



TESLA OWNERS CLUB OF ONTARIO

We're a community of Tesla owners and reservation holders in Ontario



MESSAGE FROM THE PRESIDENT

Best of the season everyone!

There is a lot to report on this month. Of course the Cybertruck reveal. Wow the design certainly created quite the buzz!

Our 2nd annual Toy Drive proved to be very successful again, details are here in the newsletter.

At our chapter meeting this month we talked about our screening of the Movie Racing extinction. It will be on January 18th, watch your email for further details.

Our new sponsor P.J. Dermody Insurance spoke to us about all aspects of insuring our cars.

We also gave a preview of the club clothing line we are working on. And last but not least we are looking at setting up sub chapters to help us serve you all better. Stay tuned for more details on all of this.

Have a great time with your families over the holidays and hopefully we will see lots of you in January.

All the best,

John

OUR SPONSORS:



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This is a newsletter from and for the Tesla Owners Club of Ontario (TOCO).

<https://ontario.teslaownersclub.ca>

Let us know how we can serve you. Member's contributions are welcome. Send us your stories and pictures to be shared in an upcoming newsletter.

Send your material to:
Info@teslaownersclub.ca

All views, opinions, and information expressed in this communication are of the individual authors and do not represent any entity, including the Tesla Owners Club of Ontario, Tesla Canada, and Tesla, Inc.

WHAT'S NEW

Club Growth

- 570 members (November = 545)
- 1,321 followers on Instagram (November = 1,246)
- 2,3467 followers on Twitter (November = 2,345)
- 1,464 members in the Facebook group (November = 1389)

Updates

- SURVEY RESPONSE: Thank you for taking the time to complete the survey. We received 226 responses in total. See further for more details.
- REGIONAL SUB CHAPTERS: We are talking to groups outside of the GTA about establishing sub chapters. This is common with the Clubs in the UK and Australia. The groups will include Kitchener/Waterloo, Simcoe and Ottawa
- TOY DRIVE: Thank you for all the gifts and donations. We have raised \$1,650 in cash donations, which is \$900 more than last year. We will be dropping off the gifts and we'll keep you posted on social media and in the next newsletter.
- FREE DRAW FOR ALL MEMBERS: At our December meeting, we organized a raffle and gave away a few items to get you in the Holiday spirit. Prizes included a Tesla Roadster Model, 2 Tesla Plaid Mode T-Shirts, 6 Tesla Stainless Steel Water Bottles, 2 Tesla Travel mugs and 3 Men's long sleeve shirts.

NEXT CLUB MEETING

There will be no January Chapter meeting. Instead, we will have our first event of the year on **Saturday January 18th, 2020.**

Racing Extinction screening with a live appearance by Leilani Münter.

The club is covering her travel, appearance fee and theatre rental.

Location: Cineplex Cinemas Queensway
Address: 1025 The Queensway,
Etobicoke, ON M8Z 6C7

Time: Doors open at 10am.
Film starts at 10:30am sharp.

There is ample parking on site and the theatre is only 3.8 km away from the Sherway Superchargers.

There will be **no fee** to attend this event for members and their guests. Snacks and beverages will be available at the concession stands.

We encourage you to bring your friends and family to this educational and fun event.

Please confirm your attendance by obtaining your Eventbrite ticket. Email with details to follow.

GARBAGE BIN

The Supercharger Trash Bin is **FINALLY** installed at the Grimsby location.

These images have been shared thoroughly on the internet and the response has been well noted. The Casablanca Inn next door has graciously offered to maintain the bins. We have left them with over 100 large clear garbage bags. If you visit this location and notice the bins need to be emptied, please let the Inn know.



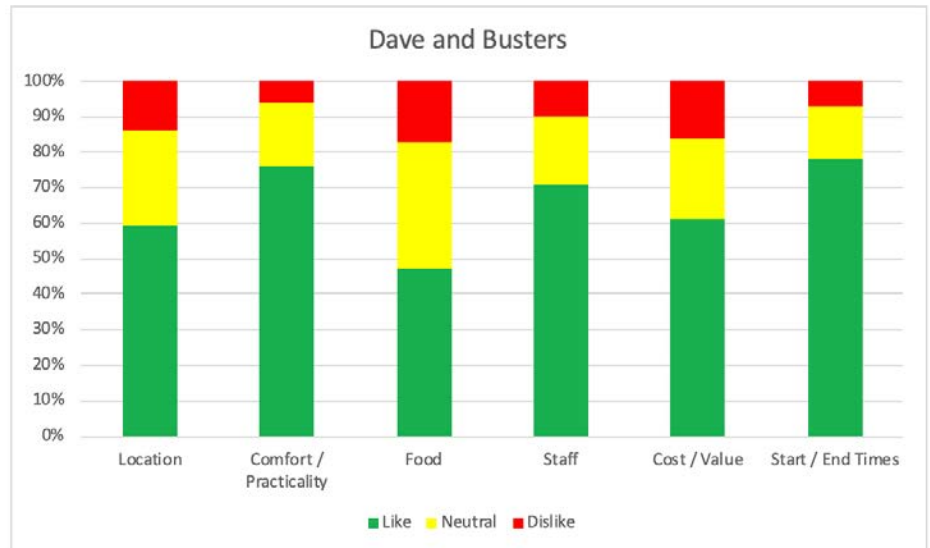
INSIGHTS FROM THE MEMBERSHIP SURVEY

Cost Increase to \$20 justified given the room rental fees and higher quality meal?

71% said yes.

Only **55%** thought we should make an option available without meal.

We had a lot of good feedback from all our members about Dave and Busters, and we're going to be discussing the recurring themes with them.



Overall, **75%** of you say you're satisfied or very satisfied with the quality, variety and relevance of our quest speakers.

In terms of overall satisfaction, with how the club is organized, on a scale of 1-5, here are how you ranked us;

Row	Mean
The club is well organized and well managed	4.17
The club produces high quality content and events	4.04
The club's close relationship with Telsa corporate is a big advantage to members	4.21
The club is a great resource to learn more about my vehicle, and Tesla as a whole	4.11
I think the club offers good value and benefits for my annual membership dues.	3.91

The top 5 guest speakers in 2019 were:

- 31% said Joyce Lee and Jeremy Theal on Climate Change
- 20% said Dustin from Tesla Service
- 12% said Taiga Motors (Electric Snowmobile)
- 11% said Canam RV and Towing
- 9% said Rankin Renewable Power

Our social events are very successful, from those who attended 98% were satisfied with the drive-in. 81% were satisfied with the Earth Day event. 95% were satisfied with the Reif winery tour, and 100% were satisfied with the Tesla Family BBQ event!

86% of you said that the number of events we're doing per year is "just right."

62% of members knew about the Fill the Frunk and other volunteer events we run such as the Pizza lunches for the service centres. Hopefully the survey raised some new awareness.

In terms of social media, Facebook is the most common engagement platform, with 58% of the members participating in our Facebook group. 36% follow us on Twitter. 30% on Instagram.

An impressive 97.5% of you read the newsletter.

89.9% of you plan on renewing your membership next year.

83.42% of you agree the club should align with Tesla's master plan of accelerating the world's transition to sustainable energy.

We also got a lot of feedback about the club In general, the most common theme was how GTA-centric our meetings and sponsors are. We've listened to this feedback and will be working on establishing branch clubs in the surrounding areas.

CYBERTRUCK REVEAL

John Dixon and Cornel Abraham attended the Cybertruck reveal in California this past November. Both were quite impressed with the set up and presentation of the reveal; "Although it would have been nice if Elon's presentation was longer than 14 minutes" - JD



	Length	Width	Height	Bed Length
Tesla Cybertruck	231.7	79.8	75	78
Ford F-150	231.9	96.8	77.2	65
Ram 1500	232.9	82.1	77.6	67
Chevy Silverado	231.7	81.2	78.4	68
Rivian R1T	217.1	79.3	71.4	54



THIRD PARTY DONATION



----- Forwarded message -----

From: **John hanna**
Date: Tue, Nov 12, 2019 at 3:24 PM
Subject: Re: Toy Drive Cash Donation: Updated Link
To: jdixon@teslaownersclub.ca <jdixon@teslaownersclub.ca>

Hi John

I'm not sure how much you're into the investor side of Tesla, but I'm asking for your assistance to facilitate an excellent donation from a Tesla short seller!

Why would a hedge fund manager that is notoriously short TSLA stock give money to this cause?

Vocal short Whitney Tilson offered up a bet in early '19 that Tesla would not be profitable in any quarter of '19. I took up the bet, which called for the loser to pay \$1000 USD to the charitable cause of the winner's choice. As most everyone knows, Tesla famously made unexpected profit in Q3/19.

Tilson, true to his word, has followed through to enquire where he should make his donation. Do you give tax receipts for contributions to this cause?

while there may be others in the world with more pressing, existential needs, I can think of no more fitting destination for Tilson's cash than to support a Tesla-related benefit.

I do believe Tilson is keen to not only make the payment, but also to get whatever tax receipt may be available to the donor. Tilson is a U.S. resident.

Please advise if we can accommodate this donation.

BTW: I offered Tilson the option of going double-or-nothing on Tesla's Q4 earnings; ie. if Tesla made a GAAP profit in Q4, the donation by Tilson would be doubled; if Tesla come up in the red in Q4, the slate is wiped clean. Tilson wouldn't take it, saying he now is no longer short Tesla, and that Tesla may well show a profit in Q4.

If Tilson does make the donation to your event, my only request is that you read aloud to the membership present at the next meeting, the circumstances of how these funds came to be available, being the bet lost by Tilson as to Tesla performance.

Looking forward to your response,

John Hanna.

----- Forwarded message -----

From: **John hanna**
Date: Sat, Nov 16, 2019 at 11:00 AM
Subject: Donation by Third Party
To: info@opsociety.org <info@opsociety.org>
CC: Whitney Tilson <whitney@tilson.com>, Tesla Owners Club of Southern Ontario <jdixon@teslaownersclub.ca>

Hello,

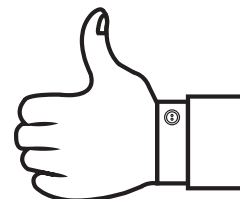
My name is John Hanna. I am a resident of Ontario, Canada.

Earlier this year Mr. Whitney Tilson offered a wager at large, which I (and some others) accepted, the outcome of which turned on whether Tesla would show a profitable 3rd quarter 2019. It did, and Mr. Tilson is honouring his end of the bargain by making a USD \$1000 donation to a charity of my choice. The tax receipt (Tax I.D. # [REDACTED]) is to Mr. Tilson's account. I expect he'll donate via the donation tool on your website, The Oceanic Preservation Society. Whitney or OPS, please let me know if there's any problem processing the donation.

By copy of this to Mr. Tilson, I thank you very much for being patient while I considered an apt choice of good causes to which your funds could bring benefit.

Best Regards,

John Hanna



DECEMBER MEETING PRESENTATION

Paul Dermody from P.J. Dermody Insurance Brokers is one of our Ludicrous sponsors and Paul was our guest speaker this December. Here is a summary of his presentation.



Who are we and what do we do?

- Independent general insurance broker
- Servicing the Greater Toronto Region since the 1940s
- Committed to offering informed professional service to our personal and commercial clients
- Provide a full range of business, home, auto, and life insurance products
- With attentive service and competitive rates

Common Insurance Related Questions:

What counts as distracted driving?

Ontario's distracted driving laws apply to the use of hand-held communication/entertainment devices and certain display screens. While you are driving, including when you are stopped in traffic or at a red light, it is illegal to:

- Use a phone or other hand-held wireless communication device to text or dial – you can only touch a device to call 911 in an emergency
- Use a hand-held electronic entertainment device, such as a tablet or portable gaming console
- View display screens unrelated to driving, such as watching a video
- program a GPS device, except by voice commands

You are allowed to use hands-free wireless communications devices with an earpiece, lapel button or Bluetooth. You can view GPS display screens as long as they are built into your vehicle's dashboard or securely mounted on the dashboard.

Other actions such as eating, drinking, grooming, smoking, reading and reaching for objects are not part of Ontario's distracted driving law. However, you can still be charged with careless or dangerous driving.

Penalties for distracted driving:

If convicted, the penalty you face depends on the kind of licence you hold and how long you've been driving.

- Drivers with A to G licences
- First conviction:
 - A fine of \$615, if settled out of court (includes a victim surcharge and the court fee)
 - A fine of up to \$1,000 if a summons is received or if you fight the ticket in court and lose
 - Three demerit points
 - 3-day suspension

Tips to avoid distracted driving.

Use any of these tips to avoid distracted driving and its penalties:

- Turn off your phone or switch it to silent mode before you get in the car
- Put it in the glove compartment (lock it, if you have to) or in a bag on the back seat
- Before you leave the house, record an outgoing message that tells callers you're driving and you'll get back to them when you're off the road
- Some apps can block incoming calls and texts, or send automatic replies to people trying to call or text you
- Ask a passenger to take a call or respond to a text for you
- If you must respond, or have to make a call or send a text, carefully pull over to a safe area
- Silence notifications that tempt you to check your phone

How does auto insurance pricing work in Ontario today?

The cost of insurance must cover the cost of claims.

Rating variables include:

- Rating class (based on vehicle usage, driver experience)
- Accident and conviction record
- Coverage (limits, deductibles, optional extensions)
- Vehicle type, model, value, newer tech and safety features
- Rating territory (address and area of operation)

There are 55 geographical rating territories in Ontario, 10 of which are in the GTA.

Why do Ontario drivers pay more for car insurance?

The minimum coverage (what you receive in dollars or service in the event of a claim) that insurance companies must offer consumers is determined by the Ontario Government; it's broader than what's provided in other provinces.

In Ontario, auto insurance is closely intertwined with the health care system. Insurance companies cover expenses of injuries sustained after an auto collision, the majority of which are not covered by OHIP (this is not the same in other provinces)

The legal system is incentivized to escalate the value of claims to increase their own contingency fees

Fraud rings are more prevalent than in other provinces

For more tips and to ask Paul your personal questions, you can contact him at;

paul@dermodyinsurance.ca

www.dermodyinsurance.ca

905-479-1100

DECEMBER CHAPTER MEETING PICTURES



Members attended with friends and family. A total of 96 Tesla enthusiasts gathered to enjoy a nice holiday meal.



FUN FACTS

If you haven't already used it, this is a reminder that your **one time use 20% discount expires on December 31, 2019!**

Your code was emailed to you again on December 4th.

Each year, Tesla provides the Owners Clubs with a discount code for their members to use on all Apparel and Lifestyle items with the exception of: Die cast vehicles, Radio Flyer Model S for Kids, and Wireless Charger.

The code can be entered on the checkout page (make sure you select Canada as your country).

As a reminder, you always receive free shipping when you order online.

Please let us know if you have any questions.



Membership Benefits

The value of being a Tesla Owners Club of Ontario member continues to evolve. Be a part of this growing community!

This group is unique in its connection to Tesla — a direct connection through the club for owner issues or concerns. Our executive committee works to strengthen our connections with Ontario businesses interested in our Teslas. Our growing sponsor list and benefits are indicative of the work happening behind the scenes.

We have great networking opportunities and many social events, and are working to develop more membership benefits. Let us know what you'd like to see and how we may serve a broader Ontario-wide Tesla Owners community. Share your ideas with any of the executive committee members, or write to info@teslaownersclub.ca.

Connect with us on social media

