, libraries, or other instructional facilities, or the requirement that a covered individual borrow additional funds, on any covered individual because of the individual's inability to meet his or her financial obligations to the institution due to the delayed disbursement funding from the VA under Chapter 31 or 33.



# STUDENT SERVICES

## Housing

The Aveda Institute Columbus can provide information about local housing options, though the Institute does not own or operate housing facilities.

## Placement

With a network of many salons and spas nationwide, the Aveda Institute Columbus can help you begin your professional career. We'll help you gain the knowledge you need with annual career fairs, career days and self-promotional instruction. Nonetheless, the Aveda Institute Columbus is primarily an institution of learning and does not guarantee job placement.

## Student Activities

While at the Institute, you'll have the opportunity to participate in a variety of events and activities that are educational, interesting, innovative and exciting.

## Academic and Individual Counseling

Aveda Institute Columbus provides academic counseling to all students. We will help you with tutoring should you experience challenges in meeting the minimum performances standards and course requirements as set by the Institute and the State of Ohio Board of Cosmetology.

## Voter Registration

Voter registration forms are available upon request in the financial aid office.

## Record Retention Policy

Aveda Institute Columbus maintains records of the name, address, e-mail address, and telephone number of each student who is enrolled in an educational program at the Institute. The Institute maintains permanent records of the following for each student granted a diploma:

- The date on which the diploma was granted.
- The program and hours upon which the diploma was based.
- The grades earned by the student in each program.

The Institute permanently maintains all student transcripts. Student transcripts shall show:

1. The educational programs that were completed, or were attempted but not completed, and the dates of completion or withdrawal;
2. The final grades or evaluations given to the student;
3. Credit for program hours earned at other institutions; and
4. Diplomas awarded the student.

The Institute maintains, for a period of not less than six years, at its location at 889 Bethel Road, Columbus, Ohio 43214, complete and accurate records of all of the following information:

- (1) The educational programs offered by the Institute and the curriculum for each.
- (2) The names and addresses of the members of the Institute's current faculty and records of the educational qualifications of each member of the current faculty.
- (3) Any other records required to be maintained by federal, state or accrediting authority.





# ACADEMIC INFORMATION

## SATISFACTORY ACADEMIC PROGRESS POLICY

Satisfactory progress in attendance and academic work is a requirement for all students enrolled in the Aveda Institute Columbus (the "Institute"). NOTE: Students receiving funds under any federal Title IV financial aid program must maintain satisfactory progress in order to continue eligibility for such funds. This Policy is intended to comply with all applicable rules and regulations applicable to students eligible to receive Title IV federal student financial aid. In the event that any provision of this Policy conflicts with any rules or regulations in effect with respect to Title IV federal student financial aid, the rules and regulations of Title IV shall apply.

### A. Evaluation Periods

SAP evaluation periods are based on actual contracted hours and weeks completed at the institution. Students are evaluated for Satisfactory Academic Progress as follows:

Cosmetology/Cosmetology Hybrid Program (1500 Clock Hours)  
(Day/Time Schedule)

|   |                                 |
|---|---------------------------------|
| 1 <sup>st</sup> Evaluation Period Ends: | 450 Clock Hours and 15.5 Weeks  |
| 2 <sup>nd</sup> Evaluation Period Ends: | 900 Clock Hours and 31 Weeks    |
| 3 <sup>rd</sup> Evaluation Period Ends: | 1200 Clock Hours and 41.5 Weeks |

Cosmetology/Cosmetology Hybrid Program (1500 Clock Hours)  
(Evening Schedule)

|   |                                 |
|---|---------------------------------|
| 1 <sup>st</sup> Evaluation Period Ends: | 450 Clock Hours and 18.5 Weeks  |
| 2 <sup>nd</sup> Evaluation Period Ends: | 900 Clock Hours and 37 Weeks    |
| 3 <sup>rd</sup> Evaluation Period Ends: | 1200 Clock Hours and 49.5 Weeks |

Esthiology/Esthiology Hybrid Program (600 Clock Hours)

|   |                                |
|---|--------------------------------|
| 1 <sup>st</sup> Evaluation Period Ends: | 300 Clock Hours and 10.5 Weeks |
|---|--------------------------------|

Nail Esthetics Program (200 Clock Hours)

|   |                               |
|---|-------------------------------|
| 1 <sup>st</sup> Evaluation Period Ends: | 100 Clock Hours and 3.5 Weeks |
|---|-------------------------------|

Advanced Cosmetology (300 Clock Hours)

|   |                             |
|---|-----------------------------|
| 1 <sup>st</sup> Evaluation Period Ends: | 150 Clock Hours and 4 weeks |
|---|-----------------------------|

Cosmetology Instructor (1000 Clock Hours)

|   |                              |
|---|------------------------------|
| 1 <sup>st</sup> Evaluation Period Ends: | 450 Clock Hours and 12 weeks |
| 2 <sup>nd</sup> Evaluation Period Ends: | 900 Clock Hours and 24 weeks |

Advanced Esthetician (150 Clock Hours)

|   |                            |
|---|----------------------------|
| 1 <sup>st</sup> Evaluation Period Ends: | 75 Clock Hours and 2 weeks |
|---|----------------------------|

Esthetician Instructor (500 Clock Hours)

|   |                               |
|---|-------------------------------|
| 1 <sup>st</sup> Evaluation Period Ends: | 250 Clock Hours and 6.5 weeks |
|---|-------------------------------|

\*Transfer Students- Midpoint of the contracted hours and weeks or the established evaluation periods and weeks, whichever comes first. Evaluations will determine if the student has met the minimum requirements for satisfactory academic progress. The frequency of evaluations ensures that students have had at least one evaluation by midpoint in the course.

### B. Attendance Progress Evaluation

Students are required to attend a minimum of 90% of the hours possible based on the applicable attendance in order to be considered maintaining satisfactory attendance progress. Evaluations are conducted at the end of each evaluation period to determine if the student has met the minimum requirements. The attendance percentage

is determined by dividing the total hours accrued by the total number of hours scheduled. At the end of each evaluation period, the school will determine if the student has maintained at least 90% cumulative attendance since the beginning of the course which indicates that, given the same attendance rate, the student will graduate within the maximum time frame allowed.

### C. Maximum Time Frame

**Full-time:** MAXIMUM TIME: The maximum time a student has to complete each program at satisfactory academic progress is 111.1% of the program length (90% attendance average).

The regular and maximum time for completion of each program are set forth below.

|  | MAXIMUM TIME ALLOWED |                 |
|--|----------------------|-----------------|
|  | WEEKS                | SCHEDULED HOURS |
| <b>Cosmetology/Cosmetology Hybrid (Daytime Schedule, Full-Time, 30 hrs/wk) – 52 weeks / 1500 hours</b> | 58                   | 1666            |
| <b>Cosmetology/Cosmetology Hybrid (Evening Schedule, Full-Time, 25 hrs/wk) – 62 weeks / 1500 hours</b> | 69                   | 1666            |
| <b>Esthiology/Esthiology Hybrid (Full-Time, 30 hrs/wk) – 21 weeks / 600 hours</b>                      | 24                   | 666             |
| <b>Nail Esthetics (Full-Time, 30 hrs/wk) – 7 weeks / 200 hours</b>                                     | 8                    | 222             |
| <b>Advanced Cosmetology (Full-Time, 40 hrs/wk) – 8 weeks / 300 hours</b>                               | 9                    | 333             |
| <b>Cosmetology Instructor (Full-Time, 39 hrs/wk) – 26 weeks / 1000 hours</b>                           | 29                   | 1111            |
| <b>Advanced Esthetician (Full-Time, 40 hrs/wk) – 4 weeks / 150 hours</b>                               | 5                    | 166             |
| <b>Esthetician Instructor (Full-Time, 39 hrs/wk) – 13 weeks / 500 hours</b>                            | 15                   | 555             |

Attendance: In order to be considered making satisfactory progress, all students must be in compliance with the Institute's attendance policy.

The institution operates all programs according to a schedule of 900 hours per academic year of instruction.

A leave of absence extends the student's contract period and maximum time frame by the same number of days of the leave of absence. The maximum time allowed for transfer students who need less than the full course requirements will be determined based on 90% of the scheduled contracted hours. Students who have not completed the course within the maximum timeframe shall be terminated from the program.

### D. Academic Progress Evaluation

Theory, practical and clinical work are used to determine academic progress. Your academic progress at the Institute will be evaluated on the basis of written tests, clinical practical experiences, and final exams. Students must maintain a minimum cumulative C grade average of 80% in academic and practical/clinical work in order to be considered making satisfactory progress. Students must make up failed or missed tests and incomplete assignments. Numerical grades are considered according to the following scale:



| Grading Scale |   |                |
|---------------|---|----------------|
| 90-100        | = | A – Honor Roll |
| 85-89         | = | B              |
| 80-84         | = | C              |
| 79 and BELOW  | = | Failing        |

## E. Determination of Progress Status

Students meeting the minimum requirements for academics and attendance at the evaluation point are considered to be making satisfactory academic progress until the next scheduled evaluation and will be eligible for Title IV funding. Students deemed not maintaining Satisfactory Academic Progress may have their Title IV Funding interrupted, unless the student is on warning or has prevailed upon appeal resulting in a status of probation.

## F. Warning

Students who fail to meet minimum requirements for attendance or academic progress are placed on warning and considered to be making satisfactory academic progress while during the warning period. The student will be advised in writing on the actions required to attain satisfactory academic progress by the next evaluation. If at the end of the warning period, the student has still not met both the attendance and academic requirements, he/she will become ineligible to receive Title IV funds. See "Probation" and "Appeal Procedure" below.

## G. Probation

Students who fail to meet minimum requirements for attendance or academic progress after the warning period will be placed on probation and considered to be making satisfactory academic progress while during the probationary period, if the student appeals the decision, and prevails upon appeal. Additionally, only students who have the ability to meet the Satisfactory Academic Progress Policy standards by the end of the evaluation period may be placed on probation. Students placed on an academic plan must be able to meet requirements set forth in the academic plan by the end of the next evaluation period. Students who are progressing according to their specific academic plan will be considered making Satisfactory Academic Progress. The student will be advised in writing of the actions required to attain satisfactory academic progress by the next evaluation. If at the end of the probationary period, the student has still not met both the attendance and academic requirements required for satisfactory academic progress or by the academic plan, he/she will be determined as NOT making satisfactory academic progress and, if applicable, students will not be deemed eligible to receive Title IV funds.

## H. Re-Establishment of Satisfactory Academic Progress

Students may re-establish satisfactory academic progress and Title IV aid, as applicable, by meeting minimum attendance and academic requirements by the end of the warning or probationary period.

## I. Interruptions, Withdrawals

If enrollment is temporarily interrupted for a Leave of Absence, the student will return to school in the same progress status as prior to the leave of absence. Hours elapsed during a leave of absence will extend the student's contract period and maximum time frame by the same number of days taken in the leave of absence and will not be included in the student's cumulative attendance percentage calculation. Students who withdraw prior to completion of the course and wish to re-enroll will return in the same satisfactory academic progress status as at the time of withdrawal.

## J. Appeal Procedure

If a student is determined to not be making satisfactory academic progress, the student may appeal the determination within ten calendar days. Reasons for which students may appeal a negative progress determination include death of a relative, an injury or illness of the student, or any other allowable special or mitigating circumstance. The student must submit a written appeal to the school on the designated form describing why they failed to meet satisfactory academic progress standards, along with supporting documentation of the reasons why the determination should be reversed. This information should include what has changed about the student's situation that will allow them to achieve Satisfactory Academic Progress by the next evaluation point. Appeal documents will be reviewed, and a decision will be made and reported to the student in writing delivered in person at the Institute or by email within 30 calendar days. The appeal and decision documents will be retained in the student file. If the student prevails upon appeal, the satisfactory academic progress determination will be reversed and federal financial aid will be reinstated, if applicable.

## K. Notification and Records

Students shall be provided with copies of all Satisfactory Academic Progress evaluation reports. Copies of such reports shall also be placed in the student's academic file, to which the student shall have access as set forth in the Course Catalog.

## L. Non-Credit, Remedial Courses, Course Incompletes, Repetitions

Non-credit, remedial courses, incompletes and repetitions do not apply to this institution. Therefore, these items have no effect upon the school's satisfactory academic progress standards.

## M. Transfer Hours

Transfer hours from another institution that are accepted toward the student's educational program are counted as both attempted and completed hours for the purpose of determining when the allowable maximum timeframe has been exhausted. SAP evaluation periods are based on actual contracted hours completed at the institution.

## N. VA Students

Students receiving Veteran Assistance will be evaluated on a non-cumulative basis every 30 days. For students who do not meet the Satisfactory Academic Progress Standards outlined above, they would follow the same course of action as described above (Warning, Appeal, Probation, etc). After three consecutive unsatisfactory academic progress evaluations, a student will be dismissed from the program.





# LEAVE OF ABSENCE POLICY

This Policy applies for all student requests for a leave of absence from the Aveda Institute Columbus (the "Institute").

An authorized leave of absence (LOA) is a temporary interruption in a student's program of study. LOA refers to the specific time period during a program when a student is not in attendance. An LOA is not required if a student is not in attendance only for an institutionally scheduled break. However, a scheduled break may occur during an LOA.

An LOA must meet certain conditions to be counted as a temporary interruption in a student's education instead of being counted as a withdrawal requiring the Institute to perform a refund calculation. An LOA may be granted for medical, personal and/or financial reasons.

In order for an LOA to qualify as an approved LOA:

1. All requests for leaves of absence must be submitted in advance in writing, include the reason for the student's request, and include the student signature.
  - i. A student must apply in advance for an LOA unless unforeseen circumstances prevent the student from doing so. For example, if a student were injured in a car accident and needed a few weeks to recover before returning to the Institute, the student would not have been able to request the LOA in advance.
  - ii. The Institute may grant an LOA to a student who did not provide the request prior to the LOA due to unforeseen circumstances if the Institute documents the reason for its decision and collects the request from the student at a later date. In this example, the beginning date of the approved LOA would be determined by the Institute to be the first date the student was unable to attend the Institute because of the accident.
2. Leave of Absence Request Process:
  - i. If a student encounters circumstances that warrant a Leave of Absence, he/she must complete a Request for Leave of Absence form found in the Student Success Office.
  - ii. The Request For Leave of Absence form must be submitted to the Office of Student Success prior to the Leave of Absence start date.
    - a. All Leave requests should be accompanied by documentation supporting the necessity for the LOA. Documentation must be provided within 14 days following the request.
    - b. Due to varying types of LOAs covered under this policy, verification of need for an LOA may be provided through a multitude of sources. Examples: court documentation for criminal proceeding in which the student is court ordered to attend, military orders for induction or long-term deployment; insurance documentation of major sustained loss or damage to a residence or other property; physician documentation for medical care or disability; local social welfare, victim's assistance group, or church certification of supportive services provided.
- iii. Students who do not follow procedure will not be granted an LOA and are expected to attend school as scheduled.
- iv. Unforeseen and/or extenuating circumstances may provide the student an opportunity to submit an LOA request after the leave start date. Exceptions will only be made when the student has communicated the hindering circumstances within seven days of the request start date.
- v. The Institute reserves the right to require additional documentation from outside sources in order to substantiate an LOA request.
3. As a condition for approving a student's LOA request, there must be a reasonable expectation that the student will return from the LOA.
4. All LOA requests are subject to approval by the Institute's Director. If a student's LOA is not approved, the student is considered to have withdrawn and the refund requirements are applied.
5. The Institute shall not assess the student any additional institutional charges as a result of the LOA.
6. The Institute will grant only one leave of absence within an enrollment period unless extenuating circumstances can be proved and documented. The LOA must be a minimum of 10 calendar days and not to exceed 90 calendar days. The LOA together with any additional leaves of absence must not exceed a total of 180 days in any 12-month period.
7. A student granted an LOA that meets these criteria is not considered to have withdrawn, and no refund calculation is required at that time.
8. The Institute shall extend the student's maximum time frame and the contract enrollment period by the same number of days taken in the LOA. Changes to the contract period shall be documented in an enrollment agreement addendum that must be signed and dated by the student and an authorized representative of the Institute.
9. In the event that a student does not return or call from his/her leave of absence at the expiration of an approved LOA, that student shall be considered terminated. The withdrawal date for the purpose of calculating a refund is the student's last day of attendance, as evidenced by attendance records.

## PRIVACY POLICY AND ACCESS TO CUMULATIVE RECORDS

The Aveda Institute Columbus respects each student's right to privacy, and acts in accordance with the Family Educational Rights and Privacy Act (FERPA) of 1974. FERPA provides students certain rights with respect to the student access to and amendment of educational records and governs when the Institute can disclose educational records without student consent. FERPA also provides students with the right to complain to the U.S. Department of Education if the student believes the Institute is not in compliance with the statute and governs when the Institute can disclose directory information about students. A notice to students outlining these rights and topics is available to students at <https://avedafi.edu/columbus/consumer-information/>.



## STUDENT FILE ACCESS

Students seeking access to their records should submit a written request that identifies the record or records they wish to inspect to Aveda Institute Columbus, Attn: Director, 889 Bethel Road, Columbus, Ohio 43214. The Institute will arrange for access and notify the student of the time and place where the records may be inspected. The Institute may charge a reasonable fee for copies of student records.

## RELEASE OF STUDENT INFORMATION

In accordance with FERPA, the Institute will disclose information from the academic records of a student to authorized persons, provided the Institute has on file written consent of the student. The form is available from the Student Success Office. Except to the extent that FERPA authorizes disclosure without consent, a student must submit a written consent for each third-party request for information. The Institute discloses education records without a student's prior written consent under the FERPA exception for disclosures to school officials with legitimate educational interests. The Institute may also disclose information to federal and/or state government officials, as well as to its accrediting agency, as allowed under FERPA.

All rights given to students regarding the Privacy Policy and Access to Cumulative Records, Student Files Access and Release of Student Information would also be extended to parents or guardians of students who are dependent minors.

# GRADUATION AND LICENSING REQUIREMENTS

## Graduation Requirements

To receive a certificate of completion from Aveda Institute Columbus, you must:

- a. successfully complete the hours required for course curriculum;
- b. achieve satisfactory attendance records;
- c. meet all curriculum requirements set forth by the Ohio State Cosmetology and Barber Board;
- d. achieve satisfactory academic grades for exams and work as described in this Catalog;
- e. complete all work projects; and

The following requirement only pertains to the Cosmetology/Cosmetology Hybrid and Esthiology/Esthiology Hybrid programs:

- f. complete the payment of all tuition and other fees and charges. This requirement will be considered as satisfied if the student has an accepted financial payment plan in place at the time of graduation.

## Additional Hours

If a Student, after completing the required number of hours for the course, requests additional instruction, it may be provided at the discretion of the Institute Director. The Student will be charged the current contract rate of \$15.00 per hour.

## Make up Work

Students requiring to make up projects, quotas or tests must do so before the end of their phase. Failure to comply will result in receiving a "0" for that assignment

## Licensing Requirements

To receive a license in the state of Ohio, a cosmetology/cosmetology hybrid, esthiology/esthiology hybrid, advanced cosmetology, advanced esthetics, cosmetology/esthetician instructor, or nail esthetics student is required to:

1. Complete the hours in the course of instruction as follows:
  - a. Cosmetology/Cosmetology Hybrid – 1500 hours
  - b. Esthiology/Esthiology Hybrid – 600 hours
  - c. Advanced Cosmetology – 300 hours
  - d. Advanced Esthetician – 150 hours
  - e. Cosmetology Instructor – 1000 hours
  - f. Esthetician Instructor – 500 hours
  - g. Nail Esthetics – 200 hours
2. Meet the service quota minimums,
3. Successfully complete the skill certification examination; and
4. Successfully complete the written theory and state law examination conducted by the Ohio State Cosmetology and Barber Board, at the published location.

Licensing requirements in the state of Ohio may not be accepted for reciprocity in states other than Ohio.

For more information, please visit the Ohio State Cosmetology and Barber Board at <https://cos.ohio.gov/>.



# STANDARDS & POLICIES

To help you achieve excellence in the Cosmetology, Advanced Cosmetology, Esthiology, Advanced Esthetician, Nail Esthetics, Cosmetology Instructor training, and Esthetician Instructor training, we have established these guidelines to ensure fairness, understanding and positive work habits among **our students**.

## Standards

The Aveda Institute Columbus' intention is to best prepare students for a successful career in the salon spa industry. Every student is a future employee, manager, or entrepreneur, students must learn to demonstrate these standards of professionalism, in preparing for the demands of their future career.

1. Maintaining a professional appearance is vital to success. Please see Student Professional Standards of Excellence and Student Professional Attire & Image sections.
2. Students are expected to conduct themselves in a professional manner at all times, and be mindful of the following:
  - a) To maintain a learning environment for all students, anyone who is disruptive in the classroom or in the student salon (rudeness, foul language or other unprofessional behavior) may be dismissed for the day.
  - b) Food, candy, and gum are allowed in the comfort area only. Beverages can be consumed in the comfort area and classroom areas only.
  - c) Because the Aveda Institute Columbus is a smoke-free/ vape-free facility, smoking and vaping is not allowed on school property or surrounding premises. These areas should be kept litter-free.
  - d) So as not to interrupt the educational process, students will be notified of emergency phone calls only.
  - e) Cell phones may be used during breaks in the designated break area, locker area or outside of the building. Cell phones must be silent during classroom/student salon hours.
3. To ensure that each student receives consistent and comprehensive instruction in the classroom and student salon environments, students must remain in assigned areas or receive educator permission to be in unassigned areas.
4. To benefit from the training and technical experience that Aveda Institute Columbus offers, students must be mentally alert and have a sober state of mind. We strongly support the National Drug Prevention Program, which does not condone the use of controlled substances and intoxicants. Students using controlled substances or intoxicants will be terminated.
5. All services or work done by students must be assigned by, performed under the supervision of, and evaluated by an educator within the educational situation. Students who refuse an assigned service will be dismissed for the remainder of the day.
6. Student kits are to be used for assigned services only. Only authorized solicitation of products, merchandise or services will be considered professional.
7. Tips are not expected or accepted. In lieu of tips, guests may donate to our Student Education Fund and ongoing efforts to raise money for grassroots organizations such as Habitat for Humanity, Breast Cancer awareness and Earth Month. Any tips given to student must be given to Guest Care for the Student Education Fund.
8. Students are responsible for their own personal property and must store personal property in their lockers. Workstation locker must remain locked when not in use to secure their kit items.
9. For the student to perform professional services, student kits are to be complete at all times. Any missing or damaged kit items will have to be replaced by the student within three (3) days.
10. Stealing, cheating, possession of concealed weapons, defacing or damaging student or school equipment will result in termination and require monetary restitution.

## Student Professional Standards of Excellence

The Aveda Institute Columbus' intention is to best prepare students for a successful career in the salon spa industry. Standards that are created by Aveda Institute Columbus are reflective of the current salon spa environments and expectations. As every student is a future employee, manager, or entrepreneur, students must learn to demonstrate these standards of professionalism, in preparing for the demands of their future career. Maintaining a professional appearance is vital to success.

- Subject to the following guidelines, Tattoos and/or Brandings may be displayed and be visible. Tattoos or Brandings that are extremist, indecent, sexist, or racist are prohibited. Aveda Institute Columbus reserves the right to require any student to cover any tattoo or branding at its sole discretion. Refusal to do so will result in dismissal for the day and a loss of hours.
  - Extremist tattoos or brandings are those affiliated with, depicting or symbolizing extremist philosophies, organizations, or activities; those which advocate racial, gender or ethnic hatred or intolerance, advocate, create or engage in illegal discrimination based on race, color, gender, ethnicity, religion or national origin or advocate violence of other unlawful means or depriving individual rights under the U.S.



- Constitution or Federal and State law.
- Indecent tattoos or brandings are those that are grossly offensive to modesty, decency, or propriety; shock the moral sense because of their vulgar, gross nature, or tendency to insight lustful thought.
- Sexist tattoos or brandings are those that advocate a philosophy that degrades or demeans a person based on gender, but that may not meet the same definition of "indecent."
- Racist tattoos or brandings are those that advocate a philosophy that degrades or demeans a person based on race, ethnicity, or national origin.
- Visible piercings are limited to ears and one facial piercing only. The facial piercing is limited to a single stud. Bars, hoops or hanging jewelry, as well as tongue piercings are not permitted and must be removed during school hours and events.

### **Student Professional Attire & Image**

- Students must reflect a professional and polished look during all school hours and events.**
- The unified look color is BLACK. All clothing must be clean and wrinkle-free.**
- Footwear:** All footwear must be professional in appearance and worn at all times in accordance with individual program guidelines.
  - Footwear must have an enclosed toe and an enclosed heel.
  - Footwear must be worn with socks and must cover the entire foot.
  - Footwear and socks can be any color.
  - Pants may be tucked into boots.
  - Footwear considered unacceptable includes, but is not limited to, torn shoes, sandals, open-toe shoes, shoes with a sling back.
- Pants/Leggings/Denim/Jeggings:** Solid black pants, solid black leggings/jeggings or solid black denim must be worn.
  - Apparel considered unacceptable includes, but is not limited to, torn, distressed or embellished pants/slacks, blue jeans, black sweatpants/active wear, athletic apparel, yoga pants, capris, shorts, pants touching the floor, revealing and unprofessional clothing (as determined by instructors and administrative staff). (During the months of March, April, May and October, for Fundraising Efforts, students may wear blue denim at the Director's discretion.)
  - Leggings may be permitted if they are solid black in color and fabric, full-length, with no openings, sheer fabric and worn in conjunction with a top, tunic, sweater, or dress that covers the body down to the mid-thigh. Any questions as to whether a student's appearance complies with the dress code shall be subject to his or her Instructor's or Director's sole discretion and interpretation.
  - Pants cannot drag on the floor or be frayed/have holes and not dirty at the hem.
  - Black denim may be permitted, as long as it is black, not faded, no holes, and not frayed or dirty at the hem.
- Professional Solid Black Shirt/T-shirt/Sweater:** The shirt, t-shirt, sweater, must be clean, pressed, neat, not torn, unstained, and unaltered.
  - A. The solid black shirt/t-shirt/sweater must have sleeves that cover the entire underarm area.
  - B. This shirt/t-shirt/sweater must not be see-through.
  - C. The shirt/t-shirt/sweater must cover the student's entire mid-section when they raise their arms.
  - D. The shirt/t-shirt/sweater must appropriately cover any undergarments and cleavage. No Bralettes are permitted.
  - E. Solid black button down or zip-up sweater or jacket may be worn over the solid black blouse/shirt. Please note that the student's name tag must be visible if they choose to wear a sweater or jacket. The sweater or jacket will be considered unacceptable if it interferes with a service.
  - F. No Hoodie sweatshirts.
  - G. Aveda and Aveda Institute shirts may be worn.
- Skirts/Dresses:** Skirts or dresses may be worn if they are at the knee or longer. Tights, Fashion Tights, Leggings may be worn under skirts or dresses. **Bare Legs are NOT PERMITTED. Garments must cover the lower part of the body when bending or kneeling.**
- Name Tag:** Name Tag must be worn at all times and be visible to guest and Institute team. If Name Tag is lost, damaged, or misplaced, it must be replaced immediately from the Student Success Team.
- Accessories:** Students are strongly encouraged to wear accessories that are flattering to their look.
  - Accessories that are acceptable include, but are not limited to, earrings, necklaces, belts, suspenders, neck scarves, and headbands.
  - An accessory considered unacceptable includes, but is not limited to, bangle bracelets (the noise these items make can be very distracting to others), hats, hairnets, caps, bandannas, and scarves.
  - No visible real or faux fur, feathers or animal parts.
- Products/Hair/Makeup:** Because students receive a discount on the Aveda products, students are strongly encouraged to wear Aveda makeup, aroma and hair care products.
  - Aveda aroma only may be worn during scheduled school hours. If a student chooses not to wear Aveda aroma, no other aroma will be permitted.
  - If you choose not to wear Aveda makeup or use Aveda products (other than aroma), you must be able to communicate what Aveda product is comparable to the one being worn. Hair must be styled, and makeup (enhancing complexion, eyes, and lips) must be worn in an acceptable manner as if employed at a high-end salon/spa. Upswept hairstyle such as buns, braids, stylish ponytails, must look professionally styled. If headbands are worn, they must be 1" or less in width. Bandanas, hats, hairnets, caps are not permitted.
- Aprons:** Students must wear a black apron when performing in student salon/student spa. The apron must be clean and neat. It should not be torn, stained, or altered. If it does not meet these standards, the student has 24 hours to replace it from Aveda Institute Columbus at the student's expense.
- Esthetics students Aveda Institute provided scrubs MUST be worn. They must be CLEAN and WRINKLE FREE.
- No logos, slogans, or statements are permitted on any clothing, with the exception of Aveda or Aveda Institute Company logos.
- Nails must be kept clean and maintained – Chipped nail polish for Cosmetology is not permitted.
- Spa students must have natural unpolished nails during the program. NO ACRYLICS.
- Visible piercings are limited to ears and one facial piercing only. The facial piercing is limited to a single stud. Bars, hoops or hanging jewelry, as well as tongue piercings are not permitted and must be removed during school hours and events.
- Students must practice exceptional personal hygiene.
- Students must be well groomed.
- Gum chewing is not allowed. Fresh breath, without the use of gum is necessary while with guest.



Students who are not in black professional attire and/or image according to the standards outlined above, may be dismissed at the Institute's discretion which will result in loss of hours. In lieu of dismissal the student may wear approved clothing provided by the Institute, as a means to correct the violation. If the situation has been corrected, the student may return to school and only lose time for the amount of time clocked out to cure the violation.

#### **Minor Standard Violations**

Minor violations include assigned area violations, property misuses, client service violations, unprofessional behavior, and any disruptive behaviors determined by instructors, Student Success Team and/or the Director as interrupting or preventing the regular operation of the school or interrupting or preventing the education of other students.

Anytime during the student's program, the violation of a standard violation may result in disciplinary actions, and repeated violations may result in suspension from the school or termination.

#### **Suspension**

Students who are suspended by the Education Manager or Student Success Team Lead have up to three school days to provide the Director documentation that the stipulations have been met. Once the Director has agreed that the student is prepared to comply with the professional standards of the school, the student may return to school; however, a record of suspension will be recorded in the student's permanent file. While a student is suspended, no clock hours may be earned, and tuition charges are suspended. If a student on suspension fails to respond in three school days, the student is automatically terminated.

#### **Major Standard Violations**

Major standards include using controlled substances/alcohol, defacing or destroying property, possession of concealed weapons, stealing, falsifying documents, committing fraud, abusing and/or causing physical harm to others and violating local, state and/or federal laws. At any time during a student's program, the violation of a major standard will result in termination, subject to appeal.





# SOCIAL MEDIA POLICY

This policy provides guidance concerning the use of social media through the Institute's network, systems or equipment and/or the use of social media to represent or discuss matters related to Institute and/or members of the Institute community. This policy is intended to supplement, not replace, other policies of the Institute, which remain in full force and effect and apply to the use of or participation in social media. This policy applies to all use of social media by Institute students, faculty and staff to represent or discuss matters concerning the Institute and/or members of the Institute community, whether or not such use involves the Institute's network or other computer resources.

## Definition of Social Media

"Social media" is a term used to describe tools and platforms that enable individuals to share ideas and content quickly and easily. Examples of popular social media include, without limitation, texting, blogs and propriety platforms such as Twitter, Facebook, Instagram, Snapchat, Tumblr, LinkedIn, YouTube, Vine and Flickr. This Policy applies to social media that is currently available or emerging as well as all other online tools and/or platforms that may become available after the adoption of this Policy by the Institute.

## Introduction

Within the last few years, the growing popularity of social media has fundamentally changed the way we communicate as individuals and as an institution. The Institute recognizes and embraces the power of social media, and the opportunity those tools provide to communicate with the Institute community, including students, faculty, staff, parents, alumni, and other interested parties.

It is important to recognize, however, that laws and Institute policies governing inappropriate conduct such as sexual (or other) harassment, bullying, discrimination, defamation, infringement of copyright and trademark rights, and unauthorized disclosure of student records and other confidential and private information apply to communications by Institute students, faculty and staff through social media. Even activities of a private nature conducted away from the Institute can subject you to disciplinary action if they reflect poorly on the Institute or interfere with the conduct of Institute business.

## Usage Guidelines for Posting to Social Media Sites

- Be careful what you post. Consider the clarity, length and tone of your comments before posting them. You are responsible for what you post. Remember, your post may last forever, even if you later try to modify or remove it.
- Get the facts straight before posting them on social media. Review content for grammatical and spelling errors. This is especially important if posting on behalf of the Institute in any capacity.
- On personal sites, identify your views as your own. If you identify yourself as an Institute student, faculty or staff member online, it should be clear that the views expressed are not necessarily those of the Institute.
- Sign your post with your real name and indicate your relationship to the Institute. Do not use pseudonyms or post anonymously.
- Respect the views of others, even if you disagree. Do not use profane, obscene, or threatening language.
- Be truthful, accurate and complete in describing the Institute's programs and services.
- Obey the Terms of Service of any social media site or platform in which you participate.
- Review the privacy settings of each social media site accessed or used to understand how the site uses the information that its users provide. Be careful about revealing excessive personal information.

- Whenever appropriate, link back to information posted on the Institute website instead of duplicating content. For assistance please contact the Director.
- Whenever, as a member of the Institute faculty, you utilize social media as a means of student participation in course work be sure to also provide a practical and appropriate alternative for students who may be unable or reluctant to utilize that social medium. For example, some students may not be comfortable with opening a Facebook account.

## Prohibited Social Media Activity

To the full extent permitted by law, the following conduct is specifically prohibited while participating in social media and constitutes a violation of this Policy. This applies with respect to posting to any Institute social media site, communicating with members of the Institute community, or discussing the Institute on any site, even through your own personal account or using your own device without using the Institute's network or equipment.

- Using social media to harass, threaten, insult, defame or bully another person or entity; to violate any Institute policy; or to engage in any unlawful act, including but not limited to gambling, identity theft or other types of fraud.
- Posting copyrighted content (such as text, video, graphics or sound files) without permission from the holder of the copyright. Information that is widely available to the public and posted on the Internet may be subject to copyright restrictions that prohibit unauthorized duplication or dissemination. For more information, please review the Institute's Copyright Policy online at <https://avedafi.edu/columbus/consumer-information/>.
- Using the Institute or Aveda name, logo or trademarks for promotional announcements, advertising, product-related press releases or other commercial use, or to promote a product, cause, or political party or candidate.
- Disclosing confidential Institute information, non-public strategies, student records, or personal information concerning (past or present) members of the Institute community without proper authorization.
- Posting content in violation of applicable laws, including without limitation posting content that includes education records in violation of the Federal Education Records Protection Act (FERPA).
- Posting content that is false, misleading, obscene, defamatory, libelous, tortious, threatening, harassing, abusive, hateful, racially or ethnically disparaging, inflammatory, offensive, fraudulent, discriminatory, invasive of the privacy or publicity rights of other, or otherwise injurious, unlawful or illegal.
- Insulting, disparaging, disrespecting or defaming the Institute or members of the Institute community.

## Policy Violations

The Institute reserves the right, under circumstances it deems appropriate and subject to applicable laws and regulations, to impose disciplinary measures, up to and including dismissal from the Institute or termination of employment, upon students, faculty, or staff who use private social media sites or communications resources in violation of this Policy.

In appropriate cases, such conduct may also be reported to law enforcement authorities.

Note: In accordance with applicable laws and regulations, subject to other applicable Institute policies, this Policy does not prohibit employees from using social media to discuss among themselves, even in terms that may be critical of the Institute, matters relating to the terms and conditions of their employment.



# ATTENDANCE

Daily attendance is critical, as proper time management is crucial to the success of a salon/spa professional. The Institute is a clock hour institution, therefore clocking in and out is extremely important. Students are expected to clock in upon arrival, out for breaks, and out at the end of the day. Students must clock out each time they leave the building, and clock back in when they return.

Aveda Institute Columbus can only issue credit for hours that are properly documented. Aveda Institute Columbus will honor documented daily time earned. IT IS THE STUDENT'S RESPONSIBILITY TO CLOCK IN AND OUT.

Students are required to clock in no later than the exact minute school begins for the day. Students are not permitted to clock in unless they are in adherence with Institute dress code and prepared to begin training for the day.

## Student Responsibilities

The Aveda Institute Columbus is dedicated to providing hands-on professional training in the fields of cosmetology, advanced cosmetology, cosmetology instructor, esthiology, advanced esthetician, esthetician instructor and nail esthetics. Part of the Institute's responsibility to the student and to our professional colleagues is to provide prospective employers with a true evaluation of the student's ability, behavior, and attitude.

To do this, the Aveda Institute Columbus must witness student responsibility during training. A responsible student, like a valued employee, is at school, ready to begin at the assigned time. A responsible student plans ahead for child-care, back-up child-care, weather conditions, etc. Patrons and fellow students are inconvenienced when a student does not meet his/her responsibility of being on time.

Any Title IV aid recipient who has zero attendance and no approved Leave of Absence for 14 consecutive days or greater will immediately be terminated from Title IV funding.

In order to ensure that the provided education and training is properly maintained, IT IS THE STUDENT'S RESPONSIBILITY TO MAKE UP ANY MISSED WORK & ASSIGNMENTS DURING AN ABSENCE. Failure to maintain adequate attendance and/or failure to make up missed work and/or assignments may prevent a student from advancing to a subsequent phase in their program.

## Call In Policy

Students are required to call in an absence or late arrival 30 minutes prior to their scheduled start time:

**THE STUDENT CALL-IN NUMBER: (614) 291.2421 EXT. 6814**

**PLEASE BE CONSIDERATE OF YOUR GUESTS, INSTRUCTORS AND FELLOW STUDENTS BY CALLING THE STUDENT CALL-IN NUMBER IF YOU ARE GOING TO BE LATE.**

## No Call/No Show Policy

Students who fail to call in an absence or late arrival to the *attendance line* (614) 291.2421 x.6814 by the required time, will be considered a "no call/no show" for the day. If a student fails to call in an absence or late arrival to the *attendance line* by the required time, they will be cited for a Standard Violation.

## Late Arrival

Failure to clock in by school start times and/or lunch end times is a Standard Violation.

In order to receive clock hours for the day, a student may not clock in more than **15 minutes** after their scheduled start time.

All students arriving late must follow the procedure listed below immediately upon arrival:

- Clock in
- Report to the Student Success Office
- Then report directly to classroom/clinic classroom instructor

Students requesting an early release must:

- Complete Request for Early Release Form
- Report directly to the Student's assigned instructor for the day The completed form must be signed by the instructor prior to leaving.
- Clock-out for the day
- In the event that a Request for Early Release Form is not completed and/or approved, prior to the student leaving, the student will be subject to disciplinary action.

Students are not permitted to arrive late and leave early on the same day.

Students who are planning to be absent need to:

- Obtain and complete a Notice of Expected Absence Form, which must be signed by the student's instructor.
- Deliver the signed Notice of Expected Absence Form to the Student Success Office.

Once your Notice of Expected Absence form has been approved and submitted to Student Success, you will not be required to call the attendance line on the dates that have been approved. However, if you have **not** completed a Notice of Expected Absence form, or you are tardy or unable to come into school, you will be required to call the student attendance line. If you do not call in your absence or tardiness, you will be subject to the Call-in Policy.

## Early Releases

## Notice of Expected Absence



### Time Record Policies

It is a state requirement that the school provide an accurate system for recording all students' times, services and class hours. Students are ultimately responsible for clocking hours on a daily basis. Students clock in and out through the use of a bio-metric fingerprint scanning device. The scanning device interfaces and sends the student's attendance directly into their individual profile in the school's student information management records.

Aveda Institute Columbus will honor documented daily time attended. Students must always clock in/out on the time clock at the beginning and end of each day, and at the beginning and end of each break.

Each student enrollment agreement includes the student's scheduled hours for participation in program instruction. In accordance with applicable federal, state and accreditation standards, **the Institute cannot count time that a student has clocked in before or after the official start and end times of the student's scheduled hours**, unless the Institute can document that supervised instruction activities as required for completion of the student's program was provided.

Any student seeking credit for clock hours outside the student's normal schedule **must** obtain prior approval from the Student Success Office. The student is required to complete an Additional Hours Commitment Form and submit it to the Student Success Office. The Additional Hours Commitment Form is available from the Student Success Office. If approved, the student will be allowed to participate in make-up hours outside of the student's normal scheduled hours as set forth therein. As required under the Institute's general attendance policy, the student must clock in and out at the beginning and end of their attendance, as well as for any breaks taken, on the date of their make-up hours. The Additional Hours Commitment Form will include the date of the make-up hours, the student's arrival and departure times, a description of the educational tasks completed by the student, the student's name, signature and date, and the instructor's name, signature and date. This documentation is necessary to demonstrate that students are making up hours with supervised instruction for the time accrued outside the student's scheduled hours.

The SMART time clock system has been programmed to limit the clock hours that a student may earn on any particular day to the number of hours for which the student was scheduled on such day. However, the Institute recognizes there may be legitimate times when a student is required to stay beyond the student's official scheduled hours. For example, the student may need to stay late in order to complete a service being provided in the clinic classroom. In that case, the student and instructor are required to submit an Extended Hours Form, which shall include the date of the extra hours, the student's arrival and departure times, a description of the educational tasks completed by the student, the student's name, signature and date, and the instructor's name, signature and date. The Extended Hours Form must be submitted to the Student Success Office, which will review the form for completeness and accuracy and determine whether the proposed extra clock hours may be credited to the student's attendance records.





# CANCELLATION AND REFUND POLICIES

**Student's Right to Cancel; Notice of Cancellation and Refund for Cosmetology/Cosmetology Hybrid and Esthiology/Esthiology Hybrid programs.** The Student's enrollment can be terminated by written notice from one party to the other. Said notice of cancellation must be in writing and shall be mailed, postage prepaid, either registered or certified mail, return receipt requested, to the other party at the address set forth in this Agreement or delivered to the Student or the School Director in person. The official cancellation or withdrawal shall occur on the earlier of the dates for instances listed for items A, B, F, H, J, and L below. The refund policy is as follows:

- A. If a Student's application is rejected by the School or if he/she cancels enrollment within three (3) business days from the execution of this Agreement, all monies collected by the School shall be refunded, whether or not the Student has begun the course of instruction.
- B. If a Student cancels his/her enrollment after three (3) business days from the execution date of this Agreement, but before the Student begins the course of instruction, he/she is entitled to a refund of all monies paid to the School less the registration fee of \$100.00.
- C. If a course is canceled by the School prior to a Student's enrollment, and before instruction has begun, the School will provide a full refund of all monies paid or provide completion of the program.
- D. If the School cancels the course and ceases to offer instruction after the Student has enrolled and instruction has begun, the School shall at its option (a) provide a pro-rata refund to the Student if the Student transfers to another school based on the hours accepted by the receiving school; or (b) provide completion of the course; or (c) participate in a Teach-Out Agreement; or (d) provide a full refund of all monies paid.
- E. If, for any reason, the School is permanently closed and no longer offers instruction after a Student has enrolled and instruction has begun, the school shall, at its option: (a) provide a pro-rata refund; or (b) participate in a Teach-out Agreement.
- F. If either party cancels the Agreement after the Student begins class and after three (3) business days of signing this Agreement, the School will keep the registration fee, technology access fee, the charges for Program Tools, Equipment & Online Education Access (as those items become the property of the Student), and the applicable tuition amount as determined pursuant to the following schedule:

| PERCENTAGE LENGTH COMPLETED TO TOTAL<br>LENGTH OF PROGRAM | AMOUNT OF TOTAL TUITION<br>OWED TO SCHOOL |
|---|---|
| 0.01% to 4.9%   | 20%                                       |
| 5.0% to 9.9%  | 30%                                       |
| 10.0% to 14.9%  | 40%                                       |
| 15.0% to 24.9%  | 45%                                       |
| 25.0% to 49.9%  | 70%                                       |
| 50% and over  | 100%                                      |

- G. The refund calculation is based upon the Student's scheduled hours as of the determination date. Any refund due to the Student is calculated based upon the Student's last date of attendance. The refund calculation does not apply to a Student whose date of withdrawal occurs after such student has completed 50% of the scheduled length of the program for which the Student has been charged. At this point, the Student will be charged 100% of all tuition fees and other incurred expenses.
- H. Any monies due to the applicant or Student shall be refunded within 45 days of a determination that the Student has withdrawn, whether officially or unofficially. The official withdrawal date is determined by the postmark date on the written notification, or the date said written notice is delivered to the School in person. All miscellaneous costs which have not yet become due will be void.
- I. The School will consider the Student withdrawn if the Student does not attend class for 14 consecutive days or notify the School of his/her intention to withdraw. The withdrawal date is determined by the last day attended, as evidenced by attendance records. Attendance is monitored on a weekly basis.
- J. If the Student does not return or call from his/her leave of absence by the date of his/her expected return, that Student shall be considered terminated. For students on an approved leave of absence, the date of withdrawal determination shall be the earlier of the scheduled date of return from the leave of absence or the date the student notifies the School that the student will not be returning. The date of withdrawal shall be the student's last day of attendance, as evidenced by attendance records.
- K. Unless the Student's application is rejected, or the Student cancels his/her enrollment within three business days of signing this Agreement, the School shall charge a reasonable administrative fee of \$150 in connection with the Student's termination of his/her enrollment. Note that the School's institutional refund policy applies after any applicable return of federal Title IV funds.
- L. If the Student is terminated or withdrawn from the School, the School shall inform the Student of any balance owed to the School. Unless otherwise documented as part of an approved payment plan between the Student and the School, beginning 30 days after the date the Student is informed of a balance due the Student shall be assessed a monthly late payment penalty equal to 1.5% computed upon the amount due to the School.
- M. The School is committed to using ethical business practices in connection with any collection efforts. Collection correspondence shall reference the School's cancellation and refund policies set forth in the Enrollment Agreement. In the event that the Enrollment Agreement is sold or discounted to a third party, such third party shall be required to comply with the cancellation and refund policy set forth herein. In



certain situations where mitigating circumstances are in evidence, the School may, in its sole discretion, provide a refund that exceeds this refund policy.

## RETURN OF TITLE IV POLICY

The Federal Return of Title IV funds formula ("R2T4") dictates the amount of Federal Title IV aid that must be returned to the federal government or the lending institution by the Institute and/or the student. The R2T4 formula is applicable to an eligible student receiving federal aid when that student withdraws or is terminated from the Institute.

A student's withdrawal date is used to calculate the percentage of the payment period completed and is always the student's last date of attendance/clocked hours. The date of determination is the earlier of:

- The date the student notifies the Institute of the student's withdrawal or the date of the student's withdrawal, whichever is later.
- The Institute terminates the student's enrollment as provided in the Enrollment Agreement.
- If a student does not return or call from the student's leave of absence by the date of the student's expected return, the student shall be considered terminated.
- If the student unofficially withdrew, the 14th calendar day of consecutive absence from the Institute.

The amount of Title IV funds earned by the student is based upon the length of time the student is scheduled to complete in the payment period. The percentage of Title IV aid earned is equal to the percentage of the payment period that was completed as of the withdrawal date if this occurs on or before 60% of the payment period has been completed. After 60% of the payment period has been scheduled to be complete, 100% of the Title IV funds are earned. The percentage that has not been earned is calculated by subtracting the percentage of Title IV aid earned from 100%.

The percentage of the payment period completed is calculated by the number of clock hours the student was scheduled to complete in the payment period as of the withdrawal date divided by the total number of clock hours in the payment period.

The amount to be returned is calculated by subtracting the amount of Title IV assistance earned from the amount of Title IV aid that was or could have been disbursed as of the withdrawal date.

If a student has earned more Title IV funds than have been disbursed, the Institute must offer the amount of earned funds as a post-withdrawal disbursement.

Post-withdrawal disbursements may be offered from Pell Grant funds first if eligible. If there are current educational costs due the Institute at the time of withdrawal, a Pell Grant post-withdrawal disbursement will be credited to the student's account. Any Pell Grant funds in excess of current educational costs may be offered to the student if eligible. Any federal loan program funds due in a post-withdrawal disbursement must be offered to the student and the Institute must receive the student's permission before crediting their account.

The following Title IV refund distribution is used for all Financial Aid students due a refund:

- Unsubsidized Direct Stafford Loan
- Subsidized Direct Stafford Loan
- Federal Direct Parent PLUS Loan
- Federal Pell Grant
- Federal Supplemental Opportunity Grant
- Other Title IV assistance

Any unearned Title IV funds must be returned to the appropriate program within 45 days of the date of determination. Any unearned funds that have not yet been disbursed to the student must be offered to the student within 30 days of the date of determination if not applied directly to the student's account.

The statute requires that a student is responsible for all unearned Title IV program assistance that the Institute is not required to return. This is determined by subtracting the amount returned by the Institute from the total amount of unearned Title IV funds to be returned.

## Notice Concerning Transferability Of Credits & Credentials Earned At Our Institution

The transferability of credits you earn at the Aveda Institute Columbus is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the certificate you earn from the Institute is also at the complete discretion of the institution to which you may seek to transfer. If the credits or certificate that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your course work at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending the Aveda Institute Columbus to determine if your credits or certificate will transfer.



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# COMPLAINT PROCEDURES

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A student may lodge a complaint by communicating orally or in writing to any instructor, administrator, or admissions personnel, who shall attempt to resolve complaints related to the person's duties. If a student orally delivers the complaint and the complaint is not resolved either within a reasonable period or before the student again complains about the same matter, the Aveda Institute Columbus ("AIC" or the "Institute") shall advise the student that a complaint must be submitted in writing and shall provide the student with a written summary of the Institute's complaint procedure.

Written complaints may be submitted by completing a challenge/solution form. The form is available from the Student Success Office. A completed challenge/solution form will be routed to the Director for investigation. The Director will review the complaint with the appropriate Institute Team Members and will issue a written response within 10 days. This response will include a summary of the Institute's investigation and disposition of it. If the complaint or relief requested by the student is rejected, the reasons for the rejection must be listed.

The student's participation in the complaint procedure and the disposition of a student's complaint shall not limit or waive any of the student's rights or remedies. Any document signed by the student that purports to limit or waive the student's rights and remedies is void.

Students or any member of the public may file a complaint against the Institute with the Ohio State Cosmetology and Barber Board, 1929 Gateway Circle, Grove City, OH 43123, Tel. 614-466-3834, [www.cos.ohio.gov](http://www.cos.ohio.gov).

Students may also pursue complaints with the National Accrediting Commission of Career Arts & Sciences, 3015 Colvin Street, Alexandria, VA 22314, Tel. 703- 600-7600, [www.naccas.org](http://www.naccas.org). Complaint forms are available through NACCAS.

If a student loan borrower has a dispute relating to the borrower's loans or to the provision of educational services for which the loans were provided, the student may contact:

Sara Greider  
6281 Tri-Ridge Blvd Suite140  
Loveland, OH 45140  
Phone: 513-340-2421  
Email: [sgreider@nurturaveda.com](mailto:sgreider@nurturaveda.com)

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## NOTICE OF NON-DISCRIMINATION & SEXUAL HARASSMENT POLICIES & GRIEVANCE PROCEDURES

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### I. Policy

It is the policy of Aveda Institute Columbus (the "Institute") to maintain an environment for students, faculty, administrators, staff, and visitors that is free of all forms of discrimination and harassment, including sexual harassment. The Institute has enacted the Sexual Harassment Policies & Grievance Procedures (the "Policy") to reflect and maintain its institutional values, to provide for fair and equitable procedures for determining when this Policy has been violated, and to provide recourse for individuals and the community in response to violations of this Policy.

The Policy can be found at the Institute's website at <https://avedafi.edu/columbus> or obtained in person from the Title IX Coordinator (see below).

The Institute does not discriminate on the basis of sex in its educational, extracurricular, or other programs or in the context of employment. Sex discrimination is prohibited by Title IX of the Education Amendments of 1972, a federal law that provides:

*No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance.*

This Policy prohibits all forms of sex discrimination, harassment, and misconduct, including sexual assault, domestic violence, dating violence, and stalking. The requirement not to discriminate in the Institute's education programs or activities extends to admission. This Policy also prohibits retaliation against a person who has made a report or complaint, testified, assisted, or participated or refused to participate in any manner in an investigation, proceeding, or hearing under this Policy. Inquiries about the application of Title IX may be referred to the Institute's Title IX coordinator, the U.S. Department of Education Office for Civil Rights, or both.



The Institute also prohibits other forms of discrimination and harassment, including discrimination and harassment on the basis of race, color, national origin, disability, or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies, including Title IX:

Jennifer Lambert, Title IX Coordinator  
Director  
889 Bethel Road  
Columbus, OH 43214-1903  
Phone: (614) 291-2421 ext. 1014  
Email: [ljenn@avedafi.edu](mailto:ljenn@avedafi.edu)

Inquiries or complaints concerning the Institute's compliance with Title IX or other federal civil rights laws may be referred to the U.S. Department of Education's Office for Civil Rights.

Office for Civil Rights, Cleveland Office  
U.S. Department of Education  
1350 Euclid Avenue, Suite 325  
Cleveland, OH 44115  
Telephone: (216) 522-4970  
Facsimile: (216) 522-2573  
[Email: OCR.Cleveland@ed.gov](mailto:OCR.Cleveland@ed.gov)

Aveda Institute Columbus desires to create and sustain an anti-discriminatory environment and will not tolerate discrimination of any kind. The Institute will achieve this through education, orientation, and training for all students, staff, and faculty for the purpose of creating awareness of both the issues surrounding discrimination as well as accountability, sensitivity training, and anti-discrimination training in their classrooms, at least once while the student is in Institute.

## II. Sexual Harassment Grievance Procedure

Reports of sexual harassment should be made to the Institute's Title IX Coordinator or to a Designated Institute Official. As set forth in the Policy, the Institute's Designated Institute Officials are the President, the Director of Institutes and Support Center Operations, and the Campus Directors. The Institute will respond promptly when it has actual knowledge of sexual harassment in its education programs or activities. The Title IX Coordinator will promptly contact the complainant to discuss the availability of supportive measures, consider the complainant's wishes with respect to supportive measures, inform the complainant of the availability of supportive measures with or without the filing of a formal complaint, and explain to the complainant the process for filing a formal complaint.

The Institute will investigate all formal complaints of sexual harassment. A formal complaint must be in writing, filed by a complainant or signed by the Title IX Coordinator alleging sexual harassment against a respondent, and request that the Institute investigate the allegation of sexual harassment. A formal complaint form may be obtained from the Title IX Coordinator, although no particular form is required to submit a formal complaint so long as the complaint is in writing, signed by a complainant, alleges sexual harassment against a respondent, and requests an investigation. The Institute's Title IX Coordinator oversees the Institute's investigation, response to, and resolution of all reports of prohibited sexual harassment, and of related retaliation, involving students, faculty, and staff.

If all parties voluntarily agree to participate in an informal resolution that does not involve a full investigation and adjudication after receiving notice of a formal complaint and if the Institute determines that the particular formal complaint is appropriate for such a process, the Institute will facilitate an informal resolution to assist the parties in reaching a voluntary resolution. The Institute retains the discretion to determine which cases are appropriate for voluntary resolution.

The Institute will convene a hearing panel following the end of an investigation. The hearing panel determines whether the respondent is responsible or not responsible for a violation of the Policy. If the respondent is determined to be responsible, the hearing panel's written determination will include any disciplinary sanctions the Institute imposes on the respondent. The Policy provides that the parties have the right to appeal the hearing panel's determination under certain circumstances.



## OWNERSHIP AND ACCREDITATION

Aveda Institute Columbus is owned and operated by Nurtur, LLC.

Our faculty is a skilled team of experienced instructors with knowledge of classic and contemporary techniques. Instructors have met program licensing requirements and are trained in all aspects of hair, skin and nail esthetics, body care and related subjects.

The Aveda Institute Columbus is a cosmetology and esthiology/nail esthetics school approved and licensed by the Ohio State Cosmetology and Barber Board, 1929 Gateway Circle, Grove City, OH 43123, Tel 614-466-3834, [www.cos.ohio.gov](http://www.cos.ohio.gov).

The Aveda Institute Columbus is accredited with the National Accrediting Commission of Career Arts & Sciences, 3015 Colvin Street, Alexandria, VA 22314. Tel. 703-600.7600, [www.naccas.org](http://www.naccas.org).

## GRADUATION, LICENSURE & JOB PLACEMENT

The Aveda Institute Columbus is committed to providing the highest quality cosmetology and esthiology education and training available. Our curriculum includes an extensive State Board Review designed specifically to prepare you for success with the Ohio State Cosmetology and Barber Board licensing exam. Our highly trained educational team and administrative support staff are dedicated to providing you with the skills necessary to be successful in the classroom and as you begin your career.

Each year, the Institute reports its student performance outcomes to its accrediting agency, the National Accrediting Commission of Career Arts and Sciences ("NACCAS"). The following information was reported to NACCAS with respect to students who enrolled at all of the Institute's locations with an expected graduation date falling within calendar year 2019.

|  |        |
|--|--------|
| <b>Total number of students scheduled to complete (all programs)</b>     | 462    |
| <b>Total number of students actually completed</b>                       | 359    |
| <b>2019 completion rate</b>  | 77.71% |
| <b>Percentage of graduates passing State Board exam (licensure rate)</b> | 95.56% |
| <b>Percentage of graduates employed (placement rate)</b>                 | 71.31% |

The cumulative performance outcome rates for all students enrolled at the Institute's main campus in Columbus, Ohio, based on information reported to NACCAS, with respect to students with an expected graduation date falling within calendar year 2019, was an 76.51% completion rate, 74.88% placement rate and a 99.34% licensure rate.

With respect to the individual programs offered at the Institute's main campus in Columbus, Ohio, the graduation, licensure and job placement rates for students with an expected graduation date falling within calendar year 2019 are as follows: Cosmetology program: 62.62% completion rate, 83.58% placement rate and 100% licensure rate. Esthiology program: 83.45% completion rate, 71.90% placement rate and 98.86% licensure rate. Nail Esthetics program: 93.10% completion rate, 66.67% placement rate, and 100% licensure rate. There were no students enrolled in the Advanced Cosmetology, Advanced Esthetician, Cosmetology Instructor and Esthetician Instructor programs at the Institute with an expected graduation date falling within calendar year 2019.



## ADMINISTRATIVE & EDUCATIONAL STAFF

Our students are educated by accomplished professionals, using innovative curriculums that blend professional techniques with retail and business-building skills. The Institute emphasizes personal well-being, as well as environmental responsibility. Using Aveda pure flower and plant essences and plant-based products, we affirm the relationship between personal beauty, wellness and the environment.

### ADMINISTRATIVE STAFF

**Patrick Thompson**, President  
**Jennifer Lambert**, Institute Director  
**Sara Greider**, Senior Director of Institutes  
**Marie Boyle**, Compliance Director  
**Chad Woodgeard**, Student Accounts  
**Brent Prenger**, Student Accounts  
**Annie Radcliff**, Assistant Director

**Bethany Brown**-Education Manager  
**Cindy Maxwell**, Educator Trainer & Student Mentor  
**Annie Joerger**, Curriculum Specialist  
**Olivia Ochs**, Student Success Team Member  
**Caleigh Carrothers**, Financial Aid Counselor  
**Justin King**, Admissions Representative  
**Cheyenne Webb**-Admissions Representative

### EDUCATIONAL STAFF

#### Cosmetology Instructors:

Bethany Brown  
Danielle Bauman  
Marie Pannell-Biggs  
Aimee Cabrera  
Tasha Takos  
Alicia Dolan  
Parisa Contino  
Savanah Smith  
Rebecca Daly  
Rachel Salinaro  
Samantha Kittle  
Jennifer Trame  
Mariah Washington  
Brittney Williams

#### Advanced Cosmetology/Cosmetology Apprentice Instructors:

Alicia Dolan  
Bethany Brown

#### Advanced Esthetician/Esthetician Apprentice Instructors:

Sunny Sutton  
Bethany Brown

#### Nail Esthetics Instructors:

Marie Pannell-Biggs

#### Esthiology Instructors:

Shade Harris  
Sunny Sutton  
Chastity Hayden  
Barb Harper  
Emily Bolton

### AVEDA INSTITUTE COLUMBUS

889 Bethel Road  
Columbus, OH 43214  
614.291.2421

<https://avedafi.edu/columbus>