

2018 ANNUAL REPORT



MERCY

CAREER & TECHNICAL
HIGH SCHOOL

Careers Start Here





Dear Friends,

I am pleased to report on our students' accomplishments during the 2017-18 school year at Mercy Career & Technical High School, achievements that would have been impossible without the support of you and the many other donors listed in these pages. With 95% of students requiring financial aid to attend Mercy, you are truly partners in preparing our students for the workforce, post-secondary education, or a combination of both.

The Class of 2018 was Mercy's first class to graduate with **e-portfolios**, a Google site that allows students to document their work over their four years in high school. The e-portfolio program has expanded to become a senior capstone project that students present to the school community in the spring as a requirement for graduation.

Mercy's **virtual reality lab** opened in the spring of 2018 thanks in part to generous support from Merck, The 25th Century Foundation, and the Helen D. Groome Beatty Trust, administered by BNY Mellon Wealth Management. The VR Lab provides experiential learning using immersive virtual reality.

Our biology teacher piloted the use of the VR lab with her sophomore class and found significant improvement in student comprehension of the subject matter as compared to previous classes. This year, additional academic and career classes are using the VR Lab to enhance learning including Health Occupations, Social Studies, and Health.

Mercy's goal is to remain the best career and technical high school in the Philadelphia region, graduating students who are highly competent, compassionate, contributing members of the global community. We must ensure that Mercy graduates have the skills that will allow them to advance on their chosen career paths today and into the future.

In service of that goal, Trustees and school leadership took part in an intensive strategic planning process led by Dr. Clyde Hornberger, former director of Lehigh Career and Technical Institute and a nationally recognized expert in career and technical education. Dr. Hornberger evaluated Mercy's academic offerings and career and technical programs and made recommendations.

As a result of the strategic planning process, the Board of Trustees **approved five strategic goals:**

- Conduct a facilities study leading to a new and improved school facility
- Expand corporate partnerships
- Evolve the curriculum to meet the needs and abilities of the Mercy CTE student
- Offer career and technical programs for high priority occupations
- Continue to look for financial efficiencies

I look forward to sharing our progress toward these goals as we implement the strategic plan. As always, your support will be key to our success.

Thank you for all that you do to benefit our students. We truly value your partnership.

Sincerely,

A handwritten signature in cursive script that reads "Sister Rosemary Herron, RSM." The signature is written in dark ink on a white background.

Sister Rosemary Herron, RSM
President

Students Earn Industry-Recognized Certifications

BUILDING TRADES

CERTIFICATIONS: National Center for Construction Education & Research, Occupational Safety and Health Administration (OSHA) 10 & 30 safety certifications

CAREER OPPORTUNITIES:

- Facility Technician
- Union Apprentice
- Property Maintenance



COMPUTER SERVICE TECHNICIAN

CERTIFICATIONS: CompTIA IT Fundamentals, CompTIA A+, Occupational Safety and Health Administration (OSHA) 10

CAREER OPPORTUNITIES:

- Computer User Support Specialist
- Network and Computer Systems Administrator
- Computer Operator
- Computer Network Architect
- Computer Network Support Specialist
- Information Security Analyst
- Video Game Designer



BUSINESS EDUCATION

CERTIFICATIONS: Microsoft® Office Specialist Certification in Word, Excel and PowerPoint, Occupational Safety and Health Administration (OSHA) 10

CAREER OPPORTUNITIES:

- Administrative Assistant
- Accountant
- Office Assistant
- Bookkeeper
- Bill and Account Collector
- Receptionist and Information Clerk
- Teller



ADVERTISING ART & WEB DESIGN

CERTIFICATIONS: CompTIA IT Fundamentals; Adobe Certified Associate in Adobe Illustrator, InDesign, and Photoshop CS6; CIW Site Development; Occupational Safety and Health Administration (OSHA) 10

CAREER OPPORTUNITIES:

- Graphic Designer
- Web Designer/Developer
- Content Developer
- Multimedia Artist and Animator

COSMETOLOGY

CERTIFICATIONS: Pennsylvania State Cosmetology License, Occupational Safety and Health Administration (OSHA) 10

CAREER OPPORTUNITIES:

- Cosmetology Instructor/ School Director
- Platform Artist
- State Board License Inspector
- Cruise Ship Stylist
- Wig Manager/Consultant
- Hairstylist/Salon Owner
- Entertainment Stylist



CULINARY & PASTRY ARTS

CERTIFICATIONS: ManageFirst Nutrition, ServSafe Food Protection Manager, Occupational Safety and Health Administration (OSHA) 10

CAREER OPPORTUNITIES:

- Cook (prep, line, pastry)
- Cafeteria attendant
- Hotel coffee break attendant
- Assistant banquet chef
- Banquet cook
- Catering cook
- Restaurants, schools, food service management companies, hotels, resorts, hospitals, private homes, test kitchens

HEALTH OCCUPATIONS

CERTIFICATIONS: Pennsylvania Nurse Aide, CPR, First Aid, Occupational Safety and Health Administration (OSHA) 10

NOTE: Only high school in Philadelphia that offers a state-approved nurse aide training program

CAREER OPPORTUNITIES:

- Nursing Home
- Adult Day Care Center
- Physician's Office
- Acute Care Setting



Achievements of the Class of 2018



In June 2018,
Mercy Career
& Technical High
School graduated
77 students.

Average daily
attendance rate:
95%

The Class of 2018 earned state licenses and industry-recognized certifications within seven career programs as noted below:

- 100% of Advertising Art & Web Design graduates earned certifications in Adobe Illustrator, Adobe InDesign CS6, and Adobe Photoshop.
- 100% of Building Trades graduates earned the National Center for Construction Education and Research (NCCER) Core certification and OSHA 30 certification.
- 100% of Business Education graduates earned Microsoft Office Specialist certifications in Word, Excel, and PowerPoint.
- 100% of Cosmetology graduates successfully completed their 1,250 hours of cosmetology training and are fully licensed in the Commonwealth of Pennsylvania.
- 100% of the Health Occupations graduates successfully completed the Nurse Aide Training Program and are certified by the Commonwealth of Pennsylvania.
- 83% of Computer Service Technician graduates earned CompTIA IT Fundamentals certification.
- 78% of Culinary & Pastry Arts graduates earned the National Restaurant Association Education Foundation's ManageFirst Nutrition certification and 67% earned ServSafe Food Protection Manager Certification.

The Class of 2018 was awarded \$2.3 million in scholarships and merit awards.

- 61% went on to postsecondary education
 - 42% to four-year colleges and universities
 - 14% to two-year or community colleges
 - 5% to trade schools or training programs
- 21% are working part-time and going to school part-time
- 13% entered the workforce full-time
- 5% entered the military



Mercy CTE Works!

THE CO-OP PROGRAM is a joint venture between Mercy CTE and area businesses and organizations to give seniors on-the-job training in their chosen career fields. Co-Op helps students practice and develop the skills they learned in their CTE classes. Through Co-Op, students also learn the value and importance of job readiness skills such as punctuality and attendance, flexibility in performing workplace tasks, dressing professionally for the workplace, and interpersonal communication skills. Mercy CTE graduates' mastery of these soft and hard skills prepare them for success in their chosen careers and as lifelong learners.

Mercy CTE is grateful to the following companies that provided Co-Op jobs for Mercy seniors during the 2017-18 school year:

Beneficial Bank
Boland Woodworking
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Cenova Snow & Ice Solutions
E Caldwell Tax Services
Bliss The Salon
Independence Mission Schools,
13 schools and the main office
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Mercy CTE Tech Support Department
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PIDC

PTR Baler & Compactor
Saint Christopher School
Saint Ignatius Nursing & Rehab Center
Sona Pub & Kitchen
University City Housing
Community Center at Visitation
Wesley Enhanced Living
Wm. J. Donovan Co.

Each career and technical program at Mercy CTE has its own **Occupational Advisory Council**, whose members enhance the CTE programs by providing guest speakers, visits to job sites, and specialized equipment. Mercy CTE is grateful to the following people who served on an Occupational Advisory Council during the 2017-18 school year:

ADVERTISING ART & WEB DESIGN/ COMPUTER SERVICE TECHNICIAN

Alex Chatzistamatis, Nuix
William Colon, Drexel University's LeBow College
of Business
Michelle Gross, USLI
Aaron Heintz, Archdiocese of Philadelphia
Louis Huang, Burlington County, New Jersey
Brien Nunn, Independence Mission Schools

BUILDING TRADES

Joe Boyle, Boyle Energy
Mark Brady, Campus Apartments
Stavros Chatzistamatis, Philadelphia Water
Department
Jim Cocker, Campus Apartments
Vince Console, Associated Builders and
Contractors, Inc.
Brian Fink, Klover Construction
Brent Ford, PTR Baler & Compactor
Bobby Gagliardi, Campus Apartments
Richard Harris, Associated Builders and
Contractors, Inc.
Mike Jayes, TN Ward Company
Andrew MacDonald, Charles H. MacDonald
Electric, Inc.
Charles MacDonald, Charles H. MacDonald
Electric, Inc.
Ken MacDougall, National Electrical Contractors
Association (NECA)
Lee McLaughlin, PTR Baler & Compactor
Ryan Parker, PTR Baler & Compactor
Gary Pergolini, TN Ward Company
Ira Stahl, Stahl Electrical

BUSINESS EDUCATION

Joanne Bollinger, Johnson & Johnson
Michael Glatts, Pfizer
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Monique Kelly, MNK Communications
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(Home of Swing 2 Tee Golf)
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Corporation
Jill Winnington, Gwynedd Mercy University

COSMETOLOGY

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Menyana Cerdan, Maya's Beauty Salon
Lauren Gramburg, Platinum Hair Company
Barbara Greeby, Supercuts
Giavanna Kettell, Supercuts
Lisa Lewis, Supercuts
Peggy Mitchell, Mitchell's Barber & Beauty Salon
Nettie Whitaker, Cosmetology Teacher (retired)
Debra Windus, Burmax

CULINARY & PASTRY ARTS

Ben Burger, Philadelphia Cricket Club
Dominique Dixon, Philadelphia Cricket Club
Monica Glass, Constellation Culinary Group
Richard Pepino, Drexel University

HEALTH OCCUPATIONS

Iva Bonaparte, Children's Hospital of Philadelphia
Jennifer Brosnan, Phoenixville Hospital
Jonanna R. Bryant, Black Nurses Rock
Philadelphia
Barbara Coleman, Mercy Neighborhood Ministries
of Philadelphia, Inc.
Alea Ferrer, Roxborough Memorial Hospital School
of Nursing
James Glatts, Penn Presbyterian Medical Center
Elissa Goldberg, Drexel University College of
Medicine
Daniel Singleton, Children's Hospital of
Philadelphia
Jeffrey O. Wilkins, Sterile Concepts Technology
Maureen Wright, BAYADA Home Health Care

Mercy Students 2018–19 By the Numbers

306
students

97%
live in Philadelphia

55
zip codes
represented

95%
considered “at risk” due to issues
including learning disabilities,
neighborhood violence, and poverty

95%
average daily
attendance rate



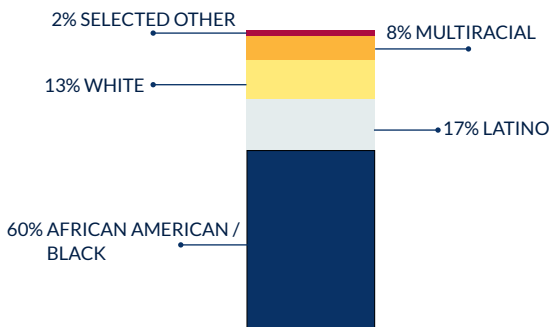
\$14,000
cost per student

\$8,400
maximum tuition & fees

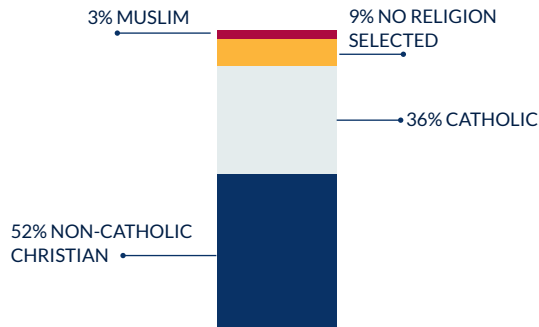
95%
*of families qualify for
financial aid*

\$3,140
*average tuition after
scholarships/financial aid*

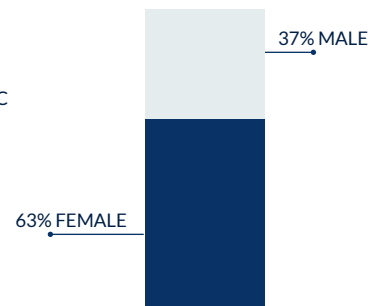
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SEX



Thank You, Donors!

The **Catherine McAuley Society**, named for the foundress of the Sisters of Mercy, recognizes individuals who have remembered Mercy Career & Technical High School in their wills, as a beneficiary of their retirement plans or life insurance policies, or through other deferred gifts.

MEMBERS

Chairs: Barbara R. Kahn & Charles Kahn Jr.
Judith F. Bishop-Duffy & James Duffy

Mercy Career & Technical High School extends its sincere gratitude to all the generous donors listed in these pages who invested in our students between July 1, 2017 and June 30, 2018.

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Forging Futures with Faith and Focus



Sister Rosemary Herron, RSM, and Rich Torelli present the Work of Mercy Award to George Matsyik '99



Accepting the Work of Mercy Award from Sister Rosemary and Kayla Battle for the Pennsylvania Convention Center Authority is President & CEO John J. McNichol.

Mercy Career & Technical High School's annual fall fundraiser was held on October 4, 2018 and **netted more than \$256,000** for educational programming and financial aid for Mercy students.

The highlight of the evening was the presentation of the **Work of Mercy Award** to the Pennsylvania Convention Center Authority and to George Matsyik '99. For 25 years, the **Pennsylvania Convention Center Authority** has supported Mercy's career offerings in Business, Building Trades, and Culinary Arts to prepare students for successful careers within the hospitality industry.

George Matsyik '99 is the first alumnus to serve on Mercy's Board of Trustees, a role he has fulfilled with distinction since 2012. His educational journey and his commitment to public service have inspired students, alumni, and his fellow trustees. Since earning his degree in urban studies from the University of Pennsylvania, George has applied his talents to improving civic life throughout Philadelphia.

Although the spotlight was focused on the honorees, the event provided an ideal audience for the premiere of Mercy CTE's new promotional video, which can now be found on the homepage of the school's website at mercycte.org.



Thank you to all who supported and attended the event, especially our generous sponsors!

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JULY 1, 2017 - JUNE 30, 2018	\$1,864,960
The Annual Fund for Mercy Career & Technical High School	\$ 355,593
Educational Improvement Tax Credit (EITC)	\$ 412,995
Fall Fundraiser	\$ 295,055
Fund for Mercy Families	\$ 50,107
Opportunity Scholarship Tax Credit (OSTC)	\$ 354,762
Pennsylvania Convention Center	\$ 278,667
Restricted Grants and Gifts	\$ 117,781



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