

# **2019 Honda** Digital FactBook

**Updated July 2019** 

**Table of Contents** 

# Worldwide Operations

### Worldwide Sales Network

Region	Country	Company	Products	Began Sales
North	U.S.	American Honda Motor Co., Inc.	Automobiles, Motorcycles, Power Products	1959
America		Honda Aircraft Company	Jet Aircraft	2006
		Honda Aero, Inc.	Jet Engines	2004
	Canada	Honda Canada Inc.	Automobiles, Motorcycles, Power Products	1969
	Mexico	Honda de Mexico, S.A. de C.V.	Automobiles, Motorcycles, Power Products	1985
South	Peru	Honda del Peru S.A.	Automobiles, Motorcycles	1974
America	Brazil	Moto Honda da Amazonia Ltda.	Motorcycles, Power Products	1975
		Honda Automoveis do Brasil Ltda.	Automobiles	1997
	Argentina	Honda Motor de Argentina S.A.	Automobiles, Motorcycles, Power Products	1978
	Venezuela	Honda de Venezuela C.A.	Motorcycles, Power Products	1983
	Chile	Honda Motor de Chile S.A.	Automobiles, Motorcycles, Power Products	1999
Japan	Japan	Honda Motor Co., Ltd.	Automobiles, Motorcycles, Power Products	1948
Europe/	Austria	Honda Austria G.m.b.H.	Automobiles, Motorcycles, Power Products	1982
Middle East/	Belgium	Honda Belgium N.V.	Automobiles, Motorcycles, Power Products	1962
Africa	Czech Republic	Honda Czech Republic Ltd.	Automobiles, Motorcycles	1993
	France	Honda Motor Europe (South) S.A.	Automobiles, Motorcycles	1964
		Honda Europe Power Equipment S.A.	Power Products	1985
	Germany	Honda Motor Europe (North) G.m.b.H.	Automobiles, Motorcycles, Power Products	1961
	Hungary	Honda Hungary KFT	Automobiles	1993
	Italy	Honda Automobili Italia S.p.A.	Automobiles	1990
		Honda Italia Industriale S.p.A.	Motorcycles, Power Products	1971
	Netherlands	Honda Nederland B.V.	Automobiles, Motorcycles, Power Products	1985
	Poland	Honda Poland Ltd.	Automobiles	1992
	Portugal	Honda Automovel de Portugal, S.A.	Automobiles	1989
		Honda Motor de Portugal, S.A.	Motorcycles	1986
		Honda Productos de Forca Portugal, S.A.	Power Products	1992
	Russia	Honda Motor RUS LLC	Automobiles, Motorcycles, Power Products	2004
	Slovakia	Honda Slovakia, Spol., S.R.O.	Automobiles, Motorcycles, Power Products	1994
	Spain	Honda Automoviles Espa~na, S.A.	Automobiles	1988
		Montesa Honda S.A.	Motorcycles	1980
	Sweden	Honda Nordic AB	Automobiles	1974
		Honda Power Equipment Sweden AB	Power Products	1992
	Switzerland	Honda (Suisse) S.A.	Motorcycles, Power Products	1974
		Honda Automobiles (Suisse) S.A.	Automobiles	1974
	U.K.	Honda Motor Europe Ltd. (U.K. Division)	Automobiles, Motorcycles, Power Products	1965
	Turkey	Honda Turkiye A.S.	Automobiles, Motorcycles	1992
	Nigeria	Honda Mfg. (Nigeria) Ltd.	Motorcycles, Power Products	1981
	South Africa	Honda South Africa Ltd.	Automobiles, Motorcycles, Power Products	2000

(continued on next page)

# Worldwide Operations

# Worldwide Sales Network (Continued)

Region	Country	Company	Products	Began Sales
Asia/Oceania	Bangladesh	Bangladesh Honda Private Ltd.	Motorcycles	2013
	India	Honda Siel Power Products, Ltd.	Power Products	1988
		Honda Cars India, Ltd.	Automobiles	1997
		Honda Motorcycle & Scooter India (Private) Ltd.	Motorcycles	2001
	Indonesia	P.T. Astra Honda Motor	Motorcycles	2000
		P.T. Honda Prospect Motor	Automobiles	1977
	Malaysia	Honda Malaysia Sdn. Bhd.	Automobiles	2000
	Philippines	Honda Philippines, Inc.	Motorcycles, Power Products	1973
		Honda Cars Philippines, Inc.	Automobiles	1990
	Pakistan	Honda Atlas Cars (Pakistan), Ltd.	Automobiles	1994
		Atlas Honda, Ltd.	Motorcycles	1962
		Honda Atlas Power Product (private), Ltd.	Power Products	1998
	Thailand	Honda Automobile (Thailand) Co., Ltd.	Automobiles	2000
		A.P. Honda Co., Ltd.	Motorcycles	1986
		Asian Honda Motor Co., Ltd.	Power Products	1964
	Vietnam	Honda Vietnam Co., Ltd.	Motorcycles	1996
	Taiwan	Honda Taiwan Co., Ltd.	Motorcycles, Automobiles	2002
	Korea	Honda Korea Co., Ltd.	Motorcycles, Automobiles	2001
	Australia	Honda Australia Pty., Ltd.	Automobiles	1969
		Honda Australia Motorcycle and Power Equipment Pty., Ltd.	Motorcycles, Power Products	1987
	New Zealand	Honda New Zealand, Ltd.	Automobiles	1988
China	China	Honda Motor (China) Co., Ltd.	Automobiles, Motorcycles, Power Products	1993
		Wuyang-Honda Motors (Guangzhou) Co., Ltd.	Motorcycles	1992
		Honda-Mindong Generator Co., Ltd.	Power Products	1994
		Guangqi Honda Automobile Co., Ltd.	Automobiles	1999
		Jialing-Honda Motors Co., Ltd.	Power Products 1996 to 2005	1996
		Sundiro Honda Motorcycle Co., Ltd.	Motorcycles	2001
		Honda Automobile (China) Co., Ltd.	Automobile export	2003
		Dongfeng Honda Automobile Co., Ltd.	Automobiles	2003

.....

### Worldwide Production

			2018			2017			2016	
Region	Country	Automobiles	Motorcycles	Power Products	Automobiles	Motorcycles	Power Products	Automobiles	Motorcycles	Power Products
North America	U.S.	1,240,487	0	1,831,674	1,207,818		2,071,600	1,290,052	-	2,098,900
	Canada	432,771	0	0	430,164			411,162		
	Mexico	147,521	0	22,654	213,449		25,700	254,982		34,800
	Subtotal	1,820,779	181,585	1,854,328	1,851,431	183,828	2,097,300	1,956,196	196,916	2,133,700
South America	Brazil	138,049	800,819	25,410	134,059	679,738	13,900	120,585	763,516	10,400
	Argentina	9,926	109,992	0	10,558	122,620		12,102		
	Subtotal	148,975	1,038,343	25,410	144,617	919,987	13,900	132,687	934,661	10,400
Japan		891,248	272,475	5,706,040	817,500	229,164	6,329,200	820,226	162,029	5,921,000
Europe/Middle East/Africa	U.K.	160,075	0	0	166,228			133,875		
	Turkey	38,318	0	0	28,745			15,169		
	Italy	0	96,900	0		92,439			83,121	
	Spain	0	896	0		1,836			2,628	
	France	0	0	204,588			260,900			209,000
	Nigeria	332	55,514	0		17,222		228	49,602	
	Subtotal	198,725	169,633	204,588	195,103	125,768	260,900	149,272	135,351	209,000
Asia/Oceania	Thailand	246,068	1,704,715	2,508,302	225,547	125,768	2,675,700	200,004	1,489,538	2,530,200
	India	177,089	6,387,885	208,582	176,555	5,801,744	192,300	163,632	5,005,494	209,800
	Indonesia	156,493	4,946,848	42,454	181,434	4,498,650	27,900	195,261	4,437,800	22,400
	Malaysia	108,531	147,394	0	105,951	124,552			107,207	
	Pakistan	51,664	1,152,302	0	47,287	1,046,881			875,978	
	Philippines	8,130	406,612	0	8,560	461,329			434,186	
	Vietnam	10,723	2,759,918	0	9,909	2,446,635			2,245,204	
	Laos & Cambodia	0	409,648	0		337,345			337,793	
	Australia	0	0	48,928			15,900			16,800
	Subtotal	794,898	17,964,445	2,759,338	786,263	16,393,555	2,911,800	731,485	14,943,253	2,779,200
China		1,502,468	1,561,301	1,133,183	1,441,928	1,738,906	1,468,500	1,209,400	1,677,168	1,232,700
TOTAL		5,357,013	21,187,782	6,447,152	5,236,842	19,591,208	13,081,600	4,999,266	18,049,378	12,286,000

.....

# North America Regional Operations

# Major North American Subsidiaries

Country	Company	Began Operation	Headquarters Location	Responsibilities
U.S.	American Honda Motor Co., Inc.	1959	Torrance, CA	Sales, marketing, service, distribution, import and export of Honda and Acura products in the U.S.
	Honda Trading America Corp.	1972	Torrance, CA	Export and import activities.
	Honda of America Mfg., Inc.	1979	Marysville, OH	Manufacture of automobiles, engines and components.
	American Honda Finance Corp.	1980	Torrance, CA	Financing for the sale and leasing of Honda products
	Honda Power Equipment Mfg., Inc.	1984	Swepsonville, NC	Manufacture of power equipment products.
	Honda R&D Americas, Inc.	1984	Torrance, CA	Research, design and development of automobile, motorcycle and power equipment products and technologies.
	Honda North America, Inc.	1987	Torrance, CA	Coordination of Honda operations in North America.
	Honda Engineering North America, Inc.	1988	Marysville, OH	Development of unique production equipment for manufacturing operations.
	Honda Transmission Mfg. of America, Inc.	1996	Russells Point, OH	Manufacture of gears, automatic transmissions, hybrid powertrains and AWD differentials for automobiles.
	Honda of South Carolina Mfg., Inc.	1998	Timmonsville, SC	Manufacture of all-terrain vehicles (ATVs) and side-by-side vehicles.
	Honda Manufacturing of Alabama, LLC	2001	Lincoln, AL	Manufacture of automobiles and engines.
	Honda Aero, Inc.	2004	Burlington, NC	Procurement and manufacture of jet engines.
	Honda Precision Parts of Georgia, LLC	2006	Tallapoosa, GA	Manufacture of automatic transmissions for automobiles.
	Honda Aircraft Company	2006	Greensboro, NC	Development, marketing, sales and production of the HondaJet.
	Honda Manufacturing of Indiana, LLC	2007	Greensburg, IN	Manufacture of automobiles.
	Honda R&D Innovations, Inc.	2017	Mountain View, CA	Collaboration on new technologies through open innovation.
Canada	Honda Canada Inc.	1969	Markham, Ontario	Sales, marketing, service, distribution, import and export of Honda products in Canada.
	Honda of Canada Mfg. (Division of Honda Canada Inc.)	1986	Alliston, Ontario	Manufacture of automobiles and engines.
	Honda Canada Finance Inc.	1987	Markham, Ontario	Wholesale financing to Honda/Acura automobile, motorcycle and power equipment dealers; retail financing for Honda/Acura automobiles.
	Honda Trading Canada	1990	Alliston, Ontario	Export and import activities.
Mexico	Honda de Mexico S.A. de C.V.	1985	Mexico City, Estado de Jalisco	Sales, import, manufacture and distribution of Honda products and spare parts, sales, marketing, research and development.

.....

# A History of Honda Vehicle U.S. Introductions by Model Year

### Models currently in production appear in red. Click on the model name to link to additional information.

ivision	Model Name	Style	1st Generation	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
onda	N600/S600		1970									
	Prelude	Coupe	1979	1983	1988	1992	1997					
		Sport Utility	1994	1998	2019							
	EV Plus	Electric Vehicle	1997									
	S2000	Roadster	2000									
	Element	Crossover	2003									
		Hatchback	1973	1980	1984	1988	1992	1996	2003	2017		
		Sedan		1981	1984	1988	1992	1996	2001	2006	2012	2016
		Wagon	1981	1984	1988							
		CRX	1984	1988								
		del Sol	1993									
		Coupe	1993	1996	2001	2006	2012	2016				
		Natural Gas (GX)	1998	2001	2006	2012						
		Hybrid	2003	2006	2012							
		Type R	2017									
		Hatchback	1976	1982	1986							
		Sedan	1979	1982	1986	1990	1994	1998	2003	2008	2013	2018
		Coupe	1988	1990	1994	1998	2003	2008	2013			
		Wagon	1991	1994								
		Hybrid	2006	2014	2018							
		Minivan	1995	1999	2005	2011	2018					
		Sport Utility	1997	2002	2007	2012	2017					
		Gas-Electric Hybrid	2000	2010	2019							
		Sport Utility	2003	2009	2016							
		Fuel Cell Vehicle/FCX	2003	2008	2017							
		Electric	2017									
		Plug-in Hybrid	2017									
		Truck	2006	2017								
		Hatchback	2007	2009	2015							
	CR-Z	Gas-Electric Hybrid	2011									
	Crosstour	Crossover	2010									
	Fit EV	Sedan	2013									
		Crossover	2016									

vision	Model Name	Style	1st Generation	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
ura	Integra	Hatchback/Coupe	1986	1990	1994							
		Hatchback/Coupe	1994									
	Legend	Sedan	1986	1991								
		Coupe	1987	1991								
	NSX	Coupe	1991	2016								
		Open-Top (NSX-T)	1995									
	Vigor	Sedan	1992									
	TL	Sedan	1996	1999	2004	2009						
	SLX Sport Ut	Sport Utility	1996									
	CL	Coupe	1997	2001								
	RSX	Coupe	2002									
	TSX	Sedan	2004	2009								
		Wagon	2011									
	ZDX	Sport Coupe	2010									
	RL	Sedan	1996	2005								
		Sport Utility	2000	2007	2014							
		Sport Utility	2007	2013	2019							
		Sedan	2012									
		Hybrid	2012									
		Sedan	2014									
		Sport Hybrid	2014									
		Sedan	2015									

### A History of Acura Vehicle U.S. Introductions by Model Year

Models currently in production appear in red. Click on the model name to link to additional information.

Honda Vehicle Sales in the U.S. (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

### Models currently in production appear in red.

	Acco	rd	Civic		Odyss	ev	CR-V		HR-V		Insight	Pilot		Ridgelin	e	Fit	
2018	291,071	(290,052)	325,760	(221,207)	106,327	(106,327)	379,013	(378,310)	85,494	(85,494)	12,510	159,615	(159,615)	30,592	(30,592)	35,300	(34,516)
2017	322,655	(301,406)	377,286	(311,590)	100,307	(100,307)	377,895	(377,895)	94,034	(94,034)	3	127,279	(127,279)	34,749	(34,749)	49,454	(22,788)
2016	345,225	(336,314)	366,927	(356,702)	120,846	(120,846)	357,335	(357,335)	82,041	(82,041)	67	120,772	(120,772)	23,665	(23,665)	56,630	(4,000)
2015	355,557	(355,493)	335,384	(335,382)	127,736	(127,736)	345,647	(345,642)	41,969	(41,969)	1,458	136,212	(136,212)	520	(520)	52,723	(46,593)
2014	388,374	(387,925)	325,981	(325,942)	122,738	(122,738)	335,019	(335,019)	· · ·		3,965	108,857	(108,857)	13,389	(13,389)	58,933	(39,280)
2013	366,678	(365,007)	336,180	(334,805)	128,987	(128,987)	303,904	(303,827)			4,802	126,678	(126,678)	17,723	(17,723)	52,944	
2012	331,872	(331,440)	317,909	(309,947)	125,980	(125,980)	281,652	(242,475)			5,846	114,848	(114,848)	14,068	(14,068)	49,253	
2011	235,625	(235,622)	221,235	(210,838)	107,068	(107,068)	218,373	(175,596)			15,549	116,297	(116,297)	9,759	(9,759)	59,235	
2010	282,530	(282,360)	260,218	(252,882)	108,182	(108,182)	203,714	(166,334)			20,962	102,323	(102,323)	16,142	(16,142)	54,354	
2009	290,056	(273,135)	259,722	(244,602)	100,133	(100,133)	191,214	(153,431)			20,572	83,901	(83,901)	16,464	(16,464)	67,315	
2008	372,789	(309,461)	339,289	(305,509)	135,493	(135,493)	197,279	(90,480)				96,746	(96,746)	33,875	(33,875)	79,794	
2007	392,231	(355,768)	331,095	(292,191)	173,046	(173,046)	219,160	(26,130)			3	117,146	(117,146)	42,795	(42,795)	56,432	
2006	354,441	(323,079)	316,638	(272,899)	177,919	(177,919)	170,028				722	152,154	(152,154)	50,193	(50,193)	27,934	
2005	369,293	(350,257)	308,415	(263,833)	174,275	(174,275)	150,219				666	143,353	(143,353)	42,593	(42,593)		
2004	386,770	(352,808)	309,196	(274,837)	154,238	(154,238)	149,281				583	128,158	(128,158)				
2003	397,750	(325,465)	299,672	(260,632)	154,063	(154,063)	143,909				1,168	106,917	(106,917)				
2002	398,980	(330,692)	313,159	(283,173)	153,467	(153,467)	146,266				2,216	52,062	(52,062)				
2001	414,718	(350,090)	331,780	(311,314)	131,041	(131,036)	118,313				4,726						
2000	404,515	(317,483)	324,528	(306,748)	126,705	(126,686)	118,260				3,788						
1999	404,192	(316,339)	318,309	(308,807)	77,801	(77,626)	120,754				17						
1998	401,071	(370,984)	335,110	(317,134)	20,819	(7,154)	100,582										
1997	384,609	(363,016)	321,144	(273,356)	20,333		66,752										
1996	382,298	(381,912)	286,350	(266,859)	27,025												
1995	341,384	(293,898)	289,435	(217,146)	25,911												
1994	367,615	(263,599)	267,023	(201,023)	230												
1993	330,030	(249,048)	255,579	(168,880)													
1992	393,477	(329,751)	219,228	(145,967)													
1991	399,297	(323,088)	232,690	(159,009)													
1990 1989	417,179 362,707	(276,878) (215,108)	261,502 235,452	(187,240) (174,364)													
1988	362,707	(213,108)	235,452	(174,304)													
1987	334,876	(230,085)	221,252	(86,533)													
1986	325,004	(212,237)	235,801	(23,010)													
1985	268,420	(145,976)	208,031	(20,010)													
1984	256,650	(133,601)	184,846														
1983	222,137	(50,402)	137,747														
1982	195,524	(,)	132,469														
1981	172,557		154,698														
1980	185,972		138,740														
1979	157,919		155,541														
1978	120,841		154,035														
1977	75,995		147,638														
1976	18,643		132,286														
1975			102,389														
1974			43,119														
1973			32,575														
1972																	
1971																	
1970	;															· · · · ·	
TOTAL	13,582,190	(10,577,823)	11,428,906	(8,131,942)	2,700,670	(2,613,307)	4,694,569	(2,952,474)	303,538	(303,538)	99,623	1,993,318	(1,993,318)	346,527	(346,527)	700,301	(147,177)

(continued on next page)

Honda Vehicle Sales in the U.S. (Continued) (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales. Fit EV/ Honda Division Domestic **American Honda American Honda** Clarity Series CR-Z Passport Prelude S2000 EV Plus **Produced Sales Total Sales** U.S. Produced Sales Crosstour Element **Division Total** 38 2018 20,174 1,445,894 (1,318,622) 1,604,828 (1,475,625) 91.2% 2017 2,455 705 (5) 5 1,486,827 (1,370,053) 92.2% 1,641,429 (1,486,827) 2,338 (726) 2016 8 726 1,476,582 (1,402,403) 94.9% 1,637,942 (1,562,281 2015 3,073 9,104 (9,104) 1,409,386 (1,398,715) 99.2% 1,586,551 (1,573,685) 2 2014 2 3,562 11,802 (11, 802)407 1,373,029 (1,344,952) 98.0% 1,540,872 (1,503,095) 2013 10 4,550 16,847 (16,847) (2) 569 1,359,876 95.1% 2 2 (1,293,876) 1,525,312 (1,436,775) 2012 5 4,192 20,848 (20,848) 3 (3) 93 1,266,569 (1,159,609) 91.6% 1,422,785 (1,286,581 2011 2 11,330 17,974 (17,974) 11,534 (11,534) 1,023,986 (884,688) 86.4% 1,147,285 (975,776) 5 2010 17 5,249 85 (14, 247)28,851 (28, 851)14,247 1,096,874 (971, 321)88.6% 1,230,480 (1,099,665)2009 5 795 14,884 (14,884) (886,550) 84.8% 1,150,784 (961,580) 1,045,061 2008 11 2,538 77.7% (1,105,999) 26,447 (26,447) 1,284,261 (998,011) 1,428,765 2007 10 4,302 35,218 (35,218) 1,371,438 (1,042,294) 76.0% 1,551,542 (1, 182, 801)2006 6,271 51,829 (51,829) (1,028,073) 78.6% 1,509,358 (1,162,706) 6 1,308,135 2005 6 7,780 56,262 (56,262) 1,252,862 (1,030,573) 82.3% 1,462,472 (1,166,740) 2004 7,320 (59,927) (969,968) 6 59,927 1,195,479 81.1% 1,394,398 (1,107,651) 7,888 2003 4 70 (70) 10 67,478 (67,478) 1,178,929 (914,625) 77.6% 1,349,847 (1,035,269)

AL 22,724	35,037	196,653	(196,653)	106,157	(106,157)	832,549	66,549	338,788	(338,788)	1,372	37,490,023	(27,720,279)	73.9%	42,174,945	(30,388,836)	72.0
)		400.075	(400.07-)		(100.175)				(000 700)		4,159	(07 700 074)		4,159	(22,222,222)	
1											9,509			9,509		
2											20,500			20,500		
3											38,957			38,957		
1											43,119			43,119		
5											102,389			102,389		
;											150,929			150,929		
											223,633			223,633		
3											274,876			274,876		
						39,831					353,291			353,291		
						50,676					375,388			375,388		
						43,450					370,705			370,705		
						37,872					365,865			365,865		
						41,188					401,072	(50,402)	12.6%	401,072	(50,402)	1:
						66,924					508,420	(133,601)	26.3%	508,420	(133,601)	20
						75,938					552,389	(145,976)	26.4%	552,389	(145,976)	20
						79,841					640,646	(235,247)	36.7%	693,515	(235,247)	3
						72,708					628,836	(316,618)	50.3%	738,306	(316,618)	42
						52,541					640,747	(375,625)	58.6%	768,985	(375,625)	48
						42,882					641,041	(389,472)	60.8%	783,102	(389,472)	49
						37,814					716,495	(464,118)	64.8%	854,839	(464,118)	54
						27,672					659,659	(482,097)	73.1%	803,367	(482,097)	60
			(100)			36,040					648,745	(475,718)	73.3%	768,845	(475,718)	61
		106	(106)			22,540					608,255	(418,034)	68.7%	716,546	(418,034)	58
		25,758	(25,758)			15,467					676,093	(490,380)	72.5%	788,230	(490,380)	62
		27,981	(27,981)			12,517					697,228	(539,025)	77.3%	794,679	(539,025)	67
		28,184	(28,184)			12,063				105	735,920	(676,955)	92.0%	843,828	(693,695)	82
		22,622	(22,622)			16,678				105	832,243	(658,994)	79.2%	940,386	(687,933)	73
		26,094	(26,094)			15,399	0,400			133	899,208	(721,366)	80.2%	1,009,600	(764,728)	7
		22,974	(22,974)			11,378	3,400			62	958,887	(725,746)	75.7%	1,076,893	(803,270)	74
)		21,892	(17,448)			9,692	6,797			2	1,037,170	(772,809)	76.1%	1,158,860	(874,269)	75
1		17,448	(17,448)			9,462	9,682	337	(337)		1,037,170	(809,888)	78.1%	1,207,279	(939,315)	70
1		3,524	(3,524)			1,966	9,684	957	(957)		1,082,282	(823,875)	76.1%	1,247,834	(949,666)	76

91.9%

90.6%

95.4%

99.2%

97.5%

94.2%

90.4%

85.1%

87.0%

83.6%

77.4%

76.2%

77.0%

79.8%

79.4%

76.7%

Models currently in production appear in red.

Acura Vehicle Sales in the U.S. (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

### Models currently in production appear in red.

																										Acura Division U.S.	American Honda U.S.	American Honda
	RLX	ILX		ME	x	R	DX	т	LX	NSX	RL	TI		тѕх	ZD	x	Legend	Vigor	SLX	Integra	CL		RSX	Divisior	Total	Produced Sales	Produced Sales	Yearly Total
2018	1,931	11,273 (11	1,273)	51,512	(51,512)	63,580	(63,580)	30,468	(30,468)	170														158,934	(157,003)	98.8%	91.9%	1,604,828
2017	1,237	11,757 (11	1,757)	54,886	(54,886)	51,295	(51,295)	34,846	(34,846)	581														154,602	(153,365)	99.2%	93.0%	1,641,429
2016	1,478	14,597		55,495		52,361		37,156		269				4										161,360	(159,878)	99.1%	95.0%	1,637,942
2015	2,194	18,531 (18	8,531)	58,208	(58,208)	51,026	(51,026)	47,080	(47,080)		1	88	(88)	35	2	(2)								177,165	(174,935)	98.7%	99.2%	1,586,551
2014	3,406		7,854)	65,603	(65,603)	44,865	(44,865)	19,127	(19,127)		7	10,616	(10,616)	6,287	78	(78)								167,843	(158,143)	94.2%	97.5%	1,541,279
2013	4,998		0,430)		(53,040)	44,750	(44,750)				55	24,318	(24,318)	17,484	361	(361)								165,436	(142,899)	86.4%	94.2%	1,525,881
2012		12,251 (12	2,251)		(50,854)		(29,520)				379	33,572	(33,572)	28,865	775	(775)								156,216	(126,972)	81.3%	90.4%	1,422,878
2011					(43,271)	15,196					1,096	31,237	(31,237)	30,935	1,564	(1,564)								123,299	(91,268)	74.0%	85.1%	1,147,100
2010				47,210			(14,975)				2,037	34,049	(34,049)	32,076	3,259	(3,259)								133,606	(99,493)	74.5%	87.3%	1,259,331
2009					(31,178)		(10,153)				2,043	33,620	(33,620)	28,650	79	(79)								105,723	(75,030)	71.0%	83.6%	1,150,784
2008					(45,377)	15,845					4,517	46,766	(46,766)	31,998									1	144,504	(107,988)	74.7%	77.4%	1,428,765
2007					(58,606)		(23,356)			2	6,262	58,545	(58,545)	33,037									296	180,104	(140,507)	78.0%	76.2%	1,551,542
2006				54,121	(54,121)	9,164	(9,164)			58	11,501	71,348	(71,348)	38,035									16,996	201,223	(134,633)	66.9%	77.0%	1,509,358
2005					(57,948)					206	17,572	78,218	(78,218)	34,856							1	(1)	20,809	209,610	(136,167)	65.0%	79.8%	1,462,472
2004				59,505	(59,505)					178	8,753	77,895	(77,895)	30,365							283	(283)	21,940	198,919	(137,683)	69.2%	79.4%	1,394,398
2003				57,281	(57,281)					221	6,829	56,770	(56,770)	18,932							6,593	(6,593)	24,292	170,918	(120,644)	70.6%	76.7%	1,349,847
2002				52,955	(52,955)					233	9,392	60,764	(60,764)							19	12,072	(12,072)	30,117	165,552	(125,791)	76.0%	76.1%	1,247,834
2001				40,950	(40,950)					182	10,723	69,484	(69,484)							13,376	18,993	(18,993)	16,401	170,109	(129,427)	76.1%	77.8%	1,207,279
2000				9,750	(9,750)					221	14,827	67,033	(67,033)						198	25,975	24,677	(24,677)		142,681	(101,460)	71.1%	75.4%	1,158,860
1999										238	13,366	56,556	(56,556)						694	26,184	20,968	(20,968)		118,006	(77,524)	65.7%	74.6%	1,076,893
1998										303	15,024	31,883	(16,718)						1,634	34,904	26,644	(26,644)		110,392	(43,362)	39.3%	75.7%	1,009,600
1997										415	16,004	23,151					4		1,299	38,331	28,939	(28,939)		108,143	(28,939)	26.8%	73.2%	940,386
1996										460	15,848	24,700					629	050	2,565	46,966	16,740	(16,740)		107,908	(16,740)	15.5%	82.2%	843,828
1995										884		16,539					18,259	253	200	61,316				97,451			67.8%	794,679
1994										533							35,709	8,469		67,426				112,137			62.2%	788,230
1993										652 1,154							38,866 49,926	10,016		58,757				108,291			58.3%	716,546
1992 1991										1,154							49,920	13,846 11,324		55,174 64,755				120,100 143,708			61.9% 60.0%	768,845 802,957
																		11,324									54.3%	
1990 1989										1,119						_	53,666 64,638			83,559 77,423				138,344 142,061			54.3% 49.7%	854,839 783,102
1989																	70,770			57,468				142,061			49.7%	768,985
1987																	54,713			54,757		_		109,470			40.0 %	738,306
1986																	25,062			27,807				52,869			33.9%	693,515
1985																_	23,002			27,007				32,003			26.4%	552,389
1984																											26.3%	508,420
1983																											12.6%	401,072
1982																											12.070	365,865
1981																												370,705
1980																												375,388
1979																												353,291
1978																												274,876
1977																												223,633
1976																												150,929
1975																												102,389
1974																												43,119
1973																												38,957
1972																												20,500
1971																												9,509
1970																												4,159
	15,244	106,693 (92	2,096)	947,750	(892,255)	426,086	(373,725)	168,677	(131,521)	10,019	156,236	907,152	(827,597)	331,559	6,118	(6,118)	477,931	43,908	6,590	794,197	155,910	(155,910)	130,852	4,684,922	(2,639,851)	56.3%	72.0%	

### Passenger Car Sales in the U.S. by Manufacturer

	Honda <sup>1</sup>	GM <sup>2</sup>	Ford <sup>3</sup>	Chrysler <sup>4</sup>	Toyota⁵	Nissan <sup>6</sup>	Hyundai <sup>7</sup>	VW	Others	Industry Total	Honda Market Share
1980	375,388	4,116,972	1,545,352	938,804	579,137	516,890	_	299,031	578,303	8,949,877	4.2%
1981	370,705	3,796,696	1,413,656	977,495	574,465	464,806	_	285,003	632,057	8,514,883	4.4%
1982	365,865	3,515,660	1,345,698	906,363	527,158	470,246	_	192,636	633,275	7,956,901	4.6%
1983	401,072	4,053,561	1,571,321	1,140,056	542,877	521,902	_	195,355	723,986	9,150,130	4.4%
1984	508,420	4,600,512	1,979,317	1,268,971	513,821	485,298	_	231,139	736,881	10,324,359	4.9%
1985	552,389	4,692,318	2,079,366	1,368,598	577,177	575,166	_	276,186	858,334	10,979,534	5.0%
1986	693,515	4,693,161	2,080,822	1,381,840	608,210	546,896	168,882	264,715	966,394	11,404,435	6.1%
1987	738,306	3,728,313	2,060,834	1,082,394	607,127	529,154	263,610	222,691	954,230	10,186,659	7.2%
1988	768,985	3,822,014	2,289,764	1,176,582	656,638	472,869	264,282	187,186	904,195	10,542,515	7.3%
1989	783,102	3,437,086	2,177,866	1,015,786	676,939	500,228	183,261	149,964	843,075	9,767,307	8.0%
1990	854,879	3,308,983	1,943,603	860,359	779,208	445,941	137,448	150,820	811,337	9,292,578	9.2%
1991	803,367	2,909,460	1,636,050	702,518	742,021	412,921	117,630	103,979	742,008	8,169,954	9.8%
1992	768,845	2,843,860	1,777,635	679,586	760,159	418,427	108,549	87,950	752,216	8,197,227	9.4%
1993	716,440	2,908,689	1,878,149	834,132	741,826	482,357	108,796	56,427	775,627	8,502,443	8.4%
1994	762,242	3,057,872	1,938,841	811,824	765,144	537,227	126,095	105,105	877,313	8,981,663	8.5%
1995	740,487	2,930,619	1,791,225	786,180	793,974	520,258	107,378	131,966	830,204	8,632,291	8.6%
1996	786,154	2,757,671	1,737,252	832,633	793,592	500,377	108,468	162,567	849,178	8,527,892	9.2%
1997	829,380	2,689,119	1,628,665	736,530	822,590	467,500	113,186	170,530	815,716	8,273,216	10.0%
1998	860,471	2,456,001	1,660,362	866,328	867,814	411,375	144,528	265,750	608,111	8,140,740	10.6%
1999	854,670	2,591,420	1,733,107	889,506	888,969	403,471	246,401	378,544	713,703	8,699,791	9.8%
2000	882,055	2,531,734	1,687,025	802,223	972,715	421,894	332,315	432,662	785,828	8,848,451	10.0%
2001	899,887	2,272,480	1,495,255	718,326	955,711	414,635	446,502	427,566	794,103	8,424,465	10.7%
2002	838,603	2,069,205	1,325,717	697,487	985,835	490,683	447,210	411,591	818,964	8,085,295	10.4%
2003	820,129	1,959,018	1,169,489	643,397	1,003,805	505,392	439,383	362,536	710,296	7,613,445	10.8%
2004	843,289	1,875,551	1,018,596	652,737	1,162,571	536,757	456,002	303,966	646,447	7,495,916	11.2%
2005	837,822	1,743,814	1,039,107	692,208	1,356,945	572,465	472,353	290,436	652,095	7,657,245	10.9%
2006	843,950	1,621,573	1,094,876	676,722	1,533,664	553,617	476,263	308,944	667,057	7,776,666	10.9%
2007	882,215	1,489,170	834,886	528,625	1,588,336	635,976	456,635	299,490	871,721	7,587,054	11.6%
2008	877,703	1,257,468	731,422	398,119	1,420,709	593,585	445,762	282,303	762,182	6,769,253	13.0%
2009	700,214	874,270	631,262	228,570	1,118,359	514,328	506,627	243,816	588,184	5,405,630	13.0%
2010	691,577	806,473	696,918	284,286	1,034,620	590,442	601,377	287,065	647,846	5,640,604	12.3%
2011	606,249	952,395	722,501	334,590	962,307	644,258	798,193	364,274	711,261	6,096,028	9.9%
2012	784,237	1,030,858	747,337	454,323	1,274,664	676,991	959,014	487,832	823,697	7,238,953	10.8%
2013	833,020	1,066,934	801,223	507,868	1,339,439	720,143	979,344	519,509	823,036	7,567,566	11.0%
2014	838,521	1,085,104	777,119	452,778	1,377,646	816,977	990,707	346,645	871,948	7,689,305	10.9%
2015	816,127	930,792	776,049	519,509	1,374,540	813,379	999,060	269,653	841,903	7,521,335	10.9%
2016	824,699	890,716	674,212	346,645	1,251,228	791,513	961,562	387,877	722,054	6,870,071	12.0%
2017	800,979	732,647	577,000	269,653	1,117,598	721,530	830,994	374,269	680,557	6,126,015	13.1%
2018	728,695	577,604	479,341	223,742	894,063	607,318	752,587	312,033	747,478	5,322,861	13.7%

<sup>1</sup> Includes sales of Honda and Acura brand passenger cars. <sup>2</sup> Includes sales of Saab from 1997 through 2009. <sup>3</sup> Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

<sup>4</sup> Includes sales of Mercedes from 1998 through 2006. <sup>5</sup> Includes sales of Toyota, Scion and Lexus brand passenger cars. <sup>6</sup> Includes sales of Nissan and Infiniti brand passenger cars. <sup>7</sup> Includes sales of Kia since 1998. Source: Autodata and company releases.

### Light Truck Sales in the U.S. by Manufacturer

	Honda <sup>1</sup>	GM <sup>2</sup>	Ford <sup>3</sup>	Chrysler⁴	Toyota⁵	Nissan <sup>6</sup>	Hyundai <sup>7</sup>	VW	Others	Industry Total	Honda Market Share
1980		884,388	726,403	327,618	134,706	111,246	—	38,697	39,583	2,262,641	0.0%
1981		819,447	665,066	249,896	139,556	119,684	—	44,695	35,807	2,074,151	0.0%
1982		994,562	746,636	309,706	147,396	107,927	—	25,617	66,994	2,398,838	0.0%
1983	—	1,207,647	965,471	356,344	183,941	137,355	—	19,537	117,575	2,987,870	0.0%
1984		1,371,206	1,113,453	679,815	308,339	203,724	—	17,791	186,959	3,881,287	0.0%
1985	—	1,590,677	1,210,742	787,777	372,796	255,601	—	16,297	227,073	4,460,963	0.0%
1986		1,533,995	1,324,885	803,673	415,993	223,406	—	12,288	332,896	4,647,136	0.0%
1987	—	1,482,802	1,398,969	916,565	325,313	216,514	—	10,336	354,442	4,704,941	0.0%
1988	—	1,687,063	1,462,087	1,016,763	279,322	169,592	—	5,227	300,018	4,920,072	0.0%
1989	—	1,666,517	1,394,527	984,354	268,414	163,188	—	4,969	289,077	4,771,046	0.0%
1990		1,623,367	1,373,493	837,234	278,797	175,662	—	6,643	295,363	4,590,559	0.0%
1991	—	1,408,064	1,231,321	805,153	268,459	169,953	—	5,040	273,267	4,161,257	0.0%
1992	—	1,550,161	1,414,824	1,033,426	263,482	166,989	—	2,679	251,642	4,683,203	0.0%
1993	106	1,754,135	1,684,239	1,213,690	291,385	205,394	—	5,634	255,443	5,410,026	0.0%
1994	25,988	1,952,221	1,879,225	1,392,171	322,938	237,178	—	4,675	287,404	6,101,800	0.4%
1995	54,092	1,906,216	2,009,755	1,378,163	289,377	250,646	—	1,460	239,709	6,129,418	0.9%
1996	57,774	1,981,204	2,106,186	1,618,193	366,126	249,386	—	995	226,557	6,606,421	0.9%
1997	111,006	2,047,734	2,207,520	1,567,258	407,532	260,877	—	1,792	278,467	6,882,186	1.6%
1998	149,129	2,117,756	2,349,164	1,813,928	493,211	210,153	28,582	1,742	281,428	7,445,093	2.0%
1999	222,223	2,389,683	2,447,285	1,938,492	586,472	273,741	52,383	3,395	338,791	8,252,465	2.7%
2000	276,805	2,384,946	2,490,030	1,926,086	646,491	330,194	72,682	3,747	423,784	8,554,765	3.2%
2001	307,752	2,590,443	2,439,898	1,761,520	785,543	288,673	123,454	11,957	443,814	8,753,054	3.5%
2002	409,231	2,750,811	2,249,886	1,721,184	770,292	248,842	165,254	12,680	423,650	8,751,830	4.7%
2003	529,718	2,755,765	2,267,498	1,702,773	862,508	289,089	198,309	26,968	427,629	9,060,257	5.8%
2004	551,109	2,779,908	2,265,382	1,775,073	897,478	449,232	232,668	32,541	433,441	9,416,832	5.9%
2005	624,650	2,710,572	2,068,388	1,837,114	903,350	504,205	258,510	20,479	409,372	9,336,640	6.7%
2006	665,408	2,443,768	1,758,261	1,713,936	1,008,860	465,632	273,559	20,169	430,171	8,779,764	7.6%
2007	669,327	2,333,442	1,674,117	1,548,025	1,032,489	432,262	315,847	29,507	527,578	8,562,594	7.8%
2008	551,062	1,697,351	1,264,368	1,055,003	796,953	357,765	229,377	32,015	489,554	6,473,448	8.5%
2009	450,570	1,197,479	1,045,972	702,832	651,790	255,775	228,500	54,065	438,138	5,025,121	9.0%
2010	538,903	1,404,618	1,234,616	800,925	728,975	318,128	293,119	73,114	555,781	5,948,179	9.1%
2011	541,036	1,551,402	1,420,600	1,014,755	682,354	398,276	332,990	79,904	660,594	6,681,911	8.1%
2012	638,548	1,564,859	1,495,672	1,153,692	807,840	464,665	301,592	92,447	733,648	7,252,963	8.8%
2013	692,292	1,719,144	1,684,013	1,249,264	896,603	528,277	276,618	115,184	871,238	8,032,633	8.6%
2014	702,351	1,849,904	1,694,196	1,591,649	996,125	569,918	315,245	121,222	992,085	8,832,695	8.0%
2015	770,424	2,151,574	1,827,033	1,747,326	1,124,773	671,539	388,468	157,117	1,110,910	9,949,164	7.7%
2016	813,243	2,151,705	1,924,999	1,910,204	1,198,401	772,910	461,041	183,621	1,264,198	10,680,322	7.6%
2017	840,450	2,266,958	1,998,200	1,803,434	1,316,920	871,934	444,229	230,050	1,332,246	11,104,421	7.6%
2018	876,133	2,373,623	2,005,881	2,022,864	1,532,611	886,559	515,032	326,546	1,412,167	11,951,416	7.3%

<sup>1</sup> Includes sales of Honda and Acura brand passenger cars. <sup>2</sup> Includes sales of Saab from 1997 through 2009. <sup>3</sup> Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

<sup>4</sup> Includes sales of Mercedes from 1998 through 2006. <sup>5</sup> Includes sales of Toyota, Scion and Lexus brand passenger cars. <sup>6</sup> Includes sales of Nissan and Infiniti brand passenger cars. <sup>7</sup> Includes sales of Kia since 1998. Source: Autodata and company releases.

3.7

### Car and Light Truck Sales in the U.S. by Manufacturer

	Honda <sup>1</sup>	GM <sup>2</sup>	Ford <sup>3</sup>	Chrysler <sup>4</sup>	Toyota⁵	Nissan <sup>6</sup>	Hyundai <sup>7</sup>	VW	Others	Industry Total	Honda Market Share
1980	375,388	5,001,360	2,271,755	1,266,422	713,843	628,136	_	337,728	617,886	11,212,518	3.3%
1981	370,705	4,616,143	2,078,722	1,227,391	714,021	584,490	—	329,698	667,864	10,589,034	3.5%
1982	365,865	4,510,222	2,092,334	1,216,069	674,554	578,173		218,253	700,269	10,355,739	3.5%
1983	401,072	5,261,208	2,536,792	1,496,400	726,818	659,257	—	214,892	841,561	12,138,000	3.3%
1984	508,420	5,971,718	3,092,770	1,948,786	822,160	689,022	_	248,930	923,840	14,205,646	3.6%
1985	552,389	6,282,995	3,290,108	2,156,375	949,973	830,767	—	292,483	1,085,407	15,440,497	3.6%
1986	693,515	6,227,156	3,405,707	2,185,513	1,024,203	770,302	168,882	277,003	1,299,290	16,051,571	4.3%
1987	738,306	5,211,115	3,459,803	1,998,959	932,440	745,668	263,610	233,027	1,308,672	14,891,600	5.0%
1988	768,985	5,509,077	3,751,851	2,193,345	935,960	642,461	264,282	192,413	1,204,213	15,462,587	5.0%
1989	783,102	5,103,603	3,572,393	2,000,140	945,353	663,416	183,261	154,933	1,132,152	14,538,353	5.4%
1990	854,879	4,932,350	3,317,096	1,697,593	1,058,005	621,603	137,448	157,463	1,106,700	13,883,137	6.2%
1991	803,367	4,317,524	2,867,371	1,507,671	1,010,480	582,874	117,630	109,019	1,015,275	12,331,211	6.5%
1992	768,845	4,394,021	3,192,459	1,713,012	1,023,641	585,416	108,549	90,629	1,003,858	12,880,430	6.0%
1993	716,546	4,662,824	3,562,388	2,047,822	1,033,211	687,751	108,796	62,061	1,031,070	13,912,469	5.2%
1994	788,230	5,010,093	3,818,066	2,203,995	1,088,082	774,405	126,095	109,780	1,164,717	15,083,463	5.2%
1995	794,579	4,836,835	3,800,980	2,164,343	1,083,351	770,904	107,378	133,426	1,069,913	14,761,709	5.4%
1996	843,928	4,738,875	3,843,438	2,450,826	1,159,718	749,763	108,468	163,562	1,075,735	15,134,313	5.6%
1997	940,386	4,736,853	3,860,010	2,303,788	1,230,122	728,377	113,186	172,322	1,070,358	15,155,402	6.2%
1998	1,009,600	4,573,757	4,030,949	2,680,256	1,361,025	621,528	173,110	267,492	868,116	15,585,833	6.5%
1999	1,076,893	4,981,103	4,209,772	2,827,998	1,475,441	677,212	298,784	381,939	1,023,114	16,952,256	6.4%
2000	1,158,860	4,916,680	4,204,202	2,728,309	1,619,206	752,088	404,997	436,409	1,182,465	17,403,216	6.7%
2001	1,207,639	4,862,923	3,962,357	2,479,846	1,741,254	703,308	569,956	439,523	1,210,713	17,177,519	7.0%
2002	1,247,834	4,820,016	3,616,590	2,418,671	1,756,127	739,525	612,464	424,271	1,201,627	16,837,125	7.4%
2003	1,349,847	4,714,783	3,476,022	2,346,170	1,866,313	794,481	637,692	389,504	1,098,890	16,673,702	8.1%
2004	1,394,398	4,655,459	3,319,484	2,427,810	2,060,049	985,989	688,670	336,507	1,044,382	16,912,748	8.2%
2005	1,462,472	4,454,386	3,153,670	2,529,322	2,260,295	1,076,670	730,863	310,915	1,015,292	16,993,885	8.6%
2006	1,509,358	4,065,341	2,900,911	2,390,658	2,542,524	1,019,249	749,822	329,113	1,049,454	16,556,430	9.1%
2007	1,551,542	3,822,612	2,558,553	2,076,650	2,620,825	1,068,238	772,482	328,997	1,349,749	16,149,648	9.6%
2008	1,428,765	2,954,819	2,025,508	1,453,122	2,217,662	951,350	675,139	314,318	1,222,018	13,242,701	10.8%
2009	1,150,784	2,071,749	1,677,234	931,402	1,770,149	770,103	735,127	297,881	1,026,322	10,430,751	11.0%
2010	1,230,480	2,211,091	1,931,534	1,085,211	1,763,595	908,570	894,496	360,179	1,203,627	11,588,783	10.6%
2011	1,147,285	2,503,797	2,143,101	1,349,345	1,644,661	1,042,534	1,131,183	444,178	1,371,855	12,777,939	9.0%
2012	1,422,785	2,595,717	2,243,009	1,608,015	2,082,504	1,141,656	1,260,606	580,279	1,557,345	14,491,916	9.8%
2013	1,525,312	2,786,078	2,485,236	1,757,132	2,236,042	1,248,420	1,255,962	611,743	1,694,274	15,600,199	9.8%
2014	1,540,872	2,935,008	2,471,315	2,044,427	2,373,771	1,386,895	1,305,952	599,727	1,864,033	16,522,000	9.3%
2015	1,586,551	3,082,366	2,603,082	2,266,835	2,499,313	1,484,918	1,387,528	607,093	1,952,813	17,470,499	9.1%
2016	1,637,942	3,042,421	2,599,211	2,256,849	2,449,629	1,564,423	1,415,655	591,063	1,993,200	17,550,393	9.3%
2017	1,641,429	2,999,605	2,575,200	2,073,087	2,434,518	1,593,464	1,275,223	625,107	2,012,803	17,230,436	9.5%
2018	1,604,828	2,951,227	2,485,222	2,246,606	2,426,674	1,493,877	1,267,619	638,579	2,159,645	17,274,277	9.3%

<sup>1</sup> Includes sales of Honda and Acura brand passenger cars. <sup>2</sup> Includes sales of Saab from 1997 through 2009. <sup>3</sup> Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

<sup>4</sup> Includes sales of Mercedes from 1998 through 2006. <sup>5</sup> Includes sales of Toyota, Scion and Lexus brand passenger cars. <sup>6</sup> Includes sales of Nissan and Infiniti brand passenger cars. <sup>7</sup> Includes sales of Kia since 1998.

Source: Autodata and company releases.

### Honda/Acura Vehicle Sales in Canada

								Honda															Acura								
	Accord	Crosstour	Civic	Clarity	Prelude	Odyssey	CR-V	S2000	Insight	Pilot	Element Ridg	eline	Fit	CR-Z	HR-V	Honda Division Total	RL / RLX*	TL / TLX**	CL	ILX	TSX	RSX***	CSX****	RDX	ZDX	MDX	NSX	Acura Division Total	Honda Canada Total	Industry Total	Honda Canada Market Share
2018	13827		69,005	799		11,546	54,879		227	8,072		4,094	3,520		9,071	175,042	64	3,826		1,903				8,890	2	5,605	47	20,337	195,379	2,003,506	9.8%
2017	13,504		69,030	27		11,232	50,443			8,905		4,632	5,019	10	14,149	176,951	59	4,205		2,047				8,101	1	5,838	49	20,300	197,251	2,043,943	9.7%
2016	13,857	5	64,552			12,311	44,789		1	7,279		2,622	8,622	40	12,371	166,449	107	4,137		2,459				8,047	2	5,425	50	20,227	186,676	1,899,490	9.8%
2015	14,465	294	64,950			11,272	38,961			8,230		229	9,088	55	8,959	156,503	182	5,075		2,551				7,380	1	5,814		21,003	177,506	1,900,072	9.3%
2014	16,962	962	66,057			11,480	37,684			6,113		1,803	11,732	100		152,893	243	3,497		2,752	206			6,557	6	6,272		19,533	172,426	1,849, 604	9.3%
2013	17,165	1,109	64,063			10,284	34,481		67	6,356		2,122	9,512	72		145,231	185	2,374		3,192	979			6,112	49	6,114		19,005	164,236	1,743,112	9.4%
2012	9,930	1,048	64,962			9,094	33,339		168	5,807	10	2,226	4,736	238		131,558	29	3,323		2,259	1,438		27	4,726	110	5,242		17,154	148,712	1,675,675	8.9%
2011	7,818	951	55,090			9,060	25,076	1	242	4,366	180	1,713	2,835	517		107,849	56	3,229			1,659		1,795	3,070	129	5,334		15,272	123,121	1,113,892	11.1%
2010	14,659	2,176	57,501			8,616	24,930	21	1,136	5,062	380	3,200	7,900	325		123,730	64	2,895			2,297		2,064	3,163	863	5,994		17,340	141,070	1,557,121	9.2%
2009	16,017	236	62,654			6,449	18,554	49	668	4,452		3,546	9,553			122,918	94	3,577			2,020		2,526	2,869	8	5,994		17,088	140,006	1,458,564	9.6%
2008	22,623		72,463			10,125	20,500	65		5,564			14,836			151,974	157	4,019			3,118	5		3,573		5,514		19,384	171,358	1,635,986	10.5%
2007	22,102		70,838			12,025	20,980	123	2			4,519				150,188	158	3,995			2,104	12		4,104		6,017		20,119	170,307	1,653,362	10.3%
2006	20,165		70,028			13,368	17,821	146	21	.,	3,099		10,634			145,629	231	4,694			2,816	1,755	5,186	1,415		4,257	2	20,356	165,985	1,614,700	10.3%
2005	24,115		68,506			12,573	15,976	212	5	-,		3,512				132,992	475	5,280	7		3,918	2,886	5,192			3,836	1	21,595	154,587	1,583,291	9.8%
2004	25,814		62,125		2	10,559	15,388	250	9	4,730	3,035					121,912	333	5,801	73		3,797	3,342	5,010			4,181	6	22,543	144,455	1,534,415	9.4%
2003	29,609		65,169		3	10,785	17,831	238	20		3,444					131,707	172	4,320	355		3,046	5,024	5,572			4,432	2	22,923	154,630	1,593,506	9.7%
2002	30,060		69,973		642	14,370	21,245	336	76	3,396						140,098	327	4,802	740			6,284	8,085			4,992	3	25,233	165,331	1,703,246	9.7%
2001	28,383		66,299		2,531	13,674	13,141		110							124,539	313	5,781	950			5,597	9,073			3,964	4	25,682	150,221	1,570,629	9.6%
2000	24,635		60,407		2,031	13,512			155							114,765	459	5,714	1,217			3,781	7,997			980	5	20,154	134,919	1,549,544	8.7%
1999	24,100		58,122 54,066		1,722	12,465	14,511	332								111,252	587	7,001	607			3,872	8,079				10	20,151	131,403	1,501,143	8.8% 8.4%
1998 1997	25,490 21,312		54,066 49.551		2,207 2,586	4,124										100,193 90,231	844	3,389	1,415 1,710			3,765	7,400 8,587				10	16,823 16,854	117,016 107,085	1,389,063 1,387,945	8.4%
1997	21,312		49,551		2,586	2,004 2,940	14,778									90,231	940 938	1,491 1,569	1,710			4,113 5,974	8,587				13	16,854	73,717	1,387,945	6.3%
	20,912															57,862		1,023	1,220			7,653	1,970				38	8,923			5.9%
1995	20,944		33,386		836	2,090										57,862	209	1,023				7,053					38	0,923	66,785	1,130,212	5.9%

\* Includes sales of Legend.

\*\* Includes sales of Vigor.

\*\*\* Includes sales of Integra.

\*\*\*\* Includes sales of EL.

(continued on next page)

# Honda/Acura Vehicle Sales in Canada (Continued)

	L							Honda															Acura								
	Accord	Crosstour	Civic	Clarity	Prelude	Odyssey	CR-V	S2000	Insight	Pilot	Element	Ridgeline	Fit	CR-Z	HR-V	Honda Division Total	RL/ RLX*	TL/ TLX**	CL	ILX	TSX	RSX***	CSX****	RDX	ZDX	MDX	NSX	Acura Division Total	Honda Canada Total	Industry Total	Honda Canada Market Share
1994	22,256		35,172		1,140	76										58,644	559	664				8,728					31	9,982	68,626	1,224,945	5.6%
1993	19,832		36,259		2,001											58,092	896	1,114				8,294					64	10,368	68,460	1,164,677	5.9%
1992	31,578		36,339		3,250											71,167	1,679	1,853				9,853					91	13,476	84,643	1,204,418	7.0%
1991	35,161		50,320		3,293											88,774	2,315	1,682				11,430					253	15,680	104,454	1,266,338	8.2%
1990	38,112		45,880		4,351											88,343	2,299					10,396					156	12,851	101,194	1,320,631	7.7%
1989	32,181		37,684		4,141											74,006	2,656					7,766						10,422	84,428	1,442,256	5.9%
1988	29,186		31,014		6,134											66,334	3,208					5,503						8,711	75,045	1,514,995	5.0%
1987	31,463		25,831		9,655											66,949	2,541					3,486						6,027	72,976	1,488,027	4.9%
1986	27,613		22,806		13,082											63,501													63,501	1,476,500	4.3%
1985	26,391		23,807		12,764											62,962													62,962	1,496,224	4.2%
1984	23,243		19,519		10,421											53,183													53,183	1,190,201	4.5%
1983	28,096		18,903		7,213											54,212													54,212	1,017,811	5.3%
1982	21,116		30,286		4,559											55,961													55,961	895,914	
1981	20,807		36,607		6,069											63,483													63,483	1,173,275	
1980	14,007		28,898		3,940											46,845													46,845	1,288,271	3.6%
1979	10,255		19,880		2,831											32,966													32,966	1,386,029	2.4%
1978	10,020		34,970													44,990													44,990	1,350,411	3.3%
1977	6,787		44,121													50,908													50,908	1,317,147	3.9%
1976	644		32,703													33,347													33,347	1,291,463	2.6%
1975			20,742													20,742													20,742	1,316,629	1.6%
1974			5,241													5,241													5,241	1,249,304	0.4%
1973			747													747													747	1,226,698	0.1%
TOTAL	906,816	6,781	2,114,174	826	108,328	236,640	563,226	6 2,586	2,907	97,840	17,579	43,193	111,494	1,357	44,550	4,258,299	23,379	100,330	8,300	17,163	27,398	119,519	85,290	68,007	1,171	95,805	847	547,209	4,805,508	66,566,915	7.2%

\* Includes sales of Legend.

\*\* Includes sales of Vigor.

\*\*\* Includes sales of Integra.

\*\*\*\* Includes sales of EL.

# **North America Sales**

# Honda Automobile and Motorcycle Sales in Mexico

	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988	1987
Automobile	83,821	90,362	90,168	92,000	62,723	60,951	54,515	36,209	39,866	37,187	56,264	54,802	49,102	39,351	29,730	29,016	30,430	28,284	24,481	18,879	12,533	5,978	1,894	298								
Motorcycle	65,969	71,406	70,472	73,000	64,696	61,577	52,158	34,086	23,504	27,670	46,406	49,187	44,079	48,140	40,053	32,029	26,034	20,268	22,434	20,531	19,222	12,767	6,395	6,996	14,356	15,282	23,027	20,916	19,888	17,677	18,605	3,848

# North American Manufacturing Facilities

Region	Facility / Location	Models Produced		Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	Honda of America Mfg., Inc. Marysville Auto Plant Marysville, Ohio	Accord Sedan Accord Hybrid CR-V	Acura TLX Acura ILX	Nov. 1982	4.3 million sq. ft.	440,000 vehicles	4,700	\$5.3 billion
	1982 and has helped make Acco To support the Accord Hybrid an	een home to the continuous product rd the best-selling car in America ov d the Indiana-built Honda Insight, th 8, the plant added production of the	ver the past four decades. e plant added a hybrid battery					
	Honda of America Mfg., Inc. East Liberty Auto Plant East Liberty, Ohio	CR-V Acura RDX Acura MDX		Dec. 1989	3 million sq. ft.	240,000 vehicles	2,800	\$1.9 billion
	manufacturing in 2002, when it p	la Civic in 1989, the East Liberty Auto erformed a first by building light truc r innovations at East Liberty to enhar ble manufacturing capabilities.	ks and cars on the same line.					
	Performance Manufacturing Center Marysville, Ohio	Acura NSX Acura TLX PMC Edition		Spring 2016	320,000 sq. ft.	Build to order	100	\$70 million
	the Acura NSX supercar and is s advanced technology. The PMC and quality confirmation to repre Crafted Performance. In mid-201	Center (PMC) is the exclusive glob tructured around an innovative bler utilizes new approaches to vehicle o sent a pinnacle expression of the A 9, the PMC added production of the abilities at small-batch production, r ed to additional Acura models.	d of human craftsmanship and construction, paint, assembly cura brand DNA of Precision 2020 Acura TLX PMC Edition					

Note: Each plant uses domestic and globally sourced parts.

(continued on next page)

# North American Manufacturing Facilities

Region	Facility / Location	Models Produced		<b>Began Production</b>	Plant Size	Annual Capacity	Employment	Investment
United States	Honda of America Mfg., Inc. Anna Engine Plant Anna, Ohio	4-cylinder engines for Accord Civic, CR-V, Insight and Acur V6 engines for Pilot and Acura	a ILX	July 1985	2.6 million sq. ft.	1,180,000 engines	3,200	\$2.6 billion
	Honda's largest automobile engine including 1.4 and 2.0 liter turbo engi the world. AEP also is the exclusive NSX, built by master technicians in invested in constructing Honda's m date and has produced more than 2 for the Civic Type R, as well as engi	nes, and various engine componen e manufacturer of the twin-turbocha a bespoke assembly facility within ost technically advanced engine as 5 million engines. The line also pro-	ts for Honda plants throughout arged V6 that powers the Acura the plant. In 2015, the plant sembly line in North America to duces the 2.0-liter VTEC® Turbo					
	Honda Manufacturing of Alabama, LLC Lincoln, Alabama	Passport Odyssey Pilot	Ridgeline V6 engines	Nov. 2001	4.2 million sq. ft.	340,000 vehicles 340,000 engines	More than 4,500	\$2.8 billion
	The Lincoln, Ala., plant is the exclus the Pilot and Passport sport utility v produces the V6 engines that powe was the first automobile plant in No leading the way for reduced waste North America.	rehicles and the Honda Ridgeline pi r each vehicle built in Alabama. Ho rth America to operate as a zero-w	ckup truck. The plant also nda Manufacturing of Alabama aste-to-landfill facility,					
	Honda Manufacturing of Indiana, LLC Greensburg, Indiana	Civic CR-V Insight		Oct. 2008	2.4 million sq. ft.	250,000 vehicles	More than 2,500	\$1.2 billion
	Honda Manufacturing of Indiana, H in October 2008, added production o Honda Insight in May 2018. The plar zero-waste-to-landfill plant. The pla including the use of waterborne sur	of the Honda CR-V in early 2017 and nt uses state-of-the-art production int also adopts other Honda "green	launched the systems and is a					

Note: Each plant uses domestic and globally sourced parts.

(continued on next page)

# North American Manufacturing Facilities

Region	Facility / Location	Models Produced		<b>Began Production</b>	Plant Size	Annual Capacity	Employment	Investment
nited States	Honda Power Equipment Mfg., Inc. Swepsonville, North Carolina Producing a wide variety of general p including lawn mowers, snow throwe	ers, string trimmers and mini-tiller	s, water pumps, and pressure	Aug. 1984	450,000 sq. ft.	2,000,000 engines 400,000 mowers, water pumps, snow throwers, generators and minitillers	750	\$325 million
	washers, the plant expanded its capa EB2800i commercial generators, the f							
	Honda of South Carolina Mfg., Inc. Timmonsville, South Carolina	Four Trax ATVs	Four Trax Pioneer and Side x Sides	July 1998	945,000 sq. ft.	266,000 ATVs 63,700 Side x Sides	1,000	\$430 million
		nerica. Today, HSC makes Honda n home of Honda Pioneer and Tal le in June 2013. The plant celebra xpansion and the addition of 250 v Talon sport model, and to innov lion mark in ATV production in 20	FourTrax all-terrain (ATV) vehicles on side-by-side vehicles. HSC began ted its 20th anniversary in July 2018 new jobs to meet growing demand ate its assembly, weld and paint					
	of America, Inc.	Automatic Transmissions Two-motor hybrid systems		July 1996	1.13 million sq. ft.	1 million automatic transmissions 160,000 AWD rear	1,150	\$915 million
1000 Hom of A Russ The from The diffe CVT to ob 2017 in Ho pow	The plant began producing automatic from 1989 to 1996, the Anna Engine Pl The plant expanded its capability to p differentials and transfer cases was a CVT transmissions in August 2012. In to obtain a substantial amount of its e 2017, HTM started producing compor in Honda's Tallapoosa, Georgia plant. powers the Honda Insight sedan, whi	lant had produced automatic tran produce high-precision gears in 2 added for all-wheel-drive automo 2014, it became the first automot electricity directly from two wind ments for Honda's new 10-speed a In 2018, the plant began producin	smissions for U.Sbuilt vehicles. 006. In 2007, production of rear biles. The plant began producing ive manufacturing facility in the U.S. turbines located on its property. In nutomatic transmission, assembled ng the two-motor hybrid system that			differentials 200,000 AWD transfer cases		
	Honda Precision Parts of Georgia, LLC Tallapoosa, Georgia	Automatic Transmissions		May 2006	515,000 sq. ft.	375,000 automatic transmissions	500	\$420 million
	The plant opened in 2006 with the ass models — initially the Honda Odysse expanded its capabilities, adding the operations, expanding its plant size fr from \$100 million to \$340 million. In 20 line and production modifications to s automatic transmission, applied to th	y and Pilot models produced in A casting and machining of transm rom 100,000 to 515,000 sq. ft. and i 117, Honda invested an additional support the production of a new, s	labama. The plant has since ission cases to its initial assembly ncreasing capital investment \$100 million for new assembly state-of-the-art 10-speed					

(continued on next page)

# North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	Honda Aircraft Company HondaJet Production Facility Greensboro, North Carolina	HondaJet	Oct. 2012	Nearly 680,000 sq. ft.	80-100 aircraft	1,500	\$230 million
	development, sales, marketing and m light jet. Honda Aircraft Company rec for the HondaJet December 8, 2015 a HondaJet was the most delivered jet General Aviation Manufacturers Asso Institute of Aeronautics and Astronau the design, development and comme pioneering advanced aerodynamic a for setting a new standard in busines headquarters in Greensboro, NC by in	founded in August 2006 and is responsible for the research, nanufacturing of the HondaJet, the world's most advanced reved U.S. Federal Aviation Administration type certification nd began HondaJet deliveries just two weeks later. In 2017, (43) in its category for 2017, based on numbers provided by the ociation. In 2018, Honda Aircraft received the 2018 American utics (AIAA) Foundation Award for Excellence for leading rcialization of HondaJet, an advanced light business jet; nd structural technology; and leading Honda into aviation; and as aviation. In 2019, HACI announced plans to expand its global nvesting an additional \$15.5 million in a new 82,000-square-foot to house a new wing assembly process for the HondaJet Elite.					
	Honda Aero, Inc. Burlington Plant Burlington, North Carolina	GE Honda HF120 turbofan engines	Oct. 2012	132,000 sq. ft.	500 engines	110	\$63 million
	HF120 Turbofan is a 2000-lb thrust-cla be the most durable and most fuel-ef periods between overhauls. Honda A certification to build a jet engine in A	GE Honda Aero Engines HF120 turbofan engines in 2014. The ass turbofan engine used for light business jets. It's designed to ficient business jet engine in its class, while providing longer aero is the first company in 23 years to receive FAA production merica. HAI also serves as the official maintenance, repair and and received MRO certification from the FAA in 2016.					

Note: Each plant uses domestic and globally sourced parts.

(continued on next page)

# North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
Canada	Honda of Canada Mfg. Alliston Auto Plants 1 & 2 Alliston, Ontario	Plant 1: Civic Coupe, Civic Sedan, Civic Si (Coupe and Sedan) Plant 2: CR-V	Nov. 1986	4.3 million sq. ft.	400,000 vehicles	4,200	\$4 billion CAD
	Plant 1, which began mass producti Civic Si (coupe and sedan). Plant 2 l	ny from a Japanese automaker to produce cars in Canada. on in 1986, builds the Honda Civic Sedan, Civic Coupe and began mass production in fall 1998. The plant has built kups as well as the Acura MDX. In 2012, the plant switched					
	Honda of Canada Mfg. Alliston Engine Plant Alliston, Ontario	4-cylinder engines	Sept. 2008	see above	260,000 engines	700	\$700 million CAD
	plant. The plant currently produces	n producing 4-cylinder automobile engines at its new engine 1.5L turbo engines for the Civic Sedan and Civic Coupe, as well North American market. The the plant produced its 2 millionth					

Note: Each plant uses domestic and globally sourced parts.

(continued on next page)

# North American Manufacturing Facilities

Region	Facility / Location	Models Produced	<b>Began Production</b>	Plant Size	Annual Capacity	Employment	Investment
Mexico	Honda de Mexico S.A. de C.V. Motorcycle/Parts Plant El Salto, Estado de Jalisco	Motorcycles Automobile parts	March 1988	475,000 sq. ft.	50,000 units 400,000 plastic parts	900	\$210 million U.S. dollars
	Honda cars and motorcycles. The m in Mexico and models sold in Mexico	mplete motorcycles and service replacement parts for notorcycles include models produced exclusively for sale to and exported to the U.S. The replacement parts include or previous model-year Honda vehicles.			350,000 molded metal parts		
	Honda de Mexico S.A. de C.V.	HR-V	Nov. 1995	251,000 sq. ft.	63,000 vehicles	850	\$255 million
				24,000 sq. ft. (training center)	63,000 engines		U.S. dollars
	to production of the Honda CR-V beg	arted with production of Accord in 1995 and transitioned jinning in 2007. The plant surpassed production of 750,000 n producing the CR-V to production of the Honda HR-V		12,000 sq. ft. (parts)			
	vehicles in 2017, when it shifted from subcompact CUV. Honda de Mexico S.A. de C.V. Automobile Plant Celaya, Estado de Guanajuato The Celaya automobile and engine engine manufacturing plant in Nortl Honda Fit in February 2014 and the a Honda de Mexico, S.A. De C.V. Transmission Plant Celaya, Estado de Guanajuato	Fit HR-V	Feb. 2014	2.6 million sq. ft.	200,000 vehicles 200,000 engines	4,100	\$1 billion U.S. dollars
		plant is Honda's newest mass production automobile and n America. The plant began production of the all-new all-new subcompact crossover, the HR-V, in 2015.					
		CVT	July 2015	751,000 sq. ft.	350,000 transmissions	1,100	\$350 million U.S. dollars
		n production in 2015. The transmissions are used in auto r plants in North America.					

Note: Each plant uses domestic and globally sourced parts.

	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
Marysville (U.S.)	1302	1300	1004	1000	1000	1007	1000	1505	1000	1001	1002	1000	1004	1000	1000	1007	1000	1000	2000
Accord	968	55,337	138,573	145,337	213,811	235,619	256,169	232,955	333,922	356,968	341,924	283,038	360,591	393,645	424,472	415,588	424,660	369,333	336,034
Civic		00,001		110,001	24,348	88,445	110,185	129,309	49,276	000,000	0.1.,02.	200,000	000,001	000,010			121/000	000,000	000,001
Acura TL/TLX					2.70.0	00,110		. 20,000	.0,270								31,324	78,807	83,893
Acura CL																	01/021	143	31,440
Acura ILX																			
Acura RDX																			
CRV																			
Subtotal	968	55,337	138,573	145,337	238,159	324,064	366,354	362,264	383,198	356,968	341,924	283,038	360,591	393,645	424,472	415,588	455,984	448,283	451,367
PMC (U.S.)										,			,		, ,	-,		.,	
VSX																			
ast Liberty (U.S.)																			
Accord										9,254	14,461								
Civic								87	52,240	84,968	101,863	120,737	137,999	159,366	186,838	201,448	208,239	221,956	225,723
Acura CL												., .		54	23,074	31,232	30,480	15,804	-, -
lement																			
CR-V																			
Crosstour																			
Acura RDX																			
Acura MDX																			
Subtotal								87	52,240	94,222	116,324	120,737	137,999	159,420	209,912	232,680	238,719	237,617	225,723
HAM Total	968	55,337	138,573	145,337	238,159	324,064	366,354	362,351	435,438	451,190	458,248	403,775	498,590	553,065	634,384	648,268	694,703	685,900	677,090
Lincoln (U.S.)						1													
Odyssey																			
Pilot																			
Ridgeline																			
Accord																			
Acura MDX																			
Passport																			
Subtotal																			
Greensburg (U.S.)					i i i			i i			·			i.		· · · ·	· · ·		
Civic																			
CR-V																			
nsight																			
Acura ILX																			
Subtotal																			
<b>Total U.S. Production</b>																			
Accord	968	55,337	138,573	145,337	213,811	235,619	256,169	232,955	333,922	366,222	356,385	283,038	360,591	393,645	424,472	415,588	424,660	369,333	336,034
Civic					24,348	88,445	110,185	129,396	101,516	84,968	101,863	120,737	137,999	159,366	186,838	201,448	208,239	221,956	225,723
nsight																			
Acura TL/TLX																	31,324	78,807	83,893
Acura CL														54	23,074	31,232	30,480	15,947	31,440
Odyssey																			
Element																			
Pilot																			
Acura RDX																			
CR-V																			
Ridgeline																			
Crosstour																			
cura ILX																			
cura MDX																			
cura NSX																			
otal	968	55,337	138,573	145.337	238,159	324,064	366,354	362,351	435,438	451,190	458,248	403.775	498,590	553,065	634,384	648,268	694,703	670,239	677,090

North American A	Automobile	e Productio	on														Red figures	represent re	cord results.
	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	TOTAL
Marysville (U.S.)																			
Accord	363,210	336,231	380,946	349,917	353,754	350,393	366,869	381,533	263,255	284,717	229,439	400,143	466,695	401,423	379,385	378,393	327,425	337,471	11,670,143
Civic								,	,										401,563
Acura TL/TLX	78,314	72,119	60,398	82,635	88,545	79,513	66,654	57,207	28,841	35,294	35,763	39,421	25,714	40,712	53,224	43,156	42,080	30,170	1,153,784
Acura CL	14,824	13,625	4,201																64,233
Acura ILX														68	28,017	15,297	9,808	11,877	65,067
Acura RDX						18,788	25,319	20,960	9,899	20,550	19,263								114,779
CRV																		24,330	24,330
Subtotal	456,348	421,975	445,545	432,552	442,299	448,694	458,842	454,700	301,995	340,561	284,465	439,564	492,409	442,203	460,626	436,846	379,313	403,848	13,493,899
PMC (U.S.)																			
NSX																712	925	433	2,070
East Liberty (U.S.)																			
Accord				434	5,040														29,189
Civic	236,029	219,134	147,564	133,995	133,724	176,652	156,032	107,454	5,162										3,017,210
Acura CL																			100,644
Element		3,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500								361,881
CR-V						7,111	47,340	110,821	133,361	196,743	165,840	179,407	168,432	148,184	175,984	166,626	149,296	97,767	1,746,912
Crosstour									9,158	33,200	18,839	26,435	16,924	13,079	5,165				122,800
Acura RDX											114	37,586	57,007	60,026	60,044	67,472	56,979	74,188	413,416
Acura MDX																	24,243	62,976	87,219
Subtotal	236,029	221,742	231,844	191,165	204,880	237,973	242,475	237,883	161,601	246,743	192,293	243,428	242,363	221,289	241,193	234,098	230,518	234,931	5,879,271
HAM Total	692,377	643,717	677,389	623,717	647,179	686,667	701,317	692,583	463,596	587,304	476,758	682,992	734,772	663,492	701,819	671,656	610,756	639,212	19,375,240
Lincoln (U.S.)																			
Odyssey	2,223	107,976	167,925	151,891	204,897	201,808	196,043	161,206	83,873	119,580	130,443	158,425	136,449	144,760	150,625	130,586	118,888	120,424	2,488,022
Pilot				27,809	87,792	85,905	118,102	121,516	65,434	121,330	118,326	156,900	126,679	134,378	132,721	140,091	163,412	189,959	1,790,354
Ridgeline								13	16,180	20,180	13,356	21,361	19,557	10,015	154	34,599	39,282	46,123	220,820
Accord									16,153	10,992									27,145
Acura MDX												104	50,871	74,266	66,203	64,300	35,759	0	291,503
Passport																		3,310	3,310
Subtotal	2,223	107,976	167,925	179,700	292,689	287,713	314,145	282,735	181,640	272,082	262,125	336,790	333,556	363,419	349,703	369,576	357,341	356,506	4,817,844
Greensburg (U.S.)																			
Civic								6,851	78,139	95,120	84,678	169,300	224,393	224,261	218,202	248,820	146,580	72,874	1,569,308
CR-V																	93,085	144,827	237,912
Insight																	56	23,727	23,783
Acura ILX												30,244	17,196	17,732					65,172
Subtotal								6,851	78,139	95,120	84,678	199,544	241,589	241,993	218,202	248,820	239,721	241,428	1,896,175
Total U.S. Production																			
Accord	363,210	336,231	380,946	350,351	358,794	350,393	366,869	381,533	279,408	295,709	229,439	400,143	466,695	401,423	379,385	378,393	327,425	337,471	11,726,477
Civic	236,029	219,134	147,564	133,995	133,724	176,652	156,032	114,305	83,301	95,120	84,768	169,300	224,393	224,261	218,202	248,820	146,580	72,874	4,988,081
Insight																	56	23,727	23,783
Acura TL/TLX	78,314	72,119	60,398	82,635	88,545	79,513	66,654	52,207	28,841	35,294	35,763	39,421	25,714	40,712	53,224	43,156	42,080	30,170	
Acura CL	14,824	13,625	4,201																164,877
Odyssey	2,223	107,976	167,925	151,891	204,897	201,808	196,043	161,206	83,873	119,580	130,443	158,425	136,449	144,760	150,625	130,586	118,888	120,424	
Element		2,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500								361,881
Pilot				27,809	87,792	85,905	118,102	121,516	65,434	121,330	118,326	156,900	126,679	134,378	132,721	140,091	163,412	189,959	1,790,354
Acura RDX						18,788	25,319	20,960	9,899	20,550	19,377	37,586	57,007	60,026	60,044	67,472	56,979	74,188	528,195
CR-V						7,111	47,340	110,821	133,361	196,743	165,840	179,407	168,432	148,184	175,984	166,626	242,381	242,594	1,984,824
Ridgeline								13	16,180	20,180	13,356	21,361	19,557	10,015	154	34,599	39,282	46,123	220,820
Crosstour									9,158	33,200	18,839	26,435	16,924	13,079	5,165				122,800
Acura ILX												30,244	17,196	17,800	28,017	15,297	9,808	11,877	130,239
Acura MDX												104	50,871	74,266	66,203	64,300	60,002	62,976	378,722
Acura NSX																712	925	433	2,070
Total	694,600	751,693	845,314	803,417	939,868	974,380	1,015,462	982,169	723,375	954,506	823,561	1,219,326	1,309,917	1,268,904	1,269,724	1,290,052	1,207,818	1,212,816	26,064,929

	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
Alliston (Canada)							1												
Accord					507	15,679	12,484												
Civic							37,484	86,594	105,959	99,150	104,123	100,621	108,308	106,133	141,864	154,194	159,414	168,377	158,818
Acura EL															2,618	10,987	7,925	7,680	8,097
Odyssey																	12,458	98,862	147,206
Acura MDX																		21	12,702
Pilot																			
Ridgeline																			
Acura CSX																			
Acura ZDX																			
CR-V																			
Total					507	15,679	49,968	86,594	105,969	99,150	104,123	100,621	108,308	106,133	144,482	165,181	179,797	275,040	326,823
El Salto (Mexico)		I		1			10,000		100,000	00,100			100,000		,	100,101			0_0,0_0
Accord														105	1,194	3,057	7,194	10,133	18,803
CR-V															.,	0,001	1,101		. 0,000
HR-V																			
Subtotal														105	1,194	3,057	7,194	10,133	18,803
Celaya (Mexico)	1	1	1	I	I	1		1	1		1	1	I	105	1,134	0,007	7,104	10,100	10,000
Fit		1						I		1					1			1	
HR-V																			
Subtotal																			
Total N.A. Production	•	I			I	I			1				I		I	I	1		
Accord	968	55,337	138,573	145,337	214,318	251,298	268,653	232,955	333,922	366,222	356,385	283,038	360,591	393,750	425,666	418,645	431,854	379,466	354,837
Civic	500	33,337	130,373	143,337	24,348	88,445	147,669	215,990	207,485	184,118	205,986	203,030	246,307	265,499	328,702	355,642	367,653	390,333	384,541
Insight					24,340	00,445	147,003	213,330	207,403	104,110	203,300	221,330	240,307	203,433	320,702	333,042	307,033	530,555	J04,J41
																	12,458	98,962	147,206
Odyssey																	12,400	90,902	147,200
Element																			
Pilot																			
Ridgeline																			
CR-V																			
Crosstour																			
Fit																			
HR-V																			
Acura CL														54	23,074	31,232	30,480	15,947	31,440
Acura EL															2,618	10,987	7,925	7,680	8,097
Acura TL/TLX																	31,324	78,807	83,893
Acura MDX																		21	12,702
Acura CSX																			
Acura RDX																			
Acura ZDX																			
Acura ILX																			
VSX																			
Passport																			
Grand Total																			

(continued on next page)

			0000		0005	0000			0000		0044								
	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	<b>T0</b> 1
Alliston (Canada)	1 1																		
Accord	107.040	101 101	407 407	100 705	105.055	101.000	040.074	000 0 40	004 507	007 5 47	470 700		045 040	404.054	170.000	005 700	010 100	000 540	28,0
Civic	167,642	161,101	187,167	190,795	185,855	194,309	246,374	299,246	224,527	207,547	178,732	226,390	215,048	194,054	178,828	205,762	210,198	209,543	5,214,1
Acura EL	9,398	8,163	5,620	3,719	4,149														68,
Odyssey	149,122	68,561	14,911	7,621															498,
Acura MDX	44,832	58,924	67,564	67,529	67,592	54,338	68,706	55,776	32,784	63,926	52,069	67,918	6,482						721,
Pilot		64,269	116,968	122,665	65,577	75,925	16,867												462,
Ridgeline				199	60,679	56,866	55,150	25,251											198,
Acura CSX					1,639	5,640	3,483	2,738	1,890	1,950	1,170								18,
Acura ZDX									595	4,849	1,940	997	181						8,
CR-V											140	114,644	186,413	198,953	206,154	205,400	219,966	223,228	1,354,
Total	370,994	361,018	392,230	392,538	385,491	387,078	390,580	383,011	259,796	278,272	234,051	409,949	408,124	393,007	384,982	411,162	430,164	432,771	8,573,4
El Salto (Mexico)																			
Accord	23,822	24,978	21,625	21,824	23,538	24,235	15,770												196,2
CR-V							10,921	51,247	47,787	55,001	45,426	61,813	63,172	62,025	63,126	59,288			519,8
HR-V																20	36,804	40,576	77,4
Subtotal	23,822	24,978	21,625	21,824	23.538	24,235	26,691	51,247	47,787	55,001	45.426	61,813	63,172	62,025	63,126	59,308	36,804	40,576	793,4
Celaya (Mexico)	1 -7- 1	/ 1	1	/- 1		,,		- / /	,			. /		- /					
Fit													93	83,029	44,218	23,604	56.031	27,909	234,8
HR-V														159	100,441	172,070	120.614	79,036	472.3
Subtotal													93	83,188	144,659	195,674	176,645	106,945	707,2
Total N.A. Productio	nn								1					00,100	,	100/07 11			
Accord	387,032	361,209	402.571	372,175	382,332	374.628	382,639	381,533	279,408	295,709	229,439	400,143	466.695	401,423	379.385	378,393	327.425	337 471	11.951.4
Civic	403,671	380,235	334,731	324,790	319,579	370,961	402,406	413,551	307,828	302,667	263,410	395,690	439,441	418,315	397,030	454,582	356,778	282,425	
Insight	100,071	000,200	001,701	021,700	010,070	070,001	102,100	110,001	007,020	002,007	200,110	000,000	100,111	110,010	007,000	101,002	56	23,736	23.7
Odyssey	151,345	176,537	182,836	159.512	204,897	201,808	196.043	161.206	83,873	119,580	130,443	158,425	136,449	144,760	150.625	130,586	118,888	120,424	2.986.7
Element	131,343	2,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500	130,423	130,443	144,700	130,023	150,500	110,000	120,424	361.8
Pilot		64,269	116.968	150,474	153,369	161,830	134,969	121,516	65,434	121,330	118,326	156,900	126,679	134,378	132,721	140,091	163.412	189.959	2,252,6
Ridgeline		04,203	110,500	150,474	60,679	56,866	55,150	25,264	16,180	20,180	13,356	21,361	19,557	10,015	152,721	34,599	39,282	46,123	418,9
CR-V				155	00,075	7,111	58,261	162,068		251,744	211,406	355,864	418,017	409,162	445,264	431,314	462,347	465,836	3,859,5
Crosstour						7,111	30,201	102,000	181,148 9,158	33,200	18,839	26,435	16,924	13,079	445,204 5.165	431,314	402,347	400,000	122,8
									9,100	33,200	10,039	20,430	93		.,	22.004	FC 001	-	
Fit													93	83,029	44,231	23,604	56,031	27,909	234,8
HR-V	14.004	10.005	4 001											159	100,428	172,090	157,418	119,612	549,7
Acura CL	14,824	13,625	4,201	0.740															164,8
Acura EL	9,398	8,163	5,620	3,719	4,149											10.170			68,3
Acura TL/TLX	78,314	72,119	60,398	82,635	88,545	79,513	66,654	52,207	28,841	35,294	35,763	39,421	25,714	40,712	53,224	43,156	42,080	30,170	1,153,7
Acura MDX	44,832	58,924	67,564	67,529	67,592	54,338	68,706	55,776	32,784	63,926	52,069	68,022	57,353	74,266	66,203	64,300	60,002	62,976	1,099,
Acura CSX					1,639	5,640	3,483	2,738	1,890	1,950	1,170								18,
Acura RDX						18,788	25,319	20,960	9,899	20,550	19,377	37,586	57,007	60,026	60,044	67,472	56,979	74,188	528,1
Acura ZDX									595	4,849	1,940	997	181					0	8,5
Acura ILX												30,244	17,196	17,800	28,017	15,297	9,808	11,877	130,2
NSX												., .	,	,	.,	712	925	433	2,0
Passport																		3,130	3,1
Grand Total																		-,	
N.A. Production	1,089,416	1,138,689	1,259,169	1,217,769	1,348,897	1,385,693	1,432,733	1,421,427	1,030,958	1,287,779	1,103,038	1,691,088	1,781,306	1,807,124	1,862,491	1,956,196	1,851,431	1,793,139	36,142,2

Red figures represent record results.

### **North American Engine Production**

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
Motorcycle Engine	8,084	20,881	4,487	20,920	11,475	7,641	6,706	10,373	12,916	9,800	13,388	17,862	21,930	22,628	20,668	10,693	42,057	53,049
Auto Engine																		
L4 (Ohio) <sup>1, 2</sup>		8,391	64,230	107,140	216,285	474,494	499,827	498,069	470,882	567,997	591,112	719,119	717,070	697,766	613,393	572,791	638,627	611,406
L4 (Canada) <sup>1</sup>																		
V6 (Ohio) <sup>3</sup>												6,754	67,062	197,244	340,485	441,462	434,183	398,914
V6 (Alabama) <sup>4</sup>																	2,283	108,020
L4 (Celaya, Mexico) <sup>1</sup>																		
Total Auto Engine		8,391	64,230	107,140	216,285	474,494	499,827	498,069	470,882	567,997	591,112	725,873	784,132	895,010	953,878	1,014,253	1,075,093	1,118,340

<sup>1</sup> 4-cylinder engines for Civic

<sup>2</sup> 4-cylinder engines for Civic, Accord and CR-V

<sup>3</sup> V6 engines for Accord, Acura TL and Acura MDX

<sup>4</sup> V6 engines for Passport, Odyssey, Ridgeline, Pilot and Accord

### **North American Engine Production**

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	TOTAL
Motorcycle Engine	49,962	47,662	55,984	49,485	41,756	28,297	10,865										599,569
Auto Engine																	
L4 (Ohio) <sup>1, 2</sup>	646,753	609,904	645,426	702,354	779,556	810,610	525,363	585,353	505,529	806,468	943,235	1,042,348	936,164	957,950	909,598	974,865	20,450,075
L4 (Canada) <sup>1</sup>							157,400	189,393	142,062	260,194	261,224	239,083	221,395	237,528	246,053	248,995	2,203,327
V6 (Ohio) <sup>3</sup>	442,614	469,660	438,894	437,070	322,204	262,838	116,584	188,289	152,315	233,123	171,314	175,539	144,066	147,535	142,117	103,697	5,833,963
V6 (Alabama) <sup>4</sup>	167,925	179,807	292,719	287,713	313,969	282,659	181,600	272,231	262,082	336,790	333,556	336,017	349,895	369,635	354,345	359,278	4,790,524
L4 (Celaya, Mexico) <sup>1</sup>											63,172	145,539	144,597	255,112	213,645	132,805	954,870
Total Auto Engine	1,257,292	1,259,371	1,377,039	1,427,137	1,415,729	1,356,107	980,947	1,235,266	1,061,988	1,636,575	1,772,501	1,938,526	1,651,520	1,967,760	1,865,758	1,819,640	34,088,162

<sup>1</sup> 4-cylinder engines for Civic

<sup>2</sup> 4-cylinder engines for Civic, Accord and CR-V

<sup>3</sup> V6 engines for Accord, Acura TL and Acura MDX

<sup>4</sup> V6 engines for Passport, Odyssey, Ridgeline, Pilot and Accord

### North American Transmission Production

Automatic Transmission*	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Honda Transmission Mfg. of America	1,855	197,285	320,833	340,424	315,533	373,644	400,539	503,156	567,948	696,306	790,599	844,769	923,020	1,011,802	1,034,252	1,003,289
Honda Precision Parts of Georgia																
Honda de Mexico																
Total Automatic Transmission	1,855	197,285	320,833	340,424	315,533	373,644	400,539	503,156	567,948	696,306	790,599	844,769	923,020	1,011,802	1,034,252	1,003,289

\* From 1989-96, transmissions were produced at the Anna Engine Plant.

Honda Transmission Mfg. of America began transmission production in 1997.

Honda Precision Parts of Georgia (HPPG) began transmission production in 2006.

### North American Transmission Production

Automatic Transmission*	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	TOTAL
Honda Transmission Mfg. of America	1,031,130	883,554	719,861	687,725	504,426	599,404	599,821	994,579	1,245,895	856,582	895,248	1,010,600	826,904	841,402	21,022,385
Honda Precision Parts of Georgia		52,456	273,379	282,936	182,078	263,601	281,682	364,145	345,169	365,375	268,768	263,111	303,926	343,466	3,590,092
Honda de Mexico											40,667	278,646	306,517	252,647	878,477
Total Automatic Transmission	1,031,130	936,010	993,240	970,661	686,504	863,005	881,503	1,358,724	1,591,064	1,221,957	1,204,683	1,552,357	1,437,347	1,437,515	25,490,954

\* From 1989-96, transmissions were produced at the Anna Engine Plant.

Honda Transmission Mfg. of America began transmission production in 1997.

Honda Precision Parts of Georgia (HPPG) began transmission production in 2006.

# North American Powersports Product Production

	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
Honda of Am	erica Mfg.	(Marysville	e Motorcyc	le Plant)	· ·	· ·	· ·		i i	·		· ·				· ·	· ·	·	i i		
Motorcycle	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	23,222	14,448	7,641	7,676	16,048	20,393	21,207	29,502	34,630	39,135	38,173	33,674
ATV											32,693	55,417	47,243	50,980	62,237	84,509	97,822	117,195	143,897	127,044	99,732
Subtotal	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	23,222	47,141	63,058	54,919	67,028	82,630	105,716	127,324	151,825	183,032	165,217	133,406
Honda of Sou	uth Carolin	a Mfg.																			
ATV/UTV																				27,257	116,962
PWC																					
Subtotal																				27,257	116,962
Honda de Me	exico S.A. o	le C.V.																			
Motorcycle										1,421	15,163	12,862	11,667	32,258	21,948	14,382	9,363	6,283	7,023	10,298	11,951
Total N.A. Pr	oduction																				
Motorcycle	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	24,643	29,611	20,503	19,343	48,306	42,341	35,589	38,865	40,913	46,158	48,471	45,625
ATV/UTV											32,693	55,417	47,243	50,980	62,237	84,509	97,822	117,195	143,897	154,301	216,694
PWC																					
Grand Total	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	24,643	62,304	75,920	66,586	99,286	104,578	120,098	136,687	158,108	190,055	202,772	262,319

# North American Powersports Product Production

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	TOTAL
Honda of Am	erica Mfg. (	Marysville	Motorcycle	e Plant)																
Motorcycle	24,890	56,036	60,862	60,345	58,264	60,524	60,171	44,423	28,334	10,865										1,093,871
ATV	105,284	66,243	62,596	48,180	38,557	9,915														1,249,544
Subtotal	130,174	122,279	123,458	108,525	96,821	70,439	60,171	44,423	28,334	10,865										2,343,415
Honda of Sou	th Carolina	Mfg.																		
ATV/UTV	153,742	223,659	234,453	244,218	280,291	264,086	260,267	222,486	153,674	32,050	83,957	106,899	112,850	107,942	120,228	122,821	140,358	126,378	123,471	3,258,049
PWC			564	11,782	11,918	11,193	10,359	4,211	2,279	72										52,378
Subtotal	153,742	223,659	235,017	256,000	292,209	275,279	270,626	226,697	155,953	32,122	83,957	106,899	112,850	107,942	120,228	122,821	140358	126,378	123,471	3,310,427
Honda de Me	xico S.A. d	e C.V.																		
Motorcycle	12,031	14,950	19,298	18,394	22,736	26,696	23,720	9,679	7,120	5,040		7,050	52,447	39,550	49,590	56,720	48,309		59,407	684,806
Total N.A. Pro	oduction																			
Motorcycle	36,921	70,986	80,160	78,739	81,000	87,220	83,891	54,102	35,454	15,905		7,050	52,447	39,550	49,590	56,720	48,309		59,407	1,778,677
ATV/UTV	259,026	289,902	297,049	292,398	318,848	274,001	260,267	222,486	153,674	32,050	83,957	106,899	112,850	107,942	120,228	122,821	140,358	126,378	123,471	4,507,593
PWC			564	11,782	11,918	11,193	10,359	4,211	2,279	72									0	52,378
Grand Total	295,947	360,888	377,773	382,919	411,766	372,414	354,517	280,799	191,407	48,027	83,957	113,949	165,297	147,492	169,818	179,541	188,667	379,134	182,878	6,338,648

# North America R&D/Engineering

### Honda R&D Americas, Inc.

Initially established as Honda Research California in 1975 to conduct market research in the U.S., Honda R&D Americas, Inc. (HRA) has steadily expanded the size and scope of its operations and responsibilities. Today, Honda R&D Americas conducts "complete product creation" in the U.S. to research, design and develop products that meet the needs of our customers. Like Honda R&D Co., Ltd., in Japan, HRA is a company separate from Honda's North American manufacturing and sales and marketing companies, with the flexibility to pursue its design and development goals. HRA currently operates 13 R&D facilities in North America. Following is a look at the major centers.

Operation	Location	Began
Los Angeles Center	Torrance, California	January 1975
	<i>Responsibilities:</i> Automobile and and styling design.	d motorcycle market research, concept development
	Passport and Ridgeline. In 2006, Design Studio, adjacent to its ex automotive brand. It designed th In early 2007, R&D began expan	ed the current Honda Civic sedan, Odyssey, Pilot, Honda R&D completed construction on a new Acura tisting Torrance facility, focused solely on the Acura ne current Acura TLX, RDX, MDX and NSX supercar. ded operations at a new Advanced Design Studio in sible for the development of future design concepts
Ohio Center	Raymond, Ohio	July 1985
	Responsibilities: Automobile and	d powersports research and product development.
	current Honda Civic Sedan, Pilo NSX, TLX, RDX and MDX. Locate and Marysville and East Liberty powersports development. The Center houses one of the world?	or complete product development including the t, Passport, Odyssey and Ridgeline, and the Acura ed close to the Performance Manufacturing Center auto plants, it is also responsible for all Honda Automotive Safety Research Facility at the Ohio s most sophisticated high resolution crash test pitching crash test simulator, a scale wind tunnel, ty research and testing labs.
North Carolina Center	Haw River, North Carolina	August 1993
	<i>Responsibilities:</i> Power equipme and testing.	ent product research, product development
	Located adjacent to Honda Pow facility is focused on power equ	rer Equipment Mfg., Inc., the 11,000-square-foot ipment development.
Marine Engine	Grant-Valkaria, Florida	December 2008
Research Facility		nd testing of Honda marine engines. The facility ation from the U.S. Green Building Council in

### Honda Aircraft Company, LLC

Established in 2006, Honda Aircraft Company is responsible for Honda's overall airframe business including the development, certification, sales, production and product support of the HondaJet.

Operation	Location	Began
	Greensboro, North Carolina	August 2006
	jet with technology and desig	ne HondaJet, an advanced, high-performance light n innovations including the patented Over-The-Wing OTWEM), natural laminar flow wing and nose and

### Honda Engineering North America, Inc.

Honda Engineering North America provides Honda plants with highly competitive production methods and equipment, including maintaining its existing operations to achieve the highest standards, and equipping Honda plants with the latest strategies and world-class production methods.

Operation	Location	Began
	Marysville, Ohio	May 1985
	Anna, Ohio	
	Lincoln, Alabama	
	Alliston, Ontario, Canada	
	Alliston, Ontario, Canada <i>Responsibilities:</i> This pro the stamping dies and sp manufacturing operation	rietary company designs, develops and manufactures cialized production equipment required for Honda in the region. EGA headquarters is located adjacent to the er EGA locations are located near major manufacturing Canada.

### Honda R&D Innovations, Inc.

Formed in April 2017, the new company will seek transformative collaborations within all areas of Honda's activities. Honda Innovations will remain located in Mountain View, CA, and will operate globally as it seeks to partner with innovators ranging from startup and global brands to design and development communities.

Operation	Location	Began
	Mountain View, California	April 2017
	services, Human Machine Interf	slude Connected Vehicle/Internet of Things (IoT) ace, Machine Intelligence/Robotics, Connected ring Economy, and Industrial Innovation.

# **U.S. Exports**

### Exports of U.S.-Made Honda and Acura Vehicles\*

Region	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Latin America/Caribbean						85	833	6,829	6,282	7,199	7,721	5,677	3,222	2,918	3,152	1,788	1,190
Japan		6,650	3,432	12,022	14,520	22,921	23,426	52,091	49,504	44,039	27,016	10,723	12,368	6,113	6,588	3,708	2,989
Asia/Oceania	667	2,375	3,085	2,566	2,964	17,200	8,276	5,308	2,491	2,108	2,686	8,263	1,639	140	120		1
Europe					6,350	6,943	5,740	34,063	21,397	19,719	8,540	8,279	7,969	2,993	5,292	1,219	728
Middle East/Africa				1,697	3,889	4,969	3,008	2,858	3,153	2,110	2,800	6,681	439	463	245	343	738
Mexico									663	869	3,060	6,397	10,455	11,952	15,613	14,613	11,104
Other **				2,025	772	393	1,117	3,249	3,375	4,993	4,026	4,354	4,160	4,611	3,653	3,714	4,574
TOTAL ***	667	9,025	6,517	18,310	28,495	52,511	42,400	104,398	86,865	81,037	55,849	50,374	40,252	29,190	34,663	25,385	21,324

### Exports of U.S.-Made Honda and Acura Vehicles\*

Region	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	TOTAL
Latin America/Caribbean	1,339	2,494	4,573	4,311	5,431	3,158	6,201	4,887	6,005	7,293	4,868	4,947	4,000	10,943	13,238	130,584
Japan	276	183	45	39	23	35	29	2	65	65	40	49	64	336	262	299,623
Asia/Oceania	1	1	451	561	257	1,120	358	364	4,444	8,245	9,798	7,308	7,182	9,031	7,528	115,871
Europe	566	77			6,178	191	179	1,695	3,571	17,877	12,065	731	706	2,648	4,394	180,110
Middle East/Africa	431	1,386	1,886	1,978	5,562	3,118	5,014	16,532	32,250	45,573	22,998	11,785	18,143	20,370	22,634	243,053
Mexico	7,646	11,218	18,368	24,676	26,647	10,156	17,715	18,058	25,296				18,527	42,621	47,442	343,096
Other **	4,723	5,031	3,178	3,420	3,436	2,198	3,453	3,512	5,743	6,377	5,446	4,302	4,832	6,323	5,798	112,788
TOTAL ***	14,982	20,390	28,501	34,985	47,534	19,976	32,949	45,050	77,374	85,430	55,215	29,122	53,454	92,272	101,296	1,425,125

\* Shipments to Canada are not included.

\*\* Exports to Puerto Rico, Guam, Saipan and sales to military personnel on foreign duty.

\*\*\* Prior to 2013 U.S. exports included units made in the U.S. and exported to Mexico. Starting from 2014, only units made in the U.S. and exported to countries outside of North America (U.S., Canada and Mexico) are counted as U.S. exports.

# U.S. Exports

### Exports of U.S.-Made Honda Motorcycles, ATVs and Side-by-Sides

Region	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
Americas *	37	55	12			13	3				5,057	1,045	896	720	909	1,047	845	2,528	2,863	3,752	4,066
Japan	51	10	34	54	29	24	4		725	500		610	475	157	22	1,161	522	941	1,286	312	90
Europe/Middle East/ Africa	3,033	6,547	2,300	1,203	1,924	953	1,531	2,244	2,689	1,402	2,418	4,082	4,407	5,224	6,349	10,116	9,162	10,218	12,071	9,160	11,035
Asia/Oceania	106	147	121	29	28					1,240	3,425	2,631	4,340	5,477	4,336	5,870	7,893	6,499	8,937	8,676	11,060
Other **																	835	470	1,097	1,097	1,286
TOTAL	3,227	6,759	2,467	1,286	1,981	990	1,538	2,244	3,414	3,142	10,900	8,368	10,118	11,578	11,616	18,194	19,257	20,656	26,254	22,997	27,537

# Exports of U.S.-Made Honda Motorcycles, ATVs and Side-by-Sides

Region	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	TOTAL
Americas *	3,477	3,659	3,232	4,201	7,162	6,874	9,088	8,243	4,724	2,444	4,469	3,016	2,889	1,446	1,595	2,442	3,018	2,400	98,227
Japan	847	555	452	99	102	501	365	374	42	2	23	10		5		16	30	5	10,435
Europe/Middle East/ Africa	13,704	13,121	14,479	16,779	20,154	16,538	15,692	14,346	8,617	9,594	7,029	8,806	4,194	7,175	4,989	5,765	6,616	6,364	302,030
Asia/Oceania	4,441	9,148	5,640	8,512	11,313	8,105	9,497	9,196	5,162	8,314	9,591	7,104	5,196	9,184	8,453	7,098	8,470	8,028	213,267
Other **	1,668	1,404	1,077	525	726	199	96	156	82	82	269	31		915	19	264	24	30	12,352
TOTAL	24,137	27,887	24,880	30,116	39,457	32,217	34,738	32,315	18,627	20,436	21,381	18,967	12,279	18,725	15,056	15,585	18,158	16,827	636,311

\* Shipmentsto Canada and Mexico are not included.

\*\* Exports to Puerto Rico, China, Guam, Saipan and sales to military personnel on foreign duty.

# U.S. Exports

### **Exports of U.S.-Made Power Equipment Products**

Region	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Americas *	48	32	108	83	53	106	220	447	535	779	1,163	4,403	1,000**	1,000**	246	1,215
Japan			1,800	1,992	737	2,402	696	1,435	2,400	3,584	6,578	5,879	2,096	2,122	2,160	2,453
Europe/Middle East/ Africa			40,716	29,989	11,561	25,785	48,774	66,058	81,549	57,770	64,702	64,292	34,529	98,899	64,160	31,682
Asia/Oceania			168	254	436	511	13,943	14,650	24,625	22,783	29,228	31,014	28,861	24,526	24,632	20,000
Puerto Rico										17	2,332	131			112	242
TOTAL	48	32	42,792	32,318	12,787	28,804	63,633	82,590	109,109	84,933	104,003	105,719	66,486	126,547	91,310	55,592

### **Exports of U.S.-Made Power Equipment Products**

Region	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	TOTAL
Americas *	1,857	2,582	3,220	3,529	5,475	5,950	9,667	6,539	3,140	1,595	3,702	5,344	6,084	5,838	10,387	86,347
Japan	563	1,554	1,212	1,366	1,174	3,466	1,878	1,809	1,834	1,497	3,659	4,083	5,198	6,905	3,832	76,364
Europe/Middle East/ Africa	30,174	87,710	84,114	109,715	130,825	67,099	86,639	82,991	73,201	280,517	418,213	352,277	299,847	96,063	63,381	2,983,232
Asia/Oceania	21,776	24,567	27,422	24,163	31,148	22,102	23,493	32,275	27,772	19,636	34,262	36,439	19,332	26,257	14,093	620,368
Puerto Rico	91	36	63	179	36	22	96				336	72	1,054	1,927	2,568	9,314
TOTAL	54,461	116,449	116,031	138,952	168,658	98,639	121,773	123,614	105,947	303,245	460,172	398,215	331,515	136,990	94,261	3,775,625

\* Shipments to Canada and Mexico are not included.

\*\* Actual export units to the Americas are unavailable for 2000 and 2001 — this number reflects company estimates.

# South America Regional Operations

### **Major South America Subsidiaries**

Location	Company	Established
Argentina	Honda Motor de Argentina S.A.	1978
	<i>Responsibilities:</i> Import and distribut power products and parts. Export of automobile parts.	ion of automobiles, motorcycles,
	Manufacture of motorcycles and automobiles.	2006 / 2011
Brazil	Honda South America Ltda.	2000
	Responsibilities: Coordination of Hor	ida operations in South America
	Moto Honda da Amazonia Ltda.	1975
	<i>Responsibilities:</i> Manufacture of mo Distribution of motorcycles and pow	
	Honda Automoveis do Brazil Ltda.	1975
	<i>Responsibilities:</i> Import, manufactur Export of automobile parts.	e and distribution of automobiles and parts
Chile	Honda Motor de Chile S.A.	1998
	<i>Responsibilities:</i> Import and distribut power products.	ion of automobiles, motorcycles and
Peru	Honda del Peru S.A.	1974
	Responsibilities: Manufacture of mo Import and distribution of automobile spare parts. Export of motorcycle spare parts.	torcycles. es, motorcycles, power products and
	Honda Selva del Peru, S.A.	2006
	<i>Responsibilities:</i> Manufacture of mo Import and distribution of motorcycle	

### **Major South America Manufacturing Facilities**

Location	Company	Products	Started
Argentina	Honda Motors de Argentina S.A.	Motorcycles Automobiles	2006 2011
Brazil	Moto Honda da Amazonia Ltda.	Motorcycles	1976
	Honda Automovies do Brasil Ltda.	Automobiles	1997
Colombia	Fabrica Nacional de Autoparts Fanalca S.A.	Motorcycles	1981
Peru	Honda del Peru S.A.	Motorcycles	1975
	Honda Selva del Peru S.A.	Motorcycles	2007

### Major South America R&D Centers

Operation	Location	Began
Honda R&D	Brazil	1998
		d analysis, liaison with manufacturing prica suppliers in developing parts for ica.

# Europe/Middle East/Africa

# Major Europe/Middle East/Africa Subsidiaries

Location	Company	Established
Austria	Honda Austria GmbH	March 1982
	<i>Responsibilities:</i> Import and distribution power products.	on of automobiles, motorcycles and
Belgium	Honda Europe NV	April 1978
	Responsibilities: Distribution of Honda	a parts and products.
	Honda Belgium NV	September 1962
	<i>Responsibilities:</i> Manufacture of auto motorcycles and power products.	mobile parts. Distribution of automobiles,
Czech	Honda Czech Republic Ltd.	August 1993
Republic	Responsibilities: Import and distributi	on of automobiles and motorcycles.
France	Honda Motor Europe (South) S.A.	May 1964
	<i>Responsibilities:</i> Coordination of region of Honda products.	onal operations and import and distribution
	Honda Power Equipment S.A.	June 1985
	Responsibilities: Import, manufacture	and distribution of power products.
Germany	Honda Motor Europe (North) GmbH	June 1961
	<i>Responsibilities:</i> Coordination of region of Honda products.	onal operations and import and distribution
	Honda R&D Europe (Deutschland)	April 1998
	Responsibilities: Research and develo	opment for Europe.
Hungary	Honda Hungary KFT.	December 1993
	Responsibilities: Import and distribution	on of automobiles and motorcycles.
Italy	Honda Italia Industriale S.p.A.	September 1971
	<i>Responsibilities:</i> Import, manufacture power products.	and distribution of motorcycles and
	Honda Automobili Italia S.p.A	July 1990
	<i>Responsibilities:</i> Import and distribution power products.	on of automobiles, motorcycles and

Location	Company	Established					
Kenya	Honda Motorcycle Kenya Ltd.	March 2013					
	Responsibilities: Manufacture and sale	es of motorcycles.					
Vetherlands	ds Honda Nederland B.V. March 1995						
	<i>Responsibilities:</i> Import and distribution power products.	n of automobiles, motorcycles and					
Portugal	Honda Portugal S.A.	April 2006 (as a subsidiary)					
	Responsibilities: Import and distribution	n of:					
	Motorcycles	March 1986					
	Automobiles	June 1989					
	Power products	June 1992					
Poland	Honda Poland, Sp. z.o.o	December 1982					
	Responsibilities: Import and distribution	n of automobiles.					
Russia	Honda Motor RUS LLC	February 2004					
	<i>Responsibilities:</i> Import and distribution power products.	n of automobiles, motorcycles and					
lovakia	Honda Slovakia, Spol., S.R.O.	May 1994					
	<i>Responsibilities:</i> Import and distribution power products.	n of automobiles, motorcycles and					
South Africa	Honda Motor Southern Africa (Pty.) Ltd.	July 2000					
	<i>Responsibilities:</i> Import and distribution power products.	n of automobiles, motorcycles and					
Spain	Montesa Honda S.A.	May 1980					
	Responsibilities: Import, manufacture a	and distribution of motorcycles.					
	Honda Automoviles España S.A.	March 1998					
	Responsibilities: Import and distribution of automobiles.						

(continued on next page)

# Europe/Middle East/Africa

#### Major Europe/Middle East/Africa Subsidiaries

Location	Company	Established	
Sweden	Honda Nordic AB	February 1974	
	Responsibilities: Import and distribut	tion of power products.	
Switzerland	Honda (Suisse) S.A.	March 1974	
	Responsibilities: Import and distribut	tion of motorcycles and power products.	
	Honda Automobiles (Suisse) S.A.	February 1974	
	Responsibilities: Import and distribut	tion of automobiles.	
Turkey	Honda Turkiye A.S.	April 1992	
	<i>Responsibilities:</i> Manufacture of aut automobiles and motorcycles.	comobiles and import and distribution of	
U.K.	Honda Motor Europe Ltd.	September 1965	
	<i>Responsibilities:</i> Coordination of operations in Europe and import and distribution of Honda products.		
	Honda of U.K. Mfg. Ltd.	February 1985	
	Responsibilities: Manufacture of aut	omobiles and automobile engines.	
	Honda Engineering Europe Ltd.	May 1990	
	<i>Responsibilities:</i> Development of manufacturing tools and equipment for European production operations.		
	Honda Trading Europe Ltd.	April 1990	
	Responsibilities: Import/export of automobiles parts and raw materials.		
	Honda R&D Europe (U.K.) Ltd.	December 1992	
	Responsibilities: Research and deve	lopment for Europe.	
	Honda Finance Europe PLC.	December 1996	
	Responsibilities: Financing for the sa	ale of Honda products.	

Location	Company	Established
Ukraine	Honda Ukraine LLC	May 2006
	<i>Responsibilities:</i> Import and wholesale products and parts.	distribution of automobiles, power
Nigeria	Honda Mfg. (Nigeria), Ltd.	July 1979
	<i>Responsibilities:</i> Manufacture of motorcycles and import and distribution or motorcycles and power products.	
U.A.E.	Honda Gulf Fze.	March 1994
<i>Responsibilities:</i> Distribution of parts for automobile, motorcycle and power products.		or automobile, motorcycle and

#### Europe/Middle East/Africa Manufacturing Facilities

Location	Company	Products	Started
U.K.	Honda of the U.K. Ltd.	Automobile engines	1989
		Automobiles	1992
France	Honda France Manufacturing S.A.S.	Power products	1986
ltaly	Honda Italia Industriale S.p.A.	Motorcycles, motorcycle engines	1976
		General-purpose engines	1995
Spain	Montesa Honda S.A.*	Motorcycle components	1986
Nigeria	Honda Manufacturing (Nigeria) Ltd.	Motorcycles	1981
Turkey	Honda Turkiye A.S.	Automobiles	1997

\*Joint venture.

# Japan

#### **Major Japan Companies**

Company	Established	
londa Motor Co., Ltd.	September 1948	
<i>esponsibilities:</i> Manufacture and sal ansport machinery.	e of automobiles, motorcycles and other	
onda Finance Co., Ltd.	April 1999	
esponsibilities: Financing for the sale	and leasing of Honda products.	
onda Trading Corporation	March 1972	
esponsibilities: Import and export of	parts for Honda products.	
onda R&D Co., Ltd.	July 1960	
esponsibilities: Technical research a	nd development work for Honda products	
la Engineering Co., Ltd. Sept 1970		
<i>sponsibilities:</i> Establishment of prod velopment of machine tools.	duction systems and production lines and	
nda Access Corp.	August 1976	
<i>sponsibilities:</i> Develop, manufactur motorcycles and automobiles.	e and sales of Honda special accessories	
bilityland Corporation	June 2006	
o corporations were merged June 2006 under Mobilityland rporation.		
Suzuka Circuit Twin Ring Motegi	1962 1997	
	1337	

Responsibilities: Operation of amusement parks and racing circuits.

#### Honda R&D Co., Ltd.

Company	Established
Automobile R&D Center (Wako)	July 1960
	brication and testing of automobile engines materials and electronics. Interior and
Automobile R&D Center (Tochigi)	April 1982
Responsibilities: Research, design an	d development of automobiles.
Motorcycle R&D Center	November 1973
Responsibilities: Research, design an	d development of motorcycles.
Power Products R&D Center	May 1979
Responsibilities: Research, design an	d development of power products.
Fundamental Technology	January 1991
Responsibilities: Technical research f technology, electronics and new mat	for the future, including environmental erials.
Aircraft Engine R&D Center	July 2004
Responsibilities: Research, design an	d development of aviation engines.
Automobile R&D Center (Tochigi Proving Ground)	April 1979
Responsibilities: Testing of automobil	es, motorcycles and power products.
Automobile R&D Center (Takasu Proving Ground)	May 1996
Responsibilities: Testing of Honda pro	oducts, including cold-weather testing.
HRD Sakura	January 2014
Responsibilities: Technological develoincluding F1.	opment for Automobile Auto sports
R&D Center X	April 2017

*Responsibilities:* New value areas that include robotics technology, mobility system and energy management.

# Japan

#### Major Japan Manufacturing Facilities

Facility	Products	Started	Size (sq. meters)	Capacity
Sayama Plant	Accord, Legend, Odyssey, CR-V, StepWGN, Freed, Jade, RLX, and other	May 1964	452,000	250,000 autos
Suzuka Factory	Fit, Fit Hybrid, CR-Z, N-Box, N-Box+, N-WGN, N-one, Slash, and other	April 1960	573,000	530,000 autos
Hamamatsu Factory	Automatic automobile transmissions	April 1954	26,500	800,000 transmissions
Kumamoto Factory	Motorcycles, ATVs, power products	Jan 1976	64,000	250,000 units (Including ATV)
Tochigi Factory	Engine and chassis parts	Dec 1970	58,000	
Yachiyo Yokkaichi Factory	Acty Truck, Acty Van, Vamos, Vamos Hobio, S660	Aug 1985	58,000	36,000 autos
Ogawa Plant	Automobile Engines	April 2009	195,000	200,000 engines
Yorii Plant	Fit, Vezel, Grace, Shuttle	July 2013	950,000	250,000 autos

.....

# Asia/Oceania

#### Major Asia/Oceania Subsidiaries

Location	Company	Established	Location	Company	Established
India	Honda Motorcycles & Scooter India	November 1999	Thailand	Asian Honda Motor Co., Ltd.	October 1964
	(Private) Ltd.			Responsibilities: Coordination of operations of subsidiaries in the Asia and	
	Responsibilities: Manufacture and distribution	ution of motorcycles.		Oceania region and import, export and dis	······································
	Honda Cars India Ltd. (formerly Honda Siel Cars India Ltd.)	May 1995		Thai Honda Manufacturing Co., Ltd.	April 1965
		ution of outomobiles		Responsibilities: Manufacture of motorcy	cles and power products.
	Responsibilities: Manufacture and distribute	oducts Ltd. May 1985		Honda Automobile (Thailand) Co., Ltd.	December 2000
	Honda Siel Power Products Ltd.			Responsibilities: Manufacture and distribution	ition of automobiles.
	Responsibilities: Manufacture and distribution			A.P. Honda Co., Ltd.	March 1986
Indonesia	P.T. Astra Honda Motor	December 2000		Responsibilities: Distribution of motorcycl	es.
	Responsibilities: Manufacture and distribution	· · · · · · · · · · · · · · · · · · ·		Honda R&D Southeast Asia Co., Ltd.	November 1997
	P.T. Honda Prospect Motor	March 1977		Responsibilities: Research and developme	ent of motorcycles for ASEAN regior
	Responsibilities: Manufacture and distribution	·····		Honda Engineering Asia Co., Ltd.	January 1999
	PT. Honda Power Products Indonesia	June 2006		Responsibilities: Development of manufacturing tools and equipment for	
	Responsibilities: Import and distribution o			ASEAN region production facilities.	
Korea	Honda Korea Co., Ltd.	October 2001		Honda R&D Asia Pacific Co., Ltd.	December 2005
	Responsibilities: Distribution of motorcycl	les and automobiles.		Responsibilities: Research and developme	ent of automobiles for Asia and
Malaysia	Boon Siew Honda Sdn. Bhd	September 2008	<u></u>	Oceana markets.	Manah 1000
	Responsibilities: Import, manufacture and distribution of motorcycles.		Vietnam	Honda Vietnam Co., Ltd.	March 1996
	Honda Malaysia Sdn Bhd	November 2000		Responsibilities: Manufacture and distribu	•
	Responsibilities: Import, manufacture and	l distribution of automobiles.	Australia	Honda Australia Pty., Ltd.	February 1969
Pakistan	Atlas Honda Ltd.	October 1962		Responsibilities: Import and distribution of	····
	Responsibilities: Manufacture and distribution	ution of motorcycles.		Honda Australia Motorcycle and Power Equipment Pty., Ltd.	February 1987
	Honda Atlas Cars (Pakistan) Ltd.	November 1982		Responsibilities: Manufacture and distribution	ition of nower products: distribution
	Responsibilities: Manufacture and distribution	ution of automobiles.		of motorcycles.	
	Honda Atlas Power Product (private) Ltd.	April 1998	New	Honda New Zealand Ltd.	June 1988
	Responsibilities: Distribution of power products.		Zealand	Responsibilities: Import and distribution of	automobiles.
Philippines	Honda Philippines Inc.	June 1973			
	Responsibilities: Manufacture and distribution of motorcycles.				
	Honda Cars Philippines Inc.	October 1990			
	Responsibilities: Manufacture and distribution	ution of automobiles.			
Taiwan					

# Asia/Oceania

#### Asia/Oceania Manufacturing Facilities

Location	Company	Products	Started
India	Honda Motorcycle & Scooter India (Private) Ltd.	Motorcycles	2001
	Honda Cars India Ltd. (formerly Honda Siel Cars India Ltd.*)	Automobiles	1997
	Honda Siel Power Products Ltd.*	Power products	1988
	Honda Motor India Pvt. Ltd.	Parts	2006
Indonesia	P.T. Astra Honda Motor*	Motorcycles	2001
	P.T. Honda Prospect Motor*	Automobiles, automobile engines	1978
Malaysia	Boon Siew Honda Sdn. Bhd	Motorcycles	2008
	Honda Malaysia Sdn Bhd*	Automobiles	2003
	HICOM Honda Mfg. Malaysia Sdn Bhd*	Motorcycle engines	1985
Pakistan	Atlas Honda Ltd.*	Motorcycles	1964
	Honda Atlas Cars (Pakistan) Ltd.*	Automobiles	1994
Taiwan	Honda Taiwan Co., Ltd.	Automobiles	2002

Location	Company	Products	Started
Thailand	Thai Honda Mfg. Co., Ltd.*	Motorcycles, power products	1967
	Honda Automobile (Thailand) Co., Ltd.	Automobiles	2000
Vietnam	Honda Vietnam Co., Ltd.*	Motorcycles	1997
		Automobiles	2006
Australia	Honda Australia Motorcycle and Power Equipment Pty., Ltd.	Power products	1991

\* Joint venture.

\* Joint venture.

.....

# China

#### **Major China Subsidiaries**

Company	Established
Wuyang-Honda Motors (Guangzhou) Co., Ltd.	July 1992
Responsibilities: Manufacture and distribution of n	notorcycles.
Jialing-Honda Motors Co., Ltd.	January 1993
Responsibilities: Manufacture of power products.	1
Honda-Mindong Generator Co., Ltd.	October 1994
Responsibilities: Manufacture and distribution of p	ower products.
Dongfeng Honda Auto Parts Co., Ltd.	December 1994
Responsibilities: Manufacturer of parts of the auto	mobile engines.
Guangqi Honda Automobile Co., Ltd.	July 1998
Responsibilities: Manufacture and distribution of a	utomobiles.
Dongfeng Honda Engine Co., Ltd.	July 1998
Responsibilities: Manufacture of automobile engin	es.
Sundiro Honda Motorcycle Co., Ltd.	September 2001
Responsibilities: Manufacture and distribution of n	notorcycles.
Honda Motorcycle R&D China Co., Ltd.	February 2002
Responsibilities: Research and development of mo	torcycles.
Dongfeng Honda Automobile Co., Ltd.	July 2003
Responsibilities: Manufacture and distribution of a	utomobiles.
Honda Motor (China) Investment Co., Ltd.	January 2004
<i>Responsibilities:</i> Import and sales of Acura automo Chinese operations.	biles. Administration of
Honda Engineering China Co., Ltd.	July 2004
<i>Responsibilities:</i> Development and production of m equipment for production facilities in China.	nanufacturing tools and
Honda Auto Parts Manufacturing Co., Ltd.	October 2005
Responsibilities: Manufacture of automobile trans	missions.
Honda Motor (China) Technology Co., Ltd.	November 2013
<i>Responsibilities:</i> Research and development of au purchase, production, etc.	tomobile, the planning of

#### **China Manufacturing Facilities**

Facility	Products	Began Production
Wuyang-Honda Motors (Guangzhou) Co., Ltd.	Motorcycles	1992
Honda-Mindong Generator Co., Ltd.	Power products	1995
Guangqi Honda Automobile Co., Ltd.	Automobiles	1999
Donfeng Honda Engine Co., Ltd.	Automobile engines	1999
Sundiro Honda Motorcycle Co., Ltd.	Motorcycles	2001
Jialing-Honda Motor Co., Ltd.	Power products	2002
Dongfeng Honda Automobile Co., Ltd.	Automobiles	2004
Honda Automobile (China) Co., Ltd.	Automobiles	2005

Chrono	logy		
Note: North A	American highlights in bold.		
2019			
May	<ul> <li>Honda Transmission Mfg. of America becomes the first automotive transmission plant in U.S. to earn EPA ENERGY STAR Certification.</li> </ul>	March	<ul> <li>Honda e Prototype electric vehicle makes its world debut at the Geneva Auto Show.</li> </ul>
	<ul> <li>Honda Manufacturing of Indiana (HMIN) produces 2 millionth vehicle.</li> <li>Honda Aircraft Company announces plan to expand production in Greensboro, NC by investing an additional \$15.5 million in a new 82,000-square-foot facility.</li> </ul>		<ul> <li>Honda Motor Europe announces commitment to total electrification of automotive product lineup by 2025.</li> <li>Honda celebrates 50th anniversary of operations in Canada.</li> </ul>
	<ul> <li>Honda Motor Co., Ltd. global CEO Takahiro Hachigo shares plans to strengthen global automobile operations announcing a new Honda Architecture that will help streamline new-model development costs, reductions in the complexity of its global model lineup at the trim and options level, and the application of Honda's innovative two-motor hybrid technology to all Honda models globally in the coming years.</li> </ul>		<ul> <li>The East Liberty and Marysville, Ohio, auto plants each earn 13th consecutive U.S. EPA Energy Star certification, while the Greensburg Indiana plant earns 7th certification and the Anna, Ohio engine plant earns first ENERGY STAR certification for Outstanding Energy Efficien</li> <li>Honda is recognized as the most fuel-efficient automaker in America the U.S. EPA based on model year 2017 industry data.</li> </ul>
April	Honda sets all-time fiscal year records for automobile production in		<ul> <li>Honda "green dealer" Environmental Leadership Program wins 2019 Climate Leadership Award.</li> </ul>
	Asia and China.	February	<ul> <li>Honda Australia celebrates 50 years of operations.</li> </ul>
	<ul> <li>Honda NV Concept debuts at Auto Shanghai 2019.</li> <li>Dongfeng Honda completes construction of third Auto plant in Wuhan, Hubei Province, China.</li> <li>Acura debuts the handcrafted, limited edition 2020 TLX PMC Edition at</li> </ul>		<ul> <li>Honda Aircraft Company announces that HondaJet is the most delivered aircraft in its class in 2018.</li> </ul>
			<ul> <li>Honda begins operations at new automobile production plant in Brazil.</li> </ul>
	the New York International Auto Show.		<ul> <li>All-new 2019 Honda Passport five-passenger SUV launches nationwide, delivering a more powerful and rugged experience than CR-V and a</li> </ul>
	<ul> <li>Kelley Blue Book names Acura the 'Best Value Luxury Brand' for the first time.</li> </ul>		more personal and sporty character than the three-row Pilot.
	<ul> <li>Kelley Blue Book names Honda the "Best Value Brand" for the fifth year in a row, as well as the "Best Overall Brand" and "Most Refined Brand" for a second straight year.</li> </ul>	January	<ul> <li>Honda's Walking Assist Device receives Premarket Notification from U.S. Food and Drug Administration.</li> </ul>
			<ul> <li>Production of 2019 Honda Talon sport side-by-side begins in South Carolina.</li> </ul>
			<ul> <li>American Honda posts 4th consecutive light truck sales record, along with record sales of electrified vehicles in 2018.</li> </ul>
			<ul> <li>Honda finishes 2018 as the retail #1 passenger car brand in America, according to retail sales data from Urban Science.</li> </ul>

Chronolo	gy			
Note: North Amer	ican highlights in bold.			
2018				
December November	<ul> <li>Honda Aircraft Company begins HondaJet Elite deliveries in Japan.</li> <li>Honda begins production of all-new 2019 Passport in Lincoln, Alabama.</li> <li>Honda opens a new motorcycle factory in Bangladesh.</li> </ul>	June	<ul> <li>Honda Aircraft begins sales of the HondaJet in Japan.</li> <li>Honda and General Motors announce an agreement for new advanced chemistry battery components, including the cell and module, to accelerate both companies' plans for all-electric vehicles.</li> </ul>	
	<ul> <li>Honda is named America's "Best SUV Brand" by U.S. News &amp; World Report for fourth straight year.</li> <li>Honda unveils the all-new 2019 Honda Passport at the Los Angeles Auto Show.</li> </ul>		<ul> <li>Honda Urban EV concept named 'Best Concept Car' in the 2018 Car Design Award honors, presented at the Turin Motor Show.</li> <li>Honda Manufacturing of Indiana begins mass production of 2019 Insight hybrid sedan, with hybrid batteries produced at the Marysville,</li> </ul>	
October	<ul> <li>Honda announces it will join Cruise and General Motors to fund and develop a purpose-built autonomous vehicle. Honda's total commitment to the project will be \$2.75 billion over 12 years, which includes a \$750 million equity investment in Cruise.</li> <li>Honda demonstrates new "Smart Intersection" vehicle-to-infrastructure technology in Marysville, Ohio.</li> <li>Honda Vietnam Co., Ltd. (HVN) celebrates the twenty-five millionth motorcycle production achievement at Hanam and Vinh Phuc factory.</li> <li>Honda Manufacturing of Indiana celebrates its 10th anniversary.</li> <li>Honda shows ROAV (Rugged Open Air Vehicle) Concept at 2018 SEMA Show.</li> </ul>		Ohio plant and the innovative hybrid power unit assembled at Honda Transmission Manufacturing. • American Honda is the most represented automaker in the Cars.com	
		Мау	<ul> <li>2018 American-Made Index.</li> <li>American Honda installs one of Southern California's largest corporat owned, on-site solar arrays in a commercial building and one of the company's largest on-site renewable energy installations in the world</li> </ul>	
			The 2019 Acura RDX makes its world racing debut in the Pikes Peak International Hill Climb.     Honda offers 2018 Clarity Electric with monthly lease payment of \$199	
September	Honda is selected for second consecutive year to join the Dow Jones     Sustainability World Index.		in California and Oregon dealerships. • Honda Manufacturing of Indiana, LLC begins mass production of 2019 Honda Insight hybrid sedan.	
August	<ul> <li>Honda Aircraft Company begins deliveries of new HondaJet Elite.</li> <li>Acura debuts freshened 2019 NSX at Monterey Car Week.</li> </ul>			• East Liberty, Ohio plant begins mass production of the third-generation
July	<ul> <li>Honda announces PCX HYBRID Scooter, the world's first mass-produced motorized scooter equipped with a motorcycle hybrid system.</li> <li>Honda collabrates 20 years of neuroperty production in South Corpling</li> </ul>		<ul> <li>Honda Aircraft begins sales of the HondaJet in the Middle East.</li> <li>Honda Clarity Series Earns Coalition for Clean Air 2018 California</li> </ul>	
	<ul> <li>Honda celebrates 20 years of powersports production in South Carolina.</li> <li>Honda introduces a new SmartCharge<sup>™</sup> beta program that allows electric vehicle customers to reduce the environmental footprint of charging their electric car.</li> </ul>		Air Quality Award. • HondaJet Elite unveiled at the 2018 European Business Aviation Convention and Exhibition (EBACE), with extended range, lower cabin noise and advanced avionics to enhance safety of flight.	

• Acura ARX-05 DPI racecar claims its first win with a victory, at Mid-Ohio.

Chronolo	ogy
Note: North Ame	erican highlights in bold.
2018 (Con	tinued)
April	<ul> <li>Honda surpasses one million vehicles on U.S. roads with Honda Sensing<sup>®</sup> technology.</li> </ul>
	• Kelley Blue Book names Honda 2018 Best Value Brand, Most Refined Brand and Best Overall Brand — the first time one automotive brand has earned all three awards in the same year. The 2018 Accord is also named the Overall Best Buy of 2018 and Honda vehicles earn seven Best Buy awards, more than any other brand.
	<ul> <li>Honda Aircraft receives the 2018 Foundation Award for Excellence from the American Institute of Aeronautics and Astronautics (AIAA).</li> </ul>
March	<ul> <li>Honda Aircraft expands HondaJet sales to India.</li> </ul>
February	<ul> <li>HondaJet is most delivered jet in its class for 2017.</li> </ul>
	<ul> <li>Urban EV concept debuts at the Geneva Auto Show.</li> </ul>
	<ul> <li>Honda builds its 25 millionth automobile in the United States.</li> </ul>
January	<ul> <li>Honda introduces 3E (Empower, Experience, Empathy) Robotics Concept at CES 2018.</li> </ul>
	<ul> <li>Honda Accord named 2018 North American Car of the Year.</li> </ul>
	<ul> <li>Honda Insight Prototype debuts at North American International Auto Show.</li> </ul>
	<ul> <li>Acura introduces all-new RDX Prototype at North American International Auto Show.</li> </ul>

Chronolog	gy		
Note: North Amer	ican highlights in bold.		
2017			
December	• Honda Clarity Plug-In goes on sale at dealerships nationwide.	August	• Acura reveals ARX-05 (Acura Racing eXperimental, generation 5)
	<ul> <li>American Honda sets 3rd straight annual sales record, as Honda brand earns 4th consecutive record year.</li> </ul>		prototype race car, announced plans to enter competition at the Rolex 24 in Daytona in January 2018.
	• Honda Sets All-Time Calendar Year Production Records for Automobile		<ul> <li>Refreshed Acura RLX debut at Monterrey Automotive Week.</li> </ul>
	Production, Worldwide, Overseas, in Asia and China.		• Henio Arcangeli, Jr. joins American Honda as senior vice president of
November	<ul> <li>Honda CR-V named Motor Trend 2018 Utility of the Year.</li> </ul>		the Automobile Division and general manager of the Honda division.
	<ul> <li>Honda Clarity Series named 2018 Green Car of the Year<sup>®</sup> by Green Car Journal.</li> <li>Honda Accord receives Car and Driver 10 Best Award an unprecedented</li> </ul>		• Honda announces plans to consolidate vehicle production from its Yorii and Saitama plants to the Yorii plant by FY2022, and for Yorii to lead the
			development of new production technologies to be shared globally.
	32nd time.		<ul> <li>Honda announces plan to discontinue its F1 partnership with McLaren race team, established in 2015, at the conclusion of the 2017 season.</li> </ul>
October	<ul> <li>Honda engine production in Ohio reaches 25 million.</li> </ul>		<ul> <li>Honda unveils Urban EV Concept at Frankfurt International Motor SI setting the direction for production model launching in 2019.</li> </ul>
	<ul> <li>Transfer of Acura MDX production from Alabama to East Liberty, Ohio is completed.</li> </ul>		
	• HondaJet begins sales in China.		<ul> <li>Acura NSX GT3 earns its first Pirelli World Challenge victory at Utah Motorsports Campus.</li> </ul>
September	<ul> <li>Honda invests \$267 million and adds 300 new jobs in Ohio to support production of the 2018 Honda Accord.</li> </ul>		<ul> <li>Honda Clarity Electric begins lease sales in California and Oregon.</li> </ul>
	• Honda announces a multi-year agreement with Scuderia Toro Rosso		<ul> <li>HondaJet receives type certification from Brazilian National Civil Aviation Agency.</li> </ul>
	race team to run Honda power units beginning with the 2018 Formula 1 season.	July	• Acura NSX GT3 goes on sale globally.

Chrono	logy		
Note: North A	Imerican highlights in bold.		
<b>2017</b> (Co	ontinued)		
June	<ul> <li>2017 Civic Type R, America's first Type R-badged Honda, goes on sale.</li> <li>Acura NSX GT3 wins its first IMSA WeatherTech SportsCar Championship, in Detroit.</li> <li>Acura TLX A-Spec and TLX GT win Open and Exhibition classes, respectively, at Broadmoor Pikes Peak International Hill Climb.</li> <li>Honda Aircraft Company secures Canadian Type Certification for HondaJet.</li> </ul>	March	<ul> <li>Honda invests \$85 million to enhance manufacturing flexibility at Honda Manufacturing of Alabama.</li> <li>2017 MDX Sport Hybrid, utilizing NSX-derived electrified SH-AWD powertrain, goes on-sale in the U.S.</li> <li>Acura surpasses 100,000-unit mark in U.S. sales of vehicles equipped with the AcuraWatch<sup>®</sup>.</li> <li>Honda begins U.S. production of new 10-speed automatic transmission</li> </ul>
Мау	<ul> <li>Honda Proving Center in Mojave Desert returns to operation with major renovations.</li> <li>Takuma Sato, with Honda Power, wins the 101st running of the Indianapolis 500, Honda's 12th Indy 500 victory.</li> </ul>	February	<ul> <li>at Honda Precision Parts of Georgia.</li> <li>Honda announces establishment of R&amp;D Center X to take responsibility for new value areas that include robotics technology, mobility system and energy management.</li> </ul>
April	<ul> <li>Freshened 2018 Acura TLX debuts with aggressive new design and A-Spec variant.</li> <li>Kelley Blue Book names Honda 2017 Best Value Brand.</li> <li>Honda introduces Miimo robotic lawn mower in the U.S.</li> <li>Honda invests \$124 million for advanced wind tunnel test facility in Ohio.</li> <li>Honda Clarity Plug-in Hybrid and Clarity Electric debut at 2017 New York International Auto Show.</li> </ul>	January	<ul> <li>Honda Manufacturing of Indiana begins production of its first SUV, the 2017 CR-V.</li> <li>Honda enters partnership with DRIVE, new smart mobility innovation center in Tel Aviv.</li> <li>Hitachi Automotive Systems and Honda sign MOU aiming to establish joint venture company for electric vehicle motors.</li> <li>GM and Honda establish industry first joint fuel cell system</li> </ul>
	<ul> <li>Honda Manufacturing of Alabama begins mass production of 5th-generation 2017 Honda Odyssey minivan.</li> <li>2017 Civic Type R claims title as world's fastest front-wheel drive production car with record Nurburgring lap time.</li> <li>Honda Silicon Valley takes on global role as new company: Honda R&amp;D Innovations, Inc. (Honda Innovations), and expands Honda Xcelerator open innovation initiative to Europe, Israel, Japan and China.</li> </ul>		<ul> <li>manufacturing operation in Michigan.</li> <li>2017 Honda Accord Sport named Good Housekeeping's 2017 Best New Sedan.</li> <li>All-new 2018 Honda Odyssey makes world debut at the North American International Auto Show.</li> <li>Honda announces plans all-new dedicated hybrid model, later named Insight, at the North American International Auto Show.</li> <li>2017 Honda Ridgeline named 2017 North American Truck of the Year.</li> <li>Honda introduces "Cooperative Mobility Ecosystem at 2017 Consumer Electronics Show.</li> </ul>

Chronolo	97		
Note: North Amer	ican highlights in bold.		
2016			
December	<ul> <li>HondaJet debuts in the Middle East at the Middle East Business Aviation Association Conference.</li> <li>Honda sets an all-time record for single-year North American auto production, with total production of 1,956,196 Honda and Acura vehicles.</li> <li>Honda sets all-time calendar year production records for automobile production worldwide, overseas, in North America, Asia and China.</li> <li>Honda reaches 100 million worldwide automobile production milestone.</li> <li>American Honda sets 2nd consecutive yearly sales record as Honda brand earns 3rd straight record with four models topping their segment in retail sales: Accord, Civic, CR-V and Odyssey.</li> <li>2017 Honda Ridgeline is the first and only pickup truck to earn TOP SAFETY PICK+ rating from IIHS.</li> <li>Southern California customers take delivery of new 2017 Honda Clarity fuel cell sedan.</li> <li>2017 Honda CR-V hits showrooms with premium design, big versatility and fun-to-drive persona.</li> </ul>	October	<ul> <li>Acura NSX named Road &amp; Track 2017 Performance Car of the Year.</li> <li>Honda Aircraft expands HondaJet sales to Middle Americas.</li> <li>Honda announces \$53 million investment in Central Ohio facilities to strengthen North American operations.</li> <li>Honda Clarity Fuel Cell gets a 366-mile driving range rating from the U.S. EPA, the highest of any zero-emission vehicle in America.</li> <li>Fifth-generation Honda CR-V launches with new turbocharged engine.</li> <li>Honda Marine receives 2016 IBEX Innovation Award for BF6 outboard engine.</li> </ul>
			• Honda claims 2016 North American Endurance Championship.
		September	• Honda Civic Type R prototype debuts at Paris auto show.
			<ul> <li>Euro-Inspired 2017 Honda Civic Hatchback goes on sale.</li> <li>Honda Marine debuts new BF4, BF5 and BF6 4-stroke engines.</li> </ul>
		August	<ul> <li>Honda of South Carolina announces \$45 million, 115,000-square-foot expansion and 250 new jobs to meet growing demand for Honda side-by-side vehicles.</li> </ul>
	<ul> <li>Honda and Alphabet Inc.'s Waymo enter discussions on technical collaboration of fully self-driving automobile technology.</li> </ul>	July	• Honda Aircraft Company receives FAA production certification.
November	<ul> <li>American Honda celebrates 25 years of support of Ride for Kids<sup>™</sup>.</li> <li>HondaJet sets two speed records flying between the Northeast and South Florida.</li> <li>Honda wins FIM MotoGP World Championship.</li> <li>Honda Accord receives Car and Driver 10Best Award an unprecedented 31st time.</li> <li>East Liberty Plant begins production of all-new 2017 CR-V, the first time a North American plant has lead global production of CR-V.</li> <li>Acura debuts Precision Cockpit at Automobility-LA, showcasing next-generation of Acura interior design and human-machine interface.</li> </ul>	June	<ul> <li>Refreshed 2017 Acura MDX launches with new styling, including the first application of Acura diamond pentagon grille.</li> <li>Honda establishes R&amp;D Innovations Lab Tokyo with focus on intelligent technologies.</li> <li>All-new 2017 Honda Ridgeline, with first-ever Truck Bed Audio system, launches in the U.S.</li> </ul>

Chronol	logy		
Note: North An	nerican highlights in bold.		
<b>2016</b> (Co	ntinued)		
March	<ul> <li>Honda begins sales of the all-new Clarity Fuel Cell in Japan.</li> <li>The Honda-powered team of Tequila Patron ESM wins the Mobil 1 Twelve Hours of Sebring, following its January 2016 victory at the Rolex 24 at Daytona, marking Honda's first sweep of both America endurance race classics.</li> <li>Acura unveils the NSX GT3 racecar at the New York International</li> </ul>	February	<ul> <li>For the 10th consecutive year, the Marysville Auto Plant and East Liberty Plant earn the U.S. Environmental Protection Agency's (EPA's) ENERGY STAR certification, while Honda Manufacturing of Indiana achieves the designation for the fourth year in a row.</li> <li>Honda signs a new multi-year agreement to continue participation as a manufacturer in the Verizon IndyCar Series through 2017, with an option</li> </ul>
	<ul> <li>Auto Show, announcing its intention to campaign the twin-turbocharged supercar in North America starting in 2017.</li> <li>Honda Manufacturing of Indiana announces \$52 million investment and the creation of 100 new jobs to add production of the Honda CR-V in early 2017.</li> <li>The all-new 2016 Honda Civic Coupe goes on sale as the second variant in an expanded lineup of 10th-generation Civic models.</li> <li>Honda Civic Hatchback prototype makes its worldwide debut at the</li> </ul>		<ul> <li>to extend the agreement through the 2020 season.</li> <li>Honda Aero in Burlington, N.C., earns PART 145 repair station certificate from the U.S. Federal Aviation Administration (FAA) enabling the company to serve as the dedicated maintenance, repair and overhaul (MRO) operation for the GE-Honda HF120 turbofan engine.</li> <li>Acura begins customer order taking for the 2017 Acura NSX supercar with the launch of its online configurator.</li> <li>Honda Motor Co. announces intention for two-thirds of global vehicle sales to be electrified by 2030.</li> </ul>
	<ul> <li>Finite Content of the protocype makes its wondwide debut at the Geneva Auto Show.</li> <li>Thai Honda celebrates 50 years of operations.</li> <li>Honda Vietnam celebrates its 20th anniversary.</li> <li>Acura announces that more than 50 percent of the brand's cumulative sales since the brand's inception in 1986 have been of vehicles made in North America.</li> <li>HondaJet receives type certification from the Civil Aviation Safety</li> </ul>	January	<ul> <li>Honda HR-V is named 2015 Green SUV of the Year<sup>®</sup> by the Green Car Journal.</li> <li>The Acura Precision Concept makes its world debut at the 2016 North American International Auto Show, showcasing the future styling direction for all Acura models.</li> <li>The all-new 2016 Honda Civic is named the 2016 North American</li> </ul>
	Authority of Mexico, the Dirección General de Aeronáutica Civil (DGAC).		Car of the Year. • Acura NSX VIN 001 is auctioned for charity at Barrett-Jackson and raises \$1,200,000 for The Pediatric Brain Tumor Foundation and Camp Southern Ground. • The Honda-powered team of Tequila Patron ESM wins the Bolex 24

• The Honda-powered team of Tequila Patron ESM wins the Rolex 24 at Daytona sports car endurance race.

Chronolo	gy		
Note: North Amer	rican highlights in bold.		
2015			
December	<ul> <li>Honda marks 40 years of R&amp;D operations in North America.</li> <li>American Honda reports an all-time automobile sales record, and</li> </ul>	September	<ul> <li>Honda celebrates the production of its 30-millionth automobile in North America.</li> </ul>
	<ul> <li>second consecutive record sales year for its Honda Division.</li> <li>Honda sets an all-time record for single-year North American auto production, with total production of 1,862,491 Honda and Acura vehicles.</li> </ul>		<ul> <li>All-new, dynamically styled 10th-generation 2016 Civic Sedan launches in America, with development led for the first time by Honda R&amp;D Americas and global production led for the first time by a North</li> </ul>
	<ul> <li>HondaJet receives Type Certification from the Federal Aviation Administration and Honda Aircraft Company begins its first customer deliveries of HondaJet.</li> </ul>		American plant, Honda Canada Manufacturing. The 2016 Civic Sedan is the first model to make Honda Sensing® safety and driver-assistive technology available on all trims.
	<ul> <li>Honda invests \$25 million to renovate the Honda Proving Center of California.</li> <li>Honda earns a perfect climate disclosure score of 100 in the Carbon Disclosure Project Japan 500 Climate Change Report 2015.</li> </ul>		<ul> <li>Honda announces plans for a \$210 million investment in a new, state-of-the-art paint line at its Marysville Auto Plant to significantly reduce the plant's environmental impact.</li> </ul>
			<ul> <li>Honda Project 2&amp;4, the winning entry from Honda's 'Global Design Project,' makes its global debut at the 66th Frankfurt Motor Show.</li> </ul>
November	<ul> <li>Honda's off-road racing truck, the Ridgeline Baja, debuts with a Class 2 victory at the 48th running of the SCORE Baja 100.</li> </ul>	August	<ul> <li>HondaJet makes its giobal debut at the oddirinalitation onov.</li> <li>HondaJet makes its first public appearance in South America at the LABACE 2015 show and receives multiple orders.</li> <li>Honda introduces the HSS series snow blowers, made in North Caro for North American and European markets.</li> <li>Honda opens its first public compressed natural gas fueling station adjacent to its Marysville, Ohio campus.</li> </ul>
	<ul> <li>Honda reveals Ridgeline Baja Race Truck, a purpose-built racing machine that marks Honda's return to off-road truck racing, showing an early glimpse at the styling direction for the all-new 2017 Honda</li> </ul>		
	Ridgeline pickup. • Accord earns an unprecedented 30th Car and Driver "10Best" award for model year 2016.		
	<ul> <li>The Honda Clarity Fuel Cell makes its North American debut at the 2015 Los Angeles Auto Show.</li> </ul>		
October	• The all-new Honda Clarity Fuel Cell makes its world debut at the 44th Tokyo Motor Show.		
	<ul> <li>American Honda adds 120 new electric vehicle (EV) charging stations on its Torrance, California, campus.</li> </ul>		
	<ul> <li>Guangqi Honda Automobile Co., Ltd. (GHAC), an automobile production and sales joint venture of Honda in China, commemorates the opening of its third automobile production plant and an engine plant within the property of the existing ZengCheng Plant.</li> </ul>		

.....

Chrono	logy		
Note: North A	American highlights in bold.		
<b>2015</b> (Co	ontinued)		
July	<ul> <li>Honda begins lease sales of the Honda Walking Assist Device in Japan.</li> <li>Honda Aircraft Company expands sales of the HondaJet to South America.</li> </ul>	April	<ul> <li>Honda Power Equipment achieves sale mark of 40 million power products to U.S. dealers and distributors since U.S. sales began of outdoor power equipment in 1973.</li> </ul>
	<ul> <li>Honda opens newest Silicon Valley facility to advance connected-mobility technologies.</li> <li>Honda introduces a refreshed 2016 Accord as one of the first high-volume cars to feature both Apple CarPlay<sup>®</sup> and Android Auto<sup>™</sup></li> </ul>		<ul> <li>Honda Manufacturing of Alabama begins production at a new \$71.4 million state-of-the-art automated engine assembly facility, marking a breakthrough for highly automated production of automobile engines in North America.</li> </ul>
	as well as the addition of Honda Sensing® advanced safety and driver-assistive technology.		<ul> <li>HondaJet begins world tour in late April making its first appearances in Japan and Europe, and traveling more than 26,000 nautical miles during the tour, stopping in 13 countries along its flight route.</li> </ul>
	<ul> <li>Honda of America Mfg. celebrates the 30th anniversary of the Anna Engine Plant in Ohio.</li> <li>Honda begins automobile production in Nigeria.</li> </ul>		<ul> <li>Honda unveils ultra-sporty Civic Concept at the New York International Auto Show as a precursor to the 10th-generation Civic Sedan and Coupe models. The 2016 Civic will be the first Honda model to apply new</li> </ul>
June	<ul> <li>2016 Honda Pilot is launched as the third-generation of this mid-size SUV to be designed, developed and manufactured exclusively in North America.</li> </ul>	March	<ul> <li>Honda small-displacement turbo engine technology in North America.</li> <li>Honda sets all-time fiscal year automobile production records in North America, Asia and China for the year ending March 31, 2015.</li> </ul>
	<ul> <li>Honda launches a street version of the Moto-GP RC213V-S.</li> <li>Next-generation Acura NSX supercar serves as the official pace car in the 93rd running of the Broadmoor Pikes Peak International Hill Climb.</li> </ul>		<ul> <li>HondaJet receives provisional type certification (PTC) from the U.S.</li> <li>Federal Aviation Administration (FAA), indicating the FAA's approval of the HondaJet design based on certification testing, design reviews and</li> </ul>
May	<ul> <li>Honda Manufacturing of Alabama begins mass production of the 2016 Honda Pilot, the 3rd generation of the Pilot built in Alabama.</li> </ul>		<ul> <li>analyses completed to date.</li> <li>Honda North America, Inc. announces new, innovative \$1 million</li> </ul>
	<ul> <li>The all-new 2016 Honda HR-V Crossover goes on-sale, featuring bold and sporty coupe-like styling, SUV versatility, a 35-mpg highway fuel economy rating (2WD CVT) and Honda packaging magic.</li> </ul>		Ohio-based workforce development initiative, called EPIC, to prepare the next generation workforce for high-tech positions in the manufacturing industry.
	<ul> <li>Honda of South Carolina Mfg. begins production of the new Pioneer 500 side-by-side and announces \$42 million investment and creation of 42 jobs.</li> </ul>		<ul> <li>Honda Aero receives production certification from the U.S. Federal Aviation Administration (FAA) for its HF120 turbofan engine, marking the first time in 23 years that the FAA issues a certificate to a new company making jet engines in America.</li> </ul>

Chronolo	ogy
Note: North Ame	erican highlights in bold.
<b>2015</b> (Con	tinued)
February	<ul> <li>Honda Motor Co. along with Toyota Motor Corporation, Nissan Motor Co., Ltd., agree to work together to help accelerate the development of hydrogen station infrastructure for fuel-cell vehicles (FCVs) in Japan.</li> </ul>
January	<ul> <li>McLaren-Honda reveals new racing car, MP4-30, for the 2015 FIA Formula One (F1) World Championship, fitted with Honda's 1.6 liter V6 engine, the RA615H.</li> </ul>
	<ul> <li>Production of the 2016 Acura ILX shifts to the Marysville Auto Plant in Ohio, marking the 20th anniversary of Acura vehicle production in America.</li> </ul>
	<ul> <li>Honda kicks off the "Year of Honda," at the North American International Auto Show with an advanced line-up of products coming to market including HondaJet, the Acura NSX supercar, Honda's return to Formula One and the a new Honda fuel cell vehicle launching in 2016.</li> </ul>
	<ul> <li>Acura reveals the production version of the next-generation Acura NSX at the North American International Auto Show, 25 years after the original's debut. The new NSX will be developed and produced in the U.S. and is designed to deliver a groundbreaking "New Sports eXperience" for the driver.</li> </ul>

Note: North Ame	rican highlights in bold.		
2014			
December	<ul> <li>The Honda Heritage Center in Marysville officially opens its doors, including a new museum about the history of Honda in North America during the past 55 years.</li> </ul>	October	<ul> <li>SolarCity and Honda announce a \$50 million extension of the partnership to provide solar power to Honda and Acura customers and dealerships.</li> </ul>
	<ul> <li>Honda Developer Studio, an online portal and open innovation workspace, officially opens its doors in Silicon Valley. A product of Honda Silicon Valley Lab (HSVL), the portal and garage enables developers to work directly with Honda engineers to create apps that are road-ready more quickly.</li> </ul>		<ul> <li>A refreshed Honda CR-V is named 2015 Motor Trend Sport/Utility Vehicle of The Year.</li> </ul>
		September	• The Honda Gold Wing <sup>®</sup> motorcycle celebrates its 40th anniversary with the launch of the 2015 model year, commemorated by a 40th Anniversary Edition of the beloved bike.
November	<ul> <li>November 2014 marks the global production milestone of Honda's 300-millionth motorcycle — a Honda Gold Wing produced at the Kumamoto Factory in Japan.</li> </ul>	August	<ul> <li>Dr. Michimasa Fujino, president &amp; CEO of Honda Aircraft Company, receives the SAE International Clarence L. (Kelly) Johnson Aerospace Vehicle Design and Development Award for his groundbreaking work on the HondaJet advanced light jet.</li> <li>Honda Power Equipment (HPE) celebrates 30 years of production at its Swepsonville, North Carolina plant, announcing a new \$8.5 million</li> </ul>
	<ul> <li>Honda announces a \$13.8 million commitment to FirstElement Fuel</li> </ul>		
	to build additional hydrogen refueling stations for fuel cell vehicles in California.		
	<ul> <li>The all-new 2016 Honda HR-V crossover vehicle is unveiled at the Los Angeles International Auto Show.</li> </ul>		investment to add production of a new two-stage snow thrower and the first-ever U.Sproduced Honda generator to its production portfolio.
	<ul> <li>The Honda FCX Concept, Honda's fuel-cell vehicle concept, makes its world debut in Japan.</li> </ul>		
	• The American Honda Foundation celebrates its 30th anniversary		

• The American Honda Foundation celebrates its 30th anniversary with a series of new, special donations to organizations that provide educational scholarships and support to active military personnel, veterans and their families.

Chrono	logy			
Note: North A	nerican highlights in bold.			
<b>2014</b> (Co	ntinued)			
July	<ul> <li>Cumulative production of Honda motorcycles in Brazil reaches 20 million units with the rollout of a CG125 TITAN at the Sao Paulo motorcycle plant. Moto Honda da Amazonia (HDA) began motorcycle production in 1976 with the CG125.</li> </ul>	February	<ul> <li>The 2015 Honda Fit subcompact car goes into production at Honda's 8th and newest auto plant in North America, located in Celaya, Mexico, expanding Honda's ability to make small vehicles in the North American region.</li> </ul>	
June	• The first production HondaJet achieves its first flight (June 27, 2014).	January	• Honda Motor Co. sets new all-time records for automobile production	
May	<ul> <li>GE Honda Aero Engines delivers the first ship set of HF120 production turbofan engines to Honda Aircraft Company in Greensboro, North Carolina.</li> </ul>		worldwide, overseas and in North America and Asia, with global auto production reaching a record 4.29 million units, and North America achieving an all-time high of 1.78 million Honda and Acura vehicles	
April	<ul> <li>The newest version of Honda's ASIMO humanoid robot, featuring the ability to communicate in sign language, is demonstrated for the first time in the U.S., at the 2014 New York International Auto Show.</li> </ul>		produced. • Honda Transmission Manufacturing of America finalizes installation of two power-producing wind turbines at its Russells Point, Ohio plant,	
	<ul> <li>The U.Sdesigned, developed and manufactured 2015 Acura TLX makes its world debut at the 2014 New York International Auto Show, featuring two new Acura-exclusive engines, two advanced new transmissions, including the world's first 8-speed dual clutch transmission with a torque converter, and next-generation Precision All-Wheel Steer™ (P-AWS®) and Super-Handling All Wheel Drive™ (SH-AWD®).</li> </ul>		making it the first automotive manufacturing facility in the United States to utilize wind power generated on-site.	
March	• The Honda Smart Home U.S. begins operation in Davis, California, showcasing Honda's vision for zero net energy living and mobility. The experimental home is expected to use half the energy of a typical U.S. household, achieving more than 11 tons of CO, reduction per year.			
	<ul> <li>On March 20, the 10-millionth Honda Accord built in North America rolls off the assembly line at the Marysville Auto Plant, as the company also celebrates cumulative U.S. production of 20 million Honda and Acura automobiles.</li> </ul>			

Note: North Ame 2013	rican highlights in bold.		
December	<ul> <li>GE Honda Aero Engines' HF120 turbofan jet engine is awarded Part 33 certification from the U.S. Federal Aviation Administration, having accumulated more than 14,000 cycles and 9,000 hours of testing.</li> <li>The HondaJet receives Type Inspection Authorization from the Federal Aviation Administration (Dec. 20, 2013).</li> <li>Honda Aircraft Company's customer service facility receives Federal Aviation Administration Part 145 repair station certification.</li> </ul>	September	<ul> <li>Honda de Mexico marks the beginning of construction on a new \$470 million transmission plant in Celaya, Mexico, which will begin producing continuously variable transmissions in 2015 with an initial annual capacity of 350,000 units.</li> <li>Honda Motor Co. earns the highest disclosure scores among all Japanese companies and is named one of the world's most advanced companies in the Carbon Disclosure Project's Global 500 Climate Change</li> </ul>
November	<ul> <li>• The Honda FCX Concept is unveiled at the 2013 Los Angeles International Auto Show, expressing one potential styling direction for the next-generation Honda fuel cell electric vehicle launching in the U.S. and Japan in 2015.</li> <li>• The Honda Vezel (HR-V) small SUV is unveiled in Japan, offering the dynamic qualities of an SUV, the elegance of a coupe and the functionality of a minivan. In Japan, both gasoline and hybrid models will be sold.</li> <li>• Honda announces that it has developed a new gasoline direct-injected VTEC Turbo engine within its Earth Dreams Technology™ powertrain series, delivering high levels of driving joy and fuel economy. With displacement sizes of 2.0, 1.5 and 1.0 liters, the new engine series is best suited to small- and mid-sized vehicles.</li> <li>• Honda introduces the more compact, lighter UNI-CUB personal mobility device in Japan, taking another step forward to verify the business feasibility of the technology through a fee-based commercial leasing program.</li> <li>• The first large-scale U.S. clinical study of Honda's Walking Assist Device is undertaken at the Rehabilitation Institute of Chicago.</li> </ul>	July	<ul> <li>Report 2013.</li> <li>The all-new Honda Fit Hybrid achieves the highest fuel economy among all hybrid models in Japan of 36.4 km/L.</li> <li>Production begins at the Saitama Factory's 250,000-unit Yorii plant, utilizing state-of-the-art "green factory" technologies and processes.</li> </ul>
		June	<ul> <li>Honda and General Motors announce an agreement to co-develop a next-generation fuel cell system and hydrogen storage technologies, aiming for the 2020 timeframe.</li> </ul>
		Мау	<ul> <li>Honda Motor Co. begins leasing up to 100 units of its Walking Assist Device to hospitals in Japan to support rehabilitation training and physical therapy.</li> <li>Honda Aircraft Company announces that is its FAA-conforming HondaJet has achieved several key development milestones including aerodynamics/stall testing, function and reliability, environmental performance and structural testing.</li> <li>Honda Motor Co. announces its intentions to participate in the FIA Formula One (F1) World Championship from the 2015 season under a joint project with McLaren.</li> <li>Acura announces the establishment of the new \$45 million Performance Manufacturing Center in Marysville, Ohio, where 100 associates will produce the next-generation Acura NSX supercar.</li> </ul>

Chronolo	ogy
Note: North Ame	erican highlights in bold.
2013 (Cont	tinued)
March	<ul> <li>The 2013 Honda Civic Sedan and Coupe, equipped with the next-gen ACE body structure, are among first compact cars to receive an IIHS Top SAFETY Pick+ safety rating, including a GOOD rating in the Institute's stringent new small overlap frontal collision test.</li> </ul>
	<ul> <li>Honda Motorcycle &amp; Scooter India Pvt., Ltd. announce plans to create new India R&amp;D center for the development of cutting-edge technology for its customers in the region.</li> </ul>
	<ul> <li>Honda Motor Co. begins operations at a new 300,000-unit motorcycle plant in Penang, Malaysia, using advanced environmental technologies including a 5,000 kWh/year solar array, high-efficiency coating technology, and a low-VOC emissions electro-deposition process.</li> </ul>
February	<ul> <li>American Honda expands leasing of the Fit EV to customers in select Northeastern U.S. markets, including New York, New Jersey, Connecticut, Maryland and Massachusetts.</li> </ul>
	<ul> <li>Honda Automobile Thailand announces plans to build a new automobile plant with investment of 44.6 billion yen, initial employment of 1,200 associates and annual capacity of 12,000 units, with operations scheduled to begin in 2015.</li> </ul>
January	<ul> <li>Honda Lane Watch<sup>™</sup> visibility technology wins a 2013 Very Innovative Products award from Good Housekeeping magazine.</li> </ul>
	<ul> <li>Acura debuts 2014 Acura MDX Prototype and next-generation NSX Concept with full interior design concept at 2013 North American International Auto Show.</li> </ul>
	<ul> <li>Honda of America Mfg., Inc. announces it will invest \$23 million, hire 50 new associates and construct a 95,000-square-foot expansion to accommodate production build the all-new 2014 Accord Hybrid at the Marysville, Ohio, auto plant beginning in fall 2013.</li> </ul>

### Chronology Note: North American highlights in bold. 2012 December The 2013 Honda Accord Sedan, equipped with the ACE IITM body structure, is one of first midsize sedans to earn a TOP SAFETY PICK+ rating from the Insurance Institute for Highway Safety, including a GOOD rating in the Institute's stringent new small overlap frontal collision test. Twenty-five years after the start of U.S. auto exports, the Marysville, Ohio auto plant builds the 1-millionth Honda automobile for export from the U.S. — a 2013 Accord EX-L Sedan headed to South Korea. Honda Motor Co. announces the development of the "Honda Smart Ecological Paint" process, which eliminates the middle coating process to realize a 3-coat, 2-bake water-based painting process. Honda will introduce the new painting technology at its Yorii Plant at Saitama Factory in Japan that is scheduled to become operational in July 2013. November • The 2013 Honda Accord and Fit earn Car and Driver 10Best awards, the seventh consecutive year for the Fit and an unprecedented 27th 10Best award for the Accord. American Honda launches freshened 2013 Civic Sedan and Coupe with extensive styling and chassis upgrades and new standard features, including Bluetooth®, rearview camera, Pandora® and USB/iPod® connectivity. Honda R&D Americas opens new Advanced Design Studio in downtown Los Angeles, relocating from its former Pasadena, Calif. home. Acura debuts all-new 2014 RLX performance-luxury sedan at the Los Angeles Auto Show, with a new direct-injected V6 engine, Precision All-Wheel Steer<sup>™</sup>, Jewel Eye<sup>™</sup> LED headlights and next-generation AcuraLink® technologies. Honda marks 30 years of auto production in the U.S., by announcing new \$200 million investment in Ohio transmission and engine plants. Total new investment in North American manufacturing operations during the past two years tops \$1.2 billion.

• Honda Motor Co. announces that it will introduce a new one-motor Sports Hybrid Intelligent Dual Clutch Drive System for small-sized vehicles, the latest addition to its Earth Dream Technology powertrain series.

October	<ul> <li>Honda Motor Co. announces that cumulative worldwide sales of Honda hybrid vehicles surpass 1 million units as of September 2012.</li> </ul>
	<ul> <li>Honda Aircraft begins HondaJet production.</li> </ul>
September	<ul> <li>American Honda begins sales of eighth-generation Accord, in both Sedan and Coupe variants, with new powertrains, new cloud-based HondaLink connected car system and new safety and visibility features, including Lane Departure Warning, Forward Collision Warning and Lane Watch™.</li> </ul>
	<ul> <li>Honda Aircraft Company breaks ground on a new customer service facility at its world headquarters in Greensboro, N.C.</li> </ul>
August	• On August 20, the Marysville, Ohio, auto plant begins mass production of the ninth-generation 2013 Accord, as the plant approaches 30 years of manufacturing Honda automobiles in America.
	• Honda begins leasing the Fit EV electric vehicle to local businesses and

 Honda begins leasing the Fit EV electric vehicle to local businesses and government agencies in Japan.

July

Note: North American highlights in bold.

# 2012 (Continued)

- American Honda begins leasing the Fit EV all-electric commuter vehicle to customers in Southern California and Oregon.
  - Honda of South Carolina (HSC) produces its 2-millionth engine since the start of production at its Timmonsville, S.C., plant in 1998.
  - Honda plants in Indiana and Alabama announce expansion plans: Honda Manufacturing of Indiana will invest \$40 million and hire 300 associates to boost capacity by 50,000 vehicles per year and add production of the Civic Hybrid in 2013; Honda Manufacturing of Alabama will invest \$115 million and hire 50 new associates to increase production by 40,000 vehicles per year and add production of the Acura MDX in 2013.
  - American Honda announces new HondaLink<sup>™</sup> in-vehicle connectivity system, featuring the first OEM application of Aha<sup>®</sup> radio, to debut on the 2013 Accord and Crosstour models.
  - Thai Honda Manufacturing Co., Ltd. (Thai Honda) produces its 20-millionth Honda power equipment product July 28.
  - Dongfeng Honda Automobile Co., Ltd. starts production at second automobile plant in China, with an initial capacity of 100,000 units, expanding to as much as 240,000 units in the future. The plant achieves China top-level reduction of both CO<sub>2</sub> emissions and of VOC emissions from the body painting process.

• The Honda and Acura brands earn their highest-ever scores in J.D. Power & Associates' 2012 Initial Quality Study, as Honda is ranked No. 1 among non-luxury automobile brands for the second consecutive year. The 2012 CR-V earns the highest rating in the compact crossover segment, while the Marysville, Ohio, and Suzuka, Japan, auto plants receive Silver and Platinum plant quality awards, respectively.

June

May

- The Honda Fit EV receives a combined adjusted EPA fuel-economy rating of 118 MPGe, and a consumption rating of 29 kilowatts hours per 100 miles, the most efficient ratings for any electric vehicle from a major automaker.
- Honda becomes the world's first mobility company to disclose third-party validated estimates of all greenhouse gas (GHG) emissions, including emissions from its global business operations and customer use of Honda products.
- Acura begins sales of its new ILX sedan, the new gateway vehicle for the Acura brand and the first Acura product with an available hybrid powertrain.
  - Honda-powered cars capture first and second place in the 2012 Indianapolis 500, with Dario Franchitti of the Target Chip Ganassi race team earning his third Indy win. It is the third win for Honda in an Indy 500 race with engine competition.
  - Honda Aircraft company announces numerous advancements in its progress toward certification and delivery of HondaJet, including the first flight of its fourth FAA-conforming aircraft; new avionics capabilities and the start of manufacturing of the first full-motion, Level D flight simulator, to be installed at the company's Greensboro, N.C., HondaJet Training Center.
  - The compact and innovative Honda UNI-CUB, featuring the world's first omni-directional driving wheel system (Honda Omni Traction Drive System) is unveiled in Japan, along with plans to conduct demonstration testing of the new personal mobility device beginning in June 2012.

Note: North American highlights in bold.

# 2012 (Continued)

- April Honda Manufacturing of Indiana (HMIN) begins production of the Acura ILX and ILX Hybrid sedans on the same line as the Civic Sedan and Civic Natural Gas. The ILX is the first Acura to be produced in Indiana and the first Honda or Acura hybrid vehicle to be produced in North America.
  - American Honda launches its first-ever "Green Dealer" program for U.S. Honda and Acura dealers. The Honda and Acura Environmental Leadership Awards are given to dealers who quantifiably reduce their environmental impact, beginning with at least a 10 percent reduction in total energy use.
  - Honda is named the Best Value Brand and Most Trusted Brand in the 2012 Kelly Blue Book Brand Image Awards.
  - The Acura RLX Concept is unveiled at the New York International Auto Show, where it is announced that Acura's new flagship sedan will feature the first application of Acura Sport Hybrid SH-AWD®, mated to a 370-horsepower V6 engine and expected to earn a combined EPA fuel economy rating of 30 mpg.
  - American Honda announces plans to aggressively apply new visibilityenhancing technologies on its automobiles, including rearview cameras, to be applied to more than 97 percent of all model year 2013 U.S. Honda models, along with Expanded View Driver's Mirror and LaneWatch™ blind-stop display, which will debut on the 2013 Accord and Crosstour.
  - Honda unveils a house in the Saitama prefecture of Japan equipped with the Honda Smart Home System (HSHS). Through the development of the HSHS, Honda aims to release products that cut household emissions in half (from 2000 levels) by 2015.
  - Honda Motor Co. and the Japan Metals & Chemicals Co., Ltd. jointly announce the establishment of the world's first process to extract rare earth metals from various used Honda parts in an actual mass-production process.

March	<ul> <li>The East Liberty, Ohio, auto plant begins production of the Acura RDX luxury crossover SUV just months following the December 2011 launch of the 2012 Honda CR-V.</li> </ul>

- Honda de Mexico, S.A. de C.V. (HDM) lays the foundation stone for the construction of the new automobile plant in Celaya.
- January • Honda introduces 2013 Accord Coupe Concept at the North American International Auto Show, announcing plans to apply new 'powertrain technology and new safety features, including Lane Departure Warning and Forward Collision Warning, to the ninth generation Accord lineup.
  - Acura introduces the NSX Concept and ILX Concept, along with a prototype 2013 RDX at the North American International Auto Show.

#### Chronology Note: North American highlights in bold. 2011 November • Honda debuts the 2013 Fit EV and 2012 Honda CR-V at the 2011 Los Angeles Auto Show, announcing plans to begin leasing the Fit EV battery-electric commuter vehicle to customers in California and Oregon in the summer of 2012, expanding to six East Coast markets in early 2013. The 2012 Civic Natural Gas named Green Car of the Year at the 2011 Los Angeles Auto Show. American Honda completes the installation of an 800-cell Honda CIGS solar array at Honda Performance Development in Santa Clarita, Calif. Honda Manufacturing of Alabama marks its 10th anniversary of production, announcing plans to invest \$84 million and add 140 new jobs to increase production capacity by 40,000 units to 340,000 vehicles and V6 engines per year in 2013. • Honda Manufacturing of Indiana adds a second shift of production, October increasing production capacity to 200,000 vehicles per year. Honda's East Liberty Auto Plant produces its 4-millionth vehicle, a 2011 Honda CR-V. September American Honda launches 2012 Civic Natural Gas, the fourth generation natural gas-powered Civic, expanding its U.S. retail network to 200 Honda dealers in 36 states.

- Honda certified its tenth and eleventh facilities in North America to LEED green-building standards, the most of any automaker in the region. They are Honda Engineering North America's Anna, Ohio facility and the new Markham, Ontario headquarters of Honda Canada.
- Honda earns the highest score among all Japanese companies in the Carbon Disclosure Project's 2011 "Carbon Disclosure Leadership Index" (CLDI), which rates the world's 500 largest companies on their strategies and corporate governance to address climate change and the reduce greenhouse gas emissions.

August	<ul> <li>Honda announces plans to build its eighth auto plant in North America, a new \$800 million, 200,000-unit factory in Celaya, Guanajuato, Mexico, slated to begin production of Honda subcompact vehicles in 2014.</li> </ul>
July	<ul> <li>Honda achieves its goal of less than 1 percent waste sent to landfills for all manufacturing plants in North America with ten of 14 plants in operating with absolutely zero waste to landfills.</li> </ul>
June	• American Honda as a corporation earned the top score in the 2011 J.D. Power Initial Quality Survey, including a best-ever result for the Honda brand, the top-ranked non-luxury brand in 2011, an overall third- place finish for Acura, along with seven of eleven segment-leading models, a Platinum Award for the company's Greensburg, Ind. plant, and a Silver Award for its East Liberty, Ohio plant.
	<ul> <li>Honda introduces "Blue Skies for our Children" environmental logo and slogan, along with new environmental vision, which calls for realizing "the Joy and Freedom of Mobility" and "a Sustainable Society where People Can Enjoy Life."</li> </ul>

• Having achieved its 2010 goals for the reduction of product CO<sub>2</sub> emissions, Honda announces new global CO<sub>2</sub> reduction goals, including a 30 percent reduction in CO<sub>2</sub> from its automobile, motorcycle and power equipment products, compared to the 2000 baseline, by 2020.

Chronolo	pgy
Note: North Ame	erican highlights in bold.
<b>2011 (</b> Con <sup>-</sup>	tinued)
April	<ul> <li>American Honda debuts the all-new 2012 Civic lineup for the U.S., including a Coupe, Sedan, Si Coupe and Sedan, Hybrid and natural gas- powered Civic Natural Gas at the New York International Auto Show.</li> </ul>
	<ul> <li>The first FAA-conforming HondaJet reaches its maximum operating altitude of 43,000 feet and a maximum speed of 425KTAS (489 mph) at 30,000 feet during flight testing in Greensboro, N.C.</li> </ul>
	<ul> <li>Guangqi Honda introduces the Li Nian S1 sedan, the first mass-produced model of Guangqi Honda's original automotive brand, Li Nian, the first original brand established by an automobile joint venture in China.</li> </ul>
	• Honda Motor Co. president Takanobu Ito, appearing at the 2011 Shanghai motor show, announces plans to sell three new hybrid models in China — the Insight, to be sold by Dongfeng Honda; and the Fit Hybrid and CR-Z, to be sold by Guangqi Honda. Mr. Ito also announces Honda's intentions to produce all three hybrid models in China and to begin testing of Honda EV technology with the city of Guangzhou.
March	• Honda Automobile (Thailand) Co., Ltd. introduces the Honda BRIO small car for the Thailand market. With a starting price of 399,900 baht, the model is expected to raise the bar for eco-cars in terms of packaging, design, comfort and fuel efficiency.
January	• The 2011 Odyssey becomes the first minivan to earn both a "Top Safety Pick" rating from the IIHS and a five-star Overall Vehicle Score from the NHTSA under new, more stringent crash safety-ratings protocols.
	<ul> <li>Honda debuts the 2012 Civic Si and Sedan concept vehicles at the North American International Auto Show in Detroit.</li> </ul>

Chronolo	ican highlights in bold.		
2010	ican nignlights in dold.		
December	<ul> <li>Honda Transmission Mfg. begins \$70 million, 200,000-square-foot expansion, including the addition of a third assembly line, along with an additional \$25 million in upgrades to improve plant flexibility.</li> </ul>	September	<ul> <li>The Hybrid Jazz makes its world debut at the Paris Motor Show. Packaging the IMA battery in the rear floor of the vehicle maintains the Jazz's large interior space and folding "magic seat" capability.</li> </ul>
	<ul> <li>Honda Aircraft Company, Inc. completes the first flight of an FAA-conforming HondaJet, Dec. 20 at 3:31 p.m. EST in Greensboro, N.C.</li> <li>Honda begins lease sales of the EV-neo electric scooter to customers in Japan.</li> <li>Honda begins demonstration tests of next-generation, electrically powered personal mobility products with the Saitama and Kumamoto prefectures as the next step in its Honda Electric Mobility Network</li> </ul>		<ul> <li>Honda Manufacturing of Alabama, Inc., begins production of the fourt generation, U.Sdesigned and developed Honda Odyssey minivan Sept. 1 (U.S. on-sale date of Sept. 30). Two days later, the plant celebrates production of its 2-millionth automobile (and V6 engine), a 2011 Honda Pilot.</li> </ul>
			• Honda Soltec introduces two new residential-use solar cell modules in Japan.
November	<ul> <li>initiative.</li> <li>Honda introduces the Fit EV Concept electric vehicle and Honda plug-in</li> </ul>	August	<ul> <li>All-new Honda CR-Z sport hybrid coupe introduced in the U.S. and Canada.</li> </ul>
November	<ul> <li>• Honda introduces the Fit EV concept electric venicle and Honda plug-in hybrid vehicle platform at the 2010 Los Angeles Auto Show.</li> <li>• The 2011 Accord is the first automobile to earn a five-star rating for Overall Vehicle Score and each of three combined ratings categories — frontal, side and rollover — under the NHTSA's modified New Car Assessment (NCAP) crash safety-rating program for the 2011 model year.</li> </ul>		<ul> <li>An all-new transmission plant at the Hamamatsu Factory, Honda's global "leader plant" for advanced transmission production, begins manufacturing operations.</li> </ul>
			<ul> <li>Honda Soltec begins sales in Japan of new 120W and 130W residentia use solar cell modules, each achieving an 11.6 percent conversion rate the highest among CIGS-based solar cells being sold in Japan.</li> </ul>
	<ul> <li>The CR-Z sport hybrid coupe is named Japan Car of the Year for 2010-2011.</li> </ul>	July	<ul> <li>The Marysville Auto Plant produces its 10-millionth automobile, an Accord Sedan, on July 20.</li> </ul>
October	<ul> <li>Honda is named "America's Greenest Automaker" for the fifth consecutive time by the Union of Concerned Scientists.</li> </ul>		<ul> <li>The Anna Engine Plant, Honda's largest automobile engine plant, celebrates 25 years of engine production in Ohio, July 21. Cumulative engine production exceeds 17 million, with cumulative capital investment of \$1.7 billion.</li> </ul>
	<ul> <li>Sales of the Honda Fit subcompact car reach 1.5 million units in Japan and 3.5 million units worldwide.</li> </ul>		
	• The ASIMO humanoid robot celebrates its 10th anniversary Oct. 31, 2010, in Japan.	June	<ul> <li>Honda Power Equipment surpasses 30 million products shipped to domestic dealers and distributors since it began offering engines, tillers and generators to U.S. customers in 1972.</li> </ul>
		March	• Honda subsidiary Honda Motorcycle and Scooter India announces plans to build a new 60,000-unit plant in Rajastan, India, as it expands production at its existing plant in Haryana from 1.25 to 1.6 million units.

Chronolo	gy
Note: North Ame	rican highlights in bold.
<mark>2010</mark> (Cont	tinued)
February	<ul> <li>Honda of America Mfg. begins operations at its new Marysville parts consolidation center, supporting the efficient delivery of parts to the Marysville Auto Plant while reducing fuel consumption and CO<sub>2</sub> emissions from parts shipments.</li> </ul>
	• Honda earns the No. 1 spot on the American Council for an Energy- Efficient Economy (ACEEE) "Greenest Vehicles of 2010" list for the tenth straight year. The top-rated Civic GX earned its seventh consecutive first-place ranking and is joined by the Civic Hybrid, Insight and Fit on the ACEEE's "Top-12 Greenest Vehicles list for 2010."
	<ul> <li>Honda Performance Development (HPD) begins deliveries of modified 1.5-liter Fit engines for competition in the SCCA Formula F series, the entry level of open-wheel racing in America.</li> </ul>
	<ul> <li>The all-new Honda CR-Z (Compact Renaissance-Zero) sport hybrid coupe is launched in Japan.</li> </ul>
January	<ul> <li>American Honda debuts the U.S. production version of the CR-Z two- seat sport hybrid car at the North American International Auto Show.</li> </ul>
	<ul> <li>Honda R&amp;D Americas, Inc. begins operation of next-generation solar-powered hydrogen station prototype in Torrance, Calif. The new, more compact system eliminates the compressor function while providing enough hydrogen, via an 8-hour fill, to accommodate daily commuting in a fuel cell electric vehicle.</li> </ul>

Chronology				
Note: North Ame	rican highlights in bold.			
2009				
November	<ul> <li>American Honda earns the highest fleet-average fuel economy among all U.S. automotive marketing groups as determined by the U.S. EPA in its MY2008 report on U.S. fuel economy trends.</li> </ul>	March	<ul> <li>The 2009 Acura TL is the first automotive nameplate to earn both a top government crash safety rating and a "Top Safety Pick" crash safety rating from the IIHS for every vehicle in its line-up.</li> </ul>	
October	• Honda R&D Asia Pacific Co. establishes new R&D center in Bangkok, Thailand, for the development of products and technologies that support		<ul> <li>American Honda begins sales of the new Insight as the most affordable hybrid car in America.</li> </ul>	
July	<ul> <li>the unique needs of customers in Honda's Asia/Oceania region.</li> <li>Honda Manufacturing of Alabama begins production of passenger cars (Accord V6 Sedans) after eight years of light truck production.</li> </ul>		<ul> <li>Honda R&amp;D Co. (Japan) in conjunction with Advanced Telecommunications Research Institute International (ATR) and Shimadzu Corporation introduce Brain Machine Interface (BMI) technology which enables control of a robot by human thought alone.</li> </ul>	
	<ul> <li>Takanobu Ito becomes the seventh president &amp; CEO of Honda Motor Co.</li> <li>The new Ogawa Engine Plant in Japan began Phase 1 production activity including casting and machining processes and supply of engine components for auto plants in Japan and other regions.</li> </ul>		<ul> <li>Honda and GS Yuasa establish a joint venture called Blue Energy Co., Ltd., for the development, sales and production of advanced lithium-ion batteries for hybrid vehicles.</li> </ul>	
June		February	<ul> <li>Production of the Honda Ridgeline truck begins at Honda Manufacturing of Alabama, making it the exclusive production source for the Honda Pilot, Odyssey and Ridgeline light trucks.</li> </ul>	
	<ul> <li>Honda commemorates 50 years of operations in America, marking the incorporation of American Honda Motor Co., Inc., June 11, 1959.</li> </ul>		<ul> <li>Cumulative global sales of Honda hybrid vehicles reach 300,000 units.</li> <li>Honda Motor Co. announces plans for the establishment of a new R&amp;D</li> </ul>	
	<ul> <li>Marysville, Ohio, motorcycle plant ceases production after 26 years, as global production of certain large motorcycles is consolidated at</li> </ul>		facility in Chiba Prefecture, Japan, to work toward the establishment of bio-ethanol production technology.	
	Honda's new factory in Kumamoto, Japan.		<ul> <li>The new Honda City is named Indian Car of the Year for 2009 by top automotive journalists in India.</li> </ul>	
May	<ul> <li>Honda Manufacturing of Indiana begins production of the natural gas-powered Civic GX sedan in Greensburg, Ind., alongside the gasoline-powered Civic Sedan.</li> </ul>	January	Honda produces its 20-millionth automobile in North America     as cumulative production of engines in North America exceeds	
	<ul> <li>The Honda Insight becomes Japan's best-selling vehicle in May, the first hybrid car to earn the distinction.</li> </ul>		<ul> <li>18.4 million units and production of transmissions tops 13 million units</li> <li>American Honda debuts the radically styled 2010 Honda Fury, a chopper-style custom bike designed by Honda R&amp;D Americas, at the New York International Motorcycle Show.</li> </ul>	
April	• The FCX Clarity fuel cell electric vehicle is named 2009 World Green Car by journalists from Asia, Europe and North America.			

Chronolo	gy		
Note: North Amer	rican highlights in bold.		
2008			
November	<ul> <li>Honda Motor Co. unveils new Walking Assist Device with Bodyweight Support system, developed in part from its research into the dynamics of human motion that led to creation of the ASIMO humanoid robot.</li> </ul>	June	<ul> <li>Honda begins mass production of all-new FCX Clarity fuel cell vehicle (FCX) in Japan and introduces first five U.S. customers for the new vehicle.</li> </ul>
October	<ul> <li>Honda Power Equipment Mfg. produces its 20-millionth product since the start of operations in August 1984.</li> </ul>		<ul> <li>American Honda fully deploys the first automaker-operated fleet of more fuel-efficient Auto-Max<sup>®</sup> railcars.</li> </ul>
	<ul> <li>Honda Manufacturing of Indiana begins production of Civic sedans in its new \$550 million auto plant in Greensburg, Ind.</li> </ul>	Мау	<ul> <li>Cumulative automobile production in Brazil reaches 500,000 units since the start of production in 1997.</li> </ul>
	<ul> <li>Cumulative global production of Honda motorcycles reaches 200 million units.</li> </ul>		<ul> <li>Honda Siel Cars India introduces the Civic Hybrid as India's first gas-electric hybrid automobile.</li> </ul>
	<ul> <li>Honda Soltec Co. begins sales in Japan of Honda-developed thin-film solar cells.</li> </ul>		<ul> <li>American Honda introduces second-generation Pilot that was designed developed and engineered in the U.S. by Honda R&amp;D Americas and is produced exclusively by Honda Manufacturing of Alabama.</li> <li>Honda Aircraft Company begins European sales of HondaJet, including the announcement of plans for an exclusive regional sales and service network in the U.K., Germany and Spain.</li> <li>Cumulative global production of the Cub series motorcycle reaches 60 million units.</li> </ul>
	• Thai Honda achieves cumulative production of 10 million units since		
September	<ul> <li>production began in 1987.</li> <li>Acura launches the 2009 TL Sedan with the most powerful engine in Acura history. It is the third generation of TL designed, developed and</li> </ul>		
	manufactured in the U.S.	April March	
	• Honda of Canada Mfg. begins production of 4-cylinder engines at new		
	<ul> <li>\$154 million automobile engine plant in Alliston, Ontario.</li> <li>Honda introduces POLAR III third-generation pedestrian crash test</li> </ul>		<ul> <li>Honda opens a new motorcycle plant at the Kumamoto Factory in Japan as Honda's global lead plant for motorcycle production.</li> </ul>
	dummy with the aim of reducing lower back and upper leg injuries common in vehicle-pedestrian collisions.		<ul> <li>Honda Aircraft Company expands sales of HondaJet throughout North America by beginning sales in Canada and Mexico.</li> </ul>
August	• American Honda launches redesigned 2009 Honda Fit.	February	Honda of the UK Manufacturing produces its 2-millionth car since the
	<ul> <li>Acura announces plans to compete in the LMP1 class of the 2009 American Le Mans race series.</li> </ul>		start of auto production in October 1992.
July	<ul> <li>Honda Transmission Mfg. of America in Russells Point, Ohio, produces its 10-millionth transmission since the start of U.S. transmission manufacturing in 1997.</li> </ul>		

• Production of Honda motorcycles in Vietnam reaches 5 million units.

.....

Note: North Amer	ican highlights in bold.		
2007			
December	<ul> <li>American Honda posts 11th consecutive year of record sales and 14th consecutive year-over-year sales increase.</li> <li>Honda's annual auto production in the U.S. exceeds 1 million units for the first time ever in 2007, as total North American auto production reaches a new all-time record of 1.432 million units.</li> </ul>	August	<ul> <li>American Honda launches the eighth-generation Accord.</li> </ul>
		July	• Cumulative global sales of the Fit/Jazz small car exceed 2 million units.
		June	<ul> <li>Honda Aircraft Company breaks ground on new \$100 million U.S. headquarters and R&amp;D facility in Greensboro, N.C.</li> </ul>
	<ul> <li>Honda UK sells more than 100,000 Honda vehicles for the first time, in 2007.</li> </ul>		<ul> <li>Honda introduces a more advanced Variable Cylinder Management<sup>™</sup> (VCM<sup>™</sup>) cylinder deactivation technology.</li> </ul>
November	<ul> <li>The hydrogen-powered FCX Clarity makes its U.S. debut at the Los Angeles Auto Show as Honda announces plans to begin leasing the next-generation fuel cell vehicle in summer 2008.</li> </ul>	May	<ul> <li>Honda R&amp;D America's opens its new Acura Design Studio in Torrance, Calif., assuming a central role in the research and styling design of future Acura production models.</li> </ul>
	<ul> <li>Operation of the fourth-generation hydrogen Home Energy Station begins at Honda R&amp;D America's Torrance, Calif., headquarters.</li> <li>Honda celebrates 25 years of building automobiles in America.</li> </ul>		<ul> <li>Honda's Anna, Ohio, engine plant produces its 15-millionth engine sinc the start of production in 1985.</li> </ul>
		April March	<ul> <li>Honda is named America's "Greenest Automaker" in 2007 for the fourth consecutive time by the Union of Concerned Scientists.</li> </ul>
	<ul> <li>Honda Aero breaks ground on its new headquarters and jet engine plant in Burlington, N.C.</li> </ul>		<ul> <li>American Honda and Climate Energy, LLC begin retail sales of the freewatt<sup>™</sup> micro-combined heat and power (MCHP) co-generation device in the northeastern U.S.</li> </ul>
	• Honda Soltec opens new solar cell production plant in Kumamoto, Japan.		
	<ul> <li>Honda of the UK Manufacturing makes its 1-millionth Civic since the start of Civic production September 19, 1994.</li> </ul>		<ul> <li>Acura undertakes first factory racing program with entry into the American Le Mans endurance sports car racing series in the LMP2</li> </ul>
	<ul> <li>Honda Automobile Thailand Co. makes its 1-millionth car since the beginning of auto production in 1984.</li> </ul>		class with a 3.4-liter V8 engine supplied by Honda Performance Development (HPD).
	<ul> <li>Cumulative auto production in Mexico reaches 200,000 units since the beginning of auto production in 1995.</li> </ul>	February	• Acura RDX named Canadian Utility Vehicle of the Year.
	<ul> <li>Production of motorcycles in Indonesia reaches 20 million units.</li> </ul>		
October	<ul> <li>Thai Honda Manufacturing Co. surpasses the 10-million mark for production of Honda power products.</li> </ul>		
	<ul> <li>Honda of South Carolina Mfg. produces its 2-millionth all-terrain vehicle (ATV).</li> </ul>		

Note: North Amer	ican highlights in bold.		
2006			
December	<ul> <li>Honda R&amp;D Americas opens new Advanced Design Studio in Pasadena, Calif.</li> </ul>	June	<ul> <li>Honda announces development of plant-based biofabric for use in automotive interiors.</li> </ul>
	Honda Soltec Co., Ltd. established to oversee production and sales of	Мау	• Global sales of Honda Power Products reaches 70 million units.
	<ul> <li>Honda-developed CIGS solar panels in Japan.</li> <li>Honda Motor Co. announces plans to build new engine plant in Japan (in Ogawa, Saitama prefecture).</li> </ul>		<ul> <li>Honda announces "2010 Vision" for North American automobile operations including the construction of a new U.S. auto plant and a new Canadian engine plant, expansion of engine and transmission</li> </ul>
November	<ul> <li>Honda Manufacturing of Alabama celebrates 5th anniversary and reaches one-million unit automobile production milestone.</li> </ul>		production in Ohio and Georgia, and the addition of a new, more affordable hybrid car.
	<ul> <li>Honda announces plans to begin production of motorcycles in Peru.</li> </ul>		<ul> <li>Honda Motor Co. announces plan to build a new auto plant in Yorii, Japan, to advance the flexibility and efficiency of Honda manufacturin operations worldwide.</li> </ul>
October	<ul> <li>Honda Aircraft Company begins U.S. sales of HondaJet at NBAA in Orlando, Fla.</li> </ul>		
	<ul> <li>Retail sales of natural gas-powered Civic GX expanded from California to New York State.</li> </ul>		<ul> <li>Honda Precision Parts of Georgia begins producing automatic transmissions in Tallapoosa, Ga., as part of Honda's broader North American powertrain strategy.</li> </ul>
August	<ul> <li>Acura launches new RDX sport-utility vehicle with Acura's first-ever turbocharged engine.</li> </ul>	February	• 2006 Civic and Ridgeline capture Canadian Car and Truck of the Year awards.
	<ul> <li>Honda of Canada Mfg. celebrates 20th anniversary and 4-millionth unit production milestones.</li> </ul>		<ul> <li>Honda Power Equipment shipped its 20-millionth power product to U.S. dealers.</li> </ul>
	<ul> <li>Honda and Research Institute of Innovative Technology for the Earth (RITE) announce breakthrough "Honda-RITE" ethanol</li> </ul>	January	• 2006 Civic and Ridgeline sweep North American Car and Truck of the Year awards.
	<ul> <li>production process.</li> <li>American Honda fulfills October 2003 "Safety for Everyone" commitment to apply a core suite of advanced safety features to all U.S. Honda and Acura models.</li> </ul>	December	<ul> <li>Honda Ridgeline truck named 2006 Motor Trend magazine Truck of the Year.</li> </ul>
July	<ul> <li>Honda announces plans to commercialize HondaJet at EAA AirVenture in Oshkosh, Wis.</li> </ul>		
	• Honda earns 100th open-wheel race victory in North America.		

- First U.S.-made Acura (TL Sedan) exported to China.
- Honda begins motorcycle production in Argentina.

Inter-Vehicle communications technology.

Chronology					
Note: North Ame	Note: North American highlights in bold.				
2005					
	<ul> <li>2006 Civic becomes first compact car to earn a "Top Safety Pick-Gold" rating from the Insurance Institute for Highway Safety (IIHS).</li> </ul>	August	<ul> <li>HondaJet makes its worldwide public debut, July 29 at the Experimental Aircraft Association (EAA) Air Venture in Oshkosh, Wis.</li> </ul>		
	<ul> <li>New ASIMO robot debuts with dramatically improved running capability and enhanced ability to act in sync with people.</li> </ul>		• Honda Motor (China) Investment Co. (HMCI) announces plans to launch the Acura brand in China with the introduction of the Acura RL in spring		
	<ul> <li>Honda Motor Co. announces plans to begin mass production in 2007 of Honda-developed thin film solar cell.</li> </ul>	July	<ul> <li>2006, to be marketed through a dedicated Acura dealer network.</li> <li>Honda leases 2005 FCX to world's first individual customer for a</li> </ul>		
	Honda Super Cub production reaches 50-million-unit milestone since its	1	hydrogen-powered fuel cell vehicle.		
	1958 debut.		<ul> <li>Honda announces commitment to include U.S. government crash</li> </ul>		
November	• Honda Civic named 2006 Motor Trend magazine Car of the Year.		test "star ratings" on the window labels of all 2006 Honda and Acura		
	<ul> <li>Honda R&amp;D Americas introduces Home Energy Station III, the third-generation of its experimental hydrogen refueling device developed in partnership with Plug Power, Inc.</li> </ul>	June	<ul> <li>vehicles, a first for any automaker.</li> <li>Honda Automobile (China) Co. (CHAC) begins export of the Jazz compace passenger car to Europe. CHAC is the first auto plant in China dedicated to export production.</li> </ul>		
	<ul> <li>Honda announces plans to establish R&amp;D operations in Thailand with the creation of Honda R&amp;D Asia Pacific, Ltd., a subsidiary of Honda R&amp;D Co., Ltd.</li> </ul>	Мау	<ul> <li>The 2006 Honda Ridgeline becomes the first 4-door pickup to earn the NHTSA's highest crash test rating for frontal and side impacts.</li> </ul>		
October	Honda announces plans to establish transmission manufacturing operations in China with the creation of Honda Auto Parts Manufacturing		<ul> <li>Cumulative worldwide sales of Honda hybrid vehicles reaches 100,000 units.</li> </ul>		
Co., Ltd., the company's fourth major automatic transmission plant in April • Honda introduct the world.	<ul> <li>Honda introduces Phill<sup>™</sup> natural gas home refueling appliance in conjunction with Fuelmaker Corp. to help promote sales of cleaner-</li> </ul>				
September	Honda announces plan to introduce world's first airbag technology for a	January	burning CNG vehicles like the Honda Civic GX.		
	production motorcycle on the 2006 Honda Gold Wing motorcycle.		<ul> <li>American Honda and Disneyland<sup>®</sup> Resort form 10-year strategic business alliance.</li> </ul>		
	<ul> <li>Honda introduces ASV-3 advanced safety vehicle equipped with</li> </ul>				

Chronolo	gy		
Note: North Ame	rican highlights in bold.		
2004			
December	<ul> <li>Honda reveals technologies for next-generation ASIMO humanoid robot, including the ability to run and process information more quickly in real-world environments.</li> <li>Honda introduces V6 Accord Hybrid in the U.S. as Honda's third hybrid model.</li> </ul>	Мау	<ul> <li>Honda Korea Co. begins the import and sales of automobiles in South Korea with the Accord Sedan.</li> </ul>
			<ul> <li>Buddy Rice earns Honda's first victory in the Indianapolis 500<sup>®</sup>.</li> </ul>
_		April	<ul> <li>Honda Manufacturing of Alabama begins production on its second assembly line, doubling light truck and V6 engine production capacity to 300,000 units per year.</li> </ul>
November	<ul> <li>All new Legend wins the Japan Car of the Year award for 2004-2005 and Most Advanced Technology Award.</li> <li>Honda leases two 2005 FCX fuel cell vehicles, featuring the ability to start and operate in sub-freezing temperatures, to the state of New York,</li> </ul>		
			<ul> <li>Honda establishes a new subsidiary, Honda Motor RUS LLC, in Russia</li> </ul>
			to strengthen its local motorcycle, automobile and power product sales operations.
	the first customer for a fuel cell vehicle in the Northeastern U.S.		<ul> <li>Dongfeng Honda Automobile (Wuhan) Co. begins local production of the</li> </ul>
October	• GE Honda Aero Engines LLC is established to pursue the launch of Honda's HF118 turbofan engine in the light business jet market.		CR-V in Wuhan, Hubei Province in China.
		March	<ul> <li>Thai Honda Manufacturing Co. produces 10-millionth motorcycle.</li> </ul>
September	<ul> <li>Honda of America Mfg. celebrates its 25th anniversary.</li> </ul>	February	• Honda and General Electric Co. announce the formation of a strategic
	<ul> <li>Guangzhou Honda begins production of the Fit for the China domestic market.</li> </ul>	lanuary	alliance to produce a new turbofan jet engine for light business jets.
August	<ul> <li>Honda claims its first Indy Racing League (IRL) manufacturers' title (Honda-powered drivers win 14 of 16 races for the season).</li> </ul>	January	<ul> <li>Honda Motor (China) Investment Co., Inc., responsible for developing Honda's overall business strategy in China, is established.</li> </ul>
	<ul> <li>Honda develops a scooter powered by its original Honda FC Stack, capable of starting in sub-freezing temperatures.</li> </ul>		
July	<ul> <li>Honda establishes a new U.S. subsidiary, Honda Aero, Inc., to focus on the aviation engine business in the U.S. Also, Honda establishes the Wako Nishi R&amp;D Center in Japan, dedicated to the research and development of aviation engines.</li> </ul>		
	<ul> <li>The 2005 Honda FCX powered by Honda's original FC Stack is certified for commercial use by both the U.S. EPA and California Air Resources Board.</li> </ul>		

Chronolog	9Y		
Note: North Amer	ican highlights in bold.		
2003			
December	<ul> <li>The HondaJet, new experimental compact business jet equipped with Honda-developed HF118 jet engines, completes initial flight tests in Greensboro, N.C.</li> <li>Honda of South Carolina Mfg. produces its 1-millionth all-terrain</li> </ul>	August	<ul> <li>Honda's cumulative worldwide production of automobiles reaches 50 million units.</li> </ul>
		July	<ul> <li>Honda becomes the world's first automaker to supply a fuel cell vehicle to a private corporation, Iwatani International Corporation.</li> </ul>
November	vehicle (ATV). • Honda's cumulative auto production in the U.S. reaches 10 million units.	June	<ul> <li>Honda debuts Variable Cylinder Management<sup>™</sup> (VCM<sup>™</sup>) V6 3.0-liter</li> <li><i>i</i>-VTEC engine, on the Japan-market Honda Inspire, which employs only</li> </ul>
October	<ul> <li>American Honda Motor announces "Safety for Everyone" commitment to apply advanced safety technologies such as the Advanced Compatibility Engineering (ACE) body structure and side curtain airbags to the full range of Honda and Acura products over the next several years.</li> </ul>		<ul> <li>three cylinders during cruising and at low engine loads.</li> <li>Civic Hybrid becomes the first-ever hybrid vehicle to earn certification as an Advanced Technology Partial Zero-Emissions Vehicle (AT-PZEV) from the California Air Resources Board (CARB).</li> </ul>
			<ul> <li>Takeo Fukui becomes sixth president &amp; CEO of Honda Motor Co.</li> </ul>
	<ul> <li>Honda R&amp;D Americas debuts an all-new Automotive Safety Research Facility in Ohio, featuring advanced crash safety testing laboratories.</li> </ul>	Мау	<ul> <li>Honda develops the world's first Collision Mitigation Brake System (CMBS), which predicts collisions and assists brake operation to reduce</li> </ul>
	<ul> <li>Honda announces the development of the Honda FC Stack next- generation fuel cell stack that delivers high performance, yet operates at temperatures as low as -20°C (-4°F).</li> <li>Honda develops world's first electronically controlled fuel-injection</li> </ul>		impact on occupants and vehicle damage.
		April	<ul> <li>Honda establishes 6th region in China as part of global structure that also includes regional operations in North America, South America,</li> </ul>
			Europe/Middle East/Africa, Asia/Oceania and Japan.
September	<ul> <li>system (PGM-FI) for a 4-stroke 50cc scooter.</li> <li>American Honda cumulative auto sales reach 20 million vehicles, as well as 50 million units for the total number of Honda products (auto, power sports and power equipment) delivered to American customers since August 1959.</li> <li>Honda introduces new Advanced Compatibility Engineering<sup>™</sup> (ACE<sup>™</sup>) body structure that both enhances self-protection and reduces aggressivity in vehicle-to-vehicle collisions.</li> </ul>	March	<ul> <li>Honda joins Indy Racing League (IRL) open wheel racing series for 2003 season.</li> </ul>
			• Worldwide cumulative production of Civic series reaches 15 million units.
			<ul> <li>Honda announces joint market feasibility study with Teledyne Continental Motors, Inc. for a next-generation piston aviation engine developed by Honda.</li> </ul>
		January	• Honda Power Equipment Mfg. in North Carolina announces \$30 million expansion to increase general-purpose engine production to 1.5 million units.

Chronolo	97		
Note: North Amer	ican highlights in bold.		
2002			
December	<ul> <li>American Honda introduces the Honda Element light truck to its U.S. vehicle lineup.</li> </ul>	August	• Honda introduces a new rapid- and wide-deploying side curtain air bag technology that protects both front and rear passengers — the all-new
	<ul> <li>Honda Fit finishes 2002 as best-selling car in Japan, a first for Honda.</li> <li>Fit also goes on sale in Europe as "Jazz" model.</li> </ul>	July	<ul> <li>2003 Accord was the first model to receive the new technology.</li> <li>Honda FCX becomes first fuel cell vehicle in the world to earn</li> </ul>
	<ul> <li>Honda's China auto plant announces plan to increase production capacity to 240,000 units in 2004, with a corresponding increase in engine production.</li> </ul>		certification from U.S. EPA and the state of California (CARB).
			<ul> <li>Honda launches new Today scooter as first China-made scooter sold in Japan.</li> </ul>
	<ul> <li>Honda South Carolina Mfg. begins production of Honda AquaTrax personal watercraft (PWC).</li> </ul>	March	<ul> <li>Honda begins Intelligent Community Vehicle System (ICVS), a new community transportation system in the Republic of Singapore.</li> </ul>
	<ul> <li>Honda's FCX fuel cell vehicle delivered to first customers in Japan and U.S. simultaneously.</li> </ul>	February	<ul> <li>Honda introduces AquaTrax, company's first personal watercraft.</li> </ul>
			Honda celebrates 25th anniversary of listing on the New York Stock
November	<ul> <li>Japan version of all-new, sixth-generation Accord earns the 2002-03 Japan Car of the Year award, the third straight year a Honda model earns the award.</li> </ul>		Exchange (NYSE) as ASIMO humanoid robot rings opening bell for trading.
		January	<ul> <li>Honda begins rental of ASIMO humanoid robots in Japan.</li> </ul>
	<ul> <li>U.S. production of Honda and Acura automobiles reaches 20-year milestone.</li> </ul>		• U.K. auto plant begins export of Civic hatchback to North America.
October	<ul> <li>Honda models earn four of the top five places in the U.S. Department of Energy's list of the most fuel efficient cars in America with the Insight hybrid as No. 1.</li> </ul>		• Honda establishes motorcycle R&D center in China.

#### Note: North American highlights in bold.

2001		2000
December	<ul> <li>Honda introduces first mass-market gas-electric hybrid car with the introduction of the Civic Hybrid.</li> </ul>	<ul> <li>Honda introduces new humanoid robot, ASIMO.</li> <li>2001 Civic Coupe is one of the first two automobiles an</li> </ul>
	• Accord recaptures the best-selling car title in the U.S. in 2001.	affordable small car to achieve 5-star crash safety rati
November	• Honda Manufacturing of Alabama, Honda's third U.S. automobile plant,	frontal and side impact from the NHTSA*.
	begins production with Odyssey minivan.	<ul> <li>Acura introduces MDX as the brand's first U.S. designed</li> </ul>
	• Fit earns the 2001-2002 Japan Car of the Year award.	developed SUV.
	• New joint venture company in China, Sundiro Honda Motorcycle starts	• Civic line-up earns the 2000-01 Japan Car of the Year av
	production of jointly developed M-LIVING motorcycle.	<ul> <li>Honda earns 500th World Grand Prix motorcycle race.</li> </ul>
	• North American auto production reaches 10 million-unit milestone.	<ul> <li>Honda earns 6th consecutive driver's championship on racing series.</li> </ul>
September	<ul> <li>Gold Wing GL1800 named "Motorcycle of the Year" by Motorcyclist magazine, and is first production motorcycle certified to meet California's strict 2008 emission standard.</li> </ul>	<ul> <li>Honda begins testing FCX-V3 fuel cell vehicle through Fuel Cell Partnership.</li> </ul>
	<ul> <li>American Honda Motor Co. announces that all 2002 Honda and Acura cars and light trucks meet or exceed Low Emission Vehicle (LEV)</li> </ul>	<ul> <li>Cumulative production of Accord in the U.S. reaches 5 and Civic reaches 2 million units.</li> </ul>
	emissions requirements.	Honda Power Equipment Mfg. \$16 million expansion tr
July	<ul> <li>Honda production operations in Thailand produce 10-millionth product — including automobiles, motorcycles and power products.</li> </ul>	purpose engine capacity from 300,000 units to 1 million
	• Honda's second U.K. auto plant begins production.	<ul> <li>2001 Civic is introduced as first gasoline car to achieve Emissions Vehicle (ULEV) emissions performance in al</li> </ul>
	<ul> <li>Honda R&amp;D Americas opens first solar-powered hydrogen production and fueling station in Southern California.</li> </ul>	<ul> <li>Honda introduces Polar II pedestrian crash test dummy measurement capability.</li> </ul>
June	<ul> <li>Honda launches Fit on all-new global small car platform — using all-new i-DSI (Dual &amp; Sequential Ignition) engine.</li> </ul>	<ul> <li>Honda establishes fifth region in South America as part structure that includes regional operations in North Am</li> </ul>
May	• Honda announces development of a new-generation 2-liter class diesel	Europe/Middle East/Africa, Asia/Oceania and Japan.
	engine for the European market.	<ul> <li>Honda opens world's first indoor car-to-car directional facility in Tochigi, Japan.</li> </ul>
February	<ul> <li>Honda Civic GX natural gas vehicle becomes first car certified as an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV).</li> </ul>	<ul> <li>Honda begins third era of Formula One<sup>®</sup> Grand Prix auto</li> </ul>
January	• 2001 Acura MDX named North American Truck of the Year.	participation.

- and the first atings for both
- ned and
- award.
- on CART auto
- h California
- 5 million units,
- triples general on units annually.
- ve Ultra-Low all 50 states.
- ny with injury data
- rt of global merica,
- al crash test safety

uto racing

Note: North American highlights in bold.

- Honda Insight becomes first gas-electric hybrid car sold in the U.S., and 2000 Accord is the first gasoline car to be marketed as a Super Ultra-Low Emissions Vehicle (SULEV), four years ahead of regulatory requirements.
- Honda announces global powertrain production system calling for the integration of engine assembly operations closer to vehicle assembly.
- Honda and GM establish powertrain cross-supply agreement in December in which GM will use a Honda V6 Ultra Low Emission engine and transmission and Isuzu will supply Honda with diesel engines for the European market.
- Honda announces innovation of auto plants in Japan to the flexible "New Manufacturing System" that will be installed in all of Honda's major global auto plants by fall 2002.
- Honda announces new company-wide year 2005 targets for fuelconsumption and exhaust gas emissions for Honda motorcycles, automobiles and power products.
- Honda fuel cell prototype vehicles FCX-V1 and FCX-V2 are introduced.
- American Honda passed the \$10 billion mark in exports of automobiles, motorcycles, power products and key components from North America.
- Honda begins Intelligent Community Vehicle System (ICVS) called "Intellishare" at the University of California, Riverside using Honda's EVPLUS electric vehicles.
- Honda announces next generation of 4-cylinder *i*-VTEC engines that offer new level of high fuel economy, low emissions and outstanding performance.
- Honda begins auto production in China with Accord sedan.

- **1998**
- American Honda passed the 1-million mark in annual sales of Honda and Acura cars and light trucks for the first time in company history.
- The Honda Civic GX natural gas vehicle goes into production in Ohio with the cleanest internal combustion engine ever certified by the U.S. EPA.
- Honda of South Carolina Mfg. begins production of ATVs at new \$30 million plant in Timmonsville, S.C.
- Civic 5-door, developed by Honda R&D Europe and built in the U.K., is introduced.
- Auto production begins in India.
- Hiroyuki Yoshino becomes fifth president & CEO of Honda Motor Co.
- Honda Motor Co. celebrates 50th anniversary.
- American Honda exports it 500,000th North American-built car.
- Honda Interceptor named "Motorcycle of the Year" by Motorcyclist magazine.
- New second line at Honda of Canada Mfg. begins production of Honda's first full-size Odyssey minivan.

#### Note: North American highlights in bold.

- Auto production begins in Brazil and Turkey.
- Motorcycle production begins in Vietnam.
- Cumulative global motorcycle production reaches 100 million units.
- Cumulative global power equipment production reaches 30 million units.
- Ultra-small 360-degree inclinable 4-stroke power equipment engine announced.
- Honda announces research project including two new turbofan jet engine prototypes for small aircraft and an experimental jet plane.
- Twin Ring Motegi motorsports complex begins operations.
- All-new 1998 Accord introduced with unique designs for the U.S. and Japan, but using the same flexible platform.
- Civic and Accord Low Emission Vehicle (LEV) sales begin in all 50 states.
- 1998 Accord is first gasoline car to meet CARB Ultra Low Emission Vehicle (ULEV) standards in California.
- Honda begins leasing the EV PLUS electric vehicle to customers in California.
- J.D. Power and Associates awards its Platinum Prize for quality to the Marysville, Ohio, Auto Plant and Gold Prize for quality to the Sayama Plant in Japan.
- The Acura RL is the first automobile introduced with an in-dash, satellite-linked navigation system.

- Honda introduces first prototype humanoid robot, called P3.
- Honda Motor Co.'s Honda Dream solar car breaks speed and time records at the World Solar Challenge in Australia.
- Honda captures all three major awards on the 1996 PPG IndyCar World Series racing circuit top manufacturer, top rookie and top driver.
- Honda's Marysville, Ohio, motorcycle plant produces its 1-millionth vehicle (Gold Wing Aspencade).
- Honda Transmission Mfg. of America begins production of automobile transmissions in Russells Point, Ohio.
- Honda announces an accelerated "Strategy for the Americas" with a 50 percent expansion in U.S. automobile engine and automatic transmission production.
- New Honda plant in Thailand begins production with City Sedan designed exclusively for local Asian markets.
- Honda introduces Intelligent Community Vehicle System (ICVS) in Japan in which consumers share limited number of vehicles in conjunction with mass transit.
- The Acura Division introduces the CL series, the first U.S.-designed, engineered and manufactured model offered by a luxury import nameplate.

Note: North American highlights in bold.

#### 1995

- Automobile Magazine names the Honda Civic the 1996 Automobile of the Year.
- The Honda Civic named 1995-96 Japan Car of the Year award.
- Honda de Mexico begins production of automobiles for the Mexican market.
- The U.S. EPA releases 1996 fuel economy rankings with four Honda models in the top 10.
- Honda Civic becomes first gasoline-powered vehicle to meet CARB's Low Emission Vehicle (LEV) standard.
- Cumulative global auto production reaches 30 million units.
- Honda produces its 5-millionth car in North America.
- American Honda sells its 10-millionth Honda brand car.
- Honda introduces Multi Matic continuously variable automatic transmission (CVT).
- Cumulative global production of Civic reaches 10 million units.
- Honda becomes the first manufacturer to develop a production-based gasoline engine certified as meeting Ultra Low Emission Vehicle (ULEV) exhaust levels.

# **1994**

- American Honda exports its 100,000th U.S.-made vehicle for the year, making the Honda Accord the No. 1 export model from North America in 1994.
- Honda introduces the 1995 Odyssey, its first minivan.
- Acura sells its 1-millionth vehicle in the U.S.
- Honda Motor Co. establishes four-region global organization structure that gives greater autonomy and decision-making responsibility for four major regional operations: Americas, Europe/Middle East/Africa, Asia/Oceania and Japan. In a related move, Honda announces new "Automobile Strategy for the Americas."
- Honda competes in the IndyCar World Series (later CART) for the first time.
- Honda Power Equipment Mfg. assembles its 1-millionth lawn mower since the start of operations in August 1984.
- Cumulative sales of Honda and Acura automobiles in the U.S. reach 10 million units.

- Honda's solar car Dream wins the World Solar Challenge 1993 in Australia.
- Honda R&D North America (HRA) unveils a \$25 million expansion of its research and development facilities in Ohio and opens new research and development center for power equipment products in Swepsonville, N.C.
- Honda of America Mfg. produces its 2-millionth engine at the Anna Engine Plant in Ohio.
- Honda of America Mfg. produces its 3-millionth car since beginning U.S. auto production in 1982.
- American Honda announces plans to participate in IndyCar World Series.

Note: North American highlights in bold.

#### 1992

- American Honda exports its 100,000th U.S.-made automobile.
- American Honda Education Corp. breaks ground for Eagle Rock School, an innovative high school and professional development center in Colorado.
- Honda of U.K. Mfg. begins automobile production.
- Honda announces its first equity investment in China-based motorcycle production. Motorcycles had been produced through four technical collaboration agreements.
- Honda produces its 20-millionth Super Cub motorcycle at its Kumamoto factory in Japan.
- Honda of America Mfg. builds its 2-millionth automobile in Ohio.
- Honda Motor Co. produces 20-millionth automobile in Japan.

#### 1991

- The Honda Civic named 1991-92 Japan Car of the Year award.
- Honda introduces the new VTEC-E engine which combines Honda's Variable Valve Timing System (VTEC) with lean-burn technology.
- Honda Canada sells its 1-millionth car, a Canadian-made Civic 3-door.
- Soichiro Honda, who founded Honda Motor Co. in 1948, dies at the age of 84.
- Honda of America Mfg. Motorcycle Plant in Marysville, Ohio, produces the 500,000th vehicle in its history a Gold Wing Aspencade motorcycle.
- Honda of America Mfg. produces its 1-millionth engine.
- Honda Motor Co. begins selling Chrysler Jeep models in Japan (sales continue through 1998).

- **1990**
- Soichiro Honda is awarded a FIA Gold Medal in Paris, France.
- American Honda becomes first automaker with plans to offer standard driver and passenger airbags in all (Honda and Acura) models by the 1994 model year.
- Acura begins sales of NSX sports car, the world's first mass-produced aluminum-bodied automobile.
- American Honda moves Power Equipment Division from California to Atlanta, Georgia area.
- Honda R&D America opens new California Proving Center in Mojave Desert.
- Nobuhiko Kawamoto becomes fourth president & CEO of Honda Motor Co.
- Honda Engineering Europe, Ltd. is established in the U.K. to coordinate Honda engineering activities in Europe.

- Honda Accord becomes the top-selling auto in the U.S. for the first time.
- Honda of America Mfg. begins production at second U.S. auto plant in East Liberty, Ohio, and produced its 1-millionth automobile in Marysville, Ohio (a Civic Sedan).
- Soichiro Honda inducted into the Automotive Hall of Fame in the U.S.
- Honda of U.K. Mfg. begins producing engines in its Swindon, U.K. plant.
- Honda Motor Europe Ltd. is established in U.K. to serve as Honda's European headquarters.
- The East Liberty plant is the first auto plant in America to use more environmentally responsible waterborne basecoat paint.

#### Note: North American highlights in bold.

#### 1988

- Honda-powered Formula One<sup>®</sup> cars win the Constructor's Championship, winning 15 of the 16 races.
- Honda Engineering North America, Inc. is incorporated.
- Honda announces development of high performance VTEC auto engine with variable valve timing.
- Honda reaches the 15 million mark in total car production in Japan.
- Honda products rank 1-2-3 in the 1988 Motor Trend Import Car of the Year.
- Honda begins first export of U.S.-built automobiles to Japan with the Accord Coupe.
- American Honda opens first motorcycle Rider Education Center in Colton, Calif.

#### **1987**

- Honda reaches 50-million mark in total motorcycle production in Japan the first manufacturer in the world to do so.
- Honda announces a five-part strategy to become an autonomous motor vehicle company in the U.S. including expansion of R&D and production engineering, a second U.S. auto plant, increased local parts sourcing, expansion of the engine plant and increase of auto exports from the U.S.
- Air bags introduced in the Acura Legend for the first time in a Honda product.
- American Honda exports first U.S.-made vehicle, an Accord Sedan exported to Taiwan.
- Honda de Mexico begins producing motorcycles and auto parts.
- Acura becomes the top-selling import luxury brand in America.

# **1986**

- Honda produces first auto engine at Anna, Ohio, engine plant (1.5-liter Civic).
- Honda-powered Formula One<sup>®</sup> cars win the Constructor's Championship for the first time (through 1991 for six consecutive years).
- J.D. Power Customer Satisfaction Index rates Acura No. 1 for the first time (through 1989 for four consecutive years).
- Honda of America Mfg. begins production on second assembly line at Marysville Auto Plant.
- Honda of Canada Mfg. begins production in Alliston, Ontario (with Accord).
- Acura launched in the U.S. March 27 with sales of Legend and Integra 3- and 5-door models.
- Honda CRX-HF is the first mass-produced car to exceed 50 mpg EPA fuel-economy rating.

#### 1985

- Honda de Mexico established.
- The Honda Accord/Vigor series receive the 1985-86 Japan Car of the Year award.
- Honda of America Mfg. begins production of motorcycle engines at new plant in Anna, Ohio, in July.

- Honda Power Equipment Mfg. starts production of lawn mowers in Swepsonville, N.C.
- American Honda Motor Co. establishes American Honda Foundation for philanthropic contributions.
- Honda Research of America, Inc. (now Honda R&D Americas, Inc.) established in Torrance, Calif.
- American Honda announces plan for luxury automobile division (later named Acura).

#### Note: North American highlights in bold.

1983		1977	
	<ul> <li>Tadashi Kume becomes third president &amp; CEO of Honda Motor Co.</li> <li>Honda re-enters Formula One<sup>®</sup> Grand Prix racing.</li> <li>Honda Motor Co. and the Rover Group sign agreement for joint design</li> </ul>	1975	<ul> <li>Civic CVCC ranks first in the first-ever fuel economy ranking by the U.S. Environmental Protection Agency (EPA).</li> </ul>
	and development of a luxury passenger car. • The Honda Civic/Ballade series named 1983-84 Japan Car of the Year award.	1974	<ul> <li>Honda R&amp;D Co. establishes a liaison office in Torrance, Calif. (later becomes Honda R&amp;D Americas).</li> </ul>
1982	<ul> <li>Honda CR-X introduced as the first Honda automobile designed primarily for the U.S. market.</li> </ul>		<ul> <li>The Civic CVCC (Compound Vortex Controlled Combustion) engine is the first engine to comply with the 1975 Clean Air Act without a catalytic converter.</li> </ul>
	• Honda of America Mfg. begins auto production in Ohio November 1 with		<ul> <li>Gold Wing GL1000 is introduced in the U.S.</li> </ul>
	the Accord. • Car and Driver magazine names the Honda Accord to its list of the Ten Best Cars for the first time.	1973	<ul> <li>Honda is the first Japanese automaker to issue consolidated financial statements.</li> </ul>
<u>1981</u>	<ul> <li>Honda of America Mfg. begins production of the Gold Wing.</li> <li>American Honda Finance Corp. is established.</li> </ul>		<ul> <li>Honda Motor Co. founder and president Soichiro Honda retires along with co-founder and executive vice president Takeo Fujisawa. Kiyoshi Kawashima becomes second president of Honda Motor Co.</li> </ul>
1980	·	1972	• American Honda begins sales of Civic.
1979	• Honda announces plans to construct a U.S. auto plant in Ohio.		<ul> <li>Honda Trading America Corp. established for the export of products from the U.S. to Japan.</li> </ul>
	<ul> <li>Honda of America Mfg. starts motorcycle production in Marysville, Ohio, with the CR250M Elsinore.</li> </ul>	1970	
	Honda introduces the Accord Sedan and Prelude Coupe.		<ul> <li>Honda announces CVCC (Compound Vortex Controlled Combustion) engine technology.</li> </ul>
1978	• Honda introduces its first lawn mower, the HR-21.		<ul> <li>American Honda begins sales of outboard marine engines with the BF45 and BF75 4-stroke engines.</li> </ul>
	• Honda of America Mfg., Inc. is established in Ohio.		• American Honda begins sales of N600 automobile in continental U.S.
	• Cumulative global auto production reaches 5 million units.		<ul> <li>Honda Engineering Co., Ltd. established in Japan — production</li> </ul>

engineering company.

Note: North American highlights in bold.

1969-1960				
1969	• American Honda begins sales of the N600 automobile in Hawaii.			
	<ul> <li>Canadian Honda Motor Ltd. (now Honda Canada, Inc.) established in Toronto, Canada.</li> </ul>			
	<ul> <li>Honda begins automobile production in Taiwan and Malaysia through technical collaboration.</li> </ul>			
	<ul> <li>American Honda launches its first large motorcycle, the Dream CB750 Four.</li> </ul>			
1968	<ul> <li>American Honda sells 1-millionth motorcycle in the U.S.</li> </ul>			
	<ul> <li>Honda withdraws from Formula One<sup>®</sup> racing to concentrate on production of commercial cars and development of low-emission technologies.</li> </ul>			
1967	• Production of automobiles starts at Suzuka factory.			
	<ul> <li>Honda begins motorcycle production in Thailand.</li> </ul>			
1966	• Honda F-2 car establishes a record of 11 consecutive victories.			
1965	• Honda Formula One® car wins first Grand Prix race in Mexican Grand Prix			
1964	• Honda begins participating in Formula One® Grand Prix racing.			
1963	<ul> <li>American Honda's "You Meet the Nicest People on a Honda" advertising campaign helps revolutionize the American motorcycle industry.</li> </ul>			
	• American Honda moves its headquarters to Gardena, Calif.			
	<ul> <li>Honda's first overseas plant Honda Benelux in Belgium starts production of "mopeds."</li> </ul>			
	<ul> <li>Honda issues EDR (European Depository Receipts) in Europe.</li> </ul>			
	• Honda markets first automobile S500 and lightweight truck T360 in Japan.			
1962	<ul> <li>Honda issues ADRs (American Depository Receipts) in the U.S.</li> </ul>			
	• Motorcycle production begins in Taiwan through technical collaboration.			
	<ul> <li>American Honda launches first power equipment product, the F190 mini-tiller.</li> </ul>			
1961	<ul> <li>Honda racing team wins Britain's Isle of Man TT Races in 125cc and 250cc classes.</li> </ul>			
1960	<ul> <li>Research and Development division is re-established as a separate company — Honda R&amp;D Co.</li> </ul>			

1959-1946	
1959	<ul> <li>American Honda Motor Co., Inc. established as Honda's first overseas subsidiary June 11. The Honda 50 (Super Cub), Dream and Benly motorcycles are the first products.</li> </ul>
1958	<ul> <li>Honda launches Super Cub motorcycle in Japan, helping make Honda the sales leader.</li> </ul>
1955	<ul> <li>Honda leads Japan in motorcycle production volume.</li> </ul>
1954	• Honda declares intention to race in Isle of Man Tourist Trophy race in the U.K. (eventually participating for the first time in 1959).
1952	• Honda's first general-purpose engine (Type H) is produced.
1949	• Honda introduces first original motorcycle — 2-stroke Dream D-type.
1948	• Soichiro Honda incorporates Honda Technical Research Institute and renames it Honda Motor Co., capitalized at 1 million yen.
1946	<ul> <li>Soichiro Honda establishes Honda Technical Research Institute in Hamamatsu, Shizuoka Prefecture, where he develops and produces internal combustion engines and machine tools.</li> </ul>

.....